

Study plan

Name of study plan: B-EM-P prezen ní studium od 20/21

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch:

Program of study: Economics and Management

Type of study: Bachelor full-time

Required credits: 66

Elective courses credits: 114

Sum of credits in the plan: 180

Note on the plan:

Name of the block: Compulsory courses

Minimal number of credits of the block: 45

The role of the block: Z

Code of the group: 1.S.BEM OD 20/21

Name of the group: 1.s. Ekonomika a management povinné p edm ty od 20/21

Requirement credits in the group: In this group you have to gain 21 credits

Requirement courses in the group: In this group you have to complete 5 courses

Credits in the group: 21

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U63C1401	Informatics Pavel Andres, Petr Svoboda Pavel Andres Pavel Andres (Gar.)	ZK	3	0P+2C	Z	z
U63C1101	Mathematics 1 Leopold Herrmann, Eliška Cézová Leopold Herrmann (Gar.)	Z,ZK	6	2P+2C		z
U63C1301	Business Economics Miroslav Sponer, Jan Procházka Jan Procházka (Gar.)	Z,ZK	6	2P+2C		z
U16E1101	Principles of Management Old ich Bronec Old ich Bronec (Gar.)	Z,ZK	6	2P+2C	Z	z
TV1	Physical Education	Z	0	0+2	Z	z
U16C1101	Management Basics Lucie Plzáková, Svatava Švihlíková Lucie Plzáková (Gar.)	Z,ZK	6	2P+2C		z

Characteristics of the courses of this group of Study Plan: Code=1.S.BEM OD 20/21 Name=1.s. Ekonomika a management povinné p edm ty od 20/21

U63C1401	Informatics	ZK	3
U63C1101	Mathematics 1	Z,ZK	6
U63C1301	Business Economics The course focuses on the basic elements and relationships within the enterprise economy. The company is situated in a the context of the basic economic environment. Explains the sense of interdependence and essential business information systems. Further targets at the tactical and operational management, particularly focusing on managing costs and revenues from a managerial point of view. The work elaborates operating budgets, calculate the cost of products, introduction to business accounting for the needs of the manager. When teaching uses prepared case studies and techno-economic models.	Z,ZK	6
U16E1101	Principles of Management Management is the core of business education. This course introduces undergraduate students to the principles of management and provides the necessary basics for more specialized courses. It is very practical focusing on topics that young people are likely to meet at early stages of their career. It is structured around the four main topics: (1) Management evolution, (2) Organizing and leading, (3) Deciding, planning and managing performance, and (4) Management in the era of globalization. Students will grasp the fundamental management concepts and critically evaluate their suitability for particular management problems.	Z,ZK	6
TV1	Physical Education	Z	0
U16C1101	Management Basics	Z,ZK	6

Code of the group: 2.S.BEM OD 20/21

Name of the group: 2.s. Ekonomika a management povinné p edm ty od 20/21

Requirement credits in the group: In this group you have to gain 24 credits

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 24

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U16C2301	Logistics Edvard B ezina Edvard B ezina Edvard B ezina (Gar.)	ZK	3	2P+0C	L	Z
U16C2401	Marketing Bohumír Št dro , Ji í Zmatlík Bohumír Št dro Bohumír Št dro (Gar.)	Z,ZK	6	2P+2C	Z,L	Z
U63C2101	Mathematics 2 Leopold Herrmann, Eliška Cézová Leopold Herrmann (Gar.)	Z,ZK	6	2P+2C	L	Z
U16E2401	Principles of Marketing Dagmar Skokanová Dagmar Skokanová Dagmar Skokanová (Gar.)	Z,ZK	6	2P+2C	L	Z
TV2	Physical Education	Z	0	0+2	L	Z
U63C3301	Accounting Jana Nováková, Theodor Beran Theodor Beran Theodor Beran (Gar.)	Z,ZK	6	2P+2C		Z
U16C2202	Project Management Basics Petr Fanta Petr Fanta (Gar.)	Z,ZK	3	1P+1C		Z

Characteristics of the courses of this group of Study Plan: Code=2.S.BEM OD 20/21 Name=2.s. Ekonomika a management povinné p edm ty od 20/21

U16C2301	Logistics	ZK	3
U16C2401	Marketing	Z,ZK	6
The Marketing course makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, marketing research, marketing mix and the application thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, types of intermediate distribution links, marketing distribution systems, marketing communications and new trends in marketing.			
U63C2101	Mathematics 2	Z,ZK	6
U16E2401	Principles of Marketing	Z,ZK	6
TV2	Physical Education	Z	0
U63C3301	Accounting	Z,ZK	6
The course focuses on the method, the key elements and processes of double-entry bookkeeping. At the end of their studies, students will be able to perform a simplified form accounting records, understand basic economic transactions during the accounting cycle and perform basic tasks within the financial statements.			
U16C2202	Project Management Basics	Z,ZK	3

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 9

The role of the block: PV

Code of the group: BEM-T OD 20/21

Name of the group: Ekonomika a management technické p edm ty od 20/21

Requirement credits in the group: In this group you have to gain at least 9 credits (at most 12)

Requirement courses in the group: In this group you have to complete 3 courses

Credits in the group: 9

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U77C0003	Ecology and Technology Petr Št pánek Bohumír Št dro Petr Št pánek (Gar.)	Z,ZK	3	1P+1C	Z	PV
U77C0004	Engineering Materials Jaroslav Valach Jaroslav Valach Jaroslav Valach (Gar.)	ZK	3	2P+0C	Z	PV
U77C0002	Transport Technology Zden k Michl, Milan K íž, Michal Drábek Michal Drábek Michal Drábek (Gar.)	ZK	3	2P+0C	L,Z	PV
U77C0006	Artificial Intelligence Olga Št pánková, Martin Macaš Olga Št pánková (Gar.)	Z,ZK	3	1P+1C	*	PV
U77C0008	Introduction to Cyber Security and Information Security Jaroslav Bur ík Jaroslav Bur ík Jaroslav Bur ík (Gar.)	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=BEM-T OD 20/21 Name=Ekonomika a management technické p edm ty od 20/21

U77C0003	Ecology and Technology	Z,ZK	3
U77C0004	Engineering Materials	ZK	3
U77C0002	Transport Technology	ZK	3
Basic terms in transport technology, particular steps of transport planning, line planning, timetabling, planning in passenger and freight transport, organisation of traffic in each transport mode, technologic factors of the side of operator and client including influence on economy, organisation of urban transit and their application using various means of transport.			
U77C0006	Artificial Intelligence	Z,ZK	3

Name of the block: Jazyky

Minimal number of credits of the block: 12

The role of the block: J

Code of the group: 1.S.BEM-J OD 20/21

Name of the group: 1.s. Ekonomika a management jazyky od 20/21

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U04L1111	English Language 1 Kryštof Beták, Zuzana Chvatíková, Vendula Šumanová, Halka Varhaníková, Pavlína Vondráková, Anna Wagnerová, Dana Hánková, Eva Císlarová Eva Císlarová Eva Císlarová (Gar.)	Z	6	0P+4C	Z	J
U04L1101	English Language 1 Kryštof Beták, Zuzana Chvatíková, Vendula Šumanová, Halka Varhaníková, Pavlína Vondráková, Anna Wagnerová, Dana Hánková, Eva Císlarová Eva Císlarová Eva Císlarová (Gar.)	Z	6	0P+4C	Z	J

Characteristics of the courses of this group of Study Plan: Code=1.S.BEM-J OD 20/21 Name=1.s. Ekonomika a management jazyky od 20/21

U04L1111	English Language 1	Z	6
U04L1101	English Language 1	Z	6

The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' professional life.

Code of the group: 2.S.BEM-J OD 20/21

Name of the group: 2.s. Ekonomika a management jazyky od 20/21

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U04L2111	English Language 2 Kryštof Beták, Halka Varhaníková, Pavlína Vondráková, Anna Wagnerová, Eva Císlarová, Marcela Uhrová Eva Císlarová Eva Císlarová (Gar.)	Z	6	0P+4C	L	J
U04L2101	English Language 2 Kryštof Beták, Zuzana Chvatíková, Vendula Šumanová, Anna Wagnerová, Dana Hánková, Eva Císlarová, Marcela Uhrová Eva Císlarová (Gar.)	Z	6	0P+4C	L	J

Characteristics of the courses of this group of Study Plan: Code=2.S.BEM-J OD 20/21 Name=2.s. Ekonomika a management jazyky od 20/21

U04L2111	English Language 2	Z	6
U04L2101	English Language 2	Z	6

The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology&Communication Skills as well as grammar. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required language and communication competencies needed for students' professional life.

The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology&Communication Skills as well as grammar on the given language level. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics in the students' respective professional and academic context, as well as on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life.

List of courses of this pass:

Code	Name of the course	Completion	Credits
TV1	Physical Education	Z	0
TV2	Physical Education	Z	0
U04L1101	English Language 1 The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' professional life.	Z	6
U04L1111	English Language 1	Z	6
U04L2101	English Language 2 The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology&Communication Skills as well as grammar on the given language level. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics in the students' respective professional and academic context, as well as on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life.	Z	6
U04L2111	English Language 2 The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology&Communication Skills as well as grammar. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required language and communication competencies needed for students' professional life.	Z	6
U16C1101	Management Basics	Z,ZK	6
U16C2202	Project Management Basics	Z,ZK	3
U16C2301	Logistics	ZK	3
U16C2401	Marketing The Marketing course makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, marketing research, marketing mix and the application thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, types of intermediate distribution links, marketing distribution systems, marketing communications and new trends in marketing.	Z,ZK	6
U16E1101	Principles of Management Management is the core of business education. This course introduces undergraduate students to the principles of management and provides the necessary basics for more specialized courses. It is very practical focusing on topics that young people are likely to meet at early stages of their career. It is structured around the four main topics: (1) Management evolution, (2) Organizing and leading, (3) Deciding, planning and managing performance, and (4) Management in the era of globalization. Students will grasp the fundamental management concepts and critically evaluate their suitability for particular management problems.	Z,ZK	6
U16E2401	Principles of Marketing	Z,ZK	6
U63C1101	Mathematics 1	Z,ZK	6
U63C1301	Business Economics The course focuses on the basic elements and relationships within the enterprise economy. The company is situated in a the context of the basic economic environment. Explains the sense of interdependence and essential business information systems. Further targets at the tactical and operational management, particularly focusing on managing costs and revenues from a managerial point of view. The work elaborates operating budgets, calculate the cost of products, introduction to business accounting for the needs of the manager. When teaching uses prepared case studies and techno-economic models.	Z,ZK	6
U63C1401	Informatics	ZK	3
U63C2101	Mathematics 2	Z,ZK	6
U63C3301	Accounting The course focuses on the method, the key elements and processes of double-entry bookkeeping. At the end of their studies, students will be able to perform a simplified form accounting records, understand basic economic transactions during the accounting cycle and perform basic tasks within the financial statements.	Z,ZK	6
U77C0002	Transport Technology Basic terms in transport technology, particular steps of transport planning, line planning, timetabling, planning in passenger and freight transport, organisation of traffic in each transport mode, technologic factors of the side of operator and client including influence on economy, organisation of urban transit and their application using various means of transport.	ZK	3
U77C0003	Ecology and Technology	Z,ZK	3
U77C0004	Engineering Materials	ZK	3
U77C0006	Artificial Intelligence	Z,ZK	3
U77C0008	Introduction to Cyber Security and Information Security	ZK	3

For updated information see <http://bilakniha.cvut.cz/en/FF.html>

Generated: day 09. 03. 2021, time 08:29.