Study plan

Name of study plan: B-PM-prez.forma od 10/11

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time

Required credits: 180 Elective courses credits: 0 Sum of credits in the plan: 180

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 156

The role of the block: Z

Code of the group: 1.S.BPM-P OD 10/11

Name of the group: 1.s.BPM-od 10/11 prezenční forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete at least 7 courses

Credits in the group: 30 Note on the group:

| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------|-------|----------|------|
| 04BJA1 | English Language 1 | Z | 4 | 0P+4C | | Z |
| 51OP | General Psychology and Psychology of Personality | Z,ZK | 6 | 3P+1C | Z | Z |
| 51RKD | Rhetoric and Communications Skills | Z,ZK | 6 | 2P+2C | Z | Z |
| 51RLZ | Human Resources Management | Z,ZK | 4 | 2P+1C | Z | Z |
| 51TV1 | Physical Education 1 | Z | 0 | 0P+2C | | Z |
| 51UE | Introduction to Economics | Z,ZK | 6 | 2P+2C | Z | Z |
| 51UV | Introduction to University Studies | Z | 4 | 2P+1C | Z | Z |

Characteristics of the courses of this group of Study Plan: Code=1.S.BPM-P OD 10/11 Name=1.s.BPM-od 10/11 prezenční forma

| 04BJA1 | English Language 1 | Z | 4 |
|----------------------------|----------------------------------------------------------------------------------------------------------------------------------|-------------------|------------|
| The course is suitable for | or students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram | mar. The course | iocuses on |
| developing language ski | ills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar | id improving gram | ımar. All |
| interconnected language | e skills are submitted to the goal of developing the required level needed for students'professional life. | | |

51OP General Psychology and Psychology of Personality Z,ZK 6
51RKD Rhetoric and Communications Skills Z,ZK 6

Rhetoric and Communication Skills provides an insight into rhetorical skills, voice & December 2018. The curriculum includes verbal communication practise based on pre-prepared and impromptu presentations, methods of developing rhetorical skills, target audience identification, preparation and types of speeches and language creativity. The course lays the foundations for effective communication training that is then followed up in Social Psychology-related courses.

51RLZ Human Resources Management Z,ZK 4

Human Resources Management (HRM), personal management in organisation from the point of view of future managers. Contemporary challenges in HRM, the history of HRM, basic problems of labour market, recruitment and selections, job analysis information, process of adaptation of new employees in organisation, professional carriers, knowledge of principles of HRM for future managers, job motivation and stimulation of employees.

| 51TV1 | Physical Education 1 | Z | 0 |
|-------|---------------------------|------|---|
| 51UE | Introduction to Economics | Z,ZK | 6 |

The course is focused on the following subjects: basic economic relations and consequences. Economic aggregates and their consequences. Operating of the economics according to so called macroekonomic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. Different markets and competitions.

51UV Introduction to University Studies Z 4
Content of the subject includes knowledge assisting students in quick and effective adaptation to conditions of university studies. Content of the subject:Part 1 - adaptation, Part 2. -

ways of studying at universities, Part 3 - education and self-education.

Code of the group: 2.S.BPM-P OD 10/11

Name of the group: 2.s.BPM-od 10/11 prezenční forma

Requirement credits in the group: In this group you have to gain 26 credits

Requirement courses in the group: In this group you have to complete at least 6 courses

Credits in the group: 26 Note on the group:

| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------|-------|----------|------|
| 04BJA2 | English Language 2 | Z | 4 | 0P+4C | | Z |
| 51PP1 | Law and Business 1 | Z,ZK | 4 | 2P+1C | L | Z |
| 51SOP | Social Psychology | Z,ZK | 6 | 2P+2C | | Z |
| 51S | Sociology | Z,ZK | 6 | 2P+2C | L | Z |
| 51TV2 | Physical Education 2 | Z | 0 | 0P+2C | | Z |
| 51ZPM | Basics of Business Management | Z,ZK | 6 | 2P+2C | Z,L | Z |

Characteristics of the courses of this group of Study Plan: Code=2.S.BPM-P OD 10/11 Name=2.s.BPM-od 10/11 prezenční forma

| Characteristics of the courses of this group of Study Flant. Code=2.5.6FM-F OD 10/11 Name=2.5.6FM-od 10/11 prezencin forma | | | | | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|--------------------|------------------|--|--|--|--|--|
| 04BJA2 | English Language 2 | Z | 4 | | | | | |
| The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and | | | | | | | | |
| listening, on understan | ding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strer | ngthening and imp | proving grammar. | | | | | |
| All interconnected lang | uage skills are submitted to the goal of developing the required level needed for students' academic and professional life. | | | | | | | |
| 51PP1 | Law and Business 1 | Z,ZK | 4 | | | | | |
| Subject of course Law | and business includes the following: -labour law, its basis and role within the legal system -labour relations, international cons | sequences -emplo | yment and its | | | | | |
| regulation -termination | of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -health and safe | ety | | | | | | |
| 51SOP | Social Psychology | Z,ZK | 6 | | | | | |
| 51S | Sociology | Z,ZK | 6 | | | | | |
| Content of the course is | focused especially on the following topics:Sociology as a science, sociologic way of thinking including historic aspects, termino | ology. Sociology a | nd management. | | | | | |
| Social roles management. The Czech society in 21st century. Sociologic research. | | | | | | | | |
| 51TV2 | Physical Education 2 | Z | 0 | | | | | |
| 51ZPM | Basics of Business Management | Z,ZK | 6 | | | | | |

Code of the group: 3.S.BPM-P OD 11/12

Name of the group: 3.s.BPM-od 11/12 prezenční forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete at least 8 courses

Credits in the group: 30 Note on the group:

| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------|-------|----------|------|
| 04BJA3 | English Language 3 | Z | 4 | 0P+4C | | Z |
| 51FGR | Financial Literacy | KZ | 2 | 2P+1C | | Z |
| 51ITPG | Information Technology and Computer Literacy | Z,ZK | 2 | 2P+1C | | Z |
| 51PM | HR Management | Z,ZK | 4 | 2P+2C | 3 | Z |
| 51PV | Corporate Education | Z,ZK | 4 | 2P+1C | Z | Z |
| 51PP2 | Law and Business 2 | Z,ZK | 4 | 2P+1C | Z | Z |
| 51SRL | Strategic Human Resource Management and Development | Z,ZK | 6 | 3P+1C | | Z |
| 51UM | Introduction to Mathematics | Z,ZK | 4 | 2P+2C | | Z |

Characteristics of the courses of this group of Study Plan: Code=3.S.BPM-P OD 11/12 Name=3.s.BPM-od 11/12 prezenční forma

| 04BJA3 | English Language 3 | Z | 4 | | | |
|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-----------|--|--|--|
| The course is suitable f | The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on | | | | | |
| developing language sk | ills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a | nd improving gram | ımar. All | | | |
| interconnected language | e skills are submitted to the goal of developing the required level needed for students' professional life | | | | | |

| 51FGR | Financial Literacy | KZ | 2 |
|--------|----------------------------------------------|------|---|
| 51ITPG | Information Technology and Computer Literacy | Z.ZK | 2 |

Students will learn how to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as advanced formulas and functions (with economic and managerial applications); to understand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn how to use the functions for searching, sorting data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, as well as large spreadsheets or databases to create more complex types of graphs, create a PivotTable and graphs.

51PM **HR Management** As part of corporate management, HR Management is focused on staff management, particularly in terms of recruiting, developing, utilising and organising people and interlinking their work, as well as exploring the results of their work, their professional skills and work-related behaviour, their attitude to the work they do, to their company and their colleagues, personal satisfaction they get out of their work and various aspects of personal and social development. Corporate Education The course covers basic approaches to corporate education, and deals with connection of corporate training and education of employees with other types of education and human resource functions, and with current approaches to the development of individuals, teams and enterprises. 51PP2 Law and Business 2 Course content: -development of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), enterpreneur -business relations and legal requirements -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partnerships -companies with limited liability -joint stock companies -other companies -international and multinational companies Strategic Human Resource Management and Development 7.7K Strategic HR Management and HR Development analyses some key processes of strategic HR management; in particular, the focus is on optimum management of HR education and development and subsequent synthesis aimed at establishing a "learning organisation" based on mutual teaching, updating of knowledge, creative development and use of such knowledge for effective targeted innovations for enhancing the value added of the respective product and increase the company's competitiveness.

Z,ZK

Code of the group: 4.S.BPM-P OD 11/12

Name of the group: 4.s.BPM-od 11/12-prezenční forma

Introduction to Mathematics

Requirement credits in the group: In this group you have to gain 26 credits

Requirement courses in the group: In this group you have to complete at least 5 courses

Credits in the group: 26

Note on the group:

51UM

| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------|-------|----------|------|
| 04BJA4 | English Language 4 | Z,ZK | 6 | 0P+4C | | Z |
| 51VC | Appraisal and Performance Management and Controlling | KZ | 4 | 2P+1C | Z,L | Z |
| 51NTP | New Trends in HR Management | Z,ZK | 6 | 3P+1C | Z,L | Z |
| 51PIS | Human Resource Information Systems | Z | 4 | 2P+1C | L | Z |
| 51PPO | Work and Organizational Psychology | Z,ZK | 6 | 2P+2C | L | Z |

Characteristics of the courses of this group of Study Plan: Code=4.S.BPM-P OD 11/12 Name=4.s.BPM-od 11/12-prezenční forma

| 04BJA4 | English Language 4 | Z,ZK | 6 | | | | | |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|---|--|--|--|--|--|
| The course is suitable | The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and | | | | | | | |
| listening, on understan | istening, on understanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthening and improving grammar. | | | | | | | |
| All interconnected lang | Il interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life. | | | | | | | |

51VC Appraisal and Performance Management and Controlling KZ 4

Concept and approach to performance management. Concept of performance. Principles and process of performance management. Forms, criteria and methods of employee evaluation.

Links to other HR functions. Implementation appraisal interview. Concepts and approaches to strategic human resource management. Application of Assessment Center / Development

| · · · · · · | . to the first than ago on | _, | • |
|---------------------------|----------------------------------------------------------------------------------------------------------------------------|-------------------|--------------------|
| The course deals with the | ne theoretical foundations and practical use of trends in personnel management. | | |
| 51PIS | Human Resource Information Systems | Z | 4 |
| The course enables stu- | dents to acquire knowledge on principles, practices and technologies for processing of personnel data and personnel record | s. required by em | plovers to fulfill |

The course enables students to acquire knowledge on principles, practices and technologies for processing of personnel data and personnel records, required by employers to fulfil the obligations arising from legislation and to ensure human resource management in the organization.

51PPO | Work and Organizational Psychology | Z,ZK | 6
Course Psychology of work and organization contains the following: theory, research and practices in psychology of work, individual differences among people and their relationship

to work behaviour, work analysis, monitoring of the effectiveness. Psychological basis for staff selection, emploees evaluation, analysis and modification of work behaviour, work motivationí, psychological aspects of personnel training, work under pressure. Basic terminology.

Code of the group: 5.S.BPM-P OD 12/13

Name of the group: 5.s.BPM-od 12/13 prezenční forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 30 Note on the group:

Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their Code Completion Credits Scope Semester Role members) Tutors, authors and guarantors (gar.) 51DHS Ζ 2P+1C Ζ **Mental Health and Stress** Ζ 51LRT Z,ZK 4 2P+1C Ζ **Leadership and Talent Management** Z

| 51MK | Marketing | Z,ZK | 6 | 2P+2C | Z | Z |
|-------|---------------------------------------------------------------------------------|------|---|-------|---|---|
| 51PBP | Project of Bachelor Thesis | Z | 6 | 1P+2C | Z | Z |
| 51PR | Project Management | Z,ZK | 6 | 2P+2C | Z | Z |
| 51DTB | Online Information Retrieval and the Work with Electronic Information Resources | KZ | 4 | 1P+2C | Z | Z |

Characteristics of the courses of this group of Study Plan: Code=5.S.BPM-P OD 12/13 Name=5.s.BPM-od 12/13 prezenční forma

| 51DHS | Mental Health and Stress | Z | 4 |
|-------|----------------------------------|------|---|
| 51LRT | Leadership and Talent Management | Z,ZK | 4 |

Leadership and Talent Management provides an insight into the specifics of staff leadership with differentiated use of soft and hard management tools. Comparative analysis of methods for managing key competences of managers and leaders; leadership as a tool for identification of staff's competences and talents, targeted management thereof and facilitation, a tool that supports teamwork, mutual trust and responsibility for achieving desirable results, with focus on potential development and staff motivation, energization and synergetic effects. Characteristics of a leader as the vision and mission carrier and a strategist pursuing the accomplishment of the organisation's key goals.

51MK Marketing

Z,ZK 6

The Marketing course makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, marketing research, marketing mix

and the application thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, types of intermediate distribution links, marketing distribution systems, marketing communications and new trends in marketing.

51PBP Project of Bachelor Thesis

Projekt of bachelor's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey of literature; paper structure; research problem formulation and design, literature and sources analyses; paper goalse (structure of the goals and their applicability); hypothesis formulation (main hypothesis, partial

Ζ

6

hypotheses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultations with tutor etc.

51PR | Project Management | Z,ZK | 6

The basics of the project management-based approach to complex corporate processes, including analysis of initial preconditions for a successful project, integration of basic structural, technological, managerial and economic knowledge, all this based on network analysis. The course deals with the stages of project planning, implementation and evaluation, including responses to unplanned requirements and project risks. Field examples and analysis of field case studies.

51DTB Online Information Retrieval and the Work with Electronic Information Resources KZ 4
This course is focused on knowledge and skills required for the work with course and scientific literature, for information searching in relevant and valuable scientific information

resources, for acquiring desired information and literature, for applying newly acquired knowledge in practice during the work on bachelor thesis, and for acquiring the principles of citation ethics and citation practice incl. citing and creating reference lists.

Code of the group: 6.S.BPM-P OD 12/13

Name of the group: 6.s.BPM-od 12/13-prezenční forma

Requirement credits in the group: In this group you have to gain 14 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 14 Note on the group:

| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------|-------|----------|------|
| 51G | Globalization | Z,ZK | 6 | 2P+2C | L | Z |
| 51TBP | Bachelor Thesis | Z | 8 | 0+8 | L | Z |

Characteristics of the courses of this group of Study Plan: Code=6.S.BPM-P OD 12/13 Name=6.s.BPM-od 12/13-prezenční forma

51G Globalization
The overall aim is to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstrate the effects of globalization on integration processes, economic environment and personal liberty.

on integration processes, economic environment and personal liberty.

51TBP Bachelor Thesis Z 8

Realization of the project of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, analyses of theoretical sources; paper structure; formulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometry etc.); research sample (e.g. respondents); timetable of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, Internal Czech Technical University Regulations); Bachelor's paper submitment and defence. Prezentation preparation

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 24

The role of the block: PV

Code of the group: PVP-B-PM OD 12/13

Name of the group: PVP-B-PM prezenční forma od 12/13

Requirement credits in the group: In this group you have to gain 24 credits

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 24

Note on the group:

| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------|-------|----------|------|
| 51XBCCAJ | Business Correspondence and Communication | KZ | 4 | 0P+2C | | PV |
| 51XDBM | Design and Brand Management | KZ | 4 | 2P+0C | | PV |
| 51XPDM | Grant Management | KZ | 4 | 2P+0C | | PV |
| 51XPNES | Economics Statistics | Z,ZK | 4 | 2P+1C | | PV |
| 51XPES | Economic Statistics | KZ | 4 | 2P+1C | | PV |
| 51XP2ES | Economic Statistics | KZ | 4 | 2P+1C | | PV |
| 51XP1ES | Economic Statistics | KZ | 4 | 2P+1C | | PV |
| 51XES | Economic Statistics | KZ | 4 | 2P+1C | L | PV |
| 51XPHT | Technology Assessment | KZ | 4 | 2P+1C | | PV |
| 51XPIP | Intercultural Psychology | KZ | 4 | 2P+1C | | PV |
| 51XIP | Intercultural Psychology | KZ | 4 | 2P+1C | L | PV |
| 51XPKM | Knowledge Management | KZ | 4 | 2P+1C | | PV |
| 51XKMAJ | Knowledge Managemen in English Language | KZ | 4 | 2P+0C | | PV |
| 51XPLG | Logistics | KZ | 4 | 2P+1C | | PV |
| 51XMKV | Quality Management for Human Resources Managers | KZ | 4 | 2P+1C | | PV |
| 51XP2MNP | Managerial Tools and Calculations | KZ | 4 | 2P+1C | | PV |
| 51XP3MNP | Managerial Tools and Calculations | KZ | 4 | 2P+1C | | PV |
| 51XNM | Material Science | KZ | 4 | 2P+1C | L | PV |
| 51XPJN | German Language | KZ | 4 | 0P+3C | | PV |
| 51XNEAJ | Networking in English | KZ | 4 | 0P+2C | | PV |
| 51XEPP | Computer Presentations | KZ | 4 | 0P+3C | L | PV |
| 51XPPP | Computer Presentations | KZ | 4 | 0P+3C | | PV |
| 51XPU | Accounting | KZ | 4 | 2P+1C | | PV |
| 51XPPD | Presentation Skills | KZ | 4 | 0P+3C | | PV |
| 51XPD | Presentation Skills | KZ | 4 | 0P+3C | L | PV |
| 51XPPMLG | Operational Management and Logistics | KZ | 4 | 2P+1C | | PV |
| 51XPPT | Industrial Technologies | KZ | 4 | 2P+1C | | PV |
| 51XPSMP | HR Statistical Techniques | KZ | 4 | 2P+1C | | PV |
| 51XPNSMP | HR Statistical Techniques | Z,ZK | 4 | 2P+1C | | PV |
| 51XP2SMR | Statistical Methods for Decision Making | KZ | 4 | 2P+1C | | PV |
| 51XSMR | Statistical Methods for Decision Making | KZ | 4 | 2P+1C | | PV |
| 51XP1SMR | Statistical Methods for Decision Making | KZ | 4 | 2P+1C | | PV |
| 51XPJS | Spanish Language | KZ | 4 | 0P+3C | | PV |
| 51XMOE | The beginning formation the primary structures of international trade as part of the genesis of EU | KZ | 4 | 2P+0C | | PV |
| 51XZVK | Basics of Visual Communication | KZ | 4 | 2P+0C | | PV |
| 51XPZSO | Health, Safety and Fire Prevention Principles | KZ | 4 | 2P+1C | | PV |
| 51XP2ZSO | Health, Safety and Fire Prevention Principles | KZ | 4 | 2P+1C | | PV |
| 51XP3ZSO | Health, Safety and Fire Prevention Principles | KZ | 4 | 2P+1C | | PV |
| 51XZSO | Health, Safety and Fire Prevention Principles | KZ | 4 | 2P+1C | | PV |
| 51XPZS | Healthy Lifestyle | KZ | 4 | 2P+1C | | PV |

Characteristics of the courses of this group of Study Plan: Code=PVP-B-PM OD 12/13 Name=PVP-B-PM prezenční forma od 12/13

| Г | | Design and Drand Management | 1/7 | 4 |
|---|---------------------------|------------------------------------------------------------------------------------------------------------------------------------|--------------------|------------------|
| | and their writing will be | easier to understand. | | |
| | such as fixed expression | is, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective e | mails, express the | mselves clearly, |
| | level, and consists of se | ssions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices r | nore conventional | language areas, |
| l | The aim of the course to | help students write better emails in English as emails are the most common form of written communication. It is aimed at in | ntermediate or upp | er-intermediate |
| | 51XBCCAJ | Business Correspondence and Communication | KZ | 4 |

| 51XDBM | Design and Brand Management | KZ | 4 |
|---------|-----------------------------|------|---|
| 51XPDM | Grant Management | KZ | 4 |
| 51XPNES | Economics Statistics | Z,ZK | 4 |
| 51XPES | Economic Statistics | KZ | 4 |

The subject of ?Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will provide students with a solid foundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.

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| 51XP2ES | Economic Statistics | KZ | 4 |
| • | nic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will | provide students v | with a solid |
| 51XP1ES | e statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality. | KZ | 4 |
| | Economic Statistics lic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will | | |
| • | e statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality. | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | |
| 51XES | Economic Statistics | KZ | 4 |
| Students will learn to us | e tools of descriptive statistics, tools of regressive and corelation analyses, index analyses,time series analyses and other be | asic statistic tools. | • |
| 51XPHT | Technology Assessment | KZ | 4 |
| 51XPIP | Intercultural Psychology | KZ | 4 |
| 51XIP | Intercultural Psychology | KZ | 4 |
| | acteristics International dimension in management Cultural differences in management - trade, human resources Hoefsted m | nodel of national c | ultures Etique |
| | ral management Charakteristics of selected national cultures and their comparison | 147 | |
| | Knowledge Management | KZ | 4 |
| | at deals with the management knowledge and skills in the enterprise with the aim of increasing the competitiveness of organi | | 4 |
| 51XKMAJ | Knowledge Managemen in English Language | KZ KZ | 4 |
| 51XPLG This programme covers | Logistics many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find the | | • |
| | and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its impa | | _ |
| | ning and forecasting while translating internal and external customer demands; and managing the supply chain while evaluation | | ٠. |
| relevant tools, principles | and concepts. In this specialization students will learn to meet these challenges by getting to grips with key issues in supply | chain design. Thi | is involves |
| | ation for production facilities and distribution centres, and identifying the resources they need. They will learn how to structure | - | _ |
| | g, transport and distribution, and purchasing. The key is to give customers the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and to ensure product the standard of service they want and the standard of service they want and the standard of service they want and the standard of service the standard of service they want and the standard of service the standard of se | = | |
| | about understanding the impact of customized logistical designs on overall performance. Students will apply advanced softw ear programming problems, capacity analysis of production systems, distribution planning and vehicle routing. | are tools for enter | prise resource |
| 51XMKV | Quality Management for Human Resources Managers | KZ | 4 |
| | ensure quality management - the history, theory and practice, principles and terminology. Simple statistical and analytical | | |
| | international standard ISO 9001 (the current version) quality management systems. Types of audits in systems manageme | | |
| and consulting compani | es. Preparation, implementation and evaluation of internal audit management system. Presentation of examples of establish | ned quality manag | ement systems |
| . EFQM (European Qua | ality Award) for quality assessment. | | |
| 51XP2MNP | Managerial Tools and Calculations | KZ | 4 |
| 51XP3MNP | Managerial Tools and Calculations | KZ | 4 |
| 51XNM | Material Science | KZ | 4 |
| | e of materials engineering, overview of technical materials, internal structure of metals, crystal lattices and their defects, defe | · · | allization and |
| | ucture and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferrous | | 4 |
| 51XPJN | German Language | KZ | 4 |
| | | 1/7 | |
| 51XNEAJ | Networking in English | KZ | 4 |
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| 51XP2SMR | Statistical Methods for Decision Making | KZ | 4 | | | |
|----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|---|--|--|--|
| 51XSMR | Statistical Methods for Decision Making | KZ | 4 | | | |
| 51XP1SMR | Statistical Methods for Decision Making | KZ | 4 | | | |
| 51XPJS | Spanish Language | KZ | 4 | | | |
| 51XMOE | The beginning formation the primary structures of international trade as part of the genesis of EU | KZ | 4 | | | |
| 51XZVK | Basics of Visual Communication | KZ | 4 | | | |
| 51XPZSO | Health, Safety and Fire Prevention Principles | KZ | 4 | | | |
| 51XP2ZSO | Health, Safety and Fire Prevention Principles | KZ | 4 | | | |
| prevention. Training of st | Basic legislation on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligations of the employee. Risk prevention. Training of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Environmental Engineering. Fire protection. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Technical equipment. | | | | | |
| 51XP3ZSO | Health, Safety and Fire Prevention Principles | KZ | 4 | | | |
| 51XZSO | Health, Safety and Fire Prevention Principles | KZ | 4 | | | |
| 51XPZS | Healthy Lifestyle | KZ | 4 | | | |

List of courses of this pass:

| Code | Name of the course | Completion | Credits |
|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-------------|
| 04BJA1 | English Language 1 | Z | 4 |
| The course is su | itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram | mar. The course fo | cuses on |
| developing lan | guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a | | mar. All |
| | interconnected language skills are submitted to the goal of developing the required level needed for students'professional li | | |
| 04BJA2 | English Language 2 | Z | 4 |
| | itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re | | • |
| • | standing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe | | ig grammar |
| 04BJA3 | English Language 3 | Z | 4 |
| | itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram | | |
| developing lan | guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a interconnected language skills are submitted to the goal of developing the required level needed for students' professional li | | mar. All |
| 04BJA4 | English Language 4 | Z,ZK | 6 |
| The course is su | itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re- | ading, writing, spea | aking and |
| • | standing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength | • . | ng grammar |
| | All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe | | |
| 51DHS | Mental Health and Stress | Z | 4 |
| 51DTB | Online Information Retrieval and the Work with Electronic Information Resources | KZ | 4 |
| | ocused on knowledge and skills required for the work with course and scientific literature, for information searching in relevant and va | | |
| resources, for acc | quiring desired information and literature, for applying newly acquired knowledge in practice during the work on bachelor thesis, and to citation ethics and citation practice incl. citing and creating reference lists. | for acquiring the pr | inciples of |
| 51FGR | Financial Literacy | KZ | 2 |
| 51G | Globalization | Z,ZK | 6 |
| The overall aim is | to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstra | ate the effects of gl | obalization |
| | on integration processes, economic environment and personal liberty. | | |
| 51ITPG | Information Technology and Computer Literacy | Z,ZK | 2 |
| | n how to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as advanced formulas and functions (w | | Ü |
| | nderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and | | |
| for searching, sorti | ng data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, or databases to create more complex types of graphs, create a PivotTable and graphs. | as well as large sp | readsneets |
| E1LDT | | Z,ZK | 4 |
| 51LRT | Leadership and Talent Management ent Management provides an insight into the specifics of staff leadership with differentiated use of soft and hard management tools. Co | | |
| • | ompetences of managers and leaders; leadership as a tool for identification of staff's competences and talents, targeted managemen | | |
| | nwork, mutual trust and responsibility for achieving desirable results, with focus on potential development and staff motivation, energi | | |
| | Characteristics of a leader as the vision and mission carrier and a strategist pursuing the accomplishment of the organisation's ke | | |
| 51MK | Marketing | Z.ZK | 6 |
| - | urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, marke | , , | _ |
| _ | thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, ty | - | _ |
| | links, marketing distribution systems, marketing communications and new trends in marketing. | - | |
| 51NTP | New Trends in HR Management | Z,ZK | 6 |
| | The course deals with the theoretical foundations and practical use of trends in personnel management. | ' | |
| 51OP | General Psychology and Psychology of Personality | Z,ZK | 6 |
| 51PBP | Project of Bachelor Thesis | Z | 6 |
| | · · · · · · · · · · · · · · · · · · · | | _ |
| Projekt of bachel | or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey | of literature; paper | structure; |
| • | or s degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formul | | |

| | · | | |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|----------------|
| 51PIS | Human Resource Information Systems | Z | 4 |
| The course enable | es students to acquire knowledge on principles, practices and technologies for processing of personnel data and personnel records, the obligations arising from legislation and to ensure human resource management in the organization. | equired by emplo | yers to fulfil |
| 51PM | HR Management | Z,ZK | 4 |
| | ן הורדו אינווים אורדו אינווים ווידים ווידים אינווים ווידים ווידים ווידים ווידים ווידים ווידים ווידים ווידים ו e management, HR Management is focused on staff management, particularly in terms of recruiting, developing, utilising and organisi | | 1 |
| | ploring the results of their work, their professional skills and work-related behaviour, their attitude to the work they do, to their company | | - |
| , | satisfaction they get out of their work and various aspects of personal and social development. | | , |
| 51PP1 | Law and Business 1 | Z,ZK | 4 |
| Subject of course | Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international consec | uences -employr | nent and its |
| reg | gulation -termination of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -he | alth and safety | |
| 51PP2 | Law and Business 2 | Z,ZK | 4 |
| | evelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), er | - | |
| ıd legal requirem | ents -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partne | rships -companie | s with limite |
| 54000 | liability -joint stock companies -other companies -international and multinational companies | 7.71/ | |
| 51PPO | Work and Organizational Psychology gy of work and organization contains the following: theory, research and practices in psychology of work, individual differences among | Z,ZK | 6 |
| | bur, work analysis, monitoring of the effectiveness. Psychological basis for staff selection,emploees evaluation, analysis and modificat | | - |
| to work benavio | motivationi, psychological aspects of personnel training, work under pressure. Basic terminology. | Oll of Work believ | ioui, work |
| 51PR | Project Management | Z,ZK | 6 |
| - | roject management-based approach to complex corporate processes, including analysis of initial preconditions for a successful project | | 1 |
| • | agerial and economic knowledge, all this based on network analysis. The course deals with the stages of project planning, implement | | |
| | responses to unplanned requirements and project risks. Field examples and analysis of field case studies. | | |
| 51PV | Corporate Education | Z,ZK | 4 |
| he course cover | s basic approaches to corporate education, and deals with connection of corporate training and education of employees with other ty | pes of education | and humar |
| | resource functions, and with current approaches to the development of individuals, teams and enterprises. | | |
| 51RKD | Rhetoric and Communications Skills | Z,ZK | 6 |
| | munication Skills provides an insight into rhetorical skills, voice & Death management, understandable articulation/pronunciation | | |
| | cludes verbal communication practise based on pre-prepared and impromptu presentations, methods of developing rhetorical skills, | - | |
| reparation and ty | rpes of speeches and language creativity. The course lays the foundations for effective communication training that is then followed up |) in Social Psycho | ology-relate |
| 51RLZ | courses. Human Resources Management | Z,ZK | 4 |
| | number desources Management Management (HRM), personal management in organisation from the point of view of future managers. Contemporary challenges in F | | 1 |
| | rmarket, recruitment and selections, job analysis information, process of adaptation of new employees in organisation, professional ca | - | |
| obiems of labour | of HRM for future managers, job motivation and stimulation of employees. | ariers, knowieage | or principi |
| 51S | Sociology | Z.ZK | 6 |
| | rse is focused especially on the following topics:Sociology as a science, sociologic way of thinking including historic aspects, terminolog | , | 1 |
| | Social roles management. The Czech society in 21st century. Sociologic research. | , | |
| 51SOP | Social Psychology | Z,ZK | 6 |
| 51SRL | Strategic Human Resource Management and Development | Z,ZK | 6 |
| rategic HR Mana | agement and HR Development analyses some key processes of strategic HR management; in particular, the focus is on optimum mar | agement of HR e | ducation ar |
| development an | d subsequent synthesis aimed at establishing a "learning organisation" based on mutual teaching, updating of knowledge, creative d | evelopment and ບ | se of such |
| | nowledge for effective targeted innovations for enhancing the value added of the respective product and increase the company's com- | petitiveness. | |
| 51TBP | Bachelor Thesis | Z | 8 |
| | project of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, a | ·= | |
| • | ormulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometr | | |
| spondents); time | table of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, Inter Regulations); Bachelor´s paper submitment and defence. Prezentation preparation | nai Gzech Technic | cai Univers |
| 51TV1 | Physical Education 1 | Z | 0 |
| | | | |
| 51TV2 | Physical Education 2 | Z | 0 |
| 51UE | Introduction to Economics | Z,ZK | 6 |
| | used on the following subjects: basic economic relations and consequences. Economic aggregates and their consequences. Operating | - | |
| | ed macroekonomic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. Different mark | | |
| 51UM | Introduction to Mathematics | Z,ZK | 4 |
| 51UV | Introduction to University Studies | Z | 4 |
| content of the su | bject includes knowledge assisting students in quick and effective adaptation to conditions of university studies. Content of the subjec ways of studying at universities, Part 3 - education and self-education. | t:Part 1 - adaptati | ion, Part 2. |
| 51VC | Appraisal and Performance Management and Controlling | KZ | 4 |
| | ach to performance management. Concept of performance. Principles and process of performance management. Forms, criteria and m | 1 | 1 |
| | unctions. Implementation appraisal interview. Concepts and approaches to strategic human resource management. Application of Assi | | |
| 2.2 001 11111 | Center. Application of 360-degree feedback. Concept of Balanced Scorecard / HR Scorecard. HR controlling / HR audit. | | 2. J. Spirit |
| 51XBCCAJ | Business Correspondence and Communication | KZ | 4 |
| | rrse to help students write better emails in English as emails are the most common form of written communication. It is aimed at inter | | |
| | of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices more | | |
| uch as fixed expre | essions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective email | ls, express thems | elves clear |
| | and their writing will be easier to understand. | | 1 |
| 51XDBM | Design and Brand Management | KZ | 4 |
| 51XEPP | Computer Presentations | KZ | 4 |
| Students will lear | n basics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present informa | tion and results o | f their work |
| which form to us | se taking into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and | experience of the | audience. |
| | Students will learn to apply modern didactic techniques in their presentations. | | |
| | | | |
| | | | |

| 51XES | Economic Statistics | KZ | 4 |
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| | ill learn to use tools of descriptive statistics, tools of regressive and corelation analyses, index analyses, time series analyses and other | | |
| 51XIP | Intercultural Psychology characteristics International dimension in management Cultural differences in management - trade, human resources Hoefsted models. | KZ | 4 Ires Etique |
| Main wond culture | and etiquet in intercultural management Charakteristics of selected national cultures and their comparison | dei oi rialioriai cuiti | ires Liique |
| 51XKMAJ | Knowledge Managemen in English Language | KZ | 4 |
| 51XMKV | Quality Management for Human Resources Managers | KZ | 4 |
| | ach to ensure quality management - the history , theory and practice , principles and terminology . Simple statistical and analytical to | | |
| | its of international standard ISO 9001 (the current version) quality management systems. Types of audits in systems management, | | |
| and consulting con | npanies. Preparation, implementation and evaluation of internal audit management system . Presentation of examples of established . EFQM (European Quality Award) for quality assessment. | quality manageme | ent systems |
| 51XMOE | The beginning formation the primary structures of international trade as part of the genesis of EU | KZ | 4 |
| 51XNEAJ | Networking in English | KZ | 4 |
| | ictical communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and strategi | I | appropriate |
| | nication, interaction and behaviour in typical networking situations (creation and management of a network of business contacts with | | - |
| extension and deve | elopment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar development of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar development of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar development of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar development of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar development of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar development of business opportunities. | | ıd individual |
| 51XNM | feedback. Practical language skills will be systematically developed in contexts and situations relevant to professional work Material Science | KZ | 4 |
| - | intaterial Science ent state of materials engineering, overview of technical materials, internal structure of metals, crystal lattices and their defects, defor | | · · |
| | e of materials, structure and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and r | | |
| 51XP1ES | Economic Statistics | KZ | 4 |
| - | Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will p | | th a solid |
| | undation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the | | |
| 51XP1SMR | Statistical Methods for Decision Making | KZ | 4 |
| 51XP2ES | Economic Statistics Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will p | KZ | 4 |
| | undation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the | | iii a soliu |
| 51XP2MNP | Managerial Tools and Calculations | KZ | 4 |
| 51XP2SMR | Statistical Methods for Decision Making | KZ | 4 |
| 51XP2ZSO | Health, Safety and Fire Prevention Principles | KZ | 4 |
| _ | ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation | | |
| | of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er | _ | eering. Fire |
| | tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech | | 4 |
| 51XP3MNP 51XP3ZSO | Managerial Tools and Calculations | KZ KZ | 4 |
| 51XP3Z3O | Health, Safety and Fire Prevention Principles Presentation Skills | KZ KZ | 4 |
| | how people act and interact, develop rules of verbal and nonverbal communication, including most common mistakes. In addition, si | I | - |
| | | tudento will develo | |
| | presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review". | luderits will develo | |
| 51XPDM | | KZ | 4 |
| 51XPES | presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review". Grant Management Economic Statistics | KZ KZ | 4 |
| 51XPES The subject of ?! | presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review". Grant Management Economic Statistics Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will p | KZ KZ provide students wi | 4 |
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| 51XPES The subject of ?I fo 51XPHT 51XPIP 51XPJN | presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review". Grant Management Economic Statistics Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will pundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the Technology Assessment Intercultural Psychology German Language | KZ KZ provide students wie seasonality. KZ KZ KZ | 4 4 4 4 |
| 51XPES The subject of ?! fo 51XPHT 51XPIP 51XPJN 51XPJS | presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review". Grant Management Economic Statistics Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will pundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the Technology Assessment Intercultural Psychology German Language Spanish Language | KZ KZ rrovide students wie seasonality. KZ KZ KZ KZ | 4 4 4 4 4 |
| 51XPES The subject of ?! fo 51XPHT 51XPIP 51XPJN 51XPJS 51XPKM | presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review". Grant Management Economic Statistics Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will pundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the Technology Assessment Intercultural Psychology German Language | KZ KZ provide students wie seasonality. KZ KZ KZ KZ KZ KZ | 4 4 4 4 |
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| 51XPES The subject of ?I fo 51XPHT 51XPIP 51XPJN 51XPJS 51XPKM Knowle 51XPLG This programme co | presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review". Grant Management Economic Statistics Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will pundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the Technology Assessment Intercultural Psychology German Language Spanish Language Knowledge Management edge Management deals with the management knowledge and skills in the enterprise with the aim of increasing the competitiveness Logistics vers many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find their | KZ KZ brovide students wile seasonality. KZ KZ KZ KZ KZ KZ KZ KZ Cof organizations . KZ career in the field of | 4 4 4 4 4 4 frontrolling |
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| 51XPES The subject of ?! fo 51XPHT 51XPIP 51XPJN 51XPJS 51XPKM Knowle 51XPLG This programme counter production plar and on inventories; | presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review". Grant Management Economic Statistics Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will pundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the Technology Assessment Intercultural Psychology German Language Spanish Language Knowledge Management edge Management deals with the management knowledge and skills in the enterprise with the aim of increasing the competitiveness Logistics vers many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find their nning and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its impact-planning and forecasting while translating internal and external customer demands; and managing the supply chain while evaluating | KZ KZ provide students will a seasonality. KZ KZ KZ KZ KZ KZ CO of organizations . KZ career in the field conthe manufacturing it and making effects | 4 4 4 4 4 4 f controlling ng process ctive use of |
| 51XPES The subject of ?! fo 51XPHT 51XPIP 51XPJN 51XPJS 51XPKM Knowle 51XPLG This programme counter production plar and on inventories; relevant tools, pr | presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review". Grant Management Economic Statistics Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will pundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the Technology Assessment Intercultural Psychology German Language Spanish Language Knowledge Management edge Management deals with the management knowledge and skills in the enterprise with the aim of increasing the competitiveness Logistics vers many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find their raning and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its impact. | KZ KZ brovide students wile seasonality. KZ KZ KZ KZ KZ Career in the field conthe manufacturing it and making effectatin design. This | 4 th a solid 4 4 4 4 4 frontrolling ng process citive use of involves |
| 51XPES The subject of ?! fo 51XPHT 51XPIP 51XPJS 51XPKM Knowle 51XPLG This programme co the production plar and on inventories; relevant tools, pr pinpointing the b production, wareho | Grant Management Economic Statistics Economic Statistics Economic Statistics: Econom | KZ KZ provide students wile seasonality. KZ KZ KZ KZ KZ of organizations . KZ career in the field con the manufacturing it and making effectain design. This operations managess reliability. Proceedings of the contained of the c | 4 th a solid 4 4 4 4 f controlling ng process active use of involves ement in duction and |
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| and capacity planni | ng, advancement of the production quality systems. Teaching methods will include lectures, group presentations and discussions of ca | ses as well as othe | er exercises. |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------|---------------------|---------------|
| | Each student is required to complete the terminal assignment. | | |
| 51XPPP | Computer Presentations | KZ | 4 |
| Students will learn | basics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present informa | tion and results of | their work, |
| which form to us | e taking into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and | experience of the | audience. |
| | Students will learn to apply modern didactic techniques in their presentations. | | |
| 51XPPT | Industrial Technologies | KZ | 4 |
| 51XPSMP | HR Statistical Techniques | KZ | 4 |
| The subject ?Statis | tical Methods in Personality? is oriented on measurement of events in sociology and in HRM at microeconomic level. This course wil | ll provide students | with a solid |
| | foundation of descriptive statistics, regression and correlation analysis, time series, statistical estimate and statistical tests | | |
| 51XPU | Accounting | KZ | 4 |
| Accounting gives to | otal overwiev about the creation, the content and the usage of financial information from financial reports on various levels in every or | ompany. This is, of | course, the |
| neces | sary base for understanding common financial terms and for daily work with them in all companies without regard of workihg position | of the employee. | |
| 51XPZS | Healthy Lifestyle | KZ | 4 |
| 51XPZSO | Health, Safety and Fire Prevention Principles | KZ | 4 |
| 51XSMR | Statistical Methods for Decision Making | KZ | 4 |
| 51XZSO | Health, Safety and Fire Prevention Principles | KZ | 4 |
| 51XZVK | Basics of Visual Communication | KZ | 4 |
| 51ZPM | Basics of Business Management | Z,ZK | 6 |

For updated information see http://bilakniha.cvut.cz/en/FF.html Generated: day 2025-12-07, time 00:56.