Study plan

Name of study plan: B-PM-prez.forma od 10/11

Faculty/Institute/Others: Department: Branch of study guaranteed by the department: Welcome page Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time Required credits: 180 Elective courses credits: 0 Sum of credits in the plan: 180 Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 156 The role of the block: Z

Code of the group: 1.S.BPM-P OD 10/11 Name of the group: 1.s.BPM-od 10/11 prezen ní forma Requirement credits in the group: In this group you have to gain 30 credits Requirement courses in the group: In this group you have to complete at least 7 courses Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA1	English Language 1	Z	4	0P+4C		Z
51OP	General Psychology and Psychology of Personality	Z,ZK	6	3P+1C	Z	Z
51RKD	Rhetoric and Communications Skills	Z,ZK	6	2P+2C	Z	Z
51RLZ	Human Resources Management	Z,ZK	4	2P+1C	Z	Z
51TV1	Physical Education 1	Z	0	0P+2C		Z
51UE	Introduction to Economics	Z,ZK	6	2P+2C	Z	Z
51UV	Introduction to University Studies	Z	4	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=1.S.BPM-P OD 10/11 Name=1.s.BPM-od 10/11 prezen ní forma

04BJA1	English Language 1	Z	4				
The course is suitable f	The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on						
developing language sk	ills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar	nd improving gran	nmar. All				
interconnected languag	e skills are submitted to the goal of developing the required level needed for students'professional life.						
51OP	General Psychology and Psychology of Personality	Z,ZK	6				
51RKD	Rhetoric and Communications Skills	Z,ZK	6				
Rhetoric and Communi	cation Skills provides an insight into rhetorical skills, voice & amp; breath management, understandable articulation/pronuncia	tion, speech spee	ed and phrasing.				
The curriculum includes	s verbal communication practise based on pre-prepared and impromptu presentations, methods of developing rhetorical skills	s, target audience	identification,				
preparation and types of	of speeches and language creativity. The course lays the foundations for effective communication training that is then followed	l up in Social Psy	chology-related				
courses.							
51RLZ	Human Resources Management	Z,ZK	4				
Human Resources Man	agement (HRM), personal management in organisation from the point of view of future managers. Contemporary challenges	in HRM, the histo	ry of HRM, basic				
problems of labour mar	ket, recruitment and selections, job analysis information, process of adaptation of new employees in organisation, professiona	al carriers, knowle	dge of principles				
of HRM for future mana	gers, job motivation and stimulation of employees.						
51TV1	Physical Education 1	Z	0				
51UE	Introduction to Economics	Z,ZK	6				
The course is focused on the following subjects: basic economic relations and consequences. Economic aggregates and their consequences. Operating of the economics according							
to so called macroekonomic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. Different markets and competitions.							
51UV	Introduction to University Studies	Z	4				
Content of the subject includes knowledge assisting students in quick and effective adaptation to conditions of university studies. Content of the subject: Part 1 - adaptation, Part 2							
ways of studying at universities, Part 3 - education and self-education.							
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Code of the group: 2.S.BPM-P OD 10/11 Name of the group: 2.s.BPM-od 10/11 prezen ní forma

Requirement credits in the group: In this group you have to gain 26 credits

Requirement courses in the group: In this group you have to complete at least 6 courses

Credits in the group: 26

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA2	English Language 2	Z	4	0P+4C		Z
51PP1	Law and Business 1	Z,ZK	4	2P+1C	L	Z
51SOP	Social Psychology	Z,ZK	6	2P+2C		Z
51S	Sociology	Z,ZK	6	2P+2C	L	Z
51TV2	Physical Education 2	Z	0	0P+2C		Z
51ZPM	Basics of Business Management	Z,ZK	6	2P+2C	Z,L	Z

Characteristics of the courses of this group of Study Plan: Code=2.S.BPM-P OD 10/11 Name=2.s.BPM-od 10/11 prezen ní forma

04BJA2	English Language 2	Z	4		
The course is suitable for	or students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re	eading, writing, sp	eaking and		
listening, on understand	ling and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strer	ngthening and imp	proving grammar.		
All interconnected langu	lage skills are submitted to the goal of developing the required level needed for students' academic and professional life.				
51PP1	Law and Business 1	Z,ZK	4		
Subject of course Law a	nd business includes the following: -labour law, its basis and role within the legal system -labour relations, international cons	sequences -emplo	syment and its		
regulation -termination	of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -health and safe	ety			
51SOP	Social Psychology	Z,ZK	6		
51S	Sociology	Z,ZK	6		
Content of the course is focused especially on the following topics: Sociology as a science, sociologic way of thinking including historic aspects, terminology. Sociology and management.					
Social roles management. The Czech society in 21st century. Sociologic research.					
51TV2	Physical Education 2	Z	0		
51ZPM	Basics of Business Management	Z,ZK	6		

Code of the group: 3.S.BPM-P OD 11/12

Name of the group: 3.s.BPM-od 11/12 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete at least 8 courses

Credits in the group: 30

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA3	English Language 3	Z	4	0P+4C		Z
51FGR	Financial Literacy	KZ	2	2P+1C		Z
51ITPG	Information Technology and Computer Literacy	Z,ZK	2	2P+1C		Z
51PM	HR Management	Z,ZK	4	2P+2C	3	Z
51PV	Corporate Education	Z,ZK	4	2P+1C	Z	Z
51PP2	Law and Business 2	Z,ZK	4	2P+1C	Z	Z
51SRL	Strategic Human Resource Management and Development	Z,ZK	6	3P+1C		Z
51UM	Introduction to Mathematics	Z,ZK	4	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=3.S.BPM-P OD 11/12 Name=3.s.BPM-od 11/12 prezen ní forma

04BJA3	English Language 3	Z	4			
The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on						
developing language sk	ills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar	nd improving gram	nmar. All			
interconnected language	interconnected language skills are submitted to the goal of developing the required level needed for students' professional life.					
51FGR	Financial Literacy	KZ	2			
51ITPG	Information Technology and Computer Literacy	Z,ZK	2			
Students will learn how	to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as advanced formulas and functions (with economic an	id managerial			
applications); to understand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn how to use the functions						
for searching, sorting data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, as well as large spreadsheets						
or databases to create more complex types of graphs, create a PivotTable and graphs.						

51PM	HR Management	Z,ZK	4				
As part of corporate man	As part of corporate management, HR Management is focused on staff management, particularly in terms of recruiting, developing, utilising and organising people and interlinking their						
work, as well as explorin	g the results of their work, their professional skills and work-related behaviour, their attitude to the work they do, to their comp	any and their colle	agues, personal				
satisfaction they get out	of their work and various aspects of personal and social development.						
51PV	Corporate Education	Z,ZK	4				
The course covers basic	approaches to corporate education, and deals with connection of corporate training and education of employees with other	types of education	n and human				
resource functions, and	with current approaches to the development of individuals, teams and enterprises.						
51PP2	Law and Business 2	Z,ZK	4				
Course content: -develo	pment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law)), enterpreneur -b	usiness relations				
and legal requirements -	ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -pa	rtnerships -compa	anies with limited				
liability -joint stock comp	anies -other companies -international and multinational companies						
51SRL	Strategic Human Resource Management and Development	Z,ZK	6				
Strategic HR Manageme	ent and HR Development analyses some key processes of strategic HR management; in particular, the focus is on optimum r	management of H	R education and				
development and subse	quent synthesis aimed at establishing a "learning organisation" based on mutual teaching, updating of knowledge, creative of	development and	use of such				
knowledge for effective targeted innovations for enhancing the value added of the respective product and increase the company's competitiveness.							
51UM	Introduction to Mathematics	Z,ZK	4				
Code of the gr	oup: 4.S.BPM-P OD 11/12						

Name of the group: 4.s.BPM-od 11/12-prezen ní forma

Requirement credits in the group: In this group you have to gain 26 credits Requirement courses in the group: In this group you have to complete at least 5 courses

Credits in the group: 26

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA4	English Language 4	Z,ZK	6	0P+4C		Z
51VC	Appraisal and Performance Management and Controlling	KZ	4	2P+1C	Z,L	Z
51NTP	New Trends in HR Management	Z,ZK	6	3P+1C	Z,L	Z
51PIS	Human Resource Information Systems	Z	4	2P+1C	L	Z
51PPO	Work and Organizational Psychology	Z,ZK	6	2P+2C	L	Z

Characteristics of the courses of this group of Study Plan: Code=4.S.BPM-P OD 11/12 Name=4.s.BPM-od 11/12-prezen ní forma

04BJA4	English Language 4	Z,ZK	6			
The course is suitable for	The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and					
listening, on understand	ling and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on stren	igthening and imp	roving grammar.			
All interconnected langu	lage skills are submitted to the goal of developing the required level needed for students' academic and professional life.					
51VC	Appraisal and Performance Management and Controlling	KZ	4			
Concept and approach t	o performance management. Concept of performance. Principles and process of performance management. Forms, criteria and	d methods of emp	loyee evaluation.			
Links to other HR function	ons. Implementation appraisal interview. Concepts and approaches to strategic human resource management. Application of A	Assessment Center	er / Development			
Center. Application of 3	60-degree feedback. Concept of Balanced Scorecard / HR Scorecard. HR controlling / HR audit.					
51NTP	New Trends in HR Management	Z,ZK	6			
The course deals with t	he theoretical foundations and practical use of trends in personnel management.					
51PIS	Human Resource Information Systems	Z	4			
The course enables stu	dents to acquire knowledge on principles, practices and technologies for processing of personnel data and personnel record	s, required by em	ployers to fulfill			
the obligations arising from legislation and to ensure human resource management in the organization.						
51PPO	Work and Organizational Psychology	Z,ZK	6			
Course Psychology of work and organization contains the following: theory, research and practices in psychology of work, individual differences among people and their relationship						
to work behaviour, work analysis, monitoring of the effectiveness. Psychological basis for staff selection, emploees evaluation, analysis and modification of work behaviour, work						
motivationí, psychological aspects of personnel training, work under pressure. Basic terminology.						

Code of the group: 5.S.BPM-P OD 12/13

Name of the group: 5.s.BPM-od 12/13 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 30

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51DHS	Mental Health and Stress	Z	4	2P+1C	Z	Z
51LRT	Leadership and Talent Management	Z,ZK	4	2P+1C	Z	Z

51MK	Marketing	Z,ZK	6	2P+2C	Z	Z
51PBP	Project of Bachelor Thesis	Z	6	1P+2C	Z	Z
51PR	Project Management	Z,ZK	6	2P+2C	Z	Z
51DTB	Online Information Retrieval and the Work with Electronic Information Resources	KZ	4	1P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=5.S.BPM-P OD 12/13 Name=5.s.BPM-od 12/13 prezen ní forma

Characteristics of	the courses of this group of Study Plan: Code=5.S.BPM-P OD 12/13 Name=5.S.BPM-od 12/	Characteristics of the courses of this group of Study Plan: Code=5.5.BPM-P OD 12/13 Name=5.5.BPM-od 12/13 prezen in forma						
51DHS	Mental Health and Stress	Z	4					
51LRT	Leadership and Talent Management	Z,ZK	4					
Leadership and Talent N	lanagement provides an insight into the specifics of staff leadership with differentiated use of soft and hard management tools.	Comparative ana	lysis of methods					
for managing key compe	etences of managers and leaders; leadership as a tool for identification of staff's competences and talents, targeted managen	nent thereof and f	acilitation, a tool					
that supports teamwork	, mutual trust and responsibility for achieving desirable results, with focus on potential development and staff motivation, energies of the state o	rgization and syn	ergetic effects.					
Characteristics of a lead	ler as the vision and mission carrier and a strategist pursuing the accomplishment of the organisation's key goals.							
51MK	Marketing	Z,ZK	6					
The Marketing course m	nakes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, mar	keting research, i	marketing mix					
and the application there	eof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy	, types of interme	diate distribution					
links, marketing distribut	tion systems, marketing communications and new trends in marketing.							
51PBP	Project of Bachelor Thesis	Z	6					
Projekt of bachelor's de	gree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - surve	y of literature; pap	er structure;					
research problem formu	lation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability); hypothesis forr	mulation (main hy	pothesis, partial					
hypotheses); empiric su	rvey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultations with tut	or etc.						
51PR	Project Management	Z,ZK	6					
The basics of the project	t management-based approach to complex corporate processes, including analysis of initial preconditions for a successful proj	ject, integration of	basic structural,					
technological, managerial and economic knowledge, all this based on network analysis. The course deals with the stages of project planning, implementation and evaluation, including								
responses to unplanned requirements and project risks. Field examples and analysis of field case studies.								
51DTB	Online Information Retrieval and the Work with Electronic Information Resources	KZ	4					
This course is focused on knowledge and skills required for the work with course and scientific literature, for information searching in relevant and valuable scientific information								
resources, for acquiring desired information and literature, for applying newly acquired knowledge in practice during the work on bachelor thesis, and for acquiring the principles of								
citation ethics and citation	on practice incl. citing and creating reference lists.							

Code of the group: 6.S.BPM-P OD 12/13

Name of the group: 6.s.BPM-od 12/13-prezen ní forma

Requirement credits in the group: In this group you have to gain 14 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 14

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51G	Globalization	Z,ZK	6	2P+2C	L	Z
51TBP	Bachelor Thesis	Z	8	0+8	L	Z

Characteristics of the courses of this group of Study Plan: Code=6.S.BPM-P OD 12/13 Name=6.s.BPM-od 12/13-prezen ní forma

 51G
 Globalization
 Z,ZK
 6

 The overall aim is to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstrate the effects of globalization on integration processes, economic environment and personal liberty.

 51TBP
 Bachelor Thesis
 Z
 8

 Realization of the project of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, analyses of theoretical sources; paper structure; formulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometry etc.); research sample (e.g. respondents); timetable of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, Internal Czech Technical University Regulations); Bachelor's paper submitment and defence. Prezentation preparation

Name of the block: Compulsory elective courses Minimal number of credits of the block: 24 The role of the block: PV

Code of the group: PVP-B-PM OD 12/13 Name of the group: PVP-B-PM prezen ní forma od 12/13 Requirement credits in the group: In this group you have to gain 24 credits Requirement courses in the group: In this group you have to complete 6 courses Credits in the group: 24 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51XBCCAJ	Business Correspondence and Communication	KZ	4	0P+2C		PV
51XDBM	Design and Brand Management	KZ	4	2P+0C		PV
51XPDM	Grant Management	KZ	4	2P+0C		PV
51XPNES	Economics Statistics	Z,ZK	4	2P+1C		PV
51XPES	Economic Statistics	KZ	4	2P+1C		PV
51XP2ES	Economic Statistics	KZ	4	2P+1C		PV
51XP1ES	Economic Statistics	KZ	4	2P+1C		PV
51XES	Economic Statistics	KZ	4	2P+1C	L	PV
51XPHT	Technology Assessment	KZ	4	2P+1C		PV
51XPIP	Intercultural Psychology	KZ	4	2P+1C		PV
51XIP	Intercultural Psychology	KZ	4	2P+1C	L	PV
51XPKM	Knowledge Management	KZ	4	2P+1C		PV
51XKMAJ	Knowledge Managemen in English Language	KZ	4	2P+0C		PV
51XPLG	Logistics	KZ	4	2P+1C		PV
51XMKV	Quality Management for Human Resources Managers	KZ	4	2P+1C		PV
51XP2MNP	Managerial Tools and Calculations	KZ	4	2P+1C		PV
51XP3MNP	Managerial Tools and Calculations Managerial Tools and Calculations	KZ	4	2P+1C		PV
51XNM	Manageria roois and calculations	KZ	4	2P+1C	L	PV
51XPJN		KZ	4	0P+3C		PV
51XNEAJ	German Language	KZ	4	0P+2C		PV
51XEPP	Networking in English	KZ	4	0P+3C	L	PV PV
51XPPP	Computer Presentations	KZ	4	0P+3C	L	
51XPU	Computer Presentations	KZ	4	2P+1C		PV PV
51XPPD	Accounting Presentation Skills	KZ	4	0P+3C		
51XPPD 51XPD		KZ KZ	4	0P+3C 0P+3C	L	PV
	Presentation Skills				L	PV
51XPPMLG	Operational Management and Logistics	KZ	4	2P+1C		PV
51XPPT	Industrial Technologies	KZ	4	2P+1C		PV
51XPSMP	HR Statistical Techniques	KZ	4	2P+1C		PV
51XPNSMP	HR Statistical Techniques	Z,ZK	4	2P+1C		PV
51XP2SMR	Statistical Methods for Decision Making	KZ	4	2P+1C		PV
51XSMR	Statistical Methods for Decision Making	KZ	4	2P+1C		PV
51XP1SMR	Statistical Methods for Decision Making	KZ	4	2P+1C		PV
51XPJS	Spanish Language	KZ	4	0P+3C		PV
51XMOE	The beginning formation the primary structures of international trade as part of the genesis of EU	KZ	4	2P+0C		PV
51XZVK	Basics of Visual Communication	KZ	4	2P+0C		PV
51XPZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XP2ZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XP3ZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XPZS		KZ	4	2P+1C		PV
Characteristics of 51XBCCAJ The aim of the course t level, and consists of se such as fixed expressio	Healthy Lifestyle f the courses of this group of Study Plan: Code=PVP-B-PM OD Business Correspondence and Communication to help students write better emails in English as emails are the most common form of easions of language practice covering a wide range of business topics. It includes exercises, sentence structures, linking words, prepositions, verb tenses, and punctuation etc.	12/13 Name=PV written communicatior ises on email style, but	P-B-PM F h. It is aimed t also practic	at intermed	KZ liate or upper- nventional lang	12/13 4 intermedia guage area
and their writing will be 51XDBM	easier to understand. Design and Brand Management			1	KZ	4
51XDBM 51XPDM	Grant Management				KZ KZ	4 4
51XPNES	Economics Statistics				Z,ZK	4
51XPES	Economic Statistics				KZ	4

51XPES Economic Statistics KZ 4 The subject of ?Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will provide students with a solid foundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.

The solution of exocution: Satisfies is brained on measurement of excounts even and microscourms of microscourm (see 1) in course in produce solutions is a constraint of excounts even and price solutions is a constraint of excounts even and price solutions is a constraint of excounts even and price solutions is a constraint of excounts even and price solutions is a constraint even and the measurement of the sources in produce solutions is a constraint even and the measurement of the sources in produce solutions is a constraint even and price solutions is a constraint even and price solutions is a constraint even and price solution even and price solution is a constraint even and price solution even and price solution is a constraint even and price solutis and constraints and even and price solut		Economic Statistics	KZ	4				
$61XPE1ES \[Leconardis Statistics of metastance of neasurement of economic awars at indicaccionaria and matching proves includers are the and fundation of all acceptore statistics (metastance) indicaccionaria and matchings, the statistics and the statistics $	foundation of descriptive	ic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will		with a solid				
The ubject of "Economic Satisfies" in other domensaries of economic events and increase analysis. The economic event proceeds accounts with a coll development of the sansaries	Ioundation of descriptive	e statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.						
Donation of decipione statistics, regression and correlation analysis, there entire analysis and nessurement of the sessariality. Iso a for a decipione statistics, regression and correlation analysis, there entire analysis and nessurement of the sessariality to the STAPP I Intercontrust Psychology IK 2 4 STAPP I Intercontrust Psychology IK 2 STAPP I Intercontrust Psychology	51XP1ES	Economic Statistics	KZ	4				
STARS Economic Statistics I/Z 4 Standards all learns use has de advecting statistics, tool a engrenosite and pravation analyses, index analyses,			provide students v	with a solid				
StartPhT For honory assessment KZ 4 SiXPHT Intercultural Psychology KZ 4 SiXPHT Intercultural Psychology KZ 4 SiXPH SiXPH Intercultural Psychology SiXPH SiXPH Intercultural Psychology SiXPH Intercultural Psychology SiXPH Intercultural Psychology Intercultural Psychology Intercultural Psychology Intercultural Psychology Intercultural Psychology Intercultural Psychology SiXPH SiXPH Intercultural Psychology SiXPH	· · ·	e statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.						
S1XPHT Technology Assessment K2 4 51XPH Intercultual Psychology K2 4 Max and clubure chemistrics telementand denotrosi in rearragement Cabual differences in management - trade, human resources i or factor and the compation. K2 4 51XPHA Knowledge Management - trademations is a static in the entropic with the static in checking to compationes of organization. K2 4 51XPLG Logislics K2 4 51XPKM Maxaming and static process, maning difficultual entropic and the static compative static and intercess in the static compative staticompative staticompative static and intercess in the static compa				4				
STMP Intercutual Psychology K2 4 Main word nature characteristic interreduced effections in management Cubrari differences in management. Nature results: Needeed noted of national cubrars and incremptation. KZ 4 STARPI Knowledge Management is consisted and nucleus and and nucleus and interreduced in management is consisted and nucleus. KZ 4 STARPIM Knowledge Management is consiste gamma and and nucleus and provide in paratice and in the sim of increasing the competitive educed in paratice in the biol of consiste gamma and increasing and and increasing the competitive educed in paratices in the biol of consiste gamma and increasing the competitive educed in paratices in the paratice in theparatice in the paratice in the paratice in the paratic								
51XIP Intercultural Psychology KZ 4 Wain word outline anarcentestics international dimension in management Cultural afferences in management - trade, human resources hostiscal motion analoguese Elique StarkMA KZ 4 Knowledge Management Cala with the management Inclusion in anaragement of the senterprise with the anino f nereasing the competitiveness of space and the cala with the management inclusion in the cala with the management is been to exploit and use of the management is been to exploit and use of the management is been to exploit and use of the management is been to exploit and use of the management is been to exploit and use of the management is been to exploit and use of the management is been to exploit and use of the provide is the sense is an use of the sense. The sense is an use of the sense. The sense is a sense is an use of the sense. The sense is a sense is an use of the sense is an use of th	-		KZ	4				
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and entipolic interactional management. Develope and solitor native in ultimes and their comparison STARM // Knowledge Management Cala with the management throwedge and solito in the enterprise with the name of noreasing the concretences of comparisons. STARMA_J // Start in the interactions of the sector of t	51XIP	Intercultural Psychology	KZ	4				
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51XP2SMR	Statistical Methods for Decision Making	KZ	4
51XSMR	Statistical Methods for Decision Making	KZ	4
51XP1SMR	Statistical Methods for Decision Making	KZ	4
51XPJS	Spanish Language	KZ	4
51XMOE	The beginning formation the primary structures of international trade as part of the genesis of EU	KZ	4
51XZVK	Basics of Visual Communication	KZ	4
51XPZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XP2ZSO	Health, Safety and Fire Prevention Principles	KZ	4
prevention.Training o	DSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligations i staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, in the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Technical equip	Environmental E	
51XP3ZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XPZS	Healthy Lifestyle	KZ	4

List of courses of this pass:

Code	Name of the course	Completion	Credits			
04BJA1	English Language 1	Z	4			
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram					
developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students'professional life.						
04BJA2	English Language 2	Z	4			
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea					
	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	e 1	ng grammar.			
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe					
04BJA3	English Language 3	Z	4			
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a					
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional li					
04BJA4	English Language 4	Z,ZK	6			
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re-	a a 1	•			
U .	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe	e 1	ng grammar.			
51DHS	Mental Health and Stress	Z	4			
51DTB	Online Information Retrieval and the Work with Electronic Information Resources	KZ	4			
-	cused on knowledge and skills required for the work with course and scientific literature, for information resolutions in relevant and va	1				
resources, for acc	uiring desired information and literature, for applying newly acquired knowledge in practice during the work on bachelor thesis, and	for acquiring the pr	inciples of			
	citation ethics and citation practice incl. citing and creating reference lists.					
51FGR	Financial Literacy	KZ	2			
51G	Globalization	Z,ZK	6			
The overall aim is	to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstration on integration processes, economic environment and personal liberty.	ate the effects of gl	obalization			
51ITPG	Information Technology and Computer Literacy	Z,ZK	2			
	how to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as advanced formulas and functions (w		1			
	derstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and		•			
for searching, sorting	ng data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source,	as well as large sp	preadsheets			
	or databases to create more complex types of graphs, create a PivotTable and graphs.	1	1			
51LRT	Leadership and Talent Management	Z,ZK	4			
	ent Management provides an insight into the specifics of staff leadership with differentiated use of soft and hard management tools. Co ompetences of managers and leaders; leadership as a tool for identification of staff's competences and talents, targeted managemen					
	work, mutual trust and responsibility for achieving desirable results, with focus on potential development and staff motivation, energi					
	Characteristics of a leader as the vision and mission carrier and a strategist pursuing the accomplishment of the organisation's keep	y goals.				
51MK	Marketing	Z,ZK	6			
-	urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, market	-	-			
and the application	thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, ty links, marketing distribution systems, marketing communications and new trends in marketing.	pes of intermediate	distribution			
51NTP	New Trends in HR Management	Z,ZK	6			
51111	The course deals with the theoretical foundations and practical use of trends in personnel management.	2,21	0			
51OP	General Psychology and Psychology of Personality	Z,ZK	6			
51PBP	Project of Bachelor Thesis	Z	6			
Projekt of bachele	or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey	of literature; paper	structure;			
	esearch problem formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability); hypothesis formulation (main hypothesis, partial					
L hypot	heses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultation	ns with tutor etc.				

51PIS	Human Resource Information Systems	Z	4
The course enable	es students to acquire knowledge on principles, practices and technologies for processing of personnel data and personnel records, i	required by employ	ers to fulfill
	the obligations arising from legislation and to ensure human resource management in the organization.		
51PM	HR Management	Z,ZK	4
	e management, HR Management is focused on staff management, particularly in terms of recruiting, developing, utilising and organisi		-
work, as well as exp	oloring the results of their work, their professional skills and work-related behaviour, their attitude to the work they do, to their company satisfaction they get out of their work and various aspects of personal and social development.	and their colleague	es, personai
51PP1	Law and Business 1	Z,ZK	4
	Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international consec	· · ·	
-	ulation -termination of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -he		
51PP2	Law and Business 2	Z,ZK	4
Course content: -de	evelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), er	terpreneur -busine	ess relations
and legal requirem	ents -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partne	rships -companies	with limited
	liability -joint stock companies -other companies -international and multinational companies		
51PPO	Work and Organizational Psychology	Z,ZK	6
	y of work and organization contains the following: theory, research and practices in psychology of work, individual differences among		-
to work benavio	ur, work analysis, monitoring of the effectiveness. Psychological basis for staff selection, emploees evaluation, analysis and modificat	ion of work behavio	our, work
51PR	motivationí, psychological aspects of personnel training, work under pressure. Basic terminology.	Z,ZK	6
	Project Management roject management-based approach to complex corporate processes, including analysis of initial preconditions for a successful project		-
	agerial and economic knowledge, all this based on network analysis. The course deals with the stages of project planning, implement		
	responses to unplanned requirements and project risks. Field examples and analysis of field case studies.		, including
51PV	Corporate Education	Z,ZK	4
	s basic approaches to corporate education, and deals with connection of corporate training and education of employees with other ty		
	resource functions, and with current approaches to the development of individuals, teams and enterprises.		
51RKD	Rhetoric and Communications Skills	Z,ZK	6
	nunication Skills provides an insight into rhetorical skills, voice & amp; breath management, understandable articulation/pronunciation		
	cludes verbal communication practise based on pre-prepared and impromptu presentations, methods of developing rhetorical skills,	-	
preparation and ty	pes of speeches and language creativity. The course lays the foundations for effective communication training that is then followed up	o in Social Psychol	ogy-related
	courses.	7 71/	4
51RLZ	Human Resources Management Management (HRM), personal management in organisation from the point of view of future managers. Contemporary challenges in H	Z,ZK	4 HPM basis
	market, recruitment and selections, job analysis information, process of adaptation of new employees in organisation, professional ca	-	
	of HRM for future managers, job motivation and stimulation of employees.	anono, knowlodgo	or principiee
51S	Sociology	Z,ZK	6
	se is focused especially on the following topics:Sociology as a science, sociologic way of thinking including historic aspects, terminolog		-
	Social roles management. The Czech society in 21st century. Sociologic research.		
51SOP	Social Psychology	Z,ZK	6
51SRL	Strategic Human Resource Management and Development	Z,ZK	6
-	gement and HR Development analyses some key processes of strategic HR management; in particular, the focus is on optimum mar	-	
	d subsequent synthesis aimed at establishing a "learning organisation" based on mutual teaching, updating of knowledge, creative de	-	e of such
	nowledge for effective targeted innovations for enhancing the value added of the respective product and increase the company's com	petitiveness.	
51TBP	Bachelor Thesis		. 8
	project of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, an	-	
	ormulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometr able of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, Inter		
	Regulations); Bachelor's paper submitment and defence. Prezentation preparation		ar offivoroity
51TV1	Physical Education 1	Z	0
51TV2	Physical Education 2	Z	0
51UE	Introduction to Economics	Z,ZK	6
	ised on the following subjects: basic economic relations and consequences. Economic aggregates and their consequences. Operatin		
	d macroekonomic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. Different mark	-	-
51UM	Introduction to Mathematics	Z,ZK	4
51UV	Introduction to University Studies	Z	4
Content of the sub	ject includes knowledge assisting students in quick and effective adaptation to conditions of university studies. Content of the subject	t:Part 1 - adaptatio	on, Part 2
	ways of studying at universities, Part 3 - education and self-education.		
51VC	Appraisal and Performance Management and Controlling	KZ	4
	ach to performance management. Concept of performance. Principles and process of performance management. Forms, criteria and m		
Links to other HR fu	unctions. Implementation appraisal interview. Concepts and approaches to strategic human resource management. Application of Asse	essment Center / D	evelopment
	Center. Application of 360-degree feedback. Concept of Balanced Scorecard / HR Scorecard. HR controlling / HR audit.	1/7	4
51XBCCAJ	Business Correspondence and Communication	KZ	4
	rse to help students write better emails in English as emails are the most common form of written communication. It is aimed at inter of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices more		
	essions of language practice covering a while range of business topics, it includes exercises of entail style, but also practices more estimated by the students to write effective email estimates and the students are students and the students are effective email estimates and the students are students and the students are students and the students are estimated as the students are students and the students are students are students and the students are students ar	-	-
	and their writing will be easier to understand.		. ,,
51XDBM	Design and Brand Management	KZ	4
51XEPP	Computer Presentations	KZ	4
	basics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present informa	I	their work,
which form to us	te taking into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and	experience of the a	audience.
	Students will learn to apply modern didactic techniques in their presentations.		

51XES Students w	Economic Statistics ill learn to use tools of descriptive statistics, tools of regressive and corelation analyses, index analyses,time series analyses and oth	KZ er basic statistic to	4 d
51XIP	Intercultural Psychology	KZ	4
-	characteristics International dimension in management Cultural differences in management - trade, human resources Hoefsted mod and etiquet in intercultural management Charakteristics of selected national cultures and their comparison		ures Etique
51XKMAJ	Knowledge Managemen in English Language	KZ	4
51XMKV	Quality Management for Human Resources Managers	KZ	4
-	ach to ensure quality management - the history, theory and practice, principles and terminology. Simple statistical and analytical to		
	ts of international standard ISO 9001 (the current version) quality management systems . Types of audits in systems management ,		
and consulting con	npanies. Preparation, implementation and evaluation of internal audit management system . Presentation of examples of established . EFQM (European Quality Award) for quality assessment.	quality manageme	ent systems
51XMOE	The beginning formation the primary structures of international trade as part of the genesis of EU	KZ	4
51XNEAJ	Networking in English	KZ	4
	actical communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and strategi		appropriate
business commu	nication, interaction and behaviour in typical networking situations (creation and management of a network of business contacts with	people who might	help with
extension and deve	elopment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar developm feedback. Practical language skills will be systematically developed in contexts and situations relevant to professional work		ıd individual
51XNM	Material Science	KZ	4
History and prese	ent state of materials engineering, overview of technical materials, internal structure of metals, crystal lattices and their defects, defor	mation, recrystalliz	zation and
fracture	e of materials, structure and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and n	onferrous metals.	
51XP1ES	Economic Statistics	KZ	4
	Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will p		th a solid
	undation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the	-	
51XP1SMR	Statistical Methods for Decision Making	KZ	4
51XP2ES	Economic Statistics	KZ	4
	Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will p undation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the		th a solid
51XP2MNP	Managerial Tools and Calculations	KZ	4
51XP2SMR	Statistical Methods for Decision Making	KZ	4
51XP2ZSO	Health, Safety and Fire Prevention Principles	KZ	4
	ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation		
-	of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, En		
protec	ction. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech	nical equipment.	
51XP3MNP	Managerial Tools and Calculations	KZ	4
51XP3ZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XPD	Presentation Skills	KZ	4
Students will learn	how people act and interact, develop rules of verbal and nonverbal communication, including most common mistakes. In addition, st	udents will develop	p their own
	presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review".	1/7	4
51XPDM	Grant Management	KZ KZ	4
51XPES	Economic Statistics Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will p		
	undation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the		
51XPHT	Technology Assessment	KZ	4
51XPIP	Intercultural Psychology	KZ	4
51XPJN	German Language	KZ	4
51XPJS	Spanish Language	KZ	4
51XPKM	Knowledge Management	KZ	4
	edge Management deals with the management knowledge and skills in the enterprise with the aim of increasing the competitiveness	of organizations .	
51XPLG	Logistics	KZ	4
	vers many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find their		-
	nning and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its impact		
	planning and forecasting while translating internal and external customer demands; and managing the supply chain while evaluating rinciples and concepts. In this specialization students will learn to meet these challenges by getting to grips with key issues in supply	-	
	best location for production facilities and distribution centres, and identifying the resources they need. They will learn how to structure	-	
	busing, transport and distribution, and purchasing. The key is to give customers the standard of service they want and to ensure proc	-	
logistic manageme	ent is about understanding the impact of customized logistical designs on overall performance. Students will apply advanced software	-	e resource
	planning and integer linear programming problems, capacity analysis of production systems, distribution planning and vehicle ro	-	
51XPNES	Economics Statistics	Z,ZK	4
51XPNSMP	HR Statistical Techniques	Z,ZK	4
	atistical methods in HR management at Masaryk Institute of Advanced Studies will aim to train you to solve real-world statistical problem		-
	mputationally-intensive methods and their use in the analysis of data. Topics include basic statistical principles; graphic presentation; c on, and location; inferential statistics and hypothesis testing; analysis and inference of linear correlation coefficient, slope of regressio	-	
	methodology, robust design, random effects model, and statistics quality control methods. Students will apply statistical concepts to	-	-
	technology will be utilized in examining statistical information.		
51XPPD	Presentation Skills	KZ	4
51XPPMLG	Operational Management and Logistics	KZ	4
	Ide: Entrepreneurial characteristics of production system. operations competitiveness, productivity and strategy, Japanese methods o		-
trends for logistic	al systems designing, the significance of logistical planning, production planning and budgeting process, reasons for preparing the m	anufacturing busir	iess plan,

and capacity planning, advancement of the production quality systems. Teaching methods will include lectures, group presentations and discussions of cases as well as other exercises. Each student is required to complete the terminal assignment.

	Each student is required to complete the terminal assignment.		
51XPPP	Computer Presentations	KZ	4
Students will learn	basics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present information	tion and results of	their work,
which form to us	e taking into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and of	experience of the	audience.
	Students will learn to apply modern didactic techniques in their presentations.		
51XPPT	Industrial Technologies	KZ	4
51XPSMP	HR Statistical Techniques	KZ	4
The subject ?Statis	stical Methods in Personality? is oriented on measurement of events in sociology and in HRM at microeconomic level. This course will	I provide students	with a solid
	foundation of descriptive statistics, regression and correlation analysis, time series, statistical estimate and statistical tests		
51XPU	Accounting	KZ	4
Accounting gives to	otal overwiev about the creation, the content and the usage of financial information from financial reports on various levels in every co	ompany. This is, of	course, the
neces	sary base for understanding common financial terms and for daily work with them in all companies without regard of workihg position	of the employee.	
51XPZS	Healthy Lifestyle	KZ	4
51XPZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XSMR	Statistical Methods for Decision Making	KZ	4
51XZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XZVK	Basics of Visual Communication	KZ	4
51ZPM	Basics of Business Management	Z,ZK	6

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