Study plan

Name of study plan: B-PM-prez.forma od 11/12

Faculty/Institute/Others: Department: Branch of study guaranteed by the department: Welcome page Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time Required credits: 180 Elective courses credits: 0 Sum of credits in the plan: 180 Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 146 The role of the block: Z

Code of the group: 1.S.BPM-P OD 11/12 Name of the group: 1.s.BPM-od 11/12 prezen ní forma Requirement credits in the group: In this group you have to gain 26 credits Requirement courses in the group: In this group you have to complete at least 7 courses Credits in the group: 26 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA1	English Language 1	Z	4	0P+4C		Z
51OP	General Psychology and Psychology of Personality	Z,ZK	6	3P+1C	Z	Z
51R	Rhetoric and Communication Skills	Z,ZK	4	2P+2C		Z
51RLZ	Human Resources Management	Z,ZK	4	2P+1C	Z	Z
51TV1	Physical Education 1	Z	0	0P+2C		Z
51UEK	Introduction to Economics	Z,ZK	4	2P+2C		Z
51UV	Introduction to University Studies	Z	4	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=1.S.BPM-P OD 11/12 Name=1.s.BPM-od 11/12 prezen ní forma

04BJA1	English Language 1	Z	4			
The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on						
developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All						
interconnected language	e skills are submitted to the goal of developing the required level needed for students'professional life.					
51OP	General Psychology and Psychology of Personality	Z,ZK	6			
51R	Rhetoric and Communication Skills	Z,ZK	4			
51RLZ	Human Resources Management	Z,ZK	4			
Human Resources Mar	agement (HRM), personal management in organisation from the point of view of future managers. Contemporary challenges i	n HRM, the histo	ry of HRM, basic			
problems of labour mar	ket, recruitment and selections, job analysis information, process of adaptation of new employees in organisation, professiona	l carriers, knowle	dge of principles			
of HRM for future mana	gers, job motivation and stimulation of employees.					
51TV1	Physical Education 1	Z	0			
51UEK	Introduction to Economics	Z,ZK	4			
The course is focused	on the following subjects: basic economic relations and consequences. Economic aggregates and their consequences. Opera	ting of the econor	mics according			
to so called macroekon	omic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. Different markets a	nd competitions.				
51UV	Introduction to University Studies	Z	4			
Content of the subject i	ncludes knowledge assisting students in quick and effective adaptation to conditions of university studies. Content of the subj	ect:Part 1 - adapt	ation, Part 2			
ways of studying at univ	versities, Part 3 - education and self-education.					

Code of the group: 1.S.BPM-VP 11/12

Name of the group: 1.s.BPM-výb r.p .od 11/12 prez.

Requirement credits in the group: In this group you have to gain 4 credits

Requirement courses in the group: In this group you have to complete at least 1 course Credits in the group: 4 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51UM	Introduction to Mathematics	Z,ZK	4	2P+2C		Z
51ZSO	Health, Safety and Fire Prevention Principles	Z,ZK	4	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=1.S.BPM-VP 11/12 Name=1.s.BPM-výb r.p .od 11/12 prez.

51UM Introduction to Mathematics	Z,ZK	4
51ZSO Health, Safety and Fire Prevention Principles	Z,ZK	4

Code of the group: 2.S.BPM-P OD 10/11

Name of the group: 2.s.BPM-od 10/11 prezen ní forma

Requirement credits in the group: In this group you have to gain 26 credits

- Requirement courses in the group: In this group you have to complete at least 6 courses
- Credits in the group: 26

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA2	English Language 2	Z	4	0P+4C		Z
51PP1	Law and Business 1	Z,ZK	4	2P+1C	L	Z
51SOP	Social Psychology	Z,ZK	6	2P+2C		Z
51S	Sociology	Z,ZK	6	2P+2C	L	Z
51TV2	Physical Education 2	Z	0	0P+2C		Z
51ZPM	Basics of Business Management	Z,ZK	6	2P+2C	Z,L	Z

Characteristics of the courses of this group of Study Plan: Code=2.S.BPM-P OD 10/11 Name=2.s.BPM-od 10/11 prezen ní forma

04BJA2	English Language 2	Z	4				
The course is suitable for	The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and						
listening, on understand	ing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strer	ngthening and imp	roving grammar.				
All interconnected langu	lage skills are submitted to the goal of developing the required level needed for students' academic and professional life.						
51PP1	Law and Business 1	Z,ZK	4				
Subject of course Law a	nd business includes the following: -labour law, its basis and role within the legal system -labour relations, international cons	equences -emplo	yment and its				
regulation -termination of	of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -health and safe	ety					
51SOP	Social Psychology	Z,ZK	6				
51S	Sociology	Z,ZK	6				
Content of the course is	focused especially on the following topics: Sociology as a science, sociologic way of thinking including historic aspects, termino	ology. Sociology a	nd management.				
Social roles manageme	Social roles management. The Czech society in 21st century. Sociologic research.						
51TV2	Physical Education 2	Z	0				
51ZPM	Basics of Business Management	Z,ZK	6				

Code of the group: 3.S.BPM-P OD 12/13

Name of the group: 3.s.BPM-od 12/13 prezen ní forma

Requirement credits in the group: In this group you have to gain 26 credits

- Requirement courses in the group: In this group you have to complete 6 courses
- Credits in the group: 26

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51FGRA	Financial Literacy	KZ	4	2P+1C		Z
51ITPGR	Information Technology and Computer Literacy	Z,ZK	4	1P+2C		Z
51PM	HR Management	Z,ZK	4	2P+2C	3	Z
51PV	Corporate Education	Z,ZK	4	2P+1C	Z	Z
51PP2	Law and Business 2	Z,ZK	4	2P+1C	Z	Z

51SRL Strategic Human Resource Management and Development	Z,ZK	6	3P+1C		Z
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Characteristics of	the courses of this group of Study Plan: Code=3.S.BPM-P OD 12/13 Name=3.s.BPM-od 12	/13 prezen n	í forma
51FGRA	Financial Literacy	KZ	4
51ITPGR	Information Technology and Computer Literacy	Z,ZK	4
Students will learn how	to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as advanced formulas and functions (with economic ar	nd managerial
applications); to underst	and and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel a	nd learn how to u	se the functions
for searching, sorting da	ata, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data sour	rce, as well as lar	ge spreadsheets
or databases to create r	nore complex types of graphs, create a PivotTable and graphs.		
51PM	HR Management	Z,ZK	4
As part of corporate ma	nagement, HR Management is focused on staff management, particularly in terms of recruiting, developing, utilising and orga	, nising people and	interlinking their
work, as well as explorir	ng the results of their work, their professional skills and work-related behaviour, their attitude to the work they do, to their comp	any and their colle	agues, personal
satisfaction they get out	of their work and various aspects of personal and social development.		
51PV	Corporate Education	Z,ZK	4
The course covers basi	c approaches to corporate education, and deals with connection of corporate training and education of employees with other	types of education	on and human
resource functions, and	with current approaches to the development of individuals, teams and enterprises.		
51PP2	Law and Business 2	Z,ZK	4
Course content: -develo	pment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law)), enterpreneur -b	usiness relations
and legal requirements	-ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -pa	rtnerships -compa	anies with limited
liability -joint stock comp	panies -other companies -international and multinational companies		
51SRL	Strategic Human Resource Management and Development	Z,ZK	6
Strategic HR Managem	ent and HR Development analyses some key processes of strategic HR management; in particular, the focus is on optimum r	, management of H	R education and
development and subse	quent synthesis aimed at establishing a "learning organisation" based on mutual teaching, updating of knowledge, creative of	development and	use of such

knowledge for effective targeted innovations for enhancing the value added of the respective product and increase the company's competitiveness.

Code of the group: 4.S.BPM-P OD12/13

Name of the group: 4.s.BPM-od 12/13 prezen ní forma

Requirement credits in the group: In this group you have to gain 20 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 20

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51VC	Appraisal and Performance Management and Controlling	KZ	4	2P+1C	Z,L	Z
51NTP	New Trends in HR Management	Z,ZK	6	3P+1C	Z,L	Z
51PIS	Human Resource Information Systems	Z	4	2P+1C	L	Z
51PPO	Work and Organizational Psychology	Z,ZK	6	2P+2C	L	Z

Characteristics of the courses of this group of Study Plan: Code=4.S.BPM-P OD12/13 Name=4.s.BPM-od 12/13 prezen ní forma

51VC	Appraisal and Performance Management and Controlling	KZ	4
Concept and approach t	o performance management. Concept of performance. Principles and process of performance management. Forms, criteria and	d methods of emp	loyee evaluation.
Links to other HR function	ons. Implementation appraisal interview. Concepts and approaches to strategic human resource management. Application of A	Assessment Center	er / Development
Center. Application of 3	60-degree feedback. Concept of Balanced Scorecard / HR Scorecard. HR controlling / HR audit.		
51NTP	New Trends in HR Management	Z,ZK	6
The course deals with t	he theoretical foundations and practical use of trends in personnel management.		1
51PIS	Human Resource Information Systems	Z	4
The course enables stu	dents to acquire knowledge on principles, practices and technologies for processing of personnel data and personnel record	s, required by em	ployers to fulfill
the obligations arising f	rom legislation and to ensure human resource management in the organization.		
51PPO	Work and Organizational Psychology	Z,ZK	6
Course Psychology of v	vork and organization contains the following: theory, research and practices in psychology of work, individual differences and	ong people and th	eir relationship
to work behaviour, work	canalysis, monitoring of the effectiveness. Psychological basis for staff selection, emploees evaluation, analysis and modificat	ion of work behav	viour, work
motivationí, psychologia	cal aspects of personnel training, work under pressure. Basic terminology.		

Code of the group: 5.S.BPM-P OD 12/13 Name of the group: 5.S.BPM-od 12/13 prezen ní forma Requirement credits in the group: In this group you have to gain 30 credits Requirement courses in the group: In this group you have to complete 6 courses Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51DHS	Mental Health and Stress	Z	4	2P+1C	Z	Z
51LRT	Leadership and Talent Management	Z,ZK	4	2P+1C	Z	Z
51MK	Marketing	Z,ZK	6	2P+2C	Z	Z
51PBP	Project of Bachelor Thesis	_, Z	6	1P+2C	Z	 Z
51PR	Project Management	Z,ZK	6	2P+2C	Z	Z
51DTB	Online Information Retrieval and the Work with Electronic Information Resources	KZ	4	1P+2C	Z	Z
	the courses of this group of Study Plan: Code=5.S.BPM-P OD 12/	13 Name=5.s	.BPM-od	12/13 p		rma
51DHS 51LRT	Mental Health and Stress				Z	4
for managing key comp that supports teamwork	anagement provides an insight into the specifics of staff leadership with differentiated use o etences of managers and leaders; leadership as a tool for identification of staff's competence, mutual trust and responsibility for achieving desirable results, with focus on potential deve der as the vision and mission carrier and a strategist pursuing the accomplishment of the or	ces and talents, ta lopment and staf	argeted man f motivation,	agement th	ereof and facili	ation, a too
51MK	Marketing	<u> </u>			Z,ZK	6
-	nakes the students familiar with some basic concepts, such as marketing and business stra	tegies market se	amentation	1	,	-
•	eof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing meth	•	•	•		•
	tion systems, marketing communications and new trends in marketing.					
51PBP	Project of Bachelor Thesis				Z	6
Projekt of bachelor's de	gree paper will particularly include paper topic, topis specialization, explanation, further con	ncretization; teore	etic basis - s	urvey of lite	rature; paper s	tructure;
research problem formu	lation and design, literature and sources analyses; paper goalse (structure of the goals and	d their appicability	/);hypothesis	s formulatio	n (main hypoth	esis, partial
hypotheses); empiric su	rvey; sample research (e.g. respondents and their analyses); time table of each work period	ds; plan and cons	ultations wit	h tutor etc.		
51PR	Project Management			2	Z,ZK	6
The basics of the project	t management-based approach to complex corporate processes, including analysis of initial	preconditions for	a successfu			ic structural,
technological, manager	al and economic knowledge, all this based on network analysis. The course deals with the s	stages of project	planning, im	plementatio	on and evaluation	on, including
responses to unplanned	requirements and project risks. Field examples and analysis of field case studies.					
51DTB	Online Information Retrieval and the Work with Electronic Information	Resources			KZ	4
This course is focused	on knowledge and skills required for the work with course and scientific literature, for inform	ation searching in	n relevant ar	id valuable	scientific inform	nation
resources, for acquiring	desired information and literature, for applying newly acquired knowledge in practice during	g the work on bac	chelor thesis	, and for ac	quiring the prir	ciples of
citation ethics and citati	on practice incl. citing and creating reference lists.					
Code of the ar	oup: 6.S.BPM-P OD 12/13					
•	roup: 6.s.BPM-od 12/13-prezen ní forma					
•	credits in the group: In this group you have to gain 14	credits				
•	ourses in the group: In this group you have to comple		ses			
Credits in the						
Note on the gr						
9 .	Name of the course / Name of the group of courses					

Code	(in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51G	Globalization	Z,ZK	6	2P+2C	L	Z
51TBP	Bachelor Thesis	Z	8	0+8	L	Z

Characteristics of the courses of this group of Study Plan: Code=6.S.BPM-P OD 12/13 Name=6.s.BPM-od 12/13-prezen ní forma

51G	Globalization	Z,ZK	6
The overall aim is to ex	plain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demon	strate the effects	of globalization
on integration processe	s, economic environment and personal liberty.		
51TBP	Bachelor Thesis	Z	8
Realization of the proje	ct of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis	, analyses of the	oretical sources;
paper structure; formula	ation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociome	try etc.); research	ı sample (e.g.
respondents); timetable	of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, In	nternal Czech Tec	hnical University
Regulations); Bachelor	s paper submitment and defence. Prezentation preparation		

Name of the block: Compulsory elective courses Minimal number of credits of the block: 24 The role of the block: PV

Code of the group: PVP-B-PM OD 12/13 Name of the group: PVP-B-PM prezen ní forma od 12/13

Requirement credits in the group: In this group you have to gain 24 credits Requirement courses in the group: In this group you have to complete 6 courses Credits in the group: 24 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51XBCCAJ	Business Correspondence and Communication	KZ	4	0P+2C		PV
51XDBM	Design and Brand Management	KZ	4	2P+0C		PV
51XPDM	Grant Management	KZ	4	2P+0C		PV
51XPNES	Economics Statistics	Z,ZK	4	2P+1C		PV
51XPES	Economic Statistics	KZ	4	2P+1C		PV
51XP2ES	Economic Statistics	KZ	4	2P+1C		PV
51XP1ES	Economic Statistics	KZ	4	2P+1C		PV
51XES	Economic Statistics	KZ	4	2P+1C	L	PV
51XPHT	Technology Assessment	KZ	4	2P+1C		PV
51XPIP	Intercultural Psychology	KZ	4	2P+1C		PV
51XIP	Intercultural Psychology	KZ	4	2P+1C	L	PV
51XPKM	Knowledge Management	KZ	4	2P+1C		PV
51XKMAJ	Knowledge Managemen in English Language	KZ	4	2P+0C		PV
51XPLG	Logistics	KZ	4	2P+1C		PV
51XMKV	Quality Management for Human Resources Managers	KZ	4	2P+1C		PV
51XP2MNP	Managerial Tools and Calculations	KZ	4	2P+1C		PV
51XP3MNP	Managerial Tools and Calculations	KZ	4	2P+1C		PV
51XNM	Material Science	KZ	4	2P+1C	L	PV
51XPJN	German Language	KZ	4	0P+3C		PV
51XNEAJ	Networking in English	KZ	4	0P+2C		PV
51XEPP	Computer Presentations	KZ	4	0P+3C	L	PV
51XPPP	Computer Presentations	KZ	4	0P+3C		PV
51XPU	Accounting	KZ	4	2P+1C		PV
51XPPD	Presentation Skills	KZ	4	0P+3C		PV
51XPD	Presentation Skills	KZ	4	0P+3C	L	PV
51XPPMLG	Operational Management and Logistics	KZ	4	2P+1C		PV
51XPPT	Industrial Technologies	KZ	4	2P+1C		PV
51XPSMP	HR Statistical Techniques	KZ	4	2P+1C		PV
51XPNSMP	HR Statistical Techniques	Z,ZK	4	2P+1C		PV
51XP2SMR	Statistical Methods for Decision Making	KZ	4	2P+1C		PV
51XSMR	Statistical Methods for Decision Making	KZ	4	2P+1C		PV
51XP1SMR	Statistical Methods for Decision Making	KZ	4	2P+1C		PV
51XPJS	Spanish Language	KZ	4	0P+3C		PV
51XMOE	The beginning formation the primary structures of international trade as part of the genesis of EU	KZ	4	2P+0C		PV
51XZVK	Basics of Visual Communication	KZ	4	2P+0C		PV
51XPZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XP2ZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XP3ZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XPZS	Healthy Lifestyle	KZ	4	2P+1C		PV

 51XBCCAJ
 Business Correspondence and Communication
 KZ
 4

 The aim of the course to help students write better emails in English as emails are the most common form of written communication. It is aimed at intermediate or upper-intermediate level, and consists of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices more conventional language areas, such as fixed expressions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective emails, express themselves clearly, and their writing will be easier to understand.

 51XDBM
 Design and Brand Management
 KZ
 4

51XPDM	Grant Management	KZ	4
51XPNES	Economics Statistics	Z,ZK	4
51XPES	Economic Statistics	KZ	4
The subject of ?Econom	ic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will	provide students	with a solid
foundation of descriptive	statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.		
51XP2ES	Economic Statistics	KZ	4
	ic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will	provide students v	with a solid
	statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.		-
51XP1ES	Economic Statistics	KZ	4
	ic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will	provide students v	with a solid
	statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.	V7	4
	Economic Statistics e tools of descriptive statistics, tools of regressive and corelation analyses, index analyses, time series analyses and other ba	KZ KZ	4
51XPHT			4
	Technology Assessment	KZ	
51XPIP	Intercultural Psychology	KZ	4
51XIP	Intercultural Psychology	KZ	4 Luituree Eticule
	acteristics International dimension in management Cultural differences in management - trade, human resources Hoefsted m al management Charakteristics of selected national cultures and their comparison	nodel of national c	uitures Etique
· · · · · · · · · · · · · · · · · · ·		KZ	4
	Knowledge Management t deals with the management knowledge and skills in the enterprise with the aim of increasing the competitiveness of organ		4
51XKMAJ		KZ	4
51XPLG	Knowledge Managemen in English Language	KZ	4
	Logistics many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find th	I I	·
	many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find th and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its impa		-
	ning and forecasting while translating internal and external customer demands; and managing the supply chain while evalua		
	and concepts. In this specialization students will learn to meet these challenges by getting to grips with key issues in supply	•	
	tion for production facilities and distribution centres, and identifying the resources they need. They will learn how to structure	-	
	, transport and distribution, and purchasing. The key is to give customers the standard of service they want and to ensure p		•
	about understanding the impact of customized logistical designs on overall performance. Students will apply advanced softw		
planning and integer line	ar programming problems, capacity analysis of production systems, distribution planning and vehicle routing.		
51XMKV	Quality Management for Human Resources Managers	KZ	4
	ensure quality management - the history , theory and practice , principles and terminology . Simple statistical and analytical	tools managing a	nd improving
quality. Requirements of	international standard ISO 9001 (the current version) quality management systems . Types of audits in systems manageme	ent, collaboration	with certification
and consulting companie	es. Preparation, implementation and evaluation of internal audit management system . Presentation of examples of establish	ned quality manag	ement systems
	lity Award) for quality assessment.		
51XP2MNP	Managerial Tools and Calculations	KZ	4
51XP3MNP	Managerial Tools and Calculations	KZ	4
51XNM	Material Science	KZ	4
	e of materials engineering, overview of technical materials, internal structure of metals, crystal lattices and their defects, defe	I I	llization and
freedure -f t - 1	ucture and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferrou		
inacture of materials, str	acture and properties of materials and their testing, non-carbon phase diagram, overview of steels, cast nons and nonierrou	s metals.	
51XPJN	German Language	s metals. KZ	4
51XPJN	German Language	KZ	4
51XPJN 51XNEAJ		KZ KZ	4
51XPJN 51XNEAJ Focusing on the practica	German Language Networking in English	KZ KZ tegies of effective	4 and appropriate
51XPJN 51XNEAJ Focusing on the practical business communication	German Language Networking in English I communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and stra	KZ KZ tegies of effective th people who mig	4 and appropriate ht help with
51XPJN 51XNEAJ Focusing on the practica business communication extension and developm	German Language Networking in English I communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and strate n, interaction and behaviour in typical networking situations (creation and management of a network of business contacts with	KZ KZ tegies of effective th people who mig	4 and appropriate ht help with
51XPJN 51XNEAJ Focusing on the practica business communication extension and developm	German Language Networking in English I communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and stra h, interaction and behaviour in typical networking situations (creation and management of a network of business contacts with ent of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar develop	KZ KZ tegies of effective th people who mig	4 and appropriate ht help with
51XPJN 51XNEAJ Focusing on the practica business communication extension and developm feedback. Practical lang 51XEPP	German Language Networking in English I communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and strate in, interaction and behaviour in typical networking situations (creation and management of a network of business contacts with ent of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar develop age skills will be systematically developed in contexts and situations relevant to professional work.	KZ KZ tegies of effective th people who mig opment, teamwork	4 and appropriate th help with k, and individual
51XPJN 51XNEAJ Focusing on the practica business communication extension and developm feedback. Practical lang 51XEPP Students will learn basic	German Language Networking in English I communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and strant, interaction and behaviour in typical networking situations (creation and management of a network of business contacts with ent of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar develop age skills will be systematically developed in contexts and situations relevant to professional work. Computer Presentations	KZ KZ tegies of effective th people who mig opment, teamwork KZ nation and results	4 and appropriate ht help with k, and individual 4 of their work,
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51XPJN 51XNEAJ Focusing on the practical business communication extension and developm feedback. Practical lang 51XEPP Students will learn basic which form to use taking Students will learn to ap 51XPPP Students will learn basic which form to use taking Students will learn to ap 51XPPP Students will learn basic which form to use taking Students will learn to ap 51XPP Students will learn basic which form to use taking Students will learn basic which form to use taking Students will learn to ap 51XPU Accounting gives total on necessary base for under 51XPPD Students will learn how presentation skills. Stude 51XPPMLG Problem areas include: B trends for logistical syster decision making in produ and capacity planning, a Each student is required 51XPPT 51XPSMP The subject ?Statistical	German Language Networking in English Loommunicative needs of the students, the aim of the course is to acquire and systematically develop language skills and stration, interaction and behaviour in typical networking situations (creation and management of a network of business contacts with and behaviour in typical networking situations (role-plays and practice situations, vocabulary and grammar develouage skills will be systematically developed in contexts and situations relevant to professional work. Computer Presentations Software presentation structuring, basic aspects influencing successful presentation. Students should learn how to present inform into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and ply modern didactic techniques in their presentations. Computer Presentations Sof presentation structuring, basic aspects influencing successful presentation. Students should learn how to present inform into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and ply modern didactic techniques in their presentations. Accounting Presentation structuring, basic aspects influencing successful presentation to expectations, level of understanding and ply modern didactic techniques in their presentations. Accounting Presentation Structuring, basic aspects and the usage of financial information from financial reports on various levels in ever erstanding common financial terms and for daily work with them in all companies without regard of working position of the er Presentation Skills Presentation Skills Presentation Skills	KZ KZ tegies of effective th people who mig opment, teamworl KZ nation and results experience of the KZ y company. This is nployee. KZ , students will dev KZ ds of improving pro manufacturing bu tandardization, ma of cases as well as KZ KZ	4 and appropriate ht help with k, and individual of their work, e audience. 4 of their work, e audience. 4 s, of course, the 4 elop their own 4 oductivity, recent siness plan, aterial resources other exercises. 4 4 4

51XPNSMP	HR Statistical Techniques	Z,ZK	4
The Bc course in Stat	stical methods in HR management at Masaryk Institute of Advanced Studies will aim to train you to solve real-world statistical prob	lems. The course	has a particular
focus on modern com	putationally-intensive methods and their use in the analysis of data. Topics include basic statistical principles; graphic presentation	n; descriptive mea	asures of central
tendency, dispersion,	and location; inferential statistics and hypothesis testing; analysis and inference of linear correlation coefficient, slope of regress	sion line, design c	od experiments,
response surface me	hodology, robust design, random effects model, and statistics quality control methods. Students will apply statistical concepts to	real world situati	ons. Current
technology will be util	ized in examining statistical information.		
51XP2SMR	Statistical Methods for Decision Making	KZ	4
51XSMR	Statistical Methods for Decision Making	KZ	4
51XP1SMR	Statistical Methods for Decision Making	KZ	4
51XPJS	Spanish Language	KZ	4
51XMOE	The beginning formation the primary structures of international trade as part of the genesis of EU	KZ	4
51XZVK	Basics of Visual Communication	KZ	4
51XPZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XP2ZSO	Health, Safety and Fire Prevention Principles	KZ	4
Basic legislation on C	SH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligations of	of the employee.	Risk
prevention.Training of	staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS,	Environmental Er	igineering. Fire
protection. The law or	the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Technical equip	oment.	
51XP3ZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XPZS	Healthy Lifestyle	KZ	4

Name of the block: Jazyky Minimal number of credits of the block: 10 The role of the block: J

Code of the group: 3.S.BPM-JAZ.OD 12/13 Name of the group: 3.s.BPM-cizí jazyk od 12/13 Requirement credits in the group: In this group you have to gain 4 credits Requirement courses in the group: In this group you have to complete at least 1 course (at most 2) Credits in the group: 4

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA3	English Language 3	Z	4	0P+4C		J
04BJA3-1	English Language 3-1	Z	2	0P+2C		J
04BJN3-1	German Language 3-1	Z	2	0P+2C		J
04BJS3-1	Spanish Language 3-1	Z	2	0P+2C		J

Characteristics of the courses of this group of Study Plan: Code=3.S.BPM-JAZ.OD 12/13 Name=3.s.BPM-cizí jazyk od 12/13

04BJA3	English Language 3	Z	4
The course is suitable f	or students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gran	nmar. The course	focuses on
developing language sk	ills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar	nd improving gran	nmar. All
interconnected languag	e skills are submitted to the goal of developing the required level needed for students' professional life.		
04BJA3-1	English Language 3-1	Z	2
The course is suitable f	or students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gran	nmar. The course	focuses on
developing language sk	sills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar	nd improving gran	nmar. All
interconnected languag	e skills are submitted to the goal of developing the required level needed for students' professional life.		
04BJN3-1	German Language 3-1	Z	2
The course is suitable for	or bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the 0	CEFR: speaking,	reading, listening
and writing. In the course	e, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skil	ls. It is suitable for	pre-intermediate
students.			
04BJS3-1	Spanish Language 3-1	Z	2
The course is suitable f	or bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR	: speaking, readi	ng, listening and
writing. Students will far	miliarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communica	ative skills. The co	ourse is designed
EXCLUSIVELY for begi	nners/ false beginners.		

Code of the group: 4.S.BPM-JAZ.OD 12/13 Name of the group: 4.s.BPM-cizí jazyk od 12/13 Requirement credits in the group: In this group you have to gain 6 credits Requirement courses in the group: In this group you have to complete at least 1 course (at most 2) Credits in the group: 6 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA4	English Language 4	Z,ZK	6	0P+4C		J
04BJA4-1	English Language 4-1	Z,ZK	4	0P+2C		J
04BJN4-1	German Language 4-1	Z	2	0P+2C		J
04BJS4-1	Spanish Language 4-1	Z	2	0P+2C		J

Characteristics of the courses of this group of Study Plan: Code=4.S.BPM-JAZ.OD 12/13 Name=4.s.BPM-cizí jazyk od 12/13

04BJA4	English Language 4	Z,ZK	6
The course is suitab	le for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. r	eading, writing, sp	eaking and
listening, on underst	anding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on stre	ngthening and imp	roving grammar.
All interconnected la	nguage skills are submitted to the goal of developing the required level needed for students' academic and professional life.		
04BJA4-1	English Language 4-1	Z,ZK	4
The course is suitab	le for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. r	eading, writing, sp	eaking and
listening, on underst	anding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on stre	ngthening and imp	roving grammar.
All interconnected la	nguage skills are submitted to the goal of developing the required level needed for students' academic and professional life.		
04BJN4-1	German Language 4-1	Z	2
04BJS4-1	Spanish Language 4-1	Z	2
The course is suitab	le for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFf	R: speaking, readir	ng, listening and
writing. Students wil	familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communic	ative skills. The co	urse is designed
EXCLUSIVELY for b	eginners/ false beginners.		

List of courses of this pass:

Code	Name of the course	Completion	Credits
04BJA1	English Language 1	Z	4
The course is su	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	, mar. The course fo	cuses on
developing lan	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	nd improving gram	ımar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students'professional lit	fe.	_
04BJA2	English Language 2	Z	4
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea		
	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	• •	ng grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe	ssional life.	r
04BJA3	English Language 3	Z	4
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram		
developing lan	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a		mar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional li	1	
04BJA3-1	English Language 3-1	Z	2
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram		
developing lan	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a		mar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional li		
04BJA4	English Language 4	Z,ZK	6
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea	0. 0. 1	°
	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	U	ng grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe		
04BJA4-1	English Language 4-1	Z,ZK	4
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea	0. 0. 1	•
	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	•	ig grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe		
04BJN3-1	German Language 3-1		2
	ble for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the CEF		U
and writing. In the c	burse, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skills. It	is suitable for pre-i	ntermediate
	students.	7	2
04BJN4-1	German Language 4-1	Z	2
04BJS3-1	Spanish Language 3-1	_ Z	2
	ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: sp		•
writing. Students w	Ill familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative	skills. The course	is designed
	EXCLUSIVELY for beginners/ false beginners.	_	
04BJS4-1	Spanish Language 4-1	Z	2
	ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: sp		•
whiting. Students w	Ill familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative	e skills. The course	is designed
	EXCLUSIVELY for beginners/ false beginners.		4
51DHS	Mental Health and Stress	Z	4

51DTB	Online Information Retrieval and the Work with Electronic Information Resources	KZ	4
This course is for	bcused on knowledge and skills required for the work with course and scientific literature, for information searching in relevant and va	luable scientific inf	ormation
resources, for acc	quiring desired information and literature, for applying newly acquired knowledge in practice during the work on bachelor thesis, and f	or acquiring the pr	inciples of
	citation ethics and citation practice incl. citing and creating reference lists.		
51FGRA	Financial Literacy	KZ	4
51G	Globalization	Z,ZK	6
The overall aim is	to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstra	ate the effects of gl	obalization
	on integration processes, economic environment and personal liberty.		
51ITPGR	Information Technology and Computer Literacy	Z,ZK	4
	h how to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as advanced formulas and functions (with		
	iderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and I		
for searching, sorti	ng data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source,	as well as large sp	oreadsheets
	or databases to create more complex types of graphs, create a PivotTable and graphs.		
51LRT	Leadership and Talent Management	Z,ZK	4
	ent Management provides an insight into the specifics of staff leadership with differentiated use of soft and hard management tools. Co		
	ompetences of managers and leaders; leadership as a tool for identification of staff's competences and talents, targeted managemen		
that supports team	nwork, mutual trust and responsibility for achieving desirable results, with focus on potential development and staff motivation, energi Characteristics of a leader as the vision and mission carrier and a strategist pursuing the accomplishment of the organisation's ke		ello ellecis.
51MK			6
	Marketing urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, market	Z,ZK	6 koting mix
	thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, ty		
and the application	links, marketing distribution systems, marketing communications and new trends in marketing.	pes of intermediate	ustribution
51NTP	New Trends in HR Management	Z,ZK	6
SINIF	The course deals with the theoretical foundations and practical use of trends in personnel management.	Ζ,ΖΙ	0
51OP	General Psychology and Psychology of Personality	Z,ZK	6
51PBP	Project of Bachelor Thesis	2,21	6
-		L of literature: paper	-
-	or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formul		
	theses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultatio		esis, partiai
51PIS		7	4
	Human Resource Information Systems es students to acquire knowledge on principles, practices and technologies for processing of personnel data and personnel records, r		•
The course enable	the obligations arising from legislation and to ensure human resource management in the organization.	equired by employ	
51PM		Z,ZK	4
	HR Management e management, HR Management is focused on staff management, particularly in terms of recruiting, developing, utilising and organisir		
	bloring the results of their work, their professional skills and work-related behaviour, their attitude to the work they do, to their company		-
work, as well as exp	satisfaction they get out of their work and various aspects of personal and social development.	and then concague	55, personal
51PP1	Law and Business 1	Z,ZK	4
• · · · ·	Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international consec		
	ulation -termination of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -he		
51PP2	Law and Business 2	Z,ZK	4
	evelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), en		
	ents -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partne		
	liability -joint stock companies -other companies -international and multinational companies		
51PPO	Work and Organizational Psychology	Z,ZK	6
	y of work and organization contains the following: theory, research and practices in psychology of work, individual differences among		elationship
to work behavio	ur, work analysis, monitoring of the effectiveness. Psychological basis for staff selection, emploees evaluation, analysis and modificati	on of work behavio	our, work
	motivationí, psychological aspects of personnel training, work under pressure. Basic terminology.		
51PR	Project Management	Z,ZK	6
The basics of the p	roject management-based approach to complex corporate processes, including analysis of initial preconditions for a successful project	, integration of basi	c structural,
technological, man	agerial and economic knowledge, all this based on network analysis. The course deals with the stages of project planning, implement	ation and evaluatio	n, including
	responses to unplanned requirements and project risks. Field examples and analysis of field case studies.		
51PV	Corporate Education	Z,ZK	4
The course cover	s basic approaches to corporate education, and deals with connection of corporate training and education of employees with other ty	pes of education a	nd human
	resource functions, and with current approaches to the development of individuals, teams and enterprises.		
51R	Rhetoric and Communication Skills	Z,ZK	4
51RLZ	Human Resources Management	Z,ZK	4
	Management (HRM), personal management in organisation from the point of view of future managers. Contemporary challenges in H		HRM, basic
problems of labour	market, recruitment and selections, job analysis information, process of adaptation of new employees in organisation, professional ca	rriers, knowledge o	of principles
	of HRM for future managers, job motivation and stimulation of employees.		
51S	Sociology	Z,ZK	6
	se is focused especially on the following topics: Sociology as a science, sociologic way of thinking including historic aspects, terminolog		anagement.
	Social roles management. The Czech society in 21st century. Sociologic research.		
51SOP	Social Psychology	Z,ZK	6
51SRL	Strategic Human Resource Management and Development	Z,ZK	6
	gement and HR Development analyses some key processes of strategic HR management; in particular, the focus is on optimum man	,	ucation and
-	d subsequent synthesis aimed at establishing a "learning organisation" based on mutual teaching, updating of knowledge, creative de	-	
k	nowledge for effective targeted innovations for enhancing the value added of the respective product and increase the company's com	petitiveness.	
51TBP	Bachelor Thesis	Z	8
Realization of the p	broject of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, ar	nalyses of theoretic	al sources;
paper structure; for	ormulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometry	/ etc.); research sa	mple (e.g.

	Regulations); Bachelor's paper submitment and defence. Prezentation preparation										
51TV1	Physical Education 1	Z	0								
51TV2	Physical Education 2	Z	0								
51UEK	Introduction to Economics	Z,ZK	4								
The course is focu	ised on the following subjects: basic economic relations and consequences. Economic aggregates and their consequences. Operating	g of the economic	s according								
to so calle	d macroekonomic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. Different mark	ets and competiti	ons.								
51UM	Introduction to Mathematics	Z,ZK	4								
51UV	Introduction to University Studies	Z	4								
Content of the sul	oject includes knowledge assisting students in quick and effective adaptation to conditions of university studies. Content of the subject	:Part 1 - adaptati	on, Part 2								
	ways of studying at universities, Part 3 - education and self-education.										
51VC	Appraisal and Performance Management and Controlling	KZ	4								
	ach to performance management. Concept of performance. Principles and process of performance management. Forms, criteria and me										
INKS to other HR T	unctions. Implementation appraisal interview. Concepts and approaches to strategic human resource management. Application of Asse Center. Application of 360-degree feedback. Concept of Balanced Scorecard / HR Scorecard. HR controlling / HR audit.	ssment Center / I	Jevelopmen								
E1VDCCA I		KZ	4								
51XBCCAJ	Business Correspondence and Communication rse to help students write better emails in English as emails are the most common form of written communication. It is aimed at interr		1 .								
	of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices more										
	essions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective email										
	and their writing will be easier to understand.	-,	,								
51XDBM	Design and Brand Management	KZ	4								
51XEPP	Computer Presentations	KZ	4								
	n basics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present informat										
	se taking into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and e										
	Students will learn to apply modern didactic techniques in their presentations.	•									
51XES	Economic Statistics	KZ	4								
Students w	ill learn to use tools of descriptive statistics, tools of regressive and corelation analyses, index analyses, time series analyses and oth	er basic statistic t	ools.								
51XIP	Intercultural Psychology	KZ	4								
Main world culture	e characteristics International dimension in management Cultural differences in management - trade, human resources Hoefsted mod	el of national cult	ures Etique								
	and etiquet in intercultural management Charakteristics of selected national cultures and their comparison										
51XKMAJ	Knowledge Managemen in English Language	KZ	4								
51XMKV	Quality Management for Human Resources Managers	KZ	4								
	ach to ensure quality management - the history, theory and practice, principles and terminology. Simple statistical and analytical to nts of international standard ISO 9001 (the current version) quality management systems. Types of audits in systems management, npanies. Preparation, implementation and evaluation of internal audit management system. Presentation of examples of established . EFQM (European Quality Award) for quality assessment.	collaboration with	n certificatio								
	nts of international standard ISO 9001 (the current version) quality management systems . Types of audits in systems management , npanies. Preparation, implementation and evaluation of internal audit management system . Presentation of examples of established	collaboration with	n certificatio								
and consulting cor	nts of international standard ISO 9001 (the current version) quality management systems . Types of audits in systems management , mpanies. Preparation, implementation and evaluation of internal audit management system . Presentation of examples of established . EFQM (European Quality Award) for quality assessment.	collaboration with quality managem	n certification ent systems								
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51XPJS	German Language	KZ	4
	Spanish Language	KZ	4
51XPKM	Knowledge Management	KZ	4
Knowle	dge Management deals with the management knowledge and skills in the enterprise with the aim of increasing the competitiveness	I	I
51XPLG	Logistics	KZ	4
This programme co	vers many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find their d	career in the field c	of controlling
the production plan	ning and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its impact of	on the manufacturi	ing process
and on inventories;	planning and forecasting while translating internal and external customer demands; and managing the supply chain while evaluating	it and making effe	ective use of
relevant tools, pr	inciples and concepts. In this specialization students will learn to meet these challenges by getting to grips with key issues in supply	chain design. This	involves
	est location for production facilities and distribution centres, and identifying the resources they need. They will learn how to structure		
	using, transport and distribution, and purchasing. The key is to give customers the standard of service they want and to ensure proc		
logistic manageme	nt is about understanding the impact of customized logistical designs on overall performance. Students will apply advanced software		e resource
	planning and integer linear programming problems, capacity analysis of production systems, distribution planning and vehicle rc		
51XPNES	Economics Statistics	Z,ZK	4
51XPNSMP	HR Statistical Techniques	Z,ZK	4
The Bc course in Sta	atistical methods in HR management at Masaryk Institute of Advanced Studies will aim to train you to solve real-world statistical probler	ns. The course has	a particular
	mputationally-intensive methods and their use in the analysis of data. Topics include basic statistical principles; graphic presentation; d	•	
	n, and location; inferential statistics and hypothesis testing; analysis and inference of linear correlation coefficient, slope of regression		
response surface	methodology, robust design, random effects model, and statistics quality control methods. Students will apply statistical concepts to i	real world situation	ns. Current
	technology will be utilized in examining statistical information.		
51XPPD	Presentation Skills	KZ	4
51XPPMLG	Operational Management and Logistics	KZ	4
Problem areas inclu	de: Entrepreneurial characteristics of production system. operations competitiveness, productivity and strategy, Japanese methods of	f improving produc	tivity, recent
-	al systems designing, the significance of logistical planning, production planning and budgeting process, reasons for preparing the m	nanufacturing busir	ness plan,
• •	roduction management, using forecast information in production system, value analysis introduction, processes of manufacturing stand	-	-
and canacity planning		dardization, materia	al resources
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	ng, advancement of the production quality systems. Teaching methods will include lectures, group presentations and discussions of ca Each student is required to complete the terminal assignment.	dardization, materia ses as well as othe	al resources er exercises.
51XPPP	ng, advancement of the production quality systems. Teaching methods will include lectures, group presentations and discussions of ca	dardization, materia	al resources
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