Study plan

Name of study plan: N-PRI-prez.forma od 11/12

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time

Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 105

The role of the block: Z

Code of the group: 1.S.PRI-P OD 10/11

Name of the group: 1.s.PRI-od 10/11 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete at least 7 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA1	English Language 1	Z	2	0P+2C		Z
16E	Economics	Z,ZK	5	3P+1C	Z	Z
16FMP	Financial Management of Enterprises and Projects	Z,ZK	5	2P+2C	Z	Z
16OVL	Employee Organization and Management	Z	4	2P+1C	Z	Z
16PVM	Projects in Production and Operations Management	Z,ZK	5	2P+2C	L	Z
16SI	System Engineering	Z,ZK	5	4P+0C	Z	Z
16ZP	Elements of Law	Z,ZK	4	2P+1C	Z	Z

16SI	System Engineering	Z,ZK	5 2	P+0C		Z		
16ZP	Elements of Law	Z,ZK	4 2	P+1C	Z	Z		
Characteristics of the	he courses of this group of Study Plan: Code=1.S.PRI-P OD 10/1	1 Name=1.s.F	PRI-od 10/	1 prez	en ní fo	orma		
04JA1 E	English Language 1				Z	2		
The course aims at busine	ess and managerial language, as used in company management. The student's skills in f	oreign language s	speaking and	vriting are	to be dev	eloped in the		
area of management (wo	rk and motivation, company structure, managing across cultures, recruitment). The stude	nts are also acqu	inted with the	nost up-t	o-date pro	fessional jargon		
dealing with project mana	gement and project planning. Further training in the proper use of grammar structures is	provided simultan	eously with vo	cabulary	extension	,		
16E	Economics			Z	,ZK	5		
Introducing participants to	the world economy, explaining the principles of economic thinking, illustrating the proble	m of resource sca	arcity and proc	uction eff	ectivenes	s, aligning with		
profit maximization, disting	guishing ideal and limited competition. Understanding the meaning and construction of the	e main macroecor	nomic indicato	s, disting	uishing dit	ferent economic		
systems, identifying the pr	rinciples of government economic politics, understanding the fundamentals of fiscal and n	nonetary policy of	the governme	nt, applyi	ng macro	economic theory		
to present problems of co	untries and integrated coalitions.							
16FMP F	Financial Management of Enterprises and Projects			Z	,ZK	5		
The subject Financial Man	nagement of Enterprises and Projects provides a complex explanation of all essential finance	cial management	questions. Stu	dents hav	e an oppo	rtunity to acquire		
an understanding of the m	nain concepts, tools and methods of the financial management and their utilization in prac-	ctical decision ma	king and mana	gement o	of projects	and processes.		
Students gain primarily kn	nowledge of financial management role within a business, evaluation of financial performa	nce of business,	investment pro	jects app	raisal, wo	rking capital		
management and financin	ng, various sources of funds, project financing, financial planning and forecasting, initial p	ublic offering and	evaluation tec	nniques.				
160VL E	Employee Organization and Management				Ζ	4		
The aim of the subject is to	o connect the students' knowledge of management and project management with new info	ormation on empl	oyee organiza	ion and n	nanageme	nt. The outcome		
will be a graduate qualified	d for employee management in practice. Topics covered are personnel planning, selection	methods, team co	onstruction an	d making	good use	of team member		
potential. Also time management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. Last third of the subject covers								
succession planning, motivation, influencing company culture and crisis situation solving.								
16PVM F	Projects in Production and Operations Management			7	7K	5		

The course acquaints students with project management as a part of the production and operational management of modern enterprise, operating under LEAN Six Sigma.

System Engineering

System conception, Clasification of systems. Open systems, closed systems, deterministic systems, stochastic systems, hard and soft systems. Optimization methods for systems, methods of graph theory, optimization of continuous systems, branch and bound methodology, Bellman's princip of optimization. Optimization and simulation of stochastic systems. Graphic descriptions of systems, hierarchical diagram, ER diagram, structure chart. Soft systems methodology.

Elements of Law

The purpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to understand the extent legal reasoning, the principles of creation, interpretation and application of the law and the relation of the public authority. Students also gain basic knowledge of selected fields of law in force, partially differentiated according to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamental legal principles and to communicate adequately with qualified attorneys.

Code of the group: 2.S.PRI-P OD 10/11

Name of the group: 2.s.PRI-od 10/11 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete at least 7 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA2	English Language 2	Z	2	0P+2C		Z
16CRP	Enterprise and Project Management Control	Z,ZK	5	2P+2C	L	Z
16IS	Statistics	Z,ZK	4	2P+2C	L	Z
16MPR	Marketing and Public Relations	Z	4	2P+1C	L	Z
16PRI	Project Management Innovation	Z,ZK	5	2P+2C	L	Z
16RP	Project Management	Z,ZK	5	2P+2C	Z	Z
16SR	Strategic Management	Z,ZK	5	2P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2.s.PRI-od 10/11 prezen ní forma

English Language 2

The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most up-to-date professional jargon dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension

Enterprise and Project Management Control

The course is focusing on introducing the controlling (management control) as an integrated approach to enterprise management and project management. The course focuses on presentation of the key linkages among single functional areas, key processes and activities and other entities in the enterprise management system and in project management, as its important part. The methods and other managerial tools are discussed. The recommendations, how to apply them to keep the system highly performed and integrated, are explained and trained. The solved cases and models are used to demonstrate major principles, rules and procedures. The performance management and its key measures are strongly stressed.

16IS Statistics

This subject acquaints students with basic statistical methods. Basic statistical methods treat of description one-dimensional statistical population and of regression and correlation analysis. A student arrives at probability distributions as models and at tests of histograms. Then the capitols of mathematic statistic follow - random sampling and sampling distributions, statistical estimate (interval and point), statistical tests and analysis of variance. In the end of this course student acquaints with economic statistics - index numbers, time series.

16MPR Marketing and Public Relations

Introduction to the marketing concepts and adoption of marketing categories. Understanding elements of marketing planning and management using marketing tools in practice with the emphasis on the ability to apply marketing principles in a different fields of enterprise.

Project Management Innovation

Introduction to the various aspects of effectiveness escalation in project management. Kaizen methodology, Reingeneering, Just in time, Balanced Scorecard, Value Analyse etc. Tuition suitably links sequence of managerial and technical subject categories and simultaneously reacts to topical business and graduation theses requirements. The course is designed to provide engineers with the basic information and skills necessary to manage innovational projects of the enterprise. Teaching methods will include lectures, group presentations and discussions of cases as well as other exercises

16RP

Project Management

Z,ZK

The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other subjects are planning, resource management, using software for the project management, the process of a feasibility study development. Students will practice the methods for decision making applicable to projects as the decision trees development and the problem analysis.

16SR

Strategic Management

Z,ZK

The aim of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master general knowledge in management of economical subjects and public administration institutions and understanding of basic models and instruments which are used in managerial practice. On the grounds of gained competences the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construction of the strategic plan.

Code of the group: 3.S.PRI-P OD 11/12

Name of the group: 3.s.PRI-od 11/12 prezen ní forma

Requirement credits in the group: In this group you have to gain 25 credits

Requirement courses in the group: In this group you have to complete at least 6 courses

Credits in the group: 25 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA3	English Language 3	Z,ZK	2	0P+2C		Z
16ES	Economics Statistics	Z,ZK	4	2P+1C	Z	Z
16FI	Investment Financing	Z,ZK	5	4P+0C	Z	Z
16OR	Organization and Management of Company in the Dynamic Environment	Z,ZK	4	2P+1C	Z	Z
16IRP	Project of Innovation of Enterprise Management System	Z,ZK	5	2P+2C	Z	Z
16SK	Social Competencies in Project Management	Z	5	1P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=3.S.PRI-P OD 11/12 Name=3.s.PRI-od 11/12 prezen ní forma

U4JA3	English Language 3	Z,ZK	, 2
The course aims at busing	ness and managerial language, as used in company management. The student´s skills in foreign language speaking and wr	iting are to be dev	eloped in the
area of management (we	ork and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the mo	ost up-to-date prof	iessional jargon
dealing with project man	agement and project planning. Further training in the proper use of grammar structures is provided simultaneously with voc	abulary extension	. In addition to
this, the aim of the cours	e is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application of	of the given pheno	mena.
Methodologically, the co	urse relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant gram	mar, systematic p	ractice of typical
case-study situations te	amwork and giving feedback		

'		-,	1
Demonstrating the way of	of statistical information origin about economical and social effects and processes, the possibilities and limits of their cohesion	and practical ap	lications together
with the options of using	statistical methods of analytical procedures in comon statistical practice.		

Z.ZK

16FI Investment Financing

Learning about the sources of investment financing, the tools of short-term and long-term financing, the methods of investment evaluation, financing investment decision, risk instance, the methods of financing for cities and local units from European funds.

16OR	Organization and Management of Company in the Dynamic Environment	Z,ZK	4
16IRP	Project of Innovation of Enterprise Management System	Z,ZK	5

The goal of the course is to create the project of the innovation of enterprise management system. The course itself respects the principles of project oriented schooling that repeats, summarizes and also completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team communication with the strong relationships on marketing strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized. Each project is created by 2-4 member teams. The MS-Excel ability is applied and deepened.

	Coolar Compositioned in Frejor Management	. –	,	ı
The social aim of the co	urse "Social competencies in project management" is to improve students' skills in social competencies in project manageme	nt with a focus on	the competence	ı
of project manager and t	eam members in relation to the specifics of teamwork and IPMA. The course is devoted to areas such as teamwork, leadership	styles, team coad	ching, delegation	ı
of authority, motivation,	basic types of social action, conflict resolution in teams, communication - brainstorming, moderation, conducting meetings, tl	ne discussion).		ı

Code of the group: 4.S.PRI-P OD 11/12

Economics Statistics

Name of the group: 4.s.PRI-od 11/12 prezen ní forma

Social Competencies in Project Management

Requirement credits in the group: In this group you have to gain 20 credits

Requirement courses in the group: In this group you have to complete at least 2 courses

Credits in the group: 20 Note on the group:

16ES

16SK

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Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
16DPI	Diploma Thesis	Z	15	0+8		Z
16UC	Accounting	Z.ZK	5	2P+2C	L	Z

Characteristics of the courses of this group of Study Plan: Code=4.S.PRI-P OD 11/12 Name=4.s.PRI-od 11/12 prezen ní forma

16DPI	Diploma Thesis	Z	15				
16UC	Accounting	Z,ZK	5				
The objective of the sub	ject is to become acquainted with the significance of accounting for enterprise management, with the content and formal stru	cture and realizat	ion of the stages				
16UC Accounting Z,ZK 5 The objective of the subject is to become acquainted with the significance of accounting for enterprise management, with the content and formal structure and realization of the stages and changes of the economic results during the accounting period; further with accounting as a system needful for tax declaration and not least as a resource to financial analysis.							

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 15

The role of the block: PV

Code of the group: PVP-N-PRI OD 11/12

Name of the group: PVP-N-PRI od 11/12 prezen ní forma

Requirement credits in the group: In this group you have to gain 15 credits

Requirement courses in the group: In this group you have to complete at least 3 courses

Credits in the group: 15

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
16XMK	Developing Intercultural Communicative Competence	Z,ZK	5	0P+3C	L	PV
16XBS	Balanced Scorecard	Z,ZK	5	1P+2C	L	PV
16XCI	Competitive Intelligence	Z,ZK	5	1P+2C	L	PV
16XDB	Description in Business	Z,ZK	5	0P+4C		PV
16XDJ	Second Foreign Language	Z,ZK	5	0P+2C	L	PV
16XNE	Ecology and Sustainable Development	Z,ZK	5	1P+2C	L	PV
16XENU	Sustainable Development: Economics and Policy	Z,ZK	5	1P+2C	L	PV
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5	1P+2C	L	PV
16XEF	European Social Fund	Z,ZK	5	1P+2C	L	PV
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5	1P+2C	L	PV
16XIP	Inter-cultural Psychology	Z,ZK	5	1P+2C	L	PV
16XP	Small and Medium Business	Z,ZK	5	1P+2C	L	PV
16XM	Managing Company Development	Z,ZK	5	3+0		PV
16XSP	Management of Construction and Developers´ Projects	Z,ZK	5	1P+2C	L	PV
16XMA	Mathematics for Applications in Management	Z,ZK	5	3+0	L	PV
16XOP	Valuation of Firm and Projects	Z,ZK	5	1P+2C	L	PV
16XNP	Presentation and Communication Skills	Z,ZK	5	0P+3C	L	PV
16XDO	Presentation Skills in English	Z,ZK	5	0P+4C	L	PV
16XR	Reconditioning and Rural Development	Z,ZK	5	1P+2C	L	PV
16XV	English for Meetings and Negotiations	Z,ZK	5	0P+4C	L	PV
16XSC	Smart Cities and Smart Regions	Z,ZK	5	1P+2C	L	PV
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5	1P+2C	L	PV
16XEU	Structures and Legislation of the European Union	Z,ZK	5	1P+2C	L	PV
16XNUP	Urban Planning and Regional Development	Z,ZK	5	1P+2C	L	PV

TOXEO	Structures and Legislation of the European Union	۷,۷۱۸	0	11 +20	_	l rv		
16XNUP	Urban Planning and Regional Development	Z,ZK	5	1P+2C	L	PV		
Characteristics of	the courses of this group of Study Plan: Code=PVP-N-PRI OD 11/	12 Name=PV	P-N-PRI	od 11/12	prezen	ní forma		
16XMK	Developing Intercultural Communicative Competence			Z	,ZK	5		
The seminar will focus or	n the importance of accuracy and comprehension in communication in a foreign language	, and highlight cul	tural differer	nces influen	cing commu	ınication, and		
examine the role of langu	lage means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cu	ıltural and languaç	ge context in	communica	ation . Interc	ultural theories		
and their influence on be	haviour and language expression . International English as lingua franca . The most comn	non mistakes as a	cause of m	nisunderstan	ding . Lang	uage practice		
and activities . Case stud	lies on individual topics Language level: CEFR B2							
16XBS	Balanced Scorecard			Z	,ZK	5		
The aim of the course is	to gain necessary knowledge for the right strategy implementation in an enterprise and by	use of it to evalu	ate perform	ance param	eters. These	e performance		
parameters used by plan	ning of firm's development and by results evaluation are followed in complex approach. Fi	urther the student	is able to m	naster perfoi	mance para	ameters in		
business decision makin	g processes and formulate tasks for teams which procure business internal processes. Ga	ain knowledge are	applicable t	for making b	usiness pro	jects.		
16XCI	Competitive Intelligence			Z	',ZK	5		
The course is designed a	as an elective for master degree students in the field of Applied Informatics and Informatics	in Business. Inclu	des issues	defining the	specific info	rmation needs		
for support Strategic Plan	nning of the organization, namely to find relevant information sources, including external o	nes, analyzing an	d the subse	quent creat	ion of Know	ledge Base.		
Relevant is also effective	communication of these findings to senior management of an organization.					-		
16XDB	Description in Business			Z	,ZK	5		
Development of language	e knowledge and skills focusing on special purposes of the study programme with the mai	in aim to adequate	ely use the l	anguage in	both speaki	ng and writing.		
16XDJ	Second Foreign Language			Z	,ZK	5		
The subject focuses on e	everyday communication in a foreign language other than English on the A1? A2 level, on	expressing opinio	ons, and und	derstanding	of working a	and language		
customs of other cultures	s. The seminar emphasizes the importance of comprehensibility and correct understanding	g in a foreign lang	uage culture	e, the ability	to manage	everyday study		
and working tasks, include	ding written communication, understanding of cultural differences influencing communicati	on and adaptation	to an inter	cultural envi	ronment. Ou	utline of the		
subject: Introductions, we	elcoming, small talk Agreement, disagreement, questions Expressing present, past, and fu	uture Travelling Ea	iting habits I	Education Ir	itercultural o	context and its		
influence on interaction a	and communication The most common mistakes as a cause of misunderstanding Specifici	ties and different	accents of ir	ndividual for	eign langua	ges Language		
practice and activities on	individual topics CEFR ? A1-2							
16XNE	Ecology and Sustainable Development			Z	,ZK	5		
Ecology in the general se	ense, basic terms, environmental laws and regularities. Man and the environment - global	problems of mank	kind: damag	ing compon	ents of the	environment,		
non-renewable and renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sustainable development - definitions,								
pasic concepts, indicators, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Development. Sustainable development								
in sectors of the national	n sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities.							
16XENU	Sustainable Development: Economics and Policy			Z	,ZK	5		
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16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5
	omic changes after 1989 on the introduction of new management methods in public administration. Different and the same ch		=
•	of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Ag		
	inications and Public Relations, Public Relations; participation and involvement of the local community in the public administrati ticipation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and i		
	egisters, GIS, KIVS, electronic notice boards.	mormatization - C	zech Polivi,
16XEF	European Social Fund	Z.ZK	5
-	ן בערסףפארו סטכואר דעווע nd its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Cz	, ,	_
•	operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 2		-
•	d. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social funding the control of the control		
	the proces of program and ESF project management.	,	·
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5
	of development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity and		
•	creativity, dvelopment of creativity.		3,1
16XIP	Inter-cultural Psychology	Z,ZK	5
-	ral psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union e	, ,	_
•	other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different as		
and understanding culti	ural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercult	tural communication	on exercises.
16XP	Small and Medium Business	Z,ZK	5
	s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for co	, i	al managemen
and evaluation of a bus	iness plan/project. Students are able to understand accesses used on tactical and operational managerial levels.		
16XM	Managing Company Development	Z,ZK	5
	to familiarize students with the legislative conditions of the entrepreneurship, essential theoretical conceptions in the compan	, ,	company's
	nd relation between management and marketing, strategic management and marketing of company. Within the subject there were	_	
entrepreneurship and c	ompany in the context of the valid legislation focused on the Commercial Code, the Trades Licensing Act, and other legislation	n, further there wil	l be described
goals and functions of o	company, essential methods, techniques, and activities of company managers.		
16XSP	Management of Construction and Developers' Projects	Z,ZK	5
	t the students with the preparation of developers´ projects, urban planning and projects designed for building permits. Marketing	, , , , , , , , , , , , , , , , , , ,	ivities including
supply and demand and	alysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates ?	practical implicati	ons in the giver
area. ?Financining of de	eveloper's project ? financial analysis aimed at recoverability and the overall feasibility,financial resources, credits terms and c	conditions, optimu	m financing,
time planning, cash flow	v administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions, o	continuous superv	rision and risk
managagament final or	relication 2Monagement of project implementation and its argumentation, abone management with aliente and auxiliars		
managegement, imai e	valuation ?Management of project implementation and its organisation, change management with clients and suppliers.		
16XMA	Mathematics for Applications in Management	Z,ZK	5
16XMA		, , , , , , , , , , , , , , , , , , ,	-
16XMA Introduction to the issue	Mathematics for Applications in Management	nes of function of	one and severa
16XMA Introduction to the issue variables, classification	Mathematics for Applications in Management of mathematic applications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extrem	nes of function of operation researc	one and severa
16XMA Introduction to the issue variables, classification	Mathematics for Applications in Management of mathematic applications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extremof quadratic forms, Lagrange's multipliers, bound extremes, linear differential equations. Applications of theory of probability,	nes of function of operation researc	one and severa
16XMA Introduction to the issue variables, classification analysis: models of line 16XOP	Mathematics for Applications in Management of mathematic applications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extrem of quadratic forms, Lagrange's multipliers, bound extremes, linear differential equations. Applications of theory of probability, ar programming, models of queuing, models of fronts, models of repair and maintenance, models of structural analysis, mode	nes of function of operation researcels of simulations. Z,ZK	one and severa h, decision
16XMA Introduction to the issue variables, classification analysis: models of line 16XOP The aim of the course is depending on the stage	Mathematics for Applications in Management of mathematic applications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extrem of quadratic forms, Lagrange's multipliers, bound extremes, linear differential equations. Applications of theory of probability, ar programming, models of queuing, models of fronts, models of repair and maintenance, models of structural analysis, mode Valuation of Firm and Projects s to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estir of its life cycle, expected development and current financial condition. Students will learn about options of approaching the va	nes of function of operation researces of simulations. Z,ZK mate of the value of	one and severa h, decision 5 of the company
16XMA Introduction to the issue variables, classification analysis: models of line 16XOP The aim of the course is depending on the stage gain skills in the applica	Mathematics for Applications in Management of mathematics polications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extrements of quadratic forms, Lagrange's multipliers, bound extremes, linear differential equations. Applications of theory of probability, are programming, models of queuing, models of fronts, models of repair and maintenance, models of structural analysis, models valuation of Firm and Projects To acquaint students with the measurement and management of enterprise value so that they are able to make qualified esting of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valuation of basic methods. Practical skills will be acquired through case studies.	nes of function of operation researces of simulations. Z,ZK mate of the value alluating and ensuir	one and severa h, decision 5 of the company ng methods and
16XMA Introduction to the issue variables, classification analysis: models of line 16XOP The aim of the course is depending on the stage gain skills in the application.	Mathematics for Applications in Management of mathematic applications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extrem of quadratic forms, Lagrange's multipliers, bound extremes, linear differential equations. Applications of theory of probability, ar programming, models of queuing, models of fronts, models of repair and maintenance, models of structural analysis, model Valuation of Firm and Projects s to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estire of its life cycle, expected development and current financial condition. Students will learn about options of approaching the value of basic methods. Practical skills will be acquired through case studies. Presentation and Communication Skills	nes of function of operation researces of simulations. Z,ZK mate of the value siluating and ensuir	one and severa th, decision 5 of the company ag methods and
16XMA Introduction to the issue variables, classification analysis: models of line 16XOP The aim of the course is depending on the stage gain skills in the application 16XNP By practicing and exercises	Mathematics for Applications in Management of mathematic applications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extrem of quadratic forms, Lagrange's multipliers, bound extremes, linear differential equations. Applications of theory of probability, ar programming, models of queuing, models of fronts, models of repair and maintenance, models of structural analysis, model Valuation of Firm and Projects to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estire of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valuation of basic methods. Practical skills will be acquired through case studies. Presentation and Communication Skills ising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different s	nes of function of operation researces of simulations. Z,ZK mate of the value siluating and ensuir Z,ZK situations. They will	one and severa h, decision 5 of the company ng methods and 5 I understand
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List of courses of this pass:

Code	Name of the course	Completion	Credits
04JA1	English Language 1	Z	2
	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing	_	-
_	ent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most		
	th project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with	-	
04JA2	English Language 2	Z	2
	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writii ent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most	-	
_	th project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with		
04JA3	English Language 3	Z,ZK	2
	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing	, ,	
	ent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most	-	
dealing with proje	ect management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocable	ulary extension. In	addition to
	of the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application	• .	
Methodologically, t	the course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant grammar	, systematic praction	ce of typica
40000	case-study situations, teamwork and giving feedback.	7.71	
16CRP	Enterprise and Project Management Control	Z,ZK	5
	cusing on introducing the controlling (management control) as an integrated approach to enterprise management and project manage e key linkages among single functional areas, key processes and activities and other entities in the enterprise management system a		
-	The methods and other managerial tools are discussed. The recommendations, how to apply them to keep the system highly performed		-
	olved cases and models are used to demonstrate major principles, rules and procedures. The performance management and its key m	-	-
16DPI	Diploma Thesis	Z	15
16E	Economics	Z,ZK	5
_	ipants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and production	,	-
	n, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, dis		
systems, identifyin	g the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, as	plying macroecon	omic theor
	to present problems of countries and integrated coalitions.		
16ES	Economics Statistics	Z,ZK	4
Demonstrating the	way of statistical information origin about economical and social effects and processes, the possibilities and limits of their cohesion an	d practical aplication	ns togethe
	with the options of using statistical methods of analytical procedures in comon statistical practice.		
16FI	Investment Financing		
		Z,ZK	5
Learning about the	e sources of investment financing, the tools of short-term and long-term financing, the methods of investment evaluation, financing inve	· · · · · · · · · · · · · · · · · · ·	
	e sources of investment financing, the tools of short-term and long-term financing, the methods of investment evaluation, financing inve the methods of financing for cities and local units from European funds.	stment decision, ri	sk instance
16FMP	e sources of investment financing, the tools of short-term and long-term financing, the methods of investment evaluation, financing investment evaluation, financing for cities and local units from European funds. Financial Management of Enterprises and Projects	stment decision, ris	sk instance
16FMP The subject Finance	e sources of investment financing, the tools of short-term and long-term financing, the methods of investment evaluation, financing investment evaluation, financing investment evaluation, financing for cities and local units from European funds. Financial Management of Enterprises and Projects cial Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Students	stment decision, ris	sk instance 5 ty to acquir
16FMP The subject Finance an understanding	e sources of investment financing, the tools of short-term and long-term financing, the methods of investment evaluation, financing investment evaluation, financing for cities and local units from European funds. Financial Management of Enterprises and Projects	stment decision, risez, ZK have an opportunitent of projects and	5 by to acquire
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16FMP The subject Finance an understanding Students gain presented to the state of	e sources of investment financing, the tools of short-term and long-term financing, the methods of investment evaluation, financing investment evaluation	stment decision, ristant Z,ZK have an opportunitent of projects and ts appraisal, working	5 by to acquire
16FMP The subject Finance an understanding Students gain pr mana	e sources of investment financing, the tools of short-term and long-term financing, the methods of investment evaluation, financing investment evaluation	z,ZK have an opportunitent of projects and the appraisal, working ation techniques. Z,ZK	5 ty to acquir processes ng capital
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16RP **Project Management** Z,ZK 5 The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other subjects are planning, resource management, using software for the project management, the process of a feasibility study development. Students will practice the methods for decision making applicable to projects as the decision trees development and the problem analysis. **16SI** System Engineering Z,ZK 5 System conception, Clasification of systems. Open systems, closed systems, deterministic systems, stochastic systems, hard and soft systems. Optimization methods for systems, methods of graph theory, optimization of continuous systems, branch and bound methodology, Bellman's princip of optimization. Optimization and simulation of stochastic systems. Graphic descriptions of systems, hierarchical diagram, ER diagram, structure chart. Soft systems methodology. 16SK Social Competencies in Project Management The social aim of the course "Social competencies in project management" is to improve students' skills in social competencies in project management with a focus on the competence of project manager and team members in relation to the specifics of teamwork and IPMA. The course is devoted to areas such as teamwork, leadership styles, team coaching, delegation of authority, motivation, basic types of social action, conflict resolution in teams, communication - brainstorming, moderation, conducting meetings, the discussion). Strategic Management The aim of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master general knowledge in management of economical subjects and public administration institutions and understanding of basic models and instruments which are used in managerial practice. On the grounds of gained competences the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construction of the strategic plan. Accounting Z,ZK The objective of the subject is to become acquainted with the significance of accounting for enterprise management, with the content and formal structure and realization of the stages and changes of the economic results during the accounting period; further with accounting as a system needful for tax declaration and not least as a resource to financial analysis. 16XBS **Balanced Scorecard** The aim of the course is to gain necessary knowledge for the right strategy implementation in an enterprise and by use of it to evaluate performance parameters. These performance parameters used by planning of firm's development and by results evaluation are followed in complex approach. Further the student is able to master performance parameters in business decision making processes and formulate tasks for teams which procure business internal processes. Gain knowledge are applicable for making business projects. Competitive Intelligence 16XCI Z.ZK The course is designed as an elective for master degree students in the field of Applied Informatics and Informatics in Business. Includes issues defining the specific information needs for support Strategic Planning of the organization, namely to find relevant information sources, including external ones, analyzing and the subsequent creation of Knowledge Base. Relevant is also effective communication of these findings to senior management of an organization. 16XDB **Description in Business** Z,ZK Development of language knowledge and skills focusing on special purposes of the study programme with the main aim to adequately use the language in both speaking and writing. Second Foreign Language The subject focuses on everyday communication in a foreign language other than English on the A1? A2 level, on expressing opinions, and understanding of working and language customs of other cultures. The seminar emphasizes the importance of comprehensibility and correct understanding in a foreign language culture, the ability to manage everyday study and working tasks, including written communication, understanding of cultural differences influencing communication and adaptation to an intercultural environment. Outline of the subject: Introductions, welcoming, small talk Agreement, disagreement, questions Expressing present, past, and future Travelling Eating habits Education Intercultural context and its influence on interaction and communication The most common mistakes as a cause of misunderstanding Specificities and different accents of individual foreign languages Language practice and activities on individual topics CEFR? A1-2 16XDO Z,ZK Presentation Skills in English 5 Development of language knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, study programmes and products. European Social Fund 5 16XFF Z.ZK European social fund and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czech republic. Experiences gained during the realization of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 2006 and their transmission to the new programming period. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social fund and practical examples of their accomplishment in the proces of program and ESF project management. 16XENU Sustainable Development: Economics and Policy 5 16XFU Structures and Legislation of the European Union Z,ZK Content of the subject: Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary external and internal environment of EU in globalised world. Institutions and other bodies of EU? their characteristics, function and interrelationships between them. Basics and principles of EU legislation, the process of creating and approving and EU constitution. Unified european market and its strengths and weaknesses, economic competition, currency union, defence and development policy and implements for their realisation (particulary for structural policy). Concept of welfare state and accomplishment of it in member states of EU. Process of the EU enlargement and its orientation and employment in globalized world. Visions, goals and priorities of EU and expected development within new programming period 2007 ? 2013. Philosophical, Psychological, and Pedagogical Basics of Personality Development To introduce problems of development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity and age, theory of creativity, process of creativity, barriers of creativity, dvelopment of creativity. Inter-cultural Psychology 16XIP Z.ZK The subject "Inter-cultural psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union environment, but students will have a chance to learn about other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different aspects of intercultural interactions and understanding cultural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercultural communication exercises. 16XM Managing Company Development The lectures are aimed to familiarize students with the legislative conditions of the entrepreneurship, essential theoretical conceptions in the companies' management, company's managerial activities, and relation between management and marketing, strategic management and marketing of company. Within the subject there will be clarified the concept of entrepreneurship and company in the context of the valid legislation focused on the Commercial Code, the Trades Licensing Act, and other legislation, further there will be described goals and functions of company, essential methods, techniques, and activities of company managers. 16XMA Mathematics for Applications in Management Introduction to the issue of mathematic applications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extremes of function of one and several variables, classification of quadratic forms, Lagrange's multipliers, bound extremes, linear differential equations. Applications of theory of probability, operation research, decision analysis: models of linear programming, models of queuing, models of fronts, models of repair and maintenance, models of structural analysis, models of simulations. 16XMK Developing Intercultural Communicative Competence Z.ZK The seminar will focus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influencing communication, and examine the role of language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in communication . Intercultural theories and their influence on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunderstanding . Language practice and activities. Case studies on individual topics Language level: CEFR B2

16XNE	Ecology and Sustainable Development	Z,ZK	5
	neral sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging coi	1 '	1 1
0, 0	d renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sustain	•	
	dicators, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Developr	•	
basic correcpts, inc	in sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities.	noni. Gastamable e	CVCIOPITICITE
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5
	economic changes after 1989 on the introduction of new management methods in public administration. Different and the same char-	1 '	
	economic changes after 1909 on the introduction of new management methods in public administration. Different and the same chan- intation of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Ag	•	
•	promunications and Public Relations, Public Relations; participation and involvement of the local community in the public administration	-	
٠,٠	eir participation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and in		
and partiers to th	data boxes, electronic registers, GIS, KIVS, electronic notice boards.	ioimatization - Cze	CIT FOINT,
16XNP		Z.ZK	5
	Presentation and Communication Skills	_,	_
	I exercising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different sit	-	
principals of verb	al and nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative	•	asic vocai
	training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids		
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5
	ourse is to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the co	-	-
	irtnership; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and general	•	•
of public iss	ues and public choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the m	ost appropriate stra	ategy.
16XNUP	Urban Planning and Regional Development	Z,ZK	5
Introduction to Urba	an Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlemen	its. Fundamental er	vironmental
legislation. Cultu	ire and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic	infrastructure of se	ttlements.
Humanization of h	ousing estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental ur	ban planning legisl	ation. Limits
	of land resources use. Perfect town.		
16XOP	Valuation of Firm and Projects	Z,ZK	5
The aim of the cou	rse is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estima	ite of the value of th	ne company,
depending on the	stage of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valua	ating and ensuing n	nethods and
	gain skills in the application of basic methods. Practical skills will be acquired through case studies.		
16XP	Small and Medium Business	Z.ZK	5
The aim of the cou	rse is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cons	truction, financial m	nanagement
	and evaluation of a business plan/project. Students are able to understand accesses used on tactical and operational manageria	al levels.	ū
16XR	Reconditioning and Rural Development	Z,ZK	5
-	p edm tu je p edstavit spole enský a hospodá ský význam venkova v souvislosti s využíváním p dy, správou p írodních zdroj a živ	'	_
=	kým cíl m pat í získání základních znalostí a porozum ní problematice venkova a politik pro regeneraci a rozvoje venkova jak z nároc	•	
Krajiriy. No specifici	je také v nována nástroj m pro udržitelný rozvoj venkova pomoci program, dotací, služeb a spolupráce.	ini, tak 2 LO diovii	.1 020111031
16XSC	Smart Cities and Smart Regions	Z,ZK	5
16XSP		Z,ZK	5
	Management of Construction and Developers' Projects	1 '	_
	quaint the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing of	•	•
	d analysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates ? pr	•	_
	ng of developer's project ? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and co		•
time planning, cas	sh flow administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions, commanagegement, final evaluation ?Management of project implementation and its organisation, change management with clients and	•	on and risk
16XV	English for Meetings and Negotiations	Z,ZK	5
-	Inglish for Meetings and Negotiations based on solidation and strengthening of the language skills needed for management purposes with the focus on improvement in practical or	1 '	1 5
16ZP	Elements of Law	Z,ZK	4
The purpose of edu	ucation is to give students a basic understanding of legal issues that will be useful to them in an elementary way to understand the exten	t legal reasoning, th	ne principles

The purpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to understand the extent legal reasoning, the principles of creation, interpretation and application of the law and the relation of the public authority. Students also gain basic knowledge of selected fields of law in force, partially differentiated according to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamental legal principles and to communicate adequately with qualified attorneys.

For updated information see http://bilakniha.cvut.cz/en/FF.html Generated: day 2025-11-17, time 13:40.