Study plan

Name of study plan: Prospectus

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time

Required credits: 3

Elective courses credits: -3 Sum of credits in the plan: 0

Note on the plan:

Name of the block: Volitelné p edm ty-odborné

Minimal number of credits of the block: 3

The role of the block: F

Code of the group: PRO_MUVS_O

Name of the group: Courses that will certainly be open

Requirement credits in the group: In this group you have to gain at least 3 credits

Requirement courses in the group: In this group you have to complete at least 1 course

Credits in the group: 3 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63E4301	Advanced Topics in Financial Management	Z	3	0P+2C	L	F
U04E0202	Business Correspondence	ZK	3	0P+2C	Z,L	F
G16E1301	Business Process Management and Production Systems	Z,ZK	6	2P+2C		F
G65E3101	City Competitiveness	ZK	3	2P+0C	Z	F
G63E1301	Corporate Financial Management	Z,ZK	6	2P+2C		F
U16E0101	Corporate Social Responsibility	Z,ZK	6	2P+2C		F
U04E0204	Critical Thinking	ZK	3	0P+2C	Z,L	F
U16E0102	Cross-Cultural Management	Z,ZK	6	2P+2C		F
U88E0101	Current Issues in Business from a V4 Perspective	KZ	6	4P+0C		F
G63E3301	Economic and Financial Modelling	KZ	3	0P+2C		F
G65E4101	European Union and Regional Policy	ZK	3	2P+0C		F
G63E2301	Financial Markets and Risk Management	Z,ZK	6	2P+2C	L	F
G16E2301	Lean Manufacturing	Z,ZK	6	2P+2C	L	F
G16E2201	Modern Approaches in Project Management	Z,ZK	6	2P+2C	L	F
U04E0201	Networking in English	ZK	3	0P+2C	Z,L	F
U04E0203	Presentation Skills	ZK	3	0P+2C	Z,L	F
G65E2301	Regional Development and Planning	Z,ZK	6	2P+2C	Z,L	F
G16E3301	Six Sigma	ZK	3	0P+2C		F
G65E1301	Smart Cities and Regions	Z,ZK	6	2P+2C		F
G16E0501	Social Competences in Project and Process Management	Z	3	0P+2C		F
G16E1201	Standards of Project Management	Z,ZK	6	2P+2C		F
U16E0501	Talent Management	Z,ZK	6	0P+4C		F

Characteristics of the courses of this group of Study Plan: Code=PRO_MUVS_O Name=Courses that will certainly be open

G63E4301	Advanced Topics in Financial Management	Z	3
· ·	studied the strategies for recognizing the financial performance of firms. The market information drawn from the transactions	•	
	e internal corporative sources. Several approaches and indicators will be applied to assess the evolution of companies. The theory and recognize the main financial models intended to manage the assets. The exercises and theoretical perspective described to the companies of the companies.		-
	a portfolio of investment, combining assets of different degree of risk, underpining the position with the diversification princip		-
	ntribution; the course analyzes also the Merton Miller model of irrelevance of the equity-debt composition for the corporative		
includes also the Sharpe	e CAPM model. But previously, the student must be aware of all statistical concepts dealing with uncertainty, probability distr	ibutions, confiden	ce intervals and
	h the conducing background the course enters in the definition of VaR applications, in order to quantify the amounts of loses be	ased on the probab	oility distribution,
	statistical theory. The estimation of measures of risk conveyed by each individual asset is run by econometric methods.		
U04E0202	Business Correspondence	ZK	3
	l help students write better emails in English as emails are the most common form of written communication. It is aimed at in ssions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices m		
	is, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective e		
· ·	easier to understand. The course also uncovers cultural differences in Czech and English business communication	mano, oxproco uro	,,
_	Business Process Management and Production Systems	Z,ZK	6
	to provide students with theoretical and practical knowledge of modern specific forms of management - Business Process N	1 ' 1	M) and Business
Process Reengineering	and the relationships between them. At the beginning of study, are explained roots of Business Process Management, the ir	ndividual developm	nental waves by
world authors (King, Fin			
G65E3101	City Competitiveness	ZK	3
	palizing world cities increasingly find themselves in a competitive environment. The development of one settlement is often p	=	
	ne aim of the course is to acquaint students with current problems of the contemporary city and with basic strategies to solve part of the course teaching.	tnem. Relevant ca	ase studies from
G63E1301	Corporate Financial Management	Z,ZK	6
	nniques of corporations and firms when facing the financial markets. The portfolio analysis and the implications for the Corpo	1 ' 1	_
•	ives for valuating the company. Applied tools for understanding the credit operations on the market. Elaboration of amortization		•
•	utes) weekly, 2 seminars (90 minutes) weekly. 6 credits. Z zápo et, ZK zkouška (preliminary test and exam). This is composi		•
a practical development	Heavily supported by Excel functions and formulas.		
U16E0101	Corporate Social Responsibility	Z,ZK	6
	orporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses o		
-	ept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial rep	_	
	pt with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and the Corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and the Corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and the Corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and the Corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and the Corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and the Corporate processes, especially business strategy, and the Corporate processes, especially business strategy, and the Corporate processes are considered by the Corporate processes and the Corporate processes are considered by the Corporate processes and the Corporate processes are considered by the Corporate processes and the Corporate processes are considered by the Corporate processes and the Corporate processes are considered by the Corporate processes and the Corporate processes are considered by the Corporate processes and the Corporate processes are considered by the Corporate processes are considered by the Corporate processes and the Corporate processes are considered by the Corporate processes	and practices cove	er case studies
· · ·	oad, and in Czech conditions.	ZK	3
U04E0204	Critical Thinking the course is to become familiar with the essentials of correct argumentation and to improve students' analytical and proble	l I	_
	use of advanced methods of argumentation, the course develops students' understanding of the essential principles involve		
decision-making with the	emphasis on their practical application in case studies discussing recent socioeconomic and political issues. The writing and		
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U04E0203 Presentation Skills Students will adopt main rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategies in English. Students will develop their own presentation skills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The course is aimed at intermediate and upper-intermediate level G65E2301 Regional Development and Planning he goal is to understand the reason, mission and specifics of regional and municipal development in the context of European Union as well as Czech Republic, and of planning as a tool of development. Students should know the core European concepts of regional and municipal development. A particular attention will be paid to the Middle-European planning culture and planning system, which is rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students should perceive development from the perspectives of different stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. G16E3301 Six Sigma 7K 3 The course is aimed at practical application of how the individual components (methods and techniques - mainly applied statistical methods and techniques) used in this approach and a common application of these components throughout the DMAIC cycle (Define, Measure, Analyze, Improve, Control). G65E1301 **Smart Cities and Regions** Z,ZK Smart Cities and Smart Regions study introduces students to the interdisciplinary issue Smart Cities, preparing concept SC and its planning and indicators G16E0501 Social Competences in Project and Process Management 3 G16E1201 Standards of Project Management Z,ZK 6 The subject acquaints students with good experience in the field of standards of project management After completing the course, students will be prepared to pass the international professional examinations. U16E0501 Talent Management Z,ZK 6 The course is aimed at practical application of knowledge and basic skills of Talent Management as well as the development of personal competencies of each student in order to improve individual self-presentation and to succeed during the Recruiting Process and Employee / Employer Selection process.

List of courses of this pass:

Code	Name of the course	Completion	Credits
G16E0501	Social Competences in Project and Process Management	Z	3
G16E1201	Standards of Project Management	Z,ZK	6
The subject acqua	nts students with good experience in the field of standards of project management After completing the course, students will be prep professional examinations.	ared to pass the ir	nternational
G16E1301	Business Process Management and Production Systems	Z,ZK	6
The aim of the coul	se is to provide students with theoretical and practical knowledge of modern specific forms of management - Business Process Man	agement (BPM) ar	nd Business
Process Reengine	ering and the relationships between them. At the beginning of study, are explained roots of Business Process Management, the indivi world authors (King, Fingar, Smith and others.).	idual development	al waves by
G16E2201	Modern Approaches in Project Management	Z,ZK	6
G16E2301	Lean Manufacturing	Z,ZK	6
The aim of this c	ourse is to expand the knowledge of the course preceding. These is: Business Process Management and Production Systems. Stude	ents will be provide	d a basic
overview chosen i	n the area of: Value Stream Analysis, competitive advantage, productivity measurement and analysis of samples chosen from industr	rial engineering me	ethods that
	part of production systems and Lean Manufacturing activity too. The course presents the case studies application of a number of diff		
Management, I	ean Production and Manufacturing in different organizations, manufacturing or services. Value-added is taken into consideration thro	oughout the whole	course.
G16E3301	Six Sigma	ZK	3
The course is aime	d at practical application of how the individual components (methods and techniques - mainly applied statistical methods and techniques	ues) used in this ap	proach and
	a common application of these components throughout the DMAIC cycle (Define, Measure, Analyze, Improve, Control).		
G63E1301	Corporate Financial Management	Z,ZK	6
Analysis of financia	I techniques of corporations and firms when facing the financial markets. The portfolio analysis and the implications for the Corporati	ve Management M	odelling the
parameters and alte	ernatives for valuating the company. Applied tools for understanding the credit operations on the market. Elaboration of amortization to		
01 / 0		ables. The course i	s organize
2 lectures (mean 9	0 minutes) weekly, 2 seminars (90 minutes) weekly. 6 credits. Z zápo et, ZK zkouška (preliminary test and exam). This is composed by		
2 lectures (mean 9	0 minutes) weekly, 2 seminars (90 minutes) weekly. 6 credits. Z zápo et, ZK zkouška (preliminary test and exam). This is composed by a practical development. Heavily supported by Excel functions and formulas.		
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will be combined with the internal corporative sources. Several approaches and indicators will be applied to assess the evolution of companies. The course aims at overhaul the path research of the portfolio theory and recognize the main financial models intended to manage the assets. The exercises and theoretical perspective deal with a diversity of strategies developed for assigning a portfolio of investment, combining assets of different degree of risk, underpining the position with the diversification principle. The overview starts with the pioneering Markowitz contribution; the course analyzes also the Merton Miller model of irrelevance of the equity-debt composition for the corporative structure of capital. The analysis includes also the Sharpe CAPM model. But previously, the student must be aware of all statistical concepts dealing with uncertainty, probability distributions, confidence intervals and

probability of default. With the conducing background the course enters in the definition of VaR applications, in order to quantify the amounts of loses based on the probability distribution, based on the Gaussian statistical theory. The estimation of measures of risk conveyed by each individual asset is run by econometric methods. G65E1301 Z.ZK Smart Cities and Regions 6 Smart Cities and Smart Regions study introduces students to the interdisciplinary issue Smart Cities, preparing concept SC and its planning and indicators. G65E2301 Regional Development and Planning Z.ZK 6 he goal is to understand the reason, mission and specifics of regional and municipal development in the context of European Union as well as Czech Republic, and of planning as a tool of development. Students should know the core European concepts of regional and municipal development. A particular attention will be paid to the Middle-European planning culture and planning system, which is rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students should perceive development from the perspectives of different stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. G65E3101 City Competitiveness In the contemporary globalizing world cities increasingly find themselves in a competitive environment. The development of one settlement is often possible at the expense of the declination of another. The aim of the course is to acquaint students with current problems of the contemporary city and with basic strategies to solve them. Relevant case studies from practice will be used as part of the course teaching. G65F4101 European Union and Regional Policy The course discusses developments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues of the integration process. It is based on lectures, class discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of the course are to explain a modern development of the EU, analyse key points in particular areas of integration and practise argumentation skills. U04E0201 Networking in English ZK 3 Focusing on the practical communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and strategies of effective and appropriate business communication, interaction and behaviour in typical networking situations (personal branding, creation and management of a network of business contacts with people who might help with extension and development of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar development, teamwork, and individual feedback. Practical language skills will be systematically developed in contexts and situations relevant to professional work U04E0202 **Business Correspondence** The aim of the course to help students write better emails in English as emails are the most common form of written communication. It is aimed at intermediate or upper-intermediate level, and consists of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices more conventional language areas, such as fixed expressions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective emails, express themselves clearly, and their writing will be easier to understand. The course also uncovers cultural differences in Czech and English business communication U04E0203 Presentation Skills ZK Students will adopt main rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategies in English. Students will develop their own presentation skills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The course is aimed at intermediate and upper-intermediate level. Critical Thinking U04E0204 The primary objective of the course is to become familiar with the essentials of correct argumentation and to improve students' analytical and problem-solving skills. Through the discussion and practical use of advanced methods of argumentation, the course develops students' understanding of the essential principles involved in the practice of reasoned decision-making with the emphasis on their practical application in case studies discussing recent socioeconomic and political issues. The writing and language skills developed in this course might be used across the curriculum. U16E0101 Corporate Social Responsibility Z,ZK The subject deals with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an explanation of the theoretical background of this concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting standards. It includes a link between the CSR concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and practices cover case studies of projects designed abroad, and in Czech conditions. U16E0102 Z,ZK Cross-Cultural Management Managing cultural diversity is crucial in todays globalized world and doing business across countries. Cross culture is the interaction of people from different backgrounds in the business world. Knowledge of cross-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cultures and could be considered one of the core competencies of a successful manager in the global environment. The course is open to students of all majors looking for deeper knowledge about how culture shapes management practices in international companies as well as the cultural orientations of individual managers and organization members U16E0501 Talent Management 7.7K The course is aimed at practical application of knowledge and basic skills of Talent Management as well as the development of personal competencies of each student in order to improve individual self-presentation and to succeed during the Recruiting Process and Employee / Employer Selection process. U88E0101 Current Issues in Business from a V4 Perspective K7 he course, organized in five full-day lectures involving an international group of guest lecturers and supported by the Visegrad Funds, will take a multidisciplinary approach, introducing

and developing particular advanced topics relevant for business. This will be addressed from a Central-European view-point, providing students with international as well as regional-specific

For updated information see http://bilakniha.cvut.cz/en/FF.html Generated: day 2025-06-02, time 10:16.