Study plan

Name of study plan: B-EK-prez.forma od 12/13

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time

Required credits: 180 Elective courses credits: 0 Sum of credits in the plan: 180

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 146

The role of the block: Z

Code of the group: 1.S.BEK-P OD 10/11

ways of studying at universities, Part 3 - education and self-education.

Name of the group: 1.s.BEK-od 10/11 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete at least 7 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA1	English Language 1	Z	4	0P+4C		Z
51ITP	Information Technology and Computer Literacy	Z,ZK	4	0P+3C	Z	Z
51M	Mathematics	Z,ZK	6	2P+2C	Z	Z
51OP	General Psychology and Psychology of Personality	Z,ZK	6	3P+1C	Z	Z
TV1	Physical Education	Z	0	0+2	Z	Z
51TV1	Physical Education 1	Z	0	0P+2C		Z
51UE	Introduction to Economics	Z,ZK	6	2P+2C	Z	Z
51UV	Introduction to University Studies	Z	4	2P+1C	Z	Z

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Characteristics	of the courses of this group of Study Plan: Code=1.S.BEK-P OD 10/11 Name=1.s	s.BEK-od 10/	11 prezen ni	forma
04BJA1	English Language 1		Z	4
The course is suitable	le for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skill	ls as well as gram	mar. The course	focuses on
developing language	e skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on	n strengthening an	d improving gram	ımar. All
interconnected langu	uage skills are submitted to the goal of developing the required level needed for students professional life.			
51ITP	Information Technology and Computer Literacy		Z,ZK	4
Students will learn h	ow to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as advanced formula	as and functions (with economic ar	ıd managerial
applications); to unde	erstand and apply absolute / relative cell references, create and format charts. They will learn to work with data	abases in Excel ar	d learn how to us	se the functions
for searching, sorting	g data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze e	external data sour	ce, as well as larg	je spreadsheets
or databases to crea	te more complex types of graphs, create a PivotTable and graphs.			
51M	Mathematics		Z,ZK	6
Basics of linear algel	bra - vectors, matrices, linear equations. Basics of differential calculation - limits, continuity of functions, derivation	on, monotony, loca	l and absolut ext	remes,convexity
graphs. Basics of into	egral calculus - indefinite integral, methods of integration, definit integral and applications. Numerical calculatio	n of integrals.		
510P	General Psychology and Psychology of Personality		Z,ZK	6
TV1	Physical Education		Z	0
51TV1	Physical Education 1		Z	0
51UE	Introduction to Economics		Z,ZK	6
The course is focuse	$\dot{ m ed}$ on the following subjects: basic economic relations and consequences. Economic aggregates and their cons	sequences. Opera	ting of the econor	mics according
to so called macroek	conomic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. D	ifferent markets a	nd competitions.	
51UV	Introduction to University Studies		Z	4
Content of the subje	ct includes knowledge assisting students in quick and effective adaptation to conditions of university studies. C	ontent of the subj	ect:Part 1 - adapt	ation, Part 2

Code of the group: 2.S.BEK-P OD 10/11

Name of the group: 2.s.BEK-od 10/11 prezen ní forma

Requirement credits in the group: In this group you have to gain 26 credits

Requirement courses in the group: In this group you have to complete at least 6 courses

Credits in the group: 26 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA2	English Language 2	Z	4	0P+4C		Z
51PE	Business Economics	Z,ZK	6	2P+2C	L	Z
51PP1	Law and Business 1	Z,ZK	4	2P+1C	L	Z
51S	Sociology	Z,ZK	6	2P+2C	L	Z
51TV2	Physical Education 2	Z	0	0P+2C		Z
51ZPM	Basics of Business Management	Z,ZK	6	2P+2C	Z,L	Z

Characteristics of the courses of this group of Study Plan: Code=2.S.BEK-P OD 10/11 Name=2.s.BEK-od 10/11 prezen ní forma

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04BJA2	English Language 2	Z	4				
The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and							
listening, on understan	ding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strer	ngthening and imp	roving grammar.				
All interconnected lang	guage skills are submitted to the goal of developing the required level needed for students' academic and professional life.						
51PE	Business Economics	Z,ZK	6				
51PP1	Law and Business 1	Z,ZK	4				
Subject of course Law	and business includes the following: -labour law, its basis and role within the legal system -labour relations, international cons	sequences -emplo	yment and its				
regulation -termination	of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -health and safe	ety					
51S	Sociology	Z,ZK	6				
Content of the course i	s focused especially on the following topics:Sociology as a science, sociologic way of thinking including historic aspects, termino	ology. Sociology a	nd management.				
Social roles managem	ent. The Czech society in 21st century. Sociologic research.						
51TV2	Physical Education 2	Z	0				
51ZPM	Basics of Business Management	Z,ZK	6				

Code of the group: 3.S.BEK-P OD 12/13

Name of the group: 3.s.BEK-od 12/13 prezen ní forma

Requirement credits in the group: In this group you have to gain 26 credits

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 26 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51FG	Financial Literacy	KZ	4	2P+1C	Z	Z
51PU	Business Accounting	KZ	4	2P+1C	Z	Z
51PP2	Law and Business 2	Z,ZK	4	2P+1C	Z	Z
51RJ	Quality Management	KZ	4	2P+1C	L,Z	Z
51LZ	Human Resources Management	Z,ZK	6	2P+2C	Z	Z
51ZSV	Basics of Engineering Production	Z,ZK	4	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=3.S.BEK-P OD 12/13 Name=3.s.BEK-od 12/13 prezen ní forma

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51FG	Financial Literacy	KZ	4
Banking Financial ager	icy Investment and financial markets Leasing Old-age pension insurance Insurance companies Management of personal and	family budget	
51PU	Business Accounting	KZ	4
Content of the course is	introduction to accounting. Double-entry bookkeeping and its principles, balance sheet account, profit and loss account, cash-	flow. Sections in b	ookkeeping:long
term investment, stock,	costs, revenues, International accounting standards, accounting principles. Accounting system.		
51PP2	Law and Business 2	Z,ZK	4
Course content: -develo	pment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), enterpreneur -b	usiness relations
and legal requirements	-ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -pa	rtnerships -compa	anies with limited
liability -joint stock com	panies -other companies -international and multinational companies		
51RJ	Quality Management	KZ	4
Contant of the course.	standards ISO 0000:2000 Application "Soven basic tools for quality control", basics of the theory of reliability modern definiti	on of roalibility of	ochostio

Content of the course: standards ISO 9000:2000. Application "Seven basic tools for quality control", basics of the theory of reliability, modern definition of realibility, stochastic characteristics of reliability Statistic control of quality: statistical analyses of production process, statistic regulation and statistical inspection. Seven new tools for quality management.

51LZ Human Resources Management

,ZK

6

Students will develop basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and forms of recruitment), assesment of work performance and remuneration, outplacementu and forming labour force.

51ZSV Basics of Engineering Production

Z,ZK

Basic technologies of semifinished products production, special technologies of alloying, forming work, welding and thermal parting. Basic information on production, finishing and unconventional methods of machining work. Programming, CAD/CAM systems.

Code of the group: 4.S.BEK-P OD 12/13

Name of the group: 4.s.BEK-od 12/13 prezen ní forma

Requirement credits in the group: In this group you have to gain 20 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 20 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51FP	Business Financing	Z,ZK	6	2P+2C	Z,L	Z
51L	Logistics	KZ	4	2P+1C	L	Z
51PPO	Work and Organizational Psychology	Z,ZK	6	2P+2C	L	Z
51VIS	Enterprise Information Systems	Z,ZK	4	2P+1C	L,Z	Z

Characteristics of the courses of this group of Study Plan: Code=4.S.BEK-P OD 12/13 Name=4.s.BEK-od 12/13 prezen ní forma

51FP Business Financing Z,ZK 6
Students will get familiar with the problematics o financial management of the business, analysis and interpretation of financial information, external and internal financial sources, balancing financial sources and applications, working capital management, investment evaluation, basics of financial mathematics and financial planning.

51L Logistics KZ 4

This programme covers many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find their career in the field of controlling the production planning and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its impact on the manufacturing process and on inventories; planning and forecasting while translating internal and external customer demands; and managing the supply chain while evaluating it and making effective use of relevant tools, principles and concepts. In this specialization students will learn to meet these challenges by getting to grips with key issues in supply chain design. This involves pinpointing the best location for production facilities and distribution centres, and identifying the resources they need. They will learn how to structure operations management in production, warehousing, transport and distribution, and purchasing. The key is to give customers the standard of service they want and to ensure process reliability. Production and logistic management is about understanding the impact of customized logistical designs on overall performance. Students will apply advanced software tools for enterprise resource planning and integer linear programming problems, capacity analysis of production systems, distribution planning and vehicle routing.

51PPO Work and Organizational Psychology

Z,ZK

Course Psychology of work and organization contains the following: theory, research and practices in psychology of work, individual differences among people and their relationship to work behaviour, work analysis, monitoring of the effectiveness. Psychological basis for staff selection, employees evaluation, analysis and modification of work behaviour, work motivation, psychological aspects of personnel training, work under pressure. Basic terminology.

51VIS Enterprise Information Systems

Z.ZK

4

The aim of the course is to teach students how to analyze the value processes within the company in its various departments and between departments. Aspect bodies represent departmental budgets and internal accounting, performance aspect preliminary and final costing. Organization's internal accounting, internal accounting continuity to financial accounting The issue of internal performance and valuation of stocks. Aspects of classification costs. Used costing methods and techniques. The concept of full and variable costing. Integrating enterprise information systems in terms of cost - budgeting, preliminary costing, accounting, resulting calculation. Conversion relationships between a generic costing breakdown of costs, organizational and product control aspect. The set of indicators of production in the company and internal sphere.

Code of the group: 5.S.BEK-P OD 13/14

Name of the group: 5.s.BEK-od 13/14 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51MK	Marketing	Z,ZK	6	2P+2C	Z	Z
51PT	Advanced Technologies	Z	4	2P+1C	Z	Z
51PBP	Project of Bachelor Thesis	Z	6	1P+2C	Z	Z
51PS	Production Systems Design	KZ	4	2P+1C	Z	Z
51PR	Project Management	Z,ZK	6	2P+2C	Z	Z
51DTB	Online Information Retrieval and the Work with Electronic Information Resources	KZ	4	1P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=5.S.BEK-P OD 13/14 Name=5.s.BEK-od 13/14 prezen ní forma

The Marketing course makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, marketing research, marketing mix and the application thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, types of intermediate distribution links, marketing distribution systems, marketing communications and new trends in marketing.

51PT Advanced Technologies

Content of the course: progressive trends in the technology of machining and analysis of their impact on the machining process result. Optimalization processes from the costs and productivity points of view. Progressive trends in the production of semi-finished products with the assistance of modern foundry, forming and welding technologies.

51PBP Project of Bachelor Thesis

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6

Projekt of bachelor's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey of literature; paper structure; research problem formulation and design, literature and sources analyses; paper goalse (structure of the goals and their applicability); hypothesis formulation (main hypothesis, partial hypotheses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultations with tutor etc.

51PS Production Systems Design

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Content of course: modern methods of modern production system design, that leads to increasing productivity and effectivity of different organization configurations. Projects will be also focused on failure free production flow, from material purchase, to contented customer. Course integrate knowledge of appropriate managerial, economic and technical course with current requirements of business practice.

51PR Project Management

z,zk

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The basics of the project management-based approach to complex corporate processes, including analysis of initial preconditions for a successful project, integration of basic structural, technological, managerial and economic knowledge, all this based on network analysis. The course deals with the stages of project planning, implementation and evaluation, including responses to unplanned requirements and project risks. Field examples and analysis of field case studies.

51DTB Online Information Retrieval and the Work with Electronic Information Resources

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This course is focused on knowledge and skills required for the work with course and scientific literature, for information searching in relevant and valuable scientific information resources, for acquiring desired information and literature, for applying newly acquired knowledge in practice during the work on bachelor thesis, and for acquiring the principles of citation ethics and citation practice incl. citing and creating reference lists.

Code of the group: 6.S.BEK-P OD 12/13

Name of the group: 6.s.BEK-od 12/13-prezen ní forma

Requirement credits in the group: In this group you have to gain 14 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 14

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51G	Globalization	Z,ZK	6	2P+2C	L	Z
51TBP	Bachelor Thesis	Z	8	0+8	L	Z

Characteristics of the courses of this group of Study Plan: Code=6.S.BEK-P OD 12/13 Name=6.s.BEK-od 12/13-prezen ní forma

51G Globalization

The overall aim is to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstrate the effects of globalization on integration processes, economic environment and personal liberty.

51TBP Bachelor Thesis Z 8

Realization of the project of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, analyses of theoretical sources; paper structure; formulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometry etc.); research sample (e.g. respondents); timetable of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, Internal Czech Technical University Regulations); Bachelor's paper submitment and defence. Prezentation preparation

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 24

The role of the block: PV

Code of the group: PVP-B-EK OD 12/13

Name of the group: PVP-B-EK prezen ní forma od 12/13

Requirement credits in the group: In this group you have to gain 24 credits

Requirement courses in the group: In this group you have to complete at least 6 courses

Credits in the group: 24

Note on the group:

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Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51XDM	Grant Management	KZ	4	2P+0C		PV
51XE1ES	Economic Statistics	KZ	4	2P+1C	2	PV
51XE2ES	Economic Statistics	KZ	4	2P+1C	4	PV

51XEM	Etiquette for Managers	KZ	4	2P+0C		PV
51XHT	Technology Assessment	KZ	4	2P+1C	L	PV
51XEIP	Intercultural Psychology	KZ	4	2P+1C		PV
51XKD	Communication Skills	KZ	4	1P+2C	L	PV
51XNM	Material Science	KZ	4	2P+1C	L	PV
51XEJN	German Language	KZ	4	0P+3C	L	PV
51XEPP	Computer Presentations	KZ	4	0P+3C	L	PV
51XPD	Presentation Skills	KZ	4	0P+3C	L	PV
51XPIS	Project of Information System	KZ	4	1P+2C	L	PV
51XEPT	Industrial Technologies	KZ	4	2P+1C		PV
51XSE	Social Aspects of Energetics	KZ	4	2P+1C	L	PV
51XESRA	Statistical Analysis and Decision-making	KZ	4	2P+1C		PV
51XSI	Systems Engineering and Information Systems	KZ	4	1P+2C		PV
51XEJS	Spanish Language	KZ	4	0P+3C		PV
51XTS	Rhetoric	KZ	4	1P+2C	L	PV
51XED	Introduction to Tax System for Economists	KZ	4	2P+1C	L	PV
51XEBOZP	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XEZS	Healthy Life Style	KZ	4	2P+1C		PV
51XZS	Healthy Lifestyle	KZ	4	2P+1C	L	PV

Characteristics of the courses of this group of Study Plan: Code=PVP-B-EK OD 12/13 Name=PVP-B-EK prezen ní forma od 12/13

ΚZ

ΚZ

K7

4

4

Grant Management

Economic Statistics

presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review".

Project of Information System

51XDM

51XPIS

using ER diagrams

51XE1ES

The subject of Economic Statistics is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will provide students with a solid foundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality. 51XE2ES **Economic Statistics** 4 K7 The subject of ?Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will provide students with a solid foundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality. ΚZ 4 51XFM **Etiquette for Managers** Introduction to all forms of social intercourse, correct resolution of social situations and rules of manners in different situations, which can manager face during business meetings, presentations or events. 51XHT **Technology Assessment** Technology Assessment is a complex, multidisciplinary, transdisciplinary and interdisciplinary field on the frontier of philosophy and sociology of technology and has close relation to economics and prognostication. TA is a scientific, interactive and communicative process which aims to contribute to forming public and political opinion on social aspects of technology and science development. 51XEIP Intercultural Psychology ΚZ 4 51XKD Communication Skills ΚZ 4 Students get acquainted with the principles of communicative and presentation skills, analyse the obtained skills and competencies, receive and provide feedback using self-evaluation so that they improve their abilities to communicate and perform high quality presentations. Material Science 4 History and present state of materials engineering, overview of technical materials, internal structure of metals, crystal lattices and their defects, deformation, recrystallization and fracture of materials, structure and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferrous metals. 51XEJN German Language ΚZ 4 **Computer Presentations** Students will learn basics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present information and results of their work, which form to use taking into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and experience of the audience. Students will learn to apply modern didactic techniques in their presentations. 51XPD Presentation Skills

 51XEPT
 Industrial Technologies
 KZ
 4

 51XSE
 Social Aspects of Energetics
 KZ
 4

 The main topic of the course is the presentation of information from a variety of ideological streams in the context of global energy problems of mankind. The aim is to show the complex

Students will learn how people act and interact, develop rules of verbal and nonverbal communication, including most common mistakes. In addition, students will develop their own

Fundamental terms, information systems architecture, basic types of software applications for information system of enterprise, information system lifecycle, approaches to information system development, management information systems, web audit, business process modeling using BPMN, UML and others, information system modeling - UML and data modeling

The main topic of the course is the presentation of information from a variety of ideological streams in the context of global energy problems of mankind. The aim is to show the complex nature of the problems and to facilitate orientation of students in them. Students will learn about the engineering and economic approaches to the assessment of stocks of primary energy sources, the issue of energy security, for example in connection with the oil crises, with views of socially relevant groups of opinion on the direction of energy policy, the current policy implemented in the EU and the Czech Republic. The course also includes definitions and aspects of sustainable development, the importance of energy to the national economy and the debate on global climate change.

51XESRA Statistical Analysis and Decision-making

Student will be introduced into using of statistical methods by describing onedimensional and twodimensional populations (with regression and correlation analysis). Student will be introduced into the probability theory, including basic distributions and statistical estimate and tests. The subject can be applied in the following fields: models of linear programming, inventory, queuing, network, simulation.

51XSI	Systems Engineering and Information Systems	KZ	4
Design of primary syste	m database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP meas	ures and dimensi	ons design and
implementation for deci-	sion making purposes and results reporting using pivot charts and tables.		
51XEJS	Spanish Language	KZ	4
51XTS	Rhetoric	KZ	4
Rhetoric provides an ins	sight into rhetorical skills, voice & breath management, understandable articulation/pronunciation, speech speed and ph	rasing. The curric	ulum includes
verbal communication p	ractise based on pre-prepared and impromptu presentations, methods of developing rhetorical skills, target audience identifi	cation, preparation	n and types of
speeches and language	e creativity. The course lays the foundations for effective communication training that is then followed up in Social Psychology	related courses.	
51XED	Introduction to Tax System for Economists	KZ	4
51XEBOZP	Health, Safety and Fire Prevention Principles	KZ	4
Basic legislation on OS	H. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligations	of the employee.	Risk
prevention. Training of st	taff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS,	Environmental Er	ngineering. Fire
protection. The law on the	he protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Technical equi	pment.	
51XEZS	Healthy Life Style	KZ	4
51XZS	Healthy Lifestyle	KZ	4
Health, legislation, factor	ors influncing helath, way of living, civilization illnesses, healthy nutrition, work and relaxation, physical and mental activities.		

Name of the block: Jazyky

Minimal number of credits of the block: 10

The role of the block: J

Code of the group: 3.S.BEK-JAZ.OD 12/13 Name of the group: 3.s.BEK-cizí jazyk od 12/13

Requirement credits in the group: In this group you have to gain 4 credits

Requirement courses in the group: In this group you have to complete at least 1 course (at most 2)

Credits in the group: 4 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA3	English Language 3	Z	4	0P+4C		J
04BJA3-1	English Language 3-1	Z	2	0P+2C		J
04BJN3-1	German Language 3-1	Z	2	0P+2C		J
04BJS3-1	Spanish Language 3-1	Z	2	0P+2C		J

Characteristics of the courses of this group of Study Plan: Code=3.S.BEK-JAZ.OD 12/13 Name=3.s.BEK-cizí jazyk od 12/13 English Language 3 04BJA3

		1		
The course is suitable for	or students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gran	nmar. The course	focuses on	
developing language ski	lls - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar	nd improving gram	ımar. All	
interconnected language	e skills are submitted to the goal of developing the required level needed for students' professional life.			
04BJA3-1	English Language 3-1	Z	2	Ī
The course is suitable for	or students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gran	nmar. The course	focuses on	

developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' professional life.

04BJN3-1 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the CEFR: speaking, reading, listening and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skills. It is suitable for pre-intermediate students.

04BJS3-1 Spanish Language 3-1

The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: speaking, reading, listening and writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills. The course is designed EXCLUSIVELY for beginners/ false beginners.

Code of the group: 4.S.BEK-JAZ.OD12/13 Name of the group: 4.s.BEK-cizí jazyk od 12/13

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete at least 1 course (at most 2)

Credits in the group: 6 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA4	English Language 4	Z,ZK	6	0P+4C		J
04BJA4-1	English Language 4-1	Z,ZK	4	0P+2C		J
04BJN4-1	German Language 4-1	Z	2	0P+2C		J
04BJS4-1	Spanish Language 4-1	Z	2	0P+2C		J

Characteristics of the courses of this group of Study Plan: Code=4.S.BEK-JAZ.OD12/13 Name=4.s.BEK-cizí jazyk od 12/13

U4DJA4	English Language 4	Z,ZN	0
The course is suitable for	or students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re	eading, writing, sp	beaking and
listening, on understand	ing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strer	ngthening and imp	proving grammar.
All interconnected length	age skills are submitted to the goal of developing the required level peeded for students, condemic and professional life		

All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life.

04BJA4-1 | English Language 4-1 | Z,ZK | 4 |
The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics in the students' respective professional and accedemic context, as well as on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life.

04BJN4-1	German Language 4-1	Z	2
04BJS4-1	Spanish Language 4-1	Z	2

The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: speaking, reading, listening and writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills. The course is designed EXCLUSIVELY for beginners/ false beginners.

List of courses of this pass:

Code	Name of the course	Completion	Credits
04BJA1	English Language 1	Z	4
The course is so	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	mar. The course fo	cuses on
developing lan	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	and improving gram	ımar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students'professional li	fe.	
04BJA2	English Language 2	Z	4
The course is su	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re	ading, writing, spe	aking and
listening, on under	standing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	nening and improvi	ng grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe	essional life.	
04BJA3	English Language 3	Z	4
The course is so	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	mar. The course fo	cuses on
developing lan	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	and improving gram	ımar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional I	ife.	
04BJA3-1	English Language 3-1	Z	2
The course is so	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	mar. The course fo	cuses on
developing lan	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	and improving gram	ımar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional I	ife.	
04BJA4	English Language 4	Z,ZK	6
The course is su	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re	ading, writing, spe	aking and
listening, on under	standing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	nening and improvi	ng grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe	essional life.	
04BJA4-1	English Language 4-1	Z,ZK	4
The course is su	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re	ading, writing, spe	aking and
listening, on under	standing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	nening and improvi	ng grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe	essional life.	
04BJN3-1	German Language 3-1	Z	2
The course is suita	ble for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the CEI	- R: speaking, readi	ng, listening
and writing. In the o	ourse, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skills. I	t is suitable for pre-	intermediate
	students.		
04BJN4-1	German Language 4-1	Z	2
04BJS3-1	Spanish Language 3-1	Z	2
The course is suita	uble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: s	peaking, reading, li	stening and
writing. Students w	ill familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative EXCLUSIVELY for beginners/ false beginners.	e skills. The course	is designed
04BJS4-1	Spanish Language 4-1	Z	2
340041	panisi Language + 1	ı -	_

The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: speaking, reading, listening and writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills. The course is designed EXCLUSIVELY for beginners/ false beginners.

51DTB	Online Information Retrieval and the Work with Electronic Information Resources	KZ	4
	ocused on knowledge and skills required for the work with course and scientific literature, for information searching in relevant and va		
resources, for acc	quiring desired information and literature, for applying newly acquired knowledge in practice during the work on bachelor thesis, and citation ethics and citation practice incl. citing and creating reference lists.	for acquiring the pr	incipies of
51FG	Financial Literacy	KZ	4
	ן Financial agency Investment and financial markets Leasing Old-age pension insurance Insurance companies Management of persor	I	
51FP	Business Financing	Z,ZK	6
	familiar with the problematics o financial management of the business, analysis and interpretation of financial information, external a		-
_	ncing financial sources and applications, working capital management, investment evaluation, basics of financial mathematics and fir		ar ocuroco,
51G	Globalization	Z,ZK	6
	to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstr	1 '	-
	on integration processes, economic environment and personal liberty.		
51ITP	Information Technology and Computer Literacy	Z,ZK	4
Students will lear	n how to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as advanced formulas and functions (w	ith economic and r	nanagerial
	derstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and		
for searching, sorti	ng data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source,	as well as large sp	oreadsheets
	or databases to create more complex types of graphs, create a PivotTable and graphs.	147	
51L	Logistics	KZ	4
	overs many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find their nning and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its impact		١
	; planning and forecasting while translating internal and external customer demands; and managing the supply chain while evaluating		
	rinciples and concepts. In this specialization students will learn to meet these challenges by getting to grips with key issues in supply	-	
	pest location for production facilities and distribution centres, and identifying the resources they need. They will learn how to structure		
production, wareh	ousing, transport and distribution, and purchasing. The key is to give customers the standard of service they want and to ensure products	cess reliability. Prod	duction and
logistic manageme	ent is about understanding the impact of customized logistical designs on overall performance. Students will apply advanced software	•	se resource
	planning and integer linear programming problems, capacity analysis of production systems, distribution planning and vehicle re-		
51LZ	Human Resources Management	Z,ZK	6
Students will develo	op basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and for	rms of recruitment)	, assesment
= 45.4	of work performance and remuneration, outplacementu and forming labour force.	7 714	
51M	Mathematics	Z,ZK	6
•	ebra - vectors, matrices, linear equations. Basics of differential calculation - limits, continuity of functions, derivation, monotony, local a graphs. Basics of integral calculus - indefinite integral, methods of integration, definit integral and applications. Numerical calculation		es,convexity,
51MK		Z,ZK	6
	Marketing urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, marke		-
_	thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, ty	_	-
		p	
	links, marketing distribution systems, marketing communications and new trends in marketing.		
510P		Z,ZK	6
51OP 51PBP	General Psychology and Psychology of Personality Project of Bachelor Thesis	Z,ZK Z	6
51PBP	General Psychology and Psychology of Personality	Z	6
51PBP Projekt of bachel	General Psychology and Psychology of Personality Project of Bachelor Thesis	Z of literature; paper	6 structure;
51PBP Projekt of bachel research problem f	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey	Z of literature; paper ation (main hypoth	6 structure;
51PBP Projekt of bachel research problem f	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulation.	Z of literature; paper ation (main hypoth	6 structure;
51PBP Projekt of bachel research problem f hypot	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulatheses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultation	Z of literature; paper ation (main hypoth	6 structure; nesis, partial
51PBP Projekt of bachel research problem f hypot 51PE 51PP1 Subject of course	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulatheses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultation Business Economics Law and Business 1 Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international consecutions.	Z of literature; paper ation (main hypoth ons with tutor etc. Z,ZK Z,ZK quences -employm	6 structure; lesis, partial 6 4
51PBP Projekt of bachel research problem f hypot 51PE 51PP1 Subject of course reg	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulation theses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultation and Business Economics Law and Business 1 Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international consequation -termination of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -hearth	Z of literature; paper ation (main hypoth ons with tutor etc. Z,ZK Z,ZK quences -employm alth and safety	6 structure; lesis, partial 6 4 leent and its
51PBP Projekt of bachel research problem f hypot 51PE 51PP1 Subject of course reg 51PP2	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulations, empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultations. Business Economics Law and Business 1 Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international conseculation -termination of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -he Law and Business 2	of literature; paper ation (main hypothons with tutor etc. Z,ZK Z,ZK quences -employmalth and safety Z,ZK	6 structure; pesis, partial 6 4 pent and its
51PBP Projekt of bachel research problem f hypot 51PE 51PP1 Subject of course reg 51PP2 Course content: -de	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulations, empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultations. Business Economics Law and Business 1 Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international conseculation -termination of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -he and Business 2 evelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), errors.	of literature; paper ation (main hypothons with tutor etc. Z,ZK Z,ZK quences -employmenth and safety Z,ZK tterpreneur -busine	6 structure; sesis, partial 6 4 sent and its 4 sess relations
51PBP Projekt of bachel research problem f hypot 51PE 51PP1 Subject of course reg 51PP2 Course content: -de	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulativeses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultation Business Economics Law and Business 1 Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international conseculation -termination of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -he Law and Business 2 evelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), erents -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partner	of literature; paper ation (main hypothons with tutor etc. Z,ZK Z,ZK quences -employmenth and safety Z,ZK tterpreneur -busine	6 structure; sesis, partial 6 4 sent and its 4 sess relations
51PBP Projekt of bachel research problem f hypot 51PE 51PP1 Subject of course reg 51PP2 Course content: -de and legal requirem	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulationses; empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultation Business Economics Law and Business 1 Law and Business 1 Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international conseculation -termination of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -he Law and Business 2 evelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), erents -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partner liability -joint stock companies -other companies -international and multinational companies	of literature; paper ation (main hypothons with tutor etc. Z,ZK Z,ZK quences -employmenth and safety Z,ZK Atterpreneur -busineerships -companies	6 structure; lesis, partial 6 4 lent and its 4 less relations with limited
51PBP Projekt of bachel research problem f hypot 51PE 51PP1 Subject of course reg 51PP2 Course content: -de and legal requirem	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulatheses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultation Business Economics Law and Business 1 Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international conseculation -termination of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -he Law and Business 2 evelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), erents -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partner liability -joint stock companies -other companies -international and multinational companies Work and Organizational Psychology	of literature; paper ation (main hypothons with tutor etc. Z,ZK Z,ZK quences -employmenth and safety Z,ZK terpreneur -busineerships -companies	6 structure; lesis, partial 6 4 lent and its 4 less relations with limited 6
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51PBP Projekt of bachel research problem f hypot 51PE 51PP1 Subject of course reg 51PP2 Course content: -de and legal requirem 51PPO Course Psycholog	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulations, empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultation Business Economics Law and Business 1 Law and business includes the following: -labour law, its basis and role within the legal system -labour relations, international consecutation -termination of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -he Law and Business 2 evelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), erents -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partner liability -joint stock companies -other companies -international and multinational companies Work and Organizational Psychology by of work and organization contains the following: theory, research and practices in psychology of work, individual differences among	of literature; paper ation (main hypothons with tutor etc. Z,ZK Z,ZK quences -employmenth and safety Z,ZK terpreneur -busineerships -companies Z,ZK g people and their in	6 structure; lesis, partial 6 4 lent and its 4 less relations with limited 6 relationship
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51PBP Projekt of bachel research problem f hypot 51PE 51PP1 Subject of course reg 51PP2 Course content: -de and legal requirem 51PPO Course Psycholog to work behavio 51PR The basics of the pitechnological, man	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulations and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulations. Business Economics Business Economics Law and Business 1 Law and Business 1 Law and Business 1 Law and Business 2 Eavelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), erents -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partner liability -joint stock companies -other companies -international and multinational companies Work and Organizational Psychology of work, individual differences among ur, work analysis, monitoring of the effectiveness. Psychological basis for staff selection, emploees evaluation, analysis and modificat motivation, psychological aspects of personnel training, work under pressure. Basic terminology. Project Management roject management-based approach to complex corporate processes, including analysis of initial preconditions for a successful project agerial and economic knowledge, all this based on network analysis. The course deals with the stages of project planning, implement responses to unplanned requirements and project risks. Field examples and analysis of field case studies.	of literature; paper ation (main hypothems with tutor etc. Z,ZK Z,ZK Quences -employmenth and safety Z,ZK aterpreneur -busineerships -companies Z,ZK g people and their region of work behavior and evaluation and evaluation	6 structure; lesis, partial 6 4 lent and its 4 less relations with limited 6 relationship our, work 6 ic structural,
51PBP Projekt of bachel research problem for hypotest of source for subject of course regest of source content: -de and legal requirements of the problem of	General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulations and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulations and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulations and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis formulations and their appicability);hypothesis formulations and their appicability;hypothesis formulations and their appicability;hypothesis formulations. Business Economics Law and Business 1 Law and Business 1 Law and Business 2 avelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), erents -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partner liability -joint stock companies -other companies -international and multinational companies Work and Organizational Psychology by of work and organization contains the following: theory, research and practices in psychology of work, individual differences among ur, work analysis, monitoring of the effectiveness. Psychological basis for staff selection, emploees evaluation, analysis and modificat motivation, psychological aspects of personnel training, work under pressure. Basic terminology. Project Management motivation, psychological aspects of personnel training, work under pressure. Basic terminology. Project Management evaluation analysis of initial preconditions for a successful project agerial and economic knowledge, all this based on network analysis. The course deals with the stages o	of literature; paper ation (main hypothems with tutor etc. Z,ZK Z,ZK Quences -employmeatth and safety Z,ZK aterpreneur -busine erships -companies Z,ZK g people and their rion of work behaviors, integration of bastation and evaluation	6 structure; lesis, partial 6 4 lent and its 4 less relations is with limited 6 relationship our, work 6 ic structural, on, including 4
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51S	Sociology	Z,ZK	6
Content of the cours	se is focused especially on the following topics:Sociology as a science, sociologic way of thinking including historic aspects, terminology Social roles management. The Czech society in 21st century. Sociologic research.	. Sociology and m	anagement.
51TBP	Bachelor Thesis	Z	8
	roject of Bachelor´s degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, an		
-	prmulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometry	-	
respondents); timeta	able of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, Interr	nal Czech Technic	al University
	Regulations); Bachelor's paper submitment and defence. Prezentation preparation		
51TV1	Physical Education 1	Z	0
51TV2	Physical Education 2	Z	0
51UE	Introduction to Economics	Z,ZK	6
	sed on the following subjects: basic economic relations and consequences. Economic aggregates and their consequences. Operating		-
	d macroekonomic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. Different mark		
51UV	Introduction to University Studies	Z	4
Content of the sub	ject includes knowledge assisting students in quick and effective adaptation to conditions of university studies. Content of the subject ways of studying at universities, Part 3 - education and self-education.	::Part 1 - adaptatio	on, Part 2
51VIS	Enterprise Information Systems	Z,ZK	4
	urse is to teach students how to analyze the value processes within the company in its various departments and between departmen		I .
	ets and internal accounting, performance aspect preliminary and final costing. Organization's internal accounting, internal accounting	· ·	-
	al performance and valuation of stocks. Aspects of classification costs. Used costing methods and techniques. The concept of full and	-	_
enterprise information	tion systems in terms of cost - budgeting, preliminary costing, accounting, resulting calculation. Conversion relationships between a g	generic costing bro	eakdown of
	costs, organizational and product control aspect. The set of indicators of production in the company and internal sphere.		T
51XDM	Grant Management	KZ	4
51XE1ES	Economic Statistics	KZ	4
The subject of Econ	iomic Statistics is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will provide si		d foundation
54V5050	of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the season		4
51XE2ES	Economic Statistics Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will p	KZ	4
•	undation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the		ilii a soilu
51XEBOZP	Health, Safety and Fire Prevention Principles	KZ	4
	ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation		I .
-	of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, En		
protec	tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech	nical equipment.	
51XED	Introduction to Tax System for Economists	KZ	4
51XEIP	Intercultural Psychology	KZ	4
51XEIP 51XEJN	Intercultural Psychology German Language	KZ KZ	4
51XEJN	German Language	KZ	4
51XEJN 51XEJS 51XEM	German Language Spanish Language	KZ KZ KZ	4 4 4
51XEJN 51XEJS 51XEM Introduction to all	German Language Spanish Language Etiquette for Managers forms of social intercourse, correct resolution of social situations and rules of manners in different situations, which can manager factors presentations or events.	KZ KZ KZ e during business	4 4 4 meetings,
51XEJN 51XEJS 51XEM Introduction to all	German Language Spanish Language Etiquette for Managers forms of social intercourse, correct resolution of social situations and rules of manners in different situations, which can manager factor presentations or events. Computer Presentations	KZ KZ KZ e during business	4 4 4 meetings,
51XEJN 51XEJS 51XEM Introduction to all 51XEPP Students will learn	German Language Spanish Language Etiquette for Managers forms of social intercourse, correct resolution of social situations and rules of manners in different situations, which can manager factor presentations or events. Computer Presentations basics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present information.	KZ KZ e during business KZ ion and results of	4 4 4 meetings, 4 their work,
51XEJN 51XEJS 51XEM Introduction to all 51XEPP Students will learn	German Language Spanish Language Etiquette for Managers forms of social intercourse, correct resolution of social situations and rules of manners in different situations, which can manager factor presentations or events. Computer Presentations I basics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present informate taking into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and experiments.	KZ KZ e during business KZ ion and results of	4 4 4 meetings, 4 their work,
51XEJN 51XEJS 51XEM Introduction to all 51XEPP Students will learn which form to use	German Language Spanish Language Etiquette for Managers forms of social intercourse, correct resolution of social situations and rules of manners in different situations, which can manager factor presentations or events. Computer Presentations I basics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present informate taking into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and expectations will learn to apply modern didactic techniques in their presentations.	KZ KZ e during business KZ ion and results of experience of the a	4 4 4 meetings, 4 their work, audience.
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energy sources, the issue of energy security, for example in connection with the oil crises, with views of socially relevant groups of opinion on the direction of energy policy, the current policy implemented in the EU and the Czech Republic. The course also includes definitions and aspects of sustainable development, the importance of energy to the national economy and the debate on global climate change. 51XSI Systems Engineering and Information Systems Design of primary system database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measures and dimensions design and implementation for decision making purposes and results reporting using pivot charts and tables. Rhetoric 51XTS ΚZ Rhetoric provides an insight into rhetorical skills, voice & amp; breath management, understandable articulation/pronunciation, speech speed and phrasing. The curriculum includes verbal communication practise based on pre-prepared and impromptu presentations, methods of developing rhetorical skills, target audience identification, preparation and types of speeches and language creativity. The course lays the foundations for effective communication training that is then followed up in Social Psychology-related courses. 51XZS Healthy Lifestyle Health, legislation, factors influncing helath, way of living, civilization illnesses, healthy nutrition, work and relaxation, physical and mental activities. 51ZPM **Basics of Business Management** Z,ZK 6 Z,ZK 51ZSV Basics of Engineering Production 4 Basic technologies of semifinished products production, special technologies of alloying, forming work, welding and thermal parting. Basic information on production, finishing and $unconventional\ methods\ of\ machining\ work.\ Programming,\ CAD/CAM\ systems.$ TV1 **Physical Education** Ζ 0

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