Study plan

Name of study plan: B-EK-prez.forma od 13/14

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time

Required credits: 180 Elective courses credits: 0 Sum of credits in the plan: 180

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 150

The role of the block: Z

Code of the group: 1.S.BEK-P OD 10/11

ways of studying at universities, Part 3 - education and self-education.

Name of the group: 1.s.BEK-od 10/11 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete at least 7 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA1	English Language 1	Z	4	0P+4C		Z
51ITP	Information Technology and Computer Literacy	Z,ZK	4	0P+3C	Z	Z
51M	Mathematics	Z,ZK	6	2P+2C	Z	Z
51OP	General Psychology and Psychology of Personality	Z,ZK	6	3P+1C	Z	Z
TV1	Physical Education	Z	0	0+2	Z	Z
51TV1	Physical Education 1	Z	0	0P+2C		Z
51UE	Introduction to Economics	Z,ZK	6	2P+2C	Z	Z
51UV	Introduction to University Studies	Z	4	2P+1C	Z	Z

51UV	Introduction to University Studies		4	Ζ	Z					
Characteristics of the courses of this group of Study Plan: Code=1.S.BEK-P OD 10/11 Name=1.s.BEK-od 10/11 prezen ní forma										
04BJA1	English Language 1				Z	4				
The course is suitable	for students of bachelor managerial studies. Seminars cover Business Terminology and Con	nmunication Skills	s as well as	grammar. Th	e course for	cuses on				
developing language	skills - reading, writing, speaking and listening, on understanding and orientation in a wide-ra	nge of topics, on	strengthenir	ng and impro	ving gramm	ar. All				
interconnected langua	age skills are submitted to the goal of developing the required level needed for students'profe	ssional life.								
51ITP	Information Technology and Computer Literacy			Z	,ZK	4				
Students will learn ho	w to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as a	advanced formula	s and function	ons (with eco	onomic and	managerial				
applications); to unde	rstand and apply absolute / relative cell references, create and format charts. They will learn t	to work with datab	pases in Exc	cel and learn	how to use	the functions				
· · ·	data, using conditional formatting. Students will become familiar with multiple consolidation ra	anges, analyze ex	ternal data	source, as w	ell as large	spreadsheets				
or databases to create	e more complex types of graphs, create a PivotTable and graphs.									
51M	Mathematics			Z	,ZK	6				
Basics of linear algeb	ra - vectors, matrices, linear equations. Basics of differential calculation - limits, continuity of fu	ınctions, derivatio	n, monotony	, local and a	bsolut extre	mes,convexity,				
graphs. Basics of inte	gral calculus - indefinite integral, methods of integration, definit integral and applications. Nun	nerical calculation	of integrals							
51OP	General Psychology and Psychology of Personality			Z	,ZK	6				
TV1	Physical Education				Z	0				
51TV1	Physical Education 1				Z	0				
51UE	Introduction to Economics			Z	,ZK	6				
The course is focused	on the following subjects: basic economic relations and consequences. Economic aggregate	es and their conse	equences. O	perating of t	he economi	cs according				
to so called macroeko	onomic circle, various economic theories. Consumption behaviour in microeconomics. Theory	of production. Dif	ferent mark	ets and com	petitions.					
51UV	Introduction to University Studies				Z	4				
Content of the subject	t includes knowledge assisting students in quick and effective adaptation to conditions of univ	ersity studies. Co	ntent of the	subject:Part	1 - adaptat	ion, Part 2				

Code of the group: 2.S.BEK-P OD 13/14

Name of the group: 2.s.BEK-od 13/14 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA2	English Language 2	Z	4	0P+4C		Z
51ES	Economic Statistics	Z,ZK	4	2P+1C		Z
51PE	Business Economics	Z,ZK	6	2P+2C	L	Z
51PP1	Law and Business 1	Z,ZK	4	2P+1C	L	Z
51S	Sociology	Z,ZK	6	2P+2C	L	Z
TV2	Physical Education	Z	0	0+2	L	Z
51TV2	Physical Education 2	Z	0	0P+2C		Z
51ZPM	Basics of Business Management	Z,ZK	6	2P+2C	Z,L	Z

Characteristics of the courses of this group of Study Plan: Code=2.S.BEK-P OD 13/14 Name=2.s.BEK-od 13/14 prezen ní forma

Characteristics of the courses of this group of Study Plan: Code=2.S.BEK-P OD 13/14 Name=2.S.BEK-od 13/14 prezen ini forma								
04BJA2	English Language 2	Z	4					
The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and								
listening, on understand	ling and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on stren	gthening and imp	roving grammar.					
All interconnected langu	uage skills are submitted to the goal of developing the required level needed for students' academic and professional life.							
51ES	Economic Statistics	Z,ZK	4					
The subject of Economic	c Statistics is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will provi	de students with a	solid foundation					
of descriptive statistics,	regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.							
51PE	Business Economics	Z,ZK	6					
51PP1	Law and Business 1	Z,ZK	4					
Subject of course Law a	and business includes the following: -labour law, its basis and role within the legal system -labour relations, international cons	equences -emplo	yment and its					
regulation -termination	of employment -working hours, vacancy -wage, salary, -discretion and duties of the employer and employees -health and safe	ety						
51S	Sociology	Z,ZK	6					
Content of the course is	focused especially on the following topics:Sociology as a science, sociologic way of thinking including historic aspects, termind	logy. Sociology a	nd management.					
Social roles manageme	nt. The Czech society in 21st century. Sociologic research.							
TV2	Physical Education	Z	0					
51TV2	Physical Education 2	Z	0					
51ZPM	Basics of Business Management	Z,ZK	6					

Code of the group: 3.S.BEK-P OD 14/15

Name of the group: 3.s.BEK-od 14/15 prezen ní forma

Requirement credits in the group: In this group you have to gain 26 credits

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 26 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51FG	Financial Literacy	KZ	4	2P+1C	Z	Z
51PUC	Business Accounting	Z,ZK	6	2P+2C		Z
51PP2	Law and Business 2	Z,ZK	4	2P+1C	Z	Z
51LZ	Human Resources Management	Z,ZK	6	2P+2C	Z	Z
51EDTB	Online information retrieval and the work with electronic information resources	KZ	2	1P+1C	Z	Z
51ZSV	Basics of Engineering Production	Z,ZK	4	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=3.S.BEK-P OD 14/15 Name=3.s.BEK-od 14/15 prezen ní forma

51FG	Financial Literacy	KZ	4				
Banking Financial agency Investment and financial markets Leasing Old-age pension insurance Insurance companies Management of personal and family budget							
51PUC	Business Accounting	Z,ZK	6				
Content of the course is introduction to accounting. Double-entry bookkeeping and its principles, balance sheet account, profit and loss account, cash-flow. Sections in bookkeeping:long							
term investment, stock,	costs, revenues, International accounting standards, accounting principles. Accounting system.						

51PP2 Law and Business 2 Z,ZK

Course content: -development of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), enterpreneur -business relations and legal requirements -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partnerships -companies with limited liability -joint stock companies -other companies -international and multinational companies

51LZ Human Resources Management

Students will develop basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and forms of recruitment), assessment of work performance and remuneration, outplacementu and forming labour force.

51EDTB Online information retrieval and the work with electronic information resources

KZ

This course is focused on knowledge and skills required for the work with course and scientific literature, for information searching in relevant and valuable scientific information resources, for acquiring desired information and literature, for applying newly acquired knowledge in practice during the work on bachelor thesis, and for acquiring the principles of citation ethics and citation practice incl. citing and creating reference lists.

51ZSV Basics of Engineering Production

7.7K

4

Basic technologies of semifinished products production, special technologies of alloying, forming work, welding and thermal parting. Basic information on production, finishing and unconventional methods of machining work. Programming, CAD/CAM systems.

Code of the group: 4.S.BEK-P OD 14/15

Name of the group: 4.s.BEK-od 14/15 prezen ní forma

Requirement credits in the group: In this group you have to gain 20 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 20 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51PRR	Project Management	Z,ZK	6	2P+2C		Z
51PML	Operational management and logistics	KZ	4	2P+1C		Z
51PPO	Work and Organizational Psychology	Z,ZK	6	2P+2C	L	Z
51VIS	Enterprise Information Systems	Z,ZK	4	2P+1C	L,Z	Z

Characteristics of the courses of this group of Study Plan: Code=4.S.BEK-P OD 14/15 Name=4.s.BEK-od 14/15 prezen ní forma

Modern Project Management. The Evolution Toward Integrated Projects. Alignment of Projects with Organization Strategy. A Project Portfolio Management System. Assessing the Effectiveness of the Priority. Choosing the Appropriate Project Management Structure. Implications of Organizational Culture for Organizing Projects. Establishing Project Priorities. Responsibility Matrices. Estimating Project Times and Costs. Types of Project Constraints. Rationale for Reducing Project Duration. Managing Project Teams. Managing International Projects. Emphasis will be placed on the functional areas of initiating the project and project planning methodology. Each student is required to complete the project assignment. In addition, the process of project management will be outlined and evolving changes in management practices discussed. The course is designed to provide engineers with the basic information and skills necessary to manage projects of the enterprise. Tuition suitably links sequence of managerial and technical subject categories and simultaneously reacts to topical business and graduation theses requirements. Teaching methods will include lectures, group presentations and discussions of cases as well as other exercises.

51PML Operational management and logistics

Project Management

〈Ζ

Z,ZK

4

This programme covers many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find their career in the field of controlling the production planning and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its impact on the manufacturing process and on inventories; planning and forecasting while translating internal and external customer demands; and managing the supply chain while evaluating it and making effective use of relevant tools, principles and concepts. In this specialization students will learn to meet these challenges by getting to grips with key issues in supply chain design. This involves pinpointing the best location for production facilities and distribution centres, and identifying the resources they need. They will learn how to structure operations management in production, warehousing, transport and distribution, and purchasing. The key is to give customers the standard of service they want and to ensure process reliability. Production and logistic management is about understanding the impact of customized logistical designs on overall performance. Students will apply advanced software tools for enterprise resource planning and integer linear programming problems, capacity analysis of production systems, distribution planning and vehicle routing.

51PPO Work and Organizational Psychology

Z,ZK

6

Course Psychology of work and organization contains the following: theory, research and practices in psychology of work, individual differences among people and their relationship to work behaviour, work analysis, monitoring of the effectiveness. Psychological basis for staff selection, employees evaluation, analysis and modification of work behaviour, work motivationí, psychological aspects of personnel training, work under pressure. Basic terminology.

51VIS Enterprise Information Systems

Z,ZK

4

The aim of the course is to teach students how to analyze the value processes within the company in its various departments and between departments. Aspect bodies represent departmental budgets and internal accounting, performance aspect preliminary and final costing. Organization's internal accounting, internal accounting continuity to financial accounting. The issue of internal performance and valuation of stocks. Aspects of classification costs. Used costing methods and techniques. The concept of full and variable costing. Integrating enterprise information systems in terms of cost - budgeting, preliminary costing, accounting, resulting calculation. Conversion relationships between a generic costing breakdown of costs, organizational and product control aspect. The set of indicators of production in the company and internal sphere.

Code of the group: 5.S.BEK-P OD 15/16

Name of the group: 5.s.BEK od 15/16 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 30

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51FP	Business Financing	Z,ZK	6	2P+2C	Z,L	Z
51MJ	Quality Management	Z,ZK	4	2P+1C	Z	Z
51MK	Marketing	Z,ZK	6	2P+2C	Z	Z
51PTE	Advanced Technologies	KZ	4	2P+1C	Z	Z
51PBP	Project of Bachelor Thesis	Z	6	1P+2C	Z	Z
51PS	Production Systems Design	KZ	4	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=5.S.BEK-P OD 15/16 Name=5.s.BEK od 15/16 prezen ní forma

51FP	Business Financing	Z,ZK	6
Students will get fa	miliar with the problematics o financial management of the business, analysis and interpretation of financial information, external	and internal finan	cial sources,
balancing financial	sources and applications, working capital management, investment evaluation, basics of financial mathematics and financial plant	nning.	
51MJ	Quality Management	Z,ZK	4
51MK	Marketing	Z,ZK	6
The Marketing cou	rse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, ma	rketing research, i	marketing mix
and the application	thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution polic	y, types of interme	diate distribution
links, marketing dis	tribution systems, marketing communications and new trends in marketing.		
51PTE	Advanced Technologies	KZ	4
51PBP	Project of Bachelor Thesis	Z	6
Projekt of bachelor	's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - surve	y of literature; pap	er structure;
research problem f	ormulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis for	mulation (main hy	pothesis, partial
hypotheses); empir	ic survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultations with tu	tor etc.	
51PS	Production Systems Design	KZ	4
Content of course:	modern methods of modern production system design, that leads to increasing productivity and effectivity of different organizatio	n configurations.	Projects will be
also focused on fai	ure free production flow, from material purchase, to contented customer. Course integrate knowledge of appropriate managerial.	economic and ted	hnical course

Code of the group: 6.S.BEK-P OD 12/13

Name of the group: 6.s.BEK-od 12/13-prezen ní forma

Requirement credits in the group: In this group you have to gain 14 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 14 Note on the group:

with current requirements of business practice.

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51G	Globalization	Z,ZK	6	2P+2C	L	Z
51TBP	Bachelor Thesis	Z	8	0+8	L	Z

Characteristics of the courses of this group of Study Plan: Code=6.S.BEK-P OD 12/13 Name=6.s.BEK-od 12/13-prezen ní forma

51G	Globalization	Z,ZK	6					
The overall aim is to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstrate the effects of globalization								
on integration process	es, economic environment and personal liberty.							
51TBP	51TBP Bachelor Thesis Z 8							
Realization of the proj	Realization of the project of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, analyses of theoretical sources;							

Realization of the project of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, analyses of theoretical sources; paper structure; formulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometry etc.); research sample (e.g. respondents); timetable of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, Internal Czech Technical University Regulations); Bachelor's paper submitment and defence. Prezentation preparation

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 20

The role of the block: PV

Code of the group: PVP-B-EK OD 13/14

Name of the group: PVP-B-EK prezen ní forma od 13/14

Requirement credits in the group: In this group you have to gain 20 credits

Requirement courses in the group: In this group you have to complete 5 courses

Credits in the group: 20 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51XDM	Grant Management	KZ	4	2P+0C		PV
51XE2ES	Economic Statistics	KZ	4	2P+1C	4	PV
51XE1ES	Economic Statistics	KZ	4	2P+1C	2	PV
51XEM	Etiquette for Managers	KZ	4	2P+0C		PV
51XHT	Technology Assessment	KZ	4	2P+1C	L	PV
51XEIP	Intercultural Psychology	KZ	4	2P+1C		PV
51XKD	Communication Skills	KZ	4	1P+2C	L	PV
51XNM	Material Science	KZ	4	2P+1C	L	PV
51XEJN	German Language	KZ	4	0P+3C	L	PV
51XEPP	Computer Presentations	KZ	4	0P+3C	L	PV
51XPK	Corporatae Crisis	KZ	4	2P+0C		PV
51XPD	Presentation Skills	KZ	4	0P+3C	L	PV
51XPIS	Project of Information System	KZ	4	1P+2C	L	PV
51XEPT	Industrial Technologies	KZ	4	2P+1C		PV
51XSE	Social Aspects of Energetics	KZ	4	2P+1C	L	PV
51XESRA	Statistical Analysis and Decision-making	KZ	4	2P+1C		PV
51XSMR	Statistical Methods for Decision Making	KZ	4	2P+1C		PV
51XSI	Systems Engineering and Information Systems	KZ	4	1P+2C		PV
51XEJS	Spanish Language	KZ	4	0P+3C		PV
51XTS	Rhetoric	KZ	4	1P+2C	L	PV
51XED	Introduction to Tax System for Economists	KZ	4	2P+1C	L	PV
51XEBOZP	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XEZS	Healthy Life Style	KZ	4	2P+1C		PV
51XZS	Healthy Lifestyle	KZ	4	2P+1C	L	PV

Characteristics of the courses of this group of Study Plan: Code=PVP-B-EK OD 13/14 Name=PVP-B-EK prezen ní forma od 13/14

51XDM	Grant Management	KZ	4
51XE2ES	Economic Statistics	KZ	4
The subject of ?Eco	nomic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will	provide students v	with a solid
foundation of descri	ptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.		
51XE1ES	Economic Statistics	KZ	4
The subject of Econ	omic Statistics is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will provide	de students with a	solid foundation
of descriptive statis	ics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.		
51XEM	Etiquette for Managers	KZ	4
Introduction to all fo	rms of social intercourse, correct resolution of social situations and rules of manners in different situations, which can manager fa	ace during busine	ss meetings,
presentations or eve	ents.		
51XHT	Technology Assessment	KZ	4
Technology Assess	ment is a complex, multidisciplinary, transdisciplinary and interdisciplinary field on the frontier of philosophy and sociology of tech	inology and has d	lose relation to
economics and prog	prostication. TA is a scientific, interactive and communicative process which aims to contribute to forming public and political opinic	on on social aspec	cts of technolog
and science develop	oment.		
51XEIP	Intercultural Psychology	KZ	4
51XKD	Communication Skills	KZ	4
Students get acqua	nted with the principles of communicative and presentation skills, analyse the obtained skills and competencies, receive and prov	ide feedback usin	g self-evaluatio
so that they improve	their abilities to communicate and perform high quality presentations.		
51XNM	Material Science	KZ	4
History and present	state of materials engineering, overview of technical materials, internal structure of metals, crystal lattices and their defects, defe	ormation, recrysta	allization and
fracture of materials	, structure and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferrous	s metals.	
51XEJN	German Language	KZ	4
51XEPP	Computer Presentations	KZ	4
Students will learn b	pasics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present inform	nation and results	of their work,
which form to use to	ıking into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and	experience of the	audience.
Students will learn t	o apply modern didactic techniques in their presentations.		
51XPK	Corporatae Crisis	KZ	4
The aim of the cour	se is an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default a	re a natural phen	omenon in the
economy. It is impor	tant for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavoural	ble corporate dev	elopment
Knowledge should I	e in economic as well as in legislative perspective. The course will be especially based on case studies and practical application	s respecting curre	ent economic

reality and legal regulation.

51XPD	Presentation Skills	KZ	4
	v people act and interact, develop rules of verbal and nonverbal communication, including most common mistakes. In additio	n, students will deve	elop their own
presentation skills. Stu	dents will present their skills using videotechniques and get feedback, "peer-review".		
51XPIS	Project of Information System	KZ	4
Fundamental terms, in	formation systems architecture, basic types of software applications for information system of enterprise, information system	lifecycle, approache	s to informatio
system development, using ER diagrams	management information systems, web audit, business process modeling using BPMN, UML and others, information system	modeling - UML and	data modelin
51XEPT	Industrial Technologies	KZ	4
51XSE	Social Aspects of Energetics	KZ	4
nature of the problems energy sources, the is	sourse is the presentation of information from a variety of ideological streams in the context of global energy problems of mank and to facilitate orientation of students in them. Students will learn about the engineering and economic approaches to the assue of energy security, for example in connection with the oil crises, with views of socially relevant groups of opinion on the dithe EU and the Czech Republic. The course also includes definitions and aspects of sustainable development, the importance and climate change.	assessment of stock irection of energy po	s of primary olicy, the currer
51XESRA	Statistical Analysis and Decision-making	KZ	4
-	ced into using of statistical methods by describing onedimensional and twodimensional populations (with regression and cor	1	
	bability theory, including basic distributions and statistical estimate and tests. The subject can be applied in the following field	• •	
inventory, queuing, ne	twork, simulation.		
51XSMR	Statistical Methods for Decision Making	KZ	4
51XSI	Systems Engineering and Information Systems	KZ	4
Design of primary sys	rem database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP mea	asures and dimension	ons design and
implementation for de	cision making purposes and results reporting using pivot charts and tables.		
51XEJS	Spanish Language	KZ	4
51XTS	Rhetoric	KZ	4
verbal communication	risight into rhetorical skills, voice & breath management, understandable articulation/pronunciation, speech speed and p practise based on pre-prepared and impromptu presentations, methods of developing rhetorical skills, target audience identi- ge creativity. The course lays the foundations for effective communication training that is then followed up in Social Psycholog	ification, preparatior	
51XED	Introduction to Tax System for Economists	KZ	4
51XEBOZP	Health, Safety and Fire Prevention Principles	KZ	4
	SH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation	1	₹isk
prevention.Training of	staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS	3, Environmental Er	igineering. Fire
protection. The law on	the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Technical equipment equipment is a signal of the protection of public health.	uipment.	
51XEZS	Healthy Life Style	KZ	4
51XZS	Healthy Lifestyle	KZ	4
Health, legislation, fac	ors influncing helath, way of living, civilization illnesses, healthy nutrition, work and relaxation, physical and mental activities.	· · · · · · · · · · · · · · · · · · ·	

Name of the block: Jazyky

Minimal number of credits of the block: 10

The role of the block: J

Code of the group: 3.S.BEK-JAZ.OD 12/13 Name of the group: 3.s.BEK-cizí jazyk od 12/13

Requirement credits in the group: In this group you have to gain 4 credits

Requirement courses in the group: In this group you have to complete at least 1 course (at most 2)

Credits in the group: 4 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA3	English Language 3	Z	4	0P+4C		J
04BJA3-1	English Language 3-1	Z	2	0P+2C		J
04BJN3-1	German Language 3-1	Z	2	0P+2C		J
04BJS3-1	Spanish Language 3-1	Z	2	0P+2C		J

Characteristics of the courses of this group of Study Plan: Code=3.S.BEK-JAZ.OD 12/13 Name=3.s.BEK-cizí jazyk od 12/13

04BJA3	English Language 3	Z	4
The course is suitable f	or students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gran	nmar. The course	focuses on
developing language sl	ills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar	nd improving gran	nmar. All
interconnected language	e skills are submitted to the goal of developing the required level needed for students' professional life.		

04BJA3-1 English Language 3-1 Z 2

The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' professional life.

 04BJN3-1
 German Language 3-1
 Z
 2

The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the CEFR: speaking, reading, listening and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skills. It is suitable for pre-intermediate students.

04BJS3-1 Spanish Language 3-1

The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: speaking, reading, listening and writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills. The course is designed EXCLUSIVELY for beginners/ false beginners.

Code of the group: 4.S.BEK-JAZ.OD12/13

Name of the group: 4.s.BEK-cizí jazyk od 12/13

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete at least 1 course (at most 2)

Credits in the group: 6 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA4	English Language 4	Z,ZK	6	0P+4C		J
04BJA4-1	English Language 4-1	Z,ZK	4	0P+2C		J
04BJN4-1	German Language 4-1	Z	2	0P+2C		J
04BJS4-1	Spanish Language 4-1	Z	2	0P+2C		J

Characteristics of the courses of this group of Study Plan: Code=4.S.BEK-JAZ.OD12/13 Name=4.s.BEK-cizí jazyk od 12/13

04BJA4 | English Language 4 | Z,ZK | 6 The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and

listening, on understanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthening and improving grammar.

All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life.

04BJA4-1 English Language 4-1

Z,ZK 4

The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics in the students' respective professional and accedemic context, as well as on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life.

04BJN4-1	German Language 4-1	Z	2
04BJS4-1	Spanish Language 4-1	Z	2

The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: speaking, reading, listening and writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills. The course is designed EXCLUSIVELY for beginners/ false beginners.

List of courses of this pass:

Code	Name of the course	Completion	Credits
04BJA1	English Language 1	Z	4
The course is su	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	mar. The course fo	cuses on
developing lan	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	nd improving gram	ımar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students'professional lit	e.	
04BJA2	English Language 2	Z	4
The course is su	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea	ading, writing, spea	aking and
listening, on unders	standing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	ening and improvir	ng grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe	ssional life.	
04BJA3	English Language 3	Z	4
The course is su	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	mar. The course fo	cuses on
developing lan	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	nd improving gram	ımar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional li	fe.	
04BJA3-1	English Language 3-1	Z	2
The course is su	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	mar. The course fo	cuses on
developing lan	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	nd improving gram	mar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional li	fe.	
04BJA4	English Language 4	Z,ZK	6
The course is su	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re	adina, writina, spea	aking and

listening, on understanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthening and improving grammar.

All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life.

04BJA4-1	English Language 4-1	Z,ZK	4
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rear		-
-	standing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthe All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profes	-	ng grammar
04BJN3-1	German Language 3-1	Z	2
	German Language 3-1 ble for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the CEFF	-	1
	ourse, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skills. It is		-
.	students.		
04BJN4-1	German Language 4-1	Z	2
04BJS3-1	Spanish Language 3-1	Z	2
	ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: spanish language on the level A1 according to the CEFR:		1
writing. Students wi	ill familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative	skills. The course	is designed
	EXCLUSIVELY for beginners/ false beginners.		
04BJS4-1	Spanish Language 4-1	Z	2
	ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: spe		_
writing. Students wi	ill familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative	skills. The course	e is designed
C4EDTD	EXCLUSIVELY for beginners/ false beginners.	1/7	
51EDTB	Online information retrieval and the work with electronic information resources	KZ	2 formation
	ocused on knowledge and skills required for the work with course and scientific literature, for information searching in relevant and valu quiring desired information and literature, for applying newly acquired knowledge in practice during the work on bachelor thesis, and fo		
resources, for acc	citation ethics and citation practice incl. citing and creating reference lists.	acquiring the p	illicipies oi
51ES	Economic Statistics	Z.ZK	4
	nomic Statistics is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will provide st	,	1
•	of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seaso		
51FG	Financial Literacy	KZ	4
	Financial agency Investment and financial markets Leasing Old-age pension insurance Insurance companies Management of persona	al and family bud	get
51FP	Business Financing	Z,ZK	6
Students will get t	familiar with the problematics o financial management of the business, analysis and interpretation of financial information, external and	d internal financi	al sources,
	ncing financial sources and applications, working capital management, investment evaluation, basics of financial mathematics and financial sources and applications, working capital management, investment evaluation, basics of financial mathematics and financial sources.	ıncial planning.	
51G	Globalization	Z,ZK	6
The overall aim is	to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstrat	e the effects of g	lobalization
	on integration processes, economic environment and personal liberty.		
51ITP	Information Technology and Computer Literacy	Z.ZK	4
		,	1
	n how to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as advanced formulas and functions (with	h economic and	nanagerial
applications); to un	nderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and le	h economic and earn how to use t	managerial he functions
applications); to un	derstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and le ng data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a	h economic and earn how to use t	managerial he functions
applications); to un for searching, sorting	derstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and le ng data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs.	h economic and earn how to use t as well as large s	managerial he functions preadsheets
applications); to un for searching, sortin	nderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn go data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management	h economic and earn how to use t as well as large s	managerial he functions preadsheets
applications); to un for searching, sortin	derstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and le ng data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs.	h economic and earn how to use t as well as large s	managerial he functions preadsheets
applications); to un for searching, sortin	nderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn go data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management op basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and form	h economic and earn how to use t as well as large s	managerial he functions preadsheets
applications); to un for searching, sorting 51LZ Students will develor	nderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn go data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management Or basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and form of work performance and remuneration, outplacementu and forming labour force.	h economic and harn how to use the seconomic and	managerial he functions preadsheets 6 h, assesment
applications); to un for searching, sorting 51LZ Students will developed 51M Basics of linear alge	nderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn go data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management Or basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and form of work performance and remuneration, outplacementu and forming labour force. Mathematics	h economic and harn how to use the seconomic and harn how to use the seconomic and t	managerial he functions preadsheets 6 h, assesment
applications); to un for searching, sorting 51LZ Students will developed 51M Basics of linear alge	nderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn go data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management op basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and form of work performance and remuneration, outplacementu and forming labour force. Mathematics ebra - vectors, matrices, linear equations. Basics of differential calculation - limits, continuity of functions, derivation, monotony, local and	h economic and harn how to use the seconomic and harn how to use the seconomic and t	managerial he functions preadsheets 6 h, assesment
applications); to un for searching, sorting 51LZ Students will develor 51M Basics of linear algorithms	Inderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn graphs and provided and provided and graphs. Students will become familiar with multiple consolidation ranges, analyze external data source, a conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a conditional formatting and explain the provided and graphs. Human Resources Management of work personal planning, personal marketing (searching and evaluating new personnel, including methodology and formation of work performance and remuneration, outplacementu and forming labour force. Mathematics of wathing and evaluation of functions, derivation, monotony, local and graphs. Basics of integral calculus - indefinite integral, methods of integration, definit integral and applications. Numerical calculation of the provided and	h economic and arn how to use the swell as large so Z,ZK and of recruitment Z,ZK discontinuous disco	managerial he functions preadsheets 6 h, assesment 6 es,convexity,
applications); to un for searching, sorting 51LZ Students will developed 51M Basics of linear algest 51MJ 51MK	derstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management op basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and form of work performance and remuneration, outplacementu and forming labour force. Mathematics ebra - vectors, matrices, linear equations. Basics of differential calculation - limits, continuity of functions, derivation, monotony, local angraphs. Basics of integral calculus - indefinite integral, methods of integration, definit integral and applications. Numerical calculation of Quality Management	h economic and arm how to use the swell as large so Z,ZK and of recruitment, Z,ZK and absolut extrem fintegrals. Z,ZK Z,K	managerial he functions preadsheets 6 h, assesment 6 es,convexity,
applications); to un for searching, sorting 51LZ Students will developed 51M Basics of linear algebra 51MJ 51MK The Marketing course	Addrestand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management Op basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and form of work performance and remuneration, outplacementu and forming labour force. Mathematics ebra - vectors, matrices, linear equations. Basics of differential calculation - limits, continuity of functions, derivation, monotony, local and graphs. Basics of integral calculus - indefinite integral, methods of integration, definit integral and applications. Numerical calculation of Quality Management Marketing urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, market thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, type	h economic and arm how to use the swell as large so the system of recruitment, and absolut extrem fintegrals. Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK ing research, ma	managerial he functions preadsheets 6 h, assesment 6 es,convexity 4 6 rrketing mix
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applications); to un for searching, sorting 51LZ Students will develor 51M Basics of linear algorithms 51MJ 51MK The Marketing could and the application 51OP	derstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management Derp basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and form of work performance and remuneration, outplacementu and forming labour force. Mathematics Eigraphs. Basics of integral calculus - indefinite integral, methods of integration, definit integral and applications. Numerical calculation of Quality Management Marketing urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, market thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, typ links, marketing distribution systems, marketing communications and new trends in marketing. General Psychology and Psychology of Personality	h economic and arn how to use the same and arn how to use the same as well as large so the same and are same as a same are same as a same are same	managerial he functions preadsheets 6 h, assesment 6 es,convexity, 4 6 rketing mix e distribution
applications); to un for searching, sorting 51LZ Students will develor 51M Basics of linear algorithms 51MK The Marketing could the application 51OP 51PBP	Inderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn graphs, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management Deprivation by basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and form of work performance and remuneration, outplacementu and forming labour force. Mathematics Enter - vectors, matrices, linear equations. Basics of differential calculation - limits, continuity of functions, derivation, monotony, local and graphs. Basics of integral calculus - indefinite integral, methods of integration, definit integral and applications. Numerical calculation of Quality Management Marketing urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, market thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, typ links, marketing distribution systems, marketing communications and new trends in marketing. General Psychology and Psychology of Personality Project of Bachelor Thesis	h economic and arn how to use the swell as large so a z,ZK and as of recruitment z,ZK and absolut extrem fintegrals. Z,ZK z,ZK z,ZK z,ZK z,ZK z,ZK z,ZK z,ZK	managerial he functions preadsheets 6 h, assesment 6 es,convexity 4 6 rketing mix e distribution 6 6
applications); to un for searching, sorting 51LZ Students will develor 51M Basics of linear algorithms 51MK The Marketing could the application 51OP 51PBP Projekt of bachelor	Inderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn graphs, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management Deprivation by basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and form of work performance and remuneration, outplacementu and forming labour force. Mathematics Bebra - vectors, matrices, linear equations. Basics of differential calculation - limits, continuity of functions, derivation, monotony, local and graphs. Basics of integral calculus - indefinite integral, methods of integration, definit integral and applications. Numerical calculation of Quality Management Marketing urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, market thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, typ links, marketing distribution systems, marketing communications and new trends in marketing. General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey or survey	h economic and arn how to use the same and arn how to use the same as well as large so the same and are same as a same are sam	managerial he functions preadsheets 6 h, assesment 6 es, convexity, 4 6 rketing mix e distribution 6 r structure;
applications); to un for searching, sorting for searching, sorting for searching, sorting for searching, sorting for search will develop the search problem for searching, sorting searc	Inderstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management Deprivation between the property of the goals and their application; teoretic basis - survey of the goals and design, literature and sources analyses; paper goalse (structure of the goals and their applicability); hypothesis formula	h economic and arn how to use the same well as large so the same well as large so the same well as well as large so the same well as large so the same well as large so the same well as the same	managerial he functions preadsheets 6 h, assesment 6 es, convexity, 4 6 rketing mix e distribution 6 r structure;
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applications); to un for searching, sorting for searching, sorting for searching, sorting for searching, sorting for search problem for search pro	derstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and learn goata, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source, a or databases to create more complex types of graphs, create a PivotTable and graphs. Human Resources Management Deprivation basic knowledge on personal planning, personal marketing (searching and evaluating new personnel, including methodology and form of work performance and remuneration, outplacementu and forming labour force. Mathematics Bebra - vectors, matrices, linear equations. Basics of differential calculation - limits, continuity of functions, derivation, monotony, local and graphs. Basics of integral calculus - indefinite integral, methods of integration, definit integral and applications. Numerical calculation of Quality Management Marketing urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, market thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, typ links, marketing distribution systems, marketing communications and new trends in marketing. General Psychology and Psychology of Personality Project of Bachelor Thesis or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey of formulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability); hypothesis formula theses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultation Business Economics	h economic and arn how to use the same well as large so the same well as large so the same well as well as large so the same well as well as large so the same well as the same well as well a	managerial he functions preadsheets 6 h, assesment 6 es,convexity 4 6 arketing mix e distribution 6 r structure; nesis, partial
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51PPO			
	Work and Organizational Psychology	Z,ZK	6
Course Psycholog	y of work and organization contains the following: theory, research and practices in psychology of work, individual differences among	people and their r	elationship
to work behavio	ur, work analysis, monitoring of the effectiveness. Psychological basis for staff selection,emploees evaluation, analysis and modification	on of work behavio	ur, work
	motivationí, psychological aspects of personnel training, work under pressure. Basic terminology.		
51PRR	Project Management	Z,ZK	6
-	ا Ianagement. The Evolution Toward Integrated Projects. Alignment of Projects with Organization Strategy. A Project Portfolio Managen		-
-			-
	ie Priority. Choosing the Appropriate Project Management Structure. Implications of Organizational Culture for Organizing Projects. E- rices. Estimating Project Times and Costs. Types of Project Constraints. Rationale for Reducing Project Duration. Managing Project Te		
	is will be placed on the functional areas of initiating the project and project planning methodology. Each student is required to complete		
	es of project management will be outlined and evolving changes in management practices discussed. The course is designed to prov	•	
	kills necessary to manage projects of the enterprise. Tuition suitably links sequence of managerial and technical subject categories a	-	
	ness and graduation theses requirements. Teaching methods will include lectures, group presentations and discussions of cases as w		
51PS	Production Systems Design	KZ	4
	modern methods of modern production system design, that leads to increasing productivity and effectivity of different organization or		
also focused on fa	ilure free production flow, from material purchase, to contented customer. Course integrate knowledge of appropriate managerial, eco	onomic and techni	cal course
	with current requirements of business practice.		
51PTE	Advanced Technologies	KZ	4
51PUC	Business Accounting	Z,ZK	6
Content of the cour	se is introduction to accounting. Double-entry bookkeeping and its principles, balance sheet account, profit and loss account,cash-flow.	Sections in bookk	eeping:long
	term investment, stock, costs, revenues, International accounting standards, accounting principles. Accounting system.		
51S	Sociology	Z,ZK	6
	se is focused especially on the following topics:Sociology as a science, sociologic way of thinking including historic aspects, terminology		anagement.
	Social roles management. The Czech society in 21st century. Sociologic research.	0,	
51TBP	Bachelor Thesis	Z	8
	roject of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, an		_
	ormulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometry	-	
	able of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, Interr	•	
respondents), time	Regulations); Bachelor's paper submitment and defence. Prezentation preparation	iai Ozcori icomine	ii Offiversity
51TV1		Z	0
	Physical Education 1		
51TV2	Physical Education 2	Z	0
51UE	Introduction to Economics	Z,ZK	6
The course is focu	sed on the following subjects: basic economic relations and consequences. Economic aggregates and their consequences. Operating	g of the economics	according
to so calle	d macroekonomic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. Different marke	ets and competitio	ns.
51UV	Introduction to University Studies	Z	4
Content of the sub	ject includes knowledge assisting students in quick and effective adaptation to conditions of university studies. Content of the subject	:Part 1 - adaptatio	n, Part 2
	ways of studying at universities, Part 3 - education and self-education.		
51VIS	Enterprise Information Systems	Z,ZK	4
	urse is to teach students how to analyze the value processes within the company in its various departments and between departmen	,	represent
departmental budge	ets and internal accounting, performance aspect preliminary and final costing. Organization's internal accounting, internal accounting cor	ntinuity to financial	accounting.
The issue of intern	al performance and valuation of stocks. Aspects of classification costs. Used costing methods and techniques. The concept of full and	d variable costing.	Integrating
enterprise informa	tion systems in terms of cost - budgeting, preliminary costing, accounting, resulting calculation. Conversion relationships between a g	eneric costing bre	akdown of
	costs, organizational and product control aspect. The set of indicators of production in the company and internal sphere.		
51XDM	Grant Management		
51XE1ES		KZ	4
JINLILO		KZ K7	4
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51XHT	Technology Assessment	KZ	4
٠.	ssment is a complex, multidisciplinary, transdisciplinary and interdisciplinary field on the frontier of philosophy and sociology of technology are used in the frontier of philosophy and sociology of technology.	0.	
economics and pro	ognostication. TA is a scientific, interactive and communicative process which aims to contribute to forming public and political opinion or	n social aspects	of technology
	and science development.		T
51XKD	Communication Skills	KZ	4
Students get acqua	ainted with the principles of communicative and presentation skills, analyse the obtained skills and competencies, receive and provide for	eedback using s	elf-evaluation
	so that they improve their abilities to communicate and perform high quality presentations.		
51XNM	Material Science	KZ	4
	ent state of materials engineering, overview of technical materials, internal structure of metals, crystal lattices and their defects, deform		
	re of materials, structure and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and no	onferrous metals	
51XPD	Presentation Skills	KZ	4
Students will lear	n how people act and interact, develop rules of verbal and nonverbal communication, including most common mistakes. In addition, stu	udents will devel	p their own
	presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review".		
51XPIS	Project of Information System	KZ	4
Fundamental term	s, information systems architecture, basic types of software applications for information system of enterprise, information system lifecyc	ele, approaches t	o information
system developme	ent, management information systems, web audit, business process modeling using BPMN, UML and others, information system model	ling - UML and d	ata modeling
	using ER diagrams		
51XPK	Corporatae Crisis	KZ	4
The aim of the co	urse is an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default are a	a natural phenon	nenon in the
economy. It is i	mportant for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavourab	le corporate dev	elopment
-	mportant for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavourab Id be in economic as well as in legislative perspective. The course will be especially based on case studies and practical applications re	-	-
-		-	-
-	ld be in economic as well as in legislative perspective. The course will be especially based on case studies and practical applications re-	-	-
Knowledge should	ld be in economic as well as in legislative perspective. The course will be especially based on case studies and practical applications reality and legal regulation.	especting currer	t economic
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