Study plan

Name of study plan: N-RRP-prez.forma od 13/14

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time

Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 105

The role of the block: Z

Code of the group: 1.S.RRP-P OD 13/14

Name of the group: 1.s.RRP od 13/14 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA1	English Language 1	Z	2	0P+2C		Z
16E	Economics	Z,ZK	5	3P+1C	Z	Z
16OVL	Employee Organization and Management	Z	4	2P+1C	Z	Z
16RME	Regional and Local Economy	Z,ZK	5	2P+2C	Z	Z
16RP	Project Management	Z,ZK	5	2P+2C	Z	Z
16SRG	Socio-economic Geography	Z,ZK	5	2P+2C	Z	Z
16ZP	Elements of Law	Z,ZK	4	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=1.S.RRP-P OD 13/14 Name=1.s.RRP od 13/14 prezen ní forma

04JA1	English Language 1	Z	2					
The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the								
area of management (v	ork and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the m	ost up-to-date pro	ofessional jargon					
dealing with project mar	dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.							
16F	Economics	7 7K	5					

Introducing participants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and production effectiveness, aligning with profit maximization, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, distinguishing different economic systems, identifying the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, applying macroeconomic theory

to present problems of countries and integrated coalitions.

16OVL Employee Organization and Management
The aim of the subject is to connect the students' knowledge of management and project management with new information on employee organization and management. The outcome

will be a graduate qualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and making good use of team member potential. Also time management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. Last third of the subject covers succession planning, motivation, influencing company culture and crisis situation solving.

16RME Regional and Local Economy Z,ZK 5

Regional and municipal economy deals with social? economic development of regions and towns. It is based on spatial application of common economic theory and regional economy. The main part of the subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the government sector of regions and towns and the possibilities of influencing by the authorities that have responsibility for development of regions and towns. The subject contains also key concepts and pieces of knowledge from the field of territorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of incomes and expenses of territorial budget with an emphasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subject, especially the localization theories.

16RP | Project Management | Z,ZK | 5
The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other subjects are planning, resource management, using software for the project management, the process of a feasibility study development. Students will practice the methods for decision making applicable to projects

as the decision trees development and the problem analysis.

16SRG Socio-economic Geography Z,ZK 5

The subject helps to understand the development, current situation and the main trends in economic distribution and other social? economic activities of man on different regional levels. Students should get basics of geographical thinking, they should understand problems in territorial context and the rules of development.

The purpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to understand the extent legal reasoning, the principles of creation, interpretation and application of the law and the relation of the public authority. Students also gain basic knowledge of selected fields of law in force, partially differentiated according to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamental legal principles and to communicate adequately with qualified attorneys.

Z,ZK

Code of the group: 2.S.RRP OD 13/14

Elements of Law

Name of the group: 2.s.RRP-od 13/14 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

16ZP

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA2	English Language 2	Z	2	0P+2C		Z
16FMP	Financial Management of Enterprises and Projects	Z,ZK	5	2P+2C	Z	Z
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4	2P+1C	L	Z
16NPS	Systems Design	Z,ZK	5	2P+2C	L	Z
16RD	Regional Demography	Z,ZK	5	4P+0C	L	Z
16NPR	Regional Policy	Z,ZK	5	2P+2C	L	Z
16NSM	Strategic Marketing	Z	4	2P+2C	L	Z

Characteristics of the courses of this group of Study Plan: Code=2.S.RRP OD 13/14 Name=2.s.RRP-od 13/14 prezen ní forma

U4JA2	English Language 2		,					
The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the								
area of management (v	area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most up-to-date professional jargon							
dealing with project mar	dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.							
16FMP	Financial Management of Enterprises and Projects	<i>7.7</i> K	5					

The subject Financial Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Students have an opportunity to acquire an understanding of the main concepts, tools and methods of the financial management and their utilization in practical decision making and management of projects and processes. Students gain primarily knowledge of financial management role within a business, evaluation of financial performance of business, investment projects appraisal, working capital management and financing, various sources of funds, project financing, financial planning and forecasting, initial public offering and evaluation techniques.

16NHSS Economic, Social, and Territorial Cohesion of the EU

Z,ZK 4

The course deals with theoretical specification of the policy of economic social and territorial cohesion in European union and its development and importance. It focuses on the regions

The course deals with theoretical specification of the policy of economic, social and territorial cohesion in European union and its development and importance. It focuses on the regional and structural policy within particular programming periods of EU.

16NPS | Systems Design

The graduate of this course will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) and with problem-solving processes. The course includes lessons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply model views and software for

The course includes lessons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply model views and software for project management.

16RD Regional Demography Z,ZK 5

The main aim of this course is to acquaint the students in detail with the findings and methods of regional demography. To teach them to analyse given regions with the help of both demographic and statistical methods and to acquaint them with the demographic situation with regard to the regions of the Czech Republic and also with the demographic situation in the world with special focus on migration and its significance.

16NPR Regional Policy
The provision of integral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis of the conception role of state, regional and local authorities related to effective and balanced development of all regions.

16NSM Strategic Marketing Z 4

Code of the group: 3.S.RRP-P OD 14/15

Name of the group: 3.s.RRP-od14/15 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA3	English Language 3	Z,ZK	2	0P+2C		Z
16NES	Economics Statistics	Z,ZK	5	2P+1C	Z	Z
16NF	Function, Organization, and Legislation of Public Administration	Z,ZK	4	2P+1C	Z	Z
16PRG	Programming in the CR and in the EU	Z,ZK	5	2P+2C	Z	Z
16NPDP	Project of Diploma Thesis	Z	4	1P+2C	L,Z	Z
16NSK	Social Competencies in Project Management	Z,ZK	5	1P+3C	Z	Z
16SR	Strategic Management	Z,ZK	5	2P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=3.S.RRP-P OD 14/15 Name=3.s.RRP-od14/15 prezen ní forma

04JA3	English Language 3	Z,ZK	2						
The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the									
area of management (w	ork and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the mo	ost up-to-date pro	fessional jargon						
dealing with project mar	agement and project planning. Further training in the proper use of grammar structures is provided simultaneously with voc	abulary extension	. In addition to						
this, the aim of the cours	this, the aim of the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application of the given phenomena.								
Methodologically the co	urse relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant gram	mar systematic n	ractice of typical						

case-study situations, teamwork and giving feedback.

16NES Economics Statistics Z,ZK 5

Demonstrating the way of statistical information origin about economical and social effects and processes, the possibilities and limits of their cohesion and practical aplications together with the options of using statistical methods of analytical procedures in comon statistical practice.

16NF Function, Organization, and Legislation of Public Administration

Z,ZK 4

Definition of basic concepts in the field of public administration. Entities and public administrators. The reform process of the public administration after 1989 with emphasis on aspects of organizational and legislative character. Activities of the central state administration bodies in the country. Composition, appointment and work of the government, coordination of public administration, the relationship between the government and other central organs. Ministries and their agenda. Other central administrative authorities and their tasks while up keeping the public interest. Natural persons involved in the administration. Municipalities and regions - basic characteristics of local government and local public bodies. Dividing communities. Municipal and regional authorities and their powers. Other entities of public administration - public institutions and enterprises, other legal and natural persons performing

16PRG | Programming in the CR and in the EU | Z,ZK | 5 | Introduction to basic approaches of programming in the CR and in the EU. Getting an overview of the programs implemented in the Czech Republic within the economic and social cohesion and programs implemented by national funds. Emphasis on basic principles of project design, acquisition of the ability to create a project proposal to support development

of the city or region.

16NPDP Project of Diploma Thesis Z 4

16NSK Social Competencies in Project Management Z,ZK 5

Thorough coverage of the latest theory and practice of Knowledge Management, with an integrated interdisciplinary presentation that makes sense of the confusingly wide variety of computer science and business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior. Solidly covers the "hard" technical components of computer tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leveraging knowledge effectively within an organization. Critically evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human context. Essential preparation for managerial, technical, and systems workers alike in today's modern knowledge-based economy.

16SR | Strategic Management | Z,ZK | 5 The aim of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master general knowledge in management

The aim of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master general knowledge in management of economical subjects and public administration institutions and understanding of basic models and instruments which are used in managerial practice. On the grounds of gained competences the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construction of the strategic plan.

Code of the group: 4.S.RRP-P OD 14/15

Name of the group: 4.s.RRP-od 14/15 prezen ní forma

Requirement credits in the group: In this group you have to gain 15 credits Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 15 Note on the group:

public administration.

	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
16DPI	Diploma Thesis	Z	15	0+8		Z

Characteristics of the courses of this group of Study Plan: Code=4.S.RRP-P OD 14/15 Name=4.s.RRP-od 14/15 prezen ní forma

	16DPI	Diploma Thesis	Z	15	
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Name of the block: Compulsory elective courses

Minimal number of credits of the block: 15

The role of the block: PV

Code of the group: PVP-N-RRP OD 11/12

Name of the group: PVP-N-RRP od 11/12 prezen ní forma

Requirement credits in the group: In this group you have to gain 15 credits

Requirement courses in the group: In this group you have to complete at least 3 courses

Credits in the group: 15 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
16XMK	Developing Intercultural Communicative Competence	Z,ZK	5	0P+3C	L	PV
16XBS	Balanced Scorecard	Z,ZK	5	1P+2C	L	PV
16XCI	Competitive Intelligence	Z,ZK	5	1P+2C	L	PV
16XDB	Description in Business	Z,ZK	5	0P+4C		PV
16XD	Transport Systems	Z,ZK	5	3+0		PV
16XNE	Ecology and Sustainable Development	Z,ZK	5	1P+2C	L	PV
16XENU	Sustainable Development: Economics and Policy	Z,ZK	5	1P+2C	L	PV
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5	1P+2C	L	PV
16XEF	European Social Fund	Z,ZK	5	1P+2C	L	PV
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5	1P+2C	L	PV
16XG	Geographic and Information Systems	Z,ZK	5	3+0		PV
16XIT	Information and Communication Technologies	Z,ZK	5	3+0		PV
16XIP	Inter-cultural Psychology	Z,ZK	5	1P+2C	L	PV
16XP	Small and Medium Business	Z,ZK	5	1P+2C	L	PV
16XSP	Management of Construction and Developers´ Projects	Z,ZK	5	1P+2C	L	PV
16XMS	Modernisation of Public Administration	Z,ZK	5	3+0		PV
16XOP	Valuation of Firm and Projects	Z,ZK	5	1P+2C	L	PV
16XNP	Presentation and Communication Skills	Z,ZK	5	0P+3C	L	PV
16XDO	Presentation Skills in English	Z,ZK	5	0P+4C	L	PV
16XRM	Restoration and Urban Development	Z,ZK	5	3+0		PV
16XR	Reconditioning and Rural Development	Z,ZK	5	1P+2C	L	PV
16XRZ	Administration of Municipalities and Regions	Z,ZK	5	3+0		PV
16XV	English for Meetings and Negotiations	Z,ZK	5	0P+4C	L	PV
16XSC	Smart Cities and Smart Regions	Z,ZK	5	1P+2C	L	PV
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5	1P+2C	L	PV
16XEU	Structures and Legislation of the European Union	Z,ZK	5	1P+2C	L	PV
16XNUP	Urban Planning and Regional Development	Z,ZK	5	1P+2C	L	PV

10/(10)	orban Flaming and Regional Development	2,213	"	11 120	_	' V
Characteristics	of the courses of this group of Study Plan: Code=PVP-N-RRP OD	11/12 Name=P	VP-N-RF	RP od 11/1	2 preze	n ní forma
16XMK	Developing Intercultural Communicative Competence			Z	,ZK	5
The seminar will focu	us on the importance of accuracy and comprehension in communication in a foreign langua	ige, and highlight cu	ıltural differe	ences influen	cing commi	unication, and
examine the role of la	anguage means in intercultural negotiations. Outline of the subject: . Approaches to culture .	Cultural and langua	ige context i	in communica	tion . Interc	ultural theories
and their influence or	n behaviour and language expression . International English as lingua franca . The most co	mmon mistakes as	a cause of r	misunderstan	ding . Lang	uage practice
and activities . Case	studies on individual topics Language level: CEFR B2					
16XBS	Balanced Scorecard			Z	Z,ZK	5
The aim of the cours	se is to gain necessary knowledge for the right strategy implementation in an enterprise and	by use of it to evalu	uate perforn	nance param	eters. Thes	e performance
parameters used by	planning of firm's development and by results evaluation are followed in complex approach	. Further the studen	nt is able to i	master perfor	mance para	ameters in
business decision ma	aking processes and formulate tasks for teams which procure business internal processes.	Gain knowledge are	e applicable	for making b	usiness pro	ojects.
16XCI	Competitive Intelligence			Z	,ZK	5
The course is design	ned as an elective for master degree students in the field of Applied Informatics and Informat	ics in Business. Incl	udes issues	defining the	specific info	ormation needs
for support Strategic	Planning of the organization, namely to find relevant information sources, including external	al ones, analyzing a	nd the subs	equent creati	on of Know	ledge Base.
Relevant is also effect	ctive communication of these findings to senior management of an organization.					
16XDB	Description in Business			Z	,ZK	5
Development of lang	juage knowledge and skills focusing on special purposes of the study programme with the r	nain aim to adequat	tely use the	language in	ooth speaki	ing and writing.
16XD	Transport Systems			Z	Z,ZK	5
The course will acqu	iaint the students with> ?basic features of individual kinds of transport (road, railway, air,	water) ?relations be	etween trans	sport and terr	itory. ?trans	sport surveys:
logistics in in large te	erritorial units, regions, towns and villages. ?reciprocal relations between a transport route a	and territory. ?public	, individual ,	, cargo transp	ort (freight)) ? prospective
of further transport d	levelopment in Europe (EU) and the Czech Republic (national transport network), the relati	ion of urban and tra	nsport planı	ning ?transpo	rt and envi	ronment, noise
				_		

and vibration, exhaust fumes, accidents, land confiscation, energy consumption ?the impact of transport systems upon landscape and settlements ?transport and sustainability

16XNE	Ecology and Sustainable Development	Z,ZK	5
Ecology in the general	sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging of	components of the	environment,
	newable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sust		
•	ors, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Devel al economy: air, transport, water. Sustainable development in the regions and municipalities.	lopment. Sustainal	ble developme
6XENU	Sustainable Development: Economics and Policy	Z,ZK	5
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5
	nomic changes after 1989 on the introduction of new management methods in public administration. Different and the same cl	. , ,	_
	of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Ac	· ·	•
enchmarking); Comm	unications and Public Relations, Public Relations; participation and involvement of the local community in the public administrat	tion, the role of the	citizen, motiv
· ·	rticipation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and	informatization - C	Czech POINT,
	registers, GIS, KIVS, electronic notice boards.		
6XEF	European Social Fund	Z,ZK	5
-	and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Co		_
-	of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000? Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social		
	n the proces of program and ESF project management.	rana ana praotioa	oxampioo oi
I6XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5
-	of development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity an		_
f creativity, barriers of	creativity, dvelopment of creativity.		
6XG	Geographic and Information Systems	Z,ZK	5
he course offers the f	ollowing: the definition of Geographic and Information Systems (GIS); components, technological and programming equipmen	nt of GIS; acquisition	on costs and t
	onents; geographic data and data models. The course also deals with resources and methods used in the acquisition of digital		_
	odels; geographically oriented database of spatial information; geographic and topological methods of information processing a	and its application	; modelling ar
	ctures, and GIS application areas. Cíl p edm tu	Z.ZK	5
6XIT The following themes of	Information and Communication Technologies reate the content of the course: ?listing of audio-visual technology ?computer networks (local and remote) ?topology, linking, add	1 ' 1	_
_	?access to the Internet" ?FTP, Gopher and WWW protocols ? basics of functioning and usage, hypertext. ?communication se	-	-
	nformation on the Internet ?Internet security, futher prospectives of the Internet development.		
6XIP	Inter-cultural Psychology	Z,ZK	5
he subject "Inter-cultu	ural psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union e		tudents will ha
	t other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different a		
	tural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercul	Itural communicat	
6XP	Small and Medium Business	l Z.ZK l	5
-		. , ,	_
The aim of the course	is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for co	. , ,	ial manageme
The aim of the course and evaluation of a bu	is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels.	onstruction, financ	_
The aim of the course and evaluation of a but 16XSP	is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels. Management of Construction and Developers´ Projects	z,zK	5
The aim of the course and evaluation of a build 6XSP The course will acquain	is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels. Management of Construction and Developers´ Projects the students with the preparation of developers´ projects, urban planning and projects designed for building permits. Marketing	onstruction, finance Z,ZK g of developers´ac	5 ctivities includi
The aim of the course and evaluation of a buildXSP The course will acquain supply and demand ar	is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels. Management of Construction and Developers´ Projects	Z,ZK g of developers' ac	5 ctivities includi
The aim of the course and evaluation of a but 6XSP The course will acquain upply and demand ar area. ?Financining of course with a course with	is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels. Management of Construction and Developers´ Projects It the students with the preparation of developers´ projects, urban planning and projects designed for building permits. Marketing alysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates?	Z,ZK g of developers´ac practical implicat conditions, optime	5 ctivities includi ions in the giv um financing,
The aim of the course and evaluation of a burn 6XSP The course will acquain upply and demand arrea. ?Financining of come planning, cash flood	is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels. Management of Construction and Developers' Projects In the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing alysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates? leveloper's project? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and	Z,ZK g of developers´ac practical implicat conditions, optime	5 ctivities includi ions in the giv um financing,
he aim of the course nd evaluation of a but 6XSP the course will acquain upply and demand ar rea. ?Financining of the planning, cash flonanagegement, final of the course of the planning of the course of the planning of the planning, cash flonanagegement, final of the course of the	is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels. Management of Construction and Developers' Projects the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing alysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates? leveloper's project? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and w administration, accounting, requirements for mortgage refinancing. ?Risk management? definition, evaluation, restrictions,	Z,ZK g of developers´ac practical implicat conditions, optime	5 ctivities includi ions in the giv um financing,
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16XSC	Smart Cities and Smart Regions	Z,ZK	5				
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5				
The aim of the course	The aim of the course is to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the concepts such as sustainability,						
subsidiarity and partne	ership; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and gene	ral public; to discu	iss the challenge				

of public issues and public choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the most appropriate strategy.

orientation and employment in globalized world. Visions, goals and priorities of EU and expected development within new programming period 2007 ? 2013.

Structures and Legislation of the European Union

Z,ZK

5

Content of the subject: Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary external and internal environment of EU in globalised world. Institutions and other bodies of EU? their characteristics, function and interrelationships between them. Basics and principles of EU legislation, the process of creating and approving and EU constitution. Unified european market and its strengths and weaknesses, economic competition, currency union, defence and development policy and implements for their realisation (particulary for structural policy). Concept of welfare state and accomplishment of it in member states of EU. Process of the EU enlargement and its

16XNUP Urban Planning and Regional Development

Z,ZK

Commission Cradita

Introduction to Urban Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlements. Fundamental environmental legislation. Culture and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic infrastructure of settlements. Humanization of housing estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental urban planning legislation. Limits of land resources use. Perfect town.

List of courses of this pass:

Code	Name of the course	Completion	Credits		
04JA1	English Language 1	Z	2		
The course aims	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writi	ng are to be develo	ped in the		
area of manageme	ent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most	up-to-date profess	ional jargo		
dealing wit	h project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with	vocabulary extens	sion.		
04JA2	English Language 2	Z	2		
	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writi	ng are to be develo	I.		
	int (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most	•	•		
•	h project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with		, ,		
04JA3	English Language 3	Z.ZK	2		
	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writi	_,	_		
	ent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most	•	•		
-	ct management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocab				
. ,	f the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application	•			
	he course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant grammal	• .			
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	case-study situations, teamwork and giving feedback.	, -,	,		
16DPI	Diploma Thesis	Z	15		
16E	Economics	Z.ZK	5		
	pants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and production	,	_		
0.	, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, dis	,	0 0		
	, distinguishing ideal and limited competition. Onderstanding the meaning and construction of the main macroeconomic indicators, dis githe principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, a				
systems, identifyin	to present problems of countries and integrated coalitions.	phyllig macroecon	onic meoi		
405140		7.71/			
16FMP	Financial Management of Enterprises and Projects	Z,ZK	5		
•	ial Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Students				
•	of the main concepts, tools and methods of the financial management and their utilization in practical decision making and managem				
	imarily knowledge of financial management role within a business, evaluation of financial performance of business, investment project	• • •	ng capitai		
	gement and financing, various sources of funds, project financing, financial planning and forecasting, initial public offering and evaluations are sense of the s	· · · · · · · · · · · · · · · · · · ·			
16NES	Economics Statistics	Z,ZK	5		
Demonstrating the	way of statistical information origin about economical and social effects and processes, the possibilities and limits of their cohesion an	d practical aplication	ons togethe		
	with the options of using statistical methods of analytical procedures in comon statistical practice.				
16NF	Function, Organization, and Legislation of Public Administration	Z,ZK	4		
Definition of basic	concepts in the field of public administration. Entities and public administrators. The reform process of the public administration after 1	989 with emphasis	on aspect		
of organizational	and legislative character. Activities of the central state administration bodies in the country. Composition, appointment and work of the	government, coor	dination of		
public administrati	on, the relationship between the government and other central organs. Ministries and their agenda. Other central administrative autho	orities and their tas	ks while up		
	lic interest. Natural persons involved in the administration. Municipalities and regions - basic characteristics of local government and	•	•		
communities. Muni	cipal and regional authorities and their powers. Other entities of public administration - public institutions and enterprises, other legal a	and natural persons	s performin		
	public administration.				
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4		
The course deals w	ith theoretical specification of the policy of economic, social and territorial cohesion in European union and its development and import	ance. It focuses on	the regiona		
	and structural policy within particular programming periods of EU.				
16NPDP	Project of Diploma Thesis	Z	4		
16NPR	Regional Policy	Z.ZK	5		
	integral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis of	,	_		
2.34101011 01	regional and local authorities related to effective and balanced development of all regions.	3 0000011011101	- J. Jiaio,		
16NPS		Z.ZK	5		
	Systems Design s course will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) and w	,	_		
ŭ					
The course includes lessons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply model views and software for project management.					
	project management.				

16NSK			
	Social Competencies in Project Management	Z,ZK	5
	ge of the latest theory and practice of Knowledge Management, with an integrated interdisciplinary presentation that makes sense of the	٠.	
	and business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior. Solic	-	
	nputer tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leveragin Critically evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human conte	-	-
an organization.	managerial, technical, and systems workers alike in today's modern knowledge-based economy.	ext. Essential prep	arallori loi
16NSM	Strategic Marketing	Z	4
160VL	Employee Organization and Management	Z	4
	Employee Organization and Management ject is to connect the students' knowledge of management and project management with new information on employee organization ar		
	qualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and mak	•	
-	ne management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. La		
	succession planning, motivation, influencing company culture and crisis situation solving.	,	
16PRG	Programming in the CR and in the EU	Z,ZK	5
	isic approaches of programming in the CR and in the EU. Getting an overview of the programs implemented in the Czech Republic with	•	_
cohesion and pro	grams implemented by national funds. Emphasis on basic principles of project design, acquisition of the ability to create a project prop	oosal to support de	evelopment
	of the city or region.		
16RD	Regional Demography	Z,ZK	5
The main aim of t	his course is to acquaint the students in detail with the findings and methods of regional demography. To teach them to analyse given	regions with the h	elp of both
demographic and s	statistical methods and to acquaint them with the demographic situation with regard to the regions of the Czech Republic and also with	h the demographic	situation i
	the world with special focus on migration and its significance.		
16RME	Regional and Local Economy	Z,ZK	5
-	icipal economy deals with social? economic development of regions and towns. It is based on spatial application of common economic		-
·	ne subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the government of the society of	_	
•	es of influencing by the authorities that have responsibility for development of regions and towns. The subject contains also key conce		•
	erritorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of income aphasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subje	-	
budget with an en	theories.	ect, especially the	iocalizatioi
16RP	Project Management	Z,ZK	5
	es a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other su	,	_
	g software for the project management, the process of a feasibility study development. Students will practice the methods for decision		_
	as the decision trees development and the problem analysis.	3 411	
16SR	Strategic Management	Z,ZK	5
	rse is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master gener		-
of economical su	bjects and public administration institutions and understanding of basic models and instruments which are used in managerial practic	e. On the grounds	of gained
competences t	the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construction	ction of the strateg	gic plan.
16SRG	Socio-economic Geography	Z,ZK	5
The subject helps	s to understand the development, current situation and the main trends in economic distribution and other social? economic activities	of man on differen	nt regional
	levels. Students should get basics of geographical thinking, they should understand problems in territorial context and the rules of dev	velopment.	
16XBS	Balanced Scorecard	Z,ZK	5
The aim of the cou	urse is to gain necessary knowledge for the right strategy implementation in an enterprise and by use of it to evaluate performance par	Z,ZK rameters. These p	erformance
The aim of the couparameters used	urse is to gain necessary knowledge for the right strategy implementation in an enterprise and by use of it to evaluate performance paid by planning of firm's development and by results evaluation are followed in complex approach. Further the student is able to master	Z,ZK rameters. These p performance para	erformance meters in
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16XG	Geographic and Information Systems	Z,ZK	5
	ne following: the definition of Geographic and Information Systems (GIS); components, technological and programming equipment of C	•	
=	omponents; geographic data and data models. The course also deals with resources and methods used in the acquisition of digital da		-
ational database	models; geographically oriented database of spatial information; geographic and topological methods of information processing and i simulation of data structures, and GIS application areas. Cíl p edm tu	its application; m	odelling an
16XIP	Inter-cultural Psychology	Z,ZK	5
	ultural psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union enviro		1
=	out other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different aspec		
nd understanding	cultural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercultura	al communication	exercises
16XIT	Information and Communication Technologies	Z,ZK	5
•	s create the content of the course: ?listing of audio-visual technology ?computer networks (local and remote) ?topology, linking, address	•	
story of the Interr	net ?access to the Internet "?FTP, Gopher and WWW protocols ? basics of functioning and usage, hypertext. ?communication service	es on the Internet	? electroi
16VMV	mail, IRC. ?searching information on the Internet ?Internet security, futher prospectives of the Internet development.	7 71/	
16XMK	Developing Intercultural Communicative Competence cus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influ	Z,ZK	5
	language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in commur	-	
	on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunders		
	and activities . Case studies on individual topics Language level: CEFR B2	0 0	•
16XMS	Modernisation of Public Administration	Z,ZK	5
s course focuses	on initial conditions and prerequisites for changes in public administration and management of public administration, on differences at	nd similarities be	tween pub
•	It also deals with the potentials to apply management tools to individual areas of Public Administration Management which includes st		-
	ategic development documents for territorial units on various levels of administration, human resources management, principles of fin	•	
nagement metho	ids (models CAF, EFQM, BSC, benchmarking); public relations, local citizens´ participation in public administration, the role of a citizen, ε of individual areas of administration.	and with legislativ	e framewo
16XNE		Z,ZK	5
	Ecology and Sustainable Development eral sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging com	,	_
	renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sustainal	-	
	cators, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Development	· ·	
	in sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities.		
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5
uence of socio-ed	conomic changes after 1989 on the introduction of new management methods in public administration. Different and the same characteristics	cteristics of public	and priva
	tation of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Age		
	nmunications and Public Relations, Public Relations; participation and involvement of the local community in the public administration, to		
nd barriers to thei	ir participation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and info data boxes, electronic registers, GIS, KIVS, electronic notice boards.	rmatization - Cze	ech POIN I
16VND	-	7 7V	
16XNP	Presentation and Communication Skills	Z,ZK	5 Inderstand
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y practicing and e	Presentation and Communication Skills	ations. They will u	understand
y practicing and e	Presentation and Communication Skills exercising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different situal and nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative we	ations. They will u	understand
y practicing and e rincipals of verbal	Presentation and Communication Skills exercising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different situal and nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative w training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids.	ations. They will uriting and some I	understand basic voca
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area. ?Financining of developer's project ? financial analysis aimed at recoverability and the overall feasibility,financial resources, credits terms and conditions, optimum financing, time planning, cash flow administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions, continuous supervision and risk managegement, final evaluation ?Management of project implementation and its organisation, change management with clients and suppliers.

16XV	English for Meetings and Negotiations	Z,ZK	5		
Consolidation and strengthening of the language skills needed for management purposes with the focus on improvement in practical communication.					
16ZP	Elements of Law	Z,ZK	4		

The purpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to understand the extent legal reasoning, the principles of creation, interpretation and application of the law and the relation of the public authority. Students also gain basic knowledge of selected fields of law in force, partially differentiated according to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamental legal principles and to communicate adequately with qualified attorneys.

For updated information see http://bilakniha.cvut.cz/en/FF.html Generated: day 2025-07-22, time 00:42.