# Study plan

# Name of study plan: N-RRP-prez.forma od 13/14

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time

Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 105

The role of the block: Z

Code of the group: 1.S.RRP-P OD 13/14

Name of the group: 1.s.RRP od 13/14 prezenční forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

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Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA1	English Language 1	Z	2	0P+2C		Z
16E	Economics	Z,ZK	5	3P+1C	Z	Z
16OVL	Employee Organization and Management	Z	4	2P+1C	Z	Z
16RME	Regional and Local Economy	Z,ZK	5	2P+2C	Z	Z
16RP	Project Management	Z,ZK	5	2P+2C	Z	Z
16SRG	Socio-economic Geography	Z,ZK	5	2P+2C	Z	Z
16ZP	Elements of Law	Z,ZK	4	2P+1C	Z	Z

### Characteristics of the courses of this group of Study Plan: Code=1.S.RRP-P OD 13/14 Name=1.s.RRP od 13/14 prezenční forma

04JA1	English Language 1	Z	2					
The course aims at busi	The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the							
area of management ( v	ork and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the m	ost up-to-date pro	fessional jargon					
dealing with project mar	aling with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.							
16E	Economics	Z,ZK	5					

Introducing participants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and production effectiveness, aligning with profit maximization, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, distinguishing different economic systems, identifying the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, applying macroeconomic theory to present problems of countries and integrated coalitions.

16OVL Employee Organization and Management

The aim of the subject is to connect the students' knowledge of management and project management with new information on employee organization and management. The outcome

will be a graduate qualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and making good use of team member potential. Also time management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. Last third of the subject covers succession planning, motivation, influencing company culture and crisis situation solving.

16RME Regional and Local Economy Z,ZK 5

Regional and municipal economy deals with social? economic development of regions and towns. It is based on spatial application of common economic theory and regional economy. The main part of the subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the government sector of regions and towns and the possibilities of influencing by the authorities that have responsibility for development of regions and towns. The subject contains also key concepts and pieces of knowledge from the field of territorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of incomes and expenses of territorial budget with an emphasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subject, especially the localization theories.

16RP **Project Management** The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other subjects are planning, resource management, using software for the project management, the process of a feasibility study development. Students will practice the methods for decision making applicable to projects

as the decision trees development and the problem analysis. Socio-economic Geography

The subject helps to understand the development, current situation and the main trends in economic distribution and other social? economic activities of man on different regional levels. Students should get basics of geographical thinking, they should understand problems in territorial context and the rules of development.

The purpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to understand the extent legal reasoning, the principles of creation, interpretation and application of the law and the relation of the public authority. Students also gain basic knowledge of selected fields of law in force, partially differentiated according to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamental legal principles and to communicate adequately with qualified attorneys.

Z,ZK

Code of the group: 2.S.RRP OD 13/14

Elements of Law

Name of the group: 2.s.RRP-od 13/14 prezenční forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

16ZP

04JA2

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA2	English Language 2	Z	2	0P+2C		Z
16FMP	Financial Management of Enterprises and Projects	Z,ZK	5	2P+2C	Z	Z
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4	2P+1C	L	Z
16NPS	Systems Design	Z,ZK	5	2P+2C	L	Z
16RD	Regional Demography	Z,ZK	5	4P+0C	L	Z
16NPR	Regional Policy	Z,ZK	5	2P+2C	L	Z
16NSM	Strategic Marketing	Z	4	2P+2C	L	Z

#### Characteristics of the courses of this group of Study Plan: Code=2.S.RRP OD 13/14 Name=2.s.RRP-od 13/14 prezenční forma

English Language 2 The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the area of management ( work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most up-to-date professional jargon dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.

16FMP Financial Management of Enterprises and Projects Z,ZK The subject Financial Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Students have an opportunity to acquire an understanding of the main concepts, tools and methods of the financial management and their utilization in practical decision making and management of projects and processes. Students gain primarily knowledge of financial management role within a business, evaluation of financial performance of business, investment projects appraisal, working capital

management and financing, various sources of funds, project financing, financial planning and forecasting, initial public offering and evaluation techniques. 16NHSS Economic, Social, and Territorial Cohesion of the EU

The course deals with theoretical specification of the policy of economic, social and territorial cohesion in European union and its development and importance. It focuses on the regional and structural policy within particular programming periods of EU.

16NPS Systems Design The graduate of this course will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) and with problem-solving processes. The course includes lessons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply model views and software for

project management.

**16RD** Regional Demography The main aim of this course is to acquaint the students in detail with the findings and methods of regional demography. To teach them to analyse given regions with the help of both demographic and statistical methods and to acquaint them with the demographic situation with regard to the regions of the Czech Republic and also with the demographic situation in

the world with special focus on migration and its significance. 16NPR Regional Policy Z,ZK

The provision of integral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis of the conception role of state, regional and local authorities related to effective and balanced development of all regions.

16NSM 4 Strategic Marketing

Code of the group: 3.S.RRP-P OD 14/15

Name of the group: 3.s.RRP-od14/15 prezenční forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA3	English Language 3	Z,ZK	2	0P+2C		Z
16NES	Economics Statistics	Z,ZK	5	2P+1C	Z	Z
16NF	Function, Organization, and Legislation of Public Administration	Z,ZK	4	2P+1C	Z	Z
16PRG	Programming in the CR and in the EU	Z,ZK	5	2P+2C	Z	Z
16NPDP	Project of Diploma Thesis	Z	4	1P+2C	L,Z	Z
16NSK	Social Competencies in Project Management	Z,ZK	5	1P+3C	Z	Z
16SR	Strategic Management	Z,ZK	5	2P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=3.S.RRP-P OD 14/15 Name=3.s.RRP-od14/15 prezenční forma

04JA3	English Language 3	Z,ZK	2
The course aims at busi	ness and managerial language, as used in company management. The student's skills in foreign language speaking and wr	iting are to be dev	eloped in the
area of management (w	ork and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the mo	ost up-to-date prof	iessional jargon
dealing with project mar	nagement and project planning. Further training in the proper use of grammar structures is provided simultaneously with voc	abulary extension	. In addition to
this, the aim of the cours	se is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application o	of the given pheno	mena.
Methodologically, the co	urse relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant gram	mar, systematic p	ractice of typical

16NES **Economics Statistics** Z.ZK 5

Demonstrating the way of statistical information origin about economical and social effects and processes, the possibilities and limits of their cohesion and practical aplications together with the options of using statistical methods of analytical procedures in comon statistical practice.

Function, Organization, and Legislation of Public Administration Definition of basic concepts in the field of public administration. Entities and public administrators. The reform process of the public administration after 1989 with emphasis on aspects of organizational and legislative character. Activities of the central state administration bodies in the country. Composition, appointment and work of the government, coordination of

public administration, the relationship between the government and other central organs. Ministries and their agenda. Other central administrative authorities and their tasks while up keeping the public interest. Natural persons involved in the administration, Municipalities and regions - basic characteristics of local government and local public bodies, Dividing communities. Municipal and regional authorities and their powers. Other entities of public administration - public institutions and enterprises, other legal and natural persons performing public administration.

16PRG Programming in the CR and in the EU

Introduction to basic approaches of programming in the CR and in the EU. Getting an overview of the programs implemented in the Czech Republic within the economic and social cohesion and programs implemented by national funds. Emphasis on basic principles of project design, acquisition of the ability to create a project proposal to support development of the city or region.

Z,ZK

5

16NPDP Project of Diploma Thesis 7 4 Z,ZK 16NSK Social Competencies in Project Management 5

Thorough coverage of the latest theory and practice of Knowledge Management, with an integrated interdisciplinary presentation that makes sense of the confusingly wide variety of computer science and business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior. Solidly covers the "hard" technical components of computer tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leveraging knowledge effectively within an organization. Critically evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human context. Essential preparation for managerial, technical, and systems workers alike in today's modern knowledge-based economy.

**16SR** Strategic Management

case-study situations, teamwork and giving feedback.

Z,ZK The aim of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master general knowledge in management of economical subjects and public administration institutions and understanding of basic models and instruments which are used in managerial practice. On the grounds of gained competences the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construction of the strategic plan.

Code of the group: 4.S.RRP-P OD 14/15

Name of the group: 4.s.RRP-od 14/15 prezenční forma

Requirement credits in the group: In this group you have to gain 15 credits Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 15 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
16DPI	Diploma Thesis	Z	15	0+8		Z

#### Characteristics of the courses of this group of Study Plan: Code=4.S.RRP-P OD 14/15 Name=4.s.RRP-od 14/15 prezenční forma

16DPI	Diploma Thesis	Z	15	
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Name of the block: Compulsory elective courses

Minimal number of credits of the block: 15

The role of the block: PV

Code of the group: PVP-N-RRP OD 11/12

Name of the group: PVP-N-RRP od 11/12 prezenční forma

Requirement credits in the group: In this group you have to gain 15 credits

Requirement courses in the group: In this group you have to complete at least 3 courses

Credits in the group: 15 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
16XMK	<b>Developing Intercultural Communicative Competence</b>	Z,ZK	5	0P+3C	L	PV
16XBS	Balanced Scorecard	Z,ZK	5	1P+2C	L	PV
16XCI	Competitive Intelligence	Z,ZK	5	1P+2C	L	PV
16XDB	Description in Business	Z,ZK	5	0P+4C		PV
16XD	Transport Systems	Z,ZK	5	3+0		PV
16XNE	Ecology and Sustainable Development	Z,ZK	5	1P+2C	L	PV
16XENU	Sustainable Development: Economics and Policy	Z,ZK	5	1P+2C	L	PV
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5	1P+2C	L	PV
16XEF	European Social Fund	Z,ZK	5	1P+2C	L	PV
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5	1P+2C	L	PV
16XG	Geographic and Information Systems	Z,ZK	5	3+0		PV
16XIT	Information and Communication Technologies	Z,ZK	5	3+0		PV
16XIP	Inter-cultural Psychology	Z,ZK	5	1P+2C	L	PV
16XP	Small and Medium Business	Z,ZK	5	1P+2C	L	PV
16XSP	Management of Construction and Developers' Projects	Z,ZK	5	1P+2C	L	PV
16XMS	Modernisation of Public Administration	Z,ZK	5	3+0		PV
16XOP	Valuation of Firm and Projects	Z,ZK	5	1P+2C	L	PV
16XNP	Presentation and Communication Skills	Z,ZK	5	0P+3C	L	PV
16XDO	Presentation Skills in English	Z,ZK	5	0P+4C	L	PV
16XRM	Restoration and Urban Development	Z,ZK	5	3+0		PV
16XR	Reconditioning and Rural Development	Z,ZK	5	1P+2C	L	PV
16XRZ	Administration of Municipalities and Regions	Z,ZK	5	3+0		PV
16XV	English for Meetings and Negotiations	Z,ZK	5	0P+4C	L	PV
16XSC	Smart Cities and Smart Regions	Z,ZK	5	1P+2C	L	PV
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5	1P+2C	L	PV
16XEU	Structures and Legislation of the European Union	Z,ZK	5	1P+2C	L	PV
16XNUP	Urban Planning and Regional Development	Z,ZK	5	1P+2C	L	PV

16XNUP	Urban Planning and Regional Development	Z,ZK	5	1P+2C	L	PV
Characteristics of	the courses of this group of Study Plan: Code=PVP-N-RRP OD 11	/12 Name=P	VP-N-RRI	od 11/1	2 prezei	nční forma
16XMK	Developing Intercultural Communicative Competence			Z	,ZK	5
The seminar will focus of	on the importance of accuracy and comprehension in communication in a foreign language,	and highlight cu	tural differen	ces influenc	ing commu	ınication, and
examine the role of lang	uage means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cul	tural and langua	ge context in	communica	tion . Interc	ultural theories
	ehaviour and language expression . International English as lingua franca . The most comm	on mistakes as a	a cause of mi	sunderstand	ding . Lang	uage practice
and activities . Case stu	dies on individual topics Language level: CEFR B2					
16XBS	Balanced Scorecard			Z	,ZK	5
The aim of the course is	to gain necessary knowledge for the right strategy implementation in an enterprise and by	use of it to evalu	ate performa	nce parame	eters. These	e performance
parameters used by pla	nning of firm's development and by results evaluation are followed in complex approach. Fu	irther the student	is able to m	aster perfori	mance para	ameters in
business decision makir	ng processes and formulate tasks for teams which procure business internal processes. Gai	in knowledge are	applicable f	or making b	usiness pro	jects.
16XCI	Competitive Intelligence			Z,	,ZK	5
The course is designed	as an elective for master degree students in the field of Applied Informatics and Informatics	in Business. Inclu	ıdes issues d	efining the	specific info	rmation needs
for support Strategic Pla	anning of the organization, namely to find relevant information sources, including external or	nes, analyzing ar	nd the subsec	quent creation	on of Know	ledge Base.
Relevant is also effective	e communication of these findings to senior management of an organization.					
16XDB	Description in Business			Z	,ZK	5
Development of language	ge knowledge and skills focusing on special purposes of the study programme with the mair	n aim to adequat	ely use the la	nguage in b	oth speaki	ng and writing.
16XD	Transport Systems			Z,	,ZK	5
The course will acquain	t the students with> ?basic features of individual kinds of transport (road, railway, air, wat	er) ?relations be	tween transp	ort and terri	tory. ?trans	port surveys:
logistics in in large territ	orial units, regions, towns and villages. ?reciprocal relations between a transport route and	territory. ?public,	individual, o	argo transp	ort (freight)	? prospective
of further transport deve	elopment in Europe (EU) and the Czech Republic (national transport network), the relation	of urban and trar	sport plannii	ng ?transpo	rt and envir	ronment, noise

and vibration, exhaust fumes, accidents, land confiscation, energy consumption ?the impact of transport systems upon landscape and settlements ?transport and sustainability

16XNE	Ecology and Sustainable Development	Z,ZK	5
	sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging c	1 ' 1	_
on-renewable and ren	ewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sust	tainable developm	ent - definition
· ·	ors, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Devel	lopment. Sustainal	ole developme
6XENU	al economy: air, transport, water. Sustainable development in the regions and municipalities.	Z,ZK	5
6XNEM	Sustainable Development: Economics and Policy Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5
	implementation of information recrinology and Modernisation of Public Administration between the same of the introduction of new management methods in public administration. Different and the same of		_
	of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Ac		
enchmarking); Comm	unications and Public Relations, Public Relations; participation and involvement of the local community in the public administrat	tion, the role of the	citizen, motiv
· · · · · · · · · · · · · · · · · · ·	rticipation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and	informatization - C	zech POINT,
	registers, GIS, KIVS, electronic notice boards.	7 714	
6XEF	European Social Fund	Z,ZK	5
luring the realization on the programming period	nd its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Conference of the	2006 and their trai	nsmission to th
6XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5
o introduce problems	of development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity an	1 ' 1	eativity, proce
f creativity, barriers of	creativity, dvelopment of creativity.		
6XG	Geographic and Information Systems	Z,ZK	5
	ollowing: the definition of Geographic and Information Systems (GIS); components, technological and programming equipmen	· ·	
	nents; geographic data and data models. The course also deals with resources and methods used in the acquisition of digital		•
	dels; geographically oriented database of spatial information; geographic and topological methods of information processing a	and its application	; modelling an
6XIT	tures, and GIS application areas. Cíl předmětu Information and Communication Technologies	Z,ZK	5
-	reate the content of the course: ?listing of audio-visual technology ?computer networks (local and remote) ?topology, linking, add		_
_	?access to the Internet" ?FTP, Gopher and WWW protocols ? basics of functioning and usage, hypertext. ?communication se	-	-
=	nformation on the Internet ?Internet security, futher prospectives of the Internet development.		
6XIP	Inter-cultural Psychology	Z,ZK	5
he subject "Inter-cultu	ral psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union e	environment, but st	udents will ha
	t other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different a	-	
na unaerstanaina cuit	ural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercul	iturai communicati	on exercises.
		7.714	
6XP	Small and Medium Business	Z,ZK	5
6XP The aim of the course i	Small and Medium Business s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for co	1 ' 1	_
6XP The aim of the course indevaluation of a bus	Small and Medium Business s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for coincess plan/project. Students are able to understand accesses used on tactical and operational managerial levels.	onstruction, financ	ial manageme
6XP The aim of the course ind evaluation of a buse 6XSP	Small and Medium Business s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for coincess plan/project. Students are able to understand accesses used on tactical and operational managerial levels.  Management of Construction and Developers' Projects	z,zK	ial manageme
6XP The aim of the course is not evaluation of a bus 6XSP The course will acquain	Small and Medium Business s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels.  Management of Construction and Developers' Projects t the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing	onstruction, finance  Z,ZK g of developers´ac	ial manageme 5 tivities includi
6XP The aim of the course in the aim of the course in the devaluation of a buse 6XSP The course will acquain upply and demand an	Small and Medium Business s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels.  Management of Construction and Developers' Projects It the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing alysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates?	Z,ZK g of developers´ ac? practical implicati	ial manageme 5 tivities includi
6XP The aim of the course in the aim of the course in the evaluation of a buse 6XSP The course will acquain upply and demand an rea. ?Financining of demand in the evaluation of the evaluation	Small and Medium Business s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels.  Management of Construction and Developers' Projects t the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing	Z,ZK g of developers´ac? practical implicati	5 tivities includitions in the given financing,
6XP The aim of the course in the aim of the course in the evaluation of a buse 6XSP The course will acquain upply and demand an rea. ?Financining of dome planning, cash flow	Small and Medium Business s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for cosiness plan/project. Students are able to understand accesses used on tactical and operational managerial levels.  Management of Construction and Developers' Projects It the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing alysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates? eveloper's project? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and	Z,ZK g of developers´ac? practical implicati	5 tivities includitions in the given financing,
6XP he aim of the course in a evaluation of a bus 6XSP he course will acquair upply and demand an rea. ?Financining of dome planning, cash flooranagegement, final expressions.	Small and Medium Business s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for continuous plan/project. Students are able to understand accesses used on tactical and operational managerial levels.  Management of Construction and Developers' Projects If the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing alysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates? eveloper's project? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and wadministration, accounting, requirements for mortgage refinancing. ?Risk management? definition, evaluation, restrictions,	Z,ZK g of developers´ac? practical implicati	5 tivities includitions in the given financing,
6XP he aim of the course in a evaluation of a bus 6XSP he course will acquair upply and demand an rea. ?Financining of dome planning, cash flow nanagegement, final ecourse.	Small and Medium Business s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for continuous plan/project. Students are able to understand accesses used on tactical and operational managerial levels.  Management of Construction and Developers' Projects at the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing alysis and forms of sales are among the key issues the course will deal with. The other areas include: 'Acquisition of estates' eveloper's project? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and we administration, accounting, requirements for mortgage refinancing. 'Risk management?' definition, evaluation, restrictions, valuation 'Management of project implementation and its organisation, change management with clients and suppliers.	Z,ZK g of developers´ ac practical implicati conditions, optimu continuous super	5 htivities including ions in the given financing, vision and risk
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16XSC	Smart Cities and Smart Regions	Z,ZK	5
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5
The aim of the course is	s to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the	concepts such as	sustainability,
subsidiarity and partner	ship; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and gene	ral public: to discu	ss the challenge

of public issues and public choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the most appropriate strategy.

Z,ZK 16XEU Structures and Legislation of the European Union

Content of the subject: Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary external and internal environment of EU in globalised world. Institutions and other bodies of EU ? their characteristics, function and interrelationships between them. Basics and principles of EU legislation, the process of creating and approving and EU constitution. Unified european market and its strengths and weaknesses, economic competition, currency union, defence and development policy and implements for their realisation (particulary for structural policy). Concept of welfare state and accomplishment of it in member states of EU. Process of the EU enlargement and its orientation and employment in globalized world. Visions, goals and priorities of EU and expected development within new programming period 2007 ? 2013.

16XNUP Urban Planning and Regional Development

Z,ZK

Computation Cuadita

Introduction to Urban Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlements. Fundamental environmental legislation. Culture and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic infrastructure of settlements. Humanization of housing estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental urban planning legislation. Limits of land resources use. Perfect town.

## List of courses of this pass:

Code	Name of the course	Completion	Credits
04JA1	English Language 1	Z	2
The course aims	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writir	ng are to be develo	ped in the
area of manageme	ent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most	up-to-date profess	ional jargor
dealing with	h project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with	vocabulary extens	ion.
04JA2	English Language 2	Z	2
The course aims	, at business and managerial language, as used in company management. The student's skills in foreign language speaking and writir	ng are to be develo	ped in the
area of manageme	ent ( work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most	up-to-date profess	ional jargo
dealing with	h project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with	vocabulary extens	ion.
04JA3	English Language 3	Z.ZK	2
The course aims	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writir	ng are to be develo	
area of manageme	ent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most u	up-to-date professi	onal jargo
dealing with proje	ct management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabu	lary extension. In	addition to
this, the aim o	f the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application	of the given pheno	mena.
Methodologically, the	he course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant grammar	, systematic practi	ce of typica
	case-study situations, teamwork and giving feedback.		
16DPI	Diploma Thesis	Z	15
16E	Economics	Z,ZK	5
Introducing partici	pants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and productic	n effectiveness, al	igning with
profit maximization	, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, dis	tinguishing differe	nt economi
systems, identifying	g the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, ar	plying macroecon	omic theor
	to present problems of countries and integrated coalitions.		
16FMP	Financial Management of Enterprises and Projects	Z.ZK	5
The subject Financi	ial Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Students	have an opportuni	ty to acquir
an understanding of	of the main concepts, tools and methods of the financial management and their utilization in practical decision making and manageme	ent of projects and	processes
Students gain pri	imarily knowledge of financial management role within a business, evaluation of financial performance of business, investment projec	ts appraisal, worki	ng capital
mana	agement and financing, various sources of funds, project financing, financial planning and forecasting, initial public offering and evalua	tion techniques.	
16NES	Economics Statistics	Z,ZK	5
Demonstrating the	way of statistical information origin about economical and social effects and processes, the possibilities and limits of their cohesion an	d practical aplication	ns togethe
	with the options of using statistical methods of analytical procedures in comon statistical practice.		
16NF	Function, Organization, and Legislation of Public Administration	Z,ZK	4
Definition of basic of	concepts in the field of public administration. Entities and public administrators. The reform process of the public administration after 1	989 with emphasis	on aspect
of organizational a	and legislative character. Activities of the central state administration bodies in the country. Composition, appointment and work of the	government, coor	dination of
public administration	on, the relationship between the government and other central organs. Ministries and their agenda. Other central administrative authc	rities and their tas	ks while up
keeping the pub	lic interest. Natural persons involved in the administration. Municipalities and regions - basic characteristics of local government and I	ocal public bodies	. Dividing
communities. Munic	cipal and regional authorities and their powers. Other entities of public administration - public institutions and enterprises, other legal a	nd natural persons	performin
	public administration.		
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4
The course deals w	ith theoretical specification of the policy of economic, social and territorial cohesion in European union and its development and importa	ance. It focuses on	the regiona
	and structural policy within particular programming periods of EU.		
16NPDP	Project of Diploma Thesis	Z	4
16NPR	Regional Policy	Z,ZK	5
-	integral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis of	,	_
	regional and local authorities related to effective and balanced development of all regions.		,
16NPS	Systems Design	Z,ZK	5
	Systems Design	/ / n	ר

The course includes lessons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply model views and software for project management.

16NSK			1
The	Social Competencies in Project Management	Z,ZK	5
	e of the latest theory and practice of Knowledge Management, with an integrated interdisciplinary presentation that makes sense of t Ind business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior. Soli		-
•	nputer tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leveraging	-	
an organization.	Critically evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human control	ext. Essential prep	aration for
	managerial, technical, and systems workers alike in today's modern knowledge-based economy.		
16NSM	Strategic Marketing	Z	4
160VL	Employee Organization and Management	Z	4
	ect is to connect the students' knowledge of management and project management with new information on employee organization a	•	
•	ualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and make		
potential. Also tim	e management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. La succession planning, motivation, influencing company culture and crisis situation solving.	ist third of the subj	ject covers
16PRG	Programming in the CR and in the EU	Z,ZK	5
	sic approaches of programming in the CR and in the EU. Getting an overview of the programs implemented in the Czech Republic wi		_
	grams implemented by national funds. Emphasis on basic principles of project design, acquisition of the ability to create a project project		
	of the city or region.		•
16RD	Regional Demography	Z,ZK	5
	nis course is to acquaint the students in detail with the findings and methods of regional demography. To teach them to analyse given	-	
demographic and s	tatistical methods and to acquaint them with the demographic situation with regard to the regions of the Czech Republic and also wit	h the demographic	situation in
	the world with special focus on migration and its significance.		_
16RME	Regional and Local Economy	Z,ZK	5
-	cipal economy deals with social ? economic development of regions and towns. It is based on spatial application of common economic e subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the governme		-
•	e subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the government of regions and towns. The subject contains also key conce	•	
	rritorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of incom		•
	phasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subj		
	theories.		
16RP	Project Management	Z,ZK	5
The subject define	s a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other su	ibjects are plannin	ig, resource
management, using	g software for the project management, the process of a feasibility study development. Students will practice the methods for decision	making applicable	e to projects
	as the decision trees development and the problem analysis.		T
16SR	Strategic Management	Z,ZK	5
	se is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master gene	_	_
	ojects and public administration institutions and understanding of basic models and instruments which are used in managerial practic he students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the constru	•	•
16SRG	Socio-economic Geography	_	gio piari.
		7 7K	5
		Z,ZK s of man on differe	5 nt regional
The subject helps	to understand the development, current situation and the main trends in economic distribution and other social? economic activities levels. Students should get basics of geographical thinking, they should understand problems in territorial context and the rules of de	of man on differe	_
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	Geographic and Information Systems	Z,ZK	5
	he following: the definition of Geographic and Information Systems (GIS); components, technological and programming equipment of	-	
=	components; geographic data and data models. The course also deals with resources and methods used in the acquisition of digital data and data have of spatial information, and to allow the data to be a finished at the property and the spatial methods of information and the spatial methods are spatial methods and the spatial methods of information and the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial information and the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial information and the spatial methods are spatial methods as a spatial information and the spatial methods are spatial methods as a spatial information and the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods as a spatial method of the spatial methods are spatial methods.	= :	-
elational database	e models; geographically oriented database of spatial information; geographic and topological methods of information processing and simulation of data structures, and GIS application areas. Cíl předmětu	its application; m	odelling and
16XIP	Inter-cultural Psychology	Z,ZK	5
he subject "Inter-c	cultural psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union envir	onment, but stude	ents will hav
	bout other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different aspe		
	g cultural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercultur		
16XIT	Information and Communication Technologies	Z,ZK	5
-	es create the content of the course: ?listing of audio-visual technology ?computer networks (local and remote) ?topology, linking, address rnet ?access to the Internet¨ ?FTP, Gopher and WWW protocols ? basics of functioning and usage, hypertext. ?communication servic	_	-
notory or the inter	mail, IRC. ?searching information on the Internet ?Internet security, futher prospectives of the Internet development.		. 0.000.01
16XMK	Developing Intercultural Communicative Competence	Z,ZK	5
	ocus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences infl		ication, an
	language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in commu		
nd their influence	e on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunder	standing . Langua	age practic
10//10	and activities . Case studies on individual topics Language level: CEFR B2	7.71/	
16XMS	Modernisation of Public Administration	Z,ZK	5
	s on initial conditions and prerequisites for changes in public administration and management of public administration, on differences a . It also deals with the potentials to apply management tools to individual areas of Public Administration Management which includes si		-
=	rategic development documents for territorial units on various levels of administration, human resources management, principles of fir		-
	ods (models CAF, EFQM, BSC, benchmarking); public relations, local citizens´ participation in public administration, the role of a citizen,	_	
	of individual areas of administration.		
16XNE	Ecology and Sustainable Development	Z,ZK	5
	neral sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging com	-	
	I renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sustaina	· ·	
asic concepts, ind	licators, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Developm in sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities.	ent. Sustainable	developme
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5
	economic changes after 1989 on the introduction of new management methods in public administration. Different and the same chara	,	1
	ntation of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Age		•
	mmunications and Public Relations, Public Relations; participation and involvement of the local community in the public administration,		
and barriers to the	eir participation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and info	ormatization - Cze	ech POINT
	data boxes, electronic registers, GIS, KIVS, electronic notice boards.		
16XNP	Presentation and Communication Skills	Z,ZK	5
By practicing and	exercising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different situ	lations They will	undaretane
		•	
principals of verba	al and nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative v	•	
	training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids.	vriting and some	basic vocal
16XNSR	training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids.  Municipalities and Regions Development Strategy	vriting and some	basic voca
16XNSR The aim of the co	training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids.	Z,ZK	basic voca 5 Istainability
16XNSR The aim of the colubsidiarity and par	training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids.  Municipalities and Regions Development Strategy urse is to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the cor	Z,ZK ncepts such as su	basic voca  5 stainability he challeng
16XNSR The aim of the coubsidiarity and par	training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids.  Municipalities and Regions Development Strategy  urse is to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the corrtnership; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and general p	Z,ZK ncepts such as su	basic voca  5 stainability he challeng
16XNSR The aim of the coubsidiarity and paulic issu 16XNUP troduction to Urba	training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids.  Municipalities and Regions Development Strategy  urse is to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the corrected a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and general pures and public choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the mo  Urban Planning and Regional Development  an Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlements:	Z,ZK neepts such as su ublic; to discuss t st appropriate str Z,ZK s. Fundamental ei	5 stainability he challeng ategy.
16XNSR The aim of the coubsidiarity and pau of public issu 16XNUP troduction to Urbat legislation. Cultur	training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids.  Municipalities and Regions Development Strategy  urse is to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the correspine; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and general pures and public choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the mo  Urban Planning and Regional Development  an Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlements and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic in	z,ZK ncepts such as su ublic; to discuss t st appropriate str Z,ZK s. Fundamental e	5 stainability he challengategy.  5 nvironment ettlements.
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area. ?Financining of developer's project ? financial analysis aimed at recoverability and the overall feasibility,financial resources, credits terms and conditions, optimum financing, time planning, cash flow administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions, continuous supervision and risk managegement, final evaluation ?Management of project implementation and its organisation, change management with clients and suppliers.

	16XV	English for Meetings and Negotiations	Z,ZK	5				
Consolidation and strengthening of the language skills needed for management purposes with the focus on improvement in practical communication.								
	167P	Flements of Law	7.7K	4				

The purpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to understand the extent legal reasoning, the principles of creation, interpretation and application of the law and the relation of the public authority. Students also gain basic knowledge of selected fields of law in force, partially differentiated according to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamental legal principles and to communicate adequately with qualified attorneys.

For updated information see <a href="http://bilakniha.cvut.cz/en/FF.html">http://bilakniha.cvut.cz/en/FF.html</a> Generated: day 2025-12-08, time 00:36.