Study plan

Name of study plan: N-PRI-prez. forma od 14/15

Faculty/Institute/Others: Department: Branch of study guaranteed by the department: Welcome page Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120 Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 105 The role of the block: Z

Code of the group: 1.S.PRI-P OD 14/15 Name of the group: 1.s.PRI-od 14/15 prezen ní forma Requirement credits in the group: In this group you have to gain 30 credits Requirement courses in the group: In this group you have to complete 7 courses Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA1	English Language 1	Z	2	0P+2C		Z
16E	Economics	Z,ZK	5	3P+1C	Z	Z
16FMP	Financial Management of Enterprises and Projects	Z,ZK	5	2P+2C	Z	Z
16PVM	Projects in Production and Operations Management	Z,ZK	5	2P+2C	L	Z
16RP	Project Management	Z,ZK	5	2P+2C	Z	Z
16NUC	Accounting and Accounting Standards	Z,ZK	5	2P+2C	Z	Z
16NZP	Elements of Law	Z	3	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=1.S.PRI-P OD 14/15 Name=1.s.PRI-od 14/15 prezen ní forma

04JA1 English Language 1	Z	2			
The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the					
area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the mo	ost up-to-date pro	fessional jargon			
dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with voca	abulary extension				
16E Economics	Z,ZK	5			
Introducing participants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and produc	ction effectiveness	s, aligning with			
profit maximization, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators,	distinguishing di	fferent economic			
systems, identifying the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government	, applying macro	economic theory			
to present problems of countries and integrated coalitions.					
16FMP Financial Management of Enterprises and Projects	Z,ZK	5			
The subject Financial Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Stude	nts have an oppo	rtunity to acquire			
an understanding of the main concepts, tools and methods of the financial management and their utilization in practical decision making and manage	ement of projects	and processes.			
Students gain primarily knowledge of financial management role within a business, evaluation of financial performance of business, investment proje	cts appraisal, wo	rking capital			
management and financing, various sources of funds, project financing, financial planning and forecasting, initial public offering and evaluation techn	iques.				
16PVM Projects in Production and Operations Management	Z,ZK	5			
The course acquaints students with project management as a part of the production and operational management of modern enterprise, operating u	inder LEAN Six S	igma.			
16RP Project Management	Z,ZK	5			
The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other	r subjects are pla	nning, resource			
management, using software for the project management, the process of a feasibility study development. Students will practice the methods for decis	sion making appli	cable to projects			
as the decision trees development and the problem analysis.					
16NUC Accounting and Accounting Standards	Z,ZK	5			
The objective of the subject is to become acquainted with the significance of accounting for enterprise management, with the content and formal struct	cture and realizat	ion of the stages			
and changes of the economic results during the accounting period; further with accounting as a system needful for tax declaration and not least as a	resource to finar	ncial analysis.			

			r
16NZP	Elements of Law	Z	3

Code of the group: 2.S.PRI-P OD 14/15

Name of the group: 2.s.PRI-od 14/15 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA2	English Language 2	Z	2	0P+2C		Z
16CRP	Enterprise and Project Management Control	Z,ZK	5	2P+2C	L	Z
16NOV	Employee Organization and Management	Z,ZK	5	2P+2C	Z,L	Z
16NPS	Systems Design	Z,ZK	5	2P+2C	L	Z
16PRI	Project Management Innovation	Z,ZK	5	2P+2C	L	Z
16NSM	Strategic Marketing	Z	4	2P+2C	L	Z
16NVM	Selected Management Tools	Z,ZK	4	2P+1C	L	Z

Characteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 14/15 Name=2.s.PRI-od 14/15 prezen ní forma

04JA2	English Language 2	Z	2			
The course aims at busin	ness and managerial language, as used in company management. The student's skills in foreign language speaking and w	iting are to be dev	eloped in the			
area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most up-to-date professional jargon						
dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.						
16CRP	Enterprise and Project Management Control	Z,ZK	5			
The course is focusing o	n introducing the controlling (management control) as an integrated approach to enterprise management and project manag	gement. The cours	se focuses on			
presentation of the key li	nkages among single functional areas, key processes and activities and other entities in the enterprise management system	n and in project m	anagement, as			
its important part. The me	ethods and other managerial tools are discussed. The recommendations, how to apply them to keep the system highly perfor	med and integrate	d, are explained			
and trained. The solved of	ases and models are used to demonstrate major principles, rules and procedures. The performance management and its ke	y measures are st	rongly stressed.			
16NOV	Employee Organization and Management	Z,ZK	5			
The aim of the subject is	to connect the students' knowledge of management and project management with new information on employee organizatio	on and manageme	nt. The outcome			
will be a graduate qualifie	ed for employee management in practice. Topics covered are personnel planning, selection methods, team construction and i	making good use	of team member			
potential. Also time mana	agement and delegation, situational management, performance evaluation and training of leading an evaluation discussion.	Last third of the s	ubject covers			
succession planning, motivation, influencing company culture and crisis situation solving.						
succession planning, mo	availon, initiacheing company culture and chois staation solving.					
	Systems Design	Z,ZK	5			
16NPS		· · · ·	-			
16NPS The graduate of this cour	Systems Design	d with problem-so	lving processes.			
16NPS The graduate of this cour	Systems Design se will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) and	d with problem-so	lving processes.			
16NPS The graduate of this cour The course includes less project management.	Systems Design se will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) an ons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply	d with problem-so	lving processes.			
16NPS The graduate of this cour The course includes less project management. 16PRI	Systems Design se will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) and	d with problem-so model views and Z,ZK	lving processes. software for 5			
16NPS The graduate of this cour The course includes less project management. 16PRI Introduction to the variou	Systems Design se will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) an ons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply Project Management Innovation	d with problem-so model views and Z,ZK Scorecard, Value A	lving processes. software for 5 Analyse etc.			
16NPS The graduate of this cour The course includes less project management. 16PRI Introduction to the variou Tuition suitably links sequence	Systems Design se will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) an ons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply Project Management Innovation s aspects of effectiveness escalation in project management. Kaizen methodology, Reingeneering, Just in time, Balanced S	d with problem-so model views and Z,ZK Scorecard, Value A uirements. The co	lving processes. software for 5 Analyse etc. urse is designed			
16NPS The graduate of this cour The course includes less project management. 16PRI Introduction to the variou Tuition suitably links sequence	Systems Design se will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) an ons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply Project Management Innovation s aspects of effectiveness escalation in project management. Kaizen methodology, Reingeneering, Just in time, Balanced S ence of managerial and technical subject categories and simultaneously reacts to topical business and graduation theses req the basic information and skills necessary to manage innovational projects of the enterprise. Teaching methods will include	d with problem-so model views and Z,ZK Scorecard, Value A uirements. The co	lving processes. software for 5 Analyse etc. urse is designed			
16NPS The graduate of this cour The course includes less project management. 16PRI Introduction to the variou Tuition suitably links seque to provide engineers with discussions of cases as	Systems Design se will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) an ons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply Project Management Innovation s aspects of effectiveness escalation in project management. Kaizen methodology, Reingeneering, Just in time, Balanced S ence of managerial and technical subject categories and simultaneously reacts to topical business and graduation theses req the basic information and skills necessary to manage innovational projects of the enterprise. Teaching methods will include	d with problem-so model views and Z,ZK Scorecard, Value A uirements. The co	lving processes. software for 5 Analyse etc. urse is designed			
16NPS The graduate of this cour The course includes less project management. 16PRI Introduction to the variou Tuition suitably links seque to provide engineers with discussions of cases as 16NSM	Systems Design se will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) an ons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply Project Management Innovation s aspects of effectiveness escalation in project management. Kaizen methodology, Reingeneering, Just in time, Balanced S ence of managerial and technical subject categories and simultaneously reacts to topical business and graduation theses req the basic information and skills necessary to manage innovational projects of the enterprise. Teaching methods will include well as other exercises.	d with problem-so model views and Z,ZK Scorecard, Value A uirements. The co lectures, group pr	lving processes. software for 5 Analyse etc. urse is designed resentations and			
16NPS The graduate of this cour The course includes less project management. 16PRI Introduction to the variou Tuition suitably links seque to provide engineers with discussions of cases as 16NSM 16NVM	Systems Design se will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) an ons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply Project Management Innovation s aspects of effectiveness escalation in project management. Kaizen methodology, Reingeneering, Just in time, Balanced S ence of managerial and technical subject categories and simultaneously reacts to topical business and graduation theses req the basic information and skills necessary to manage innovational projects of the enterprise. Teaching methods will include well as other exercises. Strategic Marketing	d with problem-so model views and Z,ZK Scorecard, Value A uirements. The co lectures, group pr Z Z,ZK	Iving processes. software for 5 Analyse etc. urse is designed resentations and 4 4			
16NPS The graduate of this cour The course includes less project management. 16PRI Introduction to the variou Tuition suitably links seque to provide engineers with discussions of cases as 16NSM 16NVM The graduate of this cour	Systems Design se will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) an ons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply Project Management Innovation s aspects of effectiveness escalation in project management. Kaizen methodology, Reingeneering, Just in time, Balanced S ence of managerial and technical subject categories and simultaneously reacts to topical business and graduation theses req the basic information and skills necessary to manage innovational projects of the enterprise. Teaching methods will include well as other exercises. Strategic Marketing Selected Management Tools	d with problem-so model views and Z,ZK Scorecard, Value A uirements. The co lectures, group pr Z Z,ZK to explain and ap	Iving processes. software for 5 Analyse etc. urse is designed resentations and 4 4 ply standard			

Code of the group: 3.S.PRI OD 15/16

Name of the group: 3.s.PRI od 15/16 prezen níforma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA3	English Language 3	Z,ZK	2	0P+2C		Z
16AS	Applied Statistics	Z,ZK	5	2P+1C	Z	Z
16OR	Organization and Management of Company in the Dynamic Environment	Z,ZK	4	2P+1C	Z	Z

16NPDP	Project of Diploma Thesis	Z	4	1P+2C	L,Z	Z
16IRP	Project of Innovation of Enterprise Management System	Z,ZK	5	2P+2C	Z	Z
16NSK	Social Competencies in Project Management	Z,ZK	5	1P+3C	Z	Z
16SR	Strategic Management	Z,ZK	5	2P+2C	Z	Z

04JA3	English Language 3	Z,ZK	2
The course aims at b	usiness and managerial language, as used in company management. The student's skills in foreign language speaking and w	riting are to be dev	eloped in the
area of management	(work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the m	nost up-to-date prof	fessional jargon
dealing with project r	nanagement and project planning. Further training in the proper use of grammar structures is provided simultaneously with voc	cabulary extension	. In addition to
	purse is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application	e 1	
	course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant gran	nmar, systematic p	ractice of typica
	, teamwork and giving feedback.		
16AS	Applied Statistics	Z,ZK	5
The MSc course in A	pplied Statistics at Masaryk Institute of Advanced Studies will aim to train you to solve real-world statistical problems. The cours	e has a particular f	ocus on moder
	sive methods and their use in the analysis of data. Topics include basic statistical principles; graphic presentation; descriptive		
•	ion; inferential statistics and hypothesis testing; analysis and inference of linear correlation coefficient, slope of regression line,	•	
	, robust design, random effects model, and statistics quality control methods. Students will apply statistical concepts to real wo	orld situations. Curr	ent technology
	nining statistical information.		
16OR	Organization and Management of Company in the Dynamic Environment	Z,ZK	4
16NPDP	Project of Diploma Thesis	Z	4
-	Project of Diploma Thesis Project of Innovation of Enterprise Management System	Z Z,ZK	4 5
16IRP		Z,ZK	5
16IRP The goal of the cours	Project of Innovation of Enterprise Management System	Z,ZK	5 ng that repeats
16IRP The goal of the cours summarizes and also relationships on mark	Project of Innovation of Enterprise Management System are is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje to completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team co setting strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized	Z,ZK ct oriented schooli communication with	5 ng that repeats the strong
16IRP The goal of the cours summarizes and also relationships on mark	Project of Innovation of Enterprise Management System be is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje be completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team co	Z,ZK ct oriented schooli communication with	5 ng that repeats the strong
16IRP The goal of the cours summarizes and also relationships on mark nember teams. The l	Project of Innovation of Enterprise Management System are is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje to completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team co setting strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized	Z,ZK ct oriented schooli communication with	5 ng that repeats the strong
IGIRP The goal of the cours summarizes and also elationships on mark nember teams. The I IGNSK	Project of Innovation of Enterprise Management System e is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje o completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team co- keting strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized MS-Excel ability is applied and deepened.	Z,ZK ct oriented schooli ommunication with d. Each project is c Z,ZK	5 ng that repeats the strong reated by 2-4 5
IGIRP The goal of the cours summarizes and also elationships on mark nember teams. The IGNSK Thorough coverage of	Project of Innovation of Enterprise Management System is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje o completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team co- ceting strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized MS-Excel ability is applied and deepened. Social Competencies in Project Management	Z,ZK ct oriented schooli ommunication with d. Each project is c Z,ZK e of the confusingly	5 ng that repeats the strong reated by 2-4 5 wide variety c
16IRP The goal of the cours summarizes and also elationships on mark nember teams. The I 16NSK Thorough coverage of computer science and components of comp	Project of Innovation of Enterprise Management System is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje is completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team concepting strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized MS-Excel ability is applied and deepened. Social Competencies in Project Management, with an integrated interdisciplinary presentation that makes sense d business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior uter tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leve	Z,ZK ct oriented schooli ommunication with d. Each project is c Z,ZK e of the confusingly r. Solidly covers the graging knowledge	5 ng that repeats the strong reated by 2-4 5 wide variety o "hard" technic effectively with
16IRP The goal of the cours summarizes and also relationships on mark member teams. The l 16NSK Thorough coverage of computer science and components of comp	Project of Innovation of Enterprise Management System is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje is completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team concepting strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized MS-Excel ability is applied and deepened. Social Competencies in Project Management, with an integrated interdisciplinary presentation that makes sense of the latest theory and practice of Knowledge Management, with an integrated interdisciplinary presentation that makes sense	Z,ZK ct oriented schooli ommunication with d. Each project is c Z,ZK e of the confusingly r. Solidly covers the graging knowledge	5 ng that repeats the strong reated by 2-4 5 wide variety o "hard" technic effectively with
16IRP The goal of the cours summarizes and also relationships on mark member teams. The I 16NSK Thorough coverage of computer science and components of comp an organization. Critic	Project of Innovation of Enterprise Management System is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje is completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team concepting strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized MS-Excel ability is applied and deepened. Social Competencies in Project Management, with an integrated interdisciplinary presentation that makes sense d business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior uter tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leve	Z,ZK ct oriented schooli ommunication with d. Each project is c Z,ZK e of the confusingly r. Solidly covers the graging knowledge	5 ng that repeats the strong reated by 2-4 5 wide variety o "hard" technic effectively with
16IRP The goal of the cours summarizes and also relationships on mark member teams. The I 16NSK Thorough coverage of computer science an- components of comp an organization. Critic managerial, technica	Project of Innovation of Enterprise Management System se is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje o completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team concepting strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized MS-Excel ability is applied and deepened. Social Competencies in Project Management, with an integrated interdisciplinary presentation that makes sense d business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior uter tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leve cally evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human conception	Z,ZK ct oriented schooli ommunication with d. Each project is c Z,ZK e of the confusingly r. Solidly covers the graging knowledge	5 ng that repeats the strong reated by 2-4 5 wide variety o "hard" technic effectively with
summarizes and also relationships on mark member teams. The I 16NSK Thorough coverage of computer science and components of comp an organization. Critic managerial, technica 16SR	Project of Innovation of Enterprise Management System is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje is completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team concepting strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized MS-Excel ability is applied and deepened. Social Competencies in Project Management of the latest theory and practice of Knowledge Management, with an integrated interdisciplinary presentation that makes sense d business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior uter tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leve cally evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human coll, and systems workers alike in today's modern knowledge-based economy.	Z,ZK ct oriented schooli ommunication with d. Each project is c Z,ZK of the confusingly c. Solidly covers the oraging knowledge ontext. Essential pr Z,ZK	5 ng that repeats the strong reated by 2-4 5 wide variety c "hard" technic effectively with eparation for 5
16IRP The goal of the cours summarizes and also relationships on mark member teams. The I 16NSK Thorough coverage of computer science an- components of comp an organization. Criti- managerial, technica 16SR The aim of the course	Project of Innovation of Enterprise Management System e is to create the project of the innovation of enterprise management system. The course itself respects the principles of proje o completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team concepting strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized MS-Excel ability is applied and deepened. Social Competencies in Project Management of the latest theory and practice of Knowledge Management, with an integrated interdisciplinary presentation that makes sense d business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior uter tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leve cally evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human coll, and systems workers alike in today's modern knowledge-based economy. Strategic Management	Z,ZK ct oriented schooli communication with d. Each project is c Z,ZK e of the confusingly Solidly covers the eraging knowledge ontext. Essential pr Z,ZK general knowledge	5 ng that repeats the strong reated by 2-4 5 wide variety c "hard" technic effectively with eparation for 5 in manageme

Code of the group: 4.S.PRI-P OD 14/15

Name of the group: 4.s.PRI-od 14/15 prezen ní forma

Requirement credits in the group: In this group you have to gain 15 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 15

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
16DPI	Diploma Thesis	Z	15	0+8		Z

Characteristics of the courses of this group of Study Plan: Code=4.S.PRI-P OD 14/15 Name=4.s.PRI-od 14/15 prezen ní forma 16DPI Diploma Thesis Z 15

Name of the block: Compulsory elective courses Minimal number of credits of the block: 15 The role of the block: PV

Code of the group: PVP-N-PRI OD 11/12 Name of the group: PVP-N-PRI od 11/12 prezen ní forma Requirement credits in the group: In this group you have to gain 15 credits Requirement courses in the group: In this group you have to complete at least 3 courses Credits in the group: 15 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
16XMK	Developing Intercultural Communicative Competence	Z,ZK	5	0P+3C	L	PV
16XBS	Balanced Scorecard	Z,ZK	5	1P+2C	L	PV
16XCI	Competitive Intelligence	Z,ZK	5	1P+2C	L	PV
16XDB	Description in Business	Z,ZK	5	0P+4C		PV
16XDJ	Second Foreign Language	Z,ZK	5	0P+2C	L	PV
16XNE	Ecology and Sustainable Development	Z,ZK	5	1P+2C	L	PV
16XENU	Sustainable Development: Economics and Policy	Z,ZK	5	1P+2C	L	PV
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5	1P+2C	L	PV
16XEF	European Social Fund	Z,ZK	5	1P+2C	L	PV
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5	1P+2C	L	PV
16XIP	Inter-cultural Psychology	Z,ZK	5	1P+2C	L	PV
16XP	Small and Medium Business	Z,ZK	5	1P+2C	L	PV
16XM	Managing Company Development	Z,ZK	5	3+0		PV
16XSP	Management of Construction and Developers Projects	Z,ZK	5	1P+2C	L	PV
16XMA	Mathematics for Applications in Management	Z,ZK	5	3+0	L	PV
16XOP	Valuation of Firm and Projects	Z,ZK	5	1P+2C	L	PV
16XNP	Presentation and Communication Skills	Z,ZK	5	0P+3C	L	PV
16XDO	Presentation Skills in English	Z,ZK	5	0P+4C	L	PV
16XR	Reconditioning and Rural Development	Z,ZK	5	1P+2C	L	PV
16XV	English for Meetings and Negotiations	Z,ZK	5	0P+4C	L	PV
16XSC	Smart Cities and Smart Regions	Z,ZK	5	1P+2C	L	PV
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5	1P+2C	L	PV
16XEU	Structures and Legislation of the European Union	Z,ZK	5	1P+2C	L	PV
16XNUP	Urban Planning and Regional Development	Z,ZK	5	1P+2C	L	PV
	courses of this group of Study Plan: Code=PVP-N-PRI OD 11/	12 Name=PV	P-N-PRI			
The seminar will focus on the examine the role of language and their influence on behavior	veloping Intercultural Communicative Competence e importance of accuracy and comprehension in communication in a foreign language, e means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cu iour and language expression . International English as lingua franca . The most comm	Itural and langua	ge context ir	nces influen communic	ation . Intercult	ural theories
16XBSBatThe aim of the course is to gparameters used by planningbusiness decision making pr16XCICoThe course is designed as arfor support Strategic Planning	on individual topics Language level: CEFR B2 lanced Scorecard ain necessary knowledge for the right strategy implementation in an enterprise and by g of firm's development and by results evaluation are followed in complex approach. Fu ocesses and formulate tasks for teams which procure business internal processes. Ga mpetitive Intelligence n elective for master degree students in the field of Applied Informatics and Informatics g of the organization, namely to find relevant information sources, including external o munication of these findings to senior management of an organization.	urther the student ain knowledge are in Business. Inclu	t is able to m applicable udes issues	ance param naster perfo for making I 2 defining the	rmance param pusiness projec Z,ZK	eters in cts. 5 nation needs
16XDB De	scription in Business				Z,ZK	5
16XDJ Se	nowledge and skills focusing on special purposes of the study programme with the mai cond Foreign Language yday communication in a foreign language other than English on the A1 ? A2 level, on	· · · ·		2	Z,ZK	5
and working tasks, including subject: Introductions, welcome	the seminar emphasizes the importance of comprehensibility and correct understanding written communication, understanding of cultural differences influencing communication ming, small talk Agreement, disagreement, questions Expressing present, past, and fu communication The most common mistakes as a cause of misunderstanding Specifici ividual topics CEFR ? A1-2	on and adaptation uture Travelling Ea	n to an interesting habits	cultural envi Education I	ironment. Outlin ntercultural cor	ne of the itext and its
1	ology and Sustainable Development				Z,ZK	5
non-renewable and renewable basic concepts, indicators, le	e, basic terms, environmental laws and regularities. Man and the environment - global le resources. Monitoring the state of the environment, assessment of human impact or egislation. Sustainable development in Europe, the Framework Programmes, the Natior promy: air, transport, water. Sustainable development in the regions and municipalities.	n the environment nal Strategy for St	t, EIA, SEA.	Sustainable	e development	- definitions,
	stainable Development: Economics and Policy			2	Z,ZK	5

16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5
Influence of socio-ecor	omic changes after 1989 on the introduction of new management methods in public administration. Different and the same ch	naracteristics of p	ublic and private
	of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Ag		
	unications and Public Relations, Public Relations; participation and involvement of the local community in the public administrat		
-	rticipation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and	informatization - C	zech POINT,
	egisters, GIS, KIVS, electronic notice boards.	7 71/	5
16XEF	European Social Fund nd its position among other implemets of regional development and reaching of economic and social cohesion of EU and the C		-
	f operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ?		-
-	bd. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social		
	n the proces of program and ESF project management.	·	·
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5
To introduce problems	of development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity an		eativity, process
-	creativity, dvelopment of creativity.		
16XIP	Inter-cultural Psychology	Z,ZK	5
-	ral psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union e		
	t other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different a	-	
	ural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercul		
16XP	Small and Medium Business	Z,ZK	5
	s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for co iness plan/project. Students are able to understand accesses used on tactical and operational managerial levels.	instruction, financ	lai management
16XM		Z,ZK	5
	Anaging Company Development to familiarize students with the legislative conditions of the entrepreneurship, essential theoretical conceptions in the compar		-
	nd relation between management and marketing, strategic management and marketing of company. Within the subject there	•	
-	company in the context of the valid legislation focused on the Commercial Code, the Trades Licensing Act, and other legislation		-
	company, essential methods, techniques, and activities of company managers.		
16XSP	Management of Construction and Developers' Projects	Z,ZK	5
	t the students with the preparation of developers projects, urban planning and projects designed for building permits. Marketing		
supply and demand an	alysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates ?	practical implicat	ions in the given
-	eveloper's project ? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and		-
	w administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions,	continuous super	vision and risk
	valuation ?Management of project implementation and its organisation, change management with clients and suppliers.		
16XMA	Mathematics for Applications in Management	Z,ZK	5
	e of mathematic applications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extrer of quadratic forms, Lagrange's multipliers, bound extremes, linear differential equations. Applications of theory of probability,		
	ar programming, models of queuing, models of fronts, models of repair and maintenance, models of structural analysis, models		
16XOP	Valuation of Firm and Projects	Z,ZK	5
	s to acquaint students with the measurement and management of enterprise value so that they are able to make qualified esti	,	-
	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the va		
gain skills in the applica	ation of basic methods. Practical skills will be acquired through case studies.		
16XNP	Presentation and Communication Skills	Z,ZK	5
By practicing and exerc	ising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different	situations. They w	II understand
	nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative	e writing and som	e basic vocal
	how to use different methods of argumentation, how to deal with questions and to use visual aids.		
16XDO	Presentation Skills in English	Z,ZK	5
	ge knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services		
16XR	Reconditioning and Rural Development	Z,ZK	5
	tu je p edstavit spole enský a hospodá ský význam venkova v souvislosti s využíváním p dy, správou p írodních zdroj a ži cíl m pat í získání základních znalostí a porozum ní problematice venkova a politik pro regeneraci a rozvoje venkova jak z ná	•	
	oj m pro udržitelný rozvoj venkova pomoci program , dotací, služeb a spolupráce.		0011 .1 020111030
16XV	English for Meetings and Negotiations	Z,ZK	5
	Ingthening of the language skills needed for management purposes with the focus on improvement in practical communication		5
16XSC	Smart Cities and Smart Regions	Z,ZK	5
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5
	s to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the		-
	rship; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and gene	•	
	blic choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the most	-	-
16XEU	Structures and Legislation of the European Union	Z,ZK	5
	Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary externation		vironment of EU
in globalised world. Ins	titutions and other bodies of EU ? their characteristics, function and interrelationships between them. Basics and principles of	EU legislation, th	e process of
creating and approving	and EU constitution. Unified european market and its strengths and weaknesses, economic competition, currency union, def	ence and develop	ment policy and
	alisation (particulary for structural policy). Concept of welfare state and accomplishment of it in member states of EU. Process	•	ement and its
	ment in globalized world. Visions, goals and priorities of EU and expected development within new programming period 2007		_
16XNUP	Urban Planning and Regional Development	Z,ZK	5
	lanning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlements		
-	settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic g estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental		
of land resources use.		arban planning R	

List of courses of this pass:

Code	Name of the course	Completion	Credits			
04JA1	English Language 1	Z	2			
	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writin	0				
-	nt (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with					
04JA2	English Language 2	Z	2			
The course aims a	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writir	ng are to be develo	ped in the			
area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most up-to-date professional jargor						
	project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with					
04JA3	English Language 3 at business and managerial language, as used in company management. The student's skills in foreign language speaking and writir	Z,ZK	2			
	it (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most u	•				
-	t management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabu					
this, the aim of	the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application	of the given phenc	omena.			
Methodologically, th	e course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant grammar	, systematic practic	ce of typical			
404.0	case-study situations, teamwork and giving feedback.	7 71/				
16AS	Applied Statistics Applied Statistics Applied Statistics at Masaryk Institute of Advanced Studies will aim to train you to solve real-world statistical problems. The course has	Z,ZK	5			
	ntensive methods and their use in the analysis of data. Topics include basic statistical principles; graphic presentation; descriptive methods and their use in the analysis of data. Topics include basic statistical principles; graphic presentation; descriptive methods and their use in the analysis of data.	-				
	ation; inferential statistics and hypothesis testing; analysis and inference of linear correlation coefficient, slope of regression line, des		-			
	gy, robust design, random effects model, and statistics quality control methods. Students will apply statistical concepts to real world s					
	will be utilized in examining statistical information.					
16CRP	Enterprise and Project Management Control	Z,ZK	5			
	ising on introducing the controlling (management control) as an integrated approach to enterprise management and project manager					
-	key linkages among single functional areas, key processes and activities and other entities in the enterprise management system ar he methods and other managerial tools are discussed. The recommendations, how to apply them to keep the system highly performed		-			
	ved cases and models are used to demonstrate major principles, rules and procedures. The performance management and its key mo					
16DPI	Diploma Thesis	Z	15			
16E	Economics	Z,ZK	5			
Introducing particip	pants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and productio	· ·	igning with			
-	distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, dis					
systems, identifying	the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, ap	plying macroecon	omic theory			
16FMP	to present problems of countries and integrated coalitions. Financial Management of Enterprises and Projects	Z,ZK	5			
-	al Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Students	,	-			
-	f the main concepts, tools and methods of the financial management and their utilization in practical decision making and management					
	marily knowledge of financial management role within a business, evaluation of financial performance of business, investment projec		ng capital			
	gement and financing, various sources of funds, project financing, financial planning and forecasting, initial public offering and evalua					
16IRP	Project of Innovation of Enterprise Management System	Z,ZK	5			
-	rse is to create the project of the innovation of enterprise management system. The course itself respects the principles of project or also completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team com	-				
	arketing strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized. E		•			
·	member teams. The MS-Excel ability is applied and deepened.	. ,	,			
16NOV	Employee Organization and Management	Z,ZK	5			
	ect is to connect the students' knowledge of management and project management with new information on employee organization ar	0				
	ualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and mak					
potential. Also time	e management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. La succession planning, motivation, influencing company culture and crisis situation solving.	st third of the subj	ect covers			
16NPDP	Project of Diploma Thesis	Z	4			
16NPS	Systems Design	Z,ZK	5			
1	course will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) and wi					
-	les lessons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply m		-			
	project management.					
16NSK	Social Competencies in Project Management	Z,ZK	5			
	e of the latest theory and practice of Knowledge Management, with an integrated interdisciplinary presentation that makes sense of the		-			
	nd business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior. Soli puter tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leveragin	-				
-	Critically evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human conte		-			
	managerial, technical, and systems workers alike in today's modern knowledge-based economy.					
16NSM	Strategic Marketing	Z	4			
16NUC	Accounting and Accounting Standards	Z,ZK	5			
-	subject is to become acquainted with the significance of accounting for enterprise management, with the content and formal structur		-			
and changes of th	e economic results during the accounting period; further with accounting as a system needful for tax declaration and not least as a re-	esource to financia	I analysis.			

	Selected Management Tools	Z,ZK	4
-	his course will be able to use traditional and modern approaches in management accounting in different contexts. They will be able to		-
costing principles;	different variance calculations and to create a critical evaluation of standard cost on the base of actual reviews. They will be able to o	create budgets wit	th the aid of
40175	traditional and modern methods, to analyze budgets from a different point of views.	_	
16NZP	Elements of Law	Z	3
16OR	Organization and Management of Company in the Dynamic Environment	Z,ZK	4
16PRI	Project Management Innovation	Z,ZK	5
	e various aspects of effectiveness escalation in project management. Kaizen methodology, Reingeneering, Just in time, Balanced Sc		-
-	s sequence of managerial and technical subject categories and simultaneously reacts to topical business and graduation theses require s with the basic information and skills necessary to manage innovational projects of the enterprise. Teaching methods will include lect		-
to provide engineer	discussions of cases as well as other exercises.	luies, group prese	
16PVM	Projects in Production and Operations Management	Z,ZK	5
	equaints students with project management as a part of the production and operational management of modern enterprise, operating		
16RP	Project Management	Z,ZK	5
	s a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other su		
-	g software for the project management, the process of a feasibility study development. Students will practice the methods for decision		-
	as the decision trees development and the problem analysis.		
16SR	Strategic Management	Z,ZK	5
The aim of the cour	rse is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master gene	ral knowledge in n	nanagement
	bjects and public administration institutions and understanding of basic models and instruments which are used in managerial practic	-	-
	he students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the constru		
16XBS	Balanced Scorecard	Z,ZK	5
	rse is to gain necessary knowledge for the right strategy implementation in an enterprise and by use of it to evaluate performance pa	-	
-	by planning of firm's development and by results evaluation are followed in complex approach. Further the student is able to master		
	ion making processes and formulate tasks for teams which procure business internal processes. Gain knowledge are applicable for i		
16XCI	Competitive Intelligence Ined as an elective for master degree students in the field of Applied Informatics and Informatics in Business. Includes issues defining	Z,ZK	5
-	gic Planning of the organization, namely to find relevant information sources, including external ones, analyzing and the subsequent	-	
	Relevant is also effective communication of these findings to senior management of an organization.		bugo Buoo.
16XDB	Description in Business	Z,ZK	5
	iguage knowledge and skills focusing on special purposes of the study programme with the main aim to adequately use the language	, ,	-
16XDJ	Second Foreign Language	Z,ZK	5
	es on everyday communication in a foreign language other than English on the A1 ? A2 level, on expressing opinions, and understan	I '	1 - 1
customs of other cu	Itures. The seminar emphasizes the importance of comprehensibility and correct understanding in a foreign language culture, the ab	ility to manage eve	eryday study
and working task	s, including written communication, understanding of cultural differences influencing communication and adaptation to an intercultura	I environment. Ou	Itline of the
subject: Introduction	ons, welcoming, small talk Agreement, disagreement, questions Expressing present, past, and future Travelling Eating habits Education	on Intercultural co	ntoxt and ita
influence on intera	ction and communication The most common mistakes as a cause of misunderstanding Specificities and different accents of individua		
	practice and activities on individual topics CEFR ? A1-2	I foreign language	es Language
16XDO	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English	I foreign language	es Language
16XDO Development of lan	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, str	I foreign language Z,ZK udy programmes a	es Language 5 and products.
16XDO Development of lan 16XEF	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, stu European Social Fund	I foreign language Z,ZK udy programmes a Z,ZK	es Language 5 and products. 5
16XDO Development of Ian 16XEF European social fur	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, stu European Social Fund nd and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czec	Il foreign language Z,ZK udy programmes a Z,ZK h republic. Experie	es Language 5 and products. 5 ences gained
16XDO Development of lan 16XEF European social fur during the realizatio	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, str European Social Fund nd and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czect on of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 200	I foreign language Z,ZK udy programmes a Z,ZK h republic. Experie 6 and their transm	5 and products. 5 ences gained hission to the
16XDO Development of lan 16XEF European social fur during the realizatio	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, stu European Social Fund nd and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czecl on of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 200 g period. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social fund	I foreign language Z,ZK udy programmes a Z,ZK h republic. Experie 6 and their transm	5 and products. 5 ences gained hission to the
16XDO Development of lan 16XEF European social fur during the realization new programming	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, stu European Social Fund d and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czecl on of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 200 g period. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social fund their accomplishment in the proces of program and ESF project management.	I foreign language Z,ZK udy programmes a Z,ZK h republic. Experie 6 and their transm nd and practical ex	ss Language 5 and products. 5 ences gained hission to the xamples of
16XDO Development of lan 16XEF European social fur during the realization new programming 16XENU	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, stu European Social Fund nd and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czecl on of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 200 g period. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social fund their accomplishment in the proces of program and ESF project management. Sustainable Development: Economics and Policy	I foreign language Z,ZK udy programmes a Z,ZK h republic. Experie 6 and their transm nd and practical ex Z,ZK	s Language 5 and products. 5 ences gained hission to the xamples of 5
16XDO Development of lan 16XEF European social fur during the realization new programming 16XENU 16XEU	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, stu European Social Fund nd and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czeck on of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 200 g period. Implementation of programmes financed by European social fund in Czeck republic. Horizontal topics of European social fund their accomplishment in the proces of program and ESF project management. Sustainable Development: Economics and Policy Structures and Legislation of the European Union	I foreign language Z,ZK Udy programmes a Z,ZK h republic. Experie 6 and their transm nd and practical ex Z,ZK Z,ZK	s Language 5 and products. 5 ences gained hission to the xamples of 5 5 5
16XDO Development of lan 16XEF European social fur during the realization new programming 16XENU 16XEU Content of the sub	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, stu European Social Fund nd and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czecl on of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 200 g period. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social fund their accomplishment in the proces of program and ESF project management. Sustainable Development: Economics and Policy	I foreign language Z,ZK udy programmes a Z,ZK h republic. Experie 6 and their transm nd and practical ex Z,ZK Z,ZK nd internal enviror	s Language 5 and products. 5 ences gained hission to the xamples of 5 5 nment of EU
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16XDO Development of lan 16XEF European social fur during the realization new programming 16XENU 16XEU Content of the sub- in globalised wor creating and appro	Presentation Skills in English guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, stu European Social Fund nd and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czeck on of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 200 g period. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social fund their accomplishment in the proces of program and ESF project management. Sustainable Development: Economics and Policy Structures and Legislation of the European Union iect: Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary external a id. Institutions and other bodies of EU ? their characteristics, function and interrelationships between them. Basics and principles of E	I foreign language Z,ZK udy programmes a Z,ZK h republic. Experie 6 and their transm nd and practical ex Z,ZK Z,ZK d internal enviror U legislation, the e and developmer	5 and products. 5 ences gained hission to the xamples of 5 5 nment of EU process of nt policy and
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and their influence on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunderstanding . Language practice

	and activities . Case studies on individual topics Language level: CEFR B2				
16XNE	Ecology and Sustainable Development	Z,ZK	5		
Ecology in the ger	neral sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging con	nponents of the en	vironment,		
non-renewable and	renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sustaina	able development -	definitions,		
basic concepts, indicators, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Development. Sustainable development					
in sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities.					
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5		
Influence of socio-e	economic changes after 1989 on the introduction of new management methods in public administration. Different and the same chara	acteristics of public	and private		
sector. Implemer	ntation of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Ag	enda 21, ISO, EFQ	M, BSC,		
	mmunications and Public Relations, Public Relations; participation and involvement of the local community in the public administration,				
and barriers to their participation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and informatization - Czech POINT,					
data boxes, electronic registers, GIS, KIVS, electronic notice boards.					
16XNP	Presentation and Communication Skills	Z,ZK	5		
	exercising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different situ				
principals of verba	al and nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative	•	asic vocal		
	training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids.	rr			
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5		
	urse is to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the cou		-		
	rtnership; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and general p		-		
-	ues and public choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the model				
16XNUP	Urban Planning and Regional Development	Z,ZK	5		
	an Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlement				
e e	re and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic i				
Humanization of housing estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental urban planning legislation. Limits					
	of land resources use. Perfect town.				
16XOP	Valuation of Firm and Projects	Z,ZK	5		
	rse is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estimat				
depending on the s	tage of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valua	ting and ensuing m	ethods and		
40)/D	gain skills in the application of basic methods. Practical skills will be acquired through case studies.	771			
16XP	Small and Medium Business	Z,ZK	5		
The aim of the course is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for construction, financial management					
40\/D	and evaluation of a business plan/project. Students are able to understand accesses used on tactical and operational manageria				
16XR	Reconditioning and Rural Development	Z,ZK	5		
	o edm tu je p edstavit spole enský a hospodá ský význam venkova v souvislosti s využíváním p dy, správou p írodních zdroj a živo Vým síl m pot i zíslášní základních zaclastí a povozum pí zachlamatica vonkova o politik za razovaraje vonkova j				
krajiny. Ke specifickým cíl m pat í získání základních znalostí a porozum ní problematice venkova a politik pro regeneraci a rozvoje venkova jak z národní, tak z EU úrovn . Pozornost					
40200	je také v nována nástroj m pro udržitelný rozvoj venkova pomoci program, dotací, služeb a spolupráce.	771	~		
16XSC	Smart Cities and Smart Regions	Z,ZK	5		
16XSP	Management of Construction and Developers' Projects	Z,ZK	5		
The course will acquaint the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing of developers' activities including					
supply and demand analysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates ? practical implications in the given					
area. ?Financining of developer's project ? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and conditions, optimum financing,					
time planning, cash flow administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions, continuous supervision and risk managegement, final evaluation ?Management of project implementation and its organisation, change management with clients and suppliers.					
16XV			5		
-	English for Meetings and Negotiations nsolidation and strengthening of the language skills needed for management purposes with the focus on improvement in practical co	Z,ZK	Э		
. 00	meanance and sub-signoring of the language on the needed for management purposed with the locate on improvement in placified of	amouton.			

For updated information see <u>http://bilakniha.cvut.cz/en/FF.html</u> Generated: day 2025-07-20, time 01:45.