

Study plan

Name of study plan: N-RRP-prez.forma od 15/16

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch:

Program of study: Welcome page

Type of study: unknown full-time

Required credits: 120

Elective courses credits: 0

Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses

Minimal number of credits of the block: 72

The role of the block: Z

Code of the group: 1.S.RRP-P OD 15/16

Name of the group: 1.s.RRP od 15/16 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 8 courses

Credits in the group: 30

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) <i>Tutors, authors and guarantors (gar.)</i>	Completion	Credits	Scope	Semester	Role
04JA1	English Language 1	Z	2	0P+2C		z
16MI2	Microeconomics	Z,ZK	4	0P+2C	Z	z
16NOV	Employee Organization and Management	Z,ZK	5	2P+2C	Z,L	z
16RME2	Regional and Local Economy	Z,ZK	4	2P+2C	Z	z
16RP	Project Management	Z,ZK	5	2P+2C	Z	z
16SRG2	Socio-economic Geography	Z,ZK	4	2P+2C	Z	z
16VSR	Public Administration and Regional Development	ZK	3	2P+0C	Z	z
16NZP	Elements of Law	Z	3	2P+1C	Z	z

Characteristics of the courses of this group of Study Plan: Code=1.S.RRP-P OD 15/16 Name=1.s.RRP od 15/16 prezen ní forma

04JA1	English Language 1	Z	2	The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquainted with the most up-to-date professional jargon dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.		
16MI2	Microeconomics	Z,ZK	4	The course introduces the analysis of the financial markets at the intermediate level.		
16NOV	Employee Organization and Management	Z,ZK	5	The aim of the subject is to connect the students' knowledge of management and project management with new information on employee organization and management. The outcome will be a graduate qualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and making good use of team member potential. Also time management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. Last third of the subject covers succession planning, motivation, influencing company culture and crisis situation solving.		
16RME2	Regional and Local Economy	Z,ZK	4	Regional and municipal economy deals with social ? economic development of regions and towns. It is based on spatial application of common economic theory and regional economy. The main part of the subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the government sector of regions and towns and the possibilities of influencing by the authorities that have responsibility for development of regions and towns. The subject contains also key concepts and pieces of knowledge from the field of territorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of incomes and expenses of territorial budget with an emphasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subject, especially the localization theories.		
16RP	Project Management	Z,ZK	5	The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other subjects are planning, resource management, using software for the project management, the process of a feasibility study development. Students will practice the methods for decision making applicable to projects as the decision trees development and the problem analysis.		

16SRG2	Socio-economic Geography	Z,ZK	4
The subject helps to understand the development, current situation and the main trends in economic distribution and other social ? economic activities of man on different regional levels. Students should get basics of geographical thinking, they should understand problems in territorial context and the rules of development.			
16VSR	Public Administration and Regional Development	ZK	3
16NZP	Elements of Law	Z	3

Code of the group: 3.S.RRP-P OD 16/17

Name of the group: 3.s. RRP od 16/17 - prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G04L9903	English Language 3	Z,ZK	2	0P+2C		Z
G63C9908	Economic Statistics	Z,ZK	6	2P+2C		Z
G65C9907	Function, Organization, and Legislation of Public Administration	Z,ZK	4	2P+1C		Z
G65C9917	Programming in the CR and in the EU	Z,ZK	6	2P+2C		Z
G00C3101	Diploma Thesis Project	Z	0	1P+0C		Z
G63C1301	Corporate Financial Management	Z,ZK	6	2P+2C		Z
G65C9906	Smart Cities and Regions	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=3.S.RRP-P OD 16/17 Name=3.s. RRP od 16/17 - prezen ní forma

G04L9903	English Language 3	Z,ZK	2
The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquainted with the most up-to-date professional jargon dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension. In addition to this, the aim of the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application of the given phenomena. Methodologically, the course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant grammar, systematic practice of typical case-study situations, teamwork and giving feedback.			
G63C9908	Economic Statistics	Z,ZK	6
G65C9907	Function, Organization, and Legislation of Public Administration	Z,ZK	4
G65C9917	Programming in the CR and in the EU	Z,ZK	6
G00C3101	Diploma Thesis Project	Z	0
G63C1301	Corporate Financial Management	Z,ZK	6
The course provides a comprehensive view of building the essential aspects of financial management of business processes and projects. Students have the opportunity to understand the main concepts, tools and methods of financial management of processes and projects and their use in decision-making practice. Substantial emphasis is placed on evaluating the financial performance of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of financing the company, project financing, methods of financial planning and forecasting, and valuation techniques.			
G65C9906	Smart Cities and Regions	Z,ZK	6

Code of the group: 4.S.RRP-P OD 16/17

Name of the group: 4.s.RRP od 16/17 prezen ní forma

Requirement credits in the group: In this group you have to gain 12 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 12

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G00C4101	Diploma Thesis	Z	9	0P+6C	L	Z
G65C9909	Sustainable Development: Economics and Policy	ZK	3	2P+0C	L	Z

Characteristics of the courses of this group of Study Plan: Code=4.S.RRP-P OD 16/17 Name=4.s.RRP od 16/17 prezen ní forma

G00C4101	Diploma Thesis	Z	9
G65C9909	Sustainable Development: Economics and Policy	ZK	3

Name of the block: Povinné p edm ty zam ení

Minimal number of credits of the block: 30

The role of the block: PZ

Code of the group: 2.S.RRP-P OD 15/16

Name of the group: 2.s.RRP-od 15/16-prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 8 courses

Credits in the group: 30

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) <i>Tutors, authors and guarantors (gar.)</i>	Completion	Credits	Scope	Semester	Role
04JA2	English Language 2	Z	2	0P+2C		PZ
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4	2P+1C	L	PZ
16KM	Competitiveness of Cities	ZK	3	2P+0C	L	PZ
16MA2	Macroeconomics	Z,ZK	4	0P+2C	L	PZ
16RD2	Regional Demography	ZK	3	2P+0C	L	PZ
16NPR	Regional Policy	Z,ZK	5	2P+2C	L	PZ
16NSR	Strategic Management	Z,ZK	5	2P+2C	L	PZ
16NSM	Strategic Marketing	Z	4	2P+2C	L	PZ

Characteristics of the courses of this group of Study Plan: Code=2.S.RRP-P OD 15/16 Name=2.s.RRP-od 15/16-prezen ní forma

04JA2	English Language 2 The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquainted with the most up-to-date professional jargon dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.	Z	2
16NHSS	Economic, Social, and Territorial Cohesion of the EU The course deals with theoretical specification of the policy of economic, social and territorial cohesion in European union and its development and importance. It focuses on the regional and structural policy within particular programming periods of EU.	Z,ZK	4
16KM	Competitiveness of Cities	ZK	3
16MA2	Macroeconomics The course introduces the issues of macroeconomic theory at the intermediate level.	Z,ZK	4
16RD2	Regional Demography	ZK	3
16NPR	Regional Policy The provision of integral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis of the conception role of state, regional and local authorities related to effective and balanced development of all regions.	Z,ZK	5
16NSR	Strategic Management The aim of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master general knowledge in management of economical subjects and public administration institutions and understanding of basic models and instruments which are used in managerial practice. On the grounds of gained competences the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construction of the strategic plan.	Z,ZK	5
16NSM	Strategic Marketing	Z	4

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 18

The role of the block: PV

Code of the group: PVP-N-RRP OD 16/17

Name of the group: PVP-N-RRP od 16/17 prezen ní forma

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete at least 3 courses (at most 6)

Credits in the group: 18

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) <i>Tutors, authors and guarantors (gar.)</i>	Completion	Credits	Scope	Semester	Role
G16C0101	Balanced Scorecard	Z,ZK	6	2P+2C	Z,L	PV
G63C0401	Competitive Intelligence	ZK	3	0P+2C	Z,L	PV
G04E0201	English for Intercultural Communication	Z,ZK	6	0P+4C	Z,L	PV
G63C0303	Financial Accounting	ZK	3	2P+0C	L	PV

G77C0001	Technology Assessment	ZK	3	2P+0C	Z,L	PV
G65C0301	Corporate Law	ZK	3	2P+0C	L	PV
G16C0102	Small and Medium Business	Z,ZK	6	2P+2C		PV
G04E0202	Meetings and Negotiations in English	Z,ZK	6	0P+4C	L	PV
G63C0201	Macroeconomic Analysis	ZK	3	0P+2C	L	PV
G63C0301	Valuation of Firm and Projects	Z,ZK	6	2P+2C	L	PV
G66C0101	Reflections of Technical Innovations in Culture	ZK	3	2P+0C	L	PV
G63C0302	Corporate Crisis	Z,ZK	3	2P+0C	L	PV
G65C0102	Public Administration Management and Decision-Making	ZK	3	2P+0C	L	PV
G88C0101	Management Competencies Seminar	KZ	6	0P+4C	L,Z	PV
G16E0501	Social Competences in Project and Process Management	Z	3	0P+2C		PV
G16C0103	Strategic Management - Simulations	ZK	3	0P+2C	L	PV
G88E0201	Selected Chapters of Innovation Management A-1	ZK	6	2P+2C		PV
G88E0202	Selected Chapters of Innovation Management A-2	ZK	6	2P+2C		PV
G88E0203	Selected Chapters of Innovation Management B-1	ZK	3	2P+0C		PV
G88E0204	Selected Chapters of Innovation Management B-2	ZK	3	2P+0C		PV
G88E0205	Foreign Experience	Z	6	0P+4C		PV

Characteristics of the courses of this group of Study Plan: Code=PVP-N-RRP OD 16/17 Name=PVP-N-RRP od 16/17 prezen ní forma

G16C0101	Balanced Scorecard	Z,ZK	6			
G63C0401	Competitive Intelligence	ZK	3			
Competitive (Technical) Intelligence is a process of collecting, analyzing and disseminating data, information and knowledge about technologies in order to be informed about a state of the innovations, technology trends and possible future developments, and to have a better initial position for strategic planning and decision-making.						
G04E0201	English for Intercultural Communication	Z,ZK	6			
The seminar will focus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influencing communication, and examine the role of language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in communication . Intercultural theories and their influence on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunderstanding . Language practice and activities . Case studies on individual topics Language level: CEFR B2						
G63C0303	Financial Accounting	ZK	3			
G77C0001	Technology Assessment	ZK	3			
G65C0301	Corporate Law	ZK	3			
The subject Corporate law is focused on familiarize the students with business corporations and business groups. The legal framework can be found mainly in the Civil Code and the Business Corporations Act. The subject is taught in form of lectures and ends with an exam.						
G16C0102	Small and Medium Business	Z,ZK	6			
G04E0202	Meetings and Negotiations in English	Z,ZK	6			
English for Meetings and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for students at the upper intermediate level. The course focuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Although the course is not primarily focused on confrontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing and coping with confrontational situations. The course is based on the modern, increasingly widespread model of "International English", ie international English understood as lingua franca. Listening materials work with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British English.						
G63C0201	Macroeconomic Analysis	ZK	3			
The course is focused on the application of intermediate econometric models.						
G63C0301	Valuation of Firm and Projects	Z,ZK	6			
The aim of the course is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estimate of the value of the company, depending on the stage of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valuating and ensuing methods and gain skills in the application of basic methods. Practical skills will be acquired through case studies.						
G66C0101	Reflections of Technical Innovations in Culture	ZK	3			
The subject is intended for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range of knowledge from the field of innovation processes, for the understanding and internalization of which a deep understanding of the connections between science and culture is an absolutely key.						
G63C0302	Corporate Crisis	Z,ZK	3			
The aim of the course is an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default are a natural phenomenon in the economy. It is important for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavourable corporate development Knowledge should be in economic as well as in legislative perspective. The course will be especially based on case studies and practical applications respecting current economic reality and legal regulation.						
G65C0102	Public Administration Management and Decision-Making	ZK	3			
G88C0101	Management Competencies Seminar	KZ	6			
The course is intended for all CTU students in their final year of master's study programmes, they are specialists in their field already and individual management competencies development is critical for their employability and successful business careers start. The course is divided to four core modules; students will work in teams on business based projects and will have the opportunity to consult the results with the partner companies. The course is aimed at practical application of knowledge, development of personal management competencies and individual self-presentation improvement.						
G16E0501	Social Competences in Project and Process Management	Z	3			
G16C0103	Strategic Management - Simulations	ZK	3			
G88E0201	Selected Chapters of Innovation Management A-1	ZK	6			
G88E0202	Selected Chapters of Innovation Management A-2	ZK	6			

G88E0203	Selected Chapters of Innovation Management B-1	ZK	3
Students are able to understand and analyze the distribution of resources as an important factor of European integration. They are able to examine the cohesion impact of the main European Union policies. Areas covered include the single market, external trade policy, competition and enterprise policies, research and technological development, social and employment, structural policies. The module emphasizes the relationships that exist between European Union policy interventions and their final impact in different countries, and competitiveness and cohesion.			
G88E0204	Selected Chapters of Innovation Management B-2	ZK	3
G88E0205	Foreign Experience	Z	6

List of courses of this pass:

Code	Name of the course	Completion	Credits
04JA1	English Language 1	Z	2
The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquainted with the most up-to-date professional jargon dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.			
04JA2	English Language 2	Z	2
The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquainted with the most up-to-date professional jargon dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.			
16KM	Competitiveness of Cities	ZK	3
16MA2	Macroeconomics	Z,ZK	4
The course introduces the issues of macroeconomic theory at the intermediate level.			
16MI2	Microeconomics	Z,ZK	4
The course introduces the analysis of the financial markets at the intermediate level.			
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4
The course deals with theoretical specification of the policy of economic, social and territorial cohesion in European union and its development and importance. It focuses on the regional and structural policy within particular programming periods of EU.			
16NOV	Employee Organization and Management	Z,ZK	5
The aim of the subject is to connect the students' knowledge of management and project management with new information on employee organization and management. The outcome will be a graduate qualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and making good use of team member potential. Also time management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. Last third of the subject covers succession planning, motivation, influencing company culture and crisis situation solving.			
16NPR	Regional Policy	Z,ZK	5
The provision of integral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis of the conception role of state, regional and local authorities related to effective and balanced development of all regions.			
16NSM	Strategic Marketing	Z	4
16NSR	Strategic Management	Z,ZK	5
The aim of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master general knowledge in management of economical subjects and public administration institutions and understanding of basic models and instruments which are used in managerial practice. On the grounds of gained competences the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construction of the strategic plan.			
16NZP	Elements of Law	Z	3
16RD2	Regional Demography	ZK	3
16RME2	Regional and Local Economy	Z,ZK	4
Regional and municipal economy deals with social ? economic development of regions and towns. It is based on spatial application of common economic theory and regional economy. The main part of the subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the government sector of regions and towns and the possibilities of influencing by the authorities that have responsibility for development of regions and towns. The subject contains also key concepts and pieces of knowledge from the field of territorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of incomes and expenses of territorial budget with an emphasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subject, especially the localization theories.			
16RP	Project Management	Z,ZK	5
The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other subjects are planning, resource management, using software for the project management, the process of a feasibility study development. Students will practice the methods for decision making applicable to projects as the decision trees development and the problem analysis.			
16SRG2	Socio-economic Geography	Z,ZK	4
The subject helps to understand the development, current situation and the main trends in economic distribution and other social ? economic activities of man on different regional levels. Students should get basics of geographical thinking, they should understand problems in territorial context and the rules of development.			
16VSR	Public Administration and Regional Development	ZK	3
G00C3101	Diploma Thesis Project	Z	0
G00C4101	Diploma Thesis	Z	9
G04E0201	English for Intercultural Communication	Z,ZK	6
The seminar will focus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influencing communication, and examine the role of language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in communication . Intercultural theories and their influence on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunderstanding . Language practice and activities . Case studies on individual topics Language level: CEFR B2			

G04E0202	Meetings and Negotiations in English	Z,ZK	6
English for Meetings and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for students at the upper intermediate level. The course focuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Although the course is not primarily focused on confrontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing and coping with confrontational situations. The course is based on the modern, increasingly widespread model of "International English", ie international English understood as lingua franca. Listening materials work with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British English.			
G04L9903	English Language 3	Z,ZK	2
The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquainted with the most up-to-date professional jargon dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension. In addition to this, the aim of the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application of the given phenomena. Methodologically, the course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant grammar, systematic practice of typical case-study situations, teamwork and giving feedback.			
G16C0101	Balanced Scorecard	Z,ZK	6
G16C0102	Small and Medium Business	Z,ZK	6
G16C0103	Strategic Management - Simulations	ZK	3
G16E0501	Social Competences in Project and Process Management	Z	3
G63C0201	Macroeconomic Analysis	ZK	3
The course is focused on the application of intermediate econometric models.			
G63C0301	Valuation of Firm and Projects	Z,ZK	6
The aim of the course is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estimate of the value of the company, depending on the stage of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valuating and ensuing methods and gain skills in the application of basic methods. Practical skills will be acquired through case studies.			
G63C0302	Corporate Crisis	Z,ZK	3
The aim of the course is an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default are a natural phenomenon in the economy. It is important for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavourable corporate development. Knowledge should be in economic as well as in legislative perspective. The course will be especially based on case studies and practical applications respecting current economic reality and legal regulation.			
G63C0303	Financial Accounting	ZK	3
G63C0401	Competitive Intelligence	ZK	3
Competitive (Technical) Intelligence is a process of collecting, analyzing and disseminating data, information and knowledge about technologies in order to be informed about a state of the innovations, technology trends and possible future developments, and to have a better initial position for strategic planning and decision-making.			
G63C1301	Corporate Financial Management	Z,ZK	6
The course provides a comprehensive view of building the essential aspects of financial management of business processes and projects. Students have the opportunity to understand the main concepts, tools and methods of financial management of processes and projects and their use in decision-making practice. Substantial emphasis is placed on evaluating the financial performance of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of financing the company, project financing, methods of financial planning and forecasting, and valuation techniques.			
G63C9908	Economic Statistics	Z,ZK	6
G65C0102	Public Administration Management and Decision-Making	ZK	3
G65C0301	Corporate Law	ZK	3
The subject Corporate law is focused on familiarize the students with business corporations and business groups. The legal framework can be found mainly in the Civil Code and the Business Corporations Act. The subject is taught in form of lectures and ends with an exam.			
G65C9906	Smart Cities and Regions	Z,ZK	6
G65C9907	Function, Organization, and Legislation of Public Administration	Z,ZK	4
G65C9909	Sustainable Development: Economics and Policy	ZK	3
G65C9917	Programming in the CR and in the EU	Z,ZK	6
G66C0101	Reflections of Technical Innovations in Culture	ZK	3
The subject is intended for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range of knowledge from the field of innovation processes, for the understanding and internalization of which a deep understanding of the connections between science and culture is an absolutely key.			
G77C0001	Technology Assessment	ZK	3
G88C0101	Management Competencies Seminar	KZ	6
The course is intended for all CTU students in their final year of master's study programmes, they are specialists in their field already and individual management competencies development is critical for their employability and successful business careers start. The course is divided to four core modules; students will work in teams on business based projects and will have the opportunity to consult the results with the partner companies. The course is aimed at practical application of knowledge, development of personal management competencies and individual self-presentation improvement.			
G88E0201	Selected Chapters of Innovation Management A-1	ZK	6
G88E0202	Selected Chapters of Innovation Management A-2	ZK	6
G88E0203	Selected Chapters of Innovation Management B-1	ZK	3
Students are able to understand and analyze the distribution of resources as an important factor of European integration. They are able to examine the cohesion impact of the main European Union policies. Areas covered include the single market, external trade policy, competition and enterprise policies, research and technological development, social and employment, structural policies. The module emphasizes the relationships that exist between European Union policy interventions and their final impact in different countries, and competitiveness and cohesion.			
G88E0204	Selected Chapters of Innovation Management B-2	ZK	3
G88E0205	Foreign Experience	Z	6

For updated information see <http://bilakniha.cvut.cz/en/FF.html>

Generated: day 2025-04-09, time 22:07.