Study plan

Name of study plan: N-PRI-CP prezen ní navazující studium od 19/20 Process Management

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch:

Program of study: Innovation Project Management

Type of study: Follow-up master full-time

Required credits: 114
Elective courses credits: 6
Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 81

The role of the block: Z

Code of the group: N-PRI-CP 3S OD19/20N

Name of the group: N-PRI-CP 3. semestr od 19/20 povinné p edm ty-nov ZS 2020

Requirement credits in the group: In this group you have to gain 21 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 21 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63C3201	Petr Makovský Petr Makovský Petr Makovský (Gar.)	ZK	3	2P+0C	Z	Z
G16C3103		Z,ZK	6	2P+2C		Z
G16C3102	Innovation Management and Innovation Project	Z,ZK	6	2P+2C		Z
G16C3101		Z,ZK	6	2P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=N-PRI-CP 3S OD19/20N Name=N-PRI-CP 3. semestr od 19/20 povinné p edm ty-nov ZS 2020

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G63C3201		ZK	3				
G16C3103	Z,ZK	6					
G16C3102	Innovation Management and Innovation Project	Z,ZK	6				
a macroeconomic view	Concepts of innovation, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product innovation, service innovation, a macroeconomic view of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, systematic-analytical methods and techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.						
G16C3101		Z,ZK	6				

Code of the group: PROCM CP 1S19/20 POV

Name of the group: PRI CP navazující studium specializace Process Management 1. semestr povinné

p edm ty

Requirement credits in the group: In this group you have to gain 24 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 24

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E1401	Marketing Innovations	Z,ZK	6	2P+2C	Z	Z

G16C1401	Innovation Marketing	Z,ZK	6	2P+2C	Z
G16C1201	Project Management	Z,ZK	6	2P+2C	Z
G63C1301	Corporate Financial Management	Z,ZK	6	2P+2C	Z
G63C1102	Statistical Analysis	Z,ZK	6	2P+2C	Z

Characteristics of the courses of this group of Study Plan: Code=PROCM CP 1S19/20 POV Name=PRI CP navazující studium specializace Process Management 1. semestr povinné p edm ty

G16E1401	Marketing Innovations	Z,ZK	6	
The primary role of inno	wation in marketing is to gain new customers, improve goodwill, increase sales and profitability of the company. At the begini	ning of the innova	tion process	3,
innovative marketing sh	ould help identify new market opportunities and risks and improve the research of customer needs. During developing a new	product, innovati	on marketin	ıg is
to ensure the constant i	nvolvement of customers and users in this process. And at the end of the innovation process, innovation marketing ensures t	he successful int	roduction of	а
new product, technology	y, and service to the target audience. Innovation marketing should therefore be present at all stages of the innovation proces	s to ensure that c	ustomer and	d
market orientation is in	ine with advances in products and technologies, which often lead to the application of new marketing approaches. We addre	ss these main as	pects in this	វ

G16C1401	Innovation Marketing	Z,ZK	6
G16C1201	Project Management	Z,ZK	6
G63C1301	Corporate Financial Management	Z,ZK	6

The course provides a comprehensive view of building the essential aspects of financial management of business processes and projects. Students have the opportunity to understand the main concepts, tools and methods of financial management of processes and projects and their use in decision-making practice. Substantial emphasis is placed on evaluating the financial performance of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of financing the company, project financing, methods of financial planning and forecasting, and valuation techniques.

00004400	Statistical Analysis	7.714	
G63C1102	Statistical Analysis	Z,ZK	i 6
The server builds as the			1
The course builds on the	e introductory courses of statistics and prefaces slightly advanced statistical analysis methods.		

Code of the group: PRO CM 2S 19/20 POV

Name of the group: 2. semestr PRI povinné p edm ty od 19/20 specializace Process Management

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete 5 courses

Credits in the group: 18

Note on the group:

subject

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63C2301	Controlling	Z,ZK	6	2P+2C	L	Z
G63C2201	Microeconomic Theory Petr Makovský	ZK	3	2P+0C	*	Z
G00C3101	Diploma Thesis Project	Z	0	1P+0C		Z
G77C2011	Industry 4.0	Z,ZK	3	1P+1C		Z
G16C2501	HR Management Systems	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PRO CM 2S 19/20 POV Name=2. semestr PRI povinné p edm ty od 19/20 specializace Process Management

G63C2301 | Controlling

Control

G63C2201	Microeconomic Theory	ZK	3	
The course introduces	he course introduces the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and firms.			
G00C3101	Diploma Thesis Project	Z	0	
G77C2011	Industry 4.0	Z,ZK	3	

I. Annotation The subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It deals with the history of industrial revolutions, current trends as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" on the economy and society as a whole. Last but not least, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated by "Industry 4.0".

G16C2501 HR Management Systems Z,ZK

The course is focused on the development of managerial skills in managing people in the organization. Through lectures and seminars, students will learn effective strategies, policies and practices for efficient people management in the organization and the main tasks of managers in various activities of people management in the organization.

Code of the group: N-PRI-CP 4S OD 19/20

Name of the group: 4. semestr od 19/20 PRI CP povinné p edm ty

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G00C4102	Diploma Thesis	Z	12			Z
G63C4401	Information System Design	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=N-PRI-CP 4S OD 19/20 Name=4. semestr od 19/20 PRI CP povinné p edm ty

G00C4102	Diploma Thesis	Z	12
G63C4401	Information System Design	Z,ZK	6

Fundamental terms, information systems architecture, basic types of software applications for information system of enterprise, information system lifecycle, approaches to information system development, management information systems, web audit, business process modeling using BPMN, UML and others, information system modeling - UML and data modeling using ER diagrams

Name of the block: Compulsory courses in the specialization

Minimal number of credits of the block: 6

The role of the block: PS

Code of the group: PRO CM 3S 19/20 SP

Name of the group: 3. semestr PRI p edm ty specializace Process Management

Requirement credits in the group: In this group you have to gain 3 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 3 Note on the group:

	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E3301	Six Sigma	ZK	3	0P+2C		PS

Characteristics of the courses of this group of Study Plan: Code=PRO CM 3S 19/20 SP Name=3. semestr PRI p edm ty specializace Process Management

G16E3301 | Six Sigma | ZK | 3

The course is aimed at practical application of how the individual components (methods and techniques - mainly applied statistical methods and techniques) used in this approach and a common application of these components throughout the DMAIC cycle (Define, Measure, Analyze, Improve, Control).

Code of the group: PRO CM 4S 19/20 SP

Name of the group: 4. semestr PRI p edm ty specializace Process Management

Requirement credits in the group: In this group you have to gain 3 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 3 Note on the group:

	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E0501	Social Competences in Project and Process Management	Z	3	0P+2C		PS

Characteristics of the courses of this group of Study Plan: Code=PRO CM 4S 19/20 SP Name=4. semestr PRI p edm ty specializace Process Management

Name of the block: Povinné p edm ty zam ení

Minimal number of credits of the block: 6

The role of the block: PZ

Code of the group: PROCM CP 1S19/20 SP

Name of the group: PRI CP navazující studium specializace Process Management 1. semestr p edm ty

specializace

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E1302	Lean Manufacturing	Z,ZK	6	2P+2C		PZ

Characteristics of the courses of this group of Study Plan: Code=PROCM CP 1S19/20 SP Name=PRI CP navazující studium specializace Process Management 1. semestr p edm ty specializace

G16E1302 Lean Manufacturing

Z,ZK

6

As a result of completing this course, the student should be able to: Describe and explain the main significance, meaning, and functions of innovation management with a focus on Lean production applications in the workplace. Explain the relationship between management, innovation management, and the main departments of the company. Characterize pre-production, production, and manufacturing processes and related Lean manufacturing innovation processes. Create an innovation strategy and an innovation project with a focus on Lean. Clarify the importance of joint planning/forecasting of upcoming Lean products, services, and production technologies in the company. Etc.

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 21

The role of the block: PV

Code of the group: PRO CM PVP OD 19/20

Name of the group: Povinn volitelné p edm ty od 19/20 Process management Requirement credits in the group: In this group you have to gain 12 credits

Requirement courses in the group: In this group you have to complete at least 2 courses (at most 4)

Credits in the group: 12

Note on the g	Name of the course / Name of the group of courses					
Code	(in case of groups of courses the list of codes of their members)	Completion	Credits	Scope	Semester	Role
G16E0201	Tutors, authors and guarantors (gar.)	KZ	3	0P+2C		PV
G16C0101	Agile BootCamp		-	2P+2C	7.1	PV
	Balanced Scorecard	Z,ZK	6		Z,L	
G63C0401	Competitive Intelligence	ZK	3	0P+2C	Z,L	PV
G04E0201	English for Intercultural Communication	Z,ZK	6	0P+4C	Z,L	PV
G65E4101	European Union and Regional Policy	ZK	3	2P+0C		PV
G04E0203	Global Virtual Teams	Z,ZK	6	0P+4C	Z,L	PV
G65C0301	Corporate Law	ZK	3	2P+0C	L	PV
G04E0202	Meetings and Negotiations in English	Z,ZK	6	0P+4C	L	PV
G63C0301	Valuation of Firm and Projects	Z,ZK	6	2P+2C	L	PV
G66C0101	Reflections of Technical Innovations in Culture	ZK	3	2P+0C	L	PV
G63C0302	Corporate Crisis	Z,ZK	3	2P+0C	L	PV
G16C0301	Lean Management Practice	ZK	3	0P+2C		PV
G65C0103		Z,ZK	3	1P+1C		PV
G16C0104	Solving Real World Problems	ZK	3	0P+2C		PV
G16E0501	Social Competences in Project and Process Management	Z	3	0P+2C		PV
G88E0201	Selected Chapters of Innovation Management A-1	ZK	6	2P+2C		PV
G88E0202	Selected Chapters of Innovation Management A-2	ZK	6	2P+2C		PV
G88E0203	Selected Chapters of Innovation Management B-1	ZK	3	2P+0C		PV
G88E0204	Selected Chapters of Innovation Management B-2	ZK	3	2P+0C		PV
G88E0205	Foreign Experience	Z	6	0P+4C		PV

Characteristics of the courses of this group of Study Plan: Code=PRO CM PVP OD 19/20 Name=Povinn volitelné p edm ty od 19/20 Process management

G16E0501	Social Competences in Project and Process Management	Z	3
G16E0201	Agile BootCamp	KZ	3
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Agile Bootcamp course teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods that work well together within the same cross-functional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the design and implementation of Design Sprints, including a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week during the semester.

G16C0101	Balanced Scorecard	Z,ZK	6
G63C0401	Competitive Intelligence	ZK	3
ompetitive (Technica	al) Intelligence is a process of collecting, analyzing and disseminating data, information and knowledge about technologies in o	order to be informe	ed about a state
the innovations, ted	hnology trends and possible future developments, and to have a better initial position for strategic planning and decision-maki	ing.	
04E0201	English for Intercultural Communication	Z,ZK	6
	s on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences		_
	nguage means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in cor		
	behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misur		
	tudies on individual topics Language level: CEFR B2		
65E4101	European Union and Regional Policy	ZK	3
	developments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues	I I	-
	ss discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of		
	J, analyse key points in particular areas of integration and practise argumentation skills.		
G04E0203	Global Virtual Teams	Z,ZK	6
	urse is an intercultural exchange which students will conduct online in Global Virtual Teams (GVTs) with students of Business	1 1	_
	asaryk University (Czech Republic), Padeborn University (Germany) and Tampere University of Applied Sciences (Finland). W		·=
	ish as their lingua franca, students will complete tasks collaboratively and present joint results at the end of the exchange in the		
	I apply analysis of cross-cultural frameworks in business context - a product, service, company or business process. Theoretic	· · · · · · · · · · · · · · · · · · ·	
-	ions and feeds into students' GVT projects. In the final part of the course, students draw on the exchange experience and aspect		-
paper.	g		
65C0301	Corporate Law	ZK	3
	e law is focused on familiarize the students with business corporations and business groups. The legal framework can be found	1	_
	s Act. The subject is taught in form of lectures and ends with an exam.	a mainly in the oiv	ii oode and iii
04E0202	Meetings and Negotiations in English	Z,ZK	6
		1 '	-
-	and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for		
ei. The course locu	ses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. A ional negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing a	_	
augad on confrontat		ilia cobilla with con	IIIOHlaliohai
		· -	
uations. The course	is based on the modern, increasingly widespread model of "International English", ie international English understood as lingu	· -	
tuations. The course ith recordings of nat	is based on the modern, increasingly widespread model of "International English", ie international English understood as linguive speakers of all English styles and focus on collocations and idiomatics of American and British English.	ua franca. Listening	g materials wo
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Name of the group: Povinn volitelné technické p edm ty od 19/20 Process management

Requirement credits in the group: In this group you have to gain 9 credits

Requirement courses in the group: In this group you have to complete at least 2 courses (at most 3)

Credits in the group: 9

Note on the group:

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Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G77C0001	Technology Assessment	ZK	3	2P+0C	Z,L	PV

G77C0007	Communication Systems and Networks	ZK	3	2P+0C		PV
G77C0003	Transportation Engineering Projects	ZK	3	2P+0C	Z,L	PV
G77C0008	Robotics	Z,ZK	6	2P+2C		PV
G16C0601	Technology Forecasting	Z,ZK	3	1P+1C		PV
G77C0004	Smart Cities Technologies	ZK	3	2P+0C	Z,L	PV
G77C0010	Introduction to Biomedical Engineering	Z	3	1P+1C		PV
G77C0005	Selected Innovative Techniques and Technologies 1	ZK	6	2P+2C	Z,L	PV
G77C0006	Selected Innovative Techniques and Technologies 2	ZK	3	2P+0C	Z,L	PV
G77C0009	Information Security Management and Implementation	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=PRO CM PVT OD 19/20 Name=Povinn volitelné technické p edm ty od 19/20 Process management

G77C0001	Technology Assessment	ZK	3
G77C0007	Communication Systems and Networks	ZK	3
Telecommunication	s: What does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost	.), on land, under	water, and in
pace. For example	How is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twi	sted Pair? How a	landline work
low the telephone	network becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G,	5G, etc. The more	e G, the bette
low here and how	elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation	know about me?	We will walk
round akovice. H	ow television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the	Internet is not for	people but for
hings. The biggest	nistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it d	oes not always su	cceed) - the
eywords are princ	oles and clarity.		
G77C0003	Transportation Engineering Projects	ZK	3
G77C0008	Robotics	Z,ZK	6
G16C0601	Technology Forecasting	Z,ZK	3
377C0004	Smart Cities Technologies	ZK	3
	Smart Cities Technologies ogy for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the tec		•
G77C0004 The subject Technodevelopment of soc	ogy for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the ted		•
The subject Techno development of soo	ogy for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the ted		•
The subject Techno	ogy for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the ted ety.	chnological, social	and economi
The subject Technodevelopment of soc G77C0010	ogy for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the ted ety. Introduction to Biomedical Engineering	chnological, social	and econom

List of courses of this pass:

Completion

Credits

Name of the course

Code

G00C3101	Diploma Thesis Project	Z	0
G00C4102	Diploma Thesis	Z	12
G04E0201	English for Intercultural Communication	Z,ZK	6
The seminar will fo	cus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences inf	luencing communi	cation, and
examine the role of	language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in commu	nication . Intercultu	ıral theories
and their influence	on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunder	standing . Langua	ge practice
	and activities . Case studies on individual topics Language level: CEFR B2		

G04E0202 | Meetings and Negotiations in English | Z,ZK | 6 English for Meetings and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for students at the upper intermediate level. The course focuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Although the course is not primarily focused on confrontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing and coping with confrontational situations. The course is based on the modern, increasingly widespread model of "International English", ie international English understood as lingua franca. Listening materials work

with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British English.

G04E0203 | Global Virtual Teams | Z,ZK | 6

At the heart of this course is an intercultural exchange which students will conduct online in Global Virtual Teams (GVTs) with students of Business and Economics of Dublin City

University(Ireland), Masaryk University (Czech Republic), Padeborn University (Germany) and Tampere University of Applied Sciences (Finland). Working in culturally mixed virtual teams and using English as their lingua franca, students will complete tasks collaboratively and present joint results at the end of the exchange in the form of a report and a video presentation. They will apply analysis of cross-cultural frameworks in business context - a product, service, company or business process. Theoretical input on working in GVTs forms the basis of class sessions and feeds into students' GVT projects. In the final part of the course, students draw on the exchange experience and aspects of GVT theory to write individually

	a paper.		
G16C0101	Balanced Scorecard	Z,ZK	6
G16C0104	Solving Real World Problems	ZK	3
The aim of the cou	rse is to apply knowledge from the field of economics and management acquired during the study to solve real problems from econo	mic practice. Acco	rding to the

The aim of the course is to apply knowledge from the field of lean management and lean manufacturing acquired during the study to solve real problems from economic practice.

According to the client's assignment, student teams solve the problem with the support of teachers who become their mentors.

G16C0601	Technology Forecasting	Z,ZK	3
G16C1201	Project Management	Z,ZK	6
G16C1401	Innovation Marketing	Z,ZK	6
G16C2501	HR Management Systems deed on the development of managerial skills in managing people in the organization. Through lectures and seminars, students will lear	Z,ZK	6
	tices for efficient people management in the organization and the main tasks of managers in various activities of people management	_	-
G16C3101		Z,ZK	6
G16C3102	Innovation Management and Innovation Project	Z,ZK	6
	tion, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product i	•	innovation
a macroeconomic v	view of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste	matic-analytical n	nethods and
04000400	techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.	7.71	
G16C3103	A !! D	Z,ZK	6
G16E0201	Agile BootCamp urse teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods	KZ	3
-	nctional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for th	-	
	sign Sprints, including a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week durin		
G16E0501	Social Competences in Project and Process Management	Z	3
G16E1302	Lean Manufacturing	Z,ZK	6
As a result of com	pleting this course, the student should be able to: Describe and explain the main significance, meaning, and functions of innovation in	nanagement with	a focus on
·	applications in the workplace. Explain the relationship between management, innovation management, and the main departments of		
	oduction, and manufacturing processes and related Lean manufacturing innovation processes. Create an innovation strategy and an ir In Lean. Clarify the importance of joint planning/forecasting of upcoming Lean products, services, and production technologies in the cr		with a focus
G16E1401	Marketing Innovations	Z,ZK	6
	of innovation in marketing is to gain new customers, improve goodwill, increase sales and profitability of the company. At the beginnin	,	
	ng should help identify new market opportunities and risks and improve the research of customer needs. During developing a new pro	_	-
	stant involvement of customers and users in this process. And at the end of the innovation process, innovation marketing ensures the		-
-	nnology, and service to the target audience. Innovation marketing should therefore be present at all stages of the innovation process to		
market orientatio	n is in line with advances in products and technologies, which often lead to the application of new marketing approaches. We address	these main aspe	cts in this
04050004	subject.	71/	
G16E3301	Six Sigma d at practical application of how the individual components (methods and techniques - mainly applied statistical methods and techniques - mainly applied statistical methods and techniques.	ZK	3
The course is aime		es) used in this ap	proacii and
	a common application of these components throughout the DMAIC cycle (Define, Measure, Analyze, Improve, Control).		
G63C0301		Z,ZK	6
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G65E4101	European Union and Regional Policy	ZK	3
	sses developments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues o		
pased on lectures,	class discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of the	course are to expla	ain a modern
	development of the EU, analyse key points in particular areas of integration and practise argumentation skills.		
G66C0101	Reflections of Technical Innovations in Culture	ZK	3
	nded for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range processes, for the understanding and internalization of which a deep understanding of the connections between science and cultu		
G77C0001	Technology Assessment	ZK	3
G77C0003	Transportation Engineering Projects	ZK	3
G77C0004	Smart Cities Technologies	ZK	3
The subject Techn	plogy for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the tech	nological, social an	d economic
	development of society.		
G77C0005	Selected Innovative Techniques and Technologies 1	ZK	6
G77C0006	Selected Innovative Techniques and Technologies 2	ZK	3
G77C0007	Communication Systems and Networks	ZK	3
How here and ho around akovice.	network becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G, 5 we elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation How television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the lit mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it do	know about me? W nternet is not for pe	e will walk ople but for
	keywords are principles and clarity.		
G77C0008	Robotics		
G77C0009		Z,ZK	6
	Information Security Management and Implementation	ZK	3
G77C0010	Information Security Management and Implementation Introduction to Biomedical Engineering		
G77C0010 G77C2011		ZK	3
G77C2011 I. Annotation The	Introduction to Biomedical Engineering Industry 4.0 subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It dea	ZK Z Z,ZK Ils with the history o	3 3 3 f industrial
G77C2011 I. Annotation The revolutions, currer	Introduction to Biomedical Engineering Industry 4.0 subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It dea trends as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" or	ZK Z,ZK Ils with the history on the economy and s	3 3 3 f industrial
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G77C2011 I. Annotation The revolutions, currer whole G88E0201	Introduction to Biomedical Engineering Industry 4.0 subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It deals trends as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" or Last but not least, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated. Selected Chapters of Innovation Management A-1	ZK Z,ZK Is with the history on the economy and do by "Industry 4.0".	3 3 3 findustrial society as a
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Selected Chapters of Innovation Management B-2

Foreign Experience

For updated information see http://bilakniha.cvut.cz/en/FF.html Generated: day 2025-07-27, time 15:26.

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