Study plan

Name of study plan: N-PRI-CP prezen ní navazující studium od 19/20 Logistics

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch:

Program of study: Innovation Project Management

Type of study: Follow-up master full-time

Required credits: 129 Elective courses credits: -9 Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 87

The role of the block: Z

Code of the group: N-PRI-CP 3S OD19/20N

Name of the group: N-PRI-CP 3. semestr od 19/20 povinné p edm ty-nov ZS 2020

Requirement credits in the group: In this group you have to gain 21 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 21 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63C3201	Petr Makovský Petr Makovský Petr Makovský (Gar.)	ZK	3	2P+0C	Z	Z
G16C3103		Z,ZK	6	2P+2C		Z
G16C3102	Innovation Management and Innovation Project	Z,ZK	6	2P+2C		Z
G16C3101		Z,ZK	6	2P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=N-PRI-CP 3S OD19/20N Name=N-PRI-CP 3. semestr od 19/20 povinné p edm ty-nov ZS 2020

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G63C3201		ZK	3				
G16C3103		Z,ZK	6				
G16C3102	Innovation Management and Innovation Project	Z,ZK	6				
a macroeconomic view	Concepts of innovation, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product innovation, service innovation, a macroeconomic view of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, systematic-analytical methods and techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.						
G16C3101		Z,ZK	6				

Code of the group: LOG CP 1S 19/20 POV

Name of the group: PRI CP navazující studium specializace Logistics 1. semestr povinné p edm ty

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 5 courses

Credits in the group: 30

Note on the group.

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16C1401	Innovation Marketing	Z,ZK	6	2P+2C		Z
G16C1302		Z,ZK	6	2P+2C		Z
G16C1201	Project Management	Z,ZK	6	2P+2C		Z

G63C1301	Corporate Financial Management	Z,ZK	6	2P+2C	Z
G63C1102	Statistical Analysis	Z,ZK	6	2P+2C	Z

Characteristics of the courses of this group of Study Plan: Code=LOG CP 1S 19/20 POV Name=PRI CP navazující studium specializace Logistics 1. semestr povinné p edm ty

G16C1401	Innovation Marketing	Z,ZK	6
G16C1302		Z,ZK	6
G16C1201	Project Management	Z,ZK	6
G63C1301	Corporate Financial Management	Z,ZK	6

The course provides a comprehensive view of building the essential aspects of financial management of business processes and projects. Students have the opportunity to understand the main concepts, tools and methods of financial management of processes and projects and their use in decision-making practice. Substantial emphasis is placed on evaluating the financial performance of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of financing the company, project financing, methods of financial planning and forecasting, and valuation techniques.

Z,ZK

G63C1102 | Statistical Analysis
The course builds on the introductory courses of statistics and prefaces slightly advanced statistical analysis methods.

Code of the group: LOG CP 2S 19/20 POV

Name of the group: 2. semestr LOG CP od 19/20 povinné p edm ty

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete 5 courses

Credits in the group: 18

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63C2301	Controlling	Z,ZK	6	2P+2C	L	Z
G63C2201	Microeconomic Theory Petr Makovský	ZK	3	2P+0C	*	Z
G00C3101	Diploma Thesis Project	Z	0	1P+0C		Z
G77C2011	Industry 4.0	Z,ZK	3	1P+1C		Z
G16C2501	HR Management Systems	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=LOG CP 2S 19/20 POV Name=2. semestr LOG CP od 19/20 povinné p edm ty

G63C2301 | Controlling

Controlling methods are presented from the initial detection of deviations to advanced models of managerial decision support in strategic horizons in the context and against the background of the management of basic business processes with an emphasis on the processes determining the effect of added value in the company's activities. The tasks of controlling are systematically explained according to the time perspective in the scope of corporate strategies and operational management, including the role of the controller in the individual phases of management from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools that can be used to manage individual components (entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are used to present the key principles

of controlling in the company.

G63C2201 Microeconomic Theory ZK 3
The course introduces the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and firms.

G00C3101 Diploma Thesis Project Z 0

G77C2011 | Industry 4.0 | Z,ZK | 3 | I. Annotation The subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It deals with the history of industrial revolutions, current trends as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" on the economy and society as a whole. Last but not least, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated by "Industry 4.0".

G16C2501 HR Management Systems Z,ZK 6

The course is focused on the development of managerial skills in managing people in the organization. Through lectures and seminars, students will learn effective strategies, policies and practices for efficient people management in the organization and the main tasks of managers in various activities of people management in the organization.

Code of the group: N-PRI-CP 4S OD 19/20

Name of the group: 4. semestr od 19/20 PRI CP povinné p edm ty

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 18

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G00C4102	Diploma Thesis	Z	12			Z

G63C4401	Information System Design	Z,ZK	6	2P+2C		Z
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Characteristics of the courses of this group of Study Plan: Code=N-PRI-CP 4S OD 19/20 Name=4. semestr od 19/20 PRI CP povinné p edm ty

G00C4102	Diploma Thesis	Z	12
G63C4401	Information System Design	Z,ZK	6

Fundamental terms, information systems architecture, basic types of software applications for information system of enterprise, information system lifecycle, approaches to information system development, management information systems, web audit, business process modeling using BPMN, UML and others, information system modeling - UML and data modeling using ER diagrams

Name of the block: Compulsory courses in the specialization

Minimal number of credits of the block: 24

The role of the block: PS

Code of the group: LOG CP 2S 19/20 SP

Name of the group: 2. semestr LOG CP od 19/20 p edm ty specializace Requirement credits in the group: In this group you have to gain 12 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 12 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E2303	Supply Chain and Logistics Execution: Sourcing and Customer Services	Z,ZK	6	2P+2C		PS
G16E2304	Supply Chain and Logistics Execution: Transportation and Warehousing	Z,ZK	6	2P+2C		PS

Characteristics of the courses of this group of Study Plan: Code=LOG CP 2S 19/20 SP Name=2. semestr LOG CP od 19/20 p edm ty specializace

G16E2303	Supply Chain and Logistics Execution: Sourcing and Customer Services	Z,ZK	6			
We will cover 13 topics	Ve will cover 13 topics and explore the fascinating job of modern buyers: creating and implementing strategies, dealing with suppliers and internal customers, solving unexpected					
problems, managing pr	ojects, resolving conflicts and negotiating.					
G16E2304	Supply Chain and Logistics Execution: Transportation and Warehousing	Z,ZK	6			

Code of the group: LOG CP 3S 19/20 SP

Name of the group: 3. semestr LOG CP od 19/20 p edm ty specializace Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6 Note on the group:

	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E3303	Supply Chain and Logistics Design	Z,ZK	6	2P+2C		PS

Characteristics of the courses of this group of Study Plan: Code=LOG CP 3S 19/20 SP Name=3. semestr LOG CP od 19/20 p edm ty specializace

G16E3303 Supply Chain and Logistics Design Z,ZK	6
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Code of the group: LOG CP 4S 19/20 SP

Name of the group: 4. semestr LOG CP od 19/20 p edm ty specializace Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role	
G16E4303	Supply Chain and Logistics Planning	Z,ZK	6	2P+2C		PS	

Characteristics of the courses of this group of Study Plan: Code=LOG CP 4S 19/20 SP Name=4. semestr LOG CP od 19/20 p edm ty specializace

G16E4303	Supply Chain and Logistics Planning	Z,ZK	6

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 18

The role of the block: PV

Code of the group: LOG CP PVP OD 19/20

and activities . Case studies on individual topics Language level: CEFR B2

Name of the group: LOG CP povinn volitelné p edm ty od 19/20

Requirement credits in the group: In this group you have to gain 9 credits

Requirement courses in the group: In this group you have to complete at least 2 courses (at most 3)

Credits in the group: 9 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E0201	Agile BootCamp	KZ	3	0P+2C		PV
G16C0101	Balanced Scorecard	Z,ZK	6	2P+2C	Z,L	PV
G63C0401	Competitive Intelligence	ZK	3	0P+2C	Z,L	PV
G04E0201	English for Intercultural Communication	Z,ZK	6	0P+4C	Z,L	PV
G65E4101	European Union and Regional Policy	ZK	3	2P+0C		PV
G04E0203	Global Virtual Teams	Z,ZK	6	0P+4C	Z,L	PV
G65C0301	Corporate Law	ZK	3	2P+0C	L	PV
G04E0202	Meetings and Negotiations in English	Z,ZK	6	0P+4C	L	PV
G63C0301	Valuation of Firm and Projects	Z,ZK	6	2P+2C	L	PV
G66C0101	Reflections of Technical Innovations in Culture	ZK	3	2P+0C	L	PV
G63C0302	Corporate Crisis	Z,ZK	3	2P+0C	L	PV
G16C0301	Lean Management Practice	ZK	3	0P+2C		PV
G65C0103		Z,ZK	3	1P+1C		PV
G16C0104	Solving Real World Problems	ZK	3	0P+2C		PV
G16E0501	Social Competences in Project and Process Management	Z	3	0P+2C		PV
G16C0602	Technology Transfer	Z,ZK	6	2P+2C		PV
G88E0201	Selected Chapters of Innovation Management A-1	ZK	6	2P+2C		PV
G88E0202	Selected Chapters of Innovation Management A-2	ZK	6	2P+2C		PV
G88E0203	Selected Chapters of Innovation Management B-1	ZK	3	2P+0C		PV
G88E0204	Selected Chapters of Innovation Management B-2	ZK	3	2P+0C		PV
G88E0205	Foreign Experience	Z	6	0P+4C		PV

Characteristics of the courses of this group of Study Plan: Code=LOG CP PVP OD 19/20 Name=LOG CP povinn volitelné p edm ty od 19/20

G16E0201	Agile BootCamp	KZ	3		
Agile Bootcamp course teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods that work well together within					
the same cross-functional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the design and implementation					
of Design Sprints, including a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week during the semester.					

G16C0101	Balanced Scorecard	Z,ZK	6
G63C0401	Competitive Intelligence	ZK	3
Competitive (Technical)	Intelligence is a process of collecting, analyzing and disseminating data, information and knowledge about technologies in o	rder to be informed	ed about a state

of the innovations, technology trends and possible future developments, and to have a better initial position for strategic planning and decision-making.

G04E0201 | English for Intercultural Communication

The seminar will focus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influencing communication, and examine the role of language means in intercultural negotiations. Outline of the subject: Approaches to culture. Cultural and language context in communication. Intercultural theories and their influence on behaviour and language expression. International English as lingua franca. The most common mistakes as a cause of misunderstanding. Language practice

G65E4101			
G00E4101	European Union and Regional Policy	ZK	3
The course discusses	developments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues	s of the integration p	process. It is
	ss discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of	f the course are to e	explain a moderr
· · · · · · · · · · · · · · · · · · ·	J, analyse key points in particular areas of integration and practise argumentation skills.		
G04E0203	Global Virtual Teams	Z,ZK	6
	urse is an intercultural exchange which students will conduct online in Global Virtual Teams (GVTs) with students of Business		-
	asaryk University (Czech Republic), Padeborn University (Germany) and Tampere University of Applied Sciences (Finland). V	-	
	ish as their lingua franca, students will complete tasks collaboratively and present joint results at the end of the exchange in t	-	
•	apply analysis of cross-cultural frameworks in business context - a product, service, company or business process. Theoreti		•
	ions and feeds into students' GVT projects. In the final part of the course, students draw on the exchange experience and aspec	ts of GV1 theory to	write individuali
paper.	Our counts I am	71/	0
G65C0301	Corporate Law	ZK	3
	law is focused on familiarize the students with business corporations and business groups. The legal framework can be four Act. The subject is taught in form of lectures and ends with an exam.	nd mainly in the Civ	ii Code and the
		7 71/	
G04E0202	Meetings and Negotiations in English	Z,ZK	6
	nd Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for ses on a collaborative model of the English language intended for a range of business or business meetings and negotiations.		-
	onal negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing	-	
	is based on the modern, increasingly widespread model of "International English", ie international English understood as ling	. •	
	ve speakers of all English styles and focus on collocations and idiomatics of American and British English.	gua manoa. Eisteriin	g materials wor
G63C0301	Valuation of Firm and Projects	Z,ZK	6
	is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified es		_
	to adequate students with the measurement and management of enterprise value so that they are use to make qualified so the of its life cycle, expected development and current financial condition. Students will learn about options of approaching the		
	cation of basic methods. Practical skills will be acquired through case studies.		
366C0101	Reflections of Technical Innovations in Culture	ZK	3
	d for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide rai	1	_
-	for the understanding and internalization of which a deep understanding of the connections between science and culture is a	-	
G63C0302	Corporate Crisis	Z,ZK	3
	is an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default	_,	
	is an introduction of negative impacts of internal and external factors on the corporate file cycle. Onsis and corporate default	are a natural phen	omenon in the
	nt for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavour	· · · · · · · · · · · · · · · · · · ·	
Knowledge should be		able corporate deve	elopment
	nt for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavour in economic as well as in legislative perspective. The course will be especially based on case studies and practical application.	able corporate deve	elopment
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reality and legal regules of the course of t	In for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavour in economic as well as in legislative perspective. The course will be especially based on case studies and practical application. Lean Management Practice is to apply knowledge from the field of lean management and lean manufacturing acquired during the study to solve real problems assignment, student teams solve the problem with the support of teachers who become their mentors. Solving Real World Problems is to apply knowledge from the field of economics and management acquired during the study to solve real problems to apply knowledge from the field of economics and management acquired during the study to solve real problems from evidents solve the problem with the support of teachers who become their mentors. Social Competences in Project and Process Management Technology Transfer students through a preparation of feasibility study and business plan of technologies developed at Universities and research of Intellectual Property, Competitors, Markets, legal aspects and financing before establishment of technology spin-off or out-the used for valuation of the technology. Selected Chapters of Innovation Management A-1 Selected Chapters of Innovation Management A-2 Selected Chapters of Innovation Management B-1 Inderstand and analyze the distribution of resources as an important factor of European integration. They are able to examine es. Areas covered include the single market, external trade policy, competition and enterprise policies, research and technolog policies. The module emphasizes the relationships that exist between European Union policy interventions and their final in	ZK Sconomic practice. A ZK Conomic practice. A Z Z,ZK Contres. All significal licensing the technology at the cohesion imparagical development	and aspects must be

Code of the group: LOG CP PVT OD 19/20

Foreign Experience

Name of the group: LOG CP povinn volitelné technické p edm ty od 19/20

Requirement credits in the group: In this group you have to gain 9 credits

Requirement courses in the group: In this group you have to complete at least 2 courses (at most 3)

Credits in the group: 9

Note on the group:

G88E0205

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G77C0001	Technology Assessment	ZK	3	2P+0C	Z,L	PV
G77C0007	Communication Systems and Networks	ZK	3	2P+0C		PV
G77C0003	Transportation Engineering Projects	ZK	3	2P+0C	Z,L	PV

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G77C0008	Robotics	Z,ZK	6	2P+2C		PV
G16C0601	Technology Forecasting	Z,ZK	3	1P+1C		PV
G77C0004	Smart Cities Technologies	ZK	3	2P+0C	Z,L	PV
G77C0010	Introduction to Biomedical Engineering	Z	3	1P+1C		PV
G77C0005	Selected Innovative Techniques and Technologies 1	ZK	6	2P+2C	Z,L	PV
G77C0006	Selected Innovative Techniques and Technologies 2	ZK	3	2P+0C	Z,L	PV
G77C0009	Information Security Management and Implementation	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=LOG CP PVT OD 19/20 Name=LOG CP povinn volitelné technické p edm ty od 19/20

G77C0001	Technology Assessment	ZK	3
G77C0007	Communication Systems and Networks	ZK	3
Telecommunications	What does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost.), on land, under	water, and in
space. For example:	How is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Tw	isted Pair? How a	landline works
low the telephone n	etwork becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G	, 5G, etc. The mor	e G, the bette
low here and how e	lsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation	know about me?	We will walk
	w television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the		
	iistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it c	does not always su	icceed) - the
keywords are princip	les and clarity.		
G77C0003	Transportation Engineering Projects	ZK	3
G77C0008	Robotics	Z,ZK	6
G16C0601	Technology Forecasting	Z,ZK	3
G77C0004	Smart Cities Technologies	ZK	3
The subject Technology	gy for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the te	chnological, socia	l and economi
development of socie	sty.		
G77C0010	Introduction to Biomedical Engineering	Z	3
G77C0005	Selected Innovative Techniques and Technologies 1	ZK	6
G77C0006	Selected Innovative Techniques and Technologies 2	ZK	3

List of courses of this pass:

Name of the course

Information Security Management and Implementation

G77C0009

Code

3

Completion | Credits

ZK

		•			
G00C3101	Diploma Thesis Project	Z	0		
G00C4102	Diploma Thesis	Z	12		
G04E0201	English for Intercultural Communication	Z,ZK	6		
The seminar will fo	cus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences inf	luencing communi	cation, and		
examine the role of	amine the role of language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in communication . Intercultural theories				
and their influence	and their influence on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunderstanding . Language practice				
	and activities . Case studies on individual topics Language level: CEFR B2				
G04E0202	Meetings and Negotiations in English	Z,ZK	6		
English for Meeting	s and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for stuc	lents at the upper i	ntermediate		
level. The course fo	cuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Althc	ough the course is a	not primarily		
focused on confro	ontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing and	coping with confr	ontational		
situations. The cour	se is based on the modern, increasingly widespread model of "International English", ie international English understood as lingua fr	anca. Listening ma	terials work		
	with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British Engl	ish.			
G04E0203	Global Virtual Teams	Z,ZK	6		
At the heart of th	is course is an intercultural exchange which students will conduct online in Global Virtual Teams (GVTs) with students of Business al	nd Economics of D	ublin City		
University(Ireland)	ı, Masaryk University (Czech Republic), Padeborn University (Germany) and Tampere University of Applied Sciences (Finland). Work	king in culturally mi	xed virtual		
teams and using	English as their lingua franca, students will complete tasks collaboratively and present joint results at the end of the exchange in the	form of a report ar	nd a video		
presentation. They	will apply analysis of cross-cultural frameworks in business context - a product, service, company or business process. Theoretical in	put on working in	GVTs forms		
the basis of class se	essions and feeds into students' GVT projects. In the final part of the course, students draw on the exchange experience and aspects of	GVT theory to write	individually		
	a paper.				
G16C0101	Balanced Scorecard	Z,ZK	6		
G16C0104	Solving Real World Problems	ZK	3		
The aim of the cou	rse is to apply knowledge from the field of economics and management acquired during the study to solve real problems from econo	mic practice. Acco	rding to the		
	client's assignment, students solve the problem with the support of teachers who become their mentors.				
G16C0301	Lean Management Practice	ZK	3		
The aim of the co	ourse is to apply knowledge from the field of lean management and lean manufacturing acquired during the study to solve real proble	ems from economic	practice.		
	According to the client's assignment, student teams solve the problem with the support of teachers who become their mento	rs.			
G16C0601	Technology Forecasting	Z,ZK	3		

G16C0602	Technology Transfer	Z,ZK	6
_	ide students through a preparation of feasibility study and business plan of technologies developed at Universities and research centr	-	
be considered inclu	uding Intellectual Property, Competitors, Markets, legal aspects and financing before establishment of technology spin-off or out-licens	sing the technology	. Finaly, this
	strategic analysis will be used for valuation of the technology.		_
G16C1201	Project Management	Z,ZK	6
G16C1302		Z,ZK	6
G16C1401	Innovation Marketing	Z,ZK	6
G16C2501	HR Management Systems	Z,ZK	6
	sed on the development of managerial skills in managing people in the organization. Through lectures and seminars, students will lea tices for efficient people management in the organization and the main tasks of managers in various activities of people managemen	_	
G16C3101	laces for emoteric people management in the organization and the main tasks of managers in various activities of people management	Z,ZK	6
G16C3101	Innovation Management and Innovation Project	Z,ZK	6
	tion, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product		-
•	view of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syst		
	techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.		
G16C3103		Z,ZK	6
G16E0201	Agile BootCamp	KZ	3
-	urse teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three method	-	
	nctional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the second startup and t		ementation
	esign Sprints, including a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week during the specific time and process. The specific time are specific time and process.		
G16E0501	Social Competences in Project and Process Management	Z	3
G16E2303	Supply Chain and Logistics Execution: Sourcing and Customer Services topics and explore the fascinating job of modern buyers: creating and implementing strategies, dealing with suppliers and internal cu	Z,ZK	6
vve will cover 13	problems, managing projects, resolving conflicts and negotiating.	storriers, solving ti	lexpected
G16E2304	Supply Chain and Logistics Execution: Transportation and Warehousing	Z,ZK	6
G16E3303	Supply Chain and Logistics Design	Z,ZK	6
G16E4303	Supply Chain and Logistics Planning	Z,ZK	6
G63C0301	Valuation of Firm and Projects	Z,ZK	6
	rse is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estima		-
	stage of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valua		
	gain skills in the application of basic methods. Practical skills will be acquired through case studies.		
G63C0302	Corporate Crisis	Z,ZK	3
	urse is an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default are	•	
=	mportant for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavoura Id be in economic as well as in legislative perspective. The course will be especially based on case studies and practical applications	•	
Talowioago crioai	reality and legal regulation.	roopcoung current	00011011110
G63C0401	Competitive Intelligence	ZK	3
Competitive (Tech	nical) Intelligence is a process of collecting, analyzing and disseminating data, information and knowledge about technologies in order	r to be informed at	out a state
	he innovations, technology trends and possible future developments, and to have a better initial position for strategic planning and de	cision-making.	
G63C1102	Statistical Analysis	Z,ZK	6
	The course builds on the introductory courses of statistics and prefaces slightly advanced statistical analysis methods.		
G63C1301	Corporate Financial Management	Z,ZK	6
	es a comprehensive view of building the essential aspects of financial management of business processes and projects. Students have , tools and methods of financial management of processes and projects and their use in decision-making practice. Substantial empha		
•	nce of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of	-	- 1
	financing, methods of financial planning and forecasting, and valuation techniques.	3	3,1 3,5
G63C2201	Microeconomic Theory	ZK	3
	The course introduces the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and	firms.	
G63C2301	Controlling	Z,ZK	6
•	nods are presented from the initial detection of deviations to advanced models of managerial decision support in strategic horizons in	-	
_	management of basic business processes with an emphasis on the processes determining the effect of added value in the company's ac		- 1
	vexplained according to the time perspective in the scope of corporate strategies and operational management, including the role of gement from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools		
•	ents (entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are us		- 1
	of controlling in the company.		
G63C3201		ZK	3
G63C4401	Information System Design	Z,ZK	6
	s, information systems architecture, basic types of software applications for information system of enterprise, information system lifecy	• •	
system developme	nt, management information systems, web audit, business process modeling using BPMN, UML and others, information system mod	eling - UML and da	ta modeling
CGEC0402	using ER diagrams	7 71/	
G65C0103	Cornerate Leur	Z,ZK	3
G65C0301	Corporate Law orate law is focused on familiarize the students with business corporations and business groups. The legal framework can be found m	ZK ainly in the Civil Co	3 ode and the
The subject Corpt	Business Corporations Act. The subject is taught in form of lectures and ends with an exam.	anny ni tile Olvii OC	,ac and the
G65E4101	European Union and Regional Policy	ZK	3
	usses developments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues of		
	asses developments in the 20 and in the 20 regional rolley from the ond of the old war until today. It locases on relevant issues of	the integration pro	Cess. It is
based on lectures,	class discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of the development of the EU, analyse key points in particular areas of integration and practise argumentation skills.		

00000404	Deflections of Tachnical Innovations in Cultura	71/	1
G66C0101	Reflections of Technical Innovations in Culture	ZK	3
•	inded for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range of processes, for the understanding and internalization of which a deep understanding of the connections between science and culture	•	
G77C0001	Technology Assessment	ZK	3
G77C0001	Transportation Engineering Projects	ZK	3
		ZK	3
G77C0004	Smart Cities Technologies logy for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the technology.		1
The subject recini	development of society.	nogical, social al	ia economic
G77C0005	Selected Innovative Techniques and Technologies 1	ZK	6
G77C0006	Selected Innovative Techniques and Technologies 2	ZK	3
G77C0007	Communication Systems and Networks	ZK	3
Telecommunication	ons: What does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost)		ater, and in
space. For example	e: How is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twisted	l Pair? How a lar	ndline works.
How the telephone	e network becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G, 5G	-4- Th (
Tion the tolophone	the twork becomes the internet. Light and dark, fransinission of information by light, virty are networks. Inobile 1: 10, 20, 30, 40, 30	, etc. The more C	, the better.
•	by elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation kr		
How here and ho		ow about me? W	/e will walk
How here and ho around akovice.	ow elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation kn	now about me? Wernet is not for pe	le will walk eople but for
How here and ho around akovice.	ow elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation kn How television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Inte	now about me? Wernet is not for pe	le will walk eople but for
How here and ho around akovice.	ow elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation kn How television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Intest mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does	now about me? Wernet is not for pe	le will walk eople but for
How here and ho around akovice. things. The bigges	ow elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation know television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Interest mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does keywords are principles and clarity. Robotics	now about me? Wernet is not for per not always succ	/e will walk eople but for eeed) - the
How here and ho around akovice. things. The bigges	ow elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation know television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Intest mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does keywords are principles and clarity.	ow about me? Wernet is not for per not always succ	/e will walk eople but for seed) - the
How here and ho around akovice. things. The bigges G77C0008	ow elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation know television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Interest mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does keywords are principles and clarity. Robotics Information Security Management and Implementation	iow about me? Wernet is not for per not always succ	We will walk exple but for exed) - the
How here and ho around akovice. things. The bigges G77C0008 G77C0009 G77C0010 G77C2011	ow elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation know the television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Internet is mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does keywords are principles and clarity. Robotics Information Security Management and Implementation Introduction to Biomedical Engineering	ow about me? Wernet is not for per not always successful Z,ZK ZK Z Z,ZK	Ve will walk exple but for seed) - the
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