### Study plan

## Name of study plan: PRI kombinovaná forma od 20/21 specializace Project Management

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch:

Program of study: Innovation Project Management

Type of study: Follow-up master combined

Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 81

The role of the block: Z

Code of the group: N-PRI-CK 3S OD 20/21

Name of the group: N-PRI-CK 3. semestr od 20/21 povinné p edm ty Requirement credits in the group: In this group you have to gain 21 credits

Requirement courses in the group: In this group you have to complete 5 courses

Credits in the group: 21 Note on the group:

| Code     | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|----------|---|------------|---------|-------|----------|------|
| K63C3201 | Macroeconomic Theory  | ZK         | 3       | 24B   |          | Z    |
| K00C3101 | Diploma Thesis Project  | Z          | 0       | 2B    |          | Z    |
| K16C3103 | Decision Analysis   | Z,ZK       | 6       | 20B   | Z        | Z    |
| K16C3102 | Innovation Management and Innovation Project<br>Tomáš Sadílek   | Z,ZK       | 6       | 20B   |          | Z    |
| K16C3101 | Strategic Management  | Z,ZK       | 6       | 20B   |          | Z    |

# Characteristics of the courses of this group of Study Plan: Code=N-PRI-CK 3S OD 20/21 Name=N-PRI-CK 3. semestr od 20/21 povinné p edm ty

| <u> </u>   |  |      |   |  |  |
|--|--|------|---|--|--|
| K63C3201   | Macroeconomic Theory                         | ZK   | 3 |  |  |
| K00C3101   | Diploma Thesis Project                       | Z    | 0 |  |  |
| K16C3103   | Decision Analysis                            | Z,ZK | 6 |  |  |
| K16C3102   | Innovation Management and Innovation Project | Z,ZK | 6 |  |  |
| Concepts of innovation, assumptions and barriers to innovation, sources of innovation, strategic considerations about innovation, process innovation, product innovation, service  |  |      |   |  |  |
| innovation, macroeconomic view of the role of innovation, organizational security and innovation management, soft methods and innovative techniques, systematic-analytical methods |  |      |   |  |  |
| and innovative techniques, economic aspects of innovation, intellectual property of innovation and legal aspects.  |  |      |   |  |  |

Z.ZK

6

Code of the group: PJM CK 4S 20/21 POV

Strategic Management

Name of the group: Povinné p edm ty, kombinovaná forma, 4. semestr, 20/21, Project Management

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 18

Note on the group:

K16C3101

| rioto on the group | <b>5.</b>   |            |         |       |          |      |
|--------------------|---|------------|---------|-------|----------|------|
| Code               | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
| K00C4102           | Diploma Thesis  | Z          | 12      |       |          | Z    |

| K63C4401 | Project of Information System | Z,ZK | 6 | 20B | L | Z |
|----------|-------------------------------|------|---|-----|---|---|
|----------|-------------------------------|------|---|-----|---|---|

Characteristics of the courses of this group of Study Plan: Code=PJM CK 4S 20/21 POV Name=Povinné p edm ty, kombinovaná forma, 4.semestr, 20/21, Project Management

|          | ,                             |      |    |
|----------|-------------------------------|------|----|
| K00C4102 | Diploma Thesis                | Z    | 12 |
| K63C4401 | Project of Information System | Z,ZK | 6  |

Code of the group: PJM CK 20/21 1S POV

Name of the group: PRI kombinovaná forma specializace Project Management 1.s. povinné p edm ty

Requirement credits in the group: In this group you have to gain 24 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 24 Note on the group:

| Code     | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|----------|---|------------|---------|-------|----------|------|
| K63C2301 | Controlling   | Z,ZK       | 6       | 20B   |          | Z    |
| K16C1401 | Innovation Marketing Tomáš Sadílek Tomáš Sadílek (Gar.)   | Z,ZK       | 6       | 20B   |          | Z    |
| K16C1201 | Project Management Petr Fanta   | Z,ZK       | 6       | 20B   |          | Z    |
| K63C1301 | Corporate Financial Management  | Z,ZK       | 6       | 20B   |          | Z    |

Characteristics of the courses of this group of Study Plan: Code=PJM CK 20/21 1S POV Name=PRI kombinovaná forma specializace Project Management 1.s. povinné p edm ty

| K63C2301            | Controlling  | Z,ZK | 6 |  |  |
|---------------------|--|------|---|--|--|
| K16C1401            | Innovation Marketing   | Z,ZK | 6 |  |  |
| K16C1201            | Project Management   | Z,ZK | 6 |  |  |
| K63C1301            | Corporate Financial Management   | Z,ZK | 6 |  |  |
| The course provides | The course provides a comprehensive view of long-term development of the company in terms of financial planning and management. It assumes a knowledge of financial analysis |      |   |  |  |

The course provides a comprehensive view of long-term development of the company in terms of financial planning and management. It assumes a knowledge of financial analysis and long-term financing options. The base is in a complex planning and predicting the future. A significant area is dedicated to all stages of the investment process.

Code of the group: PJM CK 20/21 2S POV

Name of the group: 2. semestr PJM CK od 20/21 povinné p edm ty

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 18 Note on the group:

| Code     | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|----------|---|------------|---------|-------|----------|------|
| K63C2302 | Financial Law   | ZK         | 3       | 12B   |          | Z    |
| K63C2201 | Macroeconomic Theory  | ZK         | 3       | 24B   | L        | Z    |
| K16E2202 | Project Technology Management   | ZK         | 6       | 20B   |          | Z    |
| K63C1102 | Statistical Analysis<br>Tomáš Löster Tomáš Löster Tomáš Löster (Gar.)   | Z,ZK       | 6       | 32B   |          | Z    |

## Characteristics of the courses of this group of Study Plan: Code=PJM CK 20/21 2S POV Name=2. semestr PJM CK od 20/21 povinné

| p eam ty |                               |    |   |
|----------|-------------------------------|----|---|
| K63C2302 | Financial Law                 | ZK | 3 |
| K63C2201 | Macroeconomic Theory          | ZK | 3 |
| K16E2202 | Project Technology Management | ZK | 6 |

Technology project management means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Technological innovations, especially in production, have long tied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is necessary to examine the preparatory, implementation, and commercial activities of technology management in a more comprehensive form. Technology project management is more goal-oriented, time-bound, and has a project organizational structure and budget. After completing the course, students should answer the following framework topics: define the nature, importance, and key functions of project technology management with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology assessment. Explain the relationships of business management to the development of the product, production, and service technologies. Characterize the process of technological forecasts, foresight, and creation of the technology strategy of the company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protection of technological intellectual property and the need to commercialize their own technologies at the level of industry, region, or state.

| 1 |      |   |
|---|------|---|
| K63C1102 Statistical Analysis           | Z,ZK | 6 |

Name of the block: Compulsory courses in the specialization

Minimal number of credits of the block: 6

The role of the block: PS

Code of the group: PJM CK 20/21 2S SP

Name of the group: 2. semestr PJM CK od 20/21 p edm ty specializace Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6 Note on the group:

| Code     | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|----------|---|------------|---------|-------|----------|------|
| K16E2201 | Modern Approaches in Project Management   | Z,ZK       | 6       | 20B   |          | PS   |

Characteristics of the courses of this group of Study Plan: Code=PJM CK 20/21 2S SP Name=2. semestr PJM CK od 20/21 p edm ty specializace

| K16E2201 | Modern Approaches in Project Management | Z,ZK | 6 |
|----------|---|------|---|

Name of the block: Povinné p edm ty zam ení

Minimal number of credits of the block: 12

The role of the block: PZ

Code of the group: PJM CK 20/21 3S SP

Name of the group: N-PRI-CK 3. semestr od 20/21 p edm ty specializace Project Management

Requirement credits in the group: In this group you have to gain 3 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 3 Note on the group:

| Code     | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|----------|---|------------|---------|-------|----------|------|
| K16E0201 | Agile Bootcamp  | KZ         | 3       | 24B   |          | PZ   |

Characteristics of the courses of this group of Study Plan: Code=PJM CK 20/21 3S SP Name=N-PRI-CK 3. semestr od 20/21 p edm ty specializace Project Management

K16E0201 Agile Bootcamp KZ 3

Agile Bootcamp course teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods that work well together within the same cross-functional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the design and implementation of Design Sprints, including a practical test of the entire process.

Code of the group: PJM CK 20/21 - 4S SP

Name of the group: N-PRI-CK 4. semestr od 20/21 p edm ty specializace Project Management

Requirement credits in the group: In this group you have to gain 3 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 3 Note on the group:

| Code     | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|----------|---|------------|---------|-------|----------|------|
| K16E0501 | Social Competences in Project and Process Management Petr Fanta Petr Fanta (Gar.)   | Z          | 3       | 12B   |          | PZ   |

Characteristics of the courses of this group of Study Plan: Code=PJM CK 20/21 - 4S SP Name=N-PRI-CK 4. semestr od 20/21 p edm ty specializace Project Management

|                      |      | <u> </u>   |   |   |
|----------------------|------|--|---|---|
| K16E0501             |      | Social Competences in Project and Process Management | Z | 3 |
| Social competencies, | , so | ft skills, typology, successful team management      |   |   |

Code of the group: PJM CK 20/21 1S SP

Name of the group: PRI kombinovaná forma 1.s. od 20/21 specializace Project Management p edm ty specializace

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6

Note on the group:

| Code     | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|----------|---|------------|---------|-------|----------|------|
| K16E1201 | Standards of Project Management Petr Fanta  | Z,ZK       | 6       | 20B   |          | PZ   |

Characteristics of the courses of this group of Study Plan: Code=PJM CK 20/21 1S SP Name=PRI kombinovaná forma 1.s. od 20/21 specializace Project Management p edm ty specializace

K16E1201 Standards of Project Management
The subject acquaints students with good experience in the field of standards of project management After completing the course, students will be prepared to pass the international professional examinations.

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 21

The role of the block: PV

Code of the group: PJM CK 20/21 PVT

Name of the group: PJM CK povinn volitelné technické p edm ty od 20/21 Requirement credits in the group: In this group you have to gain 9 credits

Requirement courses in the group: In this group you have to complete at least 2 courses (at most 3)

Credits in the group: 9 Note on the group:

| Code     | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members)  Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|----------|--|------------|---------|-------|----------|------|
| K77C0007 | Communication Systems and Networks   | ZK         | 3       | 12B   |          | PV   |
| K77C0003 | Transportation Engineering Projects  | ZK         | 3       | 12B   |          | PV   |
| K16C0601 | Technology Forecasting   | Z,ZK       | 3       | 12B   |          | PV   |
| K77C0004 | Smart Cities Technologies  | ZK         | 3       | 12B   |          | PV   |
| K77C0009 | Information Security Management and Implementation   | ZK         | 3       | 12B   |          | PV   |

Characteristics of the courses of this group of Study Plan: Code=PJM CK 20/21 PVT Name=PJM CK povinn volitelné technické p edm ty od 20/21

| K77C0007               | Communication Systems and Networks  | ZK   | 3 |  |  |  |
|------------------------|---|------|---|--|--|--|
| K77C0003               | Transportation Engineering Projects   | ZK   | 3 |  |  |  |
| K16C0601               | Technology Forecasting  | Z,ZK | 3 |  |  |  |
| K77C0004               | Smart Cities Technologies   | ZK   | 3 |  |  |  |
| The subject Technology | The subject Technology for smart cities introduces students to the cross-cutting issues of smart cities, the preparation of the Smart City concept and its planning procedure and indicators. |      |   |  |  |  |
| K77C0009               | Information Security Management and Implementation  | ZK   | 3 |  |  |  |

Code of the group: PJM CK 20/21 PVP

Name of the group: PRI-PJM kombinovaná forma od 20/21 povinn volitelné p edm ty 3.+ 4. semestr Requirement credits in the group: In this group you have to gain 12 credits

Requirement courses in the group: In this group you have to complete at least 2 courses (at most 4)

Credits in the group: 12

Note on the group:

| Code     | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|----------|---|------------|---------|-------|----------|------|
| K16E0201 | Agile Bootcamp  | KZ         | 3       | 24B   |          | PV   |
| K16C0101 | Balanced Scorecard  | Z,ZK       | 6       | 20B   |          | PV   |

| K63C0301 | Valuation of Firm and Projects                  | Z,ZK | 6 | 20B | PV |
|----------|---|------|---|-----|----|
| K66C0101 | Reflections of Technical Innovations in Culture | ZK   | 3 | 12B | PV |
| K63C0302 | Corporate Crisis<br>Tomáš Sadílek               | Z,ZK | 3 | 12B | PV |
| K65C0103 | Public Relations                                | Z,ZK | 3 | 12B | PV |

# Characteristics of the courses of this group of Study Plan: Code=PJM CK 20/21 PVP Name=PRI-PJM kombinovaná forma od 20/21 povinn volitelné p edm ty 3.+ 4. semestr

| K16E0201   | Agile Bootcamp   | KZ   | 3 |  |  |  |
|--|--|------|---|--|--|--|
| Agile Bootcamp course teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods that work well together within |  |      |   |  |  |  |
| the same cross-fund  | the same cross-functional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the design and implementation |      |   |  |  |  |
| of Design Sprints, in  | of Design Sprints, including a practical test of the entire process.   |      |   |  |  |  |
| K16C0101   | Balanced Scorecard   | Z,ZK | 6 |  |  |  |
| K63C0301   | Valuation of Firm and Projects   | Z,ZK | 6 |  |  |  |
| K66C0101   | Reflections of Technical Innovations in Culture  | ZK   | 3 |  |  |  |

The aim of the course is an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default are a natural phenomenon in the economy. It is important for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavourable corporate development Knowledge should be in economic as well as in legislative perspective. The course will be especially based on case studies and practical applications respecting current economic reality and legal regulation.

Z,ZK

3

K63C0302

Corporate Crisis

K65C0103 Public Relations Z,ZK 3

#### List of courses of this pass:

| Code     | Name of the course                           | Completion | Credits |
|----------|--|------------|---------|
| K00C3101 | Diploma Thesis Project                       | Z          | 0       |
| K00C4102 | Diploma Thesis                               | Z          | 12      |
| K16C0101 | Balanced Scorecard                           | Z,ZK       | 6       |
| K16C0601 | Technology Forecasting                       | Z,ZK       | 3       |
| K16C1201 | Project Management                           | Z,ZK       | 6       |
| K16C1401 | Innovation Marketing                         | Z,ZK       | 6       |
| K16C3101 | Strategic Management                         | Z,ZK       | 6       |
| K16C3102 | Innovation Management and Innovation Project | Z,ZK       | 6       |

Concepts of innovation, assumptions and barriers to innovation, sources of innovation, strategic considerations about innovation, process innovation, product innovation, service innovation, macroeconomic view of the role of innovation, organizational security and innovation management, soft methods and innovative techniques, systematic-analytical methods and innovative techniques, economic aspects of innovation, intellectual property of innovation and legal aspects.

| K16C3103 | Decision Analysis | Z,ZK | 6 |
|----------|-------------------|------|---|
| K16E0201 | Agile Bootcamp    | KZ   | 3 |

Agile Bootcamp course teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods that work well together within the same cross-functional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the design and implementation of Design Sprints, including a practical test of the entire process.

| K16E0501 | Social Competences in Project and Process Management                   | Z    | 3 |
|----------|--|------|---|
| ·        | Social competencies, soft skills, typology, successful team management | •    | , |
| K16E1201 | Standards of Project Management  | Z,ZK | 6 |
|          |  |      |   |

The subject acquaints students with good experience in the field of standards of project management After completing the course, students will be prepared to pass the international professional examinations.

| K16E2201 | Modern Approaches in Project Management | Z,ZK | 6 |
|----------|---|------|---|
| K16E2202 | Project Technology Management           | ZK   | 6 |

Technology project management means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Technological innovations, especially in production, have long tied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is necessary to examine the preparatory, implementation, and commercial activities of technology management in a more comprehensive form. Technology project management is more goal-oriented, time-bound, and has a project organizational structure and budget. After completing the course, students should answer the following framework topics: define the nature, importance, and key functions of project technology management with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology assessment. Explain the relationships of business management to the development of the product, production, and service technologies. Characterize the process of technological forecasts, foresight, and creation of the technology strategy of the company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protection of technological intellectual property and the need to commercialize their own technologies at the level of industry, region, or state.

| K63C0301 | Valuation of Firm and Projects | Z,ZK | 6 |
|----------|--------------------------------|------|---|
| K63C0302 | Corporate Crisis               | Z,ZK | 3 |

The aim of the course is an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default are a natural phenomenon in the economy. It is important for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavourable corporate development Knowledge should be in economic as well as in legislative perspective. The course will be especially based on case studies and practical applications respecting current economic reality and legal regulation.

|          | reality and legal regulation. |      |   |
|----------|-------------------------------|------|---|
| K63C1102 | Statistical Analysis          | Z,ZK | 6 |
| N03C110Z |                               |      |   |

| K63C1301  | Corporate Financial Management   | Z,ZK | 6 |  |  |
|---|--|------|---|--|--|
| The course provid   | The course provides a comprehensive view of long-term development of the company in terms of financial planning and management. It assumes a knowledge of financial analysis |      |   |  |  |
| and long-f  | and long-term financing options. The base is in a complex planning and predicting the future. A significant area is dedicated to all stages of the investment process.       |      |   |  |  |
| K63C2201  | Macroeconomic Theory   | ZK   | 3 |  |  |
| K63C2301  | Controlling  | Z,ZK | 6 |  |  |
| K63C2302  | Financial Law  | ZK   | 3 |  |  |
| K63C3201  | Macroeconomic Theory   | ZK   | 3 |  |  |
| K63C4401  | Project of Information System  | Z,ZK | 6 |  |  |
| K65C0103  | Public Relations   | Z,ZK | 3 |  |  |
| K66C0101  | Reflections of Technical Innovations in Culture  | ZK   | 3 |  |  |
| K77C0003  | Transportation Engineering Projects  | ZK   | 3 |  |  |
| K77C0004  | Smart Cities Technologies  | ZK   | 3 |  |  |
| The subject Technology for smart cities introduces students to the cross-cutting issues of smart cities, the preparation of the Smart City concept and its planning procedure and indicators. |  |      |   |  |  |
| K77C0007  | Communication Systems and Networks   | ZK   | 3 |  |  |
| K77C0009  | Information Security Management and Implementation   | ZK   | 3 |  |  |
|   |  |      |   |  |  |

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