Study plan

Name of study plan: N-PRI-CP prezen ní navazující studium od 21/22 Project Management

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch:

Program of study: Innovation Project Management

Type of study: Follow-up master full-time

Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 81

The role of the block: Z

Code of the group: PROJM CP 2S 21/22POV

Name of the group: Povinné p edm ty, prezen ní forma, 2.semestr, 21/22 Project Management

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete 5 courses

Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63C2301	Controlling	Z,ZK	6	2P+2C	L	Z
G63C2302	Financial Law	ZK	3	2P+0C		Z
G63C2201	Microeconomic Theory Petr Makovský	ZK	3	2P+0C	*	Z
G00C3101	Diploma Thesis Project	Z	0	1P+0C		Z
G16C2501	HR Management Systems	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PROJM CP 2S 21/22POV Name=Povinné p edm ty, prezen ní forma, 2.semestr, 21/22 Project Management

G63C2301	Controlling	Z,ZK	6	١	
Controlling methods are presented from the initial detection of deviations to advanced models of managerial decision support in strategic horizons in the context and against the					
background of the management of basic business processes with an emphasis on the processes determining the effect of added value in the company's activities. The tasks of controlling					
are systematically expla	ined according to the time perspective in the scope of corporate strategies and operational management, including the role	of the controller in	the individual		
phases of management from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools that can be used to manage					
individual components (entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are used to present the key principles					
of controlling in the com	pany.			l	

G63C2302	Financial Law	ZK	3				
G63C2201	Microeconomic Theory	ZK	3				
The course introduces	The course introduces the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and firms.						
G00C3101	Diploma Thesis Project	Z	0				
G16C2501	HR Management Systems	Z,ZK	6				
The course is feetured on the development of managerial skills in managing people in the expenientian. Through lectures and comingres attidents will leave offertive strategies, policies							

The course is focused on the development of managerial skills in managing people in the organization. Through lectures and seminars, students will learn effective strategies, policand practices for efficient people management in the organization and the main tasks of managers in various activities of people management in the organization.

Code of the group: PROJM CP 3S 21/22POV

Name of the group: Povinné p edm ty, prezen ní forma, 3.semestr, 21/22, Project Management

Requirement credits in the group: In this group you have to gain 21 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 21

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63C3201	Petr Makovský Petr Makovský Petr Makovský (Gar.)	ZK	3	2P+0C	Z	Z
G16C3103		Z,ZK	6	2P+2C		Z
G16C3102	Innovation Management and Innovation Project	Z,ZK	6	2P+2C		Z
G16C3101		Z,ZK	6	2P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=PROJM CP 3S 21/22POV Name=Povinné p edm ty, prezen ní forma, 3.semestr. 21/22. Project Management

G63C3201		ZK	3			
G16C3103		Z,ZK	6			
G16C3102	Innovation Management and Innovation Project	Z,ZK	6			
Concepts of innovation,	prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, p	duct innovation, se	rvice innovation,			
a macroeconomic view	a macroeconomic view of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, systematic-analytical methods and					
techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.						
G16C3101		Z,ZK	6			

Code of the group: PROJM CP 4S 21/22POV

Name of the group: Povinné p edm ty, prezen ní forma, 4.semestr, 21/22, Project Management

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 18

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G00C4102	Diploma Thesis	Z	12			Z
G63C4401	Information System Design	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PROJM CP 4S 21/22POV Name=Povinné p edm ty, prezen ní forma, 4.semestr, 21/22, Project Management

G00C4102	Diploma Thesis	Z	12			
G63C4401	Information System Design	Z,ZK	6			
Fundamental terms, ir	Fundamental terms, information systems architecture, basic types of software applications for information system of enterprise, information system lifecycle, approaches to information					
system development, management information systems, web audit, business process modeling using BPMN, UML and others, information system modeling - UML and data modeling						
using ER diagrams						

Code of the group: PROJM CP 1S21/22 POV

Name of the group: PRI CP navazující studium specializace Project Management 1. semestr povinné p edm ty

Requirement credits in the group: In this group you have to gain 24 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 24

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E1401	Marketing Innovations	Z,ZK	6	2P+2C	Z	Z
G16C1401	Innovation Marketing	Z,ZK	6	2P+2C		Z
G16C1201	Project Management	Z,ZK	6	2P+2C		Z
G63C1301	Corporate Financial Management	Z,ZK	6	2P+2C		Z
G63C1102	Statistical Analysis	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PROJM CP 1S21/22 POV Name=PRI CP navazující studium specializace Project Management 1. semestr povinné p edm ty

G16E1401 Marketing Innovations

The primary role of innovation in marketing is to gain new customers, improve goodwill, increase sales and profitability of the company. At the beginning of the innovation process, innovative marketing should help identify new market opportunities and risks and improve the research of customer needs. During developing a new product, innovation marketing is to ensure the constant involvement of customers and users in this process. And at the end of the innovation process, innovation marketing ensures the successful introduction of a new product, technology, and service to the target audience. Innovation marketing should therefore be present at all stages of the innovation process to ensure that customer and market orientation is in line with advances in products and technologies, which often lead to the application of new marketing approaches. We address these main aspects in this subject.

G16C1401	Innovation Marketing	Z,ZK	6
G16C1201	Project Management	Z,ZK	6
G63C1301	Corporate Financial Management	Z,ZK	6

The course provides a comprehensive view of building the essential aspects of financial management of business processes and projects. Students have the opportunity to understand the main concepts, tools and methods of financial management of processes and projects and their use in decision-making practice. Substantial emphasis is placed on evaluating the financial performance of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of financing the company, project financing, methods of financial planning and forecasting, and valuation techniques.

Z,ZK

Statistical Analysis The course builds on the introductory courses of statistics and prefaces slightly advanced statistical analysis methods.

Name of the block: Povinné p edm ty zam ení

Minimal number of credits of the block: 18

The role of the block: PZ

G63C1102

Code of the group: PROJM CP 21/22 SP

Name of the group: P edm ty specializace, prezen ní forma, 21/22, Project Management

Requirement credits in the group: In this group you have to gain at least 18 credits (at most 24)

Requirement courses in the group:

Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E0201	Agile BootCamp	KZ	3	0P+2C		PZ
G16E2201	Modern Approaches in Project Management	Z,ZK	6	2P+2C	L	PZ
G16E0202	Project Technology Management	Z,ZK	6	2P+2C		PZ
G16E0501	Social Competences in Project and Process Management	Z	3	0P+2C		PZ
G16E1201	Standards of Project Management	Z,ZK	6	2P+2C		PZ

Characteristics of the courses of this group of Study Plan: Code=PROJM CP 21/22 SP Name=P edm ty specializace, prezen ní forma, 21/22, Project Management

G16E0201 Agile BootCamp Agile Bootcamp course teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods that work well together within the same cross-functional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the design and implementation of Design Sprints, including a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week during the semester.

G16E2201	Modern Approaches in Project Management	Z,ZK	6
G16E0202	Project Technology Management	Z,ZK	6

Technology project management means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Technological innovations, especially in production, have long tied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is necessary to examine the preparatory, implementation, and commercial activities of technology management in a more comprehensive form. Technology project management is more goal-oriented, time-bound, and has a project organizational structure and budget. After completing the course, students should answer the following framework topics: define the nature, importance, and key functions of project technology management with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology assessment. Explain the relationships of business management to the development of the product, production, and service technologies. Characterize the process of technological forecasts, foresight, and creation of the technology strategy of the company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protection of technological intellectual property and the need to commercialize their own technologies at the level of industry, region, or state.

G16E0501	Social Competences in Project and Process Management	Z	3			
G16E1201	Standards of Project Management	Z,ZK	6			
The subject acquaints students with good experience in the field of standards of project management After completing the course, students will be prepared to pass the international						

professional examinations

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 21

The role of the block: PV

Code of the group: PROJM CP 21/22 PVT

Name of the group: Povinn volitelné technické p edm ty, prezen ní forma, 21/22, Project Management

Requirement credits in the group: In this group you have to gain at least 9 credits

Requirement courses in the group:

Credits in the group: 9

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G77C0001	Technology Assessment	ZK	3	2P+0C	Z,L	PV
G77C0007	Communication Systems and Networks	ZK	3	2P+0C		PV
127LAHE	Landscape Heritage Ji í Kugl, Pavel Holubec, Jan Hendrych, Ji í Kupka Ji í Kupka Jan Hendrych (Gar.)	ZK	4	3C	Z,L	PV
G16E0103	Management in the Automotive Industry	Z,ZK	6	2P+2C		PV
G16C1302		Z,ZK	6	2P+2C		PV
G77C0003	Transportation Engineering Projects	ZK	3	2P+0C	Z,L	PV
G77C2011	Industry 4.0	Z,ZK	3	1P+1C		PV
G51C0401		Z	3	2P+0C		PV
G77C0008	Robotics	Z,ZK	6	2P+2C		PV
G16C0601	Technology Forecasting	Z,ZK	3	1P+1C		PV
G77C0004	Smart Cities Technologies	ZK	3	2P+0C	Z,L	PV
127USRM	Urban Structures and Urban Development Ji í Kugl, Ji í Kupka, Jan Mužík Jan Mužík (Gar.)	ZK	5	4P	Z	PV
G77C0009	Information Security Management and Implementation	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=PROJM CP 21/22 PVT Name=Povinn volitelné technické p edm ty, prezen ní forma, 21/22, Project Management

G77C0001	Technology Assessment	ZK	3
G77C0007	Communication Systems and Networks	ZK	3
Telecommunications: W	hat does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost), on land, under	water, and in
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space. For example: How is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twisted Pair? How a landline works. How the telephone network becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G, 5G, etc. The more G, the better. How here and how elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation know about me? We will walk around akovice. How television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Internet is not for people but for things. The biggest mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does not always succeed...) - the keywords are principles and clarity.

127LAHE	Landscape Heritage	ZK	4
Cultural, historical, natur	al, and ecological processes traditionally shape the human environment, our shared cultural landscape heritage. The course w	ill reveal intrinsic v	/alues, functions,
and character, and the a	appropriate conservation techniques and strategies for urban landscape heritage protection.		

G16E0103	Management in the Automotive Industry	Z,ZK	6
G16C1302		Z,ZK	6
G77C0003	Transportation Engineering Projects	ZK	3
G77C2011	Industry 4.0	Z,ZK	3

I. Annotation The subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It deals with the history of industrial revolutions, current trends as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" on the economy and society as a whole. Last but not least, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated by "Industry 4.0".

G51C0401		Z	3
G77C0008	Robotics	Z,ZK	6
G16C0601	Technology Forecasting	Z,ZK	3
G77C0004	Smart Cities Technologies	ZK	3

The subject Technology for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the technological, social and economic development of society.

acvelopinent of society.			
127USRM	Urban Structures and Urban Development	ZK	5

The course deals with the characteristic features of the city structure of the Czech Republic, individual types of human settlements, their importance in the structure and their urban structure and form. Students will learn to identify the characteristic features of cities and villages, their urban uniqueness, arrangement of spatial structure, functional composition and operational relationships. Analyze their external and internal image. To identify their landscape, urban and architectural values. Attention is also paid to the forms of urban development, i.e. both their overall growth and the regeneration or transformation of their existing parts. It also deals with the structure and composition of public areas of cities and landscapes, their transformations, and the protection of historical, cultural and urban values.

G77C0009	Information Security Management and Implementation	ZK	3
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Code of the group: PROJM CP 21/22 PVP

Name of the group: Povinn volitené p edm ty, prezen ní forma, 21/22, Project management

Requirement credits in the group: In this group you have to gain at least 12 credits

Requirement courses in the group:

Credits in the group: 12

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63E4301	Advanced Topics in Financial Management	Z	3	0P+2C	L	PV
G16C0101	Balanced Scorecard	Z,ZK	6	2P+2C	Z,L	PV
G16E2302	Business Process Management	Z,ZK	6	2P+2C		PV
127CP11	City Planning 11 Ji í Kugl, Ji í Kupka, Ivan Horký, Václav Jetel Ji í Kugl Ji í Kugl (Gar.)	ZK	2	2P	Z,L	PV
G63E1301	Corporate Financial Management	Z,ZK	6	2P+2C		PV
G63E3301	Economic and Financial Modelling	KZ	3	0P+2C		PV
G63E0201	Economics of Climate Change	Z,ZK	6	2P+2C		PV
G04E0201	English for Intercultural Communication	Z,ZK	6	0P+4C	Z,L	PV
G65C0202	Environmental Aspects of Regional Development	ZK	3	2P+0C		PV
G65E4101	European Union and Regional Policy	ZK	3	2P+0C		PV
G63E2301	Financial Markets and Risk Management	Z,ZK	6	2P+2C	L	PV
G63E0202	Green Transition	Z,ZK	6	2P+2C		PV
32-IPW	International Project Workshop Petr Makovský	ZK	3	45B		PV
127XKRS	Landscape and Settlements Ji í Kupka, Zuzana Pešková Ji í Kupka Ji í Kupka (Gar.)	Z	2	2P	L	PV
G16E1302	Lean Manufacturing	Z,ZK	6	2P+2C		PV
G16E0102	Managing in an International Environment	Z,ZK	3	1P+1C		PV
G04E0202	Meetings and Negotiations in English	Z,ZK	6	0P+4C	L	PV
G63E4201	Monetary Economics and Policy	Z,ZK	6	2P+2C		PV
G66C0101	Reflections of Technical Innovations in Culture	ZK	3	2P+0C	L	PV
G00C4104	Practice	Z	6	180XH		PV
G16C0301	Lean Management Practice	ZK	3	0P+2C		PV
G16E0203	Project Innovation Management	Z,ZK	6	2P+2C		PV
G51C0401		Z	3	2P+0C		PV
G65C0103		Z,ZK	3	1P+1C		PV
G65E2301	Regional Development and Planning	Z,ZK	6	2P+2C	Z,L	PV
G16C0104	Solving Real World Problems	ZK	3	0P+2C		PV
G16C0201	Service Design	Z,ZK	3	0P+2C		PV
G16E3301	Six Sigma	ZK	3	0P+2C		PV
G65E1301	Smart Cities and Regions	Z,ZK	6	2P+2C		PV
G16E0401	Strategies of Entering New Markets	Z,ZK	3	1P+1C		PV
127UKKO	Urban and Landscape Design Ji í Kupka, Zuzana Pešková, Ivan Vorel Ji í Kupka Zuzana Pešková (Gar.	ZK	3	2P	L	PV
G65C0201	Territorial Management Planning	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=PROJM CP 21/22 PVP Name=Povinn volitené p edm ty, prezen ní forma, 21/22, Project management

G51C0401		Z	3
G63F4301	Advanced Topics in Financial Management	7	3

During the course will be studied the strategies for recognizing the financial performance of firms. The market information drawn from the transactions performed at the financial markets will be combined with the internal corporative sources. Several approaches and indicators will be applied to assess the evolution of companies. The course aims at overhaul the path research of the portfolio theory and recognize the main financial models intended to manage the assets. The exercises and theoretical perspective deal with a diversity of strategies developed for assigning a portfolio of investment, combining assets of different degree of risk, underpining the position with the diversification principle. The overview starts with the pioneering Markowitz contribution; the course analyzes also the Merton Miller model of irrelevance of the equity-debt composition for the corporative structure of capital. The analysis includes also the Sharpe CAPM model. But previously, the student must be aware of all statistical concepts dealing with uncertainty, probability distributions, confidence intervals and probability of default. With the conducing background the course enters in the definition of VaR applications, in order to quantify the amounts of loses based on the probability distribution, based on the Gaussian statistical theory. The estimation of measures of risk conveyed by each individual asset is run by econometric methods.

G16C0101	Balanced Scorecard	Z,ZK	6
G16E2302	Business Process Management	Z,ZK	6
127CP11	City Planning 11	ZK	2
Concepte in urban and	as design in history form of the sity typology of urban appeal philosophics behind, practices of urban appeal design in Europe	on cultural contax	t land use

Concepts in urban space design in history, form of the city, typology of urban space, philosophies behind, practices of urban space design in European cultural context, land-use, planning controle, preservation of cities, urban ecology, trends and policies in urban planning and regional development.

Analysis of financial techniques of appraisations and time when their the financial markets. The postfolia analysis are the implications to the Court postfolia on the parameters and administenties for valuating the company, Applied solids to understanding the cent depositions on the market. Educations of an analysis of the court of the court of the parameters and administent the whole the court of the parameters and administrative theory and account of the parameters and administrative theory and administrative the court of the parameters and administrative theory and administrative the administrative theory and administrative the administrative theory and adm	Analysis of financial tech parameters and alternati 2 lectures (mean 90 minu			
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Excuses reman 90 minutes) vessely, 2 seminar (00 minutes) vessely, 6 orders, 2 stays on 2, 25x outside (preliminary set and exam). This is composed by a theoretical instruction as a practical development—theory upported by 2 cell furnitions and formulas. GGS52301 Economics of Climate Change GGS52021 Economics of Climate Change GGS52021 Economics of Climate Change GGS52021 English for Interneutrular Gommunication GGS52021 English for Interneutrular Gommunication GGS52021 English for Interneutrular Gommunication The sentine wall focus on the incorporation of accuracy and comprehension in communication in a foreign language, and highlight cultural difference in communication The sentine wall focus on the incorporation of accuracy and comprehension in communication in a foreign language, and highlight cultural difference in communication GGGCG202 Environmental Aspects of Regional Development GGGGCG202 Environmental Aspects of Regional Development GGGGCG0202 Environmental Aspects of Regional Development GGGGGGGGGGGGGGGGGGGGGGGGGGGGGGGGGGGG	2 lectures (mean 90 minu		_	_
a practical development. Heavily supported by Excel functions and formulas. GGSE39301 Economics and Financial Modelling The course is organizate in expensive in the contract Communication. The semant will be considered an expensive previous in the interpretate contract of contract Communication. The semant will be contract on the incorpretate of course part or expensive in the contract of the expensive interpretations of the interpretation communication in a foreign language, and highlight cultural differences influences communication and their influences on the incorpretate of course of the interpretation communication on the interpretation and country of the expensive interpretation of the expensive interpretat				•
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GG4EQ01 English for Intercultural Communication in a toego language, and highlight cultural differences inflammang areasmen for network of causary and comprehension in communication in a toego language, and highlight cultural differences inflammang areasmen for networking and causary and compensations. Cultime of the subject. Approaches to culture. Cultural and language control in communication. Intercultural theories and activities. Case studies on indivisual togocal Language investor. Interminential English is surplication and activities. Case studies on indivisual togocal Language investor. Interminential English is surplication and activities. Case studies on indivisual togocal Language investor. Interminential English is surplication and case of the interminential English is surplication. In the Control Co	G63E0201	Economics of Climate Change	Z,ZK	6
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According to the client's assignment, student teams solve the problem with the support of teachers who become their mentors.	stakeholders. The DFI ar Knowing oneself and dev G04E0202 English for Meetings and level. The course focuses focused on confrontation situations. The course is with recordings of native G63E4201 This course covers basic with the definition of monthe practical conduct of rand inflation. The leading lecture materials are solved G66C0101 The subject is intended for innovation processes, for G00C4104 The classification of the experience. MÚVS suppor professional internship or G16C0301 The aim of the course is	Meetings and Negotiations in English Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for st on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Alt all negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing and passed on the modern, increasingly widespread model of "International English", ie international English understood as linguage speakers of all English styles and focus on collocations and idiomatics of American and British English. Monetary Economics and Policy Concepts from monetary economics, emphasizing how monetary policy can affect the domestic economy. It consists of two ready, its functions, and monetary aggregates and leads to the inner workings of financial markets, particularly interest rate dynamonetary policy by central banks with the theoretical frameworks of what explains inflation in the long run and how monetary textbook is Mishkin (2022) listed with other optional readings below. There will be lectures and exercise sessions, where differed together in class. Reflections of Technical Innovations in Culture For students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range the understanding and internalization of which a deep understanding of the connections between science and culture is an experience of the Master's study program Project Management of Innovations and emphasizes their mutual cooperation Part of the a pilot nature. Practice Understanding and internalization between students and companies and emphasizes their mutual cooperation Part of the a pilot nature.	Z,ZK tudents at the upp though the course d coping with confa franca. Listening Z,ZK major parts. The fi amics. The second policy can stabiliz ferent problem set ZK e of knowledge fro absolutely key. Z inity to acquire qu ne study plans is s	6 er intermediate is not primarily rontational materials work 6 irst one starts done combines the economy shased on 3 om the field of 6 ality skills and short-term

G16E0203	Project Innovation Management	Z,ZK	6
Successful innovation	n requires much more than the management of individual aspects of the innovation process within the institution; it also requires	s a systemic proje	ct approach that
deals with the interact	ions between various stakeholders, their goals, objectives, markets, and organizations. Traditional innovation management usuall	ly focuses on goals	and procedures
for innovation planning	g, usually on implementation and control within the institution. Procedures are often repeated. This creates a framework that ca	an limit project tea	m members to
working only within th	ne set of rules and measures of the institution. However, most innovation projects require an individual approach so that project	team members ar	e highly flexible,
innovative, and creative	ve. Each innovation project is individual and requires an individual approach. A clear strategy in the area of innovation, a suppo	ortive corporate cu	lture, a focus on
the socio-ecological g	goals of innovation, constant study of trends and risks, an appropriate budget, Change- and Risk management, and adequate r	motivation for innov	vation are often
the basic prerequisite	es for an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inr	novation managem	nent, the
•	commercialization of innovations, and related intellectual property protection. After completing the course, the student should ar		•
	vand manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, cr		•
	r innovation, manage project development, identify and manage innovation risks, and understand the sourcing process for the pr		
	and how to implement and commercialise innovations. The course includes approaches, experience, and examples of the best i	· · · · ·	
G65C0103		Z,ZK	3
G65E2301	Regional Development and Planning	Z,ZK	6
he goal is to understa	and the reason, mission and specifics of regional and municipal development in the context of European Union as well as Czec	ch Republic, and of	planning as a
tool of development.	Students should know the core European concepts of regional and municipal development. A particular attention will be paid to	the Middle-Europ	ean planning
culture and planning	system, which is rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students shou	uld perceive develo	pment from the
perspectives of differen	system, which is rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students shou ent stakeholders and professions, and understand the need of cooperation, participation and democracy in practice.		•
perspectives of difference G16C0104	ent stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. Solving Real World Problems	ZK	3
perspectives of difference G16C0104 The aim of the course	ent stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. Solving Real World Problems e is to apply knowledge from the field of economics and management acquired during the study to solve real problems from economics.	ZK	3
perspectives of difference G16C0104 The aim of the course	ent stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. Solving Real World Problems is to apply knowledge from the field of economics and management acquired during the study to solve real problems from economics solve the problem with the support of teachers who become their mentors.	ZK	3
perspectives of difference G16C0104 The aim of the course client's assignment, s G16C0201	ent stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. Solving Real World Problems is to apply knowledge from the field of economics and management acquired during the study to solve real problems from ecutudents solve the problem with the support of teachers who become their mentors. Service Design	ZK onomic practice. A	3 ccording to the
perspectives of difference G16C0104 The aim of the course client's assignment, s G16C0201 G16E3301	ent stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. Solving Real World Problems is to apply knowledge from the field of economics and management acquired during the study to solve real problems from economics solve the problem with the support of teachers who become their mentors. Service Design Six Sigma	ZK conomic practice. A	3 according to the
perspectives of difference G16C0104 The aim of the course client's assignment, s G16C0201 G16E3301 The course is aimed a	ent stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. Solving Real World Problems is to apply knowledge from the field of economics and management acquired during the study to solve real problems from economics solve the problem with the support of teachers who become their mentors. Service Design Six Sigma at practical application of how the individual components (methods and techniques - mainly applied statistical methods and techniques - mainly applied statistical	ZK conomic practice. A	3 according to the
perspectives of difference G16C0104 The aim of the course client's assignment, s G16C0201 G16E3301 The course is aimed a	ent stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. Solving Real World Problems is to apply knowledge from the field of economics and management acquired during the study to solve real problems from economics solve the problem with the support of teachers who become their mentors. Service Design Six Sigma	ZK onomic practice. A Z,ZK ZK nniques) used in th	3 according to the
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perspectives of difference G16C0104 The aim of the course client's assignment, s G16C0201 G16E3301 The course is aimed a a common application G65E1301	ent stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. Solving Real World Problems is to apply knowledge from the field of economics and management acquired during the study to solve real problems from economics solve the problem with the support of teachers who become their mentors. Service Design Six Sigma at practical application of how the individual components (methods and techniques - mainly applied statistical methods and techniques components throughout the DMAIC cycle (Define, Measure, Analyze, Improve, Control).	ZK onomic practice. A Z,ZK ZK nniques) used in th	3 ccording to the 3 3 is approach and
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List of courses of this pass:

Completion Credits

Name of the course

Code

127CP11	City Planning 11	ZK	2		
Concepts in urba	n space design in history, form of the city, typology of urban space, philosophies behind, practices of urban space design in Europea	in cultural context,	land-use,		
	planning controle, preservation of cities, urban ecology, trends and policies in urban planning and regional development.				
127LAHE	Landscape Heritage	ZK	4		
Cultural, historical,	natural, and ecological processes traditionally shape the human environment, our shared cultural landscape heritage. The course will re	eveal intrinsic value	s, functions,		
	and character, and the appropriate conservation techniques and strategies for urban landscape heritage protection.				
127UKKO	Urban and Landscape Design	ZK	3		
The course introdu	ces selected chapters from urban and landscape composition and the theory of urbanism as a basis for urban and landscape design	(city image, city e	nvironment,		
perception, landsca	ape composition, composed landscape, cultural landmarks, the phenomenon of the garden in the historical context, etc.). The aim of	the course is a con	prehensive		
view of urban and	landscape design as a creation of the environment. A theoretical basis and a sound analysis of existing towns and landscapes are si	ubsequently a prer	equisite for		
successful practica	al design. This extends the content of the basic urban planning courses from the Bachelor's degree. Theoretical issues are compleme	nted by examples	rom history		
and examples of va	arious urban analyses. It focuses mainly on the development of the urban form of Prague, its selected districts (Dejvice, Karlín), aspec	ts of their planning	(regulatory		
commiss	sions) and some specific issues (high-rise buildings). The basic set of lectures is complemented by several extension topics by invited	d external speakers	S.		
127USRM	Urban Structures and Urban Development	ZK	5		
The course deals with the characteristic features of the city structure of the Czech Republic, individual types of human settlements, their importance in the structure and their urban					
structure and form. Students will learn to identify the characteristic features of cities and villages, their urban uniqueness, arrangement of spatial structure, functional composition and					
operational relationships. Analyze their external and internal image. To identify their landscape, urban and architectural values. Attention is also paid to the forms of urban development,					
i.e. both their overall growth and the regeneration or transformation of their existing parts. It also deals with the structure and composition of public areas of cities and landscapes, their					
	transformations, and the protection of historical, cultural and urban values.				
127XKRS	Landscape and Settlements	Z	2		
The optional course	e presents selected chapters on landscape architecture and urbanism, focusing on two thematic blocks - garden art and settlements (ur	ban and rural). It co	mplements		
the series of comp	oulsory and optional courses at Bachelor and Master level in Environmental Engineering and Architecture and Civil Engineering with	various aspects, pe	erspectives		
	and complementary topics that were not covered in the compulsory and optional courses.				
32-IPW	International Project Workshop	ZK	3		
G00C3101	Diploma Thesis Project	Z	0		

G00C4102	Diploma Thesis	Z	12
G00C4104	Practice	Z	6
he classification	of the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportunity	to acquire qual	ity skills an
experience. MÚ	VS supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the	e study plans is s	short-term
	professional internship of a pilot nature.		_
G04E0201	English for Intercultural Communication	Z,ZK	6
	ocus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influ	-	
	f language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in commun		
and their influence	e on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunders	standing . Langua	age practic
C04E0202	and activities . Case studies on individual topics Language level: CEFR B2	7 71/	6
G04E0202	Meetings and Negotiations in English gs and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for stude	Z,ZK	6
-	as and negotiations is part of a series of courses for follow-up students locused on functional language. The course is intended for stude occuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Althou		
	rontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing and	_	-
	irse is based on the modern, increasingly widespread model of "International English", ie international English understood as lingua fra		
	with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British English	sh.	
G16C0101	Balanced Scorecard	Z,ZK	6
G16C0104	Solving Real World Problems	ZK	3
he aim of the cou	urse is to apply knowledge from the field of economics and management acquired during the study to solve real problems from econom	nic practice. Acco	ording to th
	client's assignment, students solve the problem with the support of teachers who become their mentors.		
G16C0201	Service Design	Z,ZK	3
G16C0301	Lean Management Practice	ZK	3
	ourse is to apply knowledge from the field of lean management and lean manufacturing acquired during the study to solve real problen		1
	According to the client's assignment, student teams solve the problem with the support of teachers who become their mentors	S	
G16C0601	Technology Forecasting	Z,ZK	3
G16C1201	Project Management	Z,ZK	6
G16C1302	, ,	Z,ZK	6
G16C1401	Innovation Marketing	Z,ZK	6
G16C2501	HR Management Systems	Z,ZK	6
	sed on the development of managerial skills in managing people in the organization. Through lectures and seminars, students will learn	•	1
	tices for efficient people management in the organization and the main tasks of managers in various activities of people management		
G16C3101		Z,ZK	6
G16C3102	Innovation Management and Innovation Project	Z,ZK	6
	ation, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product in		
-	view of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, system		
	techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.	•	
G16C3103	techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.		6
G16C3103		Z,ZK	6
G16E0102	Managing in an International Environment	Z,ZK Z,ZK	3
G16E0102 The preparatory	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R	Z,ZK Z,ZK elations with oth	3 er foreign
G16E0102 The preparatory	Managing in an International Environment	Z,ZK Z,ZK elations with oth	3 er foreign
G16E0102 The preparatory	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R ne DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manageri	Z,ZK Z,ZK elations with oth	3 er foreign
G16E0102 The preparatory stakeholders. The	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R ne DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manageri Knowing oneself and developing ones competences. Management in the Automotive Industry	Z,ZK Z,ZK elations with oth al skills and com	3 er foreign ipetences.
G16E0102 The preparatory stakeholders. Th G16E0103 G16E0201	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R ne DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manageri Knowing oneself and developing ones competences.	Z,ZK Z,ZK elations with oth al skills and com Z,ZK KZ	3 er foreign apetences.
G16E0102 The preparatory stakeholders. Th G16E0103 G16E0201 gile Bootcamp co	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R ne DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manageri Knowing oneself and developing ones competences. Management in the Automotive Industry Agile BootCamp	Z,ZK Z,ZK elations with oth al skills and com Z,ZK KZ that work well to	3 er foreign spetences. 6 3 gether with
G16E0102 The preparatory stakeholders. Th G16E0103 G16E0201 gile Bootcamp cone same cross-ful	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R ne DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manageri Knowing oneself and developing ones competences. Management in the Automotive Industry Agile BootCamp purse teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods	Z,ZK Z,ZK elations with oth al skills and com Z,ZK KZ that work well to e design and imp	3 er foreign spetences. 6 3 gether with
G16E0102 The preparatory stakeholders. Th G16E0103 G16E0201 gile Bootcamp cohe same cross-ful	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R ne DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manageri Knowing oneself and developing ones competences. Management in the Automotive Industry Agile BootCamp purse teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods nctional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the	Z,ZK Z,ZK elations with oth al skills and com Z,ZK KZ that work well to e design and imp	3 er foreign apetences. 6 3 gether with
G16E0102 The preparatory stakeholders. The G16E0103 G16E0201 gile Bootcamp cone same cross-ful of De G16E0202	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R ne DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manageri Knowing oneself and developing ones competences. Management in the Automotive Industry Agile BootCamp Purse teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods Inctional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the esign Sprints, including a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week during	Z,ZK Z,ZK elations with oth al skills and com Z,ZK KZ that work well to e design and imp g the semester. Z,ZK	3 er foreign appetences. 6 3 gether with blementation
G16E0102 The preparatory stakeholders. The G16E0103 G16E0201 gile Bootcamp cone same cross-full of De G16E0202 echnology project	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R ne DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manageri Knowing oneself and developing ones competences. Management in the Automotive Industry Agile BootCamp Purse teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods nctional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the esign Sprints, including a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week during Project Technology Management	Z,ZK Z,ZK elations with oth al skills and com Z,ZK KZ that work well to be design and important of the semester. Z,ZK ogical innovation	3 er foreign spetences. 6 3 gether with slementation 6 ns, especia
G16E0102 The preparatory stakeholders. The G16E0103 G16E0201 gile Bootcamp cone same cross-ful of De G16E0202 echnology project production, have inplementation, and	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R ne DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manageri Knowing oneself and developing ones competences. Management in the Automotive Industry Agile BootCamp Purse teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods nctional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the esign Sprints, including a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week during Project Technology Management transagement means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Technology lied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is necessar and commercial activities of technology management in a more comprehensive form. Technology project management is more goal-ories.	Z,ZK Z,ZK elations with oth al skills and com Z,ZK KZ that work well to be design and impg the semester. Z,ZK ogical innovation by to examine the ented, time-bound	3 er foreign appetences. 6 3 gether with olementation 6 as, especial appearato d, and has
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G16E0102 The preparatory stakeholders. The G16E0103 G16E0201 gile Bootcamp combine same cross-full production, have implementation, and project technology strategory of business managements and project technology strategory of business managements are complementation and project technology strategory of business managements and project technology of business managements and project technology of business managements and project technology of business managements and project t	Managing in an International Environment y phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. R ne DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manageri Knowing oneself and developing ones competences. Management in the Automotive Industry Agile BootCamp urse teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods notional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the esign Sprints, including a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week during Project Technology Management I management means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Technol long tied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is necessare and commercial activities of technology management in a more comprehensive form. Technology project management is more goal-orie onal structure and budget. After completing the course, students should answer the following framework topics: define the nature, import management with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology assessms gement to the development of the product, production, and service technologies. Characterize the process of technological forecasts, 18 yof the company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protection property and the need to commercialize their own technologies at the level of industry, region, or state. Project Innovation Management Innovation management of individual aspects of the innovation process within the institution; it also requires a syacit	Z,ZK Z,ZK elations with oth al skills and com Z,ZK KZ that work well to be design and imp g the semester. Z,ZK ogical innovation ry to examine the ented, time-bound of technological Z,ZK stemic project a uses on goals and interproject team in members are h corporate culturation for innovation manager ver the following a project budger to the composition manager ver the following a project budger to the composition manager ver the following a project budger to the composition manager ver the following a project budger to the composition manager ver the following a project budger to the composition manager ver the following a project budger to the composition manager ver the following a project budger to the composition manager ver the following a project budger to the composition with the composit	3 er foreign appetences. 6 3 gether with olementation of the lintellectual of the lintellect

G16E1201	Standards of Project Management	Z,ZK	6
The subject acqua	ints students with good experience in the field of standards of project management After completing the course, students will be prep professional examinations.	ared to pass the in	nternational
G16E1302	Lean Manufacturing	Z,ZK	6
As a result of com	ripleting this course, the student should be able to: Describe and explain the main significance, meaning, and functions of innovation r		a focus on
•	applications in the workplace. Explain the relationship between management, innovation management, and the main departments of		
	oduction, and manufacturing processes and related Lean manufacturing innovation processes. Create an innovation strategy and an in In Lean. Clarify the importance of joint planning/forecasting of upcoming Lean products, services, and production technologies in the c		with a focus
G16E1401	Marketing Innovations	Z,ZK	6
The primary role	of innovation in marketing is to gain new customers, improve goodwill, increase sales and profitability of the company. At the beginning	ng of the innovation	n process,
	ng should help identify new market opportunities and risks and improve the research of customer needs. During developing a new pro		- 1
	istant involvement of customers and users in this process. And at the end of the innovation process, innovation marketing ensures the hnology, and service to the target audience. Innovation marketing should therefore be present at all stages of the innovation process t		
-	on is in line with advances in products and technologies, which often lead to the application of new marketing approaches. We address subject.		
G16E2201	Modern Approaches in Project Management	Z,ZK	6
	Business Process Management	Z,ZK	6
G16E2302 G16E3301		ZK	3
	Six Sigma d at practical application of how the individual components (methods and techniques - mainly applied statistical methods and technique		
The course is allife	a common application of these components throughout the DMAIC cycle (Define, Measure, Analyze, Improve, Control).	ies) useu iii iiiis ap	pproacri and
G51C0401		Z	3
G63C1102	Statistical Analysis	Z,ZK	6
00001102	The course builds on the introductory courses of statistics and prefaces slightly advanced statistical analysis methods.	2,21	' '
G63C1301	Corporate Financial Management	Z,ZK	6
	es a comprehensive view of building the essential aspects of financial management of business processes and projects. Students have		
the main concepts,	tools and methods of financial management of processes and projects and their use in decision-making practice. Substantial emphasize	sis is placed on ev	aluating the
financial performan	nce of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of fi	inancing the comp	oany, project
	financing, methods of financial planning and forecasting, and valuation techniques.		
G63C2201	Microeconomic Theory	ZK	3
	The course introduces the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and		
G63C2301	Controlling	Z,ZK	6
_	nods are presented from the initial detection of deviations to advanced models of managerial decision support in strategic horizons in		- 1
_	management of basic business processes with an emphasis on the processes determining the effect of added value in the company's ac		- 1
	vexplained according to the time perspective in the scope of corporate strategies and operational management, including the role of t gement from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools t		
	ents (entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are use		- 1
•	of controlling in the company.		
G63C2302	Financial Law	ZK	3
G63C3201		ZK	3
G63C4401	Information System Design	Z,ZK	6
Fundamental terms	s, information systems architecture, basic types of software applications for information system of enterprise, information system lifecy	cle, approaches to	information
system developme	nt, management information systems, web audit, business process modeling using BPMN, UML and others, information system mode	eling - UML and da	ata modeling
	using ER diagrams		
G63E0201	Economics of Climate Change	Z,ZK	6
G63E0202	Green Transition	Z,ZK	6
	sometimes imagined as a technical question involving mostly energy production and industrial processes. Nonetheless, wider societal, e	•	
· ·	to successful transformation. The course introduces different transition approaches focusing on such wider frameworks and stressing industry, and social changes. Theoretical concepts of transformation will then be linked to current reality in specific regions (with emph		
pontioo, markoto, i	EU).	idolo on bat not in	
G63E1301	Corporate Financial Management	Z,ZK	6
	al techniques of corporations and firms when facing the financial markets. The portfolio analysis and the implications for the Corporative		
parameters and alt	ernatives for valuating the company. Applied tools for understanding the credit operations on the market. Elaboration of amortization to	ables. The course	is organized
2 lectures (mean 9	0 minutes) weekly, 2 seminars (90 minutes) weekly. 6 credits. Z zápo et, ZK zkouška (preliminary test and exam). This is composed by	y a theoretical ins	struction and
	a practical development. Heavily supported by Excel functions and formulas.		
G63E2301	Financial Markets and Risk Management	Z,ZK	6
=	he management of financial risk recently tends towards strategies for hedging the portfolio, and for designing an investment strategy be a serious implementation the principles of various income and final income. The Financial Models and head the principles of the income and final income.		
	d sections implementing the principles of variable income and fixed income. The Financial Models evolved rapidly from the inception of t 1 - Variance analysis, the CAPM, The Black-Litterman model, the disruptive framework implicit in the Black Scholes model for pricing o	-	
•	hem represent theoretical breakthroughs in the field of finance. When tackling this study, solid statistical basis and advanced skills in Ex	•	
	iny of the models based on important benchmarks rooted in Mertons options theoretic approach and explains default in structural terr	· · · · · · · · · · · · · · · · · · ·	
	ts as compared to its debt obligations. Other model statistically decomposes observed risky debt prices into default risk premiums. The		
measure the credit	t risk of a loan or a portfolio of loans. In this vein, the curse pursuits to simplify the technical details and analytics surrounding these m	nodels, while conc	entrating on
their underlying ec	conomics and economic intuition. They learn to use market instruments and market analyses to design efficient investment and hedging	ng strategies and i	methods for
000=000	the company capital management hurled to financial markets.		
G63E3301	Economic and Financial Modelling	KZ	3
	se is organized in 2 seminars weekly, 3 credits. Analyzing and solving models of optimal allocation of assets, management of risk, and		
G63E4201	Monetary Economics and Policy s basic concepts from monetary economics, emphasizing how monetary policy can affect the domestic economy. It consists of two many policy can affect the domestic economy. It consists of two many policy can affect the domestic economy.	Z,ZK	t one starts
	s basic concepts from monetary economics, emphasizing how monetary policy can affect the domestic economy. It consists of two ma of money, its functions, and monetary aggregates and leads to the inner workings of financial markets, particularly interest rate dynami		
	ict of monetary policy by central banks with the theoretical frameworks of what explains inflation in the long run and how monetary po		
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and inflation. The leading textbook is Mishkin (2022) listed with other optional readings below. There will be lectures and exercise sessions, where different problem sets based on lecture materials are solved together in class. G63E4301 Advanced Topics in Financial Management 7 3 During the course will be studied the strategies for recognizing the financial performance of firms. The market information drawn from the transactions performed at the financial markets will be combined with the internal corporative sources. Several approaches and indicators will be applied to assess the evolution of companies. The course aims at overhaul the path research of the portfolio theory and recognize the main financial models intended to manage the assets. The exercises and theoretical perspective deal with a diversity of strategies developed for assigning a portfolio of investment, combining assets of different degree of risk, underpining the position with the diversification principle. The overview starts with the pioneering Markowitz contribution; the course analyzes also the Merton Miller model of irrelevance of the equity-debt composition for the corporative structure of capital. The analysis includes also the Sharpe CAPM model. But previously, the student must be aware of all statistical concepts dealing with uncertainty, probability distributions, confidence intervals and probability of default. With the conducing background the course enters in the definition of VaR applications, in order to quantify the amounts of loses based on the probability distribution, based on the Gaussian statistical theory. The estimation of measures of risk conveyed by each individual asset is run by econometric methods. G65C0103 Z,ZK 3 G65C0201 Territorial Management Planning 7K 3 G65C0202 **Environmental Aspects of Regional Development** ZK 3 G65E1301 **Smart Cities and Regions** Z.ZK 6 Smart Cities and Smart Regions study introduces students to the interdisciplinary issue Smart Cities, preparing concept SC and its planning and indicators. G65E2301 Regional Development and Planning Z.ZK 6 he goal is to understand the reason, mission and specifics of regional and municipal development in the context of European Union as well as Czech Republic, and of planning as a tool of development. Students should know the core European concepts of regional and municipal development. A particular attention will be paid to the Middle-European planning culture and planning system, which is rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students should perceive development from the perspectives of different stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. G65E4101 European Union and Regional Policy ZK The course discusses developments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues of the integration process. It is based on lectures, class discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of the course are to explain a modern development of the EU, analyse key points in particular areas of integration and practise argumentation skills. G66C0101 Reflections of Technical Innovations in Culture ZK 3 The subject is intended for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range of knowledge from the field of innovation processes, for the understanding and internalization of which a deep understanding of the connections between science and culture is an absolutely key. 3 G77C0001 Technology Assessment ZK G77C0003 Transportation Engineering Projects 3 G77C0004 **Smart Cities Technologies** ZK The subject Technology for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the technological, social and economic development of society. G77C0007 Communication Systems and Networks ZK 3 Telecommunications: What does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost...), on land, underwater, and in space. For example: How is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twisted Pair? How a landline works. How the telephone network becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G, 5G, etc. The more G, the better. How here and how elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation know about me? We will walk around akovice. How television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Internet is not for people but for things. The biggest mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does not always succeed...) - the

keywords are principles and clarity.

G77C0008	Robotics	Z,ZK	6
G77C0009	Information Security Management and Implementation	ZK	3
G77C2011	Industry 4.0	Z,ZK	3

I. Annotation The subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It deals with the history of industrial revolutions, current trends as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" on the economy and society as a whole. Last but not least, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated by "Industry 4.0".

For updated information see http://bilakniha.cvut.cz/en/FF.html Generated: day 2025-08-08, time 11:25.