Study plan

Name of study plan: Process Management, prezen ní - 22/23

Faculty/Institute/Others: Department: Branch of study guaranteed by the department: Welcome page Garantor of the study branch: Program of study: Innovation Project Management Type of study: Follow-up master full-time Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120 Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 81 The role of the block: Z

Code of the group: PRM P 1S 22/23 PV Name of the group: 1. sem. Process management

Name of the group: 1. sem. Process management, prezen ní forma, Povinné p edm ty Requirement credits in the group: In this group you have to gain at least 24 credits Requirement courses in the group: In this group you have to complete at least 4 courses Credits in the group: 24

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E1401	Marketing Innovations Marek Jemala	Z,ZK	6	2P+2C	Z	Z
G16C1401	Innovation Marketing Tomáš Sadílek	Z,ZK	6	2P+2C		Z
G16C1201	Project Management Petr Fanta	Z,ZK	6	2P+2C		Z
G63C1301	Corporate Financial Management	Z,ZK	6	2P+2C		Z
G63C1102	Statistical Analysis Ji í Zmatlík	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PRM P 1S 22/23 PV Name=1. sem. Process management, prezen ní forma, Povinné p edm ty

G16E1401	Marketing Innovations	Z,ZK	6			
The primary role of inno	vation in marketing is to gain new customers, improve goodwill, increase sales and profitability of the company. At the begin	ning of the innovation	tion process,			
innovative marketing sh	nnovative marketing should help identify new market opportunities and risks and improve the research of customer needs. During developing a new product, innovation marketing is					
to ensure the constant i	nvolvement of customers and users in this process. And at the end of the innovation process, innovation marketing ensures i	he successful intr	oduction of a			
new product, technology	n, and service to the target audience. Innovation marketing should therefore be present at all stages of the innovation proces	s to ensure that cu	ustomer and			
market orientation is in	ine with advances in products and technologies, which often lead to the application of new marketing approaches. We addre	ss these main as	pects in this			
subject.						
G16C1401	Innovation Marketing	Z,ZK	6			
G16C1201	Project Management	Z,ZK	6			
G63C1301	Corporate Financial Management	Z,ZK	6			
The course provides a c	omprehensive view of building the essential aspects of financial management of business processes and projects. Students h	ave the opportuni	ty to understand			
the main concepts, tools	and methods of financial management of processes and projects and their use in decision-making practice. Substantial em	phasis is placed c	n evaluating the			
financial performance of	the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods	of financing the c	ompany, project			
financing, methods of financial planning and forecasting, and valuation techniques.						
G63C1102	Statistical Analysis	Z,ZK	6			
The course builds on the	The course builds on the introductory courses of statistics and prefaces slightly advanced statistical analysis methods.					

Code of the group: PRM P 2S 22/23 PV

Name of the group: 2. sem. Process management, prezen ní forma, Povinné p edm ty Requirement credits in the group: In this group you have to gain at least 18 credits Requirement courses in the group: In this group you have to complete at least 5 courses

Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63C2301	Controlling Theodor Beran	Z,ZK	6	2P+2C	L	Z
G63C2302	Financial Law	ZK	3	2P+0C		Z
G63C2201	Microeconomic Theory Petr Makovský	ZK	3	2P+0C	*	Z
G00C3101	Diploma Thesis Project Petr Vym tal	Z	0	1P+0C		Z
G16C2501	HR Management Systems Martin Šiký	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PRM P 2S 22/23 PV Name=2. sem. Process management, prezen ní forma, Povinné p edm ty

G63C2301	Controlling	Z,ZK	6
Controlling methods	are presented from the initial detection of deviations to advanced models of managerial decision support in strategic horizons in	n the context and	against the
background of the ma	nagement of basic business processes with an emphasis on the processes determining the effect of added value in the company	's activities. The ta	sks of controlling
are systematically ex	plained according to the time perspective in the scope of corporate strategies and operational management, including the role	of the controller in	the individual
phases of manageme	ant from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools	s that can be used	to manage
individual component	s (entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are	e used to present t	he key principles
of controlling in the c	ompany.		
G63C2302	Financial Law	ZK	3
G63C2201	Microeconomic Theory	ZK	3
The course introduce	the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and firms.		
G00C3101	Diploma Thesis Project	Z	0
G16C2501	HR Management Systems	Z,ZK	6
The course is focuse	on the development of managerial skills in managing people in the organization. Through lectures and seminars, students will	l learn effective sti	ategies, policies
and practices for effic	ient people management in the organization and the main tasks of managers in various activities of people management in the	e organization.	

Code of the group: PRM P 3S 22/23 PV

Name of the group: 3. sem. Process management, prezen ní forma, Povinné p edm ty Requirement credits in the group: In this group you have to gain at least 21 credits Requirement courses in the group: In this group you have to complete at least 4 courses Credits in the group: 21

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32MC-P-MACT-01	Macroeconomic Theory Petr Makovský Petr Makovský Petr Makovský (Gar.)	ZK	3	2P+0C		Z
G63C3201	Petr Makovský Petr Makovský Petr Makovský (Gar.)	ZK	3	2P+0C	Z	Z
32MC-P-ROAN-01	Decision Analysis Ji í Zmatlík Ji í Zmatlík Ji í Zmatlík (Gar.)	Z,ZK	6	2P+2C		Z
G16C3103	Lucie Plzáková	Z,ZK	6	2P+2C		Z
G16C3102	Innovation Management and Innovation Project Dagmar Skokanová	Z,ZK	6	2P+2C		Z
32MC-P-RIIP-01	Innovation Management and Innovation Project Petr Fanta Petr Fanta Petr Fanta (Gar.)	Z,ZK	6	2P+2C		Z
G16C3101	Dana Zadražilová	Z,ZK	6	2P+2C	Z	Z
32MC-P-STRR-01	Strategic Management Dana Zadražilová, Tomáš Sadílek, Vladimíra Šilhánková Tomáš Sadílek Dana Zadražilová (Gar.)	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PRM P 3S 22/23 PV Name=3. sem. Process management, prezen ní forma, Povinné p edm ty

32MC-P-MACT-01	Macroeconomic Theory	ZK	3			
G63C3201		ZK	3			
32MC-P-ROAN-01	Decision Analysis	Z,ZK	6			
The aim of the subject	Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriate appropriate and economic, to use appropriate appropriste appropriate appropriste appropriate appropriate	priate tools within	decision-making			
processes.						
G16C3103		Z,ZK	6			

G16C3102	Innovation Management and Innovation Project	Z,ZK	6			
Concepts of innovation, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product innovation, service innovation						
	of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, s	systematic-analyti	cal methods and			
techniques of innovation	, economic aspects of innovation, intellectual property of innovation and legal aspects.					
32MC-P-RIIP-01	Innovation Management and Innovation Project	Z,ZK	6			
Concepts of innovation,	prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, proc	luct innovation, se	rvice innovation,			
a macroeconomic view c	of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, s	systematic-analyti	cal methods and			
techniques of innovation	, economic aspects of innovation, intellectual property of innovation and legal aspects.					
G16C3101		Z,ZK	6			
32MC-P-STRR-01	Strategic Management	Z,ZK	6			
The subject is focused or	n strategic planning and management, including the necessary contexts and links, as one of the main tools for long-term plannir	ng and direction of	the organization			
as a whole or part of it (enterprise or institution of any type or even municipality, region or state). As part of teaching the subject, relevant case studies from practice will be used. In the						
center of attention are qu	uestions of competitiveness, competitive advantages, changes in the configuration of business processes and their influence	e on the process of	of integration of			
the Czech economy and	Czech companies into global trade.					

Code of the group: PRM P 4S 22/23 PV

Name of the group: 4. sem. Process management, prezen ní forma, Povinné p edm ty Requirement credits in the group: In this group you have to gain at least 18 credits Requirement courses in the group: In this group you have to complete at least 2 courses Credits in the group: 18

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32MC-P-DIPR-01	Diploma Thesis Petr Makovský, Ji í Zmatlík, Petr Fanta, Dana Zadražilová, Tomáš Sadílek, Vladimíra Šilhánková, Miroslav Sponer, Michael Pond lí ek, Dalibor Vytla il, 	Z	12			Z
G00C4102	Diploma Thesis Petr Vym tal	Z	12			Z
32MC-P-PRIS-01	Information System Design Ji í Kaiser Ji í Kaiser Ji í Kaiser (Gar.)	Z,ZK	6	2P+2C		Z
G63C4401	Information System Design <i>Ji í Kaiser</i>	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PRM P 4S 22/23 PV Name=4. sem. Process management, prezen ní forma, Povinné p edm ty

32MC-P-DIPR-01	Diploma Thesis	Z	12
G00C4102	Diploma Thesis	Z	12
32MC-P-PRIS-01	Information System Design	Z,ZK	6
Fundamental terms, inf	ormation systems architecture, basic types of software applications for information system of enterprise, information system li	ecycle, approach	es to information
system development, m	anagement information systems, web audit, business process modeling using BPMN, UML and others, information system n	nodeling - UML an	d data modeling
using ER diagrams			
G63C4401	Information System Design	Z,ZK	6
Fundamental terms, inf	ormation systems architecture, basic types of software applications for information system of enterprise, information system li	ecycle, approach	es to information
system development, m	nanagement information systems, web audit, business process modeling using BPMN, UML and others, information system n	nodeling - UML an	d data modeling
using ER diagrams			

Name of the block: Povinné p edm ty zam ení Minimal number of credits of the block: 18 The role of the block: PZ

Code of the group: PRM P 22/23 SP

Name of the group: Specializa ní p edm ty, Process management, prezen ní forma Requirement credits in the group: In this group you have to gain at least 18 credits Requirement courses in the group:

Credits in the group: 18

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E2302	Business Process Management Petra Šeráková	Z,ZK	6	2P+2C		PZ
G16E1302	Lean Manufacturing Marek Jemala	Z,ZK	6	2P+2C		PZ

G16E3301	Six Sigma Tomáš Macák	ZK	3	0P+2C	PZ
32ME-P-6SIG-01	Six Sigma Tomáš Macák Tomáš Macák Tomáš Macák (Gar.)	ZK	3	0P+2C	ΡZ
G16E0501	Social Competences in Project and Process Management <i>Martin Šiký</i>	Z	3	0P+2C	ΡZ
32ME-P-SCOM-01	Social Competences in Project and Process Management Petr Fanta Petr Fanta Petr Fanta (Gar.)	Z	3	0P+2C	PZ

Characteristics of the courses of this group of Study Plan: Code=PRM P 22/23 SP Name=Specializa ní p edm ty, Process management, prezen ní forma

G16E2302	Business Process Management	Z,ZK	6			
G16E1302	Lean Manufacturing	Z,ZK	6			
As a result of completin	g this course, the student should be able to: Describe and explain the main significance, meaning, and functions of innovatio	n management w	ith a focus on			
Lean production applications in the workplace. Explain the relationship between management, innovation management, and the main departments of the company. Characterize pre-production, production, and manufacturing processes and related Lean manufacturing innovation processes. Create an innovation strategy and an innovation project with a focus on Lean. Clarify the importance of joint planning/forecasting of upcoming Lean products, services, and production technologies in the company. Etc.						
G16E3301	Six Sigma	ZK	3			
The course is aimed at practical application of how the individual components (methods and techniques - mainly applied statistical methods and techniques) used in this approach and a common application of these components throughout the DMAIC cycle (Define, Measure, Analyze, Improve, Control).						
32ME-P-6SIG-01	Six Sigma	ZK	3			
G16E0501	Social Competences in Project and Process Management	Z	3			
32ME-P-SCOM-01	Social Competences in Project and Process Management	Z	3			
The course is focused of	n the development of skills in managing projects, processes, and people in the organization.					

Name of the block: Compulsory elective courses Minimal number of credits of the block: 21 The role of the block: PV

Code of the group: PRM P 22/23 PVP Name of the group: povinn volitelné p edm ty, Process management, prezen ní forma, Requirement credits in the group: In this group you have to gain at least 12 credits Requirement courses in the group: Credits in the group: 12

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32ME-P-ADFM-01	Advanced Topics in Financial Management Helmuth Yesid Arias Gomez, Tuugi Tugsjargal Chuluun Tuugi Tugsjargal Chuluun Tuugi Tugsjargal Chuluun (Gar.)	Z,ZK	3	0P+2C		PV
G16C0101	Balanced Scorecard	Z,ZK	6	2P+2C	Z,L	PV
32ME-P-BPMN-01	Business Process Management Petra Šeráková Petra Šeráková (Gar.)	Z,ZK	6	2P+2C		PV
G16E2302	Business Process Management Petra Šeráková	Z,ZK	6	2P+2C		PV
32ME-P-CHIN-01	China's Innovations and Global Influence Jan Švec Jan Švec Jan Švec (Gar.)	ZK	3	2P+0C		PV
127CP11	City Planning 11 Ji í Kugl, Ivan Horký, Václav Jetel, Ji í Kupka Ji í Kugl Ji í Kugl (Gar.)	ZK	2	2P	Z,L	PV
32ME-P-CLCH-01	Climate Change Causalities Michael Pond lí ek Michael Pond lí ek (Gar.)	Z,ZK	6	3P+1C		PV
32MC-P-VLAD-01	Public Sector Governance Radim Bureš Radim Bureš (Gar.)	Z	3	0P+2C		PV
32ME-P-EFNM-01	Economic and Financial Management Ji í Zmatlík Ji í Zmatlík Ji í Zmatlík (Gar.)	KZ	3	0P+2C		PV
G63E3301	Economic and Financial Modelling Ji í Zmatlík	KZ	3	0P+2C		PV
32ME-P-ECCH-01	Economics of Climate Change	Z,ZK	6	2P+2C		PV
G63E0201	Economics of Climate Change Ond ej Kolínský	Z,ZK	6	2P+2C		PV
G04E0201	English for Intercultural Communication Ond ej Galuška	Z,ZK	6	0P+4C	Z,L	PV
32ME-P-ENIC-01	English for Intercultural Communication Ond ej Galuška, Kryštof Beták Ond ej Galuška (Gar.)	Z,ZK	6	0P+4C		PV
32MC-P-ENAR-01	Environmental Aspects of Regional Development Michael Pond lí ek Michael Pond lí ek Michael Pond lí ek (Gar.)	ZK	3	2P+0C		PV

G65C0202	Environmental Aspects of Regional Development	ZK	3	2P+0C		PV
G65E4101	Michael Pond Ií ek European Union and Regional Policy	ZK	3	2P+0C		PV
32ME-P-EUPO-01	Petr Fanta European Union and Regional Policy	ZK	3	2P+0C		PV
G63E0202	Petr Fanta Petr Fanta Petr Fanta (Gar.) Green Transition	Z,ZK	6	2P+2C		PV
32ME-P-PIMN-01	Ond ej Kolínský Innovation Project Management		6	2P+2C		
	Marek Jemala Marek Jemala Marek Jemala (Gar.) Landscape and Settlements	Z,ZK	_			PV
127XKRS	Ji í Kupka, Zuzana Pešková Ji í Kupka Ji í Kupka (Gar.)	Z	2	2P	L	PV
32ME-P-MINE-01	Management in International Environment Vincent Blaise Montenero Vincent Blaise Montenero Vincent Blaise Montenero (Gar.)	Z,ZK	3	1P+1C		PV
G16E0102	Managing in an International Environment Vincent Blaise Montenero	Z,ZK	3	1P+1C		PV
32ME-P-MNEN-01	Meetings and Negotiations in English Gene Maurice Prior Gene Maurice Prior Gene Maurice Prior (Gar.)	Z,ZK	6	0P+4C		PV
G04E0202	Meetings and Negotiations in English Dagmar Skokanová	Z,ZK	6	0P+4C	L	PV
G63E4201	Monetary Economics and Policy Aliya Algozhina	Z,ZK	6	2P+2C		PV
32ME-P-MEPO-01	Monetary Economics and Policy Aliya Algozhina Aliya Algozhina Aliya Algozhina (Gar.)	Z,ZK	6	2P+2C		PV
32MC-P-OTIK-01	Reflections of Technical Innovations in Culture Kate ina Tomešková Kate ina Tomešková Kate ina Tomešková (Gar.)	ZK	3	2P+0C		PV
G66C0101	Reflections of Technical Innovations in Culture Kate ina Tomešková	ZK	3	2P+0C	L	PV
G00C4104	Practice So a Cupalová	Z	6	180XH		PV
32MC-P-PRX1-01	Internship So a Cupalová, Libor Cupal So a Cupalová So a Cupalová (Gar.)	Z	6	180XH		PV
G16C0301	Lean Management Practice Tomáš Sadílek	ZK	3	0P+2C		PV
G16E0203	Project Innovation Management Marek Jemala	Z,ZK	6	2P+2C		PV
G16E0202	Project Technology Management Marek Jemala	Z,ZK	6	2P+2C		PV
32ME-P-PTMN-01	Project Technology Management Marek Jemala Marek Jemala (Gar.)	Z,ZK	6	2P+2C		PV
G65C0103		Z,ZK	3	1P+1C		PV
32ME-P-RDPL-01	Regional Development and Planning	Z,ZK	6	2P+2C		PV
G65E2301	Regional Development and Planning	Z,ZK	6	2P+2C	Z,L	PV
32MC-P-RGIS-01	Regional Studies Vladimíra Šilhánková Vladimíra Šilhánková Vladimíra Šilhánková (Gar.)	ZK	3	2P+0C		PV
G16C0104	Solving Real World Problems Tomáš Sadílek	ZK	3	0P+2C		PV
G16C0201	Service Design Petra Jílková	Z,ZK	3	0P+2C		PV
32MC-P-SDES-01	Service design Petra Jilková	Z,ZK	3	0P+2C		PV
G65E1301	Smart Cities and Regions Martin Maštálka	Z,ZK	6	2P+2C		PV
32ME-P-SMCR-01	Smart Cities and Regions Martin Maštálka Martin Maštálka Martin Maštálka (Gar.)	Z,ZK	6	2P+2C		PV
32MC-P-SVRG-01	Social Relations in the Regions Lucie Plzáková Lucie Plzáková Lucie Plzáková (Gar.)	Z,ZK	3	1P+1C		PV
32MC-P-SPOL-01	Public and Private Sector Collaboration	Z,ZK	3	1P+1C		PV
G16E0401	Radim Bureš, Libor Cupal Radim Bureš Radim Bureš (Gar.) Strategies of Entering New Markets Vincent Blaise Montenero	Z,ZK	3	1P+1C		PV
32ME-P-SENM-01	Vincent Blaise Montenero Strategies of Entering New Markets Vincent Blaise Montenero Vincent Blaise Montenero Vincent Blaise Montenero (Gar.)	Z,ZK	3	1P+1C		PV
32MC-P-UZMN-01	Territorial Management Planning Vladimíra Šilhánková	ZK	3	2P+0C		PV
G65C0201	Territorial Management Planning Vladimíra Šilhánková	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=PRM P 22/23 PVP Name=povinn volitelné p edm ty, Process management, prezen ní forma,

G16E2302	Business Process Management	Z,ZK	6
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	Advanced Topics in Financial Management	Z,ZK	3
	ourse equips students with the main valuation models that are crucial tools for financial analysts. Key topics include reading	-	
-	Itiple techniques, and presenting financial market research. The course evolves from conceptual foundations to highly practice and the second state of the second stat		
	n models through problem sets and then apply these models in real-world scenarios using business case studies. Throughc ancial and economic news.	but the semester,	we will discuss
	Balanced Scorecard	7 71	6
		Z,ZK	6
	Business Process Management	Z,ZK	6
	China's Innovations and Global Influence	ZK	3
-	exploration of China's ability to combine dictatorship with technology innovations, and its growing global role including an im		
	s political and economic system. That would give us the important basis for understanding Chinas technological innovations		
	chnology in everyday life in China, how it impacts economy, but also how the government abuses technology to control peo ow dependence on China might impact Europe. Last but not least, we will hypothesize on Chinas future development and it:		all, we will cover
			2
	City Planning 11 e design in history, form of the city, typology of urban space, philosophies behind, practices of urban space design in Europe	ZK ZK	
	rvation of cities, urban ecology, trends and policies in urban planning and regional development.		a, ianu-use,
	Climate Change Causalities	Z,ZK	6
	dents an overview of the links and relationships between adaptation, resiliency, and mitigation. In the field of state administra		-
-	e environment and processes associated with the preparation of investments, the students will be able to identify and evalu	-	-
	daptation processes and their difficulty for a given settlement or area. Students will get clear information about the processes		
	ation of adaptations and mitigations on a living basis, but also at the regional, national, and European level. The course focuses		
	e effects of climate change, so managers from practice will be invited to lessons or seminars.	-,	
	Public Sector Governance	Z	3
	Economic and Financial Management	KZ	3
	in 2 seminars weekly, 3 credits. Analyzing and solving models of optimal allocation of assets, management of risk, and Port	1 1	5
-	Economic and Financial Modelling	KZ	3
	in 2 seminars weekly, 3 credits. Analyzing and solving models of optimal allocation of assets, management of risk, and Port	1	5
	Economics of Climate Change	Z,ZK	6
	· · · · · · · · · · · · · · · · · · ·		
	Economics of Climate Change	Z,ZK	6
	English for Intercultural Communication	Z,ZK	6
	n the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences	-	
-	Jage means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in con		
	shaviour and language expression. International English as lingua franca. The most common mistakes as a cause of misun dies on individual topics Language level: CEFR B2	iderstanding . Lan	guage practice
		7 71/	6
	English for Intercultural Communication n the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences	Z,ZK	6
		-	
examine the role of langu	age means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in con	nmunication . Inter	cultural theories
examine the role of languard and their influence on be	lage means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in con haviour and language expression . International English as lingua franca . The most common mistakes as a cause of misun	nmunication . Inter	cultural theories
examine the role of languard and their influence on be and activities . Case study	uage means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in con shaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misun dies on individual topics Language level: CEFR B2	nmunication . Inter iderstanding . Lan	cultural theories guage practice
examine the role of languand their influence on be and activities . Case stud 32MC-P-ENAR-01	uage means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in con shaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misun dies on individual topics Language level: CEFR B2 Environmental Aspects of Regional Development	nmunication . Inter aderstanding . Lan ZK	rcultural theories guage practice 3
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G16E0102 Managing in an International Environment	Z,ZK	3
The preparatory phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation.	· ·	er foreign
stakeholders. The DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manage	erial skills and con	npetences.
Knowing oneself and developing ones competences.		
32ME-P-MNEN-01 Meetings and Negotiations in English	Z,ZK	6
English for Meetings and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for s		
level. The course focuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Al		
focused on confrontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing an	-	
situations. The course is based on the modern, increasingly widespread model of "International English", ie international English understood as lingui		
with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British English.		
G04E0202 Meetings and Negotiations in English	Z,ZK	6
English for Meetings and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for s	· ·	-
level. The course focuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Al		
focused on confrontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing an	-	
situations. The course is based on the modern, increasingly widespread model of "International English", ie international English understood as lingu		
with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British English.		, ,
G63E4201 Monetary Economics and Policy	Z,ZK	6
This course covers basic concepts from monetary economics, emphasizing how monetary policy can affect the domestic economy. It consists of two		-
with the definition of money, its functions, and monetary aggregates and leads to the inner workings of financial markets, particularly interest rate dyn		
the practical conduct of monetary policy by central banks with the theoretical frameworks of what explains inflation in the long run and how monetary		
and inflation. The leading textbook is Mishkin (2022) listed with other optional readings below. There will be lectures and exercise sessions, where dif		
lecture materials are solved together in class.	icient problem se	13 54364 611
32ME-P-MEPO-01 Monetary Economics and Policy	Z.ZK	6
	,	-
This course provides the main concepts of monetary economics, emphasizing how monetary policy can affect the domestic economy. It consists of the		-
starts with a definition of money, its functions, and its measures in a form of monetary aggregates statistics compiled by central banks. It leads then t		-
markets, particularly the interest rate dynamics of bonds and stocks. The second part focuses on a practical conduct of monetary policy. How money		-
policy tools affect the market interest rate, and how central banks can intervene in the foreign exchange market to regulate the exchange rate. The third		
frameworks of money, aggregate demand-supply analysis based on a monetary policy curve, and channels through which the changes in policy inter		00 0
output and inflation. Nonconventional monetary policy during the global financial crisis of 2007-2009 when countries reached their zero-lower bound		
too. For the case of Czech monetary policy, a guest speaker from the Czech National Bank will be invited to give his/her presentation and answer any interest students in practice.	y specific question	is, which may
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32MC-P-OTIK-01 Reflections of Technical Innovations in Culture	ZK	3
The course is intended for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range	-	om the field of
innovation processes, for the understanding and internalization of which a deep understanding of the connections between science and culture is an		
G66C0101 Reflections of Technical Innovations in Culture	ZK	3
The subject is intended for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range	-	om the field of
innovation processes, for the understanding and internalization of which a deep understanding of the connections between science and culture is an		
G00C4104 Practice	Z	6
The classification of the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportu-		
experience. MUVS supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of t	he study plans is	short-term
professional internship of a pilot nature.		
32MC-P-PRX1-01 Internship	Z	6
The classification of the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportu	unity to acquire qu	ality skills and
experience. MÚVS supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of t	he study plans is	short-term
professional internship of a pilot nature.		
G16C0301 Lean Management Practice	ZK	3
The aim of the course is to apply knowledge from the field of lean management and lean manufacturing acquired during the study to solve real problem.	ems from econor	ic practice.
According to the client's assignment, student teams solve the problem with the support of teachers who become their mentors.		
G16E0203 Project Innovation Management	Z,ZK	6
Successful innovation requires much more than the management of individual aspects of the innovation process within the institution; it also requires		
deals with the interactions between various stakeholders, their goals, objectives, markets, and organizations. Traditional innovation management usually	focuses on goals	and procedures
for innovation planning, usually on implementation and control within the institution. Procedures are often repeated. This creates a framework that ca	n limit project tea	n members to
working only within the set of rules and measures of the institution. However, most innovation projects require an individual approach so that project t	team members ar	e highly flexible,
innovative, and creative. Each innovation project is individual and requires an individual approach. A clear strategy in the area of innovation, a support	rtive corporate cu	ture, a focus on
the socio-ecological goals of innovation, constant study of trends and risks, an appropriate budget, Change- and Risk management, and adequate m	notivation for innov	ation are often
the basic prerequisites for an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inn	ovation managem	ent, the
implementation and commercialization of innovations, and related intellectual property protection. After completing the course, the student should an	swer the following	framework
topics: how to identify and manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, create a project breakdown structure, create a project innovation plan, create a project breakdown structure, cre	eate a project bud	get, define and
allocate resources for innovation, manage project development, identify and manage innovation risks, and understand the sourcing process for the p	roject. How to ade	equately protect
intellectual property and how to implement and commercialise innovations. The course includes approaches, experience, and examples of the best in	nnovative compar	ies.
G16E0202 Project Technology Management	Z,ZK	6
Technology project management means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Tech		tions, especially
in production, have long tied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is nece	-	
implementation, and commercial activities of technology management in a more comprehensive form. Technology project management is more goal		
project organizational structure and budget. After completing the course, students should answer the following framework topics: define the nature, in	-orientea, time-bo	
project organizational endeduce and badget. Their completing the ocarbo, endedne enough another the following namework topics, define the nature, in		
project technology management with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology asses	nportance, and ke	y functions of
	nportance, and ke ssment. Explain th	y functions of relationships
project technology management with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology asses	nportance, and ke ssment. Explain th its, foresight, and	ey functions of ne relationships creation of the

32ME-P-PTMN-01 Project Technology Management	Z,ZK	6
Technology project management means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Te	chnological innova	tions, especially
in production, have long tied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is need	essary to examine	the preparatory,
implementation, and commercial activities of technology management in a more comprehensive form. Technology project management is more goa	Il-oriented, time-bo	und, and has a
project organizational structure and budget. After completing the course, students should answer the following framework topics: define the nature,	importance, and ke	ey functions of
project technology management with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology asso	essment. Explain th	ne relationships
of business management to the development of the product, production, and service technologies. Characterize the process of technological foreca	sts, foresight, and	creation of the
technology strategy of the company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary prote	ction of technologie	cal intellectual
property and the need to commercialize their own technologies at the level of industry, region, or state.		
G65C0103	Z,ZK	3
32ME-P-RDPL-01 Regional Development and Planning	Z,ZK	6
The goal is to understand the reasons, missions and specifics of regional and municipal development in the context of European Union as well as C	zech Republic, an	d of planning as
a tool of development. Students should get familiar with the core European concepts of regional and municipal development; particular attention will	be paid to the Mic	dle-European
planning culture rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students should perceive development	nt from the perspec	tives of different
stakeholders and professions, and understand the need of cooperation, participation and democracy in practice.		
G65E2301 Regional Development and Planning	Z,ZK	6
he goal is to understand the reason, mission and specifics of regional and municipal development in the context of European Union as well as Czec	h Republic, and of	planning as a
tool of development. Students should know the core European concepts of regional and municipal development. A particular attention will be paid to	the Middle-Europ	ean planning
culture and planning system, which is rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students show	uld perceive develo	pment from the
perspectives of different stakeholders and professions, and understand the need of cooperation, participation and democracy in practice.		
32MC-P-RGIS-01 Regional Studies	ZK	3
G16C0104 Solving Real World Problems	ZK	3
The aim of the course is to apply knowledge from the field of economics and management acquired during the study to solve real problems from ec	onomic practice. A	ccording to the
client's assignment, students solve the problem with the support of teachers who become their mentors.	·	J. J
G16C0201 Service Design	Z,ZK	3
32MC-P-SDES-01 Service design	Z,ZK	3
G65E1301 Smart Cities and Regions	Z,ZK	6
Smart Cities and Smart Regions study introduces students to the interdisciplinary issue Smart Cities, preparing concept SC and its planning and in	1 1	-
32ME-P-SMCR-01 Smart Cities and Regions	Z,ZK	6
Smart Cities and Smart Regions study introduces students to the interdisciplinary issue Smart Cities, preparing concept SC and its planning and in	1 1	-
32MC-P-SVRG-01 Social Relations in the Regions	Z,ZK	3
32MC-P-SPOL-01 Public and Private Sector Collaboration	Z,ZK	3
The course on Public-private Partnerships is designed for students who wish to develop their knowledge of public-private partnerships (PPPs) as p	art of their professi	onal focus. The
course provides an overview of Public-Private Partnerships (PPPs) what they are, how they are used to provide infrastructure assets and services, t		
G16E0401 Strategies of Entering New Markets	Z,ZK	3
The choice to internationalize; the various entry modes; impact of international activity on the business plan; the export plan; the marketing plan; the	implementation; r	elations with
partners; follow up and the results.		
32ME-P-SENM-01 Strategies of Entering New Markets	Z,ZK	3
The choice to internationalize; the various entry modes; impact of international activity on the business plan; the export plan; the marketing plan; the	implementation; r	elations with
partners; follow up and the results.		
32MC-P-UZMN-01 Territorial Management Planning	ZK	3
G65C0201 Territorial Management Planning	ZK	3

Code of the group: PRM P 22/23 PVT

Name of the group: Povinn volitelné technické p edm ty, prezen ní forma, Process management Requirement credits in the group: In this group you have to gain at least 9 credits Requirement courses in the group:

Credits in the group: 9

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G77C0001	Technology Assessment Karel Mrá ek	ZK	3	2P+0C	Z,L	PV
32MC-P-HVVT-01	Technology Assessment Karel Mrá ek Karel Mrá ek Karel Mrá ek (Gar.)	ZK	3	2P+0C		PV
G77C0007	Communication Systems and Networks Dušan Maga	ZK	3	2P+0C		PV
32MC-P-KSYS-01	Telecommunication Systems and Technologies Dušan Maga Dušan Maga Dušan Maga (Gar.)	ZK	3	2P+0C		PV
127LAHE	Landscape Heritage Ji í Kugl, Ji í Kupka, Pavel Holubec, Jan Hendrych Ji í Kupka Jan Hendrych (Gar.)	ZK	4	3C	Z,L	PV
32ME-P-MNAI-01	Management in the Automotive Industry Old ich Bronec	Z,ZK	6	2P+2C		PV
G16E0103	Management in the Automotive Industry Old ich Bronec	Z,ZK	6	2P+2C		PV
32MC-P-PJVS-01	Production Systems Design Old ich Bronec Old ich Bronec (Gar.)	Z,ZK	6	2P+2C		PV

G16C1302	Old ich Bronec	Z,ZK	6	2P+2C		PV
G77C0003	Transportation Engineering Projects Helena Bínová	ZK	3	2P+0C	Z,L	PV
32MC-P-PRDO-01	Transportation Engineering Projects Helena Bínová Helena Bínová (Gar.)	ZK	3	2P+0C		PV
32MC-P-IND4-01	Industry 4.0 Jan Mládek Jan Mládek Jan Mládek (Gar.)	Z,ZK	3	1P+1C		PV
G77C2011	Industry 4.0 Jan Mládek	Z,ZK	3	1P+1C		PV
G51C0401		Z	3	2P+0C		PV
G77C0008	Robotics	Z,ZK	6	2P+2C		PV
G77C0004	Smart Cities Technologies Martin Maštálka	ZK	3	2P+0C	Z,L	PV
127UKKO	Urban and Landscape Design Ji í Kupka, Zuzana Pešková, Ivan Vorel Ji í Kupka Zuzana Pešková (Gar.)	ZK	3	2P	L	PV
127USRM	Urban Structures and Urban Development Ji í Kugl, Ji í Kupka, Jan Mužík Jan Mužík Jan Mužík (Gar.)	ZK	5	4P	Z	PV
32MC-P-ZRIB-01	Information Security Management and Implementation Jaroslav Bur ík Jaroslav Bur ík Jaroslav Bur ík (Gar.)	ZK	3	2P+0C		PV
G77C0009	Information Security Management and Implementation Jaroslav Bur ík	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=PRM P 22/23 PVT Name=Povinn volitelné technické p edm ty, prezen ní forma, Process management

	Technology Assessment	ZK	3
32MC-P-HVVT-01	Technology Assessment	ZK	3
bace. For example: Ho	Communication Systems and Networks hat does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost w is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twi work becames the laterast Light and dark Transmission of information by light Why are networke "mobile"? 10, 20, 20, 40	sted Pair? How a I	andline works
•	vork becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G, where? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation		
	elevision (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the		
	akes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it d	-	-
eywords are principles	and clarity.		,
2MC-P-KSYS-01	Telecommunication Systems and Technologies	ZK	3
elecommunications: W	hat does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost	.), on land, underv	ater, and in
pace. For example: Ho	w is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twi	sted Pair? How a I	andline work
	ork becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G,		
	where? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation		
	elevision (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the		
nings. The biggest mist keywords are principles	akes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it d	oes not always suc	ceed) - the
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27LAHE	Landscape Heritage al, and ecological processes traditionally shape the human environment, our shared cultural landscape heritage. The course w	ZK	•
	appropriate conservation techniques and strategies for urban landscape heritage protection.		
	Management in the Automotive Industry	Z,ZK	6
	arching course in management in the automotive industry, which creates a framework for further managerial and technical or	I ' I	
ndustry.			aatomotivo
G16E0103	Management in the Automotive Industry	Z,ZK	6
2MC-P-PJVS-01	Production Systems Design	Z,ZK	6
			0
he purpose of the cou	se is to become familiar with: Basic concepts of production and operational management Significant sectors of industrial pro		
	se is to become familiar with: Basic concepts of production and operational management Significant sectors of industrial pro- he nature, construction and design of industrial products and the function of complex technological systems The role of hum	duction and opera	tion of compl
echnological systems T		duction and opera an and technologic	tion of compl cal resources
echnological systems T roduction and operatic f machines and equipn	he nature, construction and design of industrial products and the function of complex technological systems The role of hum n The issue of material flows and logistics By managing supply purchasing and supply chains Supporting processes in produ lent Production or operation management: planning, organizing, securing resources, leading, controlling Design, innovation an	an and technologic an and technologic uction or operation of re-engineering o	tion of compl cal resources , maintenanc f manufacturi
echnological systems T roduction and operatic f machines and equipn r operational systems	he nature, construction and design of industrial products and the function of complex technological systems The role of hum n The issue of material flows and logistics By managing supply purchasing and supply chains Supporting processes in produ ient Production or operation management: planning, organizing, securing resources, leading, controlling Design, innovation an and processes The issue of production, or operational economics and economic metrics, the KPI system The issue of some c	duction and opera an and technologic uction or operation id re-engineering o urrent trends, such	tion of compl cal resources , maintenanc f manufacturi as automatic
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echnological systems T roduction and operatic f machines and equipn r operational systems a obotization, digitalizatio troduction System, Lea	he nature, construction and design of industrial products and the function of complex technological systems The role of hum n The issue of material flows and logistics By managing supply purchasing and supply chains Supporting processes in produ- tent Production or operation management: planning, organizing, securing resources, leading, controlling Design, innovation an and processes The issue of production, or operational economics and economic metrics, the KPI system The issue of some co n, internetization, artificial intelligence, personalization, internationalization, localization The issue of complex systems of mod n Management and others Issues of quality management, environmental protection, environmental, material and energy sustai	duction and opera an and technologic uction or operation Id re-engineering o urrent trends, such ern production, suc	tion of compl cal resources , maintenanc f manufacturi as automatic ch as the Toyo
echnological systems T roduction and operatic f machines and equipn r operational systems a obotization, digitalizatio roduction System, Lea nd occupational safety	he nature, construction and design of industrial products and the function of complex technological systems The role of hum n The issue of material flows and logistics By managing supply purchasing and supply chains Supporting processes in produ- tent Production or operation management: planning, organizing, securing resources, leading, controlling Design, innovation an and processes The issue of production, or operational economics and economic metrics, the KPI system The issue of some con- n, internetization, artificial intelligence, personalization, internationalization, localization The issue of complex systems of mod	duction and opera an and technologic uction or operation id re-engineering o urrent trends, such ern production, suc inability, circular ec	tion of compl cal resources , maintenanc f manufacturi as automatic ch as the Toyo onomy, hygie
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achnological systems 7 roduction and operation f machines and equipm r operational systems a obotization, digitalization roduction System, Lea nd occupational safety 616C1302 677C0003 62MC-P-PRDO-01 62MC-P-IND4-01	he nature, construction and design of industrial products and the function of complex technological systems The role of hum In The issue of material flows and logistics By managing supply purchasing and supply chains Supporting processes in produ- tionent Production or operation management: planning, organizing, securing resources, leading, controlling Design, innovation an and processes The issue of production, or operational economics and economic metrics, the KPI system The issue of some cr in, internetization, artificial intelligence, personalization, internationalization, localization The issue of complex systems of mod in Management and others Issues of quality management, environmental protection, environmental, material and energy sustai social responsibility in production Issues of change production and operational management Transportation Engineering Projects Transportation Engineering Projects Industry 4.0	duction and opera an and technologic uction or operation of re-engineering o urrent trends, such ern production, such inability, circular ec Z,ZK ZK ZK Z,ZK	tion of compl cal resources , maintenance f manufacturi as automatic ch as the Toyo onomy, hygie 6 3 3 3 3
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G77C0004 Smart Cities Technologies	ZK	3
The subject Technology for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the techno	ological, social	and economic
development of society.		
127UKKO Urban and Landscape Design	ZK	3
The course introduces selected chapters from urban and landscape composition and the theory of urbanism as a basis for urban and landscape design	n (city image, ci	ity environment,
perception, landscape composition, composed landscape, cultural landmarks, the phenomenon of the garden in the historical context, etc.). The aim of the	the course is a	comprehensive
view of urban and landscape design as a creation of the environment. A theoretical basis and a sound analysis of existing towns and landscapes are sub	ubsequently a p	prerequisite for
successful practical design. This extends the content of the basic urban planning courses from the Bachelor's degree. Theoretical issues are complement	nted by examp	les from history
and examples of various urban analyses. It focuses mainly on the development of the urban form of Prague, its selected districts (Dejvice, Karlín), aspect	cts of their plan	ning (regulatory
commissions) and some specific issues (high-rise buildings). The basic set of lectures is complemented by several extension topics by invited external sp	speakers.	
127USRM Urban Structures and Urban Development	ZK	5
The course deals with the characteristic features of the city structure of the Czech Republic, individual types of human settlements, their importance in the	the structure a	nd their urban
structure and form. Students will learn to identify the characteristic features of cities and villages, their urban uniqueness, arrangement of spatial structure	re, functional o	composition and
operational relationships. Analyze their external and internal image. To identify their landscape, urban and architectural values. Attention is also paid to the	e forms of urba	an development,
i.e. both their overall growth and the regeneration or transformation of their existing parts. It also deals with the structure and composition of public areas	of cities and la	andscapes, their
transformations, and the protection of historical, cultural and urban values.		
32MC-P-ZRIB-01 Information Security Management and Implementation	ZK	3
G77C0009 Information Security Management and Implementation	ZK	3

List of courses of this pass:

Code	Name of the course	Completion	Credits
127CP11	City Planning 11	ZK	2
Concepts in urba	in space design in history, form of the city, typology of urban space, philosophies behind, practices of urban space design in Europea	n cultural context,	land-use,
	planning controle, preservation of cities, urban ecology, trends and policies in urban planning and regional development.		
127LAHE	Landscape Heritage	ZK	4
Cultural, historical,	natural, and ecological processes traditionally shape the human environment, our shared cultural landscape heritage. The course will re	veal intrinsic value	s, functions
	and character, and the appropriate conservation techniques and strategies for urban landscape heritage protection.		
127UKKO	Urban and Landscape Design	ZK	3
	ces selected chapters from urban and landscape composition and the theory of urbanism as a basis for urban and landscape design		
	ape composition, composed landscape, cultural landmarks, the phenomenon of the garden in the historical context, etc.). The aim of t		•
	landscape design as a creation of the environment. A theoretical basis and a sound analysis of existing towns and landscapes are su		
-	I design. This extends the content of the basic urban planning courses from the Bachelor's degree. Theoretical issues are complement		-
	rrious urban analyses. It focuses mainly on the development of the urban form of Prague, its selected districts (Dejvice, Karlín), aspec sions) and some specific issues (high-rise buildings). The basic set of lectures is complemented by several extension topics by invited		
127USRM	Urban Structures and Urban Development with the characteristic features of the city structure of the Czech Republic, individual types of human settlements, their importance in	ZK	5
	Students will learn to identify the characteristic features of cities and villages, their urban uniqueness, arrangement of spatial structure		
	ships. Analyze their external and internal image. To identify their landscape, urban and architectural values. Attention is also paid to the		
•	Il growth and the regeneration or transformation of their existing parts. It also deals with the structure and composition of public areas		
	in growin and the regeneration of transferrer and the statistic data with the statistic and the statistic and the		
	transformations, and the protection of historical, cultural and urban values.		
		7	2
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127XKRS The optional course the series of comp 32MC-P-DIPR-01 32MC-P-ENAR-01 32MC-P-HVVT01	Landscape and Settlements presents selected chapters on landscape architecture and urbanism, focusing on two thematic blocks - garden art and settlements (urbanismy and optional courses at Bachelor and Master level in Environmental Engineering and Architecture and Civil Engineering with a and complementary topics that were not covered in the compulsory and optional courses. Diploma Thesis Environmental Aspects of Regional Development Technology Assessment	ban and rural). It co various aspects, pe Z ZK ZK	omplements erspectives 12 3
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	Dreduction Quaterna Design	7 71/	<u> </u>
32MC-P-PJVS-01	Production Systems Design	Z,ZK	6
	course is to become familiar with: Basic concepts of production and operational management Significant sectors of industrial produc	-	-
	ns The nature, construction and design of industrial products and the function of complex technological systems The role of human	-	
	ration The issue of material flows and logistics By managing supply purchasing and supply chains Supporting processes in producti	-	
of machines and equ	ipment Production or operation management: planning, organizing, securing resources, leading, controlling Design, innovation and re	e-engineering of ma	anufacturing
	ms and processes The issue of production, or operational economics and economic metrics, the KPI system The issue of some curre		
robotization, digitaliz	ation, internetization, artificial intelligence, personalization, internationalization, localization The issue of complex systems of modern	production, such a	is the Toyota
Production System,	Lean Management and others Issues of quality management, environmental protection, environmental, material and energy sustainab	oility, circular econo	omy, hygiene
	and occupational safety, social responsibility in production Issues of change production and operational management		
32MC-P-PRDO-01	Transportation Engineering Projects	ZK	3
32MC-P-PRIS-01	Information System Design	Z,ZK	6
1	information systems architecture, basic types of software applications for information system of enterprise, information system lifecy	· ·	-
	t, management information systems, web audit, business process modeling using BPMN, UML and others, information system mode	· • •	
	using ER diagrams		ita modoling
		7	
32MC-P-PRX1-01	Internship		6
	f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni		-
experience. MUV	S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the	he study plans is s	hort-term
	professional internship of a pilot nature.		
32MC-P-RGIS-01	Regional Studies	ZK	3
32MC-P-RIIP-01	Innovation Management and Innovation Project	Z,ZK	6
Concepts of innovat	on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product	· ·	e innovation.
	ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syst		
	techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.	,,,,,,,,,,,,,,,,,,	
32MC-P-ROAN-01	Decision Analysis	Z,ZK	6
	,		1
The aim of the subje	ect Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriat		sion-making
	processes.		
32MC-P-SDES-01	Service design	Z,ZK	3
32MC-P-SPOL-01	Public and Private Sector Collaboration	Z,ZK	3
The course on Pub	ic-Private Partnerships is designed for students who wish to develop their knowledge of public-private partnerships (PPPs) as part of	of their professiona	I focus. The
course provides a	n overview of Public-Private Partnerships (PPPs) what they are, how they are used to provide infrastructure assets and services, the	eir benefits, and the	eir pitfalls.
32MC-P-STRR-01	Strategic Management	Z,ZK	6
1	ed on strategic planning and management, including the necessary contexts and links, as one of the main tools for long-term planning a		1
-	f it (enterprise or institution of any type or even municipality, region or state). As part of teaching the subject, relevant case studies fro		-
	are questions of competitiveness, competitive advantages, changes in the configuration of business processes and their influence of	-	
	the Czech economy and Czech companies into global trade.		logialion of
2011000000000		774	2
32MC-P-SVRG-01	Social Relations in the Regions	Z,ZK	3
32MC-P-UZMN-01	Social Relations in the Regions Territorial Management Planning	ZK	3
	Social Relations in the Regions	,	
32MC-P-UZMN-01	Social Relations in the Regions Territorial Management Planning Public Sector Governance	ZK	3
32MC-P-UZMN01 32MC-P-VLAD-01 32MC-P-ZRIB-01	Social Relations in the Regions Territorial Management Planning Public Sector Governance Information Security Management and Implementation	ZK Z ZK	3 3 3
32MC-P-UZVIN01 32MC-P-VLAD01 32MC-P-ZRIB-01 32ME-P-6SIG-01	Social Relations in the Regions Territorial Management Planning Public Sector Governance Information Security Management and Implementation Six Sigma	ZK Z ZK ZK	3 3 3 3
32MC-P-UZMN01 32MC-P-VLAD01 32MC-P-ZRIB-01 32ME-P-6SIG-01 32ME-P-ADFM01	Social Relations in the Regions Territorial Management Planning Public Sector Governance Information Security Management and Implementation Six Sigma Advanced Topics in Financial Management	ZK Z ZK ZK Z,ZK	3 3 3 3 3 3
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32ME-P-MEPO01 Monetary Economics and Policy	Z,ZK	6				
This course provides the main concepts of monetary economics, emphasizing how monetary policy can affect the domestic economy. It consists of t	hree major parts. Th	e first part				
ts with a definition of money, its functions, and its measures in a form of monetary aggregates statistics compiled by central banks. It leads then to the inner workings of financial						
markets, particularly the interest rate dynamics of bonds and stocks. The second part focuses on a practical conduct of monetary policy. How money s	kets, particularly the interest rate dynamics of bonds and stocks. The second part focuses on a practical conduct of monetary policy. How money supply is created, what monetary					
	by tools affect the market interest rate, and how central banks can intervene in the foreign exchange market to regulate the exchange rate. The third part sheds light on the theoretical					
	aneworks of money, aggregate demand-supply analysis based on a monetary policy curve, and channels through which the changes in policy interest rate transmit to the aggregate					
output and inflation. Nonconventional monetary policy during the global financial crisis of 2007-2009 when countries reached their zero-lower bound of interest rates is demonstrate						
too. For the case of Czech monetary policy, a guest speaker from the Czech National Bank will be invited to give his/her presentation and answer any specific questions, which may						
	7 specific questions,	which may				
interest students in practice.						
32ME-P-MINE-01 Management in International Environment	Z,ZK	3				
32ME-P-MNAI-01 Management in the Automotive Industry	Z,ZK	6				
This is a basic and overarching course in management in the automotive industry, which creates a framework for further managerial and technical c	ourses focused on a	utomotive				
industry.						
32/ME-P-MNEN01 Meetings and Negotiations in English	Z,ZK	6				
	1	1				
English for Meetings and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for st						
level. The course focuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Alther	-					
focused on confrontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing a						
situations. The course is based on the modern, increasingly widespread model of "International English", ie international English understood as lingua	-	aterials work				
with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British En	glish.					
32ME-P-PIMN-01 Innovation Project Management	Z,ZK	6				
Successful innovation requires much more than the management of individual aspects of the innovation process within the institution; it also requires a	a systemic project ap	proach that				
deals with the interactions between various stakeholders, their goals, objectives, markets, and organizations. Traditional innovation management usually l	ocuses on goals and	procedures				
for innovation planning, usually on implementation and control within the institution. Procedures are often repeated. This creates a framework that can	-	-				
working only within the set of rules and measures of the institution. However, most innovation projects require an individual approach so that project te						
innovative, and creative. Each innovation project is individual and requires an individual approach. A clear strategy in the area of innovation, a support						
the socio-ecological goals of innovation, constant study of trends and requires an individual approach. A clear strategy in the area of innovation, a support the socio-ecological goals of innovation, constant study of trends and risks, an appropriate budget, Change- and Risk management, and adequate mo	•					
the basic prerequisites for an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, I	-					
implementation and commercialization of innovations, and related intellectual property protection. After completing the course, the student should a	•					
topics: how to identify and manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, cre						
allocate resources for innovation, manage project development, identify and manage innovation risks, and understand the sourcing process for the pro-	-					
intellectual property and how to implement and commercialise innovations. The course includes approaches, experience, and examples of the b	est innovative comp	anies.				
32ME-P-PTMN-01 Project Technology Management	Z,ZK	6				
Technology project management means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Tech	inological innovation	s, especially				
in production, have long tied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is neces	-					
implementation, and commercial activities of technology management in a more comprehensive form. Technology project management is more goal-						
project organizational structure and budget. After completing the course, students should answer the following framework topics: define the nature, in						
project technology management with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology asses	-					
of business management to the development of the product, production, and service technologies. Characterize the process of technological forecas	-					
technology strategy of the company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protect	tion of technological	Intellectual				
property and the need to commercialize their own technologies at the level of industry, region, or state.						
32ME-P-RDPL-01 Regional Development and Planning	Z,ZK	6				
The goal is to understand the reasons, missions and specifics of regional and municipal development in the context of European Union as well as Cze	ch Republic, and of	planning as				
a tool of development. Students should get familiar with the core European concepts of regional and municipal development; particular attention will l	be paid to the Middle	e-European				
planning culture rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students should perceive development	from the perspective	s of different				
stakeholders and professions, and understand the need of cooperation, participation and democracy in practice.						
32/VE-P-SCOM01 Social Competences in Project and Process Management	Z	3				
The course is focused on the development of skills in managing projects, processes, and people in the organization.	L _	1 3				
32ME-P-SENM-01 Strategies of Entering New Markets	Z,ZK	3				
The choice to internationalize; the various entry modes; impact of international activity on the business plan; the export plan; the marketing plan; the	implementation; rela	ations with				
partners; follow up and the results.						
32/VE-P-SMCR-01 Smart Cities and Regions	Z,ZK	6				
Smart Cities and Smart Regions study introduces students to the interdisciplinary issue Smart Cities, preparing concept SC and its plan		1				
G00C3101 Diploma Thesis Project	Z	0				
G00C4102 Diploma Thesis	Z	12				
G00C4104 Practice	Z	6				
The classification of the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportu	inity to acquire qualit	ty skills and				
experience. MÚVS supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of	the study plans is s	hort-term				
professional internship of a pilot nature.						
	Z,ZK	6				
o		6				
The seminar will focus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences in a seminar the role of language magnetic interputting acception of the subject. Approaches to sulture, Cultural and language context in communication in a foreign language, and highlight cultural differences in a seminar the role of language magnetic interputting acception of the subject.	-					
examine the role of language means in intercultural negotiations. Outline of the subject: Approaches to culture. Cultural and language context in common with the subject is a subject of the subject is a subject is a subject is a subject of the subject is a s						
and their influence on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunderstanding . Language practice						
and activities . Case studies on individual topics Language level: CEFR B2						
G04E0202 Meetings and Negotiations in English	Z,ZK	6				
English for Meetings and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for st	udents at the upper i	ntermediate				
level. The course focuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Although the course is not primarily						
focused on confrontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing and coping with confrontational						
situations. The course is based on the modern, increasingly widespread model of "International English", ie international English understood as lingua franca. Listening materials work						
with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British English.						
G16C0101 Balanced Scorecard	Z,ZK	6				

	to apply knowledge from the field of economics and management acquired during the study to solve real problems from econo	ZK mic practice. Acco	3 brding to th
	client's assignment, students solve the problem with the support of teachers who become their mentors.	•	
G16C0201	Service Design	Z,ZK	3
G16C0301	Lean Management Practice	ZK	3
The aim of the course i	is to apply knowledge from the field of lean management and lean manufacturing acquired during the study to solve real proble		c practice.
0.000.000	According to the client's assignment, student teams solve the problem with the support of teachers who become their mento		
G16C1201	Project Management	Z,ZK	6
G16C1302		Z,ZK	6
G16C1401	Innovation Marketing	Z,ZK	6
	HR Management Systems the development of managerial skills in managing people in the organization. Through lectures and seminars, students will lear or efficient people management in the organization and the main tasks of managers in various activities of people management		
G16C3101		Z,ZK	6
G16C3102	Innovation Management and Innovation Project	Z,ZK	6
oncepts of innovation, p	rerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product f the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, systemetry of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, systemetry of the role of innovation of the role of innovation of the role	innovation, servic	e innovati
G16C3103	techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.	Z,ZK	6
G16E0102	Managing in an International Environment	Z,ZK Z,ZK	<u> </u>
1	e. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation.	•	-
	and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manager Knowing oneself and developing ones competences.		-
G16E0103	Management in the Automotive Industry	Z,ZK	6
G16E0202	Project Technology Management	Z,ZK	6
echnology project mana	gement means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Technology	ological innovation	is, especia
G16E0203	Project Innovation Management	Z,ZK	6
als with the interactions or innovation planning, u orking only within the se novative, and creative. If he socio-ecological goal the basic prerequisite implementation and cor- opics: how to identify an llocate resources for inn intellectual property G16E0401	quires much more than the management of individual aspects of the innovation process within the institution; it also requires a sis between various stakeholders, their goals, objectives, markets, and organizations. Traditional innovation management usually for usually on implementation and control within the institution. Procedures are often repeated. This creates a framework that can list of rules and measures of the institution. However, most innovation projects require an individual approach so that project tear Each innovation project is individual and requires an individual approach. A clear strategy in the area of innovation, a supportive so of innovation, constant study of trends and risks, an appropriate budget, Change- and Risk management, and adequate moti es for an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inr mmercialization of innovations, and related intellectual property protection. After completing the course, the student should ans d manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, create ovation, manage project development, identify and manage innovation risks, and understand the sourcing process for the project and how to implement and commercialise innovations. The course includes approaches, experience, and examples of the best constant study of international activity on the business plan; the export plan; the marketing plan; the in partners: follow un and the results.	existemic project a suses on goals and imit project team in members are h a corporate culture vation for innovati novation manager wer the following a project budget act. How to adequise innovative comp Z,ZK	pproach til d procedui members ighly flexib e, a focus on are oft nent, the frameworl t, define a ately prote panies.
eals with the interactions or innovation planning, u orking only within the se novative, and creative. If the socio-ecological goal the basic prerequisite implementation and con opics: how to identify an locate resources for inn intellectual property G16E0401	s between various stakeholders, their goals, objectives, markets, and organizations. Traditional innovation management usually for usually on implementation and control within the institution. Procedures are often repeated. This creates a framework that can li- et of rules and measures of the institution. However, most innovation projects require an individual approach so that project tear Each innovation project is individual and requires an individual approach. A clear strategy in the area of innovation, a supportive is of innovation, constant study of trends and risks, an appropriate budget, Change- and Risk management, and adequate moti as for an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inr mmercialization of innovations, and related intellectual property protection. After completing the course, the student should ans d manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, create ovation, manage project development, identify and manage innovation risks, and understand the sourcing process for the projec y and how to implement and commercialise innovations. The course includes approaches, experience, and examples of the bes Strategies of Entering New Markets ponalize; the various entry modes; impact of international activity on the business plan; the export plan; the marketing plan; the im- partners; follow up and the results.	eystemic project a suses on goals and imit project team in members are h e corporate culture vation for innovati novation manager wer the following e a project budget act. How to adequise tinnovative comp Z,ZK aplementation; rel	pproach ti d procedu members ighly flexit e, a focus on are oft nent, the framework t, define a ately proto panies. 3 ations wit
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eals with the interactions or innovation planning, i orking only within the se novative, and creative. E he socio-ecological goal the basic prerequisite implementation and cor- poics: how to identify an- locate resources for inn intellectual property G16E0401 The choice to internatio G16E1302 As a result of completin- Lean production applic re-production, production on Lean G16E1401	s between various stakeholders, their goals, objectives, markets, and organizations. Traditional innovation management usually for usually on implementation and control within the institution. Procedures are often repeated. This creates a framework that can li- et of rules and measures of the institution. However, most innovation projects require an individual approach so that project tear Each innovation project is individual and requires an individual approach. A clear strategy in the area of innovation, a supportive is of innovation, constant study of trends and risks, an appropriate budget, Change- and Risk management, and adequate moti as for an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inr mmercialization of innovations, and related intellectual property protection. After completing the course, the student should ans d manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, create ovation, manage project development, identify and manage innovation risks, and understand the sourcing process for the projec y and how to implement and commercialise innovations. The course includes approaches, experience, and examples of the best Strategies of Entering New Markets malize; the various entry modes; impact of international activity on the business plan; the export plan; the marketing plan; the im- partners; follow up and the results. Social Competences in Project and Process Management Lean Manufacturing g this course, the student should be able to: Describe and explain the main significance, meaning, and functions of innovation re- ations in the workplace. Explain the relationship between management, innovation management, and the main departments of on, and manufacturing processes and related Lean manufacturing innovation processes. Create an innovation strategy and an i	exystemic project a suses on goals and imit project team in members are h e corporate culture vation for innovati novation manager wer the following a project budge act. How to adeque to innovative comp Z,ZK nplementation; rel Z Z,ZK management with the company. Ch nnovation project ompany. Etc. Z,ZK	pproach is d procedu members ighly flexi e, a focus on are of nent, the framewor t, define a ately prot panies. 3 ations wite 3 a focus of a racterize with a focus
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	financing, methods of financial planning and forecasting, and valuation techniques.		
G63C2201	Microeconomic Theory The course introduces the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and	ZK	3
C62C2201		-	6
G63C2301	Controlling ods are presented from the initial detection of deviations to advanced models of managerial decision support in strategic horizons in	Z,ZK	6
-	nanagement of basic business processes with an emphasis on the processes determining the effect of added value in the company's ac		-
, e	explained according to the time perspective in the scope of corporate strategies and operational management, including the role of t		•
	gement from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools t		
	ints (entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are use		-
	of controlling in the company.		
G63C2302	Financial Law	ZK	3
G63C3201		ZK	3
G63C4401	Information System Design	Z,ZK	6
	s, information systems architecture, basic types of software applications for information system of enterprise, information system lifecy	· ·	-
	nt, management information systems, web audit, business process modeling using BPMN, UML and others, information system mode		
	using ER diagrams		
G63E0201	Economics of Climate Change	Z,ZK	6
G63E0202	Green Transition	Z,ZK	6
1	sometimes imagined as a technical question involving mostly energy production and industrial processes. Nonetheless, wider societal, e	· ·	1
are indispensable to	o successful transformation. The course introduces different transition approaches focusing on such wider frameworks and stressing	the interconnection	ons between
politics, markets, in	ndustry, and social changes. Theoretical concepts of transformation will then be linked to current reality in specific regions (with empl	nasis on but not lin	nited to the
	EU).		
G63E3301	Economic and Financial Modelling	KZ	3
The cours	se is organized in 2 seminars weekly, 3 credits. Analyzing and solving models of optimal allocation of assets, management of risk, an	d Portfolio allocati	on
G63E4201	Monetary Economics and Policy	Z,ZK	6
	s basic concepts from monetary economics, emphasizing how monetary policy can affect the domestic economy. It consists of two materials are the second se		
	f money, its functions, and monetary aggregates and leads to the inner workings of financial markets, particularly interest rate dynam		
	ct of monetary policy by central banks with the theoretical frameworks of what explains inflation in the long run and how monetary po	-	-
and inflation. The	leading textbook is Mishkin (2022) listed with other optional readings below. There will be lectures and exercise sessions, where different set on the set of the set	erent problem sets	based on
00500400	lecture materials are solved together in class.	7 71/	
G65C0103		Z,ZK	3
G65C0201	Territorial Management Planning	ZK	3
G65C0202	Environmental Aspects of Regional Development	ZK	3
G65E1301	Smart Cities and Regions	Z,ZK	6
	Cities and Smart Regions study introduces students to the interdisciplinary issue Smart Cities, preparing concept SC and its planning	-	
G65E2301	Regional Development and Planning	Z,ZK	6
-	rstand the reason, mission and specifics of regional and municipal development in the context of European Union as well as Czech R		-
	ent. Students should know the core European concepts of regional and municipal development. A particular attention will be paid to the		
culture and plannin	ig system, which is rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students should p	-	ent from the
G65E4101	perspectives of different stakeholders and professions, and understand the need of cooperation, participation and democracy in p	ZK	2
	European Union and Regional Policy sses developments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues of		
	class discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of the c		
	development of the EU, analyse key points in particular areas of integration and practise argumentation skills.		
G66C0101	Reflections of Technical Innovations in Culture	ZK	3
1	nded for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range		
-	processes, for the understanding and internalization of which a deep understanding of the connections between science and culture	-	
G77C0001	Technology Assessment	ZK	3
G77C0003	Transportation Engineering Projects	ZK	3
G77C0004	Smart Cities Technologies	ZK	3
1	ology for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the techn	1	-
	development of society.	ological, coolar arr	
G77C0007	Communication Systems and Networks	ZK	3
	pons: What does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost)		1
	e: How is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twiste		,
How the telephone	e network becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G, 5G	, etc. The more G	, the better.
How here and ho	w elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation keep	now about me? W	e will walk
around akovice.	How television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Int	ernet is not for per	ople but for
things. The bigges	t mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does	s not always succe	ed) - the
	keywords are principles and clarity.		
G77C0008	Robotics	Z,ZK	6
G77C0009	Information Security Management and Implementation	ZK	3
G77C2011	Industry 4.0	Z,ZK	3
	subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It deals		
	t trends as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" on t	-	society as a
whole.	Last but not least, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated	by "Industry 4.0".	
For updated i	information see http://bilakniha.cvut.cz/en/FF.html		

financial performance of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of financing the company, project

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