Study plan

Name of study plan: Project management, prezen ní forma, AR 2022/2023

Faculty/Institute/Others: Department: Branch of study guaranteed by the department: Welcome page Garantor of the study branch: Program of study: Innovation Project Management Type of study: Follow-up master full-time Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120 Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 81 The role of the block: Z

Code of the group: PJM P 1S 22/23 PV Name of the group: Povinné p edm ty, 1. sem. Project management, prezen ní forma, Requirement credits in the group: In this group you have to gain at least 24 credits Requirement courses in the group: In this group you have to complete at least 4 courses Credits in the group: 24

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E1401	Marketing Innovations Marek Jemala	Z,ZK	6	2P+2C	Z	Z
G16C1401	Innovation Marketing Tomáš Sadílek	Z,ZK	6	2P+2C		Z
G16C1201	Project Management Petr Fanta	Z,ZK	6	2P+2C		Z
G63C1301	Corporate Financial Management	Z,ZK	6	2P+2C		Z
G63C1102	Statistical Analysis Ji í Zmatlík	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PJM P 1S 22/23 PV Name=Povinné p edm ty, 1. sem. Project management, prezen ní forma,

G16E1401	Marketing Innovations	Z,ZK	6			
The primary role of innovation in marketing is to gain new customers, improve goodwill, increase sales and profitability of the company. At the beginning of the innovation process,						
innovative marketing sh	ould help identify new market opportunities and risks and improve the research of customer needs. During developing a new	v product, innovati	on marketing is			
to ensure the constant i	nvolvement of customers and users in this process. And at the end of the innovation process, innovation marketing ensures	the successful intr	oduction of a			
new product, technology	y, and service to the target audience. Innovation marketing should therefore be present at all stages of the innovation proces	s to ensure that c	ustomer and			
market orientation is in	ine with advances in products and technologies, which often lead to the application of new marketing approaches. We addre	ess these main as	pects in this			
subject.						
G16C1401	Innovation Marketing	Z,ZK	6			
G16C1201	Project Management	Z,ZK	6			
G63C1301	Corporate Financial Management	Z,ZK	6			
The course provides a c	omprehensive view of building the essential aspects of financial management of business processes and projects. Students I	have the opportuni	ty to understand			
the main concepts, tools	s and methods of financial management of processes and projects and their use in decision-making practice. Substantial em	phasis is placed o	on evaluating the			
financial performance of	f the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods	of financing the c	ompany, project			
financing, methods of fir	nancial planning and forecasting, and valuation techniques.					
G63C1102	Statistical Analysis	Z,ZK	6			
The course builds on the	The course builds on the introductory courses of statistics and prefaces slightly advanced statistical analysis methods.					

Code of the group: PJM P 2S 22/23 PV

Name of the group: Povinné p edm ty, 2. sem. Project management, prezen ní forma, Requirement credits in the group: In this group you have to gain at least 18 credits Requirement courses in the group: In this group you have to complete at least 5 courses

Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63C2301	Controlling Theodor Beran	Z,ZK	6	2P+2C	L	Z
G63C2302	Financial Law	ZK	3	2P+0C		Z
G63C2201	Microeconomic Theory Petr Makovský	ZK	3	2P+0C	*	Z
G00C3101	Diploma Thesis Project Petr Vym tal	Z	0	1P+0C		Z
G16C2501	HR Management Systems Martin Šiký	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PJM P 2S 22/23 PV Name=Povinné p edm ty, 2. sem. Project management, prezen ní forma,

G63C2301	Controlling	Z,ZK	6
Controlling methods	are presented from the initial detection of deviations to advanced models of managerial decision support in strategic horizons i	n the context and a	against the
background of the ma	nagement of basic business processes with an emphasis on the processes determining the effect of added value in the company	's activities. The tas	sks of controlling
are systematically ex	plained according to the time perspective in the scope of corporate strategies and operational management, including the role	of the controller in	the individual
phases of managem	ent from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools	s that can be used	to manage
individual componen	s (entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are	e used to present th	e key principle
of controlling in the c	ompany.		
G63C2302	Financial Law	ZK	3
G63C2201	Microeconomic Theory	ZK	3
The course introduce	s the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and firms.		
The course introduce G00C3101	s the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and firms. Diploma Thesis Project	Z	0
		Z Z,ZK	0
G00C3101 G16C2501	Diploma Thesis Project	1 1	-

Code of the group: PJM P 3S 22/23 PV

Name of the group: Povinné p edm ty, 3. sem. Project management, prezen ní forma, Requirement credits in the group: In this group you have to gain at least 21 credits Requirement courses in the group: In this group you have to complete at least 4 courses Credits in the group: 21 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32MC-P-MACT-01	Macroeconomic Theory Petr Makovský Petr Makovský (Gar.)	ZK	3	2P+0C		Z
G63C3201	Petr Makovský Petr Makovský Petr Makovský (Gar.)	ZK	3	2P+0C	Z	Z
32MC-P-ROAN-01	Decision Analysis Ji í Zmatlík Ji í Zmatlík Ji í Zmatlík (Gar.)	Z,ZK	6	2P+2C		Z
G16C3103	Lucie Plzáková	Z,ZK	6	2P+2C		Z
G16C3102	Innovation Management and Innovation Project Dagmar Skokanová	Z,ZK	6	2P+2C		Z
32MC-P-RIIP-01	Innovation Management and Innovation Project Petr Fanta Petr Fanta Petr Fanta (Gar.)	Z,ZK	6	2P+2C		Z
G16C3101	Dana Zadražilová	Z,ZK	6	2P+2C	Z	Z
32MC-P-STRR-01	Strategic Management Dana Zadražilová, Tornáš Sadílek, Vladimíra Šilhánková Tomáš Sadílek Dana Zadražilová (Gar.)	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PJM P 3S 22/23 PV Name=Povinné p edm ty, 3. sem. Project management, prezen ní forma,

32MC-P-MACT-01	Macroeconomic Theory	ZK	3
G63C3201		ZK	3
32MC-P-ROAN-01	Decision Analysis	Z,ZK	6
The aim of the subject I	Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriate appropriate the state of the st	priate tools within	decision-making
processes.			
G16C3103		Z,ZK	6

G16C3102	Innovation Management and Innovation Project	Z,ZK	6			
Concepts of innovation, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product innovation, service innovation						
a macroeconomic view c	f the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, s	systematic-analyti	cal methods and			
techniques of innovation	, economic aspects of innovation, intellectual property of innovation and legal aspects.					
32MC-P-RIIP-01	Innovation Management and Innovation Project	Z,ZK	6			
Concepts of innovation, p	prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, proc	luct innovation, se	ervice innovation,			
a macroeconomic view c	f the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, s	systematic-analyti	cal methods and			
techniques of innovation	, economic aspects of innovation, intellectual property of innovation and legal aspects.					
G16C3101		Z,ZK	6			
32MC-P-STRR-01	Strategic Management	Z,ZK	6			
The subject is focused or	i strategic planning and management, including the necessary contexts and links, as one of the main tools for long-term plannir	ng and direction of	the organization			
as a whole or part of it (e	enterprise or institution of any type or even municipality, region or state). As part of teaching the subject, relevant case studie	s from practice wi	ill be used. In the			
center of attention are qu	sestions of competitiveness, competitive advantages, changes in the configuration of business processes and their influence	e on the process of	of integration of			
the Czech economy and	Czech companies into global trade.					

Code of the group: PJM P 4S 22/23 PV Name of the group: Povinné p edm ty, 4. sem. Project management, prezen ní forma Requirement credits in the group: In this group you have to gain at least 18 credits Requirement courses in the group: In this group you have to complete at least 2 courses Credits in the group: 18

Note on the group:

Note on the grou	P.					
Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32MC-P-DIPR-01	Diploma Thesis Petr Makovský, Ji í Zmatlík, Petr Fanta, Dana Zadražilová, Tomáš Sadílek, Vladimíra Šilhánková, Miroslav Sponer, Michael Pond lí ek, Dalibor Vytla il, 	Z	12			Z
G00C4102	Diploma Thesis Petr Vym tal	Z	12			Z
32MC-P-PRIS-01	Information System Design Ji í Kaiser Ji í Kaiser Ji í Kaiser (Gar.)	Z,ZK	6	2P+2C		Z
G63C4401	Information System Design Ji í Kaiser	Z,ZK	6	2P+2C		Z
32ME-P-SCOM-01	Social Competences in Project and Process Management Petr Fanta Petr Fanta Petr Fanta (Gar.)	Z	3	0P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=PJM P 4S 22/23 PV Name=Povinné p edm ty, 4. sem. Project management, prezen ní forma

32MC-P-DIPR-01	Diploma Thesis	Z	12				
G00C4102	Diploma Thesis	Z	12				
32MC-P-PRIS-01	Information System Design	Z,ZK	6				
Fundamental terms, info	Fundamental terms, information systems architecture, basic types of software applications for information system of enterprise, information system lifecycle, approaches to information						
system development, m	anagement information systems, web audit, business process modeling using BPMN, UML and others, information system r	nodeling - UML ar	nd data modeling				
using ER diagrams							
G63C4401	Information System Design	Z,ZK	6				
Fundamental terms, info	rmation systems architecture, basic types of software applications for information system of enterprise, information system li	fecycle, approach	es to information				
system development, m	anagement information systems, web audit, business process modeling using BPMN, UML and others, information system r	nodeling - UML ar	nd data modeling				
using ER diagrams							
32ME-P-SCOM-01	Social Competences in Project and Process Management	Z	3				
The course is focused o	he course is focused on the development of skills in managing projects, processes, and people in the organization.						

Name of the block: Povinné p edm ty zam ení Minimal number of credits of the block: 18 The role of the block: PZ

Code of the group: PJM P 22/23 SP

Name of the group: Specializa ní p edm ty, Project management, prezen ní forma Requirement credits in the group: In this group you have to gain at least 18 credits Requirement courses in the group: In this group you have to complete at least 3 courses Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32ME-P-AGBC-01	Agile BootCamp Petr Fanta, Petra Jílková, Dagmar Skokanová Dagmar Skokanová Petr Fanta (Gar.)	КZ	3	24B		ΡZ
G16E2201	Modern Approaches in Project Management Old ich Bronec	Z,ZK	6	2P+2C	L	ΡZ
32ME-P-PTMN-01	Project Technology Management Marek Jemala Marek Jemala (Gar.)	Z,ZK	6	2P+2C		ΡZ
G16E0202	Project Technology Management Marek Jemala	Z,ZK	6	2P+2C		ΡZ
G16E0501	Social Competences in Project and Process Management Martin Šiký	Z	3	0P+2C		ΡZ
G16E1201	Standards of Project Management Petr Fanta	Z,ZK	6	2P+2C		ΡZ

Characteristics of the courses of this group of Study Plan: Code=PJM P 22/23 SP Name=Specializa ní p edm ty, Project management, prezen ní forma

	Agile BootCamp	KZ	3
Agile Bootcamp course	teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three meth	ods that work we	I together within
the same cross-functior	al team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques fo	r the design and i	mplementation
of Design Sprints, inclu-	ding a practical test of the entire process.		
G16E2201	Modern Approaches in Project Management	Z,ZK	6
32ME-P-PTMN-01	Project Technology Management	Z,ZK	6
Technology project man	agement means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Tec	hnological innova	tions, especially
in production, have long	tied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is nece	essary to examine	the preparatory,
implementation, and co	mmercial activities of technology management in a more comprehensive form. Technology project management is more goal	-oriented, time-bo	und, and has a
project organizational s	tructure and budget. After completing the course, students should answer the following framework topics: define the nature, ir	nportance, and ke	ey functions of
project technology man	agement with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology asse	ssment. Explain th	ne relationships
of business manageme	nt to the development of the product, production, and service technologies. Characterize the process of technological forecas	ts, foresight, and	creation of the
technology strategy of t	he company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protec	tion of technologie	cal intellectual
property and the need t	o commercialize their own technologies at the level of industry, region, or state.		
G16E0202	Project Technology Management	Z,ZK	6
Technology project man	agement means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Tec	hnological innova	tions, especially
	tind on a second second second second second second first first second second second second second second second		
in production, have long	tied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is nece	essary to examine	the preparatory,
	tied up company resources, and poor decisions can pose significant financial problems for most companies. I herefore, it is nece mmercial activities of technology management in a more comprehensive form. Technology project management is more goal		
implementation, and co		-oriented, time-bo	und, and has a
implementation, and co project organizational s	mmercial activities of technology management in a more comprehensive form. Technology project management is more goal	-oriented, time-bo nportance, and ke	und, and has a ey functions of
implementation, and co project organizational s project technology man	mmercial activities of technology management in a more comprehensive form. Technology project management is more goal tructure and budget. After completing the course, students should answer the following framework topics: define the nature, ir	-oriented, time-bo nportance, and ke ssment. Explain th	und, and has a by functions of the relationships
implementation, and co project organizational s project technology man of business manageme	mmercial activities of technology management in a more comprehensive form. Technology project management is more goal tructure and budget. After completing the course, students should answer the following framework topics: define the nature, in agement with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology asses	-oriented, time-bo nportance, and ke ssment. Explain th ts, foresight, and	und, and has a ey functions of ne relationships creation of the
implementation, and co project organizational si project technology man of business manageme technology strategy of t	mmercial activities of technology management in a more comprehensive form. Technology project management is more goal tructure and budget. After completing the course, students should answer the following framework topics: define the nature, in agement with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology asset to the development of the product, production, and service technologies. Characterize the process of technological forecas	-oriented, time-bo nportance, and ke ssment. Explain th ts, foresight, and	und, and has a ey functions of ne relationships creation of the
implementation, and co project organizational si project technology man of business manageme technology strategy of t	mmercial activities of technology management in a more comprehensive form. Technology project management is more goal tructure and budget. After completing the course, students should answer the following framework topics: define the nature, in agement with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology asset to the development of the product, production, and service technologies. Characterize the process of technological forecas he company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protec	-oriented, time-bo nportance, and ke ssment. Explain th ts, foresight, and	und, and has a by functions of ne relationships creation of the
implementation, and co project organizational si project technology man of business manageme technology strategy of t property and the need t	mmercial activities of technology management in a more comprehensive form. Technology project management is more goal irructure and budget. After completing the course, students should answer the following framework topics: define the nature, ir agement with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology asses int to the development of the product, production, and service technologies. Characterize the process of technological forecas he company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protec o commercialize their own technologies at the level of industry, region, or state.	-oriented, time-bo nportance, and ke ssment. Explain th ts, foresight, and tion of technologic	und, and has a by functions of ne relationships creation of the cal intellectual
implementation, and co project organizational si project technology man of business manageme technology strategy of t property and the need t G16E0501 G16E1201	mmercial activities of technology management in a more comprehensive form. Technology project management is more goal tructure and budget. After completing the course, students should answer the following framework topics: define the nature, in agement with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology assess int to the development of the product, production, and service technologies. Characterize the process of technological forecass the company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protect o commercialize their own technologies at the level of industry, region, or state. Social Competences in Project and Process Management	-oriented, time-bo nportance, and ke ssment. Explain th tis, foresight, and tion of technologic Z Z,ZK	und, and has a ey functions of ne relationships creation of the cal intellectual 3 6

Name of the block: Compulsory elective courses Minimal number of credits of the block: 21 The role of the block: PV

Code of the group: PJM P 22/23 PVP Name of the group: Povinn volitelné p edm ty, Project management, prezen ní forma Requirement credits in the group: In this group you have to gain at least 12 credits Requirement courses in the group: Credits in the group: 12

Note on the aroup:

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Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32ME-P-ADFM-01	Advanced Topics in Financial Management Helmuth Yesid Arias Gomez, Tuugi Tugsjargal Chuluun Tuugi Tugsjargal Chuluun Tuugi Tugsjargal Chuluun (Gar.)	Z,ZK	3	0P+2C		PV
G16C0101	Balanced Scorecard	Z,ZK	6	2P+2C	Z,L	PV
G16E2302	Business Process Management Petra Šeráková	Z,ZK	6	2P+2C		PV
32ME-P-BPMN-01	Business Process Management Petra Šeráková Petra Šeráková (Gar.)	Z,ZK	6	2P+2C		PV

32ME-P-CHIN-01	China's Innovations and Global Influence Jan Švec Jan Švec Jan Švec (Gar.)	ZK	3	2P+0C		PV
127CP11	City Planning 11 Ji í Kugl, Ivan Horký, Václav Jetel, Ji í Kupka Ji í Kugl Ji í Kugl (Gar.)	ZK	2	2P	Z,L	PV
32ME-P-CLCH-01	Climate Change Causalities Michael Pond lí ek Michael Pond lí ek Michael Pond lí ek (Gar.)	Z,ZK	6	3P+1C		PV
32MC-P-VLAD-01	Public Sector Governance Radim Bureš Radim Bureš Radim Bureš (Gar.)	Z	3	0P+2C		PV
G63E3301	Economic and Financial Modelling	KZ	3	0P+2C		PV
32ME-P-EFNM-01	Economic and Financial Management Ji í Zmatlík Ji í Zmatlík Ji í Zmatlík (Gar.)	KZ	3	0P+2C		PV
G63E0201	Economics of Climate Change	Z,ZK	6	2P+2C		PV
32ME-P-ECCH-01	Ond ej Kolínský Economics of Climate Change	Z,ZK	6	2P+2C		PV
32ME-P-ENIC-01	English for Intercultural Communication	Z,ZK	6	0P+4C		PV
G04E0201	Ond ej Galuška, Kryštof Beták Ond ej Galuška (Gar.) English for Intercultural Communication	Z,ZK	6	0P+4C	Z,L	PV
G65C0202	Ond ej Galuška Environmental Aspects of Regional Development	ZK	3	2P+0C	2,2	PV
	Michael Pond lí ek Environmental Aspects of Regional Development		-			
32MC-P-ENAR-01	Michael Pond lí ek Michael Pond lí ek Michael Pond lí ek (Gar.)	ZK	3	2P+0C		PV
G65E4101	European Union and Regional Policy Petr Fanta	ZK	3	2P+0C		PV
32ME-P-EUPO-01	European Union and Regional Policy Petr Fanta Petr Fanta Petr Fanta (Gar.)	ZK	3	2P+0C		PV
32ME-P-FMRI-01	Financial Markets and Risk Management Helmuth Yesid Arias Gomez	Z,ZK	6	2P+2C		PV
G63E2301	Financial Markets and Risk Management Helmuth Yesid Arias Gomez	Z,ZK	6	2P+2C	L	PV
G63E0202	Green Transition Ond ej Kolínský	Z,ZK	6	2P+2C		PV
32ME-P-PIMN-01	Innovation Project Management Marek Jemala Marek Jemala (Gar.)	Z,ZK	6	2P+2C		PV
32-IPW-6	International Project Workshop Vincent Blaise Montenero	ZK	6	45B		PV
127XKRS	Landscape and Settlements Ji í Kupka, Zuzana Pešková Ji í Kupka Ji í Kupka (Gar.)	Z	2	2P	L	PV
G16E1302	Lean Manufacturing Marek Jemala	Z,ZK	6	2P+2C		PV
32ME-P-LEAN-01	Lean Manufacturing Marek Jemala	Z,ZK	6	2P+2C		PV
32ME-P-MINE-01	Management in International Environment Vincent Blaise Montenero Vincent Blaise Montenero Vincent Blaise Montenero (Gar.)	Z,ZK	3	1P+1C		PV
G16E0102	Managing in an International Environment Vincent Blaise Montenero	Z,ZK	3	1P+1C		PV
G04E0202	Meetings and Negotiations in English Dagmar Skokanová	Z,ZK	6	0P+4C	L	PV
32ME-P-MNEN-01	Meetings and Negotiations in English Gene Maurice Prior Gene Maurice Prior Gene Maurice Prior (Gar.)	Z,ZK	6	0P+4C		PV
32ME-P-MEPO-01	Monetary Economics and Policy Aliya Algozhina Aliya Algozhina Aliya Algozhina (Gar.)	Z,ZK	6	2P+2C		PV
G63E4201	Monetary Economics and Policy Aliya Algozhina	Z,ZK	6	2P+2C		PV
G66C0101	Reflections of Technical Innovations in Culture Kate ina Tomešková	ZK	3	2P+0C	L	PV
32MC-P-OTIK-01	Reflections of Technical Innovations in Culture Kate ina Tomešková Kate ina Tomešková (Gar.)	ZK	3	2P+0C		PV
G00C4104	Practice So a Cupalová	Z	6	180XH		PV
32MC-P-PRX1-01	Internship	Z	6	180XH		PV
G16C0301	So a Cupalová, Libor Cupal So a Cupalová So a Cupalová (Gar.) Lean Management Practice	ZK	3	0P+2C		PV
G16E0203	Tomáš Sadílek Project Innovation Management	Z,ZK	6	2P+2C		PV
G65C0103	Marek Jemala	Z,ZK	3	1P+1C		PV
G65E2301	Regional Development and Planning	Z,ZK	6	2P+2C	Z,L	PV
32ME-P-RDPL-01	Regional Development and Planning	Z,ZK	6	2P+2C	,_	PV
	Regional Studies	· ·		-		

G16C0104	Solving Real World Problems Tomáš Sadílek	ZK	3	0P+2C	PV
G16C0201	Service Design Petra Jílková	Z,ZK	3	0P+2C	PV
G16E3301	Six Sigma Tomáš Macák	ZK	3	0P+2C	PV
32ME-P-6SIG-01	Six Sigma Tomáš Macák Tomáš Macák Tomáš Macák (Gar.)	ZK	3	0P+2C	PV
G65E1301	Smart Cities and Regions Martin Maštálka	Z,ZK	6	2P+2C	PV
32ME-P-SMCR-01	Smart Cities and Regions Martin Maštálka Martin Maštálka (Gar.)	Z,ZK	6	2P+2C	PV
32MC-P-SVRG-01	Social Relations in the Regions Lucie Plzáková Lucie Plzáková (Gar.)	Z,ZK	3	1P+1C	PV
32MC-P-SPOL-01	Public and Private Sector Collaboration Radim Bureš, Libor Cupal Radim Bureš Radim Bureš (Gar.)	Z,ZK	3	1P+1C	PV
G16E0401	Strategies of Entering New Markets Vincent Blaise Montenero	Z,ZK	3	1P+1C	PV
32ME-P-SENM-01	Strategies of Entering New Markets Vincent Blaise Montenero Vincent Blaise Montenero Vincent Blaise Montenero (Gar.)	Z,ZK	3	1P+1C	PV
G65C0201	Territorial Management Planning Vladimíra Šilhánková	ZK	3	2P+0C	PV
32MC-P-ZRIB-01	Information Security Management and Implementation Jaroslav Bur ík Jaroslav Bur ík Jaroslav Bur ík (Gar.)	ZK	3	2P+0C	PV

Characteristics of the courses of this group of Study Plan: Code=PJM P 22/23 PVP Name=Povinn volitelné p edm ty, Project management, prezen ní forma

management, preze			
	dvanced Topics in Financial Management	Z,ZK	3
	urse equips students with the main valuation models that are crucial tools for financial analysts. Key topics include readin	• •	
0	ple techniques, and presenting financial market research. The course evolves from conceptual foundations to highly prac		
	models through problem sets and then apply these models in real-world scenarios using business case studies. Through	out the semester, w	e will discuss
and present on global final		771	0
	alanced Scorecard	Z,ZK	6
	usiness Process Management	Z,ZK	6
32ME-P-BPMN-01 B	usiness Process Management	Z,ZK	6
32ME-P-CHIN-01 C	China's Innovations and Global Influence	ZK	3
The course provides an ex	ploration of China's ability to combine dictatorship with technology innovations, and its growing global role including an ir	npact on Europe. W	e will start wit
an introduction to China's	political and economic system. That would give us the important basis for understanding Chinas technological innovation	s and rising global i	nfluence. We
will discuss the role of tech	nology in everyday life in China, how it impacts economy, but also how the government abuses technology to control per	ople. In further detai	l, we will cove
Chinas global role and how	v dependence on China might impact Europe. Last but not least, we will hypothesize on Chinas future development and i	ts obstacles.	
127CP11 C	Tity Planning 11	ZK	2
Concepts in urban space of	design in history, form of the city, typology of urban space, philosophies behind, practices of urban space design in Europ	ean cultural context	, land-use,
planning controle, preserva	ation of cities, urban ecology, trends and policies in urban planning and regional development.		
32ME-P-CLCH-01 C	limate Change Causalities	Z,ZK	6
	ents an overview of the links and relationships between adaptation, resiliency, and mitigation. In the field of state administra	ation and self-gover	nment, indust
and development, and the	environment and processes associated with the preparation of investments, the students will be able to identify and eval	uate appropriate ba	sic measures
and estimate the main ada	ptation processes and their difficulty for a given settlement or area. Students will get clear information about the processe	s and activities ass	ociated with th
lanning and implementati	on of adaptations and mitigations on a living basis, but also at the regional, national, and European level. The course focuse	s, among other thin	gs, on student
practical knowledge of the	effects of climate change, so managers from practice will be invited to lessons or seminars.		
32MC-P-VLAD-01 P	ublic Sector Governance	Z	3
G63E3301 E	conomic and Financial Modelling	KZ	3
	2 seminars weekly, 3 credits. Analyzing and solving models of optimal allocation of assets, management of risk, and Pol		
	conomic and Financial Management	KZ	3
	2 seminars weekly, 3 credits. Analyzing and solving models of optimal allocation of assets, management of risk, and Pol		-
1	conomics of Climate Change	Z,ZK	6
	conomics of Climate Change	Z,ZK	6
		Z.ZK	6
	inglish for Intercultural Communication the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural difference	1 / 1	-
	ge means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in co	÷	
	aviour and language expression . International English as lingua franca . The most common mistakes as a cause of misu		
	es on individual topics Language level: CEFR B2	nuerstanuing . Lang	luage practice
		Z.ZK	6
	inglish for Intercultural Communication	1 / 1	-
	the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural difference ge means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in co		
•	aviour and language expression . International English as lingua franca . The most common mistakes as a cause of misu		
	es on individual topics Language level: CEFR B2	nderstanding . Lang	luage practice
		71/	3
	nvironmental Aspects of Regional Development	ZK	-
	invironmental Aspects of Regional Development	ZK	3
	uropean Union and Regional Policy	ZK	3
	elopments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues	• •	
	scussions and presentations of various positions present in the debates (group projects / own positions). The objectives of	the course are to ex	plain a moder
development of the EU, an	alyse key points in particular areas of integration and practise argumentation skills.		

	European Union and Regional Policy	ZK	3
	evelopments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues		
	discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of t	he course are to e	explain a modern
	analyse key points in particular areas of integration and practise argumentation skills.		
32ME-P-FMRI-01	Financial Markets and Risk Management	Z,ZK	6
The analysis of the mai	agement of financial risk recently tends towards strategies for hedging the portfolio, and for designing an investment strateg	y based on divers	ification. The
	tions implementing the principles of variable income and fixed income. The Financial Models evolved rapidly from the inceptior		
The original Mean - Var	ance analysis, the CAPM, The Black-Litterman model, the disruptive framework implicit in the Black Scholes model for pricir	ng options and the	Bob Merton's
	represent theoretical breakthroughs in the field of finance. When tackling this study, solid statistical basis and advanced skills		
	the models based on important benchmarks rooted in Mertons options theoretic approach and explains default in structural		
	ompared to its debt obligations. Other model statistically decomposes observed risky debt prices into default risk premiums.		
	of a loan or a portfolio of loans. In this vein, the curse pursuits to simplify the technical details and analytics surrounding thes		•
	ics and economic intuition. They learn to use market instruments and market analyses to design efficient investment and he	dging strategies a	ind methods for
the company capital ma	nagement hurled to financial markets.		
G63E2301	Financial Markets and Risk Management	Z,ZK	6
The analysis of the mai	agement of financial risk recently tends towards strategies for hedging the portfolio, and for designing an investment strateg	y based on divers	ification. The
course spans broad sec	tions implementing the principles of variable income and fixed income. The Financial Models evolved rapidly from the inceptior	n of the Modern Th	eory of Portfolio.
The original Mean - Var	ance analysis, the CAPM, The Black-Litterman model, the disruptive framework implicit in the Black Scholes model for pricir	ng options and the	Bob Merton's
contribution, all of them	represent theoretical breakthroughs in the field of finance. When tackling this study, solid statistical basis and advanced skills	in Excel are requir	red. The analysis
-	the models based on important benchmarks rooted in Mertons options theoretic approach and explains default in structural		
	ompared to its debt obligations. Other model statistically decomposes observed risky debt prices into default risk premiums.		
	of a loan or a portfolio of loans. In this vein, the curse pursuits to simplify the technical details and analytics surrounding thes		•
	ics and economic intuition. They learn to use market instruments and market analyses to design efficient investment and he	dging strategies a	ind methods for
	nagement hurled to financial markets.		
G63E0202	Green Transition	Z,ZK	6
Green transition is some	times imagined as a technical question involving mostly energy production and industrial processes. Nonetheless, wider societ	tal, economic and	political contexts
are indispensable to su	ccessful transformation. The course introduces different transition approaches focusing on such wider frameworks and stress	sing the interconne	ections between
politics, markets, indust	ry, and social changes. Theoretical concepts of transformation will then be linked to current reality in specific regions (with en	nphasis on but no	t limited to the
EU).			
32ME-P-PIMN-01	Innovation Project Management	Z,ZK	6
Successful innovation r	equires much more than the management of individual aspects of the innovation process within the institution; it also requires	s a systemic proje	ct approach that
deals with the interactio	ns between various stakeholders, their goals, objectives, markets, and organizations. Traditional innovation management usuall	y focuses on goals	and procedures
for innovation planning,	usually on implementation and control within the institution. Procedures are often repeated. This creates a framework that ca	an limit project tea	m members to
working only within the	set of rules and measures of the institution. However, most innovation projects require an individual approach so that project	team members a	re highly flexible,
innovative, and creative	Each innovation project is individual and requires an individual approach. A clear strategy in the area of innovation, a support	rtive corporate cu	Iture. a focus on
		nuve corporate ee	
the socio-ecological go	als of innovation, constant study of trends and risks, an appropriate budget, Change- and Risk management, and adequate r		
	als of innovation, constant study of trends and risks, an appropriate budget, Change- and Risk management, and adequate r or an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inr	notivation for inno	vation are often
the basic prerequisites		notivation for inno	vation are often nent, the
the basic prerequisites implementation and con	or an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inr	notivation for inno novation managen nswer the following	vation are often nent, the g framework
the basic prerequisites implementation and con topics: how to identify a	or an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inr nmercialization of innovations, and related intellectual property protection. After completing the course, the student should ar	notivation for inno novation managen nswer the following eate a project buc	vation are often nent, the g framework lget, define and
the basic prerequisites implementation and con topics: how to identify a allocate resources for in	or an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inr nmercialization of innovations, and related intellectual property protection. After completing the course, the student should ar nd manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, cr	notivation for inno novation managen nswer the following eate a project buc project. How to ad	vation are often nent, the g framework Iget, define and equately protect
the basic prerequisites implementation and con topics: how to identify a allocate resources for in	or an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inr nmercialization of innovations, and related intellectual property protection. After completing the course, the student should ar nd manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, cr novation, manage project development, identify and manage innovation risks, and understand the sourcing process for the p	notivation for inno novation managen nswer the following eate a project buc project. How to ad	vation are often nent, the g framework Iget, define and equately protect
the basic prerequisites implementation and con topics: how to identify a allocate resources for in intellectual property and	or an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Inr mercialization of innovations, and related intellectual property protection. After completing the course, the student should ar and manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, cr inovation, manage project development, identify and manage innovation risks, and understand the sourcing process for the p thow to implement and commercialise innovations. The course includes approaches, experience, and examples of the best in International Project Workshop	notivation for inno novation managen nswer the following eate a project buc project. How to ad innovative compar	vation are often nent, the g framework Iget, define and equately protect nies.
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32ME-P-MEPO-01 Monetary Economics and Policy	Z,ZK	6
This course provides the main concepts of monetary economics, emphasizing how monetary policy can affect the domestic economy. It consists of	three major parts.	The first part
starts with a definition of money, its functions, and its measures in a form of monetary aggregates statistics compiled by central banks. It leads there		0
markets, particularly the interest rate dynamics of bonds and stocks. The second part focuses on a practical conduct of monetary policy. How mone		-
policy tools affect the market interest rate, and how central banks can intervene in the foreign exchange market to regulate the exchange rate. The this		
frameworks of money, aggregate demand-supply analysis based on a monetary policy curve, and channels through which the changes in policy int output and inflation. Nonconventional monetary policy during the global financial crisis of 2007-2009 when countries reached their zero-lower boun		00 0
too. For the case of Czech monetary policy, a guest speaker from the Czech National Bank will be invited to give his/her presentation and answer a		
interest students in practice.		,
G63E4201 Monetary Economics and Policy	Z,ZK	6
This course covers basic concepts from monetary economics, emphasizing how monetary policy can affect the domestic economy. It consists of two	o major parts. The	first one starts
with the definition of money, its functions, and monetary aggregates and leads to the inner workings of financial markets, particularly interest rate dy		
the practical conduct of monetary policy by central banks with the theoretical frameworks of what explains inflation in the long run and how moneta		-
and inflation. The leading textbook is Mishkin (2022) listed with other optional readings below. There will be lectures and exercise sessions, where a lecture materials are solved together in class.	afferent problem s	ats based on
G66C0101 Reflections of Technical Innovations in Culture	ZK	3
The subject is intended for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide rar	1	-
innovation processes, for the understanding and internalization of which a deep understanding of the connections between science and culture is a		
32MC-P-OTIK-01 Reflections of Technical Innovations in Culture	ZK	3
The course is intended for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide ran	ge of knowledge fi	om the field of
innovation processes, for the understanding and internalization of which a deep understanding of the connections between science and culture is a	an absolutely key.	
G00C4104 Practice	Z	6
The classification of the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the oppo		
experience. MUVS supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of	f the study plans is	short-term
professional internship of a pilot nature.		
32MC-P-PRX1-01 Internship	Z	6
The classification of the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the oppo experience. MÚVS supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of		
professional internship of a pilot nature.		Short-term
G16C0301 Lean Management Practice	ZK	3
The aim of the course is to apply knowledge from the field of lean management and lean manufacturing acquired during the study to solve real pro	1	-
According to the client's assignment, student teams solve the problem with the support of teachers who become their mentors.		
G16E0203 Project Innovation Management	Z,ZK	6
Successful innovation requires much more than the management of individual aspects of the innovation process within the institution; it also require	es a systemic proje	ct approach that
deals with the interactions between various stakeholders, their goals, objectives, markets, and organizations. Traditional innovation management usua		
for innovation planning, usually on implementation and control within the institution. Procedures are often repeated. This creates a framework that control within the institution and control within the institution of the institution of the institution.		
working only within the set of rules and measures of the institution. However, most innovation projects require an individual approach so that project innovative, and creative. Each innovation project is individual and requires an individual approach. A clear strategy in the area of innovation, a supp		
the socio-ecological goals of innovation, constant study of trends and risks, an appropriate budget, Change- and Risk management, and adequate		
the basic prerequisites for an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Ir	novation manager	nent, the
implementation and commercialization of innovations, and related intellectual property protection. After completing the course, the student should a	answer the followin	g framework
topics: how to identify and manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, or		-
allocate resources for innovation, manage project development, identify and manage innovation risks, and understand the sourcing process for the		
intellectual property and how to implement and commercialise innovations. The course includes approaches, experience, and examples of the best	1	
G65C0103	Z,ZK	3
G65E2301 Regional Development and Planning he goal is to understand the reason, mission and specifics of regional and municipal development in the context of European Union as well as Cze	Z,ZK	6 f planning as a
tool of development. Students should know the core European concepts of regional and municipal development. A particular attention will be paid t	-	
culture and planning system, which is rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students sho		can planning
	uld perceive develo	opment from the
perspectives of different stakeholders and professions, and understand the need of cooperation, participation and democracy in practice.	uld perceive develo	opment from the
perspectives of different stakeholders and professions, and understand the need of cooperation, participation and democracy in practice.	Z,ZK	opment from the
	Z,ZK	6
perspectives of different stakeholders and professions, and understand the need of cooperation, participation and democracy in practice. 32ME-P-RDPL-01 Regional Development and Planning	Z,ZK	6 nd of planning as
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G16E0401	Strategies of Entering New Markets	Z,ZK	3
The choice to internation	nalize; the various entry modes; impact of international activity on the business plan; the export plan; the marketing plan; the	implementation; re	lations with
partners; follow up and	ihe results.		
32ME-P-SENM-01	Strategies of Entering New Markets	Z,ZK	3
	nalize; the various entry modes; impact of international activity on the business plan; the export plan; the marketing plan; the	implementation; re	elations with
partners; follow up and	the results.		
partners; follow up and G65C0201	Territorial Management Planning	ZK	3

Code of the group: PJM P 22/23 PVT

Name of the group: Povinn volitelné technické p edm ty, prezen ní forma, Project management Requirement credits in the group: In this group you have to gain at least 9 credits Requirement courses in the group: In this group you have to complete at least 2 courses Credits in the group: 9 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32MC-P-HVVT-01	Technology Assessment Karel Mrá ek Karel Mrá ek Karel Mrá ek (Gar.)	ZK	3	2P+0C		PV
G77C0001	Technology Assessment Karel Mrá ek	ZK	3	2P+0C	Z,L	PV
32MC-P-KSYS-01	Telecommunication Systems and Technologies Dušan Maga Dušan Maga (Gar.)	ZK	3	2P+0C		PV
G77C0007	Communication Systems and Networks Dušan Maga	ZK	3	2P+0C		PV
127LAHE	Landscape Heritage Ji í Kugl, Ji í Kupka, Pavel Holubec, Jan Hendrych Ji í Kupka Jan Hendrych (Gar.)	ZK	4	3C	Z,L	PV
G16E0103	Management in the Automotive Industry Old ich Bronec	Z,ZK	6	2P+2C		PV
G16C1302	Old ich Bronec	Z,ZK	6	2P+2C		PV
32MC-P-PRDO-01	Transportation Engineering Projects Helena Bínová Helena Bínová (Gar.)	ZK	3	2P+0C		PV
G77C0003	Transportation Engineering Projects Helena Bínová	ZK	3	2P+0C	Z,L	PV
32MC-P-IND4-01	Industry 4.0 Jan Mládek Jan Mládek Jan Mládek (Gar.)	Z,ZK	3	1P+1C		PV
G77C2011	Industry 4.0 Jan Mládek	Z,ZK	3	1P+1C		PV
G51C0401		Z	3	2P+0C		PV
32MC-P-ROBO-01	Robotics Lenka Vysloužilová, Olga Št pánková Lenka Vysloužilová Olga Št pánková (Gar.)	ZK	6	2P+2C		PV
G77C0008	Robotics Olga Št pánková	Z,ZK	6	2P+2C		PV
G77C0004	Smart Cities Technologies Martin Maštálka	ZK	3	2P+0C	Z,L	PV
32MC-P-SMCI-01	Smart Cities Technologies Martin Maštálka Martin Maštálka (Gar.)	ZK	3	2P+0C		PV
127UKKO	Urban and Landscape Design Ji í Kupka, Zuzana Pešková, Ivan Vorel Ji í Kupka Zuzana Pešková (Gar.)	ZK	3	2P	L	PV
127USRM	Urban Structures and Urban Development Ji í Kugl, Ji í Kupka, Jan Mužík Jan Mužík Jan Mužík (Gar.)	ZK	5	4P	Z	PV
32MC-P-ZRIB-01	Information Security Management and Implementation Jaroslav Bur ik Jaroslav Bur ik Jaroslav Bur ik (Gar.)	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=PJM P 22/23 PVT Name=Povinn volitelné technické p edm ty, prezen ní forma, Project management

32MC-P-ZRIB-01	Information Security Management and Implementation	ZK	3
32MC-P-HVVT-01	Technology Assessment	ZK	3
G77C0001	Technology Assessment	ZK	3
32MC-P-KSYS-01	Telecommunication Systems and Technologies	ZK	3
Telecommunications: W	hat does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost.	.), on land, under	water, and in
space. For example: Ho	w is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twi	isted Pair? How a	landline works.
How the telephone netw	work becomes the Internet Light and dark Transmission of information by light Why are networks "mobile"? 1G, 2G, 3G, 4G	5G etc The mor	re G the hetter

How the telephone network becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G, 5G, etc. The more G, the better. How here and how elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation know about me? We will walk around akovice. How television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Internet is not for people but for things. The biggest mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does not always succeed...) - the keywords are principles and clarity.

G77C0007	Communication Systems and Networks	ZK	3
Telecommunications: W	hat does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost.	.), on land, under	water, and in
space. For example: Ho	w is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twi	sted Pair? How a	landline works.
How the telephone netv	vork becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G,	5G, etc. The mor	e G, the better.
How here and how else	where? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation	know about me?	We will walk
around akovice. How t	elevision (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the	Internet is not for	people but for
things. The biggest mist	akes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it d	oes not always su	icceed) - the
keywords are principles	and clarity.		
127LAHE	Landscape Heritage	ZK	4
Cultural, historical, natu	al, and ecological processes traditionally shape the human environment, our shared cultural landscape heritage. The course w	ill reveal intrinsic v	alues, functions,
	appropriate conservation techniques and strategies for urban landscape heritage protection.		
G16E0103	Management in the Automotive Industry	Z,ZK	6
G16C1302		Z,ZK	6
32MC-P-PRDO-01	Transportation Engineering Projects	ZK	3
G77C0003	Transportation Engineering Projects	ZK	3
32MC-P-IND4-01		Z,ZK	3
	t "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It dea	· ·	
	ds as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" of	-	
	t, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated by "Industrial policy.		
G77C2011	Industry 4.0	Z,ZK	3
	t "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It dea	,	
	ds as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" of	-	
	t, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated by "Industrial policy.		
G51C0401		Z	3
32MC-P-ROBO-01	Robotics	 ZK	6
	basic principles of robot operation, programming and construction, even to those who have no previous technical knowledge.		
	typical components of a robotic system and its construction, as well as the basics of programming. Then, participants will be		
	e by assembling a simple robot and using it to solve some characteristic tasks. The explanation draws attention not only to the		
	robotics is based, and to the rich potential of using robots, but also to the limits of what a robot can do. Participants will also		
and the impacts of using		0	
G77C0008	Robotics	Z,ZK	6
G77C0004	Smart Cities Technologies	ZK	3
	for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the ter		-
development of society.		siniological, socia	
	Smart Cities Technologies	ZK	3
	for smart cities introduces students to the cross-cutting issues of so-called smart cities, the preparation of the Smart City conce		
		ZK	3 3
127UKKO	Urban and Landscape Design		÷
	selected chapters from urban and landscape composition and the theory of urbanism as a basis for urban and landscape des		-
l	omposition, composed landscape, cultural landmarks, the phenomenon of the garden in the historical context, etc.). The aim		-
	cape design as a creation of the environment. A theoretical basis and a sound analysis of existing towns and landscapes are ign. This extends the content of the basic urban planning courses from the Bachelor's degree. Theoretical issues are comple		•
	s urban analyses. It focuses mainly on the development of the urban form of Prague, its selected districts (Dejvice, Karlín), as		
	e specific issues (high-rise buildings). The basic set of lectures is complemented by several extension topics by invited extern		ining (regulatory
127USRM		ZK	5
	Urban Structures and Urban Development		-
	he characteristic features of the city structure of the Czech Republic, individual types of human settlements, their importance Ients will learn to identify the characteristic features of cities and villages, their urban uniqueness, arrangement of spatial stru		
	s. Analyze their external and internal image. To identify their landscape, urban and architectural values. Attention is also paid t		•
	s. Analyze their external and internal image. To identify their landscape, urban and architectural values. Attention is also paid to with and the regeneration or transformation of their existing parts. It also deals with the structure and composition of public ar		
s.	e protection of historical, cultural and urban values.		anuscapes, mell
1 ansionnations, and the			

List of courses of this pass:

Code	Name of the course	Completion	Credits
127CP11	City Planning 11	ZK	2
Concepts in urba	an space design in history, form of the city, typology of urban space, philosophies behind, practices of urban space design in Europea	in cultural context,	land-use,
	planning controle, preservation of cities, urban ecology, trends and policies in urban planning and regional development.		
127LAHE	Landscape Heritage	ZK	4
Cultural, historical,	natural, and ecological processes traditionally shape the human environment, our shared cultural landscape heritage. The course will re	veal intrinsic value	s, functions,
	and character, and the appropriate conservation techniques and strategies for urban landscape heritage protection.		
127UKKO	Urban and Landscape Design	ZK	3
The course introdu	ces selected chapters from urban and landscape composition and the theory of urbanism as a basis for urban and landscape design	, (city image, city e	nvironment,
perception, landsc	ape composition, composed landscape, cultural landmarks, the phenomenon of the garden in the historical context, etc.). The aim of	he course is a con	nprehensive
view of urban and	landscape design as a creation of the environment. A theoretical basis and a sound analysis of existing towns and landscapes are s	ubsequently a prer	equisite for
successful practica	al design. This extends the content of the basic urban planning courses from the Bachelor's degree. Theoretical issues are compleme	nted by examples	from history
and examples of va	arious urban analyses. It focuses mainly on the development of the urban form of Prague, its selected districts (Dejvice, Karlín), aspec	ts of their planning	(regulatory
commis	sions) and some specific issues (high-rise buildings). The basic set of lectures is complemented by several extension topics by invited	d external speakers	5.

127USRM	Urban Structures and Urban Development	ZK	5
	vith the characteristic features of the city structure of the Czech Republic, individual types of human settlements, their importance in		
	Students will learn to identify the characteristic features of cities and villages, their urban uniqueness, arrangement of spatial structur	-	
	ships. Analyze their external and internal image. To identify their landscape, urban and architectural values. Attention is also paid to the		
I.e. both their overal	growth and the regeneration or transformation of their existing parts. It also deals with the structure and composition of public areas	of cities and lands	capes, their
1077/00	transformations, and the protection of historical, cultural and urban values.	Z	2
127XKRS	Landscape and Settlements presents selected chapters on landscape architecture and urbanism, focusing on two thematic blocks - garden art and settlements (ur		
	Ilsory and optional courses at Bachelor and Master level in Environmental Engineering and Architecture and Civil Engineering with v	-	-
	and complementary topics that were not covered in the compulsory and optional courses.		sispectives
32-IPW-6	International Project Workshop	ZK	6
32MC-P-DIPR-01	Diploma Thesis	Z	12
32MC-P-ENAR-01		ZK	3
	Environmental Aspects of Regional Development		
32MC-P-HVVT-01	Technology Assessment	ZK	3
32MC-P-IND4-01	Industry 4.0	Z,ZK	3
	subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It deals	-	
	trends as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" on t Last but not least, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated		ociety as a
			2
32MC-P-KSYS-01	Telecommunication Systems and Technologies provide the future. We'll try it wired and wireless, even at the speed of light (or almost),	ZK	3 tor and in
	: How is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twister		
	network becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G, 5G		
	v elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation kr		
	low television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Int		
	mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does		-
	keywords are principles and clarity.		
32MC-P-MACT-01	Macroeconomic Theory	ZK	3
32MC-P-OTIK-01	Reflections of Technical Innovations in Culture	ZK	3
	ded for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range of	of knowledge from	the field of
innovation	processes, for the understanding and internalization of which a deep understanding of the connections between science and culture	e is an absolutely k	ey.
32MC-P-PRDO-01	Transportation Engineering Projects	ZK	3
32MC-P-PRIS-01	Information System Design	Z,ZK	6
	information systems architecture, basic types of software applications for information system of enterprise, information system lifecy	·	information
system developmen	t, management information systems, web audit, business process modeling using BPMN, UML and others, information system mode	eling - UML and da	ta modeling
	using ER diagrams		
32MC-P-PRX1-01	Internship	Z	6
	f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni		-
experience. MUV	S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the	ne study plans is sl	hort-term
	professional internship of a pilot nature.		
32MC-P-RGIS-01		71/	0
	Regional Studies	ZK	3
32MC-P-RIIP-01	Innovation Management and Innovation Project	Z,ZK	6
Concepts of innovat	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product	Z,ZK innovation, service	6 innovation,
Concepts of innovat	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste	Z,ZK innovation, service	6 innovation,
Concepts of innovat a macroeconomic v	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.	Z,ZK innovation, service ematic-analytical m	6 innovation, nethods and
Concepts of innovat a macroeconomic v 32MC-P-ROAN-01	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects. Decision Analysis	Z,ZK innovation, service ematic-analytical m Z,ZK	6 e innovation, nethods and 6
Concepts of innovat a macroeconomic v 32MC-P-ROAN-01	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects. Decision Analysis ect Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriat	Z,ZK innovation, service ematic-analytical m Z,ZK	6 e innovation, nethods and 6
Concepts of innovat a macroeconomic v 32MCP-ROAN01 The aim of the subje	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects. Decision Analysis ect Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriat processes.	Z,ZK innovation, service ematic-analytical m Z,ZK e tools within decis	6 innovation, nethods and 6 sion-making
Concepts of innovat a macroeconomic v 32MC-P-ROAN(01) The aim of the subjection 32MC-P-ROBO(01)	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects. Decision Analysis ect Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriat processes. Robotics	Z,ZK innovation, service ematic-analytical m Z,ZK e tools within decis ZK	6 innovation, nethods and 6 sion-making 6
Concepts of innovation a macroeconomic v 32MCPROAN01 The aim of the subjection 32MCPROBO01 The course explains	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects. Decision Analysis ect Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriat processes. Robotics the basic principles of robot operation, programming and construction, even to those who have no previous technical knowledge. In the	Z,ZK innovation, service ematic-analytical m Z,ZK e tools within decis ZK ne introductory blo	6 e innovation, nethods and 6 sion-making 6 ck, students
Concepts of innovati a macroeconomic v 32MCPROAN01 The aim of the subje 32MCPROBO01 The course explains will be introduced to	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects. Decision Analysis ect Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriat processes. Robotics the basic principles of robot operation, programming and construction, even to those who have no previous technical knowledge. In the pothet basic of a robotic system and its construction, as well as the basics of programming. Then, participants will be of	Z,ZK innovation, service ematic-analytical m Z,ZK e tools within decis ZK he introductory blo fered the opportur	6 e innovation, nethods and 6 sion-making 6 ck, students nity to verify
Concepts of innovat a macroeconomic v 32MCP-ROAN01 The aim of the subje 32MCP-ROBO01 The course explains will be introduced to their acquired know	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects. Decision Analysis ect Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriat processes. Robotics the basic principles of robot operation, programming and construction, even to those who have no previous technical knowledge. In the	Z,ZK innovation, service ematic-analytical m Z,ZK e tools within decis ZK ne introductory blo fered the opportun esults of various (a	6 e innovation, nethods and 6 sion-making 6 ck, students nity to verify nd not only)
Concepts of innovat a macroeconomic v 32MCP-ROAN01 The aim of the subje 32MCP-ROBO01 The course explains will be introduced to their acquired know	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects. Decision Analysis ect Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriat processes. Robotics the basic principles of robot operation, programming and construction, even to those who have no previous technical knowledge. In the pothet typical components of a robotic system and its construction, as well as the basics of programming. Then, participants will be of edge by assembling a simple robot and using it to solve some characteristic tasks. The explanation draws attention not only to the re-	Z,ZK innovation, service ematic-analytical m Z,ZK e tools within decis ZK ne introductory blo fered the opportun esults of various (a	6 e innovation, nethods and 6 sion-making 6 ck, students nity to verify nd not only)
Concepts of innovat a macroeconomic v 32MCP-ROAN01 The aim of the subje 32MCP-ROBO01 The course explains will be introduced to their acquired know	Innovation Management and Innovation Project on, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product ew of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects. Decision Analysis ect Decision Analysis is to acquaint students with the basic methods of decision-making in technical and economic, to use appropriat processes. Robotics the basic principles of robot operation, programming and construction, even to those who have no previous technical knowledge. In the p the typical components of a robotic system and its construction, as well as the basics of programming. Then, participants will be of edge by assembling a simple robot and using it to solve some characteristic tasks. The explanation draws attention not only to the re hich robotics is based, and to the rich potential of using robots, but also to the limits of what a robot can do. Participants will also think	Z,ZK innovation, service ematic-analytical m Z,ZK e tools within decis ZK ne introductory blo fered the opportun esults of various (a	6 e innovation, nethods and 6 sion-making 6 ck, students nity to verify nd not only)
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This hands-on, applied course equips students with the main valuation models that are crucial tools for financial analysts. Key topics include reading and using financial statements, stock valuation using multiple techniques, and presenting financial market research. The course evolves from conceptual foundations to highly practical applications. Students will first

master the main valuation models through problem sets and then apply these models in real-world scenarios using business case studies. Throughout the semester, we will discuss

and present on global financial and economic news.	,	
32ME-P-AGBC-01 Agile BootCamp	KZ	3
Agile Bootcamp course teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods	that work well tog	ether within
the same cross-functional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the	e design and impl	ementation
of Design Sprints, including a practical test of the entire process.		1
32ME-P-BPMN01 Business Process Management	Z,ZK	6
32ME-P-CHIN-01 China's Innovations and Global Influence	ZK	3
The course provides an exploration of China's ability to combine dictatorship with technology innovations, and its growing global role including an impact		
an introduction to China's political and economic system. That would give us the important basis for understanding Chinas technological innovations an		
will discuss the role of technology in everyday life in China, how it impacts economy, but also how the government abuses technology to control people.		
Chinas global role and how dependence on China might impact Europe. Last but not least, we will hypothesize on Chinas future development		
32ME-P-CLCH01 Climate Change Causalities	Z,ZK	6
The course gives the students an overview of the links and relationships between adaptation, resiliency, and mitigation. In the field of state administration and development, and the anyier ment and processes accessible with the processes of investments at the students will be able to identify and evaluate	e	
and development, and the environment and processes associated with the preparation of investments, the students will be able to identify and evaluate and estimate the main adaptation processes and their difficulty for a given settlement or area. Students will get clear information about the processes and		
planning and implementation of adaptations and mitigations on a living basis, but also at the regional, national, and European level. The course focuses, am		
practical knowledge of the effects of climate change, so managers from practice will be invited to lessons or seminars.	iong outor unigo, i	on olddonio
32ME-P-ECCH01 Economics of Climate Change	Z,ZK	6
32ME-P-EFNM-01 Economic and Financial Management	KZ	3
The course is organized in 2 seminars weekly, 3 credits. Analyzing and solving models of optimal allocation of assets, management of risk, and		-
32ME-P-ENIC-01 English for Intercultural Communication	Z,ZK	6
The seminar will focus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influences influences in the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influences in the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influences in the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influences in the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influences in the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influences in the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influences in the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences in the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences in the importance of accuracy and comprehension in the impor	, ,	-
examine the role of language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in commun	-	
and their influence on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunders		
and activities . Case studies on individual topics Language level: CEFR B2		
32ME-P-EUPO01 European Union and Regional Policy	ZK	3
The course discusses developments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues of	the integration pro	ocess. It is
based on lectures, class discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of the ca	ourse are to explai	in a modern
development of the EU, analyse key points in particular areas of integration and practise argumentation skills.		
32ME-P-FMRI-01 Financial Markets and Risk Management	Z,ZK	6
The analysis of the management of financial risk recently tends towards strategies for hedging the portfolio, and for designing an investment strategy b		
course spans broad sections implementing the principles of variable income and fixed income. The Financial Models evolved rapidly from the inception of the		
The original Mean - Variance analysis, the CAPM, The Black-Litterman model, the disruptive framework implicit in the Black Scholes model for pricing o		
contribution, all of them represent theoretical breakthroughs in the field of finance. When tackling this study, solid statistical basis and advanced skills in Ex	ccei are required. I	ne analysis
of risk relies on Many of the models based on important benchmarks rooted in Martons ontions theoretic approach and evolating default in structural term	ns related to the m	arket value
of risk relies on Many of the models based on important benchmarks rooted in Mertons options theoretic approach and explains default in structural term of the firms assets as compared to its debt obligations. Other model statistically decomposes observed risky debt prices into default risk premiums. The		
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implementation, and commercial activities of technology management in a more comprehensive form. Technology project management is more goal-oriented, time-bound, and has a project organizational structure and budget. After completing the course, students should answer the following framework topics: define the nature, importance, and key functions of project technology management with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology assessment. Explain the relationships of business management to the development of the product, production, and service technologies. Characterize the process of technological forecasts, foresight, and creation of the technology strategy of the company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protection of technological intellectual property and the need to commercialize their own technologies at the level of industry, region, or state.

32ME-P-RDPL-01	6 I 6	Z,ZK	6				
-	rstand the reasons, missions and specifics of regional and municipal development in the context of European Union as well as Czecl						
	ent. Students should get familiar with the core European concepts of regional and municipal development; particular attention will be	-	-				
planning culture rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students should perceive development from the perspectives of different stakeholders and professions, and understand the need of cooperation, participation and democracy in practice.							
32ME-P-SCOM-01	Social Competences in Project and Process Management The course is focused on the development of skills in managing projects, processes, and people in the organization.	Z	3				
32ME-P-SENM-01		Z,ZK	3				
	ernationalize; the various entry modes; impact of international activity on the business plan; the export plan; the marketing plan; the in	, [,] ,	1				
	partners; follow up and the results.						
32ME-P-SMCR-01		Z,ZK	6				
	Cities and Smart Regions study introduces students to the interdisciplinary issue Smart Cities, preparing concept SC and its plannir	ng and indicators.					
G00C3101	Diploma Thesis Project	Z	0				
G00C4102	Diploma Thesis	Z	12				
G00C4104	Practice	Z	6				
· · ·	of the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni		-				
experience. MUVS supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the study plans is short-term professional internship of a pilot nature.							
G04E0201	English for Intercultural Communication	Z,ZK	6				
	bcus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences inf	•					
	language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in commu on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunder						
	and activities . Case studies on individual topics Language level: CEFR B2						
G04E0202	Meetings and Negotiations in English	Z,ZK	6				
	s and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for stud						
	cuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Altho ontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing and	-					
	se is based on the modern, increasingly widespread model of "International English", ie international English understood as lingua fra-						
	with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British Engli						
G16C0101	Balanced Scorecard	Z,ZK	6				
G16C0104	Solving Real World Problems	ZK	3				
The aim of the cou	rse is to apply knowledge from the field of economics and management acquired during the study to solve real problems from econo	mic practice. Acco	rding to the				
	client's assignment, students solve the problem with the support of teachers who become their mentors.		-				
G16C0201	Service Design	Z,ZK	3				
G16C0301	Lean Management Practice	ZK	3				
I he aim of the co	burse is to apply knowledge from the field of lean management and lean manufacturing acquired during the study to solve real proble According to the client's assignment, student teams solve the problem with the support of teachers who become their mento		c practice.				
G16C1201	Project Management	Z,ZK	6				
G16C1302		Z,ZK	6				
G16C1401	Innovation Marketing	Z,ZK	6				
G16C2501	HR Management Systems	Z,ZK	6				
· · · · ·	ed on the development of managerial skills in managing people in the organization. Through lectures and seminars, students will lea	·					
	ices for efficient people management in the organization and the main tasks of managers in various activities of people management	-	-				
G16C3101		Z,ZK	6				
G16C3102	Innovation Management and Innovation Project	Z,ZK	6				
	tion, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product						
a macroeconomic v	view of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste	ematic-analytical m	nethods and				
C1000100	techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.	774	0				
G16C3103	Managing in an International Environment	Z,ZK	6				
G16E0102	Managing in an International Environment phase. Implementation: knowledge transfer and possible adaptations. Strategic partnership and consequences on the cooperation. F	Z,ZK	3 ar foreign				
	e DFI and its constraints. Parent company versus locals. Managing multi-cultural teams. Remote management. Expatriation. Manage		-				
	Knowing oneself and developing ones competences.						
G16E0103	Management in the Automotive Industry	Z,ZK	6				
G16E0202	Project Technology Management	Z,ZK	6				
	management means not only decisions about one's own technological research, innovative cooperation, or technology transfer. Technology	-					
	long tied up company resources, and poor decisions can pose significant financial problems for most companies. Therefore, it is necessary	-					
implementation, and commercial activities of technology management in a more comprehensive form. Technology project management is more goal-oriented, time-bound, and has a							
project organizational structure and budget. After completing the course, students should answer the following framework topics: define the nature, importance, and key functions of							
project technology management with a focus on the analysis of technological trends, risks, and opportunities, innovation radar, and technology assessment. Explain the relationships of business management to the development of the product, production, and service technologies. Characterize the process of technological forecasts, foresight, and creation of the							
	y of the company. Explain creating a project plan for implementing new technology. Clarify the importance of the necessary protection	-					
property and the need to commercialize their own technologies at the level of industry, region, or state.							

G16E0203	Project Innovation Management	Z,ZK	6					
	on requires much more than the management of individual aspects of the innovation process within the institution; it also requires a							
deals with the interactions between various stakeholders, their goals, objectives, markets, and organizations. Traditional innovation management usually focuses on goals and procedures								
for innovation planning, usually on implementation and control within the institution. Procedures are often repeated. This creates a framework that can limit project team members to								
working only within the set of rules and measures of the institution. However, most innovation projects require an individual approach so that project team members are highly flexible, innovative, and creative. Each innovation project is individual and requires an individual approach. A clear strategy in the area of innovation, a supportive corporate culture, a focus on								
the socio-ecological goals of innovation, constant study of trends and risks, an appropriate budget, Change- and Risk management, and adequate motivation for innovation are often								
-	the basic prerequisites for an innovation project. The main goal of this course is to acquaint students with the key specifics of innovation projects, Innovation management, the							
	nd commercialization of innovations, and related intellectual property protection. After completing the course, the student should ans	-						
	ify and manage the framework of an innovation project, create a project breakdown structure, create a project innovation plan, create							
	for innovation, manage project development, identify and manage innovation risks, and understand the sourcing process for the project and examples of the base to any source includes approaches, experience, and examples of the base	•						
G16E0401	operty and how to implement and commercialise innovations. The course includes approaches, experience, and examples of the bes Strategies of Entering New Markets	Z,ZK	3					
	Strategies of Entering New Markets ernationalize; the various entry modes; impact of international activity on the business plan; the export plan; the marketing plan; the in	'	-					
	partners; follow up and the results.	.p.o, rola						
G16E0501	Social Competences in Project and Process Management	Z	3					
G16E1201	Standards of Project Management	Z,ZK	6					
	nts students with good experience in the field of standards of project management After completing the course, students will be prep		ternational					
	professional examinations.							
G16E1302	Lean Manufacturing	Z,ZK	6					
	pleting this course, the student should be able to: Describe and explain the main significance, meaning, and functions of innovation r	-						
•	applications in the workplace. Explain the relationship between management, innovation management, and the main departments of							
	duction, and manufacturing processes and related Lean manufacturing innovation processes. Create an innovation strategy and an i Lean. Clarify the importance of joint planning/forecasting of upcoming Lean products, services, and production technologies in the c		vith a locus					
G16E1401	Marketing Innovations	Z.ZK	6					
	of innovation in marketing is to gain new customers, improve goodwill, increase sales and profitability of the company. At the beginnir	, ,	-					
	ing should help identify new market opportunities and risks and improve the research of customer needs. During developing a new pro-	•						
	stant involvement of customers and users in this process. And at the end of the innovation process, innovation marketing ensures the							
new product, tech	nology, and service to the target audience. Innovation marketing should therefore be present at all stages of the innovation process the	o ensure that cust	omer and					
market orientatio	n is in line with advances in products and technologies, which often lead to the application of new marketing approaches. We address	s these main aspe	cts in this					
0.107000.1	subject.							
G16E2201	Modern Approaches in Project Management	Z,ZK	6					
G16E2302	Business Process Management	Z,ZK	6					
G16E3301	Six Sigma	ZK	3					
The course is aime	d at practical application of how the individual components (methods and techniques - mainly applied statistical methods and technique a components throughout the DMAIC cycle (Define Measure Applying Improve Central)	es) used in this ap	proach and					
CE1C0401	a common application of these components throughout the DMAIC cycle (Define, Measure, Analyze, Improve, Control).	Z	2					
G51C0401 G63C1102	Statistical Analysia	Z,ZK	3					
60301102	Statistical Analysis The course builds on the introductory courses of statistics and prefaces slightly advanced statistical analysis methods.	Ζ,ΖΝ	0					
G63C1301	Corporate Financial Management	Z,ZK	6					
	s a comprehensive view of building the essential aspects of financial management of business processes and projects. Students have		-					
-	tools and methods of financial management of processes and projects and their use in decision-making practice. Substantial empha							
financial performan	ce of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of f	nancing the comp	any, project					
	financing, methods of financial planning and forecasting, and valuation techniques.							
G63C2201	Microeconomic Theory	ZK	3					
0000000	The course introduces the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and							
G63C2301	Controlling	Z,ZK	6					
•	ods are presented from the initial detection of deviations to advanced models of managerial decision support in strategic horizons in	the context and ag						
-		ivition The teaks o						
	nanagement of basic business processes with an emphasis on the processes determining the effect of added value in the company's ac		- 1					
phases of manage	explained according to the time perspective in the scope of corporate strategies and operational management, including the role of t gement from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools t	he controller in the	individual					
	explained according to the time perspective in the scope of corporate strategies and operational management, including the role of t	he controller in the hat can be used to	individual manage					
	explained according to the time perspective in the scope of corporate strategies and operational management, including the role of t gement from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools t	he controller in the hat can be used to	individual manage					
	explained according to the time perspective in the scope of corporate strategies and operational management, including the role of t gement from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools t ints (entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are use	he controller in the hat can be used to d to present the ke ZK	individual manage					
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individual compone G63C2302 G63C3201 G63C4401 Fundamental terms	explained according to the time perspective in the scope of corporate strategies and operational management, including the role of t gement from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools t ints (entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are use of controlling in the company. Financial Law Information System Design , information systems architecture, basic types of software applications for information system of enterprise, information system lifecy it, management information systems, web audit, business process modeling using BPMN, UML and others, information system mode	he controller in the hat can be used to d to present the ke ZK ZK Z,ZK Cle, approaches to	individual manage y principles 3 3 6 information					
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of the firms assets as compared to its debt obligations. Other model statistically decomposes observed risky debt prices into default risk premiums. The set of models pretends to measure the credit risk of a loan or a portfolio of loans. In this vein, the curse pursuits to simplify the technical details and analytics surrounding these models, while concentrating on their underlying economics and economic intuition. They learn to use market instruments and market analyses to design efficient investment and hedging strategies and methods for

	the company capital management hurled to financial markets.		
G63E3301	Economic and Financial Modelling	KZ	3
The cour	se is organized in 2 seminars weekly, 3 credits. Analyzing and solving models of optimal allocation of assets, management of risk, and	d Portfolio allocatio	on
G63E4201	Monetary Economics and Policy	Z,ZK	6
	s basic concepts from monetary economics, emphasizing how monetary policy can affect the domestic economy. It consists of two may		t one starts
with the definition of	of money, its functions, and monetary aggregates and leads to the inner workings of financial markets, particularly interest rate dynami	cs. The second or	e combines
the practical condu	uct of monetary policy by central banks with the theoretical frameworks of what explains inflation in the long run and how monetary pol	licy can stabilize th	ne economy
and inflation. The	e leading textbook is Mishkin (2022) listed with other optional readings below. There will be lectures and exercise sessions, where diffe	rent problem sets	based on
	lecture materials are solved together in class.		
G65C0103		Z,ZK	3
G65C0201	Territorial Management Planning	ZK	3
G65C0202	Environmental Aspects of Regional Development	ZK	3
G65E1301	Smart Cities and Regions	Z,ZK	6
	t Cities and Smart Regions study introduces students to the interdisciplinary issue Smart Cities, preparing concept SC and its plannin		Ū
G65E2301	Regional Development and Planning	Z.ZK	6
	rstand the reason, mission and specifics of regional and municipal development in the context of European Union as well as Czech R	,	-
-	ent. Students should know the core European concepts of regional and municipal development. A particular attention will be paid to the		-
	ng system, which is rooted in the mutual interactions between spatial, urban, strategic and environmental planning. Students should p		
	perspectives of different stakeholders and professions, and understand the need of cooperation, participation and democracy in p	•	
G65E4101	European Union and Regional Policy	ZK	3
	usses developments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues of		-
	class discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of the c	• •	
bacca chiloctarco,	development of the EU, analyse key points in particular areas of integration and practise argumentation skills.		
G66C0101	Reflections of Technical Innovations in Culture	ZK	3
	ended for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range of		-
-	n processes, for the understanding and internalization of which a deep understanding of the connections between science and culture	-	
G77C0001	Technology Assessment	ZK	3
G77C0003	Transportation Engineering Projects	ZK	3
G77C0004	Smart Cities Technologies	ZK	3
	Includes rectificities rectificities and places it in the context of the technologies		
The subject rechi	development of society.	biogical, social and	
G77C0007	Communication Systems and Networks	ZK	3
	ons: What does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost),		
	le: How is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. Do you know a Twister		
• •	e network becomes the Internet. Light and dark. Transmission of information by light. Why are networks "mobile"? 1G, 2G, 3G, 4G, 5G		
•	by elsewhere? Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Does navigation kr		
	How television (including Internet) works. A football match and a drastic Clash of the Titans. WiFi not working? What now Why the Internet		
	st mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationships (however, it does		•
aningo. The bigge	keywords are principles and clarity.		, uic
G77C0008	Robotics	Z,ZK	6
G77C2011	Industry 4.0	Z,ZK	3
	Inclusity 4.0 a subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It deals	,	
	t trends as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" on the		
	Last but not least, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated		outery as d

For updated information see <u>http://bilakniha.cvut.cz/en/FF.html</u> Generated: day 2025-08-09, time 00:32.