Study plan

Name of study plan: N-PRI-prez.forma od 12/13

Faculty/Institute/Others: Department: Branch of study guaranteed by the department: Welcome page Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120 Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 105 The role of the block: Z

Code of the group: 1.S.PRI-P OD 10/11 Name of the group: 1.s.PRI-od 10/11 prezen ní forma Requirement credits in the group: In this group you have to gain 30 credits Requirement courses in the group: In this group you have to complete at least 7 courses Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA1	English Language 1	Z	2	0P+2C		Z
16E	Economics	Z,ZK	5	3P+1C	Z	Z
16FMP	Financial Management of Enterprises and Projects	Z,ZK	5	2P+2C	Z	Z
16OVL	Employee Organization and Management	Z	4	2P+1C	Z	Z
16PVM	Projects in Production and Operations Management	Z,ZK	5	2P+2C	L	Z
16SI	System Engineering	Z,ZK	5	4P+0C	Z	Z
16ZP	Elements of Law	Z,ZK	4	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=1.S.PRI-P OD 10/11 Name=1.s.PRI-od 10/11 prezen ní forma

04JA1 English Language 1	Z	2			
The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and write	ting are to be dev	veloped in the			
area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the mo	ost up-to-date pro	fessional jargon			
dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.					
16E Economics	Z,ZK	5			
Introducing participants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and produc	tion effectiveness	s, aligning with			
profit maximization, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, distinguishing different econom					
systems, identifying the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, applying macroeconomic theo					
to present problems of countries and integrated coalitions.					
16FMP Financial Management of Enterprises and Projects	Z,ZK	5			
The subject Financial Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Studen	nts have an oppo	rtunity to acquire			
an understanding of the main concepts, tools and methods of the financial management and their utilization in practical decision making and manage	ement of projects	and processes.			
Students gain primarily knowledge of financial management role within a business, evaluation of financial performance of business, investment projection	cts appraisal, wo	rking capital			
management and financing, various sources of funds, project financing, financial planning and forecasting, initial public offering and evaluation techni	iques.				
16OVL Employee Organization and Management	Z	4			
The aim of the subject is to connect the students' knowledge of management and project management with new information on employee organization	n and manageme	ent. The outcome			
will be a graduate qualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and making good use of team member					
potential. Also time management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. Last third of the subject covers					
succession planning, motivation, influencing company culture and crisis situation solving.					
16PVM Projects in Production and Operations Management	Z,ZK	5			
The course acquaints students with project management as a part of the production and operational management of modern enterprise, operating u	nder LEAN Six S	igma.			

System Engineering m conception, Clashication of systems, bear systems, branch and bound methodology, Bellman's princip of optimazation. ic descriptions of systems, hierarchical diagram, ER diagram, structure chart. Soft systems methodology. D Elements of Law urpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to ding to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamer valified attorneys. Ice of the group: 2.S.PRI-P OD 10/11 nee of the group: 2.S.PRI-O 10/11 prezen ní forma uirement credits in the group: In this group you have to gain 30 credits uirement courses in the group: In this group you have to complete at lead dits in the group: 30 e on the group: mombers) Tutors, authors and guarantors (gar.) V2 English Language 2 Z RP Enterprise and Project Management Control Z.ZK PR Marketing and Public Relations Z RI Project Management Z.ZK PR Enterprise and Project Management Control Z.ZK PR Enterprise and Public Relations Z RI Project Management Z.ZK RI Projec	A Credits C	s. Optimizati and simulati the extent leg ds of law in fi iples and to ITSES 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	Semester L L L L Z	c systems. 4 he principle Jifferentiate adequately C C C C C C C C C C C C C
add of graph theory, optimization of continuous systems, branch and bound methodology, Bellman's princip of optimazation. icid descriptions of systems, hierarchical diagram, ER diagram, structure chart. Soft systems methodology. D Elements of Law urpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to ation, interpretation and application of the taw and the relation of the public authority. Students also gain basic knowledge of ding to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamer ualified attorneys. e of the group: 2.S.PRI-P OD 10/11 ne of the group: 2.s.PRI-od 10/11 prezen ní forma uirement coredits in the group: In this group you have to gain 30 credits uirement courses in the group: In this group you have to complete at lead dits in the group: 30 e on the group: ao nthe group: Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) V2 English Language 2 RP Enterprise and Project Management Control Z,ZK PR Enterprise and Public Relations Z R1 Project Management Z,ZK Project Management Z,ZK	A Credits C	and simulati	Semester L L L L Z	c systems. 4 he principle Jifferentiate adequately C C C C C C C C C C C C C
Elements of Law Elements of Law urpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to attorn, interpretation and application of the law and the relation of the public authority. Students also gain basic knowledge of ding to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamer ualified attorneys. e of the group: 2.S.PRI-P OD 10/11 nee of the group: 2.S.PRI-od 10/11 prezen ní forma uirement credits in the group: In this group you have to gain 30 credits uirement courses in the group: In this group you have to complete at lead dits in the group: 30 e on the group: Name of the course / Name of the group of courses (<i>in case of groups of courses the list of codes of their members</i>) Tutors, authors and guarantors (gar.) 2 English Language 2 Z RP Enterprise and Project Management Control Z,ZK PR Marketing and Public Relations Z R1 Project Management Z,ZK P Project Management Z,ZK R2 English Language 2 Z R3 Strategic Management Z,ZK P Project Management Z,ZK R4	selected field al legal princi st 7 COU Credits 2 5 4 4 4 5 5 5 5 .PRI-od 1	ITSES Scope 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	Semester L L L L L Z	Role Z Z Z Z Z Z Z Z Z Z Z Z Z
urpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to ation, interpretation and application of the relation of the public authority. Students also gain basic knowledge of ding to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamer ualified attorneys. The of the group: 2.S.PRI-OD 10/11 The of the group: 2.S.PRI-OD 10/11 prezen ní forma uirement credits in the group: In this group you have to gain 30 credits uirement courses in the group: In this group you have to complete at lead dits in the group: 30 e on the group: Pee Name of the course / Name of the groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) Pe Enterprise and Project Management Control Z.ZK PR Marketing and Public Relations Z RP Project Management Z.ZK R Project Management R R Project Management R R Project Management R R R R R R R R R R R R R R R R R R R	selected field al legal princi st 7 COU Credits 2 5 4 4 4 5 5 5 5 .PRI-od 1	ITSES Scope 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	Semester L L L L L Z	Role Z Z Z Z Z Z Z Z Z Z Z Z Z
ation, interpretation and application of the law and the relation of the public authority. Students also gain basic knowledge of ding to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamer ualified attorneys. The of the group: 2.S.PRI-P OD 10/11 the of the group: 2.S.PRI-od 10/11 prezen ní forma uirement credits in the group: In this group you have to gain 30 credits uirement courses in the group: In this group you have to complete at lead dists in the group: 30 e on the group: Tutors, authors and guarantors (gar.) Tutors, authors and guarantors (gar.) Re Enterprise and Project Management Control Z,ZK Statistics Z,ZK PR Enterprise and Project Management Control Z,ZK RI Project Management Innovation Z,ZK RR Statistics Z,ZK Care Statistics Z,ZK Care Statistics Z,ZK Care Statistics Z,ZK Care Statistics Z,ZK Re Droject Management Innovation Z,ZK Care Statistics Z,ZK Re Droject Management Z,ZK Care Stategic Management Z,ZK Care Stategic Management Z,ZK Re Droject Management Z,ZK Care Stategic Management Z,ZK Re Enterprise and Project Management Control RP Enterprise and P	selected field al legal princi st 7 COU Credits 2 5 4 4 4 5 5 5 5 .PRI-od 1	s of law in f iples and to ITSES 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	Semester L L L L Z Z	Role Z Z Z Z Z Z Z Z Z Z Z Z Z
ualified attorneys. e of the group: 2.S.PRI-P OD 10/11 ne of the group: 2.s.PRI-od 10/11 prezen ní forma uirement credits in the group: In this group you have to gain 30 credits uirement courses in the group: In this group you have to complete at lead dits in the group: 30 e on the group: name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) A2 English Language 2 RP Enterprise and Project Management Control Z,ZK PR Marketing and Public Relations Z R1 Project Management Z,ZK R2 English Language 2 Z,ZK R1 Project Management Z,ZK R2 English Language 2 Orse off the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. Norse aims at business and motivation, company structure, managing across cultures, recruitment). The students are also at g with project management and project Management Control Darse is f	St 7 COU Credits 2 5 4 4 5 5 5 PRI-od 1	Scope 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	Semester L L L L L Z Z	Role Z Z Z Z Z Z Z Z Z Z
le of the group: 2.S.PRI-P OD 10/11 ne of the group: 2.S.PRI-od 10/11 prezen ní forma uirement credits in the group: In this group you have to gain 30 credits uirement courses in the group: In this group you have to complete at lead dits in the group: 30 e on the group: e Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) N2 English Language 2 RP Enterprise and Project Management Control Z.ZK Statistics Z.ZK PR Marketing and Public Relations Z RI Project Management Innovation Z.ZK PR Strategic Management Z.ZK Strategic Management Z.ZK De Project Management Z.ZK Completion RI Project Management Z.ZK De Project Management Z.ZK PR Inglish Language 2 CZK PR Inglish Language 2 CIT Project Management Z.ZK PR Inglish Language 2 CIT Project Management Z.ZK PR Inglish Language 2 CIT Project Management Z.ZK PR Inglish Language 2 CIT Project Management Control Z.ZK PR Inglish Language 2 CIT Project Management Code=2.S.PRI-P OD 10/11 Name=2. N2 English Language 2 CIT Project Management Control CIT Project Management CONTOR CIT Project Management CONTOR CIT Project Management CONTOR Project Managemen	Credits 2 5 4 4 4 5 5 5 5 .PRI-od 1	Scope 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	L L L L Z Z	Z Z Z Z Z Z Z
he of the group: 2.s.PRI-od 10/11 prezen ní forma uirement credits in the group: In this group you have to gain 30 credits uirement courses in the group: In this group you have to complete at lead dits in the group: 30 e on the group: Name of the course / Name of the group of courses (<i>in case of groups of courses the list of codes of their</i> <i>members</i>) <i>Tutors, authors and guarantors (gar.</i>) A2 English Language 2 RP Enterprise and Project Management Control Z,ZK PR Marketing and Public Relations Z RI Project Management R Statistics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. Namegement (work and motivation, company structure, managing across cultures, recruitment). The students are also are g with project management and project Management Control RP Project Management R Strategic Management R Strategic Management Marketing and Public Relations Z R Project Management R Strategic Management R Strategic Management R Strategic Management R Strategic Management R Strategic Management R Strategic Management R Stutistics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. NA Strategic Management control Stutistics of the courses and managerial language, as used in company management. The student's skills in foreign language for management (work and motivation, company structure, managing across cultures, recruitment). The students are also are g with project management and project Management control Stutistics	Credits 2 5 4 4 4 5 5 5 5 .PRI-od 1	Scope 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	L L L L Z Z	Z Z Z Z Z Z Z
he of the group: 2.s.PRI-od 10/11 prezen ní forma uirement credits in the group: In this group you have to gain 30 credits uirement courses in the group: In this group you have to complete at lead dits in the group: 30 e on the group: Name of the course / Name of the group of courses (<i>in case of groups of courses the list of codes of their</i> <i>members</i>) <i>Tutors, authors and guarantors (gar.</i>) A2 English Language 2 RP Enterprise and Project Management Control Z,ZK PR Marketing and Public Relations Z RI Project Management R Statistics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. Namegement (work and motivation, company structure, managing across cultures, recruitment). The students are also are g with project management and project Management Control RP Project Management R Strategic Management R Strategic Management Marketing and Public Relations Z R Project Management R Strategic Management R Strategic Management R Strategic Management R Strategic Management R Strategic Management R Strategic Management R Stutistics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. NA Strategic Management control Stutistics of the courses and managerial language, as used in company management. The student's skills in foreign language for management (work and motivation, company structure, managing across cultures, recruitment). The students are also are g with project management and project Management control Stutistics	Credits 2 5 4 4 4 5 5 5 5 .PRI-od 1	Scope 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	L L L L Z Z	Z Z Z Z Z Z Z
uirement credits in the group: In this group you have to gain 30 credits uirement courses in the group: In this group you have to complete at leaded is in the group: 30 e on the group: e Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) Completic 2 English Language 2 Z RP Enterprise and Project Management Control Z,ZK Statistics Z,ZK PR Marketing and Public Relations Z RI Project Management Innovation Z,ZK P Project Management Z,ZK P Project Management Z,ZK R2 English Language 2 Ourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also ac or g with project managerial language, as used in company management. The student's skills in foreign language of management and project Management control RP Enterprise and Project Management control Device is provided simulation or pany structure, managing across cultures, recruitment). The students are also ac or g with project managerial language, as used in company management. The student's skills in foreign language is management (work and motivation, company structure, managing acro	Credits 2 5 4 4 4 5 5 5 5 .PRI-od 1	Scope 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	L L L L Z Z	Z Z Z Z Z Z Z
uirement courses in the group: In this group you have to complete at leadits in the group: 30 e on the group: e Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Completic 7 Tutors, authors and guarantors (gar.) Completic A2 English Language 2 Z RP Enterprise and Project Management Control Z,ZK Statistics Z,ZK PR Marketing and Public Relations Z RI Project Management Innovation Z,ZK P Project Management Z,ZK R Strategic Management Z,ZK R Strategic Management Z,ZK R English Language 2 Z ourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also as g with project management and project Management Control Strategic structures is provided simul RP Enterprise and Project Management Control corrult when to keep the state of the course of this group of study Plan: Code=2.S.PRI-P OD 10/11 Name=2. M2 English Language 2 English Language 3 Enterprise and Project Managem	Credits 2 5 4 4 4 5 5 5 5 .PRI-od 1	Scope 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	L L L L Z Z	Z Z Z Z Z Z Z
dits in the group: 30 e on the group: e Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Completic Tutors, authors and guarantors (gar.) Z A2 English Language 2 Z RP Enterprise and Project Management Control Z,ZK Statistics Z,ZK PR Marketing and Public Relations Z RI Project Management Innovation Z,ZK P Project Management Z,ZK R Strategic Management Z,ZK R English Language 2 Z or fanagement Z,ZK Z,ZK P Project Management Z,ZK R Strategic Management Z,ZK acteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. N2 N2 English Language 2 English Language 2 ourse aims at business and motivation, company structure, managing across cultures, recruitment). The students are also ad g with project management and project planning. Further training in the proper use of grammar structures is provided simul RP Enterprise and Project Management Control oreal simula simula simula simula s	Credits 2 5 4 4 4 5 5 5 5 .PRI-od 1	Scope 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C 2P+2C	L L L L Z Z	Z Z Z Z Z Z Z
e Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) Completion A2 English Language 2 Z RP Enterprise and Project Management Control Z,ZK Statistics Z,ZK PR Marketing and Public Relations Z RI Project Management Innovation Z,ZK P Project Management Z,ZK R Strategic Management Z,ZK R English Language 2 Strategic Management Z,ZK R English Language 2 Strategic Management The student's skills in foreign language orrea aims at business and managerial language, as used in company management. The student's skills in foreig	2 5 4 5 5 5 5 .PRI-od 1	0P+2C 2P+2C 2P+2C 2P+1C 2P+1C 2P+2C 2P+2C 2P+2C	L L L L Z Z	Z Z Z Z Z Z Z
e Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) Completic A2 English Language 2 Z RP Enterprise and Project Management Control Z,ZK Statistics Z,ZK PR Marketing and Public Relations Z RI Project Management Innovation Z,ZK R Strategic Management Z,ZK R Project Management Z,ZK R Strategic Management Z,ZK R English Language 2 Z,ZK acteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. M2 Language 1 Engluage, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also at g with project management and project planning. Further training in the proper use of grammar structures is provided simul RP Enterprise and Project Management Control <t< td=""><td>2 5 4 5 5 5 5 .PRI-od 1</td><td>0P+2C 2P+2C 2P+2C 2P+1C 2P+1C 2P+2C 2P+2C 2P+2C</td><td>L L L L Z Z</td><td>Z Z Z Z Z Z Z</td></t<>	2 5 4 5 5 5 5 .PRI-od 1	0P+2C 2P+2C 2P+2C 2P+1C 2P+1C 2P+2C 2P+2C 2P+2C	L L L L Z Z	Z Z Z Z Z Z Z
e (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) Completion M2 English Language 2 Z RP Enterprise and Project Management Control Z,ZK Statistics Z,ZK PR Marketing and Public Relations Z RI Project Management Innovation Z,ZK P Strategic Management Z,ZK P Project Management Z,ZK P Project Management Z,ZK P Project Management Z,ZK P Project Management Z,ZK R Strategic Management of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. N2 Imagement (work and motivation, company structure, managing across cultures, recruitment). The students are also are gwith project management and project Management control Stratistics in foreign language RP Enterprise and Project Management control </td <td>2 5 4 5 5 5 5 .PRI-od 1</td> <td>0P+2C 2P+2C 2P+2C 2P+1C 2P+1C 2P+2C 2P+2C 2P+2C</td> <td>L L L L Z Z</td> <td>Z Z Z Z Z Z Z</td>	2 5 4 5 5 5 5 .PRI-od 1	0P+2C 2P+2C 2P+2C 2P+1C 2P+1C 2P+2C 2P+2C 2P+2C	L L L L Z Z	Z Z Z Z Z Z Z
Tutors, authors and guarantors (gar.) A2 English Language 2 Z RP Enterprise and Project Management Control Z,ZK Statistics Z,ZK PR Marketing and Public Relations Z RI Project Management Innovation Z,ZK P Project Management Innovation Z,ZK R Strategic Management Z,ZK R English Language 2 Dourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also are gwith project management and project Management Control RP Enterprise and Project Management Control Sa in integrated approach to enterprise management nation of the key linkages among sin	2 5 4 5 5 5 5 .PRI-od 1	0P+2C 2P+2C 2P+2C 2P+1C 2P+1C 2P+2C 2P+2C 2P+2C	L L L L Z Z	Z Z Z Z Z Z Z
A2 English Language 2 Z RP Enterprise and Project Management Control Z,ZK Statistics Z,ZK PR Marketing and Public Relations Z RI Project Management Innovation Z,ZK P Project Management Innovation Z,ZK P Project Management Z,ZK R Strategic Management Z,ZK R Strategic Management Z,ZK acteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. X2 Inglish Language 2 English Language 2 English Language 2 ourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also are g with project management and project planning. Further training in the proper use of grammar structures is provided simul RP Enterprise and Project Management Control Enterprise and Project Management control) as an integrated approach to enterprise management nation of the key linkages among single functional areas, key processes and activities and other entities in the enterprise not portant part. The methods and other managerial tools are discussed. The recommendations, how to apply them to keep the s ained. The solved cases and models are used to demonstrate major principles, rules and procedures. The perfor	5 4 5 5 5 .PRI-od 1	2P+2C 2P+2C 2P+1C 2P+2C 2P+2C 2P+2C 2P+2C	L L L Z Z	Z Z Z Z Z Z
RP Enterprise and Project Management Control Z,ZK Statistics Z,ZK PR Marketing and Public Relations Z RI Project Management Innovation Z,ZK P Project Management Z,ZK R Strategic Management Z,ZK R Strategic Management Z,ZK R Strategic Management Z,ZK R Strategic Management Z,ZK R English Language 2 English Language 2 ourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also and g with project management and project planning. Further training in the proper use of grammar structures is provided simular RP Enterprise and Project Management Control ourse is focusing on introducing the controlling (management control) as an integrated approach to enterprise management nation of the key linkages among single functional areas, key processes and activities and other entities in the enterprise notortant part. The methods and other managerial tools are discussed. The recommendations, how to apply them to keep the s anied. The solved cases and models are used to demonstrate major principles, rules and procedures. The performance mark Statistics	4 4 5 5 5 PRI-od 1	2P+2C 2P+1C 2P+2C 2P+2C 2P+2C 2P+2C	L L Z Z	Z Z Z Z Z
Statistics Z,ZK PR Marketing and Public Relations Z RI Project Management Innovation Z,ZK P Project Management Z,ZK R Strategic Management Z,ZK R Strategic Management Z,ZK R Strategic Management Z,ZK acteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. A2 English Language 2 English Language 2 ourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also actig with project management and project planning. Further training in the proper use of grammar structures is provided simul RP Enterprise and Project Management Control Dourse is focusing on introducing the controlling (management control) as an integrated approach to enterprise management not tool of the key linkages among single functional areas, key processes and activities and other entities in the enterprise motortant part. The methods and other managerial tools are discussed. The recommendations, how to apply them to keep the s aniend. The solved cases and models are used to demonstrate major principles, rules and procedures. The performance mark statistics	4 5 5 .PRI-od 1	2P+1C 2P+2C 2P+2C 2P+2C 2P+2C	L L Z Z	Z Z Z Z
RI Project Management Innovation Z,ZK P Project Management Z,ZK R Strategic Management Z,ZK R Strategic Management Z,ZK acteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. X2 Language 2 English Language 2 ourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also are given project management and project planning. Further training in the proper use of grammar structures is provided simul RP Enterprise and Project Management Control Enterprise management and project Management control) as an integrated approach to enterprise management nation of the key linkages among single functional areas, key processes and activities and other entities in the enterprise noortant part. The methods and other managerial tools are discussed. The recommendations, how to apply them to keep the s aniend. The solved cases and models are used to demonstrate major principles, rules and procedures. The performance management and procedures. The performance management and project management and project planning principles, rules and procedures. The performance management principles, rules and procedures	5 5 .PRI-od 1	2P+2C 2P+2C 2P+2C	L Z Z	Z Z Z
RI Project Management Innovation Z,ZK P Project Management Z,ZK R Strategic Management Z,ZK R Strategic Management Z,ZK acteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. X2 A2 English Language 2 English Language 2 ourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also at g with project management and project planning. Further training in the proper use of grammar structures is provided simul RP Enterprise and Project Management Control ourse is focusing on introducing the controlling (management control) as an integrated approach to enterprise management natation of the key linkages among single functional areas, key processes and activities and other entities in the enterprise noortant part. The methods and other managerial tools are discussed. The recommendations, how to apply them to keep the s ained. The solved cases and models are used to demonstrate major principles, rules and procedures. The performance mark Statistics	5 5 .PRI-od 1	2P+2C 2P+2C	Z Z	Z Z
R Strategic Management Z,ZK acteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. A2 English Language 2 ourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acting with project management and project planning. Further training in the proper use of grammar structures is provided simul RP Enterprise and Project Management Control ourse is focusing on introducing the controlling (management control) as an integrated approach to enterprise management nation of the key linkages among single functional areas, key processes and activities and other entities in the enterprise managerial tools are discussed. The recommendations, how to apply them to keep the sained. The solved cases and models are used to demonstrate major principles, rules and procedures. The performance management and project managerial tools are discussed.	5 .PRI-od 1	2P+2C	Z	Z
acteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. A2 English Language 2 ourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also ac ig with project management and project planning. Further training in the proper use of grammar structures is provided simul RP Enterprise and Project Management Control ourse is focusing on introducing the controlling (management control) as an integrated approach to enterprise managemen nation of the key linkages among single functional areas, key processes and activities and other entities in the enterprise n portant part. The methods and other managerial tools are discussed. The recommendations, how to apply them to keep the s ained. The solved cases and models are used to demonstrate major principles, rules and procedures. The performance man Statistics	.PRI-od 1			
acteristics of the courses of this group of Study Plan: Code=2.S.PRI-P OD 10/11 Name=2. A2 English Language 2 ourse aims at business and managerial language, as used in company management. The student's skills in foreign language of management (work and motivation, company structure, managing across cultures, recruitment). The students are also ac ig with project management and project planning. Further training in the proper use of grammar structures is provided simul RP Enterprise and Project Management Control ourse is focusing on introducing the controlling (management control) as an integrated approach to enterprise management nation of the key linkages among single functional areas, key processes and activities and other entities in the enterprise no portant part. The methods and other managerial tools are discussed. The recommendations, how to apply them to keep the s ained. The solved cases and models are used to demonstrate major principles, rules and procedures. The performance man Statistics		0/11 prez	zon ní form	1a
ained. The solved cases and models are used to demonstrate major principles, rules and procedures. The performance man Statistics	quinted with t aneously with and project n anagement s	the most up- h vocabulary	-to-date profess y extension. Z,ZK	sional jargo 5 ocuses on gement, a
Statistics			-	-
ubject acquisite students with basic statistical methods. Basic statistical methods treat of description one dimensional stati	gomontana		Z,ZK	4
			•	
sis. A student arrives at probability distributions as models and at tests of histograms. Then the capitols of mathematic statistic ical estimate (interval and point), statistical tests and analysis of variance. In the end of this course student acquaints with e				
PR Marketing and Public Relations			Z	4
uction to the marketing concepts and adoption of marketing categories. Understanding elements of marketing planning and	nanagement	t using mark	eting tools in p	ractice wit
nphasis on the ability to apply marketing principles in a different fields of enterprise. RI Project Management Innovation			Z,ZK	5
uction to the various aspects of effectiveness escalation in project management. Kaizen methodology, Reingeneering, Just		ced Scoreca	ard, Value Anal	yse etc.
n suitably links sequence of managerial and technical subject categories and simultaneously reacts to topical business and gravitation and stills necessary to manage innovational projects of the enterprise. Teaching m				•
ssions of cases as well as other exercises.	enous wiii ind		s, group prese	nialions a
P Project Management			Z,ZK	5
ubject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will	-	-	-	-
gement, using software for the project management, the process of a feasibility study development. Students will practice the decision trees development and the problem analysis.	methods for	r decision m	aking applicabl	e to proje
R Strategic Management			Z,ZK	5
im of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for stud		-	-	-
nomical subjects and public administration institutions and understanding of basic models and instruments which are used etences the students are able to process basic procedures of strategic management. Chosen business strategy is a founda	-	-	-	-
e of the group: 3.S.PRI-P OD 11/12				

Requirement credits in the group: In this group you have to gain 25 credits

Requirement courses in the group: In this group you have to complete at least 6 courses

Credits in the group: 25

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA3	English Language 3	Z,ZK	2	0P+2C		Z
16ES	Economics Statistics	Z,ZK	4	2P+1C	Z	Z
16FI	Investment Financing	Z,ZK	5	4P+0C	Z	Z
16OR	Organization and Management of Company in the Dynamic Environment	Z,ZK	4	2P+1C	Z	Z
16IRP	Project of Innovation of Enterprise Management System	Z,ZK	5	2P+2C	Z	Z
16SK	Social Competencies in Project Management	Z	5	1P+2C	Z	Z
this, the aim of the co Methodologically, the case-study situations 16ES Demonstrating the wa	hanagement and project planning. Further training in the proper use of grammar structures is burse is the acquisition of language skills, writing strategies and active vocabulary. The course course relies on formal language analysis, systematic development of specialised vocabular , teamwork and giving feedback. Economics Statistics ay of statistical information origin about economical and social effects and processes, the poss	y, competent use	ical applicat of relevant g	ion of the gi grammar, sy	iven phenomer rstematic pract	na. ice of typic 4
16FI Learning about the sc	ing statistical methods of analytical procedures in comon statistical practice. Investment Financing burces of investment financing, the tools of short-term and long-term financing, the methods o sing for cities and local units from European funds.	f investment evalu	uation, finand	1	Z,ZK	5 isk instand
16OR	Organization and Management of Company in the Dynamic Environm	nent			Z,ZK	4
summarizes and also relationships on mark	Project of Innovation of Enterprise Management System e is to create the project of the innovation of enterprise management system. The course itse completed essential pieces of knowledge and skills, namely from the area of management, teting strategy and other parts of enterprise management. The knowledge and skills gained in MS-Excel ability is applied and deepened.	financial calculation	ons and tear	roject orient	cation with the	strong
16SK	Social Competencies in Project Management				Z	5
	course "Social competencies in project management" is to improve students' skills in social co ad team members in relation to the specifics of teamwork and IPMA. The course is devoted to a		, ,			•

Code of the group: 4.S.PRI-P OD 11/12

Name of the group: 4.s.PRI-od 11/12 prezen ní forma

Requirement credits in the group: In this group you have to gain 20 credits

Requirement courses in the group: In this group you have to complete at least 2 courses

of authority, motivation, basic types of social action, conflict resolution in teams, communication - brainstorming, moderation, conducting meetings, the discussion).

Credits in the group: 20

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
16DPI	Diploma Thesis	Z	15	0+8		Z
16UC	Accounting	Z,ZK	5	2P+2C	L	Z

Characteristics of the courses of this group of Study Plan: Code=4.S.PRI-P OD 11/12 Name=4.s.PRI-od 11/12 prezen ní forma

16DPI	Diploma Thesis	Z	15		
16UC	Accounting	Z,ZK	5		
The objective of the subject is to become acquainted with the significance of accounting for enterprise management, with the content and formal structure and realization of the stages					
and changes of the economic results during the accounting period; further with accounting as a system needful for tax declaration and not least as a resource to financial analysis.					

Name of the block: Compulsory elective courses Minimal number of credits of the block: 15 The role of the block: PV

Code of the group: PVP-N-PRI OD 11/12 Name of the group: PVP-N-PRI od 11/12 prezen ní forma Requirement credits in the group: In this group you have to gain 15 credits Requirement courses in the group: In this group you have to complete at least 3 courses Credits in the group: 15

Note on the group:

Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
Developing Intercultural Communicative Competence	Z,ZK	5	0P+3C	L	PV
Balanced Scorecard	Z,ZK	5	1P+2C	L	PV
Competitive Intelligence	Z,ZK	5	1P+2C	L	PV
	Z,ZK	5	0P+4C		PV
	Z,ZK	5	0P+2C	L	PV
	Z,ZK	5	1P+2C	L	PV
	Z,ZK	5	1P+2C	L	PV
Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5	1P+2C	L	PV
European Social Fund	Z,ZK	5	1P+2C	L	PV
Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5	1P+2C	L	PV
Inter-cultural Psychology	Z,ZK	5	1P+2C	L	PV
Small and Medium Business	Z,ZK	5	1P+2C	L	PV
Managing Company Development	Z,ZK	5	3+0		PV
Management of Construction and Developers Projects	Z,ZK	5	1P+2C	L	PV
Mathematics for Applications in Management	Z,ZK	5	3+0	L	PV
Valuation of Firm and Projects	Z,ZK	5	1P+2C	L	PV
Presentation and Communication Skills	Z,ZK	5	0P+3C	L	PV
Presentation Skills in English	Z,ZK	5	0P+4C	L	PV
Reconditioning and Rural Development	Z,ZK	5	1P+2C	L	PV
English for Meetings and Negotiations	Z,ZK	5	0P+4C	L	PV
	Z,ZK	5	1P+2C	L	PV
	Z,ZK	5	1P+2C	L	PV
	Z,ZK	5	1P+2C	L	PV
Urban Planning and Regional Development	Z,ZK	5	1P+2C	L	PV
e courses of this group of Study Plan: Code=PVP-N-PRI OD 11/			Z	Z,ZK	5
e means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cu	Iltural and languag	ge context in	communic	ation . Intercultu	iral theor
on individual topics Language level: CEFR B2					
Ilanced Scorecard		oto porfor			5 rformon
g of firm's development and by results evaluation are followed in complex approach. Fu	urther the student	is able to m	aster perfo	rmance parame	eters in
mpetitive Intelligence n elective for master degree students in the field of Applied Informatics and Informatics	in Business. Inclu	ides issues			5 ation nee
ng of the organization, namely to find relevant information sources, including external o			-	-	
mmunication of these findings to senior management of an organization.					
	members) Tutors, authors and guarantors (gar.) Developing Intercultural Communicative Competence Balanced Scorecard Competitive Intelligence Description in Business Second Foreign Language Ecology and Sustainable Development Sustainable Development: Economics and Policy Implementation of Information Technology and Modernisation of Public Administration European Social Fund Philosophical, Psychological, and Pedagogical Basics of Personality Development Inter-cultural Psychology Small and Medium Business Managing Company Development Management of Construction and Developers' Projects Mathematics for Applications in Management Valuation of Firm and Projects Presentation and Communication Skills Presentation Skills in English Reconditioning and Rural Development English for Meetings and Negotiations Smart Cities and Smart Regions Municipalities and Regions Development e courses of this group of Study Plan: Code=PVP-N-PRI OD 11/ veloping Intercultural communication in a foreign language e importance of accuracy and comprehension in communication in a foreign language e impotand copics	members) Completion Tutors, authors and guarantors (gar.) Competing Intercultural Communicative Competence Z,ZK Balanced Scorecard Z,ZK Competitive Intelligence Z,ZK Description in Business Z,ZK Second Foreign Language Z,ZK Ecology and Sustainable Development Z,ZK Sustainable Development: Economics and Policy Z,ZK Implementation of Information Technology and Modernisation of Public Administration Z,ZK European Social Fund Z,ZK Inter-cultural Psychological, and Pedagogical Basics of Personality Development Z,ZK Inter-cultural Psychology Z,ZK Managing Company Development Z,ZK Managing Company Development Z,ZK Valuation of Firm and Projects Z,ZK Presentation and Communication Skills Z,ZK Presentation and Rural Development Z,ZK Reconditioning and Rural Development Z,ZK Presentation Skills in English Z,ZK Reconditioning and Rural Development Z,ZK Smart Cities and Smart Regions Z,ZK Str	members) Completion Clearing Tutors, authors and guarantors (gar.) Developing Intercultural Communicative Competence Z,ZK 5 Balanced Scorecard Z,ZK 5 Competitive Intelligence Z,ZK 5 Desclogy and Sustainable Development Z,ZK 5 Sustainable Development: Z,ZK 5 Sustainable Development: Z,ZK 5 Ecology and Sustainable Development Z,ZK 5 Sustainable Development: Z,ZK 5 Implementation of Information Technology and Modernisation of Public Administration Z,ZK 5 Philosophical, Psychological, and Pedagogical Basics of Personality Development Z,ZK 5 Inter-cultural Psychology Z,ZK 5 Small and Medium Business Z,ZK 5 Managing Company Development Z,ZK 5 Mathematics for Applications in Management Z,ZK 5 Presentation and Communication Skills Z,ZK 5 Presentation Skills in English Z,ZK 5 Presentation Skills in English	members) Completion Creatiss Scope Tutors, authors and guarantors (gar.) Developing Intercultural Communicative Competence Z,ZK 5 0P+3C Balanced Scorecard Z,ZK 5 1P+2C Competitive Intelligence Z,ZK 5 0P+4C Becond Foreign Language Z,ZK 5 0P+4C Second Foreign Language Z,ZK 5 1P+2C Sustainable Development: Economics and Policy Z,ZK 5 1P+2C Implementation of Information Technology and Modernisation of Z,ZK 5 1P+2C Philosophical, Psychological, and Pedagogical Basics of Personality Development Z,ZK 5 1P+2C Inter-cultural Psychology Z,ZK 5 1P+2C Small and Medium Business Z,ZK 5 1P+2C Management of Construction and Developers' Projects Z,ZK 5 1P+2C Mathematics for Applications in Management Z,ZK 5 1P+2C Mathematics for Applications Kills Z,ZK 5 1P+2C Reconditioning and Rural Development Z,ZK	members) Completion Creating Scole Scole

16XDJSecond Foreign LanguageZ,ZK5The subject focuses on everyday communication in a foreign language other than English on the A1 ? A2 level, on expressing opinions, and understanding of working and language
customs of other cultures. The seminar emphasizes the importance of comprehensibility and correct understanding in a foreign language culture, the ability to manage everyday study
and working tasks, including written communication, understanding of cultural differences influencing communication and adaptation to an intercultural environment. Outline of the
subject: Introductions, welcoming, small talk Agreement, disagreement, questions Expressing present, past, and future Travelling Eating habits Education Intercultural context and its
influence on interaction and communication The most common mistakes as a cause of misunderstanding Specificities and different accents of individual foreign languages Language
practice and activities on individual topics CEFR ? A1-2Z,ZK516XNEEcology and Sustainable DevelopmentZ,ZK5

Ecology in the general sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging components of the environment,						
non-renewable and renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sustainable development - definitions						
basic concepts, indicators, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Development. Sustainable development						
in sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities.						
16XENUL Sustainable Development: Economics and Policy	7 7K	5				

16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5
Influence of socio-ecor	omic changes after 1989 on the introduction of new management methods in public administration. Different and the same ch	naracteristics of p	ublic and private
	of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Ag		
	unications and Public Relations, Public Relations; participation and involvement of the local community in the public administrat		
-	rticipation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and	informatization - C	zech POINT,
	egisters, GIS, KIVS, electronic notice boards.	7 71/	5
16XEF	European Social Fund nd its position among other implemets of regional development and reaching of economic and social cohesion of EU and the C		-
	f operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ?		-
-	bd. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social		
	n the proces of program and ESF project management.	·	·
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5
To introduce problems	of development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity an		eativity, process
-	creativity, dvelopment of creativity.		
16XIP	Inter-cultural Psychology	Z,ZK	5
-	ral psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union e		
	t other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different a	-	
	ural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercul		
16XP	Small and Medium Business	Z,ZK	5
	s to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for co iness plan/project. Students are able to understand accesses used on tactical and operational managerial levels.	instruction, financ	iai management
16XM		Z,ZK	5
	Anaging Company Development to familiarize students with the legislative conditions of the entrepreneurship, essential theoretical conceptions in the compar		-
	nd relation between management and marketing, strategic management and marketing of company. Within the subject there	•	
-	company in the context of the valid legislation focused on the Commercial Code, the Trades Licensing Act, and other legislation		-
	company, essential methods, techniques, and activities of company managers.		
16XSP	Management of Construction and Developers' Projects	Z,ZK	5
	t the students with the preparation of developers projects, urban planning and projects designed for building permits. Marketing		
supply and demand an	alysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates ?	practical implicat	ions in the given
-	eveloper's project ? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and		-
	w administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions,	continuous super	vision and risk
	valuation ?Management of project implementation and its organisation, change management with clients and suppliers.		
16XMA	Mathematics for Applications in Management	Z,ZK	5
	e of mathematic applications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extrer of quadratic forms, Lagrange's multipliers, bound extremes, linear differential equations. Applications of theory of probability,		
	ar programming, models of queuing, models of fronts, models of repair and maintenance, models of structural analysis, models		
16XOP	Valuation of Firm and Projects	Z,ZK	5
	s to acquaint students with the measurement and management of enterprise value so that they are able to make qualified esti	,	-
	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the va		
gain skills in the applica	ation of basic methods. Practical skills will be acquired through case studies.		
16XNP	Presentation and Communication Skills	Z,ZK	5
By practicing and exerc	ising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different	situations. They w	II understand
	nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative	e writing and som	e basic vocal
	how to use different methods of argumentation, how to deal with questions and to use visual aids.		
16XDO	Presentation Skills in English	Z,ZK	5
	ge knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services		
16XR	Reconditioning and Rural Development	Z,ZK	5
	tu je p edstavit spole enský a hospodá ský význam venkova v souvislosti s využíváním p dy, správou p írodních zdroj a ži cíl m pat í získání základních znalostí a porozum ní problematice venkova a politik pro regeneraci a rozvoje venkova jak z ná	•	
	oj m pro udržitelný rozvoj venkova pomoci program , dotací, služeb a spolupráce.		0011 .1 020111030
16XV	English for Meetings and Negotiations	Z,ZK	5
	Ingthening of the language skills needed for management purposes with the focus on improvement in practical communication		5
16XSC	Smart Cities and Smart Regions	Z,ZK	5
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5
	s to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the		-
	rship; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and gene	•	
	blic choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the most	-	-
16XEU	Structures and Legislation of the European Union	Z,ZK	5
	Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary externation		vironment of EU
in globalised world. Ins	titutions and other bodies of EU ? their characteristics, function and interrelationships between them. Basics and principles of	EU legislation, th	e process of
creating and approving	and EU constitution. Unified european market and its strengths and weaknesses, economic competition, currency union, def	ence and develop	ment policy and
	alisation (particulary for structural policy). Concept of welfare state and accomplishment of it in member states of EU. Process	•	ement and its
	ment in globalized world. Visions, goals and priorities of EU and expected development within new programming period 2007		_
16XNUP	Urban Planning and Regional Development	Z,ZK	5
	lanning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlements		
-	settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic ag estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental		
of land resources use.		arban planning R	

List of courses of this pass:

Code	Name of the course	Completion	Credits
04JA1	English Language 1	Z	2
	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writin	-	-
dealing with	nt (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with		ion.
04JA2	English Language 2	Z	2
	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writin	-	-
-	nt (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with		
04JA3	English Language 3	Z,ZK	2
The course aims a	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writir	ng are to be develo	ped in the
-	nt (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most of		
	t management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabu the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application	-	
	e course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant grammar	e 1	
	case-study situations, teamwork and giving feedback.		
16CRP	Enterprise and Project Management Control	Z,ZK	5
	ising on introducing the controlling (management control) as an integrated approach to enterprise management and project manager		
	key linkages among single functional areas, key processes and activities and other entities in the enterprise management system an he methods and other managerial tools are discussed. The recommendations, how to apply them to keep the system highly performed		-
	ved cases and models are used to demonstrate major principles, rules and procedures. The performance management and its key m	-	-
16DPI	Diploma Thesis	Z	15
16E	Economics	Z,ZK	5
	pants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and productic		
•	distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, dis the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, ap	° °	
eyeteine, identifying	to present problems of countries and integrated coalitions.	,p.)g	
16ES	Economics Statistics	Z,ZK	4
Demonstrating the	way of statistical information origin about economical and social effects and processes, the possibilities and limits of their cohesion and	d practical aplication	ons together
	with the options of using statistical methods of analytical procedures in comon statistical practice.	7 71/	
16FI	Investment Financing sources of investment financing, the tools of short-term and long-term financing, the methods of investment evaluation, financing inve	Z,ZK stment decision ri	5 sk instance
Louining about the	the methods of financing for cities and local units from European funds.		on motarioo,
16FMP	Financial Management of Enterprises and Projects	Z,ZK	5
-	al Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Students		
•	f the main concepts, tools and methods of the financial management and their utilization in practical decision making and managemen marily knowledge of financial management role within a business, evaluation of financial performance of business, investment projec		
• •	gement and financing, various sources of funds, project financing, financial planning and forecasting, initial public offering and evaluation of manual planning and forecasting, initial public offering and evaluation of the second		ng capital
16IRP	Project of Innovation of Enterprise Management System	Z,ZK	5
-	rse is to create the project of the innovation of enterprise management system. The course itself respects the principles of project or	-	-
	also completed essential pieces of knowledge and skills, namely from the area of management, financial calculations and team con arketing strategy and other parts of enterprise management. The knowledge and skills gained in the previous courses are utilized. E		-
relationships on h	member teams. The MS-Excel ability is applied and deepened.	ach project is crea	ited by 2-4
16IS	Statistics	Z,ZK	4
	aints students with basic statistical methods. Basic statistical methods treat of description one-dimensional statistical population and arrives at probability distributions as models and at tests of histograms. Then the capitols of mathematic statistic follow - random sampl	-	
-	e (interval and point), statistical tests and analysis of variance. In the end of this course student acquaints with economic statistics -		
16MPR	Marketing and Public Relations	Z	4
Introduction to the	marketing concepts and adoption of marketing categories. Understanding elements of marketing planning and management using m	arketing tools in p	ractice with
4000	the emphasis on the ability to apply marketing principles in a different fields of enterprise.	7 71	
16OR	Organization and Management of Company in the Dynamic Environment	Z,ZK	4 4
16OVL	Employee Organization and Management ect is to connect the students' knowledge of management and project management with new information on employee organization ar	Z Did management T	•
	ualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and mak	•	
potential. Also time	e management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. La	ist third of the subj	ect covers
40001	succession planning, motivation, influencing company culture and crisis situation solving.	7 71	
16PRI	Project Management Innovation e various aspects of effectiveness escalation in project management. Kaizen methodology, Reingeneering, Just in time, Balanced Sc	Z,ZK	5 alvse etc
	sequence of managerial and technical subject categories and simultaneously reacts to topical business and graduation theses require		-
	s with the basic information and skills necessary to manage innovational projects of the enterprise. Teaching methods will include lect		•
	discussions of cases as well as other exercises.		_
16PVM	Projects in Production and Operations Management quaints students with project management as a part of the production and operational management of modern enterprise, operating	Z,ZK	5 Sigma
ine course au	quante stateme management de la part of the production and operational management of modern enterprise, operating		

16RP	Project Management	Z,ZK	5
,	s a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other su	, ,	, ,
management, using	g software for the project management, the process of a feasibility study development. Students will practice the methods for decision	making applicable	e to projects
4001	as the decision trees development and the problem analysis.		
16SI	System Engineering	Z,ZK	5
	n, Clasification of systems. Open systems, closed systems, deterministic systems, stochastic systems, hard and soft systems. Optim theory, optimization of continuous systems, branch and bound methodology, Bellman's princip of optimazation. Optimization and sim		
methous of graph	Graphic descriptions of systems, biardinata bound methodology, Deliman's princip of optimization, optimization and sim Graphic descriptions of systems, hierarchical diagram, ER diagram, structure chart. Soft systems methodology.		c systems.
16SK	Social Competencies in Project Management	Z	5
	e course "Social competencies in project management" is to improve students' skills in social competencies in project management w	1	-
of project manager	and team members in relation to the specifics of teamwork and IPMA. The course is devoted to areas such as teamwork, leadership sty	les, team coaching	, delegation
of authori	ty, motivation, basic types of social action, conflict resolution in teams, communication - brainstorming, moderation, conducting meeti	ngs, the discussior	ו).
16SR	Strategic Management	Z,ZK	5
	rse is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master gene	-	-
	bjects and public administration institutions and understanding of basic models and instruments which are used in managerial practic	-	-
	he students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the constru	-	5
16UC	Accounting e subject is to become acquainted with the significance of accounting for enterprise management, with the content and formal structur	Z,ZK	-
-	the economic results during the accounting period; further with accounting as a system needful for tax declaration and not least as a re-		-
16XBS	Balanced Scorecard	Z,ZK	5
	rse is to gain necessary knowledge for the right strategy implementation in an enterprise and by use of it to evaluate performance pa	,	-
	by planning of firm's development and by results evaluation are followed in complex approach. Further the student is able to master	-	
	sion making processes and formulate tasks for teams which procure business internal processes. Gain knowledge are applicable for i	making business p	
16XCI	Competitive Intelligence	Z,ZK	5
-	ned as an elective for master degree students in the field of Applied Informatics and Informatics in Business. Includes issues defining	-	
for support Strate	gic Planning of the organization, namely to find relevant information sources, including external ones, analyzing and the subsequent Relevant is also effective communication of these findings to senior management of an organization.	creation of Knowle	dge Base.
16XDB	Description in Business	Z,ZK	5
-	guage knowledge and skills focusing on special purposes of the study programme with the main aim to adequately use the language	· .	-
16XDJ	Second Foreign Language	Z,ZK	5
	es on everyday communication in a foreign language other than English on the A1 ? A2 level, on expressing opinions, and understand	,	-
-	ultures. The seminar emphasizes the importance of comprehensibility and correct understanding in a foreign language culture, the ab		
and working task	s, including written communication, understanding of cultural differences influencing communication and adaptation to an intercultura	l environment. Out	line of the
-	ons, welcoming, small talk Agreement, disagreement, questions Expressing present, past, and future Travelling Eating habits Education		
influence on intera	ction and communication The most common mistakes as a cause of misunderstanding Specificities and different accents of individua	l foreign languages	s Language
16XDO	practice and activities on individual topics CEFR ? A1-2 Presentation Skills in English	Z,ZK	5
	guage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, stu	· .	-
16XEF	European Social Fund	Z,ZK	5
	nd and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czecl	,	-
during the realization	on of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 200	6 and their transmi	ssion to the
new programming	g period. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social fund	nd and practical ex	amples of
	their accomplishment in the proces of program and ESF project management.	7 71/	
16XENU	Sustainable Development: Economics and Policy	Z,ZK	5
16XEU	Structures and Legislation of the European Union	Z,ZK	5
	ject: Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary external a Id. Institutions and other bodies of EU? their characteristics, function and interrelationships between them. Basics and principles of E		
	ving and EU constitution. Unified european market and its strengths and weaknesses, economic competition, currency union, defence	e 1	
e	eir realisation (particulary for structural policy). Concept of welfare state and accomplishment of it in member states of EU. Process o		. ,
orienta	ation and employment in globalized world. Visions, goals and priorities of EU and expected development within new programming per	iod 2007 ? 2013.	
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5
To introduce proble	ms of development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity and ag	ge, theory of creative	vity, process
400/15	of creativity, barriers of creativity, dvelopment of creativity.		
16XIP	Inter-cultural Psychology	Z,ZK	5
	cultural psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union envir bout other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different aspe		
	g cultural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercultu		
16XM	Managing Company Development	Z,ZK	5
	aimed to familiarize students with the legislative conditions of the entrepreneurship, essential theoretical conceptions in the companie	· .	
-	ties, and relation between management and marketing, strategic management and marketing of company. Within the subject there w		
entrepreneurship a	and company in the context of the valid legislation focused on the Commercial Code, the Trades Licensing Act, and other legislation, the	urther there will be	edescribed
402044	goals and functions of company, essential methods, techniques, and activities of company managers.	7 71/	
16XMA	Mathematics for Applications in Management issue of mathematic applications in macroeconomics and microeconomics. Applications of mathematics: local and absolute extremes	Z,ZK	5 and several
	ication of quadratic forms, Lagrange's multipliers, bound extremes, linear differential equations. Applications of theory of probability, c		
	nodels of linear programming, models of queuing, models of fronts, models of repair and maintenance, models of structural analysis, i	-	
16XMK	Developing Intercultural Communicative Competence	Z,ZK	5
	ocus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences inf	· .	
	language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in commu		
and their influence	on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunder	standing . Langua	ge practice
	and activities . Case studies on individual topics Language level: CEFR B2		

16XNE	Ecology and Sustainable Development	Z,ZK	5
Ecology in the ger	neral sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging cor	nponents of the en	vironment,
	I renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sustain		
basic concepts, ind	licators, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Developn	nent. Sustainable d	evelopment
	in sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities.		
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5
Influence of socio-e	economic changes after 1989 on the introduction of new management methods in public administration. Different and the same chara	cteristics of public	and private
sector. Implement	ntation of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Ag	enda 21, ISO, EFQ	M, BSC,
0,	mmunications and Public Relations, Public Relations; participation and involvement of the local community in the public administration.		
and barriers to the	eir participation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and inf	ormatization - Czer	ch POINT,
	data boxes, electronic registers, GIS, KIVS, electronic notice boards.		
16XNP	Presentation and Communication Skills	Z,ZK	5
	exercising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different situation of the students are successfully and how to prepare and provide speeches adequate for different situation.		
principals of verba	al and nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative	writing and some b	asic vocal
	training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids.		
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5
The aim of the co	urse is to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the co	ncepts such as sus	tainability,
subsidiarity and par	rtnership; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and general p	public; to discuss the	e challenge
of public issu	ues and public choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the mo	ost appropriate stra	tegy.
16XNUP	Urban Planning and Regional Development	Z,ZK	5
Introduction to Urba	an Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlement	s. Fundamental en	vironmental
legislation. Cultur	re and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic i	nfrastructure of set	tlements.
Humanization of ho	busing estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental urb	oan planning legisla	ation. Limits
	of land resources use. Perfect town.		
16XOP	Valuation of Firm and Projects	Z,ZK	5
The aim of the cour	rse is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estimat	e of the value of th	e company,
depending on the s	tage of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valua	ting and ensuing m	ethods and
	gain skills in the application of basic methods. Practical skills will be acquired through case studies.		
16XP	Small and Medium Business	Z,ZK	5
The aim of the cour	rse is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for const	ruction, financial m	anagement
	and evaluation of a business plan/project. Students are able to understand accesses used on tactical and operational manageria	l levels.	
16XR	Reconditioning and Rural Development	Z,ZK	5
Obecným cílem	o edm tu je p edstavit spole enský a hospodá ský význam venkova v souvislosti s využíváním p dy, správou p írodních zdroj a živo	otního prost edí a s	údržbou
krajiny. Ke specifick	ým cíl m pat i získání základních znalostí a porozum ní problematice venkova a politik pro regeneraci a rozvoje venkova jak z národ	ní, tak z EU úrovn	. Pozornost
	je také v nována nástroj m pro udržitelný rozvoj venkova pomoci program, dotací, služeb a spolupráce.		
16XSC	Smart Cities and Smart Regions	Z,ZK	5
16XSP	Management of Construction and Developers' Projects	Z,ZK	5
The course will acq	uaint the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing of	developers' activitie	es including
supply and demand	d analysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates ? pra	actical implications	in the given
area. ?Financinin	g of developer's project ? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and co	onditions, optimum	financing,
time planning, cas	h flow administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions, co	ntinuous supervisio	on and risk
	managegement, final evaluation ?Management of project implementation and its organisation, change management with clients and	l suppliers.	
16XV	English for Meetings and Negotiations	Z,ZK	5
Co	insolidation and strengthening of the language skills needed for management purposes with the focus on improvement in practical co	mmunication.	
16ZP	Elements of Law	Z,ZK	4
The purpose of edu	ication is to give students a basic understanding of legal issues that will be useful to them in an elementary way to understand the extent	legal reasoning, th	e principles
of creation, interpre	etation and application of the law and the relation of the public authority. Students also gain basic knowledge of selected fields of law	in force, partially di	fferentiated
	specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamental legal principles an		
	with gualified attorneys		

For updated information see <u>http://bilakniha.cvut.cz/en/FF.html</u> Generated: day 2025-07-11, time 06:27.