Study plan

Name of study plan: N-RRP-prez.forma od 12/13

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time

Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 80

The role of the block: Z

Code of the group: 1.S.RRP-P OD 10/11

Name of the group: 1.s.RRP-od 10/11 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete at least 7 courses

Credits in the group: 30 Note on the group:

| | , , | | | | | |
|-------|---|------------|---------|-------|----------|------|
| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
| 04JA1 | English Language 1 | Z | 2 | 0P+2C | | Z |
| 16E | Economics | Z,ZK | 5 | 3P+1C | Z | Z |
| 16OVL | Employee Organization and Management | Z | 4 | 2P+1C | Z | Z |
| 16RME | Regional and Local Economy | Z,ZK | 5 | 2P+2C | Z | Z |
| 16SRG | Socio-economic Geography | Z,ZK | 5 | 2P+2C | Z | Z |
| 16SI | System Engineering | Z,ZK | 5 | 4P+0C | Z | Z |
| 16ZP | Elements of Law | Z,ZK | 4 | 2P+1C | Z | Z |

Characteristics of the courses of this group of Study Plan: Code=1.S.RRP-P OD 10/11 Name=1.s.RRP-od 10/11 prezen ní forma

| 04JA1 | English Language 1 | | 2 |
|--------------------------|---|---------------------|------------------|
| The course aims at busi | ness and managerial language, as used in company management. The student's skills in foreign language speaking and wr | iting are to be dev | eloped in the |
| area of management (v | ork and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the m | ost up-to-date pro | fessional jargon |
| dealing with project mar | agement and project planning. Further training in the proper use of grammar structures is provided simultaneously with voca | abulary extension. | |
| 16E | Economics | Z,ZK | 5 |

Introducing participants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and production effectiveness, aligning with profit maximization, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, distinguishing different economic systems, identifying the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, applying macroeconomic theory to present problems of countries and integrated coalitions.

16OVL Employee Organization and Management

The aim of the subject is to connect the students' knowledge of management and project management with new information on employee organization and management. The outcome

will be a graduate qualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and making good use of team member potential. Also time management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. Last third of the subject covers succession planning, motivation, influencing company culture and crisis situation solving.

16RME Regional and Local Economy Z,ZK 5

Regional and municipal economy deals with social? economic development of regions and towns. It is based on spatial application of common economic theory and regional economy. The main part of the subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the government sector of regions and towns and the possibilities of influencing by the authorities that have responsibility for development of regions and towns. The subject contains also key concepts and pieces of knowledge from the field of territorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of incomes and expenses of territorial budget with an emphasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subject, especially the localization theories.

16SRG Socio-economic Geography The subject helps to understand the development, current situation and the main trends in economic distribution and other social? economic activities of man on different regional

levels. Students should get basics of geographical thinking, they should understand problems in territorial context and the rules of development.

System conception, Clasification of systems. Open systems, closed systems, deterministic systems, stochastic systems, hard and soft systems. Optimization methods for systems, methods of graph theory, optimization of continuous systems, branch and bound methodology, Bellman's princip of optimization. Optimization and simulation of stochastic systems. Graphic descriptions of systems, hierarchical diagram, ER diagram, structure chart. Soft systems methodology.

Z,ZK

5

16ZP Z,ZK Elements of Law

The purpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to understand the extent legal reasoning, the principles of creation, interpretation and application of the law and the relation of the public authority. Students also gain basic knowledge of selected fields of law in force, partially differentiated according to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamental legal principles and to communicate adequately with qualified attorneys.

Code of the group: 2.S.RRP-P OD 10/11

System Engineering

Name of the group: 2.s.RRP-od 10/11 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete at least 7 courses

Credits in the group: 30 Note on the group:

16SI

| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|-------|---|------------|---------|-------|----------|------|
| 04JA2 | English Language 2 | Z | 2 | 0P+2C | | Z |
| 16MPR | Marketing and Public Relations | Z | 4 | 2P+1C | L | Z |
| 16RD | Regional Demography | Z,ZK | 5 | 4P+0C | L | Z |
| 16PR | Regional Policy | Z,ZK | 4 | 2P+2C | L | Z |
| 16RP | Project Management | Z,ZK | 5 | 2P+2C | Z | Z |
| 16SR | Strategic Management | Z,ZK | 5 | 2P+2C | Z | Z |
| 16UP | Urban Planning and Regional Development | Z,ZK | 5 | 4P+0C | L | Z |

Characteristics of the courses of this group of Study Plan: Code=2.S.RRP-P OD 10/11 Name=2.s.RRP-od 10/11 prezen ní forma

04JA2 English Language 2 The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most up-to-date professional jargon dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.

16MPR Marketing and Public Relations Introduction to the marketing concepts and adoption of marketing categories. Understanding elements of marketing planning and management using marketing tools in practice with

the emphasis on the ability to apply marketing principles in a different fields of enterprise. Regional Demography

The main aim of this course is to acquaint the students in detail with the findings and methods of regional demography. To teach them to analyse given regions with the help of both demographic and statistical methods and to acquaint them with the demographic situation with regard to the regions of the Czech Republic and also with the demographic situation in the world with special focus on migration and its significance.

16PR Z.ZK 4 Regional Policy

The provision of integral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis of the conception role of state, regional and local authorities related to effective and balanced development of all regions.

16RP **Project Management** The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other subjects are planning, resource

management, using software for the project management, the process of a feasibility study development. Students will practice the methods for decision making applicable to projects as the decision trees development and the problem analysis

Strategic Management The aim of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master general knowledge in management

of economical subjects and public administration institutions and understanding of basic models and instruments which are used in managerial practice. On the grounds of gained competences the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construction of the strategic plan.

Urban Planning and Regional Development Z,ZK Introduction to Urban Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlements. Fundamental environmental

legislation. Culture and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic infrastructure of settlements. Humanization of housing estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental urban planning legislation. Limits of land resources use. Perfect town.

Code of the group: 4.S.RRP-P OD 11/12

Name of the group: 4.s.RRP-od 11/12 prezen ní forma

Requirement credits in the group: In this group you have to gain 20 credits

Requirement courses in the group: In this group you have to complete at least 2 courses

Credits in the group: 20

Note on the group:

| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|-------|---|------------|---------|-------|----------|------|
| 16DPI | Diploma Thesis | Z | 15 | 0+8 | | Z |
| 16PRG | Programming in the CR and in the EU | Z,ZK | 5 | 2P+2C | Z | Z |

Characteristics of the courses of this group of Study Plan: Code=4.S.RRP-P OD 11/12 Name=4.s.RRP-od 11/12 prezen ní forma

| 16DPI | Diploma Thesis | Z | 15 |
|--------------------------|--|-------------------|----------------|
| 16PRG | Programming in the CR and in the EU | Z,ZK | 5 |
| Introduction to basic ap | proaches of programming in the CR and in the EU. Getting an overview of the programs implemented in the Czech Republic | within the econor | nic and social |
| askasian and program | simplemented by national funds. Emphasis on basis principles of project design, acquisition of the ability to practs a project p | ronocol to ounne | rt davalanmant |

Introduction to basic approaches of programming in the CR and in the EU. Getting an overview of the programs implemented in the Czech Republic within the economic and social cohesion and programs implemented by national funds. Emphasis on basic principles of project design, acquisition of the ability to create a project proposal to support development of the city or region.

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 15

The role of the block: PV

Code of the group: PVP-N-RRP OD 11/12

Name of the group: PVP-N-RRP od 11/12 prezen ní forma

Requirement credits in the group: In this group you have to gain 15 credits

Requirement courses in the group: In this group you have to complete at least 3 courses

Credits in the group: 15 Note on the group:

| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|--------|---|------------|---------|-------|----------|------|
| 16XMK | Developing Intercultural Communicative Competence | Z,ZK | 5 | 0P+3C | L | PV |
| 16XBS | Balanced Scorecard | Z,ZK | 5 | 1P+2C | L | PV |
| 16XCI | Competitive Intelligence | Z,ZK | 5 | 1P+2C | L | PV |
| 16XDB | Description in Business | Z,ZK | 5 | 0P+4C | | PV |
| 16XD | Transport Systems | Z,ZK | 5 | 3+0 | | PV |
| 16XNE | Ecology and Sustainable Development | Z,ZK | 5 | 1P+2C | L | PV |
| 16XENU | Sustainable Development: Economics and Policy | Z,ZK | 5 | 1P+2C | L | PV |
| 16XNEM | Implementation of Information Technology and Modernisation of Public Administration | Z,ZK | 5 | 1P+2C | L | PV |
| 16XEF | European Social Fund | Z,ZK | 5 | 1P+2C | L | PV |
| 16XFR | Philosophical, Psychological, and Pedagogical Basics of Personality Development | Z,ZK | 5 | 1P+2C | L | PV |
| 16XG | Geographic and Information Systems | Z,ZK | 5 | 3+0 | | PV |
| 16XIT | Information and Communication Technologies | Z,ZK | 5 | 3+0 | | PV |
| 16XIP | Inter-cultural Psychology | Z,ZK | 5 | 1P+2C | L | PV |
| 16XP | Small and Medium Business | Z,ZK | 5 | 1P+2C | L | PV |
| 16XSP | Management of Construction and Developers´ Projects | Z,ZK | 5 | 1P+2C | L | PV |
| 16XMS | Modernisation of Public Administration | Z,ZK | 5 | 3+0 | | PV |
| 16XOP | Valuation of Firm and Projects | Z,ZK | 5 | 1P+2C | L | PV |
| 16XNP | Presentation and Communication Skills | Z,ZK | 5 | 0P+3C | L | PV |
| 16XDO | Presentation Skills in English | Z,ZK | 5 | 0P+4C | L | PV |
| 16XRM | Restoration and Urban Development | Z,ZK | 5 | 3+0 | | PV |
| 16XR | Reconditioning and Rural Development | Z,ZK | 5 | 1P+2C | L | PV |
| 16XRZ | Administration of Municipalities and Regions | Z,ZK | 5 | 3+0 | | PV |
| 16XV | English for Meetings and Negotiations | Z,ZK | 5 | 0P+4C | L | PV |
| 16XSC | Smart Cities and Smart Regions | Z,ZK | 5 | 1P+2C | L | PV |
| 16XNSR | Municipalities and Regions Development Strategy | Z,ZK | 5 | 1P+2C | L | PV |
| 16XEU | Structures and Legislation of the European Union | Z,ZK | 5 | 1P+2C | L | PV |
| 16XNUP | Urban Planning and Regional Development | Z,ZK | 5 | 1P+2C | L | PV |

| Characteristics of the courses of this group of Study Plan: Code=PVP-N-RRP OD 11/12 Name=PVP-N-RRP | od 11/12 preze | en ní forma |
|--|--|-------------------------|
| 16XMK Developing Intercultural Communicative Competence | Z,ZK | 5 |
| The seminar will focus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural difference | • | |
| examine the role of language means in intercultural negotiations. Outline of the subject: Approaches to culture . Cultural and language context in content and their influence on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misu | | |
| and activities . Case studies on individual topics Language level: CEFR B2 | naciotanang i zan | guago piaonoo |
| 16XBS Balanced Scorecard | Z,ZK | 5 |
| The aim of the course is to gain necessary knowledge for the right strategy implementation in an enterprise and by use of it to evaluate performance | - | |
| parameters used by planning of firm's development and by results evaluation are followed in complex approach. Further the student is able to mas | | |
| business decision making processes and formulate tasks for teams which procure business internal processes. Gain knowledge are applicable for 16XCI Competitive Intelligence | Z,ZK | 5 |
| The course is designed as an elective for master degree students in the field of Applied Informatics and Informatics in Business. Includes issues def | 1 ' | _ |
| for support Strategic Planning of the organization, namely to find relevant information sources, including external ones, analyzing and the subsequence of the organization of the organization of the subsequence of the organization of the organization of the subsequence of the organization of the organizat | • . | |
| Relevant is also effective communication of these findings to senior management of an organization. | | |
| 16XDB Description in Business | Z,ZK | 5 |
| Development of language knowledge and skills focusing on special purposes of the study programme with the main aim to adequately use the language. | | |
| 16XD Transport Systems The course will acquaint the students with> ?basic features of individual kinds of transport (road, railway, air, water) ?relations between transport | Z,ZK | 5 |
| logistics in in large territorial units, regions, towns and villages. ?reciprocal relations between a transport route and territory. ?public, individual, car | = | · · · · · · |
| of further transport development in Europe (EU) and the Czech Republic (national transport network), the relation of urban and transport planning | ?transport and env | vironment, noise |
| and vibration, exhaust fumes, accidents, land confiscation, energy consumption ?the impact of transport systems upon landscape and settlements | , | |
| 16XNE | Z,ZK | 5 |
| Ecology in the general sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging non-renewable and renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Su | - | |
| basic concepts, indicators, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Deve | • | |
| in sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities. | | |
| 16XENU Sustainable Development: Economics and Policy | Z,ZK | 5 |
| 16XNEM Implementation of Information Technology and Modernisation of Public Administration | Z,ZK | 5 |
| Influence of socio-economic changes after 1989 on the introduction of new management methods in public administration. Different and the same | | |
| sector. Implementation of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local A benchmarking); Communications and Public Relations, Public Relations; participation and involvement of the local community in the public administration. | • | |
| and barriers to their participation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and | | |
| data boxes, electronic registers, GIS, KIVS, electronic notice boards. | | |
| 16XEF European Social Fund | Z,ZK | 5 |
| European social fund and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the during the realization of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 1 | | |
| new programming period. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social | | |
| their accomplishment in the proces of program and ESF project management. | • | · |
| 16XFR Philosophical, Psychological, and Pedagogical Basics of Personality Development | Z,ZK | 5 |
| To introduce problems of development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity a | nd age, theory of ci | reativity, process |
| of creativity, barriers of creativity, dvelopment of creativity. 16XG Geographic and Information Systems | Z,ZK | 5 |
| The course offers the following: the definition of Geographic and Information Systems (GIS); components, technological and programming equipme | | |
| life cycle of GIS components; geographic data and data models. The course also deals with resources and methods used in the acquisition of digital | | |
| relational database models; geographically oriented database of spatial information; geographic and topological methods of information processing | and its application | ; modelling and |
| simulation of data structures, and GIS application areas. Cil p edm tu | 7.71 | |
| 16XIT Information and Communication Technologies The following themes create the content of the course: ?listing of audio-visual technology ?computer networks (local and remote) ?topology, linking, ac | Z,ZK | 5 sication protocols |
| ?history of the Internet ?access to the Internet" ?FTP, Gopher and WWW protocols ? basics of functioning and usage, hypertext. ?communication s | _ | |
| mail, IRC. ?searching information on the Internet ?Internet security, futher prospectives of the Internet development. | | |
| 16XIP Inter-cultural Psychology | Z,ZK | 5 |
| The subject "Inter-cultural psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union | | |
| a chance to learn about other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different and understanding cultural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and interc | • | |
| 16XP Small and Medium Business | Z,ZK | 5 |
| The aim of the course is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for our control of the course is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for our control of the course is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for our control of the course is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for our control of the course is to provide for students necessary competences for feasibility study and business plan elaboration. | 1 ' | |
| and evaluation of a business plan/project. Students are able to understand accesses used on tactical and operational managerial levels. | | |
| 16XSP Management of Construction and Developers´ Projects | Z,ZK | 5 |
| The course will acquaint the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing and demand applying and forms of calcagars are applying and demand applying and forms of calcagars are applying and demand applying and forms of calcagars. | | - 1 |
| supply and demand analysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates area. ?Financining of developer's project ? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and | - | - 1 |
| time planning, cash flow administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions | · · · · · · · · · · · · · · · · · · · | - 1 |
| managegement, final evaluation ?Management of project implementation and its organisation, change management with clients and suppliers. | | |
| 16XMS Modernisation of Public Administration | Z,ZK | 5 |
| This course focuses on initial conditions and prerequisites for changes in public administration and management of public administration, on different and private sectors. It also deals with the potentials to apply management tools to individual areas of Public Administration Management which includes | | |
| and private sectors. It also deals with the potentials to apply management tools to individual areas of Public Administration Management which inclu administration, strategic development documents for territorial units on various levels of administration, human resources management, principles | - | |
| management methods (models CAF, EFQM, BSC, benchmarking); public relations, local citizens 'participation in public administration, the role of a cit | _ | |
| of individual areas of administration. | | |
| 16XOP Valuation of Firm and Projects | Z,ZK | 5 |
| The aim of the course is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified es depending on the stage of its life cycle, expected development and current financial condition. Students will learn about options of approaching the | | |
| gain skills in the application of basic methods. Practical skills will be acquired through case studies. | and onou | J 2 11 10 40 41 14 |
| | | |

Presentation and Communication Skills By practicing and exercising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different situations. They will understand principals of verbal and nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative writing and some basic vocal training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids. 16XDO Presentation Skills in English Development of language knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, study programmes and products. 16XRM Restoration and Urban Development The course provides an insight into the issue of city restoration, its types and tools, deals with sustainable development, urban restoration and sites conservation. The UNESCO heritage sites, European cultural cities, development strategy for regional systems and settlements, as well as restoration of small settlements development belong to the essential parts of the course. 16XR Reconditioning and Rural Development Obecným cílem p edm tu je p edstavit spole enský a hospodá ský význam venkova v souvislosti s využíváním p dy, správou p írodních zdroj a životního prost edí a s údržbou krajiny. Ke specifickým cíl m pat í získání základních znalostí a porozum ní problematice venkova a politik pro regeneraci a rozvoje venkova jak z národní, tak z EU úrovn . Pozornost je také v nována nástroj m pro udržitelný rozvoj venkova pomoci program , dotací, služeb a spolupráce. 16XRZ Administration of Municipalities and Regions Z.ZK The course deals with sustainable development, financial and information systems of municipalities and the strategies as worked out for the following areas: ?development of micro-regions ? development of big territorial units ?non-profit organisations ?implementation of changes in regions ?investments of municipalities ?choice of financial resources ?project assessments for credit financing of strategic projects ?PR strategy planning ?regional operational programs ?regional development agencies in the period of preparation, processing and implementation of strategies ?European Regional Planning Charter border and cross-border cooperation 16XV **English for Meetings and Negotiations** Z.ZK Consolidation and strengthening of the language skills needed for management purposes with the focus on improvement in practical communication 16XSC **Smart Cities and Smart Regions** Z,ZK 5 16XNSR Municipalities and Regions Development Strategy Z.ZK 5 The aim of the course is to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the concepts such as sustainability, subsidiarity and partnership; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and general public; to discuss the challenge of public issues and public choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the most appropriate strategy.

16XEU Structures and Legislation of the European Union

Content of the subject: Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary external and internal environment of EU in globalised world. Institutions and other bodies of EU? their characteristics, function and interrelationships between them. Basics and principles of EU legislation, the process of creating and approving and EU constitution. Unified european market and its strengths and weaknesses, economic competition, currency union, defence and development policy and implements for their realisation (particulary for structural policy). Concept of welfare state and accomplishment of it in member states of EU. Process of the EU enlargement and its orientation and employment in globalized world. Visions, goals and priorities of EU and expected development within new programming period 2007 ? 2013.

Urban Planning and Regional Development

Introduction to Urban Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlements. Fundamental environmental legislation. Culture and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic infrastructure of settlements. Humanization of housing estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental urban planning legislation. Limits of land resources use. Perfect town.

Name of the block: pomocná

Minimal number of credits of the block: 25

The role of the block: !

Code of the group: 3.S.RRP-P OD 11/12

Name of the group: 3.s.RRP-od 11/12 prezen ní forma

Requirement credits in the group: In this group you have to gain 25 credits

Requirement courses in the group: In this group you have to complete at least 6 courses

Credits in the group: 25

Note on the group:

| Code | Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) | Completion | Credits | Scope | Semester | Role |
|-------|---|------------|---------|-------|----------|------|
| 04JA3 | English Language 3 | Z,ZK | 2 | 0P+2C | | ! |
| 16EKL | Ecology | Z | 5 | 3+0 | Z | ! |
| 16ES | Economics Statistics | Z,ZK | 4 | 2P+1C | Z | ! |
| 16FI | Investment Financing | Z,ZK | 5 | 4P+0C | Z | ! |
| 16HSS | Economic, Social and Territorial Cohesion of the EU | Z,ZK | 4 | 2P+1C | Z | ! |
| 16OL | Organization and Legistation of Public Administration in the Czech Republic | Z,ZK | 5 | 4P+0C | Z | ! |

Characteristics of the courses of this group of Study Plan: Code=3.S.RRP-P OD 11/12 Name=3.s.RRP-od 11/12 prezen ní forma

| U4JA3 | English Language 3 | Z,ZK | 2 | ١ |
|----------------------------|--|---------------------|--------------------|---|
| The course aims at busi | ness and managerial language, as used in company management. The student's skills in foreign language speaking and wr | iting are to be dev | eloped in the | l |
| area of management (w | ork and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the mo | ost up-to-date pro | iessional jargon | l |
| dealing with project mar | nagement and project planning. Further training in the proper use of grammar structures is provided simultaneously with voc | abulary extension | . In addition to | l |
| this, the aim of the cours | se is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application of | of the given pheno | mena. | l |
| Methodologically, the co | urse relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant gram | mar, systematic p | ractice of typical | l |
| case-study situations, te | eamwork and giving feedback. | | | ĺ |

| 16EKL | Ecology | Z | 5 |
|-----------------------------|---|--------------------|--------------------|
| Ecology - content, basic | terminology; Autecology - individual and species, abiotic and biotic factors, reaction of organism on effects of abiotic factors | ; Demecology - po | pulation and its |
| basic parameters, intras | pecific and interspecific relations, life strategy; Synecology - characteristics, evaluation of community, energy flow through ec | cosystem, primary | and secondary |
| production, stability of co | ommunities and ecosystems; human ecological problems. | | |
| 16ES | Economics Statistics | Z,ZK | 4 |
| Demonstrating the way | of statistical information origin about economical and social effects and processes, the possibilities and limits of their cohesion | and practical apli | cations together |
| with the options of using | statistical methods of analytical procedures in comon statistical practice. | | |
| 16FI | Investment Financing | Z,ZK | 5 |
| Learning about the sour | ces of investment financing, the tools of short-term and long-term financing, the methods of investment evaluation, financing i | nvestment decision | on, risk instance, |
| the methods of financing | for cities and local units from European funds. | | |
| 16HSS | Economic, Social and Territorial Cohesion of the EU | Z,ZK | 4 |
| The course deals with th | eoretical specification of the policy of economic, social and territorial cohesion in European union and its development and imp | ortance. It focuse | s on the regional |
| and structural policy with | nin particular programming periods of EU. | | |
| 16OL | Organization and Legistation of Public Administration in the Czech Republic | Z,ZK | 5 |
| Public administration as | an important part of executive power in a state represents complex organism - its understanding is a necessary assumption for | succesfull project | timplementation |
| in line with public sector | operations. The goal of this subject is to provide a compact overview of the Czech administration system, pointing out to basic | modern principle | es of determined |
| architecture and to infor | n on the fundamental level about possible management forms of individual administrative authorities. The course is mainly fo | ocused on state a | nd government |
| administration as the mo | st important part of the public administration. | | |
| | | | |

List of courses of this pass:

Name of the course

Code

Completion Credits

| 04JA1 | English Language 1 | Z | 2 |
|--|--|--|--|
| The course aims | s at business and managerial language, as used in company management. The student's skills in foreign language speaking and writir | ng are to be devel | oped in the |
| area of managem | nent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most | up-to-date profes | sional jargor |
| dealing wi | ith project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with | vocabulary exten | sion. |
| 04JA2 | English Language 2 | Z | 2 |
| The course aims | s at business and managerial language, as used in company management. The student´s skills in foreign language speaking and writir | ng are to be devel | oped in the |
| area of managem | nent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most | up-to-date profes | sional jargo |
| dealing wi | rith project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with | vocabulary exten | sion. |
| 04JA3 | English Language 3 | Z,ZK | 2 |
| The course aims | s at business and managerial language, as used in company management. The student´s skills in foreign language speaking and writir | ng are to be devel | oped in the |
| area of managem | nent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most u | up-to-date profess | sional jargo |
| dealing with proje | ject management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabu | ulary extension. In | addition to |
| this, the aim | of the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application | of the given phen | omena. |
| Methodologically, | the course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant grammar | , systematic pract | ice of typica |
| | case-study situations, teamwork and giving feedback. | | |
| 16DPI | Diploma Thesis | Z | 15 |
| 16E | Economics | Z,ZK | 5 |
| Introducing partic | ipants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and production | n effectiveness, a | aligning with |
| orofit maximization | on, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, dis | tinguishing differe | ent econom |
| systems, identifyir | ng the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, ap | plying macroecoi | nomic theo |
| | | | |
| | to present problems of countries and integrated coalitions. | | |
| 16EKL | to present problems of countries and integrated coalitions. Ecology | Z | 5 |
| - | | - | 1 |
| Ecology - content | Ecology | mecology - popul | lation and it |
| Ecology - content | Ecology t, basic terminology; Autecology - individual and species, abiotic and biotic factors, reaction of organism on effects of abiotic factors; De | mecology - popul | lation and it |
| Ecology - content | Ecology t, basic terminology; Autecology - individual and species, abiotic and biotic factors, reaction of organism on effects of abiotic factors; Des, intraspecific and interspecific relations, life strategy; Synecology - characteristics, evaluation of community, energy flow through ecosy | mecology - popul | lation and it |
| Ecology - content basic parameters, | Ecology t, basic terminology; Autecology - individual and species, abiotic and biotic factors, reaction of organism on effects of abiotic factors; Des, intraspecific and interspecific relations, life strategy; Synecology - characteristics, evaluation of community, energy flow through ecosy production, stability of communities and ecosystems; human ecological problems. Economics Statistics | emecology - popul vstem, primary an Z,ZK | lation and it |
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potential. Also time management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. Last third of the subject covers succession planning, motivation, influencing company culture and crisis situation solving. 16PR Regional Policy Z.ZK 4 The provision of integral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis of the conception role of state, regional and local authorities related to effective and balanced development of all regions. Programming in the CR and in the EU Introduction to basic approaches of programming in the CR and in the EU. Getting an overview of the programs implemented in the Czech Republic within the economic and social cohesion and programs implemented by national funds. Emphasis on basic principles of project design, acquisition of the ability to create a project proposal to support development of the city or region. Regional Demography The main aim of this course is to acquaint the students in detail with the findings and methods of regional demography. To teach them to analyse given regions with the help of both demographic and statistical methods and to acquaint them with the demographic situation with regard to the regions of the Czech Republic and also with the demographic situation in the world with special focus on migration and its significance. 16RMF Regional and Local Economy 7.7K Regional and municipal economy deals with social? economic development of regions and towns. It is based on spatial application of common economic theory and regional economy. The main part of the subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the government sector of regions and towns and the possibilities of influencing by the authorities that have responsibility for development of regions and towns. The subject contains also key concepts and pieces of knowledge from the field of territorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of incomes and expenses of territorial budget with an emphasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subject, especially the localization 16RP Project Management The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other subjects are planning, resource management, using software for the project management, the process of a feasibility study development. Students will practice the methods for decision making applicable to projects as the decision trees development and the problem analysis. System Engineering System conception, Clasification of systems. Open systems, closed systems, deterministic systems, stochastic systems, hard and soft systems. Optimization methods for systems, methods of graph theory, optimization of continuous systems, branch and bound methodology, Bellman's princip of optimization. Optimization and simulation of stochastic systems. Graphic descriptions of systems, hierarchical diagram, ER diagram, structure chart. Soft systems methodology. 16SR Strategic Management Z,ZK The aim of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master general knowledge in management of economical subjects and public administration institutions and understanding of basic models and instruments which are used in managerial practice. On the grounds of gained competences the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construction of the strategic plan. 16SRG Socio-economic Geography 5 The subject helps to understand the development, current situation and the main trends in economic distribution and other social? economic activities of man on different regional levels. Students should get basics of geographical thinking, they should understand problems in territorial context and the rules of development. Urban Planning and Regional Development 16UP 7.7K Introduction to Urban Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlements. Fundamental environmental legislation. Culture and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic infrastructure of settlements. Humanization of housing estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental urban planning legislation. Limits of land resources use. Perfect town. 16XBS **Balanced Scorecard** Z.ZK The aim of the course is to gain necessary knowledge for the right strategy implementation in an enterprise and by use of it to evaluate performance parameters. These performance parameters used by planning of firm's development and by results evaluation are followed in complex approach. Further the student is able to master performance parameters in business decision making processes and formulate tasks for teams which procure business internal processes. Gain knowledge are applicable for making business projects. 16XCI Competitive Intelligence The course is designed as an elective for master degree students in the field of Applied Informatics and Informatics in Business. Includes issues defining the specific information needs for support Strategic Planning of the organization, namely to find relevant information sources, including external ones, analyzing and the subsequent creation of Knowledge Base. Relevant is also effective communication of these findings to senior management of an organization. **16XD** Transport Systems The course will acquaint the students with> ?basic features of individual kinds of transport (road, railway, air, water) ?relations between transport and territory. ?transport surveys: logistics in in large territorial units, regions, towns and villages. ?reciprocal relations between a transport route and territory. ?public, individual, cargo transport (freight)? prospective of further transport development in Europe (EU) and the Czech Republic (national transport network), the relation of urban and transport planning ?transport and environment, noise and vibration, exhaust fumes, accidents, land confiscation, energy consumption ?the impact of transport systems upon landscape and settlements ?transport and sustainability 16XDB **Description in Business** 5 Development of language knowledge and skills focusing on special purposes of the study programme with the main aim to adequately use the language in both speaking and writing. 16XDO Presentation Skills in English 5 Development of language knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, study programmes and products. 16XEF European Social Fund Z.ZK European social fund and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czech republic. Experiences gained during the realization of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 2006 and their transmission to the new programming period. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social fund and practical examples of their accomplishment in the proces of program and ESF project management. 16XENU Z.ZK Sustainable Development: Economics and Policy 5 Z.ZK 16XFU Structures and Legislation of the European Union Content of the subject: Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary external and internal environment of EU in globalised world. Institutions and other bodies of EU ? their characteristics, function and interrelationships between them. Basics and principles of EU legislation, the process of creating and approving and EU constitution. Unified european market and its strengths and weaknesses, economic competition, currency union, defence and development policy and implements for their realisation (particulary for structural policy). Concept of welfare state and accomplishment of it in member states of EU. Process of the EU enlargement and its orientation and employment in globalized world. Visions, goals and priorities of EU and expected development within new programming period 2007 ? 2013. Philosophical, Psychological, and Pedagogical Basics of Personality Development To introduce problems of development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity and age, theory of creativity, process of creativity, barriers of creativity, dvelopment of creativity.

| 16XG | Geographic and Information Systems | Z,ZK | 5 |
|--|--|--|--|
| | ne following: the definition of Geographic and Information Systems (GIS); components, technological and programming equipment of Components and the Com | • | |
| = | omponents; geographic data and data models. The course also deals with resources and methods used in the acquisition of digital da | | - |
| ational database | models; geographically oriented database of spatial information; geographic and topological methods of information processing and i simulation of data structures, and GIS application areas. Cíl p edm tu | its application; m | odelling an |
| 16XIP | Inter-cultural Psychology | Z,ZK | 5 |
| | ultural psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union enviro | | 1 |
| = | out other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different aspec | | |
| nd understanding | cultural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercultura | al communication | exercises |
| 16XIT | Information and Communication Technologies | Z,ZK | 5 |
| • | s create the content of the course: ?listing of audio-visual technology ?computer networks (local and remote) ?topology, linking, address | • | |
| story of the Interr | net ?access to the Internet "?FTP, Gopher and WWW protocols ? basics of functioning and usage, hypertext. ?communication service | es on the Internet | ? electroi |
| 16VMZ | mail, IRC. ?searching information on the Internet ?Internet security, futher prospectives of the Internet development. | 7 71/ | |
| 16XMK | Developing Intercultural Communicative Competence cus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influ | Z,ZK | 5 |
| | language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in commur | - | |
| | on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunders | | |
| | and activities . Case studies on individual topics Language level: CEFR B2 | 0 0 | • |
| 16XMS | Modernisation of Public Administration | Z,ZK | 5 |
| s course focuses | on initial conditions and prerequisites for changes in public administration and management of public administration, on differences at | nd similarities be | tween pub |
| • | It also deals with the potentials to apply management tools to individual areas of Public Administration Management which includes st | | - |
| | ategic development documents for territorial units on various levels of administration, human resources management, principles of fin | • | |
| nagement metho | ids (models CAF, EFQM, BSC, benchmarking); public relations, local citizens´ participation in public administration, the role of a citizen, ε of individual areas of administration. | and with legislativ | e framewo |
| 16XNE | | Z,ZK | 5 |
| | Ecology and Sustainable Development eral sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging com | , | _ |
| | renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sustainal | - | |
| | cators, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Development | · · | |
| | in sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities. | | |
| 16XNEM | Implementation of Information Technology and Modernisation of Public Administration | Z,ZK | 5 |
| uence of socio-ed | conomic changes after 1989 on the introduction of new management methods in public administration. Different and the same characteristics | cteristics of public | and priva |
| | tation of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Age | | |
| | nmunications and Public Relations, Public Relations; participation and involvement of the local community in the public administration, to | | |
| nd barriers to thei | ir participation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and info data boxes, electronic registers, GIS, KIVS, electronic notice boards. | rmatization - Cze | ech POIN I |
| | | | |
| 16VND | - | 7 71/ | |
| 16XNP | Presentation and Communication Skills | Z,ZK | 5 Inderstand |
| y practicing and e | Presentation and Communication Skills exercising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different situation. | ations. They will u | understand |
| y practicing and e | Presentation and Communication Skills | ations. They will u | understand |
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area. ?Financining of developer's project ? financial analysis aimed at recoverability and the overall feasibility,financial resources, credits terms and conditions, optimum financing, time planning, cash flow administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions, continuous supervision and risk managegement, final evaluation ?Management of project implementation and its organisation, change management with clients and suppliers.

| 16XV | English for Meetings and Negotiations | Z,ZK | 5 |
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| Co | ation and strengthening of the language skills needed for management purposes with the focus on improvement in practical communication. | mmunication. | |
| 16ZP | Elements of Law | Z,ZK | 4 |

The purpose of education is to give students a basic understanding of legal issues that will be useful to them in an elementary way to understand the extent legal reasoning, the principles of creation, interpretation and application of the law and the relation of the public authority. Students also gain basic knowledge of selected fields of law in force, partially differentiated according to their specialization. On the basis of that knowledge should be able to graduate to know clearly contrary to fundamental legal principles and to communicate adequately with qualified attorneys.

For updated information see http://bilakniha.cvut.cz/en/FF.html Generated: day 2025-07-02, time 06:55.