Study plan

Name of study plan: B-PM-prez.forma od 13/14

Faculty/Institute/Others: Department: Branch of study guaranteed by the department: Welcome page Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time Required credits: 180 Elective courses credits: 0 Sum of credits in the plan: 180 Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 146 The role of the block: Z

Code of the group: 1.S.BPM-P-OD-12/13 Name of the group: 1.s.BPM od 12/13 prezen ní forma Requirement credits in the group: In this group you have to gain 30 credits Requirement courses in the group: In this group you have to complete 8 courses Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA1	English Language 1	Z	4	0P+4C		Z
51OP	General Psychology and Psychology of Personality	Z,ZK	6	3P+1C	Z	Z
51R	Rhetoric and Communication Skills	Z,ZK	4	2P+2C		Z
51RLZ	Human Resources Management	Z,ZK	4	2P+1C	Z	Z
TV1	Physical Education	Z	0	0+2	Z	Z
51TV1	Physical Education 1	Z	0	0P+2C		Z
51UEK	Introduction to Economics	Z,ZK	4	2P+2C		Z
51UM	Introduction to Mathematics	Z,ZK	4	2P+2C		Z
51UV	Introduction to University Studies	Z	4	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=1.S.BPM-P-OD-12/13 Name=1.s.BPM od 12/13 prezen ní forma

04BJA1 English Language 1 7 The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' professional life. 510P General Psychology and Psychology of Personality Z,ZK 6 51R Rhetoric and Communication Skills Z,ZK 4 Δ 51RLZ Human Resources Management Z,ZK Human Resources Management (HRM), personal management in organisation from the point of view of future managers, Contemporary challenges in HRM, the history of HRM, basic problems of labour market, recruitment and selections, job analysis information, process of adaptation of new employees in organisation, professional carriers, knowledge of principles of HRM for future managers, job motivation and stimulation of employees. TV1 **Physical Education** 0 7 Ζ 51TV1 **Physical Education 1** 0 **51UEK** Introduction to Economics Z,ZK 4 The course is focused on the following subjects: basic economic relations and consequences. Economic aggregates and their consequences. Operating of the economics according to so called macroekonomic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. Different markets and competitions. 51UM Introduction to Mathematics Z,ZK 4 4 51UV Introduction to University Studies Ζ Content of the subject includes knowledge assisting students in quick and effective adaptation to conditions of university studies. Content of the subject: Part 1 - adaptation, Part 2. ways of studying at universities, Part 3 - education and self-education.

Code of the group: 2.S.BPM-P OD 13/14 Name of the group: 2.s.BPM-od 13/14 prezen ní forma Requirement credits in the group: In this group you have to gain 26 credits Requirement courses in the group: In this group you have to complete 7 courses Credits in the group: 26

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA2	English Language 2	Z	4	0P+4C		Z
51PPP1	Law and Business 1	Z,ZK	3	2P+1C		Z
51SOP	Social Psychology	Z,ZK	6	2P+2C		Z
51S	Sociology	Z,ZK	6	2P+2C	L	Z
TV2	Physical Education	Z	0	0+2	L	Z
51PDTB	Searching Library Databases	KZ	2	1P+1C		Z
51PZPM	Basics of Business Management	Z,ZK	5	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=2.S.BPM-P OD 13/14 Name=2.s.BPM-od 13/14 prezen ní forma

04BJA2	English Language 2	Z	4
The course is suital	ble for students of bachelor managerial studies. The course focuses on developing all four language skills at th	e given level, i.e. reading, writing, s	beaking and
listening, on unders	standing and orientation in a wide-range of topics in the students' respective professional and acedemic context,	, as well as on strengthening and imp	proving grammar.
All interconnected I	language skills are submitted to the goal of developing the required level needed for students' academic and pl	rofessional life.	
51PPP1	Law and Business 1	Z,ZK	3
51SOP	Social Psychology	Z,ZK	6
51S	Sociology	Z,ZK	6
Content of the cours	se is focused especially on the following topics: Sociology as a science, sociologic way of thinking including histor	ric aspects, terminology. Sociology a	nd management.
Social roles manag	gement. The Czech society in 21st century. Sociologic research.		
TV2	Physical Education	Z	0
51PDTB	Searching Library Databases	KZ	2
This course is focus	sed on knowledge and skills required for the work with course and scientific literature, for information searching in	relevant and valuace scientific inform	nation resources
for acquiring desire	ed information and literature, for applying newly acquired knowledge in practice during the work on bachelor the	esis, and for acquiring the principles	of station ethics
and station practice	e incl. citing and creating reference lists.		
51PZPM	Basics of Business Management	Z,ZK	5
		L	

Code of the group: 3.S.BPM-P OD 14/15

Name of the group: 3.s.BPM-od 14/15 prezen ní forma

Requirement credits in the group: In this group you have to gain 26 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 26

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51PFG	Financial Literacy	KZ	3	2P+1C		Z
51VC	Appraisal and Performance Management and Controlling	KZ	4	2P+1C	Z,L	Z
51LR	Leadership and talent management	Z,ZK	4	2P+1C		Z
51PMNP	Managerial Tools and Calculations	Z,ZK	3	2P+2C		Z
51PM	HR Management	Z,ZK	4	2P+2C	3	Z
51PV	Corporate Education	Z,ZK	4	2P+1C	Z	Z
51PP2	Law and Business 2	Z,ZK	4	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=3.S.BPM-P OD 14/15 Name=3.s.BPM-od 14/15 prezen ní forma

 51PFG
 Financial Literacy
 KZ
 3

 Subject Financial literacy is engaged in the search for the principle of long-term equilibrium in financial management at the level of human families, but also businesses, communities and the state.
 51VC
 Appraisal and Performance Management and Controlling
 KZ
 4

 Concept and approach to performance management. Concept of performance. Principles and process of performance management. Forms, criteria and methods of employee evaluation.
 Links to other HR functions. Implementation appraisal interview. Concepts and approaches to strategic human resource management. Application of 360-degree feedback. Concept of Balanced Scorecard / HR Scorecard. HR controlling / HR audit.
 Vertex of the state.

51LR Le	eadership and talent management			Z	Z,ZK	4
	agement provides an insight into the specifics of staff leadership with differentiated use of		-	-		
	ices of managers and leaders; leadership as a tool for identification of staff's competen		0	•		
	utual trust and responsibility for achieving desirable results, with focus on potential deviate the vision and mission carrier and a strategist pursuing the accomplishment of the c	-		energizatio	n and synerge	etic effects.
	as the vision and mission carrier and a strategist pursuing the accomplishment of the c anagerial Tools and Calculations	Jiganisanon a rey :	yuais.	- 1 -	Z,ZK	3
	he key managerial tools used for Enterprise Management Control and on the ability to v	work efficiently with	them Proc	1	· .	-
-	s the base for enterprise control. During the course the students create their own mode				-	
	y step apply the selected managerial tools on their M-enterprise. On the seminars pre-			-		
	he suggested solution. The computerized models are used for presentation key princip				-	
tools. They are prepared an	d on the intranet available also many others learning aids including presentations used	during the lecture	s, solved ca	ises, and als	so written text s	support, incl.
questions and answers to e	ach chapter, in the scope of 77 pp.					
51PM H	R Management			2	Z,ZK	4
	ement, HR Management is focused on staff management, particularly in terms of recru		-		-	-
	ne results of their work, their professional skills and work-related behaviour, their attitude	e to the work they a	do, to their c	ompany and	d their colleagu	es, personal
	heir work and various aspects of personal and social development.					
	prporate Education				Z,ZK	4
	proaches to corporate education, and deals with connection of corporate training and n current approaches to the development of individuals, teams and enterprises.	education of empl	oyees with o	other types	of education ar	nd numan
	aw and Business 2			-	Z,ZK	4
	and Dusiness 2 ent of the commercial law, its relation to the civil law -system of the commercial law -bus	siness (not based (on the Trade		· .	
	surance of business commitment -different contracts in accordance with the Commercia					
	es -other companies -international and multinational companies		companieo	, paratoron	po companio	
Codo of the arou	Ip: 4.S.BPM-P OD 14/15					
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Name of the gro	up: 4.s.BPM-od 14/15 prezen ní forma					
Requirement cre	dits in the group: In this group you have to gain 20	credits				
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Requirement cou	urses in the aroup. In this aroup you have to compl	ete 4 cours	SAS			
-	urses in the group: In this group you have to comple	ete 4 cours	ses			
Credits in the gro	pup: 20	ete 4 cours	ses			
-	pup: 20	ete 4 cours	ses			
Credits in the gro	Dup: 20 Ip: Name of the course / Name of the group of courses	ete 4 cours	ses			
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Credits in the gro Note on the grou Code	Dup: 20 ID: Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits		Semester	
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Credits in the gro Note on the grou Code 51ITPGR 51PIS 51PPO	Dup: 20 Ip: Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) Information Technology and Computer Literacy Human Resource Information Systems Work and Organizational Psychology	Completion Z,ZK Z Z,ZK	Credits 4 4 6	1P+2C 2P+1C 2P+2C	L	Z Z Z
Credits in the gro Note on the grou Code 51ITPGR 51PIS	Dup: 20 Ip: Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) Information Technology and Computer Literacy Human Resource Information Systems	Completion Z,ZK Z	Credits 4 4	1P+2C 2P+1C	L	Z Z
Credits in the gro Note on the grou Code 51ITPGR 51PIS 51PPO 51SRL	Dup: 20 Ip: Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) Information Technology and Computer Literacy Human Resource Information Systems Work and Organizational Psychology Strategic Human Resource Management and Development	Completion Z,ZK Z,ZK Z,ZK Z,ZK	Credits 4 6 6	1P+2C 2P+1C 2P+2C 3P+1C	L	Z Z Z Z
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Credits in the ground of the g	Dup: 20 Ip: Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) Information Technology and Computer Literacy Human Resource Information Systems Work and Organizational Psychology Strategic Human Resource Management and Development e courses of this group of Study Plan: Code=4.S.BPM-P OD 14, formation Technology and Computer Literacy djust MS Excel user interface, to create, edit and format tables, enter basic as well as a and apply absolute / relative cell references, create and format charts. They will learn using conditional formatting. Students will become familiar with multiple consolidation is e complex types of graphs, create a PivotTable and graphs. uman Resource Information Systems ts to acquire knowledge on principles, practices and technologies for processing of per legislation and to ensure human resource management in the organization. ork and Organizational Psychology and organization contains the following: theory, research and practices in psychology and organization contains the following: theory, research and practices in psychology and organization contains the following: theory, research and practices in psychology and organization contains the following: theory, research and practices in psychology. and organization contains th	Completion Z,ZK Z Z,ZK Z,ZK /15 Name=4.s advanced formula to work with datate ranges, analyze ex rsonnel data and p of work, individual e evaluation, analys	Credits 4 4 6 6 .BPM-od s and function bases in Execute the stand function bases in Execute the stan	1P+2C 2P+1C 2P+2C 3P+1C 14/15 pt 2 ons (with eccel and lear source, as cords, requ cords, requ	L L Z,ZK n how to use th well as large sp Z Z,ZK pple and their re work behaviour Z,ZK	Z Z Z Z Z mma 4 anagerial ne functions preadsheets 4 ers to fulfill 6 elationship r, work 6
Credits in the ground of the g	Dup: 20 Ip: Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.) Information Technology and Computer Literacy Human Resource Information Systems Work and Organizational Psychology Strategic Human Resource Management and Development e courses of this group of Study Plan: Code=4.S.BPM-P OD 14, formation Technology and Computer Literacy Idjust MS Excel user interface, to create, edit and format tables, enter basic as well as 4 and apply absolute / relative cell references, create and format charts. They will learn using conditional formatting. Students will become familiar with multiple consolidation to complex types of graphs, create a PivotTable and graphs. uman Resource Information Systems ts to acquire knowledge on principles, practices and technologies for processing of per legislation and to ensure human resource management in the organization. ork and Organizational Psychology . and organization contains the following: theory, research and practices in psychology alysis, monitoring of the effectiveness. Psychological basis for staff selection, emploees uspects of personnel training, work under pressure. Basic terminology.	Completion Z,ZK Z Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Z	Credits 4 4 6 6 .BPM-od s and function bases in Executerinal data bersonnel re- differences sis and mod	1P+2C 2P+1C 2P+2C 3P+1C 114/15 pt 2 ons (with eccel and lear source, as cords, requ cords, requ cords, requ	L L Z,ZK n how to use th well as large sp Z Z,ZK pple and their re work behaviour Z,ZK pople and their re	Z Z Z Z Z mma 4 anagerial ne functions preadsheets 4 ers to fulfill 6 elationship r, work 6 ducation and

Code of the group: 5.S.BPM-P OD 15/16 Name of the group: 5.S.BPM od 15/16 prezen ní forma Requirement credits in the group: In this group you have to gain 30 credits Requirement courses in the group: In this group you have to complete 6 courses Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51HAS	Mental Health and Stress	Z	3	2P+1C		Z
51MK	Marketing	Z,ZK	6	2P+2C	Z	Z
51NTP	New Trends in HR Management	Z,ZK	6	3P+1C	Z,L	Z
51PBP	Project of Bachelor Thesis	Z	6	1P+2C	Z	Z
51PR	Project Management	Z,ZK	6	2P+2C	Z	Z
51PNBOZP	Health, Safety and Fire Prevention Principles	Z,ZK	3	2P+1C		Z

Characteristics of the courses of this group of Study Plan: Code=5.S.BPM-P OD 15/16 Name=5.s.BPM od 15/16 prezen ní forma

51HAS	Mental Health and Stress	Z	3
51MK	Marketing	Z,ZK	6
The Marketing cours	makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, ma	rketing research, r	narketing mix
and the application th	ereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution polic	y, types of interme	diate distributior
links, marketing distr	bution systems, marketing communications and new trends in marketing.		
51NTP	New Trends in HR Management	Z,ZK	6
The course deals wit	the theoretical foundations and practical use of trends in personnel management.		
51PBP	Project of Bachelor Thesis	Z	6
Projekt of bachelor's	degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - surve	y of literature; pap	per structure;
research problem for	mulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability);hypothesis for	mulation (main hy	pothesis, partial
hypotheses); empiric	survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultations with tu	tor etc.	
51PR	Project Management	Z,ZK	6
The basics of the pro	ect management-based approach to complex corporate processes, including analysis of initial preconditions for a successful pro	ject, integration of	basic structural
technological, manag	erial and economic knowledge, all this based on network analysis. The course deals with the stages of project planning, impler	nentation and eval	uation, including
responses to unplan	ed requirements and project risks. Field examples and analysis of field case studies.		
51PNBOZP	Health, Safety and Fire Prevention Principles	Z,ZK	3
Basic legislation on (SH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligations	of the employee.	Risk
prevention.Training o	staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS	, Environmental Er	ngineering. Fire
protection. The law o	n the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Technical equ	ipment.	

Code of the group: 6.S.BPM-P OD 12/13

Name of the group: 6.s.BPM-od 12/13-prezen ní forma

Requirement credits in the group: In this group you have to gain 14 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 14

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51G	Globalization	Z,ZK	6	2P+2C	L	Z
51TBP	Bachelor Thesis	Z	8	0+8	L	Z

Characteristics of the courses of this group of Study Plan: Code=6.S.BPM-P OD 12/13 Name=6.s.BPM-od 12/13-prezen ní forma

 51G
 Globalization
 Z,ZK
 6

 The overall aim is to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstrate the effects of globalization on integration processes, economic environment and personal liberty.

 51TBP
 Bachelor Thesis
 Z
 8

 Realization of the project of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, analyses of theoretical sources; paper structure; formulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometry etc.); research sample (e.g. respondents); timetable of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, Internal Czech Technical University Regulations); Bachelor's paper submitment and defence. Prezentation preparation

Name of the block: Compulsory elective courses Minimal number of credits of the block: 24 The role of the block: PV

Code of the group: PVP-B-PM OD 12/13 Name of the group: PVP-B-PM prezen ní forma od 12/13 Requirement credits in the group: In this group you have to gain 24 credits Requirement courses in the group: In this group you have to complete 6 courses Credits in the group: 24

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
51XBCCAJ	Business Correspondence and Communication	KZ	4	0P+2C		PV
51XDBM	Design and Brand Management	KZ	4	2P+0C		PV
51XPDM	Grant Management	KZ	4	2P+0C		PV
51XPNES	Economics Statistics	Z,ZK	4	2P+1C		PV
51XPES	Economic Statistics	KZ	4	2P+1C		PV
51XP2ES	Economic Statistics	KZ	4	2P+1C		PV
51XP1ES	Economic Statistics	KZ	4	2P+1C		PV
51XES	Economic Statistics	KZ	4	2P+1C	L	PV
51XPHT	Technology Assessment	KZ	4	2P+1C		PV
51XPIP	Intercultural Psychology	KZ	4	2P+1C		PV
51XIP	Intercultural Psychology	KZ	4	2P+1C	L	PV
51XPKM	Knowledge Management	KZ	4	2P+1C		PV
51XKMAJ	Knowledge Managemen in English Language	KZ	4	2P+0C		PV
51XPLG	Logistics	KZ	4	2P+1C		PV
51XMKV	Quality Management for Human Resources Managers	KZ	4	2P+1C		PV
51XP2MNP	Managerial Tools and Calculations	KZ	4	2P+1C		PV
51XP3MNP	Managerial Tools and Calculations	KZ	4	2P+1C		PV
51XNM	Material Science	KZ	4	2P+1C	L	PV
51XPJN	German Language	KZ	4	0P+3C		PV
51XNEAJ	Networking in English	KZ	4	0P+2C		PV
51XEPP	Computer Presentations	KZ	4	0P+3C	L	PV
51XPPP	Computer Presentations	KZ	4	0P+3C		PV
51XPU	Accounting	KZ	4	2P+1C		PV
51XPPD	Presentation Skills	KZ	4	0P+3C		PV
51XPD	Presentation Skills	KZ	4	0P+3C	L	PV
51XPPMLG	Operational Management and Logistics	KZ	4	2P+1C		PV
51XPPT	Industrial Technologies	KZ	4	2P+1C		PV
51XPSMP	HR Statistical Techniques	KZ	4	2P+1C		PV
51XPNSMP	HR Statistical Techniques	Z,ZK	4	2P+1C		PV
51XP2SMR	Statistical Methods for Decision Making	KZ	4	2P+1C		PV
51XSMR	Statistical Methods for Decision Making	KZ	4	2P+1C		PV
51XP1SMR	Statistical Methods for Decision Making	KZ	4	2P+1C		PV
51XPJS	Spanish Language	KZ	4	0P+3C		PV
51XMOE	The beginning formation the primary structures of international trade as part of the genesis of EU	KZ	4	2P+0C		PV
51XZVK	Basics of Visual Communication	KZ	4	2P+0C		PV
51XPZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XP2ZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XP3ZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XZSO	Health, Safety and Fire Prevention Principles	KZ	4	2P+1C		PV
51XPZS	Healthy Lifestyle	KZ	4	2P+1C	1	PV

Characteristics of the courses of this group of Study Plan: Code=PVP-B-PM OD 12/13 Name=PVP-B-PM prezen ní forma od 12/13

51XBCCAJBusiness Correspondence and CommunicationKZ4The aim of the course to help students write better emails in English as emails are the most common form of written communication. It is aimed at intermediate or upper-intermediate
level, and consists of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices more conventional language areas,
such as fixed expressions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective emails, express themselves clearly,
and their writing will be easier to understand.KZ451XDBMDesign and Brand ManagementKZ4

51XDBM	Design and Brand Management	KZ	4
51XPDM	Grant Management	KZ	4
51XPNES	Economics Statistics	Z,ZK	4

	Economic Statistics	KZ	4
foundation of descripti	mic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course wil		vith a solid
	re statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.		
51XP2ES	Economic Statistics	KZ	4
	mic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course wil		vith a solid
	re statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.		
51XP1ES	Economic Statistics	KZ	4
	mic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will		with a solid
	re statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality.		
51XES	Economic Statistics	KZ K	4
	se tools of descriptive statistics, tools of regressive and corelation analyses, index analyses, time series analyses and other		4
51XPHT	Technology Assessment	KZ	4
51XPIP	Intercultural Psychology	KZ	4
51XIP	Intercultural Psychology	KZ	4
	racteristics International dimension in management Cultural differences in management - trade, human resources Hoefsted ural management Charakteristics of selected national cultures and their comparison	model of national c	ultures Etique
•		KZ	4
51XPKM	Knowledge Management knowledge and skills in the enterprise with the aim of increasing the competitiveness of orga	1 1	4
51XKMAJ		KZ	4
	Knowledge Managemen in English Language	KZ	
51XPLG	Logistics	1 1	4 ald of controlling
	s many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find g and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its imp		
	nning and forecasting while translating internal and external customer demands; and managing the supply chain while evalu		
· ·	is and concepts. In this specialization students will learn to meet these challenges by getting to grips with key issues in supp	0 0	
	ation for production facilities and distribution centres, and identifying the resources they need. They will learn how to structu		
	ng, transport and distribution, and purchasing. The key is to give customers the standard of service they want and to ensure	-	-
logistic management is	about understanding the impact of customized logistical designs on overall performance. Students will apply advanced soft	ware tools for enter	prise resource
planning and integer li	near programming problems, capacity analysis of production systems, distribution planning and vehicle routing.		
51XMKV	Quality Management for Human Resources Managers	KZ	4
	o ensure quality management - the history , theory and practice , principles and terminology . Simple statistical and analytica		
	of international standard ISO 9001 (the current version) quality management systems . Types of audits in systems management		
	ies. Preparation, implementation and evaluation of internal audit management system . Presentation of examples of establis	shed quality manage	ement systems
	ality Award) for quality assessment.		
51XP2MNP	Managerial Tools and Calculations	KZ	4
51XP3MNP	Managerial Tools and Calculations	KZ	4
51XNM	Material Science	KZ	4
			•
	ate of materials engineering, overview of technical materials, internal structure of metals, crystal lattices and their defects, de		•
fracture of materials, s	ructure and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro	us metals.	llization and
fracture of materials, s 51XPJN	ructure and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language	us metals.	Ilization and
fracture of materials, s 51XPJN 51XNEAJ	ructure and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English	us metals. KZ KZ	Ilization and
fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic	Incurve and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and str	us metals. KZ KZ rategies of effective	Ilization and 4 4 and appropriate
fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic business communicati	Incurve and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and stron, interaction and behaviour in typical networking situations (creation and management of a network of business contacts w	us metals. KZ ategies of effective vith people who mig	Illization and 4 4 and appropriate ht help with
fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic business communicati extension and develop	Incurve and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and stron, interaction and behaviour in typical networking situations (creation and management of a network of business contacts we ment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar developed of the students of the students and the students is the student of the student of business opportunities is through language analysis.	us metals. KZ ategies of effective vith people who mig	Illization and 4 4 and appropriate ht help with
fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic business communicati extension and develop feedback. Practical lan	Intercent and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and str on, interaction and behaviour in typical networking situations (creation and management of a network of business contacts w ment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar deve guage skills will be systematically developed in contexts and situations relevant to professional work.	us metals. KZ KZ ategies of effective vith people who mig elopment, teamwork	Ilization and 4 and appropriate ht help with s, and individua
fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic business communicati extension and develop feedback. Practical lan 51XEPP	Interacture and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and str on, interaction and behaviour in typical networking situations (creation and management of a network of business contacts w ment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar deve guage skills will be systematically developed in contexts and situations relevant to professional work. Computer Presentations	us metals. KZ KZ rategies of effective vith people who mig elopment, teamwork KZ	Illization and 4 and appropriate ht help with s, and individua 4
fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic business communicati extension and develop feedback. Practical lan 51XEPP Students will learn bas	Interacture and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and str on, interaction and behaviour in typical networking situations (creation and management of a network of business contacts w ment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar deve guage skills will be systematically developed in contexts and situations relevant to professional work. Computer Presentations ics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present information in the present in	us metals. KZ KZ rategies of effective vith people who mig elopment, teamwork KZ rmation and results	Illization and 4 and appropriate ht help with c, and individua 4 of their work,
fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic business communicati extension and develop feedback. Practical lan 51XEPP Students will learn bas which form to use takin	Interacture and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and str on, interaction and behaviour in typical networking situations (creation and management of a network of business contacts w ment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar deve guage skills will be systematically developed in contexts and situations relevant to professional work. Computer Presentations ics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present inform ig into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and interaction is presentation structure.	us metals. KZ KZ rategies of effective vith people who mig elopment, teamwork KZ rmation and results	Illization and 4 and appropriate ht help with s, and individua 4 of their work,
fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic business communicati extension and develop feedback. Practical lan 51XEPP Students will learn bas which form to use takin Students will learn to a	Interacture and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and str on, interaction and behaviour in typical networking situations (creation and management of a network of business contacts w ment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar deve guage skills will be systematically developed in contexts and situations relevant to professional work. Computer Presentations ics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present inform ig into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and pply modern didactic techniques in their presentations.	us metals. KZ KZ rategies of effective vith people who mig elopment, teamwork KZ rmation and results d experience of the	Illization and 4 and appropriate ht help with k, and individua 4 of their work, audience.
fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic business communicati extension and develop feedback. Practical lan 51XEPP Students will learn bas which form to use takin Students will learn to a 51XPPP	Interacture and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and str on, interaction and behaviour in typical networking situations (creation and management of a network of business contacts w ment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar deve guage skills will be systematically developed in contexts and situations relevant to professional work. Computer Presentations ics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present inform ig into account the audience. Students should adapt the form of their presentation to expectations, level of understanding an pply modern didactic techniques in their presentations. Computer Presentations	us metals. KZ KZ rategies of effective vith people who mig elopment, teamwork KZ kZ KZ KZ	Illization and 4 4 and appropriate ht help with k, and individua 4 of their work, audience. 4
fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic business communicati extension and develop feedback. Practical lan 51XEPP Students will learn bas which form to use takin Students will learn to a 51XPPP Students will learn bas	Interacture and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and str on, interaction and behaviour in typical networking situations (creation and management of a network of business contacts w ment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar deve guage skills will be systematically developed in contexts and situations relevant to professional work. Computer Presentations ics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present inform apply modern didactic techniques in their presentations. Computer Presentations ics of presentation structuring, basic aspects influencing successful presentation to expectations, level of understanding and pply modern didactic techniques in their presentations. Computer Presentations ics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present inform pply modern didactic techniques in their presentations. Computer Presentations	us metals. KZ KZ rategies of effective rith people who mig elopment, teamwork KZ rmation and results d experience of the KZ rmation and results	Illization and 4 4 and appropriate ht help with k, and individua 4 of their work, audience. 4 of their work,
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fracture of materials, s 51XPJN 51XNEAJ Focusing on the practic business communicati extension and develop feedback. Practical land 51XEPP Students will learn bas which form to use taking Students will learn to a 51XPPP Students will learn to a 51XPPD 51XPU 51XPD 51XPD 51XPD Students will learn how presentation skills. Students students will learn how presentation skills. Students 51XPPMLG Problem areas include trends for logistical syst decision making in pro- and capacity planning, Each student is require 51XPPT 51XPSMP	ructure and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferro German Language Networking in English al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and str on, interaction and behaviour in typical networking situations (creation and management of a network of business contacts w ment of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar deve guage skills will be systematically developed in contexts and situations relevant to professional work. Computer Presentations Computer Network of understanding an pply modern didactic techniques in their presentations. Accounting overwiev about the creation, the content and the usage of financial information from financial reports on various levels in eve derstanding common financial terms and for daily work with them in all companies without regard of working position of the e Presentation Skills Presentation Skills Presentation Skills Comparement and Logistics Entrepreneurial characteristics of production system, operations competitiveness, productivity and strategy, Japanese methor terms designing, the significance of logistical planning, production planning and budgeting process, reasons for preparing the function management, using forecast information in production planning and budgeting process, reasons for menaging the subary of the terminal assignment. Industrial Technologies	us metals. KZ	Illization and 4 4 and appropriate ht help with 4, and individual of their work, a audience. 4 of their work, a audience. 4 of their work, a audience. 4 s, of course, the 4 4 elop their own 4 oductivity, recensiness plan, aterial resources other exercises 4 4 4 4 4 4 4 4 4 4 4 4 4

51XPNSMP	HR Statistical Techniques	Z,ZK	4
The Bc course in Stat	stical methods in HR management at Masaryk Institute of Advanced Studies will aim to train you to solve real-world statistical prob	lems. The course	has a particular
focus on modern com	putationally-intensive methods and their use in the analysis of data. Topics include basic statistical principles; graphic presentation	n; descriptive mea	asures of central
tendency, dispersion,	and location; inferential statistics and hypothesis testing; analysis and inference of linear correlation coefficient, slope of regress	sion line, design c	od experiments,
response surface me	hodology, robust design, random effects model, and statistics quality control methods. Students will apply statistical concepts to	real world situati	ons. Current
technology will be util	ized in examining statistical information.		
51XP2SMR	Statistical Methods for Decision Making	KZ	4
51XSMR	Statistical Methods for Decision Making	KZ	4
51XP1SMR	Statistical Methods for Decision Making	KZ	4
51XPJS	Spanish Language	KZ	4
51XMOE	The beginning formation the primary structures of international trade as part of the genesis of EU	KZ	4
51XZVK	Basics of Visual Communication	KZ	4
51XPZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XP2ZSO	Health, Safety and Fire Prevention Principles	KZ	4
Basic legislation on C	SH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligations of	of the employee.	Risk
prevention.Training of	staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS,	Environmental Er	igineering. Fire
protection. The law or	the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Technical equip	oment.	
51XP3ZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XPZS	Healthy Lifestyle	KZ	4

Name of the block: Jazyky Minimal number of credits of the block: 10 The role of the block: J

Code of the group: 3.S.BPM-JAZ.OD 12/13 Name of the group: 3.s.BPM-cizí jazyk od 12/13 Requirement credits in the group: In this group you have to gain 4 credits Requirement courses in the group: In this group you have to complete at least 1 course (at most 2) Credits in the group: 4

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA3	English Language 3	Z	4	0P+4C		J
04BJA3-1	English Language 3-1	Z	2	0P+2C		J
04BJN3-1	German Language 3-1	Z	2	0P+2C		J
04BJS3-1	Spanish Language 3-1	Z	2	0P+2C		J

Characteristics of the courses of this group of Study Plan: Code=3.S.BPM-JAZ.OD 12/13 Name=3.s.BPM-cizí jazyk od 12/13

04BJA3	English Language 3	Z	4
The course is suitable f	or students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gran	nmar. The course	focuses on
developing language sk	ills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar	nd improving gran	nmar. All
interconnected languag	e skills are submitted to the goal of developing the required level needed for students' professional life.		
04BJA3-1	English Language 3-1	Z	2
The course is suitable f	or students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gran	nmar. The course	focuses on
developing language sk	ills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar	nd improving gran	nmar. All
interconnected languag	e skills are submitted to the goal of developing the required level needed for students' professional life.		
04BJN3-1	German Language 3-1	Z	2
The course is suitable for	or bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the 0	CEFR: speaking,	reading, listening
and writing. In the course	e, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skil	ls. It is suitable for	pre-intermediate
students.			
04BJS3-1	Spanish Language 3-1	Z	2
The course is suitable f	or bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR	: speaking, readi	ng, listening and
writing. Students will far	niliarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communica	ative skills. The co	ourse is designed
EXCLUSIVELY for begi	nners/ false beginners.		

Code of the group: 4.S.BPM-JAZ.OD 12/13 Name of the group: 4.s.BPM-cizí jazyk od 12/13 Requirement credits in the group: In this group you have to gain 6 credits Requirement courses in the group: In this group you have to complete at least 1 course (at most 2) Credits in the group: 6 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04BJA4	English Language 4	Z,ZK	6	0P+4C		J
04BJA4-1	English Language 4-1	Z,ZK	4	0P+2C		J
04BJN4-1	German Language 4-1	Z	2	0P+2C		J
04BJS4-1	Spanish Language 4-1	Z	2	0P+2C		J

Characteristics of the courses of this group of Study Plan: Code=4.S.BPM-JAZ.OD 12/13 Name=4.s.BPM-cizí jazyk od 12/13

04BJA4	English Language 4	Z,ZK	6
The course is suitab	le for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. r	eading, writing, sp	eaking and
listening, on underst	anding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on stre	ngthening and imp	roving grammar.
All interconnected la	nguage skills are submitted to the goal of developing the required level needed for students' academic and professional life.		
04BJA4-1	English Language 4-1	Z,ZK	4
The course is suitab	le for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. r	eading, writing, sp	eaking and
listening, on underst	anding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on stre	ngthening and imp	roving grammar.
All interconnected la	nguage skills are submitted to the goal of developing the required level needed for students' academic and professional life.		
04BJN4-1	German Language 4-1	Z	2
04BJS4-1	Spanish Language 4-1	Z	2
The course is suitab	le for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFf	R: speaking, readir	ng, listening and
writing. Students wil	familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communic	ative skills. The co	urse is designed
EXCLUSIVELY for b	eginners/ false beginners.		

List of courses of this pass:

Code	Name of the course	Completion	Credits
04BJA1	English Language 1	Z	4
The course is su	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	mar. The course fo	cuses on
developing lang	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a		mar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students professional lit	e.	
04BJA2	English Language 2	Z	4
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea		
U .	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	• ·	ng grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe		
04BJA3	English Language 3	Z	4
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram		
developing lang	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a		mar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional li		
04BJA3-1	English Language 3-1	Z	2
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram		
developing lang	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a		mar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional li		
04BJA4	English Language 4	Z,ZK	6
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea	8	•
	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	•	ng grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe		
04BJA4-1	English Language 4-1	Z,ZK	4
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea		•
	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	• ·	ng grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe		0
04BJN3-1	German Language 3-1	Z	2
	ble for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the CEF		. .
and whiting. In the co	purse, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skills. It students.	is suitable for pre-i	niermediale
04BJN4-1	German Language 4-1	Z	2
04BJS3-1	Spanish Language 3-1	Z	2
	ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: sp		•
winning. Students wi	Il familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative EXCLUSIVELY for beginners/ false beginners.	Skills. The course	is designed
04BJS4-1	Spanish Language 4-1	Z	2
	ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: sp	.	•
writing. Students wi	Il familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative	skills. The course	is designed
	EXCLUSIVELY for beginners/ false beginners.		

51G	Globalization	Z,ZK	6
The overall aim is	to explain globalization as an economic phenomenon and to bring the environment in which the world economy develops. Demonstra	ate the effects of gl	obalization
	on integration processes, economic environment and personal liberty.	_	
51HAS	Mental Health and Stress	Z	3
51ITPGR	Information Technology and Computer Literacy	Z,ZK	4
	how to adjust MS Excel user interface, to create, edit and format tables, enter basic as well as advanced formulas and functions (wi		•
,	derstand and apply absolute / relative cell references, create and format charts. They will learn to work with databases in Excel and I ng data, using conditional formatting. Students will become familiar with multiple consolidation ranges, analyze external data source,		
for scaroning, sorti	or databases to create more complex types of graphs, create a PivotTable and graphs.	as well as large sp	
51LR	Leadership and talent management	Z.ZK	4
-	ent Management provides an insight into the specifics of staff leadership with differentiated use of soft and hard management tools. Co	. ,	of methods
for managing key co	ompetences of managers and leaders; leadership as a tool for identification of staff's competences and talents, targeted managemen	t thereof and facilit	ation, a tool
that supports team	work, mutual trust and responsibility for achieving desirable results, with focus on potential development and staff motivation, energi		etic effects.
	Characteristics of a leader as the vision and mission carrier and a strategist pursuing the accomplishment of the organisation's ke		
51MK	Marketing	Z,ZK	6
-	urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, market	-	-
and the application	thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, typ links, marketing distribution systems, marketing communications and new trends in marketing.	pes of intermediate	
51NTP	New Trends in HR Management	Z,ZK	6
31111	The course deals with the theoretical foundations and practical use of trends in personnel management.	۲,۲۲	0
510P	General Psychology and Psychology of Personality	Z,ZK	6
51PBP	Project of Bachelor Thesis	,	6
	or's degree paper will particularly include paper topic, topis specialization, explanation, further concretization; teoretic basis - survey	of literature; paper	-
research problem f	ormulation and design, literature and sources analyses; paper goalse (structure of the goals and their appicability); hypothesis formula	ation (main hypoth	esis, partial
hypot	heses); empiric survey; sample research (e.g. respondents and their analyses); time table of each work periods; plan and consultatio	ns with tutor etc.	
51PDTB	Searching Library Databases	KZ	2
	ed on knowledge and skills required for the work with course and scientific literature, for information searching in relevant and valuace s		
for acquiring desire	d information and literature, for applying newly acquired knowledge in practice during the work on bachelor thesis, and for acquiring	the principles of st	ation ethics
54050	and station practice incl. citing and creating reference lists.	KZ	2
51PFG Subject Einancial li	Financial Literacy teracy is engaged in the search for the principle of long-term equilibrium in financial management at the level of human families, but a		3 ommunities
Subject mancial in	and the state.		ommunities
51PIS	Human Resource Information Systems	Z	4
	is students to acquire knowledge on principles, practices and technologies for processing of personnel data and personnel records, r		
	the obligations arising from legislation and to ensure human resource management in the organization.		
51PM	HR Management	Z,ZK	4
	e management, HR Management is focused on staff management, particularly in terms of recruiting, developing, utilising and organisir		-
work, as well as exp	oloring the results of their work, their professional skills and work-related behaviour, their attitude to the work they do, to their company	and their colleague	es, personal
	satisfaction they get out of their work and various aspects of personal and social development.		-
51PMNP	Managerial Tools and Calculations ted on the key managerial tools used for Enterprise Management Control and on the ability to work efficiently with them. Process Con	Z,ZK	3
•	pplied as the base for enterprise control. During the course the students create their own model (M)-enterprise for applying manageri		
	Ind step by step apply the selected managerial tools on their M-enterprise. On the seminars present their progress, which is discussed		
	assess the suggested solution. The computerized models are used for presentation key principles and features, including key integr	-	
tools. They are prep	pared and on the intranet available also many others learning aids including presentations used during the lectures, solved cases, and	d also written text s	upport, incl.
	questions and answers to each chapter, in the scope of 77 pp.		
51PNBOZP	Health, Safety and Fire Prevention Principles	Z,ZK	3
	ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation		
-	of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, En tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech	-	eening. File
51PP2	Law and Business 2	Z,ZK	4
	evelopment of the commercial law, its relation to the civil law -system of the commercial law -business (not based on the Trade law), en		
	ents -ensurance of business commitment -different contracts in accordance with the Commercial Code -business companies: -partne		
	liability -joint stock companies -other companies -international and multinational companies		
51PPO	Work and Organizational Psychology	Z,ZK	6
	y of work and organization contains the following: theory, research and practices in psychology of work, individual differences among		
to work behavior	ur, work analysis, monitoring of the effectiveness. Psychological basis for staff selection, emploees evaluation, analysis and modificati	ion of work behavio	our, work
540004	motivationí, psychological aspects of personnel training, work under pressure. Basic terminology.	7 71/	0
51PPP1	Law and Business 1	Z,ZK	3
51PR	Project Management	Z,ZK	6 c structural
	oject management-based approach to complex corporate processes, including analysis of initial preconditions for a successful project, agerial and economic knowledge, all this based on network analysis. The course deals with the stages of project planning, implement	-	
	responses to unplanned requirements and project risks. Field examples and analysis of field case studies.		, moraaniy
51PV	Corporate Education	Z,ZK	4
	s basic approaches to corporate education, and deals with connection of corporate training and education of employees with other ty		
	resource functions, and with current approaches to the development of individuals, teams and enterprises.		
51PZPM	Basics of Business Management	Z,ZK	5
51R	Rhetoric and Communication Skills	Z,ZK	4

51RLZ Human Resources Management Z,Zk	4
Human Resources Management (HRM), personal management in organisation from the point of view of future managers. Contemporary challenges in HRM, the hist	ry of HRM, basi
problems of labour market, recruitment and selections, job analysis information, process of adaptation of new employees in organisation, professional carriers, know	dge of principle
of HRM for future managers, job motivation and stimulation of employees.	
51S Sociology Z,Zk	
Content of the course is focused especially on the following topics: Sociology as a science, sociologic way of thinking including historic aspects, terminology. Sociology Social roles management. The Czech society in 21st century. Sociologic research.	nd managemen
51SOP Social Psychology Z,Zk	6
	6
51SRL Strategic Human Resource Management and Development Z,ZK Strategic HR Management and HR Development analyses some key processes of strategic HR management; in particular, the focus is on optimum management of	-
development and subsequent synthesis aimed at establishing a "learning organisation" based on mutual teaching, updating of knowledge, creative development at	
knowledge for effective targeted innovations for enhancing the value added of the respective product and increase the company's competitiveness	
51TBP Bachelor Thesis Z	8
Realization of the project of Bachelor's degree paper conditions concretization, particularly: paper topic, explanation and application; teoretical basis, analyses of th	oretical sources
paper structure; formulation of research problem incl. literature analysis; final goals; hypothesis formulation); empirical part(e.g. survey, test, sociometry etc.); research	ch sample (e.g.
respondents); timetable of each part realization; plan a consultations with the tutor; final version, including required enclosures (the Universities Act, Internal Czech Te	hnical Universit
Regulations); Bachelor's paper submitment and defence. Prezentation preparation	
51TV1 Physical Education 1 Z	0
51UEK Introduction to Economics Z,Zk	4
The course is focused on the following subjects: basic economic relations and consequences. Economic aggregates and their consequences. Operating of the economic relations and consequences.	-
to so called macroekonomic circle, various economic theories. Consumption behaviour in microeconomics. Theory of production. Different markets and com	
51UM Introduction to Mathematics Z,Zk	4
51UV Introduction to University Studies Z	4
Content of the subject includes knowledge assisting students in quick and effective adaptation to conditions of university studies. Content of the subject: Part 1 - adaptation and colf education	station, Part 2
ways of studying at universities, Part 3 - education and self-education. 51VC Appraisal and Performance Management and Controlling KZ	4
51VC Appraisal and Performance Management and Controlling KZ Concept and approach to performance management. Concept of performance. Principles and process of performance management. Forms, criteria and methods of em	
Links to other HR functions. Implementation appraisal interview. Concepts and approaches to strategic human resource management. Application of Assessment Cer	-
Center. Application of 360-degree feedback. Concept of Balanced Scorecard / HR Scorecard. HR controlling / HR audit.	si, zerelepinel
51XBCCAJ Business Correspondence and Communication KZ	4
The aim of the course to help students write better emails in English as emails are the most common form of written communication. It is aimed at intermediate or u	per-intermediat
level, and consists of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices more conventiona	language areas
such as fixed expressions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective emails, express the	emselves clearly
and their writing will be easier to understand.	
51XDBM Design and Brand Management KZ	4
51XEPP Computer Presentations KZ	4
Students will learn basics of presentation structuring, basic aspects influencing successful presentation. Students should learn how to present information and resu	
which form to use taking into account the audience. Students should adapt the form of their presentation to expectations, level of understanding and experience of	the audience.
Students will learn to apply modern didactic techniques in their presentations.	
51XES Economic Statistics KZ Students will learn to use tools of descriptive statistics, tools of regressive and corelation analyses, index analyses, time series analyses and other basic stat	4
51XIP Intercultural Psychology KZ	4
Main world culture characteristics International dimension in management Cultural differences in management - trade, human resources Hoefsted model of national	
and etiquet in intercultural management Charakteristics of selected national cultures and their comparison	
51XKMAJ Knowledge Managemen in English Language KZ	4
51XMKV Quality Management for Human Resources Managers KZ	4
A systemic approach to ensure quality management - the history, theory and practice, principles and terminology. Simple statistical and analytical tools managin	
quality. Requirements of international standard ISO 9001 (the current version) quality management systems . Types of audits in systems management , collaboratio	with certificatio
and consulting companies. Preparation, implementation and evaluation of internal audit management system . Presentation of examples of established quality management	gement systems
. EFQM (European Quality Award) for quality assessment.	
51XMOE The beginning formation the primary structures of international trade as part of the genesis of EU KZ	4
51XNEAJ Networking in English KZ	4
Focusing on the practical communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and strategies of effective	
business communication, interaction and behaviour in typical networking situations (creation and management of a network of business contacts with people who	
extension and development of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grammar development, teamwork feedback. Practical language skills will be systematically developed in contexts and situations relevant to professional work.	k, and individua
51XNM Material Science KZ	4
History and present state of materials engineering, overview of technical materials, internal structure of metals, crystal lattices and their defects, deformation, recr	1
fracture of materials, structure and properties of materials and their testing, iron-carbon phase diagram, overview of steels, cast irons and nonferrous m	
51XP1ES Economic Statistics KZ	4
The subject of ?Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will provide stude	1
foundation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the seasonality	
	4
51XP1SMR Statistical Methods for Decision Making KZ	4
	4
51XP1SMR Statistical Methods for Decision Making KZ 51XP2ES Economic Statistics KZ	4
51XP1SMR Statistical Methods for Decision Making KZ 51XP2ES Economic Statistics KZ The subject of ?Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will provide stude	4

	Health, Safaty and Fire Drevention Dringiplas		4
51XP2ZSO Basic legislat	Health, Safety and Fire Prevention Principles	KZ	Risk
•	of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Envi		
	ction. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Techn	-	
51XP3MNP	Managerial Tools and Calculations	KZ	4
51XP3ZSO	Health, Safety and Fire Prevention Principles	KZ	4
51XPD	Presentation Skills	KZ	4
-	how people act and interact, develop rules of verbal and nonverbal communication, including most common mistakes. In addition, stu		
	presentation skills. Students will present their skills using videotechniques and get feedback, "peer-review".		
51XPDM	Grant Management	KZ	4
51XPES	Economic Statistics	KZ	4
	Economic Statistics? is oriented on measurement of economic events at microeconomic and macroeconomic level. This course will pro		ith a solid
fc	undation of descriptive statistics, regression and correlation analysis, indexes analysis, time series analysis and measurement of the s	seasonality.	
51XPHT	Technology Assessment	KZ	4
51XPIP	Intercultural Psychology	KZ	4
51XPJN	German Language	KZ	4
51XPJS	Spanish Language	KZ	4
51XPKM	Knowledge Management	KZ	4
	edge Management deals with the management knowledge and skills in the enterprise with the aim of increasing the competitiveness o		-
51XPLG	Logistics	KZ	4
	vers many facets of logistics and supply chain management to create significant competitive advantages. The graduates can find their ca		
	nning and scheduling process; making effective use of the enterprise resources planning (ERP) system, while anticipating its impact or		
· ·	planning and forecasting while translating internal and external customer demands; and managing the supply chain while evaluating it		
relevant tools, p	rinciples and concepts. In this specialization students will learn to meet these challenges by getting to grips with key issues in supply c	hain design. This	involves
pinpointing the b	best location for production facilities and distribution centres, and identifying the resources they need. They will learn how to structure o	perations manag	ement in
production, wareh	ousing, transport and distribution, and purchasing. The key is to give customers the standard of service they want and to ensure proce-	ss reliability. Pro	duction an
ogistic managem	ent is about understanding the impact of customized logistical designs on overall performance. Students will apply advanced software t	ools for enterpris	se resourc
	planning and integer linear programming problems, appacity analysis of production systems, distribution planning and vahials rou		
	planning and integer linear programming problems, capacity analysis of production systems, distribution planning and vehicle rou	-	
51XPNES	Economics Statistics	Z,ZK	4
51XPNES 51XPNSMP		-	4
51XPNSMP	Economics Statistics	Z,ZK Z,ZK	4
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