Study plan

Name of study plan: N-RRP-prez. forma od 14/15

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch:

Program of study: Management of Development Projects

Type of study: Follow-up master full-time

Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 105

The role of the block: Z

Code of the group: 1.S.RRP-P OD 14/15

English Language 1

Name of the group: 1.s.RRP-od 14/15 prezen ní forma studia

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

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Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA1	English Language 1	Z	2	0P+2C		Z
16E	Economics	Z,ZK	5	3P+1C	Z	Z
16FMP	Financial Management of Enterprises and Projects	Z,ZK	5	2P+2C	Z	Z
16RME	Regional and Local Economy	Z,ZK	5	2P+2C	Z	Z
16RP	Project Management	Z,ZK	5	2P+2C	Z	Z
16SRG	Socio-economic Geography	Z,ZK	5	2P+2C	Z	Z
16NZP	Elements of Law	Z	3	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=1.S.RRP-P OD 14/15 Name=1.s.RRP-od 14/15 prezen ní forma studia

0 1 0/1	English Language i							
The course aims at busi	ness and managerial language, as used in company management. The student´s skills in foreign language speaking and wr	iting are to be dev	veloped in the					
area of management (v	rea of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most up-to-date professional jargon							
dealing with project mar	ealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension.							
16E Economics 7.7K								

Introducing participants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and production effectiveness, aligning with profit maximization, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, distinguishing different economic systems, identifying the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, applying macroeconomic theory to present problems of countries and integrated coalitions.

16FMP Financial Management of Enterprises and Projects

management and financing, various sources of funds, project financing, financial planning and forecasting, initial public offering and evaluation techniques.

7.7K The subject Financial Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Students have an opportunity to acquire an understanding of the main concepts, tools and methods of the financial management and their utilization in practical decision making and management of projects and processes. Students gain primarily knowledge of financial management role within a business, evaluation of financial performance of business, investment projects appraisal, working capital

Regional and Local Economy

Regional and municipal economy deals with social? economic development of regions and towns. It is based on spatial application of common economic theory and regional economy. The main part of the subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the government sector of regions and towns and the possibilities of influencing by the authorities that have responsibility for development of regions and towns. The subject contains also key concepts and pieces of knowledge from the field of territorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of incomes and expenses of territorial budget with an emphasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subject, especially the localization theories.

16RP	Project Management	Z,ZK	5					
The subject defines a p	The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other subjects are planning, resource							
management, using so	ftware for the project management, the process of a feasibility study development. Students will practice the methods for deci	sion making appli	cable to projects					
as the decision trees de	evelopment and the problem analysis.							
16SRG	Socio-economic Geography	Z,ZK	5					
The subject helps to ur	The subject helps to understand the development, current situation and the main trends in economic distribution and other social? economic activities of man on different regional							
levels. Students should get basics of geographical thinking, they should understand problems in territorial context and the rules of development.								

Code of the group: 2.S.RRP-P OD 14/15

Name of the group: 2.s.RRP-od14/15 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA2	English Language 2	Z	2	0P+2C		Z
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4	2P+1C	L	Z
16NOV	Employee Organization and Management	Z,ZK	5	2P+2C	Z,L	Z
16NPS	Systems Design	Z,ZK	5	2P+2C	L	Z
16RD	Regional Demography	Z,ZK	5	4P+0C	L	Z
16NPR	Regional Policy	Z,ZK	5	2P+2C	L	Z
16NSM	Strategic Marketing	Z	4	2P+2C	L	Z

Characteristics of the courses of this group of Study Plan: Code=2.S.RRP-P OD 14/15 Name=2.s.RRP-od14/15 prezen ní forma

Characteristics of	of the courses of this group of Study Plan: Code=2.S.RRP-P OD 14/15 Name=2.s.RRP-od14/	15 prezen ni i	forma
04JA2	English Language 2	Z	2
The course aims at bu	siness and managerial language, as used in company management. The student's skills in foreign language speaking and w	riting are to be dev	eloped in the
area of management	work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the m	nost up-to-date pro	fessional jargon
dealing with project m	anagement and project planning. Further training in the proper use of grammar structures is provided simultaneously with voc	abulary extension.	
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4
The course deals with	theoretical specification of the policy of economic, social and territorial cohesion in European union and its development and im	portance. It focuses	on the regional
and structural policy w	ithin particular programming periods of EU.		
16NOV	Employee Organization and Management	Z,ZK	5
The aim of the subject	is to connect the students' knowledge of management and project management with new information on employee organization	on and manageme	nt. The outcome
will be a graduate qua	ified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and	making good use	of team member
potential. Also time ma	anagement and delegation, situational management, performance evaluation and training of leading an evaluation discussion.	Last third of the su	ubject covers
succession planning,	notivation, influencing company culture and crisis situation solving.		
16NPS	Systems Design	Z,ZK	5
The graduate of this co	urse will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) ar	nd with problem-sol	ving processes.
The course includes le	essons on systems methology, incl. Checkland´s methodology of the soft systems. The graduates will be able to use and apply	model views and	software for
project management.			
16RD	Regional Demography	Z,ZK	5
The main aim of this of	ourse is to acquaint the students in detail with the findings and methods of regional demography. To teach them to analyse giv	ven regions with the	e help of both
demographic and stat	stical methods and to acquaint them with the demographic situation with regard to the regions of the Czech Republic and also	with the demogra	phic situation in
the world with special	focus on migration and its significance.		
16NPR	Regional Policy	Z,ZK	5
The provision of integ	al theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis	of the conception i	ole of state,
regional and local auti	norities related to effective and balanced development of all regions.		
16NSM	Strategic Marketing	Z	4

Code of the group: 3.S.RRP-P OD 14/15

Name of the group: 3.s.RRP-od14/15 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA3	English Language 3	Z,ZK	2	0P+2C		Z

16NES	Economics Statistics	Z,ZK	5	2P+1C	Z	Z
16NF	Function, Organization, and Legislation of Public Administration	Z,ZK	4	2P+1C	Z	Z
16PRG	Programming in the CR and in the EU	Z,ZK	5	2P+2C	Z	Z
16NPDP	Project of Diploma Thesis	Z	4	1P+2C	L,Z	Z
16NSK	Social Competencies in Project Management	Z,ZK	5	1P+3C	Z	Z
16SR	Strategic Management	Z,ZK	5	2P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=3.S.RRP-P OD 14/15 Name=3.s.RRP-od14/15 prezen ní forma

The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the

dealing with project r this, the aim of the co Methodologically, the	(work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the motion anagement and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocurse is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application of course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant gram, teamwork and giving feedback.	abulary extension of the given pheno	. In addition to omena.
16NES	Economics Statistics	Z,ZK	5
_	y of statistical information origin about economical and social effects and processes, the possibilities and limits of their cohesion ing statistical methods of analytical procedures in comon statistical practice.	and practical apli	ications together
16NF Definition of basic co	Function, Organization, and Legislation of Public Administration repts in the field of public administration. Entities and public administrators. The reform process of the public administration aft	Z,ZK er 1989 with emph	4 hasis on aspects
public administration keeping the public in	legislative character. Activities of the central state administration bodies in the country. Composition, appointment and work of the relationship between the government and other central organs. Ministries and their agenda. Other central administrative at erest. Natural persons involved in the administration. Municipalities and regions - basic characteristics of local government and all and regional authorities and their powers. Other entities of public administration - public institutions and enterprises, other leg	uthorities and their	r tasks while up es. Dividing
16PRG	Programming in the CR and in the EU	Z,ZK	5

Introduction to basic approaches of programming in the CR and in the EU. Getting an overview of the programs implemented in the Czech Republic within the economic and social cohesion and programs implemented by national funds. Emphasis on basic principles of project design, acquisition of the ability to create a project proposal to support development of the city or region.

16NPDP	Project of Diploma Thesis	Z	4
16NSK	Social Competencies in Project Management	Z,ZK	5

Thorough coverage of the latest theory and practice of Knowledge Management, with an integrated interdisciplinary presentation that makes sense of the confusingly wide variety of computer science and business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior. Solidly covers the "hard" technical components of computer tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leveraging knowledge effectively within an organization. Critically evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human context. Essential preparation for managerial, technical, and systems workers alike in today's modern knowledge-based economy.

16SR Strategic Management Z,ZK 5

The aim of the course is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master general knowledge in management of economical subjects and public administration institutions and understanding of basic models and instruments which are used in managerial practice. On the grounds of gained competences the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construction of the strategic plan.

Code of the group: 4.S.RRP-P OD 14/15

English Language 3

Name of the group: 4.s.RRP-od 14/15 prezen ní forma

Requirement credits in the group: In this group you have to gain 15 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 15

Note on the group:

	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
16DPI	Diploma Thesis	Z	15	0+8		Z

Characteristics of the courses of this group of Study Plan: Code=4.S.RRP-P OD 14/15 Name=4.s.RRP-od 14/15 prezen ní forma

16DPI	Diploma Thesis	Z	15

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 15

The role of the block: PV

Code of the group: PVP-N-RRP OD 11/12

Name of the group: PVP-N-RRP od 11/12 prezen ní forma

Requirement credits in the group: In this group you have to gain 15 credits

Requirement courses in the group: In this group you have to complete at least 3 courses

Credits in the group: 15 Note on the group:

Code

Code	members)	Completion	Credits	Scope	Semester	Kole
16XMK	Tutors, authors and guarantors (gar.) Developing Intercultural Communicative Competence	Z,ZK	5	0P+3C	L	PV
16XBS		Z,ZK	5	1P+2C	L	PV
16XCI	Balanced Scorecard	Z,ZK		1P+2C	L	
	Competitive Intelligence		5		L	PV
16XDB	Description in Business	Z,ZK	5	0P+4C		PV
16XD	Transport Systems	Z,ZK	5	3+0		PV
16XNE	Ecology and Sustainable Development	Z,ZK	5	1P+2C	L	PV
16XENU	Sustainable Development: Economics and Policy	Z,ZK	5	1P+2C	L	PV
16XNEM	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5	1P+2C	L	PV
16XEF	European Social Fund	Z,ZK	5	1P+2C	L	PV
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5	1P+2C	L	PV
16XG	Geographic and Information Systems	Z,ZK	5	3+0		PV
16XIT	Information and Communication Technologies	Z,ZK	5	3+0		PV
16XIP	Inter-cultural Psychology	Z,ZK	5	1P+2C	L	PV
16XP	Small and Medium Business	Z,ZK	5	1P+2C	L	PV
16XSP	Management of Construction and Developers' Projects	Z,ZK	5	1P+2C	L	PV
16XMS	Modernisation of Public Administration	Z,ZK	5	3+0		PV
16XOP	Valuation of Firm and Projects	Z,ZK	5	1P+2C	L	PV
16XNP	Presentation and Communication Skills	Z,ZK	5	0P+3C	L	PV
16XDO	Presentation Skills in English	Z,ZK	5	0P+4C	L	PV
16XRM	Restoration and Urban Development	Z,ZK	5	3+0		PV
16XR	Reconditioning and Rural Development	Z,ZK	5	1P+2C	L	PV
16XRZ	Administration of Municipalities and Regions	Z,ZK	5	3+0		PV
16XV	English for Meetings and Negotiations	Z,ZK	5	0P+4C	L	PV
16XSC	Smart Cities and Smart Regions	Z,ZK	5	1P+2C	L	PV
16XNSR	Municipalities and Regions Development Strategy	Z,ZK	5	1P+2C	L	PV
16XEU	Structures and Legislation of the European Union	Z,ZK	5	1P+2C	L	PV
16XNUP	Urban Planning and Regional Development	Z,ZK	5	1P+2C	L	PV
	he courses of this group of Study Plan: Code=PVP-N-RRP OD 11		└ VP-N-RR	<u> </u>	12 prezen	ní forma
16XMK Description In The seminar will focus on examine the role of languation and their influence on behind Influence on behin	Developing Intercultural Communicative Competence the importance of accuracy and comprehension in communication in a foreign language age means in intercultural negotiations. Outline of the subject: . Approaches to culture . Culaviour and language expression . International English as lingua franca . The most commes on individual topics Language level: CEFR B2	, and highlight cul ıltural and langua	Itural differe ge context ir	nces influer n communic	Z,ZK ncing communic ation . Intercult	5 cation, and ural theorie
16XBS E	Balanced Scorecard				Z,ZK	5
parameters used by plann	o gain necessary knowledge for the right strategy implementation in an enterprise and by ing of firm's development and by results evaluation are followed in complex approach. Fi processes and formulate tasks for teams which procure business internal processes. Ga	urther the student	t is able to m	naster perfo	rmance param	eters in

Completion Credits | Scope | Semester

Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their

Competitive Intelligence The course is designed as an elective for master degree students in the field of Applied Informatics and Informatics in Business. Includes issues defining the specific information needs for support Strategic Planning of the organization, namely to find relevant information sources, including external ones, analyzing and the subsequent creation of Knowledge Base. Relevant is also effective communication of these findings to senior management of an organization. 16XDB **Description in Business** Z,ZK 5 Development of language knowledge and skills focusing on special purposes of the study programme with the main aim to adequately use the language in both speaking and writing. 16XD Transport Systems Z,ZK The course will acquaint the students with> ?basic features of individual kinds of transport (road, railway, air, water) ?relations between transport and territory. ?transport surveys: logistics in in large territorial units, regions, towns and villages. ?reciprocal relations between a transport route and territory. ?public, individual, cargo transport (freight)? prospective of further transport development in Europe (EU) and the Czech Republic (national transport network), the relation of urban and transport planning ?transport and environment, noise and vibration, exhaust fumes, accidents, land confiscation, energy consumption ?the impact of transport systems upon landscape and settlements ?transport and sustainability 16XNE **Ecology and Sustainable Development** Z.ZK Ecology in the general sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind: damaging components of the environment, non-renewable and renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sustainable development - definitions, basic concepts, indicators, legislation. Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Development. Sustainable development in sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities. 16XENU Z.ZK 5 Sustainable Development: Economics and Policy

	Implementation of Information Technology and Modernisation of Public Administration	Z,ZK	5
Influence of socio-econ	omic changes after 1989 on the introduction of new management methods in public administration. Different and the same ch	haracteristics of p	ublic and private
•	of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Ag		
J	nications and Public Relations, Public Relations; participation and involvement of the local community in the public administrat		
	ticipation. The education of officials. E-governance - eGovernment. Evaluation of projects in the field of computerization and i	informatization - C	zech POINT,
	egisters, GIS, KIVS, electronic notice boards.	7.71	
16XEF	European Social Fund	Z,ZK	5
	d its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Ca operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ?		_
	d. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social f		
	the proces of program and ESF project management.	rana ana praotioa	oxampioo oi
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5
	f development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity and	, , ,	-
	creativity, dvelopment of creativity.		,, , ,
16XG	Geographic and Information Systems	Z.ZK	5
	llowing: the definition of Geographic and Information Systems (GIS); components, technological and programming equipmen	1 ' 1	_
	nents; geographic data and data models. The course also deals with resources and methods used in the acquisition of digital		
relational database mod	lels; geographically oriented database of spatial information; geographic and topological methods of information processing a	and its application	; modelling and
simulation of data struc	ures, and GIS application areas. Cíl p edm tu		
16XIT	Information and Communication Technologies	Z,ZK	5
The following themes cr	eate the content of the course: ?listing of audio-visual technology ?computer networks (local and remote) ?topology, linking, add	dressing, commun	ication protocols
?history of the Internet	caccess to the Internet" ?FTP, Gopher and WWW protocols ? basics of functioning and usage, hypertext. ?communication se	ervices on the Inte	rnet ? electronic
mail, IRC. ?searching ir	formation on the Internet ?Internet security, futher prospectives of the Internet development.		
16XIP	Inter-cultural Psychology	Z,ZK	5
•	al psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union e		
	other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different a		
	ral differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercul		
16XP	Small and Medium Business	Z,ZK	5
	to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for co	onstruction, financ	ial management
	ness plan/project. Students are able to understand accesses used on tactical and operational managerial levels.		
16XSP	Management of Construction and Developers' Projects	Z,ZK	5
	the students with the preparation of developers' projects, urban planning and projects designed for building permits. Marketing	-	_
	lysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates ? eveloper's project ? financial analysis aimed at recoverability and the overall feasibility,financial resources, credits terms and o	-	_
	radministration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions,		•
	administration, accounting, requirements for mortgage remaining. Frisk management is definition, evaluation, restrictions, relutation ?Management of project implementation and its organisation, change management with clients and suppliers.	continuous super	vision and risk
16XMS	Modernisation of Public Administration	Z,ZK	5
	initial conditions and prerequisites for changes in public administration and management of public administration, on differenc		
	so deals with the potentials to apply management tools to individual areas of Public Administration Management which include		=
-	development documents for territorial units on various levels of administration, human resources management, principles of	-	-
management methods (models CAF, EFQM, BSC, benchmarking); public relations, local citizens´ participation in public administration, the role of a citiz	zen, and with legis	ative framework
of individual areas of ac	ministration.		
16XOP	Valuation of Firm and Projects		
The aim of the course is	to acquaint students with the measurement and management of enterprise value so that they are able to make qualified esti	Z,ZK	5
depending on the stage	to acquaint students with the measurement and management of enterprise value so that they are able to make qualified esti-	Z,ZK imate of the value	_
gain skills in the applica	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the va	imate of the value	of the company,
Э		imate of the value	of the company,
16XNP	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the va	imate of the value	of the company,
16XNP By practicing and exerc	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the value of basic methods. Practical skills will be acquired through case studies. Presentation and Communication Skills sing, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different states.	mate of the value aluating and ensui	of the company, ng methods and 5
16XNP By practicing and exerc principals of verbal and	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the value of basic methods. Practical skills will be acquired through case studies. Presentation and Communication Skills sing, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different snonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative	mate of the value aluating and ensui	of the company, ng methods and 5
16XNP By practicing and exerc principals of verbal and training. They will learn	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the value of basic methods. Practical skills will be acquired through case studies. Presentation and Communication Skills sing, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different so nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative now to use different methods of argumentation, how to deal with questions and to use visual aids.	mate of the value aluating and ensui Z,ZK situations. They wire writing and som	of the company, ng methods and 5 Il understand e basic vocal
16XNP By practicing and exerc principals of verbal and training. They will learn 16XDO	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the value of basic methods. Practical skills will be acquired through case studies. Presentation and Communication Skills sing, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different somewhat communication, structure and different drafts of informative and persuasive speeches, they will go through creative how to use different methods of argumentation, how to deal with questions and to use visual aids. Presentation Skills in English	Z,ZK situations. They wife writing and som	of the company, ng methods and 5 Il understand e basic vocal 5
16XNP By practicing and exerc principals of verbal and training. They will learn 16XDO Development of language	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the value of basic methods. Practical skills will be acquired through case studies. Presentation and Communication Skills sing, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different sometive communication, structure and different drafts of informative and persuasive speeches, they will go through creative how to use different methods of argumentation, how to deal with questions and to use visual aids. Presentation Skills in English the knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services	Z,ZK situations. They wi e writing and som Z,ZK systations. They wi e writing and som Z,ZK s, study programm	of the company, ng methods and 5 Il understand e basic vocal 5 es and products.
16XNP By practicing and exerc principals of verbal and training. They will learn 16XDO Development of language	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the value of basic methods. Practical skills will be acquired through case studies. Presentation and Communication Skills sing, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different sometiments are communication, structure and different drafts of informative and persuasive speeches, they will go through creative how to use different methods of argumentation, how to deal with questions and to use visual aids. Presentation Skills in English the knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services Restoration and Urban Development	Z,ZK situations. They will be writing and som Z,ZK situations. They will be writing and som Z,ZK s, study programm. Z,ZK	of the company, ng methods and 5 Il understand e basic vocal 5 es and products. 5
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16XNP By practicing and exerce principals of verbal and training. They will learn 16XDO Development of language 16XRM The course provides an heritage sites, Europea parts of the course. 16XR Obecným cílem p edm krajiny. Ke specifickým o je také v nována nástro 16XRZ The course deals with so ? development of big ter for credit financing of strof strategies ?Europear 16XV Consolidation and strer 16XSC 16XNSR The aim of the course is subsidiarity and partner	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the value of basic methods. Practical skills will be acquired through case studies. Presentation and Communication Skills sing, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different son nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative now to use different methods of argumentation, how to deal with questions and to use visual aids. Presentation Skills in English e knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services Restoration and Urban Development insight into the issue of city restoration, its types and tools, deals with sustainable development, urban restoration and sites in cultural cities, development strategy for regional systems and settlements, as well as restoration of small settlements development to pedatavit spole enský a hospodá ský význam venkova v souvislosti s využíváním p dy, správou p írodních zdroj a žiú if m pat í získání základních znalostí a porozum ní problematice venkova a politik pro regeneraci a rozvoje venkova jak z ná jm pro udržitelný rozvoj venkova pomoci program, dotací, služeb a spolupráce. Administration of Municipalities and Regions Istainable development, financial and information systems of municipalities and the strategies as worked out for the following are ritorial units ?non-profit organisations?rimplementation of changes in regions?rinvestments of municipalities?choice of financia telegic projects ?PR strategy planning ?regional operational programs ?regional development agencies in the period of preparation. English for Meetings and Negotiations ghening of the language skills needed for management purposes with the focus on improvement in practical communication. Smart Cities and Smart Regions Municipalities and Regions Development Strategy	Z,ZK situations. They with the waller and some service writing and some service and service with the conservation. The conservation. The conservation openent belong to service with the conservation of the c	of the company, ng methods and 5 Ill understand e basic vocal 5 es and products. 5 e UNESCO the essential 5 as údržbou ovn . Pozornost 5 of micro-regions ect assessments l implementation 5 5 sustainability, ss the challenge

in globalised world. creating and approx implements for their	Structures and Legislation of the European Union ect: Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary external a Institutions and other bodies of EU? their characteristics, function and interrelationships between them. Basics and principles of EU ving and EU constitution. Unified european market and its strengths and weaknesses, economic competition, currency union, defend realisation (particulary for structural policy). Concept of welfare state and accomplishment of it in member states of EU. Process of ployment in globalized world. Visions, goals and priorities of EU and expected development within new programming period 2007.	J legislation, the proceed and developmenthe EU enlargementh	rocess of nt policy and
legislation. Culture	Urban Planning and Regional Development In Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlement and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic infousing estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental urban. Perfect town.	rastructure of settl	ements.
	List of courses of this pass:		
Code	Name of the course	Completion	Credits
04JA1		7	2
The course aims a area of manageme dealing with	English Language 1 at business and managerial language, as used in company management. The student's skills in foreign language speaking and writi nt (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with	ng are to be develup-to-date profess	oped in the sional jargon sion.
	English Language 2 at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing the process of the student of the st	•	
dealing with	nt (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most n project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with	-	sion.
area of manageme dealing with project	English Language 3 at business and managerial language, as used in company management. The student's skills in foreign language speaking and writtent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most company across cultures, recruitment and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocable the acquisition of language skills, writing strategies and active vecabulary. The course focuses on practical applications.	up-to-date profess ulary extension. In	sional jargon addition to
	f the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application ne course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant gramma		
	case-study situations, teamwork and giving feedback.		
16DPI	Diploma Thesis	Z	15
profit maximization,	Economics pants to the world economy, explaining the principles of economic thinking, illustrating the problem of resource scarcity and producti, distinguishing ideal and limited competition. Understanding the meaning and construction of the main macroeconomic indicators, digitally the principles of government economic politics, understanding the fundamentals of fiscal and monetary policy of the government, a to present problems of countries and integrated coalitions.	stinguishing differe	ent economic
an understanding of Students gain pri	Financial Management of Enterprises and Projects al Management of Enterprises and Projects provides a complex explanation of all essential financial management questions. Students of the main concepts, tools and methods of the financial management and their utilization in practical decision making and managemently knowledge of financial management role within a business, evaluation of financial performance of business, investment project gement and financing, various sources of funds, project financing, financial planning and forecasting, initial public offering and evaluation.	ent of projects and cts appraisal, work	d processes.
16NES	Economics Statistics	Z,ZK	5
	way of statistical information origin about economical and social effects and processes, the possibilities and limits of their cohesion ar with the options of using statistical methods of analytical procedures in comon statistical practice.	1 '	
16NF	Function, Organization, and Legislation of Public Administration	Z,ZK	4
of organizational a public administration keeping the publ	concepts in the field of public administration. Entities and public administrators. The reform process of the public administration after and legislative character. Activities of the central state administration bodies in the country. Composition, appointment and work of the on, the relationship between the government and other central organs. Ministries and their agenda. Other central administrative auth lic interest. Natural persons involved in the administration. Municipalities and regions - basic characteristics of local government and cipal and regional authorities and their powers. Other entities of public administration - public institutions and enterprises, other legal apublic administration.	e government, coo orities and their tas local public bodies	rdination of sks while up s. Dividing
16NHSS The course deals w	Economic, Social, and Territorial Cohesion of the EU ith theoretical specification of the policy of economic, social and territorial cohesion in European union and its development and import	Z,ZK ance. It focuses on	4 the regional
16NOV	and structural policy within particular programming periods of EU.	7 71/	
will be a graduate q	Employee Organization and Management ect is to connect the students' knowledge of management and project management with new information on employee organization a qualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and made management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. L	king good use of te	eam member
4011000	succession planning, motivation, influencing company culture and crisis situation solving.		
16NPDP	Project of Diploma Thesis	Z	4
·	Regional Policy ntegral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis o regional and local authorities related to effective and balanced development of all regions.		_
16NPS The graduate of this	Systems Design course will be capable to operate with organizational systems features (incl. concepts of synergy, order, chaos, emergence etc.) and v	Z,ZK vith problem-solvin	5 g processes.
_	des lessons on systems methology, incl. Checkland's methodology of the soft systems. The graduates will be able to use and apply project management.		

16NSK	Social Competencies in Project Management	Z,ZK	5
Thorough coverage	ge of the latest theory and practice of Knowledge Management, with an integrated interdisciplinary presentation that makes sense of t	he confusingly wi	de variety of
-	and business KM perspectives arising simultaneously from artificial intelligence, information systems, and organizational behavior. Sol	-	
•	mputer tools and technology for managing knowledge, without losing sight of the "soft" management needs and challenges in leveraging		· 1
an organization.	Critically evaluates the nature, computer representation, access, and utilization of knowledge versus information within a human cont	ext. Essential prep	paration for
	managerial, technical, and systems workers alike in today's modern knowledge-based economy.		
16NSM	Strategic Marketing	Z	4
16NZP	Elements of Law	Z	3
16PRG	Programming in the CR and in the EU	Z,ZK	5
Introduction to ba	asic approaches of programming in the CR and in the EU. Getting an overview of the programs implemented in the Czech Republic w	ithin the economic	c and social
cohesion and pro	grams implemented by national funds. Emphasis on basic principles of project design, acquisition of the ability to create a project pro _l	posal to support d	development
	of the city or region.		
16RD	Regional Demography	Z,ZK	5
	this course is to acquaint the students in detail with the findings and methods of regional demography. To teach them to analyse given	_	-
demographic and	statistical methods and to acquaint them with the demographic situation with regard to the regions of the Czech Republic and also with	n the demographi	ic situation in
400145	the world with special focus on migration and its significance.	7.71/	
16RME	Regional and Local Economy	Z,ZK	5
_	icipal economy deals with social? economic development of regions and towns. It is based on spatial application of common economic		- 1
	ne subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the governme ies of influencing by the authorities that have responsibility for development of regions and towns. The subject contains also key conce	-	
•	erritorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of incom		- 1
	nphasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subj		
	theories.	,, ,	
16RP	Project Management	Z,ZK	5
	es a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other su		1
-	ng software for the project management, the process of a feasibility study development. Students will practice the methods for decision		- 1
	as the decision trees development and the problem analysis.		
16SR	Strategic Management	Z,ZK	5
The aim of the cou	urse is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master gene	ral knowledge in i	management
of economical su	ubjects and public administration institutions and understanding of basic models and instruments which are used in managerial practic	ce. On the ground	s of gained
competences	the students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the constru	ction of the strate	₃gic plan.
16SRG	Socio-economic Geography	Z,ZK	5
The subject help	s to understand the development, current situation and the main trends in economic distribution and other social? economic activities	of man on differe	ent regional
	levels. Students should get basics of geographical thinking, they should understand problems in territorial context and the rules of de	velopment.	
16XBS	Balanced Scorecard	Z,ZK	5
	urse is to gain necessary knowledge for the right strategy implementation in an enterprise and by use of it to evaluate performance pa		
-	d by planning of firm's development and by results evaluation are followed in complex approach. Further the student is able to master	-	
	sion making processes and formulate tasks for teams which procure business internal processes. Gain knowledge are applicable for		
16XCI	Competitive Intelligence	Z,ZK	5
	gned as an elective for master degree students in the field of Applied Informatics and Informatics in Business. Includes issues defining	=	
ior support Strate	egic Planning of the organization, namely to find relevant information sources, including external ones, analyzing and the subsequent Relevant is also effective communication of these findings to senior management of an organization.	creation of Knowl	euge base.
16VD		Z,ZK	
16XD	Transport Systems equaint the students with> ?basic features of individual kinds of transport (road, railway, air, water) ?relations between transport and		5
	e territorial units, regions, towns and villages. Preciprocal relations between a transport route and territory. Public, individual, cargo tr		, ,
	t development in Europe (EU) and the Czech Republic (national transport network), the relation of urban and transport planning ?trai	,	
· · · · · · · · · · · · · · · · · · ·	exhaust fumes, accidents, land confiscation, energy consumption ?the impact of transport systems upon landscape and settlements ?		
16XDB	Description in Business	Z,ZK	5
	nguage knowledge and skills focusing on special purposes of the study programme with the main aim to adequately use the language	· '	_
16XDO	Presentation Skills in English	Z,ZK	5
	nguage knowledge and skills focusing on better comprehension and comprehensibility of speaking and presenting opinions, services, st		-
16XEF	European Social Fund	Z,ZK	5
	and and its position among other implemets of regional development and reaching of economic and social cohesion of EU and the Czec		1 -
•	ion of operational programmes financed by ESF and Initiative Association EQUAL financed by ESF in programming period 2000 ? 200		· · ·
new programmin	g period. Implementation of programmes financed by European social fund in Czech republic. Horizontal topics of European social fu	nd and practical e	xamples of
	their accomplishment in the proces of program and ESF project management.		
16XENU	Sustainable Development: Economics and Policy	Z,ZK	5
16XEU	Structures and Legislation of the European Union	Z,ZK	5
Content of the sub	ject: Brief historical development of ideas concerning unification of Europe and forming of European Union. Contemporary external a	nd internal enviro	nment of EU
in globalised wo	rld. Institutions and other bodies of EU ? their characteristics, function and interrelationships between them. Basics and principles of E	U legislation, the	process of
•	oving and EU constitution. Unified european market and its strengths and weaknesses, economic competition, currency union, defend	•	
•	neir realisation (particulary for structural policy). Concept of welfare state and accomplishment of it in member states of EU. Process of	-	
	tation and employment in globalized world. Visions, goals and priorities of EU and expected development within new programming pe		
16XFR	Philosophical, Psychological, and Pedagogical Basics of Personality Development	Z,ZK	5
To introduce proble	ems of development and creation of cretivity based on philosophy, psychology and pedagogy. The subject is focused on creativity and a	ge, theory of creat	ivity, process
	of creativity, barriers of creativity, dvelopment of creativity.		
16XG	Geographic and Information Systems	Z,ZK	5
	the following: the definition of Geographic and Information Systems (GIS); components, technological and programming equipment of	· · · · · · · · · · · · · · · · · · ·	
	components; geographic data and data models. The course also deals with resources and methods used in the acquisition of digital d	= =	_
relational databas	e models; geographically oriented database of spatial information; geographic and topological methods of information processing and	its application; m	lodelling and
	simulation of data structures, and GIS application areas. Cíl p edm tu		

16XIP Inter-cultural Psychology Z,ZK 5 The subject "Inter-cultural psychology" concentrates on gaining knowledge and skills for working in international teams, primarily of European Union environment, but students will have a chance to learn about other important world cultures as well - like leading American or Asian cultures. The content of this subject includes different aspects of intercultural interactions and understanding cultural differences - as language, habits, values or prejudices. Important parts of this subject are practical examples and intercultural communication exercises. 16XIT Information and Communication Technologies 5 The following themes create the content of the course: ?listing of audio-visual technology ?computer networks (local and remote) ?topology, linking, addressing, communication protocols ?history of the Internet ?access to the Internet" ?FTP, Gopher and WWW protocols ? basics of functioning and usage, hypertext. ?communication services on the Internet ? electronic mail, IRC. ?searching information on the Internet ?Internet security, futher prospectives of the Internet development. Developing Intercultural Communicative Competence 16XMK Z,ZK The seminar will focus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences influencing communication, and examine the role of language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in communication . Intercultural theories and their influence on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunderstanding . Language practice and activities . Case studies on individual topics Language level: CEFR B2 16XMS Modernisation of Public Administration Z,ZK This course focuses on initial conditions and prerequisites for changes in public administration and management of public administration, on differences and similarities between public and private sectors. It also deals with the potentials to apply management tools to individual areas of Public Administration Management which includes strategic management in public administration, strategic development documents for territorial units on various levels of administration, human resources management, principles of financial management, quality management methods (models CAF, EFQM, BSC, benchmarking); public relations, local citizens´ participation in public administration, the role of a citizen, and with legislative framework of individual areas of administration. 16XNE **Ecology and Sustainable Development** Z,ZK 5 Ecology in the general sense, basic terms, environmental laws and regularities. Man and the environment - global problems of mankind; damaging components of the environment. non-renewable and renewable resources. Monitoring the state of the environment, assessment of human impact on the environment, EIA, SEA. Sustainable development - definitions, basic concepts, indicators, legislation, Sustainable development in Europe, the Framework Programmes, the National Strategy for Sustainable Development, Sustainable development in sectors of the national economy: air, transport, water. Sustainable development in the regions and municipalities. 16XNFM Implementation of Information Technology and Modernisation of Public Administration Influence of socio-economic changes after 1989 on the introduction of new management methods in public administration. Different and the same characteristics of public and private sector. Implementation of principles of managerial work from private to public organizations. Modern methods of quality management (CAF, Local Agenda 21, ISO, EFOM, BSC. benchmarking); Communications and Public Relations, Public Relations; participation and involvement of the local community in the public administration, the role of the citizen, motives and barriers to their participation. The education of officials. E-government - eGovernment. Evaluation of projects in the field of computerization and informatization - Czech POINT, data boxes, electronic registers, GIS, KIVS, electronic notice boards. 16XNP Presentation and Communication Skills Z,ZK 5 By practicing and exercising, the students learn how to communicate successfully and how to prepare and provide speeches adequate for different situations. They will understand principals of verbal and nonverbal communication, structure and different drafts of informative and persuasive speeches, they will go through creative writing and some basic vocal training. They will learn how to use different methods of argumentation, how to deal with questions and to use visual aids 16XNSR Municipalities and Regions Development Strategy Z,ZK 5 The aim of the course is to understand the mission and the principles of regional/municipal development, the complexity of regional politics and the concepts such as sustainability, subsidiarity and partnership; to create a strategy of regional/municipal development, a plan of communication with stakeholders, institutions and general public; to discuss the challenge of public issues and public choice; to use the models and tools of practical strategic planning, modelling scenarios and making a choice of the most appropriate strategy. Urban Planning and Regional Development 16XNUP Introduction to Urban Planning and Regional Development. System approach to settlements: components, features, infrastructure. Ecology and settlements. Fundamental environmental legislation. Culture and settlements. Regeneration of towns and conversation. Landscape and settlements. Countryside issues. Social and economic infrastructure of settlements. Humanization of housing estates. Problems of urban sprawls. Problems of brownfields. Policy of settlements and regions development. Fundamental urban planning legislation. Limits of land resources use. Perfect town. 16XOP Valuation of Firm and Projects Z.ZK 5 The aim of the course is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estimate of the value of the company, depending on the stage of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valuating and ensuing methods and gain skills in the application of basic methods. Practical skills will be acquired through case studies. 16XP Z,ZK Small and Medium Business 5 The aim of the course is to provide for students necessary competences for feasibility study and business plan elaboration, to explain methods for construction, financial management and evaluation of a business plan/project. Students are able to understand accesses used on tactical and operational managerial levels Reconditioning and Rural Development Obecným cílem p edm tu je p edstavit spole enský a hospodá ský význam venkova v souvislosti s využíváním p dy, správou p írodních zdroj a životního prost edí a s údržbou krajiny. Ke specifickým cíl m pat í získání základních znalostí a porozum ní problematice venkova a politik pro regeneraci a rozvoje venkova jak z národní, tak z EU úrovn . Pozornost je také v nována nástroj $\,$ m pro udržitelný rozvoj venkova pomoci program $\,$, dotací, služeb a spolupráce. Restoration and Urban Development The course provides an insight into the issue of city restoration, its types and tools, deals with sustainable development, urban restoration and sites conservation. The UNESCO heritage sites, European cultural cities, development strategy for regional systems and settlements, as well as restoration of small settlements development belong to the essential parts of the course. 16XRZ Administration of Municipalities and Regions Z,ZK The course deals with sustainable development, financial and information systems of municipalities and the strategies as worked out for the following areas; ?development of micro-regions ? development of big territorial units ?non-profit organisations ?implementation of changes in regions ?investments of municipalities ?choice of financial resources ?project assessments for credit financing of strategic projects ?PR strategy planning ?regional operational programs ?regional development agencies in the period of preparation, processing and implementation of strategies ?European Regional Planning Charter border and cross-border cooperation 16XSC Smart Cities and Smart Regions Z,ZK 5 Z,ZK 16XSP Management of Construction and Developers' Projects 5 The course will acquaint the students with the preparation of developers´ projects, urban planning and projects designed for building permits. Marketing of developers´ activities including supply and demand analysis and forms of sales are among the key issues the course will deal with. The other areas include: ?Acquisition of estates ? practical implications in the given area. ?Financining of developer's project ? financial analysis aimed at recoverability and the overall feasibility, financial resources, credits terms and conditions, optimum financing, time planning, cash flow administration, accounting, requirements for mortgage refinancing. ?Risk management ? definition, evaluation, restrictions, continuous supervision and risk managegement, final evaluation ?Management of project implementation and its organisation, change management with clients and suppliers.

	16XV	English for Meetings and Negotiations	Z,ZK	5
Consolidation and strengthening of the language skills needed for management purposes with the focus on improvement in practical communication.				

For updated information see http://bilakniha.cvut.cz/en/FF.html Generated: day 2024-05-19, time 20:31.