## Study plan

## Name of study plan: N-PMP-komb. forma od 14/15

Faculty/Institute/Others: Department: Branch of study guaranteed by the department: Welcome page Garantor of the study branch: Program of study: Entrepreneurship and Commercial Engineering in Industrial Companies Type of study: Follow-up master combined Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120 Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 114 The role of the block: Z

Code of the group: 1.S PMP-K OD 11/12 Name of the group: 1.s.PMP-od 11/12 kombinovaná forma Requirement credits in the group: In this group you have to gain 30 credits Requirement courses in the group: In this group you have to complete at least 6 courses Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
161KMA	Macroeconomics	Z,ZK	6	7+7	Z	Z
161KMO	Basics of Management	Z,ZK	6	7+7	Z	Z
161KMZ	Basics of Marketing	Z,ZK	3	5P+5C	Z	Z
161KMI	Microeconomics	Z,ZK	6	7+7	Z	Z
161KPR	Human Resources Management	Z,ZK	3	5P+5C	Z	Z
161KPE	Basics of Business Economics	Z,ZK	6	7+7	Z	Z

#### Characteristics of the courses of this group of Study Plan: Code=1.S PMP-K OD 11/12 Name=1.s.PMP-od 11/12 kombinovaná forma

161KMA	Macroeconomics	Z,ZK	6			
Domestic product and a	aggregate spending, Consumption, savings and investments, Money and money market, Exchange rate, Balance of payment,	, Aggregate supp	y and demand:			
AD-AS model, Aggregate demand in an open and closed economy: IS-LM-BP model, Economic growth, Economic cycle, Inflation and unemployment, Public budgets and budgetary						
policy, Monetary policy.						
161KMO	Basics of Management	Z,ZK	6			
History of management	, Planning - putting plans together, types of plans, management by objectives; Organisation - forms of organization, organisation	al planning, corpo	rate governance;			
Human resource mana	gement; Control; Communication - forms of communication, communication with the outside world; Management information	systems; Manage	rial background			
- basic skills, principals	and nature of managerial work, self management; Decision making. The course focuses on modelling organisational architecture	according to its lik	ely development			
in the global environme	nt; on the problem aspects of organisational behaviour, particularly in relation to organisational divisions and their activities, c	ganisational prob	lems and their			
solution, organisational	diagnostics, models and management systems, reorganization (due to changes in ownership), enhancement, rationalization	and planning of r	nanagement			
systems.						
161KMZ	Basics of Marketing	Z,ZK	3			
Concept and fundamer	tal categories of modern marketing in a developed market economy, their core and contents. Methods and procedures of the	main factors of a	company's			
marketing mix. Mastery	of the main marketing activity patterns.					
161KMI	Microeconomics	Z,ZK	6			
Introductory presentation	on of the primary market categories, the behaviour of the two primary market entities (households and companies) in the proc	lucts and service	s market. Profit			
as a stimulus for econo	mic activity, issues related to ownership and market failure.					
161KPR	Human Resources Management	Z,ZK	3			
Personnel and HR man	agement. Personnel planning. Analysis of positions and preparation of working tasks. Recruitment and selection of workers.	liring and orienta	tion of			
workers. Dislocation and release of workers. Worker assessment. Education and development. Labour relations. Organisation of work and labour conditions. Remuneration of workers						
and employee benefits.	Care of employees. Personal information system.					
161KPE	Basics of Business Economics	Z,ZK	6			
The substance of an enterprise and business undertaking, competitive environ. development of business (b) economics, b. effectiveness and its main categories, enterprise typology,						
life of an enterprise (incorporation, growth, crisis, liquidation). Structure of an enterprise in terms of equity, capital and organisation. Activities of an enterprise and their control (production,						
purchase, sales, financing, investments). Specific advantages in economics. employees. Personal information system.						

#### Code of the group: 2.S.PMP-K OD11/12 Name of the group: 2.s.PMP-od 11/12 kombinovaná forma Requirement credits in the group: In this group you have to gain 30 credits Requirement courses in the group: In this group you have to complete at least 8 courses Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
161KDP	Development Projects	Z	3	5P+5C	L	Z
161KMF	International Finance	Z,ZK	6	7+7	L	Z
161KOP	Commercial Law	Z,ZK	3	5P+5C	L	Z
161KFT	Money, Banks, and Financial Markets	Z,ZK	6	7+7	L	Z
161KPP	Employment Law	Z,ZK	3	5P+5C	L	Z
161KPS	Project of Corporate Information System	Z	3	5P+5C	L	Z
161KRI	Information Management and Company Information Systems	Z	3	5P+5C	L	Z
161KRP	Project Management	Z,ZK	3	5P+5C	L	Z

#### Characteristics of the courses of this group of Study Plan: Code=2.S.PMP-K OD11/12 Name=2.s.PMP-od 11/12 kombinovaná forma

161KMF       International Finance       Z,ZK       6         Balance of payments (balances and their interpretation in economy). Foreign exchange rate (systems, fundamental and technical analysis). Foreign exchange exposure and risk.         Foreign exchange operations (forward, swap, futures, options, speculating, calculation). Direct and portfolio foreign investments. European monetary and capital markets (Eurobanks, Eurocredit, Euroband market). International financial and monetary institutions (IMF, EMU).         161KOP       Commercial Law       Z,ZK       3         The course consists of the interpretation of the basic institutes of commercial law, the relationship between commercial and civic law and their primary authorities. Special attention is paid to the legal framework for the conditions and forms of business undertaking. It also includes issues relating to legal obligations, especially those implied by contracts concluded as part of business activities, including contracts concluded with foreign entities.       International Financial Markets       Z,ZK       6         Money, monetary market, Banking system and non-banking financial intermediaries, Capital market, Money demand, Inflation, Exchange market, Central banking and monetary policy.       161KPP       Employment Law       Z,ZK       3         Issues relating to the Labour Code, formation, change and termination of employment, working hours, breaks and holidays to refresh, special labour conditions for women and juveniles, care of employees, safety and health protection (S&HP) at work. 2nd part will include the employment legisl. for employment legislation in connection with the legal regulations applicable in the EU.       Z </th <th>161KDP D</th> <th>Development Projects</th> <th>Z</th> <th>3</th>	161KDP D	Development Projects	Z	3			
and organisational support, Managing change with clients and suppliers, Activities related to the project conclusion.       Z,ZK       6         Balance of payments (balances and their interpretation in economy). Foreign exchange rate (systems, fundamental and technical analysis). Foreign exchange exchange exposure and risk.       Foreign exchange operations (forward, swap, futures, options, speculating, calculation). Direct and portfolio foreign investments. European monetary and capital markets (Eurobanks, Eurocredit, Eurobond market). International financial and monetary institutions (IMF, EMU).         161KOP       Commercial Law       Z,ZK       3         The course consists of the interpretation of the basic institutes of commercial law, the relationship between commercial and their primary authorities. Special attention is paid to the legal framework for the conditions and forms of business undertaking. It also includes issues relating to legal obligations, especially those implied by contracts concluded with foreign entities.         161KFT       Money, Banks, and Financial Markets       Z,ZK       6         Money, monetary market, Banking system and non-banking financial intermediaries, Capital market, Money demand, Inflation, Exchange market, Central banking and monetary policy.       161KFP       Z,ZK       3         Issues relating to the Labour Code, formation, change and termination of employment, working hours, breaks and holidays to refresh, special labour conditions for women and juveniles, care of employees, safety and health protection (S&HP) at work. 2nd part will include the employment legisl. for employerent legislation in connection with the newly adopted Employment to the handicapped and legisl	Developer projects prepara	ation, Marketing of developer activities, Obtaining the land, Relationship with the client, legal forms of organisational supp	ort of the construct	tion, contractual			
161KMF       International Finance       Z,ZK       6         Balance of payments (balances and their interpretation in economy). Foreign exchange rate (systems, fundamental and technical analysis). Foreign exchange exposure and risk.         Foreign exchange operations (forward, swap, futures, options, speculating, calculation). Direct and portfolio foreign investments. European monetary and capital markets (Eurobanks, Eurocredit, Euroband market). International financial and monetary institutions (IMF, EMU).         161KOP       Commercial Law       Z,ZK       3         The course consists of the interpretation of the basic institutes of commercial law, the relationship between commercial and civic law and their primary authorities. Special attention is paid to the legal framework for the conditions and forms of business undertaking. It also includes issues relating to legal obligations, especially those implied by contracts concluded as part of business activities, including contracts concluded with foreign entities.         161KPT       Money, Banks, and Financial Markets       Z,ZK       6         Money, monetary market, Banking system and non-banking financial intermediaries, Capital market, Money demand, Inflation, Exchange market, Central banking and monetary policy.       161KP       Z,ZK       8         Issues relating to the Labour Code, formation, change and termination of employment, working hours, breaks and holidays to refresh, special labour conditions for women and juveniles, care of employees, safety and health protection (S&HP) at work. 2nd part will include the employment legisl. for employeers and union organisations or employee boards and representatives for S&HP, co	relationships between clier	nts and project participants, Developer project funding, Creating prices of individual products, System of risk management,	Managing project	t implementation			
Balance of payments (balances and their interpretation in economy). Foreign exchange rate (systems, fundamental and technical analysis). Foreign exchange exposure and risk. Foreign exchange operations (forward, swap, futures, options, speculating, calculation). Direct and portfolio foreign investments. European monetary and capital markets (Eurobanks, Eurocredit, Eurobond market). International financial and monetary institutions (IMF, EMU). 161KOP Commercial Law Z,ZK 3 The course consists of the interpretation of the basic institutes of commercial law, the relationship between commercial and civic law and their primary authorities. Special attention is paid to the legal framework for the conditions and forms of business undertaking. It also includes issues relating to legal obligations, especially those implied by contracts concluded with foreign entities. 161KFT Money, Banks, and Financial Markets Z, and Financial intermediaries, Capital market, Money demand, Inflation, Exchange market, Central banking and monetary policy. 161KPP Employment Law Issues relating to the Labour Code, formation, change and termination of employment, working hours, breaks and holidays to refresh, special labour conditions for women and juveniles, care of employees, safety and health protection (S&HP) at work. 2nd part will include the employment legisl. for employment legislation in connection with the newly adopted Employment Act (2004), employment of the handicapped and legislation relating to remuneration. All of these aspects will be taught in comparison with the legal regulations applicable in the EU. 161KPS Project of Corporate Information System. Z 3 CIS history and definition, CIS classification according to different points of view, various methods and methodologies of designing, implementing and operating CIS. Integration. Formal CIS beisign tools (DFD, E-RD, Prototyping, CASE), CIS as sociotechnological system. 161KRI Information system, its usual components, information and knowledge as concepts, Functio	and organisational support, Managing change with clients and suppliers, Activities related to the project conclusion.						
Foreign exchange operations (forward, swap, futures, options, speculating, calculation). Direct and portfolio foreign investments. European monetary and capital markets (Eurobanks, Eurocredit, Eurobond market). International financial and monetary institutions (IMF, EMU).         161KOP       Commercial Law       Z,ZK       3         The course consists of the interpretation of the basic institutes of commercial aw, the relationship between commercial and civic law and their primary authorities. Special attention is paid to the legal framework for the conditions and forms of business undertaking. It also includes issues relating to legal obligations, especially those implied by contracts concluded as part of business activities, including contracts concluded with foreign entities.       Z,ZK       6         161KFT       Money, Banks, and Financial Markets       Z,ZK       6         Money, monetary market, Banking system and non-banking financial intermediaries, Capital market, Money demand, Inflation, Exchange market, Central banking and monetary policy.       161KPP       Employment Law       Z,ZK       3         Issues relating to the Labour Code, formation, change and termination of employment, working hours, breaks and holidays to refresh, special labour conditions for women and juveniles, care of employees, safety and health protection (S&HP) at work. 2nd part will include the employment legisl. for employment legislation in connection with the newly adopted Employment Act (2004), employment of the handicapped and legislation relating to remuneration. All of these aspects will be taught in comparison with the legal regulations applicable in the EU.         161KPS       Project of Corporate Info	161KMF Ir	nternational Finance	Z,ZK	6			
Eurocredit, Eurobond market). International financial and monetary institutions (IMF, EMU).       Z,ZK       3         161KOP       Commercial Law       Z,ZK       3         The course consists of the interpretation of the basic institutes of commercial law, the relationship between commercial and civic law and their primary authorities. Special attention is paid to the legal framework for the conditions and forms of business undertaking. It also includes issues relating to legal obligations, especially those implied by contracts concluded as part of business activities, including contracts concluded with foreign entities.         161KFT       Money, Banks, and Financial Markets       Z,ZK       6         Money, monetary market, Banking system and non-banking financial intermediaries, Capital market, Money demand, Inflation, Exchange market, Central banking and monetary policy.       161KFP       Employment Law       Z,ZK       3         Issues relating to the Labour Code, formation, change and termination of employment, working hours, breaks and holidays to refresh, special labour conditions for women and juveniles, care of employees, safety and health protection (S&HP) at work. 2nd part will include the employment legisl. for employment legislation in connection with the newly adopted Employment Act (2004), employment of the handicapped and legislation relating to remuneration. All of these aspects will be taught in comparison with the legal regulations applicable in the EU.         161KPS       Project of Corporate Information System       Z       3         161KPS       Project of Corporate Information system	Balance of payments (bala	ances and their interpretation in economy). Foreign exchange rate (systems, fundamental and technical analysis). Foreign	exchange exposu	ire and risk.			
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Interpretation       Z,ZK       3         Issues relating to the Labour Code, formation, change and termination of employment, working hours, breaks and holidays to refresh, special labour conditions for women and juveniles, care of employees, safety and health protection (S&HP) at work. 2nd part will include the employment legisl. for employers and union organisations or employee boards and representatives for S&HP, collective bargaining and collective disputes. Besides this, the course will also include employment legislation in connection with the newly adopted Employment Act (2004), employment of the handicapped and legislation relating to remuneration. All of these aspects will be taught in comparison with the legal regulations applicable in the EU.         161KPS       Project of Corporate Information System       Z       3         CIS history and definition, CIS classification according to different points of view, various methods and methodologies of designing, implementing and operating CIS. Integration. Formal CIS design tools (DFD, E-RD, Prototyping, CASE). CIS as sociotechnological system.       Z       3         161KRI       Information Management and Company Information Systems       Z       3         The information system, its usual components, information and knowledge as concepts, Functions and basic structure of a company IS, company inf. policy and information control, Databases and d. management systems, Information retrieval from databases, State IS, Risks of IS operation, Security of company IS and personal data protection, Visualisation of	161KFT N	loney, Banks, and Financial Markets	Z,ZK	6			
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CIS history and definition, CIS classification according to different points of view, various methods and methodologies of designing, implementing and operating CIS. Integration. Formal CIS design tools (DFD, E-RD, Prototyping, CASE). CIS as sociotechnological system.           161KRI         Information Management and Company Information Systems         Z         3           The information system, its usual components, information and knowledge as concepts, Functions and basic structure of a company IS, Company inf. policy and information control, Databases and d. management systems, Information retrieval from databases, State IS, Risks of IS operation, Security of company IS and personal data protection, Visualisation of	in the EU.						
CIS design tools (DFD, E-RD, Prototyping, CASE). CIS as sociotechnological system.           161KRI         Information Management and Company Information Systems         Z         3           The information system, its usual components, information and knowledge as concepts, Functions and basic structure of a company IS, Company inf. policy and information control,         Databases and d. management systems, Information retrieval from databases, State IS, Risks of IS operation, Security of company IS and personal data protection, Visualisation of	161KPS P	Project of Corporate Information System	Z	3			
161KRI         Information Management and Company Information Systems         Z         3           The information system, its usual components, information and knowledge as concepts, Functions and basic structure of a company IS, Company inf. policy and information control, Databases and d. management systems, Information retrieval from databases, State IS, Risks of IS operation, Security of company IS and personal data protection, Visualisation of	CIS history and definition, (	CIS classification according to different points of view, various methods and methodologies of designing, implementing and	operating CIS. Int	egration. Formal			
The information system, its usual components, information and knowledge as concepts, Functions and basic structure of a company IS, Company inf. policy and information control, Databases and d. management systems, Information retrieval from databases, State IS, Risks of IS operation, Security of company IS and personal data protection, Visualisation of	CIS design tools (DFD, E-F	RD, Prototyping, CASE). CIS as sociotechnological system.					
Databases and d. management systems, Information retrieval from databases, State IS, Risks of IS operation, Security of company IS and personal data protection, Visualisation of	161KRI Ir	nformation Management and Company Information Systems	Z	3			
	The information system, its	s usual components, information and knowledge as concepts, Functions and basic structure of a company IS, Company ir	nf. policy and infor	mation control,			
data in databases, Management information systems, Modelling of data flows and systems - UML.	Databases and d. management systems, Information retrieval from databases, State IS, Risks of IS operation, Security of company IS and personal data protection, Visualisation of						
161KRP Project Management Z,ZK 3	161KRP P	Project Management	Z,ZK	3			
Explanation of the terms project and project management. Key project parametres. Project life cycle. Project feasibility study according to UNIDO method. Time planning. The CPM							
and PERT methods. Project resources management. Overall costs of projects and contracts. Project management organisation. Analytic techniques (Cause and effect diagram, Pareto							
analysis, Delphi oracle). The use of decision trees in project management.	analysis, Delphi oracle). Th	he use of decision trees in project management.					

## Code of the group: 3.S.PMP-K OD 12/13

Name of the group: 3.s.PMP-od 12/13 kombinovaná forma

Requirement credits in the group: In this group you have to gain 30 credits

## Requirement courses in the group: In this group you have to complete 8 courses

## Credits in the group: 30

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04KAJ1	English Language 1	Z	3	20B		Z

162KFU		7 71/	0	400	7	_
	Financial Accounting and Taxes	Z,ZK	3	10B	Z	Z
162KM	Management 2	Z,ZK	6	15	Z	Z
162KMR	Research Methods for Managers	Z	3	10B	Z	Z
162KNU	Cost (Managerial) Accounting	Z,ZK	3	10B	Z	Z
162KPE	Business Economics 2	Z,ZK	6	15	Z	Z
162KSA	Project of Field Research for Strategic Analysis	Z	3	10B	Z	Z
162KSP	Project of Feasibility Study	Z,ZK	3	10B	Z	Z
Characteristics 04KAJ1	of the courses of this group of Study Plan: Code=3.S.PMP-K O English Language 1	D 12/13 Name=3.s	.PMP-oc	l 12/13 ko	mbinovai Z	n <mark>á forma</mark> 3
162KFU	Financial Accounting and Taxes			7	,ZK	3
	ing entities, legal requirements for the extent of accounting records and the accounting	information in the finance	vial statomo	1	·	-
	n accounting and taxes. Computation and accounting (C&A) for social insurance. (					
	Dependent activity income taxes and corporate taxes. Adjustment of accounting profit			• •	inysical entiti	
162KM					"ZK	6
-	Management 2 e management of change, strategic management, organisation prosperity, business plan	a project management r	ootruoturoli	1	· I	-
	ation on economy and management.	s, project management, r	estructuralis	Salion and rev	ritalisation of	une compan
162KMR	Research Methods for Managers				7	3
	erial research, social research, formulation of the research task, project control, second	lary and primary researe	h formulati	1		•
		ally and primary researc		on or hypothe		
	action of methodology selection of deduction and induction sample frame, qualitative re	search quantitative rese	arch avalu	ation scales		
research, data proce	ection of methodology, selection of deduction and induction sample frame, qualitative re	esearch, quantitative rese	arch, evalu	ation scales,		
	essing, analysis and synthesis of findings.	esearch, quantitative rese	arch, evalu		validity and	reliability of
162KNU	essing, analysis and synthesis of findings. Cost (Managerial) Accounting			Z	validity and	reliability of
162KNU Differences in the co	essing, analysis and synthesis of findings.			Z	validity and	reliability of
162KNU Differences in the co difference methods c	essing, analysis and synthesis of findings. Cost (Managerial) Accounting procept of accounting information for control, cost, responsibility and process accounting			le costs in co	validity and	reliability of
162KNU Differences in the co difference methods of 162KPE	essing, analysis and synthesis of findings. Cost (Managerial) Accounting oncept of accounting information for control, cost, responsibility and process accounting of effectiveness control, structure of units of responsibility.	, cost classification, fixed	l and variab	Z De costs in co	,ZK ,ZK ,ZK	reliability of 3 Idgeting, 6
162KNU Differences in the co difference methods of 162KPE Integrating functions	essing, analysis and synthesis of findings. Cost (Managerial) Accounting oncept of accounting information for control, cost, responsibility and process accounting of effectiveness control, structure of units of responsibility. Business Economics 2	g, cost classification, fixed	and variab	Z ole costs in co   Z distribution o	,ZK , ,ZK , ,ZK , ,ZK , f profit and di	adgeting,
162KNU Differences in the co difference methods of 162KPE Integrating functions Working capital, its m	essing, analysis and synthesis of findings. Cost (Managerial) Accounting oncept of accounting information for control, cost, responsibility and process accounting of effectiveness control, structure of units of responsibility. Business Economics 2 of financial management. Investment decisions in an enterprise, basic methods and the	g, cost classification, fixed	and variab	Z ole costs in co   Z distribution o	,ZK , ,ZK , ,ZK , ,ZK , f profit and di	adgeting,
162KNU Differences in the co difference methods of 162KPE Integrating functions Working capital, its m Financial plan. Marke	essing, analysis and synthesis of findings. Cost (Managerial) Accounting oncept of accounting information for control, cost, responsibility and process accounting of effectiveness control, structure of units of responsibility. Business Economics 2 so of financial management. Investment decisions in an enterprise, basic methods and the neasurement and control. Analysis. Analysis of partial activities of an enterprise. Benchma tet value of an enterprise, factors of its creation, measurement of value.	g, cost classification, fixed	and variab	Z le costs in co Z distribution o /index syster	,ZK , ,ZK , ,ZK , ,ZK , f profit and di	adgeting,
162KNU Differences in the co difference methods of 162KPE Integrating functions Working capital, its m Financial plan. Marke 162KSA	essing, analysis and synthesis of findings. Cost (Managerial) Accounting oncept of accounting information for control, cost, responsibility and process accounting of effectiveness control, structure of units of responsibility. Business Economics 2 s of financial management. Investment decisions in an enterprise, basic methods and the neasurement and control. Analysis. Analysis of partial activities of an enterprise. Benchma	g, cost classification, fixed arking. Financial analysis.	l and variab f financing, Benchmark	Z le costs in co Z distribution o /index syster	validity and i       ,ZK       posting and bu       ,ZK       f profit and di       ns and their e       Z	reliability of 3 idgeting, 6 vidend polic stablishmer 3
162KNU Differences in the co difference methods of 162KPE Integrating functions Working capital, its m Financial plan. Marke 162KSA Designing a project of	essing, analysis and synthesis of findings. Cost (Managerial) Accounting oncept of accounting information for control, cost, responsibility and process accounting of effectiveness control, structure of units of responsibility. Business Economics 2 s of financial management. Investment decisions in an enterprise, basic methods and the neasurement and control. Analysis. Analysis of partial activities of an enterprise. Benchma tet value of an enterprise, factors of its creation, measurement of value. Project of Field Research for Strategic Analysis	g, cost classification, fixed arking. Financial analysis. ve and qualitative data co	I and variab f financing, Benchmark	Z le costs in co Z distribution o /index syster	validity and b ,ZK   ,ZK   f profit and di ns and their e Z   alitatative and	adgeting, 6 vidend polic stablishmer 3 d quantitativ
162KNU Differences in the co difference methods of 162KPE Integrating functions Working capital, its m Financial plan. Marke 162KSA Designing a project of data analysis, qualita	essing, analysis and synthesis of findings.         Cost (Managerial) Accounting         oncept of accounting information for control, cost, responsibility and process accounting of effectiveness control, structure of units of responsibility.         Business Economics 2         so financial management. Investment decisions in an enterprise, basic methods and the neasurement and control. Analysis. Analysis of partial activities of an enterprise. Benchmater value of an enterprise, factors of its creation, measurement of value.         Project of Field Research for Strategic Analysis         of a specialised strategic analysis, learning basic methods and techniques of quantitation.	g, cost classification, fixed arking. Financial analysis. ve and qualitative data co	I and variab f financing, Benchmark	Z le costs in co Z distribution o /index syster	validity and b ,ZK   ,ZK   f profit and di ns and their e Z   alitatative and	adgeting, 6 vidend polic stablishmer 3 d quantitativ
162KNU Differences in the co difference methods of 162KPE Integrating functions Working capital, its m Financial plan. Marke 162KSA Designing a project of data analysis, qualita	essing, analysis and synthesis of findings.         Cost (Managerial) Accounting         oncept of accounting information for control, cost, responsibility and process accounting         of effectiveness control, structure of units of responsibility.         Business Economics 2         so financial management. Investment decisions in an enterprise, basic methods and the         neasurement and control. Analysis. Analysis of partial activities of an enterprise. Benchmatet value of an enterprise, factors of its creation, measurement of value.         Project of Field Research for Strategic Analysis         of a specialised strategic analysis, learning basic methods and techniques of quantitati         ative methods, sample selection, designing methodology, data collection, statistical dat         ut the results, writing a research report.	g, cost classification, fixed arking. Financial analysis. ve and qualitative data co	I and variab f financing, Benchmark	Z le costs in co Z distribution o /index syster ethods of qua ttatistical inde	validity and b ,ZK   ,ZK   f profit and di ns and their e Z   alitatative and	adgeting, 6 vidend polic stablishmer 3 d quantitativ
162KNU Differences in the co difference methods of 162KPE Integrating functions Working capital, its m Financial plan. Marke 162KSA Designing a project of data analysis, qualita and discussion about 162KSP	essing, analysis and synthesis of findings.         Cost (Managerial) Accounting         oncept of accounting information for control, cost, responsibility and process accounting of effectiveness control, structure of units of responsibility.         Business Economics 2         so financial management. Investment decisions in an enterprise, basic methods and the neasurement and control. Analysis. Analysis of partial activities of an enterprise. Benchmater value of an enterprise, factors of its creation, measurement of value.         Project of Field Research for Strategic Analysis         of a specialised strategic analysis, learning basic methods and techniques of quantitatiative methods, sample selection, designing methodology, data collection, statistical data	g, cost classification, fixed air application. Methods o arking. Financial analysis. ve and qualitative data co a processing, descriptive	f and variab f financing, Benchmark ollection, mo statistics, s	Z ole costs in co distribution o /index syster ethods of qua tatistical indu	validity and b ,ZK   ,ZK   f profit and di ns and their e Z   alitatative and uction, data in ,ZK	reliability of 3 adgeting, 6 vidend polic stablishmer 3 d quantitativ nterpretatio 3

## Code of the group: 4.S.PMP-K OD 12/13

#### Name of the group: 4.s.PMP-od 12/13 kombinovaná forma

Requirement credits in the group: In this group you have to gain 24 credits

#### Requirement courses in the group: In this group you have to complete 6 courses

#### Credits in the group: 24

#### Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members)	Completion	Credits	Scope	Semester	Role
	Tutors, <b>authors</b> and guarantors (gar.)					
04KAJ2	English Language 2	ZK	3	20B		Z
162KDP	Diploma Thesis	Z	9		L	Z
162KMM	International Marketing	Z,ZK	3	10B	L	Z
162KMJ	International Business Negotiation	Z,ZK	3	10B	L	Z
162KOP	Business Transactions and Foreign Payment Operations	Z,ZK	3	10B	L	Z
162KRP	Implementation of Strategic Change	Z,ZK	3	10B	L	Z

#### Characteristics of the courses of this group of Study Plan: Code=4.S.PMP-K OD 12/13 Name=4.s.PMP-od 12/13 kombinovaná forma

04KAJ2	English Language 2	ZK	3		
162KDP	Diploma Thesis	Z	9		
162KMM	International Marketing	Z,ZK	3		
This subject emphasise	s the graduate's profile in the field of international business. During the course the students acquire knowledge and skills in t	the field of interna	tional marketing		
which can then be appl	ied in companies which enter into international business relationships.				
162KMJ	International Business Negotiation	Z,ZK	3		
The term "culture", its categories and impact on various aspects of business undertakings. The personality of an entrepreneur and its importance for successful deals, the negotiation					
process and its features, Rules of effective persuasion, Preparation of b. negotiations, The issue of concession and the position of power, Team negotiations and communication by					
telephone, tactics used in BC, preparation and comparison of communication styles.					

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162KOP	Business Transactions and Foreign Payment Operations	Z,ZK	3		
The subject provides a basic overview of the import and export of material goods, of the regular commercial conditions in these transactions, including payment security and accessories					
It also deals in the vario	bus forms of introducing companies onto the international markets.				
162KRP	Implementation of Strategic Change	Z,ZK	3		
Creating vs. implementing a strategy. The theory and instruments of change management (ChM) in the area of HR, finance, organisational changes. Aspects of the change management:					
three levels of activities in making the change happen: meritorious, implementational, organisation and ChM. The process of strategy implementation: planning and management.					
Change projects specifics. Methodology based on project management.					
1					

Name of the block: Compulsory elective courses Minimal number of credits of the block: 6 The role of the block: PV

Code of the group: PVP-N-PMP-K OD 12/13 Name of the group: PVP-N-PMP od 12/13 kombinovaná forma Requirement credits in the group: In this group you have to gain 6 credits Requirement courses in the group: In this group you have to complete 2 courses Credits in the group: 6 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
162KXCOI	Competitive Intelligence	KZ	3	10B	L	PV
16XDJ	Second Foreign Language	Z,ZK	5	0P+2C	L	PV
162KXFT	Creativity Development	KZ	3	5P+5C	L	PV
162KXFR	Financial Management of Investment Projects	ZK	3	5P+5C	L	PV
162KXMR	Managerial Decision Making	KZ	3	10B	L	PV
162KXLS	Logistics Systems Implementation	KZ	3	5P+5C	L	PV
162KXPS	Corporate Production Systems Implementation	KZ	3	10B	L	PV
162KXPF	Enterprising with Small and Medium Company	KZ	3	5P+5C	L	PV
162KXPR	Psychology and Sociology in Management	KZ	3	10B	L	PV

# Characteristics of the courses of this group of Study Plan: Code=PVP-N-PMP-K OD 12/13 Name=PVP-N-PMP od 12/13 kombinovaná forma

162KXCOI Competitive Intelligence	KZ	3				
The course is designed as an elective for master degree students in the field of Applied Informatics and Informatics in Business. Includes issues defin	ing the specific in	formation needs				
for support Strategic Planning of the organization, namely to find relevant information sources, including external ones, analyzing and the subsequent creation of Knowledge Base.						
Relevant is also effective communication of these findings to senior management of an organization.						
16XDJ Second Foreign Language	Z,ZK	5				
The subject focuses on everyday communication in a foreign language other than English on the A1 ? A2 level, on expressing opinions, and underst	anding of working	and language				
customs of other cultures. The seminar emphasizes the importance of comprehensibility and correct understanding in a foreign language culture, the	ability to manage	everyday study				
and working tasks, including written communication, understanding of cultural differences influencing communication and adaptation to an intercultu	ral environment.	Jutline of the				
subject: Introductions, welcoming, small talk Agreement, disagreement, questions Expressing present, past, and future Travelling Eating habits Educ	ation Intercultura	I context and its				
influence on interaction and communication The most common mistakes as a cause of misunderstanding Specificities and different accents of indivi	dual foreign langu	lages Language				
practice and activities on individual topics CEFR ? A1-2						
162KXFT Creativity Development	KZ	3				
Participants will learn how creativity forms and develops in the context of psychology and education, discover the nature of creativity, its structure, types	and conditions for	its development,				
links between creativity and age (culmination of creativity), theories of creativity, the nature of creative thinking, personality of a creative individual, c	reative process an	nd its phases,				
barriers to creativity and methods of forming and developing creativity diagnostics.						
162KXFR Financial Management of Investment Projects	ZK	3				
The subject Financial Management of Investment Projects provides a complex explanation of all essential financial management questions - the ma	in concepts, tools	and methods of				
the financial management. Introduction into the field of investment projects and their financing (Basic concepts of valuation and project financing, pre-	paration and fina	ncial planning of				
investment projects, main relations between the company and project disciplines).						
162KXMR Managerial Decision Making	KZ	3				
Introduction to managerial decision-making, decision processes and their structure, rational problem solving approaches, basic methods of decision	-making under ce	rtainty, risk and				
uncertainty, risk management, group decision-making and choice of decision-making style.						
162KXLS Logistics Systems Implementation	KZ	3				
Notion of logistics, development and scientific base; Logistic system elements, logistic chain, Logistic relations and logistic methods and technologies; Decision making within the logistic						
management system; Marketing as a basis for the decision making system within the logistic chain, marketing research, marketing offer, contracting.						
162KXPS Corporate Production Systems Implementation	KZ	3				
Control of operational and production systems, production strategy and planning, forecasting, inventory control, aggregate planning and scheduling, pr	oduction scheduli	ng, management				
of material demands and purchase control, dislocation of equipment and workplace design, innovation project management, Just in Time systems, or	auality control, reli	ability and				
maintenance.						

162KXPF	Enterprising with Small and Medium Company	KZ	3			
Upon successful comple	Upon successful completion of this course, students will be able to execute essential decision in business area, to obtain and process information, to formulate recommendations for					
owner of firms, for top managers and for managers at the level of particular enterprise activities. Students will be able to present and defend their attitudes, to answer questions and						
to co-operate in a team.						
162KXPR	Psychology and Sociology in Management	KZ	3			
The course provides an overview of theoretical concepts and practical application of social psychology in human resource management. The topics include corporate culture, identity						
and image, issues of power within organisations and organisational change. The course also focuses on possibility of using sociological and sociopsychological research results in an						
organisation.						

# List of courses of this pass:

Code	Name of the course	Completion	Credits				
04KAJ1	English Language 1	Z	3				
04KAJ2	English Language 2	ZK	3				
161KDP	Development Projects	Z	3				
	preparation, Marketing of developer activities, Obtaining the land, Relationship with the client, legal forms of organisational support of	of the construction,	contractual				
relationships between clients and project participants, Developer project funding, Creating prices of individual products, System of risk management, Managing project implementation							
	and organisational support, Managing change with clients and suppliers, Activities related to the project conclusion.						
161KFT	Money, Banks, and Financial Markets	Z,ZK	6				
Money, monetary m	arket, Banking system and non-banking financial intermediaries, Capital market, Money demand, Inflation, Exchange market, Centra	l banking and mon	etary policy.				
161KMA	Macroeconomics	Z,ZK	6				
	and aggregate spending, Consumption, savings and investments, Money and money market, Exchange rate, Balance of payment, A						
AD-AS model, Agg	regate demand in an open and closed economy: IS-LM-BP model, Economic growth, Economic cycle, Inflation and unemployment,	Public budgets and	l budgetary				
	policy, Monetary policy.						
161KMF	International Finance	Z,ZK	6				
	ents (balances and their interpretation in economy). Foreign exchange rate (systems, fundamental and technical analysis). Foreign e						
Foreign exchange (	operations (forward, swap, futures, options, speculating, calculation). Direct and portfolio foreign investments. European monetary an	o capital markets (	Eurobanks,				
	Eurocredit, Eurobond market). International financial and monetary institutions (IMF, EMU).	Z,ZK	6				
161KMI	Microeconomics ntation of the primary market categories, the behaviour of the two primary market entities (households and companies) in the produc		6 arket Profit				
	as a stimulus for economic activity, issues related to ownership and market failure.						
161KMO	Basics of Management	Z,ZK	6				
	nent, Planning - putting plans together, types of plans, management by objectives; Organisation - forms of organization, organisational pl		-				
	anagement; Control; Communication - forms of communication, communication with the outside world; Management information sys		-				
	als and nature of managerial work, self management; Decision making. The course focuses on modelling organisational architecture acc						
in the global enviro	onment; on the problem aspects of organisational behaviour, particularly in relation to organisational divisions and their activities, oga	anisational problem	s and their				
solution, organisa	tional diagnostics, models and management systems, reorganization (due to changes in ownership), enhancement, rationalization a	ind planning of ma	nagement				
	systems.						
161KMZ	Basics of Marketing	Z,ZK	3				
Concept and fun	damental categories of modern marketing in a developed market economy, their core and contents. Methods and procedures of the	main factors of a co	ompany's				
	marketing mix. Mastery of the main marketing activity patterns.						
161KOP	Commercial Law	Z,ZK	3				
	s of the interpretation of the basic institutes of commercial law, the relationship between commercial and civic law and their primary a						
paid to the legal fra	amework for the conditions and forms of business undertaking. It also includes issues relating to legal obligations, especially those in as part of business activities, including contracts concluded with foreign entities.	nplied by contracts	concluded				
		774	6				
161KPE	Basics of Business Economics n enterprise and business undertaking, competitive environ. development of business (b) economics, b. effectiveness and its main c	Z,ZK	6				
	(incorporation, growth, crisis, liquidation). Structure of an enterprise in terms of equity, capital and organisation. Activities of an enterprise						
	purchase, sales, financing, investments). Specific advantages in economics. employees. Personal information system.		(production,				
161KPP	Employment Law	Z,ZK	3				
	e Labour Code, formation, change and termination of employment, working hours, breaks and holidays to refresh, special labour cond		-				
care of employees, safety and health protection (S&HP) at work. 2nd part will include the employment legisl. for employers and union organisations or employee boards and							
representatives for	r S&HP, collective bargaining and collective disputes. Besides this, the course will also include employment legislation in conne	ction with the newl	y adopted				
Employment Act (2)	004), employment of the handicapped and legislation relating to remuneration. All of these aspects will be taught in comparison with t	he legal regulation	s applicable				
	in the EU.						
161KPR	Human Resources Management	Z,ZK	3				
	HR management. Personnel planning. Analysis of positions and preparation of working tasks. Recruitment and selection of workers	-					
workers. Dislocation and release of workers. Worker assessment. Education and development. Labour relations. Organisation of work and labour conditions. Remuneration of workers							
	and employee benefits. Care of employees. Personal information system.	7	2				
161KPS	Project of Corporate Information System	Z	3 tion Formal				
CIS history and definition, CIS classification according to different points of view, various methods and methodologies of designing, implementing and operating CIS. Integration. Formal CIS design tools (DFD, E-RD, Prototyping, CASE). CIS as sociotechnological system.							
161KRI	Information Management and Company Information Systems	Z	3				
	stem, its usual components, information and knowledge as concepts, Functions and basic structure of a company IS, Company inf.						
Databases and d. management systems, Information retrieval from databases, State IS, Risks of IS operation, Security of company IS and personal data protection, Visualisation of							
data in databases, Management information systems, Modelling of data flows and systems - UML.							

		7 71/	0
	Project Management e terms project and project management. Key project parametres. Project life cycle. Project feasibility study according to UNIDO meth	Z,ZK	
	s. Project resources management. Overall costs of projects and contracts. Project management organisation. Analytic techniques (Cau	-	-
	analysis, Delphi oracle). The use of decision trees in project management.		igram, r aro
162KDP	Diploma Thesis	Z	9
162KFU	Financial Accounting and Taxes	Z,ZK	3
	punting entities, legal requirements for the extent of accounting records and the accounting information in the financial statements. The		-
	ween accounting and taxes. Computation and accounting (C&A) for social insurance. C&A for the due tax of accounting ent	-	
-	dependent activity. Dependent activity income taxes and corporate taxes. Adjustment of accounting profit or loss to the tax base. Valu		
162KM	Management 2	Z,ZK	6
1	ne management of change, strategic management, organisation prosperity, business plans, project management, restructuralisation and	,	the compa
	influence of globalisation on economy and management.		
162KMJ	International Business Negotiation	Z,ZK	3
he term "culture",	its categories and impact on various aspects of business undertakings. The personality of an entrepreneur and its importance for such	cessful deals, th	e negotiati
process and its fea	atures, Rules of effective persuasion, Preparation of b. negotiations, The issue of concession and the position of power, Team negotia	tions and comm	unication b
1	telephone, tactics used in BC, preparation and comparison of communication styles.		- 1
162KMM	International Marketing	Z,ZK	3
his subject empha	asises the graduate's profile in the field of international business. During the course the students acquire knowledge and skills in the f	ield of internatior	nal marketi
	which can then be applied in companies which enter into international business relationships.		
162KMR	Research Methods for Managers	Z	3
•••••••	gerial research, social research, formulation of the research task, project control, secondary and primary research, formulation of hyp		
or the issue and se	election of methodology, selection of deduction and induction sample frame, qualitative research, quantitative research, evaluation sc research, data processing, analysis and synthesis of findings.	ales, validity and	reliability
40010111		7 71/	
162KNU	Cost (Managerial) Accounting	Z,ZK	3
Differences in the	e concept of accounting information for control, cost, responsibility and process accounting, cost classification, fixed and variable cost	is in costing and	budgeting
1601/00	difference methods of effectiveness control, structure of units of responsibility.	7 71/	-
162KOP	Business Transactions and Foreign Payment Operations	Z,ZK	3
ne subject provide	is a basic overview of the import and export of material goods, of the regular commercial conditions in these transactions, including payn	nent security and	accessori
	It also deals in the various forms of introducing companies onto the international markets.	7 71/	-
162KPE	Business Economics 2	Z,ZK	6
	s of financial management. Investment decisions in an enterprise, basic methods and their application. Methods of financing, distributic measurement and control. Analysis. Analysis of partial activities of an enterprise. Benchmarking. Financial analysis. Benchmark/index sy		
orking capital, its i	Financial plan. Market value of an enterprise, factors of its creation, measurement of value.		Slabiisiine
162KRP	Implementation of Strategic Change	Z,ZK	3
-	enting a strategy. The theory and instruments of change management (ChM) in the area of HR, finance, organisational changes. Aspec		-
	tivities in making the change happen: meritorious, implementational, organisation and ChM. The process of strategy implementation:	-	-
	Change projects specifics. Methodology based on project management.		0
162KSA	Project of Field Research for Strategic Analysis	Z	3
162KSA Designing a project	Project of Field Research for Strategic Analysis t of a specialised strategic analysis, learning basic methods and techniques of quantitative and qualitative data collection, methods of	_	-
Designing a project		qualitatative and	d quantitati
Designing a project	t of a specialised strategic analysis, learning basic methods and techniques of quantitative and qualitative data collection, methods of	qualitatative and	d quantitati
Designing a project	t of a specialised strategic analysis, learning basic methods and techniques of quantitative and qualitative data collection, methods of itative methods, sample selection, designing methodology, data collection, statistical data processing, descriptive statistics, statistical	qualitatative and	d quantitati
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162KXPS	Corporate Production Systems Implementation	KZ	3		
Control of operational and production systems, production strategy and planning, forecasting, inventory control, aggregate planning and scheduling, production scheduling, managemen					
of material demands and purchase control, dislocation of equipment and workplace design, innovation project management, Just in Time systems, quality control, reliability and					
maintenance.					
16XDJ	Second Foreign Language	Z,ZK	5		
The subject focuses on everyday communication in a foreign language other than English on the A1 ? A2 level, on expressing opinions, and understanding of working and language					
customs of other cultures. The seminar emphasizes the importance of comprehensibility and correct understanding in a foreign language culture, the ability to manage everyday study					
and working tasks, including written communication, understanding of cultural differences influencing communication and adaptation to an intercultural environment. Outline of the					
subject: Introductions, welcoming, small talk Agreement, disagreement, questions Expressing present, past, and future Travelling Eating habits Education Intercultural context and its					

influence on interaction and communication The most common mistakes as a cause of misunderstanding Specificities and different accents of individual foreign languages Language practice and activities on individual topics CEFR ? A1-2

For updated information see <u>http://bilakniha.cvut.cz/en/FF.html</u> Generated: day 2024-05-19, time 18:55.