Study plan

Name of study plan: N-RRP-prez.forma od 15/16

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch: Program of study: Welcome page Type of study: unknown full-time

Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 72

The role of the block: Z

Code of the group: 1.S.RRP-P OD 15/16

English Language 1

Name of the group: 1.s.RRP od 15/16 prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 8 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA1	English Language 1	Z	2	0P+2C		Z
16MI2	Microeconomics	Z,ZK	4	0P+2C	Z	Z
16NOV	Employee Organization and Management	Z,ZK	5	2P+2C	Z,L	Z
16RME2	Regional and Local Economy	Z,ZK	4	2P+2C	Z	Z
16RP	Project Management	Z,ZK	5	2P+2C	Z	Z
16SRG2	Socio-economic Geography	Z,ZK	4	2P+2C	Z	Z
16VSR	Public Administration and Regional Development	ZK	3	2P+0C	Z	Z
16NZP	Elements of Law	Z	3	2P+1C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=1.S.RRP-P OD 15/16 Name=1.s.RRP od 15/16 prezen ní forma

The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the

area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most up-to-date professional jargon								
dealing with project ma	nagement and project planning. Further training in the proper use of grammar structures is provided simultaneously with voc	abulary extension						
16MI2	Microeconomics	Z,ZK	4					
The course introduces	The course introduces the analysis of the financial markets at the intermediate level.							
16NOV	Employee Organization and Management	Z,ZK	5					
The aim of the subject is	s to connect the students´ knowledge of management and project management with new information on employee organization	n and manageme	nt. The outcome					
will be a graduate qualit	ied for employee management in practice. Topics covered are personnel planning, selection methods, team construction and	making good use	of team member					
potential. Also time mar	potential. Also time management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. Last third of the subject covers							
succession planning, motivation, influencing company culture and crisis situation solving.								
16RME2	Regional and Local Economy	Z,ZK	4					
Regional and municipal economy deals with social? economic development of regions and towns. It is based on spatial application of common economic theory and regional economy.								

The main part of the subject is analysing the processes that lead to spatial organization of the society. Another important part is analysing the government sector of regions and towns and the possibilities of influencing by the authorities that have responsibility for development of regions and towns. The subject contains also key concepts and pieces of knowledge from the field of territorial finance, connection between territorial finance, state budget and extra-budgetary funds and then the basic structure of incomes and expenses of territorial budget with an emphasis on the budgets of municipalities and regions of Czech republic. Students will also learn the theoretical foundations of the subject, especially the localization theories.

16RP Project Management

04JA1

The subject defines a project and a lifecycle of the projects. The organization of a project team and relations to organizations will be explained. Other subjects are planning, resource management, using software for the project management, the process of a feasibility study development. Students will practice the methods for decision making applicable to projects as the decision trees development and the problem analysis.

16SRG2	Socio-economic Geography	Z,ZK	4
The subject helps to ur	derstand the development, current situation and the main trends in economic distribution and other social? economic activiti	es of man on diffe	rent regional
levels. Students should	get basics of geographical thinking, they should understand problems in territorial context and the rules of development.		
16VSR	Public Administration and Regional Development	ZK	3
16NZP	Elements of Law	Z	3

Code of the group: 3.S.RRP-P OD 16/17

Name of the group: 3.s. RRP od 16/17 - prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 7 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G04L9903	English Language 3	Z,ZK	2	0P+2C		Z
G63C9908	Economic Statistics	Z,ZK	6	2P+2C		Z
G65C9907	Function, Organization, and Legislation of Public Administration	Z,ZK	4	2P+1C		Z
G65C9917	Programming in the CR and in the EU	Z,ZK	6	2P+2C		Z
G00C3101	Diploma Thesis Project	Z	0	1P+0C		Z
G63C1301	Corporate Financial Management	Z,ZK	6	2P+2C		Z
G65C9906	Smart Cities and Regions	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=3.S.RRP-P OD 16/17 Name=3.s. RRP od 16/17 - prezen ní forma

G04L9903 | English Language 3 | Z,ZK | 2 |
The course aims at business and managerial language, as used in company management. The student's skills in foreign language speaking and writing are to be developed in the area of management (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most up-to-date professional jargon dealing with project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabulary extension. In addition to this, the aim of the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application of the given phenomena.

Methodologically, the course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant grammar, systematic practice of typical case-study situations, teamwork and giving feedback.

G63C9908	Economic Statistics	Z,ZK	6
G65C9907	Function, Organization, and Legislation of Public Administration	Z,ZK	4
G65C9917	Programming in the CR and in the EU	Z,ZK	6
G00C3101	Diploma Thesis Project	Z	0
G63C1301	Corporate Financial Management	Z,ZK	6

The course provides a comprehensive view of building the essential aspects of financial management of business processes and projects. Students have the opportunity to understand the main concepts, tools and methods of financial management of processes and projects and their use in decision-making practice. Substantial emphasis is placed on evaluating the financial performance of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of financing the company, project financing, methods of financial planning and forecasting, and valuation techniques.

G65C9906 Smart Cities and Regions Z,ZK 6

Code of the group: 4.S.RRP-P OD 16/17

Name of the group: 4.s.RRP od 16/17 prezen ní forma

Requirement credits in the group: In this group you have to gain 12 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 12

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G00C4101	Diploma Thesis	Z	9	0P+6C	L	Z
G65C9909	Sustainable Development: Economics and Policy	ZK	3	2P+0C	L	Z

Characteristics of the courses of this group of Study Plan: Code=4.S.RRP-P OD 16/17 Name=4.s.RRP od 16/17 prezen ní forma

G00C4101	Diploma Thesis	Z	9
G65C9909	Sustainable Development: Economics and Policy	ZK	3

Name of the block: Povinné p edm ty zam ení

Minimal number of credits of the block: 30

The role of the block: PZ

Code of the group: 2.S.RRP-P OD 15/16

Name of the group: 2.s.RRP-od 15/16-prezen ní forma

Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 8 courses

Credits in the group: 30 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
04JA2	English Language 2	Z	2	0P+2C		PZ
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4	2P+1C	L	PZ
16KM	Competitiveness of Cities	ZK	3	2P+0C	L	PZ
16MA2	Macroeconomics	Z,ZK	4	0P+2C	L	PZ
16RD2	Regional Demography	ZK	3	2P+0C	L	PZ
16NPR	Regional Policy	Z,ZK	5	2P+2C	L	PZ
16NSR	Strategic Management	Z,ZK	5	2P+2C	L	PZ
16NSM	Strategic Marketing	Z	4	2P+2C	L	PZ

Characteristics of	of the courses of this group of Study Plan: Code=2.S.RRP-P OD 15/16 Name=2.s.RRP-od 15/	16-prezen ni	í forma
04JA2	English Language 2	Z	2
The course aims at bu	isiness and managerial language, as used in company management. The student's skills in foreign language speaking and wr	iting are to be dev	eloped in the
area of management	(work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the m	ost up-to-date pro	fessional jargon
dealing with project m	anagement and project planning. Further training in the proper use of grammar structures is provided simultaneously with voca	abulary extension	
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4
The course deals with	theoretical specification of the policy of economic, social and territorial cohesion in European union and its development and imp	ortance. It focuse	s on the regional
and structural policy v	vithin particular programming periods of EU.		
16KM	Competitiveness of Cities	ZK	3
16MA2	Macroeconomics	Z,ZK	4
The course introduces	s the issues of macroeconomic theory at the intermediate level.		
16RD2	Regional Demography	ZK	3
16NPR	Regional Policy	Z,ZK	5
The provision of integ	ral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis of	of the conception	role of state,
regional and local aut	horities related to effective and balanced development of all regions.		
16NSR	Strategic Management	Z,ZK	5
The aim of the course	is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master g	eneral knowledge	in management
of economical subject	s and public administration institutions and understanding of basic models and instruments which are used in managerial prac-	tice. On the grour	ds of gained
competences the stud	lents are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the construc	ction of the strate	gic plan.
16NSM	Strategic Marketing	Z	4

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 18

The role of the block: PV

Code of the group: PVP-N-RRP OD 16/17

Name of the group: PVP-N-RRP od 16/17 prezen ní forma

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete at least 3 courses (at most 6)

Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16C0101	Balanced Scorecard	Z,ZK	6	2P+2C	Z,L	PV
G63C0401	Competitive Intelligence	ZK	3	0P+2C	Z,L	PV
G04E0201	English for Intercultural Communication	Z,ZK	6	0P+4C	Z,L	PV
G63C0303	Financial Accounting	ZK	3	2P+0C	L	PV

G77C0001	Technology Assessment	ZK	3	2P+0C	Z,L	PV
G65C0301	Corporate Law	ZK	3	2P+0C	L	PV
G16C0102	Small and Medium Business	Z,ZK	6	2P+2C		PV
G04E0202	Meetings and Negotiations in English	Z,ZK	6	0P+4C	L	PV
G63C0201	Macroeconomic Analysis	ZK	3	0P+2C	L	PV
G63C0301	Valuation of Firm and Projects	Z,ZK	6	2P+2C	L	PV
G66C0101	Reflections of Technical Innovations in Culture	ZK	3	2P+0C	L	PV
G63C0302	Corporate Crisis	Z,ZK	3	2P+0C		PV
G65C0102	-	ZK	3	2P+0C		
	Public Administration Management and Decision-Making	KZ		0P+4C	L,Z	PV
G88C0101	Management Competencies Seminar		6		L,Z	PV
G16E0501	Social Competences in Project and Process Management	Z	3	0P+2C		PV
G16C0103	Strategic Management - Simulations	ZK	3	0P+2C	L	PV
G88E0201	Selected Chapters of Innovation Management A-1	ZK	6	2P+2C		PV
G88E0202	Selected Chapters of Innovation Management A-2	ZK	6	2P+2C		PV
G88E0203	Selected Chapters of Innovation Management B-1	ZK	3	2P+0C		PV
G88E0204	Selected Chapters of Innovation Management B-2	ZK	3	2P+0C		PV
G88E0205	Foreign Experience	Z	6	0P+4C		PV
	f the courses of this group of Study Plan: Code=PVP-N-RRP OD 16	/17 Name=P	VP-N-RR			
G16C0101	Balanced Scorecard				,ZK	6
G63C0401	Competitive Intelligence I) Intelligence is a process of collecting, analyzing and disseminating data, information and kr	nowledge about	technologie:	l l	ZK ne informe	d about a state
'	nnology trends and possible future developments, and to have a better initial position for strat	-	_			a about a otato
G04E0201	English for Intercultural Communication			Z	,ZK	6
	on the importance of accuracy and comprehension in communication in a foreign language,				-	
	iguage means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cul behaviour and language expression . International English as lingua franca . The most comm	•	•			
	rudies on individual topics Language level: CEFR B2	ion mistanes as t	a cause of fi	iiodriaciotari	aling . Lan	guage practice
G63C0303	Financial Accounting				ZK	3
G77C0001	Technology Assessment				ZK	3
G65C0301	Corporate Law				ZK	3
	law is focused on familiarize the students with business corporations and business groups. To Act. The subject is taught in form of lectures and ends with an exam.	The legal framew	ork can be t	ound mainly	in the Civi	I Code and the
G16C0102	Small and Medium Business			7	,ZK	6
G04E0202	Meetings and Negotiations in English				,ZK	6
	nd Negotiations is part of a series of courses for follow-up students focused on functional lang	guage. The cours	e is intended			_
	ses on a collaborative model of the English language intended for a range of business or busin	_	_	_	the course	e is not primarily
	onal negotiation and communication strategies, part of the explanation is devoted to strategie	es and language	for preventi			
		0 0	•	•	•	
with recordings of nati	is based on the modern, increasingly widespread model of "International English", ie internat ve speakers of all English styles and focus on collocations and idiomatics of American and Bi	tional English und	•	•	•	
with recordings of nati	is based on the modern, increasingly widespread model of "International English", le internative speakers of all English styles and focus on collocations and idiomatics of American and Bi Macroeconomic Analysis	tional English und	•	lingua franca	•	
G63C0201	ve speakers of all English styles and focus on collocations and idiomatics of American and Br	tional English und	•	lingua franca	a. Listening	g materials work
G63C0201 The course is focused G63C0301	ve speakers of all English styles and focus on collocations and idiomatics of American and Bi Macroeconomic Analysis on the application of intermediate econometric models. Valuation of Firm and Projects	tional English und ritish English.	derstood as	lingua franca	ZK ZK	g materials work 3
G63C0201 The course is focused G63C0301 The aim of the course	ve speakers of all English styles and focus on collocations and idiomatics of American and Bi Macroeconomic Analysis on the application of intermediate econometric models. Valuation of Firm and Projects is to acquaint students with the measurement and management of enterprise value so that the	tional English und ritish English. ney are able to m	derstood as	lingua franca	ZK ,ZK the value	3 6 of the company,
G63C0201 The course is focused G63C0301 The aim of the course depending on the stag	ve speakers of all English styles and focus on collocations and idiomatics of American and Bi Macroeconomic Analysis on the application of intermediate econometric models. Valuation of Firm and Projects is to acquaint students with the measurement and management of enterprise value so that the e of its life cycle, expected development and current financial condition. Students will learn ab	tional English und ritish English. ney are able to m	derstood as	lingua franca	ZK ,ZK the value	3 6 of the company,
G63C0201 The course is focused G63C0301 The aim of the course depending on the stag	ve speakers of all English styles and focus on collocations and idiomatics of American and Bi Macroeconomic Analysis on the application of intermediate econometric models. Valuation of Firm and Projects is to acquaint students with the measurement and management of enterprise value so that the	tional English und ritish English. ney are able to m	derstood as	lingua franca	ZK ,ZK the value	3 materials work 6 of the company,
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G63C0201 The course is focused G63C0301 The aim of the course depending on the stag gain skills in the applic G66C0101 The subject is intende innovation processes,	ve speakers of all English styles and focus on collocations and idiomatics of American and Bi Macroeconomic Analysis on the application of intermediate econometric models. Valuation of Firm and Projects is to acquaint students with the measurement and management of enterprise value so that the e of its life cycle, expected development and current financial condition. Students will learn aboration of basic methods. Practical skills will be acquired through case studies. Reflections of Technical Innovations in Culture defor students of the Master's study program Project Management of Innovations. The teaching for the understanding and internalization of which a deep understanding of the connections is	tional English und ritish English. They are able to mount options of apong is aimed at ga	derstood as ake qualifier	lingua franca Z d estimate of he valuating e range of kn- is an absolu	ZK ,ZK ,the value and ensuinzK bwledge fritely key.	3 6 of the company, ng methods and 3 om the field of
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G63C0201 The course is focused G63C0301 The aim of the course depending on the stag gain skills in the applic G66C0101 The subject is intende innovation processes, G63C0302 The aim of the course economy. It is importa Knowledge should be reality and legal regula	we speakers of all English styles and focus on collocations and idiomatics of American and Bi Macroeconomic Analysis on the application of intermediate econometric models. Valuation of Firm and Projects is to acquaint students with the measurement and management of enterprise value so that the e of its life cycle, expected development and current financial condition. Students will learn about a students of basic methods. Practical skills will be acquired through case studies. Reflections of Technical Innovations in Culture d for students of the Master's study program Project Management of Innovations. The teaching for the understanding and internalization of which a deep understanding of the connections be an introduction of negative impacts of internal and external factors on the corporate life cycle for students to be prepared on such a possible development and to have the knowledge to in economic as well as in legislative perspective. The course will be especially based on case attion. Public Administration Management and Decision-Making	ney are able to mount options of aportions o	ake qualified proaching the ining a wide and culture prorate define the unfav	d estimate of the valuating range of knis an absolu Zault are a narourable corpations respe	ZK ,ZK the value and ensuin ZK bowledge fr tely key. ,ZK tural phene orate deve cting curre	3 6 of the company, and methods and another field of 3 omenon in the elopment ent economic 3
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G88E0203	Selected Chapters of Innovation Management B-1	ZK	3				
Students are able to	Students are able to understand and analyze the distribution of resources as an important factor of European integration. They are able to examine the cohesion impact of the main						
European Union pol	European Union policies. Areas covered include the single market, external trade policy, competition and enterprise policies, research and technological development, social and						
employment, structu	ral policies. The module emphasizes the relationships that exist between European Union policy interventions and their final im	pact in different co	ountries, and				
competitiveness and	cohesion.						
G88E0204	Selected Chapters of Innovation Management B-2	ZK	3				
G88E0205	Foreign Experience	Z	6				

List of courses of this pass:

	Name of the course	Completion	Credits
04JA1	English Language 1	Z	2
The course aims	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writir	ng are to be develo	ped in the
area of manageme	nt (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most	up-to-date profess	ional jargo
dealing wit	n project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with	vocabulary extens	ion.
04JA2	English Language 2	Z	2
	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writir	_	-
_	nt (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most on project management and project planning. Further training in the proper use of grammar structures is provided simultaneously with		
16KM	Competitiveness of Cities	ZK	3
16MA2	Macroeconomics	Z,ZK	4
	The course introduces the issues of macroeconomic theory at the intermediate level.	, ,	
16MI2	Microeconomics	Z,ZK	4
-	The course introduces the analysis of the financial markets at the intermediate level.	, ,	
16NHSS	Economic, Social, and Territorial Cohesion of the EU	Z,ZK	4
	ith theoretical specification of the policy of economic, social and territorial cohesion in European union and its development and imports		the regior
	and structural policy within particular programming periods of EU.		
16NOV	Employee Organization and Management	Z,ZK	5
he aim of the sub	ect is to connect the students' knowledge of management and project management with new information on employee organization ar	nd management. T	he outcor
vill be a graduate	jualified for employee management in practice. Topics covered are personnel planning, selection methods, team construction and mak	ing good use of tea	am memb
potential. Also tin	e management and delegation, situational management, performance evaluation and training of leading an evaluation discussion. La	st third of the subj	ect cover
	succession planning, motivation, influencing company culture and crisis situation solving.		
16NPR	Regional Policy	Z,ZK	5
The provision of	ntegral theoretical and practical knowledge of the regional policy in the European Union and in the Czech Republic with emphasis of	the conception rol	e of state
	regional and local authorities related to effective and balanced development of all regions.		
16NSM	Strategic Marketing	Z	4
16NSR	Strategic Management	Z,ZK	5
	rse is to win necessary knowledge for strategy formulation, implementation and evaluation. Further aim for students is to master gene	-	-
	bjects and public administration institutions and understanding of basic models and instruments which are used in managerial practic	•	•
<u>-</u>	he students are able to process basic procedures of strategic management. Chosen business strategy is a foundation for the constru		
16NZP	Elements of Law	Z	3
16NZP 16RD2	Elements of Law Regional Demography	Z ZK	3
16NZP 16RD2 16RME2	Elements of Law Regional Demography Regional and Local Economy	Z ZK Z,ZK	3 3 4
16NZP 16RD2 16RME2 Regional and muni	Elements of Law Regional Demography Regional and Local Economy cipal economy deals with social ? economic development of regions and towns. It is based on spatial application of common economic	Z ZK Z,ZK theory and region	3 3 4 al econon
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and their influence on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunderstanding . Language practice and activities . Case studies on individual topics Language level: CEFR B2

G04E0202	Meetings and Negotiations in English	Z,ZK	6
	s and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for stud		
	cuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Altho ontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing and	_	
	rse is based on the modern, increasingly widespread model of "International English", ie international English understood as lingua fr		
ondanono. The cour	with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British English	•	atorialo work
G04L9903	English Language 3	Z,ZK	2
	at business and managerial language, as used in company management. The student's skills in foreign language speaking and writir	,	
area of manageme	ent (work and motivation, company structure, managing across cultures, recruitment). The students are also acquinted with the most use	up-to-date profess	ional jargon
	ct management and project planning. Further training in the proper use of grammar structures is provided simultaneously with vocabu	=	
	f the course is the acquisition of language skills, writing strategies and active vocabulary. The course focuses on practical application		
ivietnodologically, tr	ne course relies on formal language analysis, systematic development of specialised vocabulary, competent use of relevant grammar. case-study situations, teamwork and giving feedback.	, systematic practi	ce or typical
G16C0101	Balanced Scorecard	Z,ZK	6
G16C0102	Small and Medium Business	Z,ZK	6
G16C0103	Strategic Management - Simulations	ZK	3
G16E0501	Social Competences in Project and Process Management	Z	3
G63C0201	Macroeconomic Analysis	ZK	3
G03C0201	The course is focused on the application of intermediate econometric models.	ZK	3
G63C0301	Valuation of Firm and Projects	Z,ZK	6
	rse is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estimat	•	
depending on the s	tage of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valuation	ting and ensuing n	nethods and
	gain skills in the application of basic methods. Practical skills will be acquired through case studies.		
G63C0302	Corporate Crisis	Z,ZK	3
	urse is an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default are		
	nportant for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavoural d be in economic as well as in legislative perspective. The course will be especially based on case studies and practical applications		
Milowieuge siloui	reality and legal regulation.	respecting current	Conomic
G63C0303	Financial Accounting	ZK	3
G63C0401	Competitive Intelligence	ZK	3
Competitive (Techn	nical) Intelligence is a process of collecting, analyzing and disseminating data, information and knowledge about technologies in orde		hout a state
	meany intelligence to a process of competing, analyzing and discontinuating data, information and knowledge about toolinelegies in order	i to be illiornied al	Dout a state
	he innovations, technology trends and possible future developments, and to have a better initial position for strategic planning and de		bout a state
of th	he innovations, technology trends and possible future developments, and to have a better initial position for strategic planning and de Corporate Financial Management	cision-making.	6
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