## Study plan

# Name of study plan: Electrical Engineering, Power Engineering and Management - Management of Power Eng. and Electr.

Faculty/Institute/Others: Faculty of Electrical Engineering

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch:

Program of study: Electrical Engineering, Power Engineering and Management

Type of study: Follow-up master full-time

Required credits: 120 Elective courses credits: 0 Sum of credits in the plan: 120

Note on the plan:

Name of the block: Compulsory courses in the program

Minimal number of credits of the block: 56

The role of the block: P

Code of the group: 2018\_MEEMEP

Name of the group: Compulsory subjects of the programme

Requirement credits in the group: In this group you have to gain 31 credits

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 31 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their	Completion	Cradita	Saana	Samastar	Role
Code	members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Kole
BE1M16EKE1	Economy of Power Industry Tomáš Králík, Július Bemš <b>Tomáš Králík</b> Tomáš Králík (Gar.)	Z,ZK	5	2P+2S	L	Р
BE1M15PPE1	Elements and Operation of Electrical Power Systems  Zden k Müller, Jan Hlavá ek Zden k Müller (Gar.)	Z,ZK	5	2P+2S	Z	Р
BE1M15IAP	Engineering Applications Jan Kyncl, Ladislav Musil	Z,ZK	5	2P+2C	Z	Р
BE1MPROJ	Individual project Ji í Vaší ek, Zden k Müller, Jan Kyncl, Jan Jandera, Josef ernohous Josef ernohous Jan Jandera (Gar.)	Z	5	0p+4s	Z	Р
BE1M14SSE	Machinery and Structures of Power Plants Evžen Thöndel Evžen Thöndel	Z,ZK	5	2P+2C	Z	Р
BE1M13JAS1	Quality and Reliability Pavel Mach, Martin Molhanec Pavel Mach Pavel Mach (Gar.)	Z,ZK	6	2P+2C	Z,L	Р

### Characteristics of the courses of this group of Study Plan: Code=2018\_MEEMEP Name=Compulsory subjects of the programme

	I the courses of this group of Study Plan: Code=2016_MEEMEF Name=Compulsory subject		
BE1M16EKE1	Economy of Power Industry	Z,ZK	5
Fundamentals of finan	cing of power companies. Cost structure of power generation and distribution. Prices and tariff systems for power, heat and ga	s production and	distribution.
Examples of economic	evaluation and investment appraisal of the typical project in power sector. Renewable energy sources, externalities. Energy po	olicy and energy la	aw in CR.
Liberalization and pow	er market development.		
BE1M15PPE1	Elements and Operation of Electrical Power Systems	Z,ZK	5
The course introduces	basic technical principles of electricity transmission and distribution. There are explained parameters of power systems key ele	ements, steady st	ates, transient
and failure phenomena	a, main principles of dimensioning and protecting, power quality and its control and electrical machines characteristics and utili	zation.	
BE1M15IAP	Engineering Applications	Z,ZK	5
The aim of the course	is to get an overview of solving basic mathematical problems occurring in engineering practice using computer algebra system	is '	
BE1MPROJ	Individual project	Z	5
Independent work in the	e form of a project. A student will choose a topic from a list of topics specified by branch department. The project will be defen	ded within the frai	mework of a
subject.			
BE1M14SSE	Machinery and Structures of Power Plants	Z,ZK	5
The aim of the course i	s to acquaint students with forms of energy transformation in power plants, describing the function of power facilities, their structu	re, properties and	characteristics
BE1M13JAS1	Quality and Reliability	Z,ZK	6
Terminology and defin	tions from the area of quality and reliability and their control, philosophy of quality, systems of quality control in the world. Relia	bility as a part of	quality. Basic
definitions from the are	ea of reliability, basic distributions used in reliability and their basic characteristics. Back-up using a warm and cold standby, typ	es of warm and c	old standbys.
Reliability of compone	nts and systems, calculation of reliability using composition and decomposition, and using a method of a list. Basic statistical me	hods and tools joi	ned with qualit

control, managerial tools for quality control. Techniques FMEA and QFFD, house of quality. Capability of a process. Taguchi loss function. Audits. Statistical inspection.

Code of the group: 2018\_MEEMEDIP Name of the group: Diploma Thesis

Requirement credits in the group: In this group you have to gain 25 credits Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 25

BDIP25

Note on the group	);						
	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members)  Titors authors and quaranters (gar.)	Completion	Credits	Scope	Semester	Role	

Z

25

22s

Р

Characteristics of the courses of this group of Study Plan: Code=2018\_MEEMEDIP Name=Diploma Thesis

BDIP25 Diploma Thesis Z 25

Independent final comprehensive work for the Master's degree study programme. A student will choose a topic from a range of topics related to his or her branch of study, which will be specified by branch department or branch departments. The diploma thesis will be defended in front of the board of examiners for the comprehensive final examination.

Name of the block: Povinné p edm ty zam ení

**Diploma Thesis** 

Minimal number of credits of the block: 44

The role of the block: PZ

Code of the group: 2018\_MEEMEPPS4

Name of the group: Compulsory subjects of the specialization

Requirement credits in the group: In this group you have to gain 44 credits

Requirement courses in the group: In this group you have to complete 9 courses

Credits in the group: 44

Note on the group: Specializace Management energetiky a elektrotechniky

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Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
BE1M16EKL	Ecology and Economy Jaroslav Knápek Jaroslav Knápek (Gar.)	Z,ZK	5	3P+1S	Z	PZ
BE1M16EKM	Econometrics and economic applications Lubomír Lízal, Šerzod Tašpulatov Lubomír Lízal Lubomír Lízal (Gar.)	Z,ZK	4	2P+2S	L	PZ
BE1M16EVE	Economics of Power Generation Martin Beneš Martin Beneš Martin Beneš (Gar.)	Z,ZK	5	2P+2S	L	PZ
BE1M16FIU	Financial Accouting Josef ernohous Josef ernohous Ji í Vaší ek (Gar.)	Z,ZK	5	2P+2S	Z	PZ
BE1M16FIM1	Financial Management Július Bemš, Old ich Starý Július Bemš Old ich Starý (Gar.)	Z,ZK	5	2P+2S	L	PZ
BE1M16MES	Management and Economics of Power Systems Tomáš Králík Tomáš Králík Tomáš Králík (Gar.)	Z,ZK	6	2P+2S	Z	PZ
BE1M16MNR	Managerial Decision Making Jaroslav Knápek, Martin Beneš <b>Jaroslav Knápek</b> Jaroslav Knápek (Gar.)	Z,ZK	5	2P+2C	Z	PZ
BE1M16MAR	Marketing Ond ej Pešek Ond ej Pešek Ond ej Pešek (Gar.)	Z,ZK	5	2P+2S	L	PZ
BE1M16OVY	Operations Research Jaroslav Knápek, Martin Dobiáš Martin Dobiáš Jaroslav Knápek (Gar.)	Z,ZK	5	2P+2C	Z,L	PZ

#### Characteristics of the courses of this group of Study Plan: Code=2018\_MEEMEPPS4 Name=Compulsory subjects of the specialization BE1M16EKL Ecology and Economy Development of environmental protection. Sustainable development. Global environmental problems and their aspects. Greenhouse effect and climate changes. Fossil fuels, nuclear fuel cycle and environmental impacts. Support schemes for renewable energy sources utilization. Economic effectiveness of renewable energy sources projects. Regulatory and economic instruments for economic activities regulation. Externalities. Environmental indicators. Econometrics and economic applications History of Econometrics, econometric models, input-output models, modelling of demand, time series models, production functions, linear regression models, simultaneous equations models, econometric analysis of economic situation BE1M16EVE Economics of Power Generation Z,ZK 5 Power sources overview, energy processes analysis. BE1M16FIU Z,ZK 5 | Financial Accouting Principles of accounting. Assets, inventory and financial investment book keeping. Debt and equity capital. Cost, revenues and profit. Tax system and accounting. Balance sheet, profit and loss account. Cash flow statement. Analysis of company's financial position. International accounting standards. Auditing, consolidated statements. Hello. Financial Management Principles of finance, present value and alternative cost of capital, net present value, valuation of bonds and stocks, investment decision and net present value, risk and alternative

cost of capital, risk and return, lease or buy, taxes, inflation and return, financial and real options, option valuation and application, hedging, short term finance, cash flow management.

BE1M16MES Management and Economics of Power Systems This course will give an overview of the various aspects of power supply with special emphasis on power management. The course characterises energy costs and marginal costs for determination of prices and tariffs. Energy market principles and operational decision making are integral parts of the course as well. BE1M16MNR Managerial Decision Making Z,ZK System approach and decision making, Decision models, Games theory, Decision making under uncertainty and risk, Decisions with multiple objectives, Stochastic programming, Expert systems, Cluster analysis BE1M16MAR Marketing The role and functions of the marketing management. Marketing research and marketing information system. Concepts of marketing strategy. The use of product life cycle and portfolio. Marketing-mix. Product and service policy, pricing and contractation policy, communication, distribution. Controlling and audit. BE1M16OVY **Operations Research** Z,ZK

Art of modeling and elements of decision models, Linear programming, Transportation problem, Integer linear programming, Introduction to graphs theory, Nonlinear programming,

Name of the block: Compulsory elective courses

Dynamic programming, Monte Carlo simulation, Project management (CPM, PERT).

Minimal number of credits of the block: 20

The role of the block: PV

Code of the group: 2018\_MEEMEPV2

Name of the group: Compulsory elective subjects of the specialization

Requirement credits in the group: In this group you have to gain at least 15 credits (at most 45)

Requirement courses in the group: In this group you have to complete at least 3 courses (at most 9)

Credits in the group: 15 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
BE1M16CTR1	Controlling	Z,ZK	5	2P+2S	Z	PV
BE1M16RES	Development of Energy Systems	Z,ZK	5	2P+2S	Z	PV
BE1M16EUE1	Economy of Energy Use Ji í Beranovský, Michaela Valentová Michaela Valentová Ji í Beranovský (Gar.)	Z,ZK	5	2P+2S	L	PV
BE1M15ETT	Electrical Heat Jan Kyncl Jan Kyncl (Gar.)	Z,ZK	5	2P+2S	Z	PV
BE1M16ENI	Environmental Engineering	Z,ZK	5	2P+2S	Z,L	PV
BE1M16MAS1	Marketing Strategies Ond ej Pešek	Z,ZK	5	2P+2S	Z,L	PV
BE1M16DES	Power Transport Systems	Z,ZK	5	2P+2S	Z	PV
BE1M16JAK	Quality management Jan Jandera Jan Jandera Jan Jandera (Gar.)	Z,ZK	5	2P+2S	Z	PV
BE1M16STA	Statistical methods in economics Šerzod Tašpulatov Šerzod Tašpulatov Šerzod Tašpulatov (Gar.)	Z,ZK	5	2P+2S	L	PV

# Characteristics of the courses of this group of Study Plan: Code=2018\_MEEMEPV2 Name=Compulsory elective subjects of the specialization

specialization			
BE1M16CTR1	Controlling	Z,ZK	5
The aim of the course	s to present Management Control as a modern approach to Management of Enterprise, based on the Process and Activity Ba	ased Managemen	which supports
innovative changes by	the application of Project Management principles. The focus is on the integrative potential of Management Control in the Man	agement of Enterp	prise and on the
key role played by Proj	ect Management. Special attention is paid to technical-financial integration and its impact. The emphasis is on Project Manag	ement of innovation	on processes,
which guarantee the co	ompany not merely to survive, but also to achieve high performance. The computerized models are used for presentation key	principles, proced	ures and also
key links between the	controlled entities and used managerial tools.		
BE1M16RES	Development of Energy Systems	Z,ZK	5
In this subject the basi	c questions of power stations design is solved. This design is discussed from viewpoint of ecology and level of used technolog	gy. Special focus is	on future
importance of classical	and renewable energy resources. These kinds of energy resources are considered as the most important factor of future dev	elopment of appro	opriate power
industry systems. The	subject provides overview of practical application of modern technologies to guarantee the development of energetic systems	i.	
BE1M16EUE1	Economy of Energy Use	Z,ZK	5
Organization and energ	gy management of company, buildings or energy systems. Energy need and consumption, energy balance. Energy characteri	zation of aggregat	e, secondary
energy sources. Energ	y audit and feasibility study, optimization of energy management of energy systems. Prices and tariffs, economy and financial	analysis.	
BE1M15ETT	Electrical Heat	Z,ZK	5
The aim is to gain know	vledge of heat transfer, physical similarity theory, mathematical models frequently used components of energy systems (heat	exchangers, heat	pumps, thermal
storage tanks, air treat	ment equipment). Are discussed mathematical models of induction and arc of electro-thermal equipment.		
BE1M16ENI	Environmental Engineering	Z,ZK	5
The course focuses on	describing the interdisciplinary relationships of living and non-living nature with electrical engineering. By integrating electrical	al engineering into	classical
environmental practice	s, new methods and techniques are being developed that either focus on predictive environmental protection from industrial in	nfluences or addre	ss their
consequences. The co	urse discusses both routinely used technologies as well as prototype and laboratory technologies, mostly applicable to insitu	remediation. Inspi	ration from

self-renewing natural processes provides the ideal motivation and platform for developing and testing new innovative methods. The course is complemented by laboratory work carried

out at CTU, UCT, IMCH and selected excursions. Laboratory facilities have been created for the course at the FEE CTU in Prague.

BE1M16MAS1 Marketing Strategies Broadening of basic knowledge of marketing. The analysis of marketing strategies in different market situations. The firm's behaviour under competition and competitive advantage.

Case studies in the field of product policy, price and condition policy, communication policy and distribution policy. BF1M16DFS **Power Transport Systems** Z,ZK

The course is focused on economical aspects of design and operation of various technical systems for various energy forms. That is road, railway and ship transport of solid and liquid fuel, district heating system, cable car and convenyor belt transport for solid fuel and mainly grid for electricity (power) transport.

Quality management

History of quality management (QM), Current approaches to quality management, quality management system (QMS) based on ISO 9001, Process management, Quality planning, Metrology in QM, Control of documents and records, Internal audits of QMS, Continual improvement of QMS, Integrated management, Statistic methods in QM, Accreditation and certification

BE1M16STA Statistical methods in economics

Basic Concepts. Statistical series. Assortment. Distributions of frequencies. One-dimensional descriptive characteristics. Measures of variables, coefficient of skewness, coefficient of excess. Points estimates of basic characteristics. Interval estimates of basic characteristics. Hypothesis testing of basic characteristics. Individual indexs number. Aggregative indexs. Variable-structure indexs. Multifactor indexs. Correlation and regression, Basic Concepts. Measurement of dependence intensity. Time series, concepts, qualities. Chronological average . Time series - trends and extrapolation.

Code of the group: 2018 MEEMEH Name of the group: Humanities subjects

Requirement credits in the group: In this group you have to gain 5 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 5 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
BE0M16HSD1	History of economy and social studies	Z,ZK	5	2P+2S	Z,L	PV
BE0M16HVT	History of science and technology 2	Z,ZK	5	2P+2S	Z,L	PV
BE0M16FIL	Philosophy 2 Peter Zamarovský Peter Zamarovský (Gar.)	Z,ZK	5	2P+2S	Z,L	PV
BE0M16PSM	Psychology	Z,ZK	5	2P+2S	Z,L	PV
BE0M16TEO	Theology	Z,ZK	4	2P+2S	L	PV

Characteristics of the courses of this group of Study Plan: Code=2018\_MEEMEH Name=Humanities subjects

History of economy and social studies Z,ZK 5 This subject deals with the history of the Czech society in the 19th - 21th centuries. It follows the forming of the Czech political representation, its aims and achieved results as well as the social and cultural development and coexistence of the various ethnical groups in the Czech countries.

History of science and technology 2

Z,ZK

This subject traces historical developments in electrical engineering branches in the world and in the Czech Lands. Its ultimate goal is to stimulate students' interest in the history and traditions of the subject, while highlighting the developments in technical education and professional organizations, the process of shaping scientific life and the influence of technical engineers

BE0M16FIL	Philosophy 2	Z,ZK	5
BE0M16PSM	Psychology	Z,ZK	5
BE0M16TEO	Theology	Z,ZK	4

This subject provides to students the basic orientation in christian theology and requires no special previous education. After short philosophic lecture the basic theologic disciplines are gone through. The subject is determined not only to believer students who want to know the reliable theologic grounding but also above all to ones who want to get know Christianity - religion from which graws our civilization up.

Name of the block: Elective courses Minimal number of credits of the block: 0

The role of the block: V

Code of the group: 2018\_MEEMEVOL Name of the group: Elective subjects Requirement credits in the group: Requirement courses in the group:

Credits in the group: 0

Note on the group: ~Student can choose arbitrary subject of themagister's program (EEM - Electrical Engineering, Power Engineering and Management, EK - Electronics and Communications, KYR - Cybernetics and Robotics, OI - Open Informatics, OES - Open Electronics Systems) which is not part of his curriculum. Student can choose with consideration of recommendation of the branch guarantee. You can find a selection of optional courses organized by the departments on the web site http://www.fel.cvut.cz/cz/education/volitelne-predmety.html

# List of courses of this pass:

Code	Name of the course	Completion	Credits
BDIP25	Diploma Thesis	Z	25
I	comprehensive work for the Master's degree study programme. A student will choose a topic from a range of topics related to his or	=	
· .	y branch department or branch departments. The diploma thesis will be defended in front of the board of examiners for the compreh		
BE0M16FIL	Philosophy 2	Z,ZK	5
BE0M16HSD1	History of economy and social studies	Z,ZK	5
This subject deals v	with the history of the Czech society in the 19th - 21th centuries. It follows the forming of the Czech political representation, its aims a the social and cultural development and coexistence of the various ethnical groups in the Czech countries.	and achieved result	s as well as
BE0M16HVT	History of science and technology 2	Z,ZK	5
1	historical developments in electrical engineering branches in the world and in the Czech Lands. Its ultimate goal is to stimulate studi		-
	oject, while highlighting the developments in technical education and professional organizations, the process of shaping scientific life engineers		of technical
BE0M16PSM	Psychology	Z,ZK	5
BE0M16TEO	Theology	Z,ZK	4
1	es to students the basic orientation in christian theology and requires no special previous education. After short philosophic lecture he subject is determined not only to believer students who want to know the reliable theologic grounding but also above all to ones wh - religion from which graws our civilization up.	-	-
BE1M13JAS1	Quality and Reliability	Z,ZK	6
	lefinitions from the area of quality and reliability and their control, philosophy of quality, systems of quality control in the world. Reliab	ility as a part of qu	ality. Basic
	e area of reliability, basic distributions used in reliability and their basic characteristics. Back-up using a warm and cold standby, type		•
	nents and systems, calculation of reliability using composition and decomposition. and using a method of a list. Basic statistical method	-	
	nagerial tools for quality control. Techniques FMEA and QFFD, house of quality. Capability of a process. Taguchi loss function. Audits		
BE1M14SSE	Machinery and Structures of Power Plants	Z,ZK	5
	se is to acquaint students with forms of energy transformation in power plants, describing the function of power facilities, their structure,		
BE1M15ETT	Electrical Heat  nowledge of heat transfer, physical similarity theory, mathematical models frequently used components of energy systems (heat exc	Z,ZK	5
The aim is to gain k	storage tanks, air treatment equipment). Are discussed mathematical models of induction and arc of electro-thermal equipment	•	ips, inermai
BE1M15IAP	Engineering Applications	Z,ZK	5
	aim of the course is to get an overview of solving basic mathematical problems occurring in engineering practice using computer al		3
BE1M15PPE1	Elements and Operation of Electrical Power Systems	Z,ZK	5
	ces basic technical principles of electricity transmission and distribution. There are explained parameters of power systems key elen ilure phenomena, main principles of dimensioning and protecting, power quality and its control and electrical machines characteristi	-	s, transient
BE1M16CTR1	Controlling	Z,ZK	5
	se is to present Management Control as a modern approach to Management of Enterprise, based on the Process and Activity Based	Management whi	ch supports
_	by the application of Project Management principles. The focus is on the integrative potential of Management Control in the Management	•	
	Project Management. Special attention is paid to technical-financial integration and its impact. The emphasis is on Project Manager		
which guarantee to	he company not merely to survive, but also to achieve high performance. The computerized models are used for presentation key pr key links between the controlled entities and used managerial tools.	ncipies, procedure	s and also
BE1M16DES		Z,ZK	5
	Power Transport Systems ed on economical aspects of design and operation of various technical systems for various energy forms. That is road, railway and si		_
The course is locus	fuel, district heating system, cable car and convenyor belt transport for solid fuel and mainly grid for electricity (power) transp		a ana ngala
BE1M16EKE1	Economy of Power Industry	Z,ZK	5
	financing of power companies. Cost structure of power generation and distribution. Prices and tariff systems for power, heat and gas		
Examples of eco	nomic evaluation and investment appraisal of the typical project in power sector. Renewable energy sources, externalities. Energy p	olicy and energy la	w in CR.
	Liberalization and power market development.		
BE1M16EKL	Ecology and Economy	Z,ZK	5
Development of en	vironmental protection. Sustainable development. Global environmental problems and their aspects. Greenhouse effect and climate	changes. Fossil fue	els, nuclear
fuel cycle and en	vironmental impacts. Support schemes for renewable energy sources utilization. Economic effectiveness of renewable energy source economic instruments for economic activities regulation. Externalities. Environmental indicators.	es projects. Regula	atory and
BE1M16EKM	Econometrics and economic applications	Z,ZK	4
	etrics, econometric models, input-output models, modelling of demand, time series models, production functions, linear regression m		
DE1M16ENU	models, econometric analysis of economic situation	7 71/	<b>-</b>
BE1M16ENI	Environmental Engineering ses on describing the interdisciplinary relationships of living and non-living nature with electrical engineering. By integrating electrica	Z,ZK	5 classical
	practices, new methods and techniques are being developed that either focus on predictive environmental protection from industrial		
	he course discusses both routinely used technologies as well as prototype and laboratory technologies, mostly applicable to insitu r		
· ·	al processes provides the ideal motivation and platform for developing and testing new innovative methods. The course is complement out at CTU, UCT, IMCH and selected excursions. Laboratory facilities have been created for the course at the FEE CTU in Pra	nted by laboratory v	
BE1M16EUE1	Economy of Energy Use	Z,ZK	5
· '	energy management of company, buildings or energy systems. Energy need and consumption, energy balance. Energy characteriza		
_	sources. Energy audit and feasibility study, optimization of energy management of energy systems. Prices and tariffs, economy and		,
BE1M16EVE	Economics of Power Generation	Z,ZK	5
l '	Power sources overview, energy processes analysis.		•

DE1M16EIM1	Financial Management	7 71/	5
BE1M16FIM1	Financial Management	Z,ZK	_
	e, present value and alternative cost of capital, net present value, valuation of bonds and stocks, investment decision and net prese d return, lease or buy, taxes, inflation and return, financial and real options, option valuation and application, hedging, short term fin		
BE1M16FIU	Financial Accouting	Z,ZK	5
•	ng. Assets, inventory and financial investment book keeping. Debt and equity capital. Cost, revenues and profit. Tax system and acc	•	
	account. Cash flow statement. Analysis of company's financial position. International accounting standards. Auditing, consolidated		
BE1M16JAK	Quality management	Z,ZK	5
	nagement (QM), Current approaches to quality management, quality management system (QMS) based on ISO 9001, Process management		
Metrology in QM, Co	ontrol of documents and records, Internal audits of QMS, Continual improvement of QMS, Integrated management, Statistic method	ds in QM, Accred	litation and
	certification		
BE1M16MAR	Marketing	Z,ZK	5
The role and functions	s of the marketing management. Marketing research and marketing information system. Concepts of marketing strategy. The use of		and portfolio.
	Marketing-mix. Product and service policy, pricing and contractation policy, communication, distribution. Controlling and aud	it.	
BE1M16MAS1	Marketing Strategies	Z,ZK	5
Broadening of basic	knowledge of marketing. The analysis of marketing strategies in different market situations. The firm's behaviour under competition	and competitive	advantage.
	Case studies in the field of product policy, price and condition policy, communication policy and distribution policy.		
BE1M16MES	Management and Economics of Power Systems	Z,ZK	6
This course will give a	an overview of the various aspects of power supply with special emphasis on power management. The course characterises energ	y costs and marg	nal costs for
	determination of prices and tariffs. Energy market principles and operational decision making are integral parts of the course as	well.	
BE1M16MNR	Managerial Decision Making	Z,ZK	5
	nd decision making, Decision models, Games theory, Decision making under uncertainty and risk, Decisions with multiple objective	•	gramming,
	Expert systems, Cluster analysis		
BE1M16OVY	Operations Research	Z.ZK	5
	elements of decision models, Linear programming, Transportation problem, Integer linear programming, Introduction to graphs the	,	
· ·	Dynamic programming, Monte Carlo simulation, Project management (CPM, PERT).		
BE1M16RES	Development of Energy Systems	Z.ZK	5
	basic questions of power stations design is solved. This design is discussed from viewpoint of ecology and level of used technology	,	
•	cal and renewable energy resources. These kinds of energy resources are considered as the most important factor of future develo		
•	stry systems. The subject provides overview of practical application of modern technologies to quarantee the development of energ		•
BE1M16STA	Statistical methods in economics	Z.ZK	5
	stical series. Assortment. Distributions of frequencies. One-dimensional descriptive characteristics. Measures of variables, coefficie	,	_
•	ates of basic characteristics. Interval estimates of basic characteristics. Hypothesis testing of basic characteristics. Individual indexs		
	ndexs. Multifactor indexs . Correlation and regression, Basic Concepts. Measurement of dependence intensity. Time series, concepts.		
	average . Time series - trends and extrapolation.	•	ŭ
BE1MPROJ	Individual project	7	5
	n the form of a project. A student will choose a topic from a list of topics specified by branch department. The project will be defend	_	_
-1	subject.		

For updated information see <a href="http://bilakniha.cvut.cz/en/f3.html">http://bilakniha.cvut.cz/en/f3.html</a> Generated: day 2024-07-27, time 10:33.