Study plan

Name of study plan: N-PRI-CP prezen ní navazující studium od 19/20 Logistics

Faculty/Institute/Others: Department: Branch of study guaranteed by the department: Welcome page Garantor of the study branch: Program of study: Innovation Project Management Type of study: Follow-up master full-time Required credits: 129 Elective courses credits: -9 Sum of credits in the plan: 120 Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 87 The role of the block: Z

Code of the group: N-PRI-CP 3S OD19/20N Name of the group: N-PRI-CP 3. semestr od 19/20 povinné p edm ty-nov ZS 2020 Requirement credits in the group: In this group you have to gain 21 credits Requirement courses in the group: In this group you have to complete 4 courses Credits in the group: 21 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63C3201		ZK	3	2P+0C	Z	Z
G16C3103		Z,ZK	6	2P+2C		Z
G16C3102	Innovation Management and Innovation Project	Z,ZK	6	2P+2C		Z
G16C3101		Z,ZK	6	2P+2C	Z	Z

Characteristics of the courses of this group of Study Plan: Code=N-PRI-CP 3S OD19/20N Name=N-PRI-CP 3. semestr od 19/20 povinné p edm ty-nov ZS 2020

G63C3201		ZK	3
G16C3103		Z,ZK	6
G16C3102	Innovation Management and Innovation Project	Z,ZK	6
Concepts of innovation,	prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, proc	luct innovation, se	rvice innovation,
a macroeconomic view	of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, s	systematic-analyti	cal methods and
techniques of innovation	n, economic aspects of innovation, intellectual property of innovation and legal aspects.		
G16C3101		Z,ZK	6

Code of the group: LOG CP 1S 19/20 POV

Name of the group: PRI CP navazující studium specializace Logistics 1. semestr povinné p edm ty Requirement credits in the group: In this group you have to gain 30 credits

Requirement courses in the group: In this group you have to complete 5 courses Credits in the group: 30

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16C1401	Innovation Marketing	Z,ZK	6	2P+2C		Z
G16C1302		Z,ZK	6	2P+2C		Z
G16C1201	Project Management	Z,ZK	6	2P+2C		Z

G63C1301	Corporate Financial Management	Z,ZK	6	2P+2C	Z
G63C1102	Statistical Analysis	Z,ZK	6	2P+2C	Z

Characteristics of the courses of this group of Study Plan: Code=LOG CP 1S 19/20 POV Name=PRI CP navazující studium specializace Logistics 1. semestr povinné p edm ty

G16C1401	Innovation Marketing	Z,ZK	6
G16C1302		Z,ZK	6
G16C1201	Project Management	Z,ZK	6
G63C1301	Corporate Financial Management	Z,ZK	6
The course provides a c	comprehensive view of building the essential aspects of financial management of business processes and projects. Students h	nave the opportun	ity to understand
the main concepts, tool	s and methods of financial management of processes and projects and their use in decision-making practice. Substantial em	phasis is placed o	on evaluating the
financial performance of	f the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods	of financing the c	company, project
financing, methods of fi	nancial planning and forecasting, and valuation techniques.		
G63C1102	Statistical Analysis	Z,ZK	6
The course builds on th	e introductory courses of statistics and prefaces slightly advanced statistical analysis methods.		-

Code of the group: LOG CP 2S 19/20 POV

Name of the group: 2. semestr LOG CP od 19/20 povinné p edm ty Requirement credits in the group: In this group you have to gain 18 credits Requirement courses in the group: In this group you have to complete 5 courses Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G63C2301	Controlling Arnošt Klesla	Z,ZK	6	2P+2C	L	Z
G63C2201	Microeconomic Theory František H ebík, Petr Makovský Petr Makovský (Gar.)	ZK	3	2P+0C	*	Z
G00C3101	Diploma Thesis Project Petr Vym tal Petr Vym tal	Z	0	1P+0C		Z
G77C2011	Industry 4.0	Z,ZK	3	1P+1C		Z
G16C2501	HR Management Systems	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=LOG CP 2S 19/20 POV Name=2. semestr LOG CP od 19/20 povinné p edm ty

G63C2301	Controlling	Z,ZK	6
	e presented from the initial detection of deviations to advanced models of managerial decision support in strategic horizons in	,	against the
background of the mana	agement of basic business processes with an emphasis on the processes determining the effect of added value in the company's	s activities. The ta	sks of controlling
are systematically expla	ained according to the time perspective in the scope of corporate strategies and operational management, including the role of	of the controller in	the individual
phases of management	t from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools	that can be used	to manage
	(entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are	used to present t	he key principles
of controlling in the corr	ipany.		
G63C2201	Microeconomic Theory	ZK	3
The course introduces t	the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and firms.		
G00C3101	Diploma Thesis Project	Z	0
G77C2011	Industry 4.0	Z,ZK	3
I. Annotation The subject	ct "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It deal	s with the history	of industrial
revolutions, current tren	ds as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" c	n the economy a	nd society as a
whole. Last but not leas	t, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated by "Indus	try 4.0".	
G16C2501	HR Management Systems	Z,ZK	6
	on the development of managerial skills in managing people in the organization. Through lectures and seminars, students will		rategies, policies
and practices for efficie	nt people management in the organization and the main tasks of managers in various activities of people management in the	organization.	

Code of the group: N-PRI-CP 4S OD 19/20 Name of the group: 4. semestr od 19/20 PRI CP povinné p edm ty Requirement credits in the group: In this group you have to gain 18 credits Requirement courses in the group: In this group you have to complete 2 courses Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G00C4102	Diploma Thesis Petr Vym tal	Z	12			Z
G63C4401	Information System Design	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=N-PRI-CP 4S OD 19/20 Name=4. semestr od 19/20 PRI CP povinné p edm tv

G00C4102	Diploma Thesis	Z	12
G63C4401	Information System Design	Z,ZK	6
Fundamental terms, info	ormation systems architecture, basic types of software applications for information system of enterprise, information system li	ecycle, approach	es to information
system development, m	anagement information systems, web audit, business process modeling using BPMN, UML and others, information system n	nodeling - UML ar	d data modeling
using ER diagrams			

Name of the block: Povinné p edm ty specializace Minimal number of credits of the block: 24 The role of the block: PS

Code of the group: LOG CP 2S 19/20 SP Name of the group: 2. semestr LOG CP od 19/20 p edm ty specializace Requirement credits in the group: In this group you have to gain 12 credits Requirement courses in the group: In this group you have to complete 2 courses Credits in the group: 12

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E2303	Supply Chain and Logistics Execution: Sourcing and Customer Services	Z,ZK	6	2P+2C		PS
G16E2304	Supply Chain and Logistics Execution: Transportation and Warehousing	Z,ZK	6	2P+2C		PS

Characteristics of the courses of this group of Study Plan: Code=LOG CP 2S 19/20 SP Name=2. semestr LOG CP od 19/20 p edm ty specializace

G16E2303	Supply Chain and Logistics Execution: Sourcing and Customer Services	Z,ZK	6
We will cover 13 topics	and explore the fascinating job of modern buyers: creating and implementing strategies, dealing with suppliers and internal c	ustomers, solving	unexpected
problems, managing pr	ojects, resolving conflicts and negotiating.		
G16E2304	Supply Chain and Logistics Execution: Transportation and Warehousing	Z,ZK	6

Code of the group: LOG CP 3S 19/20 SP

Name of the group: 3. semestr LOG CP od 19/20 p edm ty specializace Requirement credits in the group: In this group you have to gain 6 credits Requirement courses in the group: In this group you have to complete 1 course Credits in the group: 6 Note on the group:

CodeName of the course / Name of the group of courses
(in case of groups of courses the list of codes of their
members)
Tutors, authors and guarantors (gar.)CompletionCreditsScopeSemesterRoleG16E3303Supply Chain and Logistics DesignZ,ZK62P+2CPS

Characteristics of the courses of this group of Study Plan: Code=LOG CP 3S 19/20 SP Name=3. semestr LOG CP od 19/20 p edm ty specializace

G16E3303 Supply Chain and Logistics Design Z,ZK 6

Code of the group: LOG CP 4S 19/20 SP

Name of the group: 4. semestr LOG CP od 19/20 p edm ty specializace

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E4303	Supply Chain and Logistics Planning	Z,ZK	6	2P+2C		PS
	he courses of this group of Study Plan: Code=LOG CP 4S 19/20	SP Name=4.	semestr	LOG CP	od 19/20 p	edm
Specializace G16E4303	Supply Chain and Logistics Planning				Z,ZK	6
Name of the blo	ock: Compulsory elective courses					
	r of credits of the block: 18					
The role of the l						
0	up: LOG CP PVP OD 19/20					
•	oup: LOG CP povinn volitelné p edm ty od 19/20	orodito				
•	edits in the group: In this group you have to gain 9 o		+ 2	roog (-	at most (2)
Credits in the g	purses in the group: In this group you have to compl	ele al leas		1585 (8	at most is)
Note on the gro	•					
Note on the gro	Name of the course / Name of the group of courses					
Code	(in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G16E0201	Agile BootCamp	КZ	3	0P+2C		PV
01020201						
	Balanced Scorecard	Z,ZK	6	2P+2C	Z,L	PV
	Balanced Scorecard		6 3	2P+2C 0P+2C	Z,L Z,L	
G16C0101		Z,ZK	-			PV
G16C0101 G63C0401	Balanced Scorecard Competitive Intelligence	Z,ZK ZK	3	0P+2C	Z,L	PV PV PV PV
G16C0101 G63C0401 G04E0201 G65E4101	Balanced Scorecard Competitive Intelligence English for Intercultural Communication	Z,ZK ZK Z,ZK	3	0P+2C 0P+4C	Z,L	PV PV PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy	Z,ZK ZK Z,ZK ZK	3 6 3	0P+2C 0P+4C 2P+0C	Z,L Z,L	PV PV PV PV
G16C0101 G63C0401 G04E0201	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams	Z,ZK ZK Z,ZK ZK Z,ZK	3 6 3 6	0P+2C 0P+4C 2P+0C 0P+4C	Z,L Z,L Z,L	PV PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law	Z,ZK ZK Z,ZK ZK Z,ZK ZK	3 6 3 6 3	0P+2C 0P+4C 2P+0C 0P+4C 2P+0C	Z,L Z,L Z,L L	PV PV PV PV PV PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English	Z,ZK ZK Z,ZK ZK Z,ZK ZK Z,ZK	3 6 3 6 3 6	0P+2C 0P+4C 2P+0C 0P+4C 2P+0C 0P+4C	Z,L Z,L Z,L L L	PV PV PV PV PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202 G63C0301 G66C0101	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English Valuation of Firm and Projects	Z,ZK ZK Z,ZK ZK Z,ZK Z,ZK Z,ZK	3 6 3 6 3 6 6 6	0P+2C 0P+4C 2P+0C 0P+4C 2P+0C 0P+4C 2P+2C	Z,L Z,L Z,L L L L	PV PV PV PV PV PV PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202 G63C0301 G66C0101 G63C0302	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English Valuation of Firm and Projects Reflections of Technical Innovations in Culture	Z,ZK ZK Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK	3 6 3 6 3 6 6 6 3	0P+2C 0P+4C 2P+0C 0P+4C 2P+0C 0P+4C 2P+2C 2P+2C	Z,L Z,L Z,L L L L L L L	PV PV PV PV PV PV PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202 G63C0301 G66C0101 G63C0302 G16C0301	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English Valuation of Firm and Projects Reflections of Technical Innovations in Culture Corporate Crisis	Z,ZK ZK Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Z	3 6 3 6 3 6 6 3 3 3	0P+2C 0P+4C 2P+0C 0P+4C 2P+0C 0P+4C 2P+2C 2P+0C 2P+0C	Z,L Z,L Z,L L L L L L L	PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202 G63C0301 G66C0101 G63C0302 G16C0301 G65C0103	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English Valuation of Firm and Projects Reflections of Technical Innovations in Culture Corporate Crisis	Z,ZK ZK Z,ZK	3 6 3 6 3 6 6 3 3 3 3 3	0P+2C 0P+4C 2P+0C 2P+0C 0P+4C 2P+0C 2P+2C 2P+0C 2P+0C 0P+2C	Z,L Z,L Z,L L L L L L L	PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202 G63C0301 G66C0101 G63C0302 G16C0301 G65C0103 G16C0104	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English Valuation of Firm and Projects Reflections of Technical Innovations in Culture Corporate Crisis Lean Management Practice	Z,ZK ZK Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Z	3 6 3 6 3 6 6 3 3 3 3 3 3 3	0P+2C 0P+4C 2P+0C 2P+0C 0P+4C 2P+0C 2P+2C 2P+0C 2P+0C 0P+2C 1P+1C	Z,L Z,L Z,L L L L L L L	PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202 G63C0301 G66C0101 G66C0101 G63C0302 G16C0301 G65C0103 G16C0104 G16E0501	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English Valuation of Firm and Projects Reflections of Technical Innovations in Culture Corporate Crisis Lean Management Practice Solving Real World Problems	Z,ZK ZK Z,ZK	3 6 3 6 3 6 6 3 3 3 3 3 3 3 3	0P+2C 0P+4C 2P+0C 2P+0C 0P+4C 2P+0C 2P+2C 2P+0C 2P+0C 0P+2C 1P+1C 0P+2C	Z,L Z,L Z,L L L L L L L	PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202 G63C0301 G66C0101 G66C0101 G65C0103 G16C0301 G16C0104 G16E0501 G16C0602	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English Valuation of Firm and Projects Reflections of Technical Innovations in Culture Corporate Crisis Lean Management Practice Solving Real World Problems Social Competences in Project and Process Management	Z,ZK ZK Z,ZK Z	3 6 3 6 3 6 6 3 3 3 3 3 3 3 3 3 3	0P+2C 0P+4C 2P+0C 2P+0C 0P+4C 2P+0C 2P+0C 2P+0C 2P+0C 0P+2C 1P+1C 0P+2C 0P+2C	Z,L Z,L Z,L L L L L L L	PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202 G63C0301 G66C0101 G66C0101 G63C0302 G16C0301 G65C0103 G16C0104 G16E0501 G16C0602 G88E0201	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English Valuation of Firm and Projects Reflections of Technical Innovations in Culture Corporate Crisis Lean Management Practice Solving Real World Problems Social Competences in Project and Process Management Technology Transfer	Z,ZK ZK Z,ZK	3 6 3 6 3 6 6 3 3 3 3 3 3 3 3 6	0P+2C 0P+4C 2P+0C 0P+4C 2P+0C 2P+2C 2P+0C 2P+0C 0P+2C 1P+1C 0P+2C 0P+2C 2P+2C	Z,L Z,L Z,L L L L L L L	PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202 G63C0301 G66C0101	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English Valuation of Firm and Projects Reflections of Technical Innovations in Culture Corporate Crisis Lean Management Practice Solving Real World Problems Social Competences in Project and Process Management Technology Transfer Selected Chapters of Innovation Management A-1	Z,ZK ZK Z,ZK Z,ZK	3 6 3 6 3 6 6 3 3 3 3 3 3 3 6 6 6	0P+2C 0P+4C 2P+0C 2P+0C 0P+4C 2P+0C 2P+0C 2P+0C 0P+2C 0P+2C 0P+2C 0P+2C 2P+2C 2P+2C	Z,L Z,L Z,L L L L L L L	PV PV
G16C0101 G63C0401 G04E0201 G65E4101 G04E0203 G65C0301 G04E0202 G63C0301 G66C0101 G66C0101 G66C0103 G16C0301 G16C0104 G16E0501 G16C0602 G88E0201 G88E0202	Balanced Scorecard Competitive Intelligence English for Intercultural Communication European Union and Regional Policy Global Virtual Teams Corporate Law Meetings and Negotiations in English Valuation of Firm and Projects Reflections of Technical Innovations in Culture Corporate Crisis Lean Management Practice Solving Real World Problems Social Competences in Project and Process Management Technology Transfer Selected Chapters of Innovation Management A-1 Selected Chapters of Innovation Management A-2	Z,ZK ZK Z,ZK ZK Z,ZK Z,K ZK ZK	3 6 3 6 3 6 6 3 3 3 3 3 3 3 3 6 6 6 6	0P+2C 0P+4C 2P+0C 0P+4C 2P+0C 2P+0C 2P+0C 2P+0C 0P+2C 1P+1C 0P+2C 0P+2C 2P+2C 2P+2C 2P+2C 2P+2C	Z,L Z,L Z,L L L L L L L	PV PV

GIOEUZUI	Aglie bootcamp	r\Z_	3
Agile Bootcamp course	teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three meth	nods that work we	Il together within
the same cross-function	al team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for	or the design and	implementation
of Design Sprints, inclue	ding a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week during the sem	ester.	
G16C0101	Balanced Scorecard	Z,ZK	6
G63C0401	Competitive Intelligence	ZK	3
Competitive (Technical)	Intelligence is a process of collecting, analyzing and disseminating data, information and knowledge about technologies in o	rder to be informe	ed about a state
of the innovations, tech	nology trends and possible future developments, and to have a better initial position for strategic planning and decision-makir	ıg.	
G04E0201	English for Intercultural Communication	Z,ZK	6
The seminar will focus of	on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences	influencing comm	nunication, and
examine the role of lang	uage means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in con	nmunication . Inter	rcultural theories
and their influence on b	ehaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misun	derstanding . Lan	guage practice
and activities . Case stu	dies on individual topics Language level: CEFR B2		

G65E4101	European Union and Regional Policy	ZK	3			
	evelopments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues					
	discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of	the course are to e	explain a modern			
	analyse key points in particular areas of integration and practise argumentation skills.					
G04E0203	Global Virtual Teams	Z,ZK	6			
	se is an intercultural exchange which students will conduct online in Global Virtual Teams (GVTs) with students of Business					
University(Ireland), Masaryk University (Czech Republic), Padeborn University (Germany) and Tampere University of Applied Sciences (Finland). Working in culturally mixed virtual						
	h as their lingua franca, students will complete tasks collaboratively and present joint results at the end of the exchange in th					
	upply analysis of cross-cultural frameworks in business context - a product, service, company or business process. Theoretic	-	-			
	ns and feeds into students' GVT projects. In the final part of the course, students draw on the exchange experience and aspects	s of GV1 theory to	write individually			
a paper.		71/	0			
G65C0301	Corporate Law	ZK	3			
	aw is focused on familiarize the students with business corporations and business groups. The legal framework can be found	d mainly in the Civ	I Code and the			
	Act. The subject is taught in form of lectures and ends with an exam.	7 71/	0			
G04E0202	Meetings and Negotiations in English	Z,ZK	6			
	d Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for		-			
	s on a collaborative model of the English language intended for a range of business or business meetings and negotiations. A	-				
	nal negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing a					
	based on the modern, increasingly widespread model of "International English", ie international English understood as lingue speakers of all English styles and focus on collocations and idiomatics of American and British English.	la franca. Listenin	g materials work			
•		7 71/	0			
G63C0301	Valuation of Firm and Projects	Z,ZK	6			
	to acquaint students with the measurement and management of enterprise value so that they are able to make qualified est					
	of its life cycle, expected development and current financial condition. Students will learn about options of approaching the vi tion of basic methods. Practical skills will be acquired through case studies.	aluating and ensui	ng methods and			
		71/	0			
G66C0101	Reflections of Technical Innovations in Culture	ZK	3			
-	for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide ran		rom the field of			
	or the understanding and internalization of which a deep understanding of the connections between science and culture is a	n absolutely key.				
		7 714	<u>^</u>			
G63C0302	Corporate Crisis	Z,ZK	3			
The aim of the course is	an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default	are a natural phen	omenon in the			
The aim of the course is economy. It is important	an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default a for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavoura	are a natural phen able corporate dev	omenon in the elopment			
The aim of the course is economy. It is important Knowledge should be in	an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default a for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavoura economic as well as in legislative perspective. The course will be especially based on case studies and practical application	are a natural phen able corporate dev	omenon in the elopment			
The aim of the course is economy. It is important Knowledge should be in reality and legal regulat	an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default a for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavoura economic as well as in legislative perspective. The course will be especially based on case studies and practical application on.	are a natural phen able corporate devo ns respecting curre	omenon in the elopment ent economic			
The aim of the course is economy. It is important Knowledge should be ir reality and legal regulat G16C0301	an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default a for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavourate economic as well as in legislative perspective. The course will be especially based on case studies and practical application on.	are a natural phen able corporate develops respecting curre ZK	omenon in the elopment ent economic 3			
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Code of the group: LOG CP PVT OD 19/20

Name of the group: LOG CP povinn volitelné technické p edm ty od 19/20

Requirement credits in the group: In this group you have to gain 9 credits

Requirement courses in the group: In this group you have to complete at least 2 courses (at most 3) Credits in the group: 9

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
G77C0001	Technology Assessment	ZK	3	2P+0C	Z,L	PV
G77C0007	Communication Systems and Networks	ZK	3	2P+0C		PV
G77C0003	Transportation Engineering Projects	ZK	3	2P+0C	Z,L	PV

G77C0008	Robotics	Z,ZK	6	2P+2C		PV
G16C0601	Technology Forecasting	Z,ZK	3	1P+1C		PV
G77C0004	Smart Cities Technologies	ZK	3	2P+0C	Z,L	PV
G77C0010	Introduction to Biomedical Engineering	Z	3	1P+1C		PV
G77C0005	Selected Innovative Techniques and Technologies 1	ZK	6	2P+2C	Z,L	PV
G77C0006	Selected Innovative Techniques and Technologies 2	ZK	3	2P+0C	Z,L	PV
G77C0009	Information Security Management and Implementation	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=LOG CP PVT OD 19/20 Name=LOG CP povinn volitelné technické p edm ty od 19/20

G77C0001	Technology Assessment	ZK	3
G77C0007	Communication Systems and Networks	ZK	3
Telecommunications: \	What does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost.	.), on land, under	water, and in
space. For example: •	How is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. • Do you know a	Twisted Pair? How	v a landline
works. • How the telep	hone network becomes the Internet • Light and dark. Transmission of information by light. • Why are networks "mobile"? 1G	, 2G, 3G, 4G, 5G,	etc The more
G, the better. How here	e and how elsewhere? • Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? D	oes navigation kn	ow about me?
	akovice. • How television (including Internet) works. A football match and a drastic Clash of the Titans. • WiFi not working? Wh		
	s. • The biggest mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relation	ships (however, it	does not always
succeed) - the keyw	ords are principles and clarity.		
G77C0003	Transportation Engineering Projects	ZK	3
G77C0008	Robotics	Z,ZK	6
G16C0601	Technology Forecasting	Z,ZK	3
G77C0004	Smart Cities Technologies	ZK	3
The subject Technolog	y for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the ter	chnological, socia	I and economic
development of society	ι.		
G77C0010	Introduction to Biomedical Engineering	Z	3
G77C0005	Selected Innovative Techniques and Technologies 1	ZK	6
G77C0006	Selected Innovative Techniques and Technologies 2	ZK	3
G77C0009	Information Security Management and Implementation	ZK	3

List of courses of this pass:

Code	Name of the course	Completion	Credits
G00C3101	Diploma Thesis Project	Z	0
G00C4102	Diploma Thesis	Z	12
G04E0201	English for Intercultural Communication	Z,ZK	6
The seminar will for	cus on the importance of accuracy and comprehension in communication in a foreign language, and highlight cultural differences inf	luencing communi	cation, and
examine the role of	language means in intercultural negotiations. Outline of the subject: . Approaches to culture . Cultural and language context in commu	inication . Intercultu	ural theories
and their influence	on behaviour and language expression . International English as lingua franca . The most common mistakes as a cause of misunde	rstanding . Langua	ge practice
	and activities . Case studies on individual topics Language level: CEFR B2		
G04E0202	Meetings and Negotiations in English	Z,ZK	6
English for Meeting	s and Negotiations is part of a series of courses for follow-up students focused on functional language. The course is intended for stuc	lents at the upper i	ntermediate
level. The course fo	cuses on a collaborative model of the English language intended for a range of business or business meetings and negotiations. Altho	ough the course is i	not primarily
focused on confr	ontational negotiation and communication strategies, part of the explanation is devoted to strategies and language for preventing and	d coping with confr	ontational
situations. The cour	rse is based on the modern, increasingly widespread model of "International English", ie international English understood as lingua fr	anca. Listening ma	iterials work
	with recordings of native speakers of all English styles and focus on collocations and idiomatics of American and British Engl	ish.	
G04E0203	Global Virtual Teams	Z,ZK	6
At the heart of th	is course is an intercultural exchange which students will conduct online in Global Virtual Teams (GVTs) with students of Business a	nd Economics of D	ublin City
University(Ireland), Masaryk University (Czech Republic), Padeborn University (Germany) and Tampere University of Applied Sciences (Finland). Work	king in culturally mi	xed virtual
teams and using	English as their lingua franca, students will complete tasks collaboratively and present joint results at the end of the exchange in the	form of a report an	nd a video
presentation. They	will apply analysis of cross-cultural frameworks in business context - a product, service, company or business process. Theoretical ir	put on working in	GVTs forms
the basis of class se	essions and feeds into students' GVT projects. In the final part of the course, students draw on the exchange experience and aspects of	GVT theory to write	individually
	a paper.		
G16C0101	Balanced Scorecard	Z,ZK	6
G16C0104	Solving Real World Problems	ZK	3
The aim of the cou	rse is to apply knowledge from the field of economics and management acquired during the study to solve real problems from econo	mic practice. Acco	rding to the
	client's assignment, students solve the problem with the support of teachers who become their mentors.		
G16C0301	Lean Management Practice	ZK	3
The aim of the co	burse is to apply knowledge from the field of lean management and lean manufacturing acquired during the study to solve real proble	ms from economic	practice.
	According to the client's assignment, student teams solve the problem with the support of teachers who become their mento	Irs.	
G16C0601	Technology Forecasting	Z,ZK	3

G16C0602	Technology Transfer	Z,ZK	6
-	de students through a preparation of feasibility study and business plan of technologies developed at Universities and research centre	-	
be considered inclu	iding Intellectual Property, Competitors, Markets, legal aspects and financing before establishment of technology spin-off or out-licens	ing the technology	. Finaly, this
	strategic analysis will be used for valuation of the technology.		
G16C1201	Project Management	Z,ZK	6
G16C1302		Z,ZK	6
G16C1401	Innovation Marketing	Z,ZK	6
G16C2501	HR Management Systems	Z,ZK	6
	sed on the development of managerial skills in managing people in the organization. Through lectures and seminars, students will lear	-	-
	ices for efficient people management in the organization and the main tasks of managers in various activities of people management	-	1
G16C3101 G16C3102	Innovation Management and Innovation Project	Z,ZK Z,ZK	6 6
	tion, prerequisites and barriers to innovation, sources of innovation, strategic considerations of innovation, process innovation, product		-
	view of the role of innovation, organizational support and management of innovation, soft methods and techniques of innovation, syste		
	techniques of innovation, economic aspects of innovation, intellectual property of innovation and legal aspects.	,	
G16C3103		Z,ZK	6
G16E0201	Agile BootCamp	KZ	3
Agile Bootcamp co	urse teaches students the fundamentals of Design Thinking and other agile innovation principles. The course introduces three methods	s that work well tog	ether within
	nctional team: Design Thinking, Lean Startup and Agile across teams. In the main part, it will offer the right tools and techniques for the		ementation
	sign Sprints, including a practical test of the entire process. Teaching mode: completely online or hybrid, at a specific time/week durin	0	
G16E0501	Social Competences in Project and Process Management	Z	3
G16E2303	Supply Chain and Logistics Execution: Sourcing and Customer Services	Z,ZK	6
We will cover 13	topics and explore the fascinating job of modern buyers: creating and implementing strategies, dealing with suppliers and internal cus	stomers, solving ur	nexpected
04050004	problems, managing projects, resolving conflicts and negotiating.	7 71/	<u>^</u>
G16E2304	Supply Chain and Logistics Execution: Transportation and Warehousing	Z,ZK	6
G16E3303	Supply Chain and Logistics Design	Z,ZK	6
G16E4303	Supply Chain and Logistics Planning	Z,ZK	6
G63C0301	Valuation of Firm and Projects	Z,ZK	6
	rse is to acquaint students with the measurement and management of enterprise value so that they are able to make qualified estimat tage of its life cycle, expected development and current financial condition. Students will learn about options of approaching the valuat		
	gain skills in the application of basic methods. Practical skills will be acquired through case studies.	ang and ensuing n	
G63C0302	Corporate Crisis	Z,ZK	3
	urse is an introduction of negative impacts of internal and external factors on the corporate life cycle. Crisis and corporate default are		-
economy. It is ir	nportant for students to be prepared on such a possible development and to have the knowledge to eventually reverse the unfavoural	ole corporate deve	lopment
Knowledge shoul	d be in economic as well as in legislative perspective. The course will be especially based on case studies and practical applications	respecting current	economic
	reality and legal regulation.		
G63C0401	Competitive Intelligence	ZK	3
	nical) Intelligence is a process of collecting, analyzing and disseminating data, information and knowledge about technologies in orde he innovations, technology trends and possible future developments, and to have a better initial position for strategic planning and de		oout a state
G63C1102	Statistical Analysis	Z,ZK	6
60301102	The course builds on the introductory courses of statistics and prefaces slightly advanced statistical analysis methods.	Ζ,ΖΙ	0
G63C1301	Corporate Financial Management	Z,ZK	6
	s a comprehensive view of building the essential aspects of financial management of business processes and projects. Students have		
	tools and methods of financial management of processes and projects and their use in decision-making practice. Substantial empha		
financial performar	ce of the company, evaluation and valuation of tangible and financial investment projects, working capital management, methods of f	inancing the comp	any, project
	financing, methods of financial planning and forecasting, and valuation techniques.		
G63C2201	Microeconomic Theory	ZK	3
0000000	The course introduces the analysis of the theory of consumer, the theory of firm, and the market interactions of consumers and		•
G63C2301	Controlling	Z,ZK	6
e e	ods are presented from the initial detection of deviations to advanced models of managerial decision support in strategic horizons in nanagement of basic business processes with an emphasis on the processes determining the effect of added value in the company's ac	-	
-	explained according to the time perspective in the scope of corporate strategies and operational management, including the role of t		-
	gement from analysis to reporting. The content of the course is also focused on the presentation of methods and management tools t		
individual compone	ents (entities) in mutual interaction, especially in the area of cost management. Examples of models and case studies and tasks are use	ed to present the ke	ey principles
	of controlling in the company.		
G63C3201		ZK	3
G63C4401	Information System Design	Z,ZK	6
	s, information systems architecture, basic types of software applications for information system of enterprise, information system lifecy		
system aevelopme	nt, management information systems, web audit, business process modeling using BPMN, UML and others, information system mode using ER diagrams	and da	ta modeling
G65C0103		Z,ZK	3
G65C0103 G65C0301	Corporate Law	Z,ZK	3
	rate law is focused on familiarize the students with business corporations and business groups. The legal framework can be found ma		-
	Business Corporations Act. The subject is taught in form of lectures and ends with an exam.		
G65E4101	European Union and Regional Policy	ZK	3
	isses developments in the EU and in the EU Regional Policy from the end of the Cold War until today. It focuses on relevant issues of		ocess. It is
based on lectures,	class discussions and presentations of various positions present in the debates (group projects / own positions). The objectives of the c	ourse are to expla	in a modern
	development of the EU, analyse key points in particular areas of integration and practise argumentation skills.		

G66C0101	Reflections of Technical Innovations in Culture	ZK	3
The subject is inte	nded for students of the Master's study program Project Management of Innovations. The teaching is aimed at gaining a wide range	of knowledge from	the field of
innovation	processes, for the understanding and internalization of which a deep understanding of the connections between science and culture	e is an absolutely l	key.
G77C0001	Technology Assessment	ZK	3
G77C0003	Transportation Engineering Projects	ZK	3
G77C0004	Smart Cities Technologies	ZK	3
The subject Technol	ology for Smart Cities introduces students to the interdisciplinary problematics of smart cities and places it in the context of the techn	iological, social ar	d economic
	development of society.		
G77C0005	Selected Innovative Techniques and Technologies 1	ZK	6
G77C0006	Selected Innovative Techniques and Technologies 2	ZK	3
G77C0007	Communication Systems and Networks	ZK	3
	ons: What does it all mean? We look into history and the future. We'll try it wired and wireless, even at the speed of light (or almost)		
	ple: • How is electric current created? Painter Morse. Alexander, ring the bell! Telecommunications from the plane. • Do you know a T		
	lephone network becomes the Internet • Light and dark. Transmission of information by light. • Why are networks "mobile"? 1G, 2G		
	here and how elsewhere? • Satellite systems (J. Kepler + A. C. Clarke = E. Musk). What do Saturn and Earth have in common? Doe	•	
	d akovice. • How television (including Internet) works. A football match and a drastic Clash of the Titans. • WiFi not working? What r		
for people but for th	ings. • The biggest mistakes in the history of telco business. The subject scrupulously avoids formulas and mathematical relationship	os (however, it doe	s not always
07700000	succeed) - the keywords are principles and clarity.	7 71/	<u> </u>
G77C0008	Robotics	Z,ZK	6
G77C0009	Information Security Management and Implementation	ZK	3
G77C0010	Introduction to Biomedical Engineering	Z	3
G77C2011	Industry 4.0	Z,ZK	3
	subject "Industry 4.0" deals with the topic of the fourth industrial revolution, explains concepts, terms and trends in this area. It deals		
	t trends as well as individual technological breakthroughs that are typical for Industry 4.0. It analyzes the effects of "Industry 4.0" on		society as a
	Last but not least, it deals with the role of the state in the creation of economic and industrial policy, the need for which is generated		-
G88E0201	Selected Chapters of Innovation Management A-1	ZK	6
G88E0202	Selected Chapters of Innovation Management A-2	ZK	6
G88E0203	Selected Chapters of Innovation Management B-1	ZK	3
	to understand and analyze the distribution of resources as an important factor of European integration. They are able to examine the	•	
	policies. Areas covered include the single market, external trade policy, competition and enterprise policies, research and technologi		
employment, stru	ctural policies. The module emphasizes the relationships that exist between European Union policy interventions and their final impa	act in different cou	ntries, and
C00E0004	competitiveness and cohesion.	71/	2
G88E0204	Selected Chapters of Innovation Management B-2	ZK	3
G88E0205	Foreign Experience	Z	6

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