Study plan

Name of study plan: B-EM-P prezen ní studium od 20/21

Faculty/Institute/Others: Department: Branch of study guaranteed by the department: Welcome page Garantor of the study branch: Program of study: Economics and Management Type of study: Bachelor Required credits: 207 Elective courses credits: -27 Sum of credits in the plan: 180 Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 102 The role of the block: Z

Code of the group: 1.S. EM 20/21 Name of the group: 1.s. Ekonomika a management povinné p edm ty od 20/21 Requirement credits in the group: In this group you have to gain 21 credits Requirement courses in the group: In this group you have to complete 5 courses Credits in the group: 21 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U63C1401	Informatics	ZK	3	0P+2C	Z	Z
U63C1101	Mathematics 1	Z,ZK	6	2P+2C		Z
U63C1301	Business Economics	Z,ZK	6	2P+2C		Z
U16E1101	Principles of Management Dagmar Skokanová	Z,ZK	6	2P+2C	Z	Z
TV1	Physical Education	Z	0	0+2	Z	Z
U16C1101	Principles of Management Old ich Bronec Old ich Bronec (Gar.)	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=1.S. EM 20/21 Name=1.s. Ekonomika a management povinné p edm ty od 20/21

U63C1401	Informatics	ZK	3
U63C1101	Mathematics 1	Z,ZK	6
U63C1301	Business Economics	Z,ZK	6
U16E1101	Z,ZK	6	
Management is a key d	scipline in the life of a company, institution, and society. Modern management trends fundamentally change its essence and	content, methods	and tools, while
changes are getting fas	ter. Knowing the basics of management is a necessity not only for managers, practically for all employees who hold key posit	ions in the compa	any or institution.
However, it is not just a	question of taking a basic course, managers must be prepared for lifelong learning and adaptation to new trends, knowledge	e, methods and to	ols. The course
deals with the basics of	management in the context of its modern trends and is therefore the starting point for further study of managerial and econo	omic fields at the ι	iniversity.
TV1	Physical Education	Z	0
U16C1101	Principles of Management	Z,ZK	6

Code of the group: 2.S. EM 20/21

Name of the group: 2.s. Ekonomika a management povinné p edm ty od 20/21 Requirement credits in the group: In this group you have to gain 24 credits Requirement courses in the group: In this group you have to complete 6 courses Credits in the group: 24 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U16C2301	Logistics Michal Mervart	ZK	3	2P+0C	L	Z
U16C2401	Marketing Petra Jílková Petra Jílková	Z,ZK	6	2P+2C	Z,L	Z
U63C2101	Mathematics 2	Z,ZK	6	2P+2C	L	Z
U16E2401	Principles of Marketing Dagmar Skokanová	Z,ZK	6	2P+2C	L	Z
TV2	Physical Education	Z	0	0+2	L	Z
U63C3301	Accounting Theodor Beran Theodor Beran	Z,ZK	6	2P+2C		Z
U16C2202	Project Management Basics Petr Fanta	Z,ZK	3	1P+1C		Z

Characteristics of the courses of this group of Study Plan: Code=2.S. EM 20/21 Name=2.s. Ekonomika a management povinné p edm ty od 20/21

U16C2301	Logistics	ZK	3
U16C2401	Marketing	Z,ZK	6
The Marketing course	makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, ma	rketing research, n	narketing mix
and the application th	ereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution polic	y, types of intermed	liate distribution
links, marketing distri	bution systems, marketing communications and new trends in marketing.		
U63C2101	Mathematics 2	Z,ZK	6
U16E2401	Principles of Marketing	Z,ZK	6
The course focuses of	n understanding the objectives and role of marketing in a company. Students will be introduced to the fundamentals of market	ng and learn the p	rocedures and
techniques used in m	arket segmentation, positioning and designing marketing mix tools. The marketing mix is introduced as a set of objectives and	decisions in the ar	eas of product,
pricing, distribution a	nd communication.		
TV2	Physical Education	Z	0
U63C3301	Accounting	Z,ZK	6
The course focuses o	n the method, the key elements and processes of double-entry bookkeeping. At the end of their studies, students will be able to p	erform a simplified f	iorm accounting
records, understand	pasic economic transactions during the accounting cycle and perform basic tasks within the financial statements.		
U16C2202	Project Management Basics	Z.ZK	3

Code of the group: 3.S. EM 20/21

Name of the group: 3.semestr Ekonomika a management od 20/21 povinné p edm ty Requirement credits in the group: In this group you have to gain 21 credits Requirement courses in the group: In this group you have to complete 6 courses Credits in the group: 21 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U63C3401	Information Systems and Design	ZK	3	1P+1C	Z	Z
U51E2301	Managerial Psychology Vincent Blaise Montenero	Z,ZK	3	1P+1C		Z
U51C2301	Managerial Psychology Lenka Emrová	ZK	3	1P+1C	L	Z
U63E3201	Microeconomics Petr Makovský	ZK	3	2P+0C		Z
U63C3201	Petr Makovský	ZK	3	2P+0C	Z	Z
U65C3301	Law	ZK	3	2P+0C		Z
U16C3501	Human Resources Management Martin Šiký	ZK	3	2P+0C	Z	Z
U63C3101	Statistics 1 Ji í Zmatlík	Z,ZK	6	2P+2C		Z

Characteristics of the courses of this group of Study Plan: Code=3.S. EM 20/21 Name=3.semestr Ekonomika a management od 20/21 povinné p edm ty

U63C3401	Information Systems and Design	ZK	3			
Fundamental terms, in	Fundamental terms, information systems architecture, basic types of software applications for information system of enterprise, information system lifecycle, approaches to information					
system development, t	system development, business process modeling using BPMN, UML and others, information system modeling - UML and data modeling.					
U51E2301	Managerial Psychology	Z,ZK	3			

U51C2301	Managerial Psychology	ZK	3			
The subject acquaints v	with the basics of contemporary conception of psychology and its application in managerial practice. It allows to get a look at	modern methods	of psychology,			
which are used to recognize and assess other people. Students will be introduced to the role of psychology in managerial practice and personnel management. They will understand						
the importance of the pe	rsonality of the manager, they will get acquainted with the basic concepts of personality psychology. They will become acquainte	d with the persona	lity prerequisites			
of managers and their ir	nportance for successful performance of managerial activities, with psychic functions and processes applied in performing ma	nagerial functions	. Developmental			
psychology introduces t	he principles of human development and psychological characteristics of selected developmental periods, personality psycho	ology will focus or	n clarifying the			
structure and dynamics	of personality. Social psychology will acquaint students with the way of socio-psychological thinking - it allows them to look a	t their own behav	ior, behavior of			
others and social pheno	mena around them with theoretical background and concepts of social psychology so that they can understand people's soc	ial behavior more	and put them in			
deeper contexts. Studer	nts will also be guided to self-knowledge and self-awareness as a basis for the self-management and management of others, o	especially in diffic	ult life situations.			
The course will also poi	nt out the workload and ways of its elimination, as well as problematic phenomena of the working environment such as mob	oing, bossing, bur	nout, etc.			
U63E3201	Microeconomics	ZK	3			
U63C3201		ZK	3			
U65C3301	Law	ZK	3			
Following the initial lectu	rres on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and o	ther fields of law.	This introduction			
to law shall form the ba	sic pillar of legal knowledge of MUVS students.					
U16C3501	Human Resources Management	ZK	3			
The course introduces r	nodern principles and practices of human resource management in the organization, explains the key role of human resource	nanagement in ac	hieving strategic			
objectives of the organi	zation and introduces fundamental human resource functions that determine the competitiveness of the organization in the m	narket economy.				
U63C3101	Statistics 1	Z,ZK	6			
The study results are ve	The study results are verified by the following forms of attestation: a) Credit b) Exam The credit is awarded on completion of the requirements set by the teacher at the beginning of					
the semester. In the course of Statistics I, there is a minimum active participation in the 75% exercise, the preparation of the semester project in the required quality and scale, and						
passing the final test at	the minimum level of 60%. A subsequent examination is a form of attestation that examines knowledge of student principles	and practices with	nin the topics			
listed below for the Stat	istics I subject. The exam is always written and usually supplemented by the oral part.					

Code of the group: 4.S. EM 20/21

Name of the group: 4. semestr Ekonomika a management od 20/21 povinné p edm ty Requirement credits in the group: In this group you have to gain 18 credits Requirement courses in the group: In this group you have to complete 4 courses Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U63E4201	Macroeconomics	ZK	3	2P+0C		Z
U63C4201	Macroeconomics František H ebík	ZK	3	2P+0C		Z
U63C4302	Corporate Financial Management Miroslav Sponer	Z,ZK	6	2P+2C		Z
U63C4101	Statistics 2 Tomáš Macák	Z,ZK	6	2P+2C	L	Z
U00C4104	Fundamentals of Thesis <i>Petr Vym tal</i>	Z	3	2P+0C	L	Z

Characteristics of the courses of this group of Study Plan: Code=4.S. EM 20/21 Name=4. semestr Ekonomika a management od 20/21 povinné p edm ty

U63E4201 Macroeconomics	ZK	3				
This course provides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, and trade-offs. Graphical						
representations of equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity-money) model, describing the						
goods market and financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further ta	ken to the open e	economy setting				
and presented as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and more	netary policy on th	ne domestic				
economy are summarized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course	e has only lecture	es, no seminars.				
U63C4201 Macroeconomics	ZK	3				
Subject introduces students with functioning of economy in terms of macroeconomic variables that are framed in theories of economic growth derived	d from basic eco	nomic schools.				
These schools have overlaps to macroeconomic policy and its tools. Macroeconomics and its analysis makes familiar with economic phenomenon a	nd problems of n	ational economy				
and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous	monetary and fise	cal policy.				
U63C4302 Corporate Financial Management	Z,ZK	6				
The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well a	s performance ar	alysis. The main				
emphasis will be placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enter	rprise, increase m	narket value and				
maximize wealth for shareholders.						
U63C4101 Statistics 2	Z,ZK	6				
The course develops on the Statistics I themes; students will receive an extension basic principles of statistical knowledge, which they have acquired	d during the study	Statistics I.				
Deepening relates to the field of random variables - random vector field and non-parametric testing. The other topics below mentioned is extending the	ne knowledge acq	uired in previous				
Statistics I course. After completing the course, students will be ready to use the complicated methodological apparatus suitable for extraction of knowledge from both quantitative and						
qualitative data files.						
U00C4104 Fundamentals of Thesis	Z	3				

Code of the group: 5.S. EM 20/21 Name of the group: 5. semestr Ekonomika a management od 20/21 povinné p edm ty

Requirement credits in the group: In this group you have to gain 9 credits Requirement courses in the group: In this group you have to complete 2 courses Credits in the group: 9 Note on the group:

Note on the grot						
Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U63C5301	Financial and Tax Environment Otakar Schlossberger	ZK	3	2P+0C		Z
32BC-P-FIDS-01	Financial and Tax Environment Otakar Schlossberger Otakar Schlossberger (Gar.)	ZK	3	2P+0C		Z
32BC-P-OPVY-01	Operational Research Ladislav Vaniš, Jakub Hanousek, Petr Makovský, Ji í Nárožný Ji í Nárožný Petr Makovský (Gar.)	Z,ZK	6	2P+2C		Z
U63C5101	Operational Research	Z,ZK	6	2P+2C	Z,L	Z

Characteristics of the courses of this group of Study Plan: Code=5.S. EM 20/21 Name=5. semestr Ekonomika a management od 20/21 povinné p edm ty

U63C5301	Financial and Tax Environment	ZK	3				
Development and curre	Development and current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of an advanced market economy.						
Definition of the categor	y "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of	financial institution	ons in the current				
market system. Tax syst	em in the Czech Republic, system and classification of taxes. Orientation in basic financial cases and calculations.						
32BC-P-FIDS-01	Financial and Tax Environment	ZK	3				
Development and curre	nt state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions	of an advanced m	arket economy.				
Definition of the categor	y "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of	financial institution	ons in the current				
market system. Tax syst	em in the Czech Republic, system and classification of taxes. Orientation in basic financial cases and calculations.						
32BC-P-OPVY-01	Operational Research	Z,ZK	6				
U63C5101	J63C5101 Operational Research Z,ZK 6						
Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable							
solutions.							

Code of the group: 6.S. EM 20/21

Name of the group: 6. semestr Ekonomika a management od 20/21 povinné p edm ty Requirement credits in the group: In this group you have to gain 9 credits Requirement courses in the group: In this group you have to complete 2 courses Credits in the group: 9

Note on the group.

Note on the grou						
Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32BC-P-BCPR-01	Bachelor Thesis Old ich Bronec, Petra Jílková, Theodor Beran, Otakar Schlossberger, Petr Makovský, Tomáš Sadílek, Miroslav Sponer, Matouš Machka, Dušan Maga, Tomáš Macák	Z	6			Z
U00C6101	Bachelor Thesis Petr Vym tal	Z	6	0P+0C	L	Z
U16C6302	Quality Management	ZK	3	2P+0C	L	Z

Characteristics of the courses of this group of Study Plan: Code=6.S. EM 20/21 Name=6. semestr Ekonomika a management od 20/21 povinné p edm ty

32BC-P-BCPR-01	Bachelor Thesis	Z	6
U00C6101	Bachelor Thesis	Z	6
U16C6302	Quality Management	ZK	3
The content of the cours	se consists of various quality management systems with a focus on the most currently used systems as well as non-systemic	c approaches to q	uality. It also
contains examples of pr	ractical use of quality systems.		

Name of the block: Compulsory elective courses Minimal number of credits of the block: 81 The role of the block: PV

Code of the group: EM-T 20/21

Name of the group: Ekonomika a management technické p edm ty od 20/21 Requirement credits in the group: In this group you have to gain at least 9 credits (at most 12) Requirement courses in the group: In this group you have to complete 3 courses

Credits in the group: 9 Note on the group:

Note on the grou		r			· · · · ·	
Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members)	Completion	Credits	Scope	Semester	Role
	Tutors, authors and guarantors (gar.)					
32BE-P-AMTT-01	Applied Materials in Technology Jaroslav Valach Jaroslav Valach Jaroslav Valach (Gar.)	ZK	3	2P+0C		PV
U77E0004	Applied Materials in Technology	ZK	3	2P+0C		PV
U77E0006	Artificial Intelligence Olga Št pánková	Z,ZK	3	1P+1C		PV
32BE-P-ARTT-01	Artificial Intelligence Martin Macaš, Olga Št pánková Olga Št pánková Olga Št pánková (Gar.)	Z,ZK	3	1P+1C		PV
32BE-P-COSY-01	Communication Systems and Technologies Dušan Maga Dušan Maga Dušan Maga (Gar.)	ZK	3	2P+0C		PV
U77C0003	Ecology and Technology Michael Pond Ií ek	Z,ZK	3	1P+1C	Z	PV
32BC-P-ERGO-01	Ergonomics Tereza Náplavová Semrádová Tereza Náplavová Semrádová Tereza Náplavová Semrádová (Gar.)	ZK	3	2P+0C		PV
U77C0004	Engineering Materials Jaroslav Valach	ZK	3	2P+0C	Z	PV
32BC-P-MATP-01	Applied Materials in Technology Jaroslav Valach Jaroslav Valach Jaroslav Valach (Gar.)	ZK	3	2P+0C		PV
U77C0002	Transport Technology Michal Mervart	ZK	3	2P+0C	L,Z	PV
32BC-P-DOPT-01	Transportation Technology Michal Mervart Michal Mervart (Gar.)	ZK	3	2P+0C		PV
U77E0002	Old ich Bronec	ZK	3	2P+0C		PV
32BE-P-TRST-01	Transportation Technology Old ich Bronec Old ich Bronec (Gar.)	ZK	3	2P+0C		PV
32BC-P-UMIN-01	Artificial Intelligence Martin Macaš, Olga Št pánková Olga Št pánková Olga Št pánková (Gar.)	Z,ZK	3	1P+1C		PV
U77C0006	Artificial Intelligence Olga Št pánková	Z,ZK	3	1P+1C	*	PV
U77C0008	Introduction to Cyber Security and Information Security Jaroslav Bur ik	ZK	3	2P+0C		PV
32BC-P-UKIB-01	Introduction to Cyber Security and Information Security Jaroslav Bur ik Jaroslav Bur ik Jaroslav Bur ik (Gar.)	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=EM-T 20/21 Name=Ekonomika a management technické p edm ty od 20/21

32BE-P-AMTT-0	1 Applied Materials in Technology	ZK	3
U77E0004	Applied Materials in Technology	ZK	3
U77E0006	Artificial Intelligence	Z,ZK	3
32BE-P-ARTT-0	Artificial Intelligence	Z,ZK	3
32BE-P-COSY-0	Communication Systems and Technologies	ZK	3
U77C0003	Ecology and Technology	Z,ZK	3
Environmental protect	tion and sustainable development and their development since 1990 and current sustainability problems, trends, sources o		environment
and shifts in technica	and institutional environmental protection in the Czech Republic in the context of the EU and the world (UN).		
32BC-P-ERGO-0	1 Ergonomics	ZK	3
The student should a	quire theoretical knowledge and practical skills in ergonomic workplace adjustment, familiarize themselves with ergonomic	requirements for worki	ng while sitting,
	computer. The course also includes understanding spatial perception and the interaction between a person and their envir	ronment, as well as pre	eventing health
issues caused by pro	onged passive sitting in poorly adjusted conditions.		
	Engineering Materials	ZK	3
U77C0004	Engineering Materials	۷	3
	Applied Materials in Technology	ZK	3
			-
32BC-P-MATP-0 U77C0002	1 Applied Materials in Technology	ZK ZK	3
32BC-P-MATP-0 U77C0002 Basic terms in transp	1 Applied Materials in Technology Transport Technology	ZK ZK organisation of traffic in	3 3 each transport
32BC-P-MATP-0 U77C0002 Basic terms in transp mode, technologic fac	I Applied Materials in Technology Transport Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or	ZK ZK organisation of traffic in	3 3 each transport
32BC-P-MATP-0 U77C0002 Basic terms in transp mode, technologic fac 32BC-P-DOPT-0	I Applied Materials in Technology Transport Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy.	ZK ZK organisation of traffic in ng various means of tra ZK	3 3 each transport ansport. 3
32BC-P-MATP-0 U77C0002 Basic terms in transp mode, technologic far 32BC-P-DOPT-0 Basic terms in transp	Applied Materials in Technology Transport Technology Transport Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or of the side of operator and client including influence on economy, organisation of urban transit and their aplication usin 1 Transportation Technology	ZK ZK organisation of traffic in ng various means of tra ZK organisation of traffic in	3 3 each transport ansport. 3 each transport
32BC-P-MATP-0 U77C0002 Basic terms in transp mode, technologic far 32BC-P-DOPT-0 Basic terms in transp	I Applied Materials in Technology Transport Technology Transport Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using 1 Transportation Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning,	ZK ZK organisation of traffic in ng various means of tra ZK organisation of traffic in	3 3 each transport ansport. 3 each transport
32BC-P-MATP-0 U77C0002 Basic terms in transp mode, technologic far 32BC-P-DOPT-0 Basic terms in transp mode, technologic far	Image: Applied Materials in Technology Transport Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including the side of opera	ZK organisation of traffic in ng various means of tra ZK organisation of traffic in ng various means of tr	3 a each transport ansport. 3 e each transport ansport.
32BC-P-MATP-0 U77C0002 Basic terms in transp mode, technologic far 32BC-P-DOPT-0 Basic terms in transp mode, technologic far U77E0002 32BE-P-TRST-0	Image: Applied Materials in Technology Transport Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including influence on economy, organisation of urban transit and their aplication using the side of operator and client including the side of opera	ZK organisation of traffic in ng various means of tra ZK organisation of traffic in ng various means of tra ZK ZK	3 3 each transport ansport. 3 each transport ansport. 3 3
32BC-P-MATP-0 U77C0002 Basic terms in transp mode, technologic far 32BC-P-DOPT-0 Basic terms in transp mode, technologic far U77E0002 32BE-P-TRST-0 The course serves as	1 Applied Materials in Technology Transport Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication usin 1 Transportation Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication usin 1 Transportation Technology 1 Transportation Technology 1 Transportation Technology 1 Transportation Technology 1 Transportation of urban transit and their aplication usin 1 Transportation of urban transit and their aplication usin 1 Transportation Technology	ZK organisation of traffic in ng various means of tra ZK organisation of traffic in ng various means of tra ZK ZK oduces students to the	3 a each transport ansport. 3 each transport ansport. 3 basic problems
32BC-P-MATP-0 U77C0002 Basic terms in transp mode, technologic far 32BC-P-DOPT-0 Basic terms in transp mode, technologic far U77E0002 32BE-P-TRST-0 The course serves as	1 Applied Materials in Technology Transport Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication usin 1 Transportation Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication usin 1 Transportation Technology a technical extension of the knowledge of economics and management students, in this case in the field of transport. It intro eld. It is an ideal area for applying knowledge in the field of project management, corporate management, strategic management	ZK organisation of traffic in ng various means of tra ZK organisation of traffic in ng various means of tra ZK ZK oduces students to the	3 a each transport ansport. 3 each transport ansport. 3 basic problems
32BC-P-MATP-0 U77C0002 Basic terms in transp mode, technologic far 32BC-P-DOPT-0 Basic terms in transp mode, technologic far U77E0002 32BE-P-TRST-0 The course serves as and concepts of this f	1 Applied Materials in Technology Transport Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication usin 1 Transportation Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication usin 1 Transportation Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication usin 1 Transportation Technology 1 Transportation Technology 1 Transportation Technology 2 Transportation Technology 3 Transportation Technology 4 Transportation Technology 5 a technical extension of the knowledge of economics and management students, in this case in the field of transport. It intro 1 It is an ideal area for applying knowledge in the field of pr	ZK organisation of traffic in ng various means of tra ZK organisation of traffic in ng various means of tra ZK ZK oduces students to the gement and/or econom	3 a each transport ansport. 3 each transport ansport. 3 basic problems ics.
32BC-P-MATP-0 U77C0002 Basic terms in transp mode, technologic far 32BC-P-DOPT-0 Basic terms in transp mode, technologic far U77E0002 32BE-P-TRST-0 The course serves as and concepts of this f 32BC-P-UMIN-0	1 Applied Materials in Technology Transport Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication usin 1 Transportation Technology ort technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, or tors of the side of operator and client including influence on economy, organisation of urban transit and their aplication usin 1 Transportation Technology a technical extension of the knowledge of economics and management students, in this case in the field of transport. It intra-teld. It is an ideal area for applying knowledge in the field of project management, corporate management, strategic management 1 Artificial Intelligence	ZK ZK organisation of traffic in ng various means of tra ZK organisation of traffic in ng various means of tra ZK ZK oduces students to the gement and/or economi Z,ZK	3 3 each transport ansport. 3 each transport 3 3 basic problems ics. 3

Code of the group: 3.-6.S.EM 20/21 PVP Name of the group: 3.-6.s. Ekonomika a management od 20/21 povinn volitelné p edm ty v J Requirement credits in the group: In this group you have to gain at least 39 credits Requirement courses in the group:

Credits in the group: 39

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32BE-P-ACWR-01	Academic Writing Kryštof Beták Kryštof Beták Kryštof Beták (Gar.)	KZ	3	0P+2C		PV
32BC-P-BOZP-01	Workplace Health, Safety anf Fire Prevention Josef Pros Josef Pros Josef Pros (Gar.)	ZK	3	2P+0C		PV
U16C5302	Workplace Health, Safety anf Fire Prevention Josef Pros	ZK	3	2P+0C		PV
U04E0202	Business Correspondence Eva Císlerová	ZK	3	0P+2C	Z,L	PV
32BE-P-BCOR-01	Business Correspondence Eva Císlerová Eva Císlerová (Gar.)	ZK	3	0P+2C		PV
U16E0101	Corporate Social Responsibility Irena Jind ichovská	Z,ZK	6	2P+2C		PV
32BE-P-CSRS-01	Corporate Social Responsibility Irena Jind ichovská Irena Jind ichovská (Gar.)	Z,ZK	6	2P+2C		PV
32BE-P-CRTH-01	Critical Thinking Ond ei Galuška Ond ei Galuška Ond ei Galuška (Gar.)	ZK	3	0P+2C		PV
U04E0204	Critical Thinking	ZK	3	0P+2C	Z,L	PV
U16E0102	Ond ej Galuška Cross-Cultural Management	Z,ZK	6	2P+2C		PV
32BE-P-CCMN-01	Cross-Cultural Management Eva Císlerová Eva Císlerová (Gar.)	Z,ZK	6	2P+2C		PV
U63C4304	Tax and Customs System Otakar Schlossberger	Z,ZK	6	2P+2C		PV
32BC-P-DBMN-01	Design and Brand Management Petra Jilková Petra Jílková Petra Jílková (Gar.)	ZK	3	2P+0C		PV
U16C5402	Design and Brand Management	ZK	3	2P+0C		PV
U63C6201	Petra Jílková Economic Security	ZK	3	1P+1C		PV
U04E0208	František H ebík English for Intercultural Communication	Z	6	0P+4C		PV
U16E0103	Eva Císlerová Entrepreneurship and Business Plan	Z,ZK	6	2P+2C		PV
32BE-P-EBPL-01	Lucia Dobrucká Entrepreneurship and Business Plan	Z,ZK	6	2P+2C		PV
TALQFM	Lucia Dobrucká Lucia Dobrucká Lucia Dobrucká (Gar.) Financial Modelling (Tallinn University of Technology, EST)	ZK	6			PV
TALQGMCS	Governance and Management of Cyber Security (Tallinn	ZK	6			PV
	University of Technology, EST)	KZ	3	2P+0C		
32BE-P-INPL-01	Ond ej Kolínský	nZ	3	2P+0C		PV
32BE-P-INBL-01	International Business Life Vincent Blaise Montenero Vincent Blaise Montenero Vincent Blaise Montenero (Gar.)	Z,ZK	3	1P+1C		PV
U16E0110	International Business Life Vincent Blaise Montenero	Z,ZK	3	1P+1C		PV
32-IPW	International Project Workshop Petr Makovský	ZK	3	45B		PV
32-IPW-6	International Project Workshop Vincent Blaise Montenero	ZK	6	45B		PV
32BE-P-ITRF-01	International Trade and Finance Old ich Bronec Old ich Bronec Old ich Bronec (Gar.)	Z,ZK	6	2P+2C		PV
U16E0104	International Trade and Finance	Z,ZK	6	2P+2C		PV
32BE-P-GAME-01	Introduction to Game Theory	KZ	3	0P+2C		PV
U63E0101	Introduction to Game Theory	KZ	3	0P+2C		PV
U16C6501	Communication and Managerial Skills	Z,ZK	6	2P+2C		PV
U51C5401	Leadership and Employee Education Kate ina Tomešková	Z,ZK	6	2P+2C		PV
32BC-P-LEAD-01	Leadership and Employee Education Iveta Chmielová Dalajková, Kate ina Tomešková Kate ina Tomešková Kate ina Tomešková (Gar.)	Z,ZK	6	2P+2C		PV

U63C0201	Macroeconomic Analysis	ZK	3	0P+2C		PV
U63C4401	Petr Makovský Management Informatics	Z,ZK	6	0P+4C	<u> </u>	PV
U63C5404	Tomáš Kubálek Business Informatics - Database Systems	ZK	6	0P+4C		PV
32BC-P-MIN2-01	Tomáš Kubálek Business Informatics - Database Systems	ZK	6	0P+4C		PV
U63C4403	Tomáš Kubálek Tomáš Kubálek Tomáš Kubálek (Gar.) Management Informatics - Microsoft 365	ZK	6	0P+4C		PV
	Tomáš Kubálek Business Informatics - Project Management					
32BC-P-MIN3-01	Tomáš Kubálek Tomáš Kubálek Tomáš Kubálek (Gar.)	ZK	6	0P+4C		PV
U63C5403	Business Informatics - Project Management Tomáš Kubálek	ZK	6	0P+4C		PV
U63C6403	Management Informatics - web design, ERP Tomáš Kubálek	ZK	6	0P+4C		PV
U63C5302	Managerial Tools and Calculations Theodor Beran	Z,ZK	6	2P+2C		PV
32BC-P-MNNP-01	Managerial Tools and Calculations Theodor Beran, Arnošt Klesla Theodor Beran Theodor Beran (Gar.)	Z,ZK	6	2P+2C		PV
U16C4401	Marketing applications Lenka Nováková	Z,ZK	6	2P+2C		PV
U16C5401	Marketing Research Lenka Nováková	Z,ZK	6	2P+2C	*	PV
32BC-P-MKVY-01	Marketing Research Lenka Nováková Lenka Nováková (Gar.)	Z,ZK	6	2P+2C		PV
U04E0201	Networking in English Eva Císlerová	ZK	3	0P+2C	Z,L	PV
32BE-P-OMAR-01	On-line Marketing Ladislava Knihová Ladislava Knihová Ladislava Knihová (Gar.)	Z,ZK	6	2P+2C		PV
U16C6401	Online Marketing Tomáš Sadilek	Z,ZK	6	2P+2C	L	PV
U16C6106	Enterpreunership and Business Plan Dana Zadražilová	Z,ZK	6	2P+2C		PV
U16E0105	Political Economy of International Trade Relations Helmuth Yesid Arias Gomez	Z,ZK	6	2P+2C	L	PV
32BE-P-PETR-01	Political Economy of International Trade Relations Helmuth Yesid Arias Gomez Helmuth Yesid Arias Gomez Helmuth Yesid Arias Gomez (Gar.)	Z,ZK	6	2P+2C		PV
U65C5301	Labor Law Kate ina Demová	ZK	3	2P+0C		PV
32BC-P-PRAP-01	Labor Law Kate ina Demová Kate ina Demová Kate ina Demová (Gar.)	ZK	3	2P+0C		PV
U65C6301	Legal Aspects of Consumer Protection Otakar Schlossberger	ZK	3	2P+0C		PV
32BC-P-PAOS-01	Legal Aspects of Consumer Protection Otakar Schlossberger Otakar Schlossberger (Gar.)	ZK	3	2P+0C		PV
32BC-P-PRAX-01	Internship So a Cupalová, Libor Cupal Libor Cupal So a Cupalová (Gar.)	Z	6	180XH		PV
U00C6104	Practice	Z	6	180XH		PV
32BE-P-PRSK-01	So a Cupalová Presentation Skills	ZK	3	0P+2C		PV
U04E0203	Anna Wagnerová Anna Wagnerová Anna Wagnerová (Gar.) Presentation Skills	ZK	3	0P+2C	Z,L	
U16C6102	Anna Wagnerová	Z	3	0P+2C	2,L	PV PV
U16E0111	Presentation Skills Principles of Rusiness Negotiations and Etiquette	Z,ZK	3	1P+1C		PV PV
U16C4501	Principles of Business Negotiations and Etiquette Work Performance Management	Z,ZK	6	2P+2C		PV PV
U63E0401	Martin Šiký Social and Political Impacts of Modern ICT	ZK	3	1P+1C		PV
32BE-P-ICTI-01	Jan Svec Social and Political Impacts of Modern ICT	ZK	3	1P+1C		PV
32BE-P-SDGB-01	Jan Švec Jan Švec Jan Švec (Gar.)	ZK	3	2P+1C		PV
U63E0201	Social Determinants of Global Business Social Determinants of Global Business	ZK	3	2P+1C 2P+1C		PV PV
	Talent Management		-			
U16E0501	Vincent Blaise Montenero Accounting in the Czech Republic	Z,ZK	6	0P+4C		PV
U63C4303	Theodor Beran	Z,ZK	6	2P+2C	-	PV
U63C6401	Theodor Beran	Z,ZK	6	2P+2C	L	PV
U88E0201	Selected Business Management Issues A-1	ZK	6	2P+2C	Z,L	PV
U88E0202	Selected Business Management Issues A-2	ZK	6	2P+2C	Z,L	PV

U88E0203	Selected Business Management Issues B-1	ZK	3	0P+2C	Z,L	PV
U88E0204	Selected Business Management Issues B-2	ZK	3	0P+2C	Z,L	PV
U88E0205	Foreign Experience Vladimíra Dvo áková	Z	6	0P+4C		PV
U16C0501	Employee Selection Process Iveta Chmielová Dalajková	Z	3	24C		PV
32BC-P-ZPDT-01	Business Data Processing Ivana Topolová Ivana Topolová (Gar.)	Z,ZK	6	2P+2C		PV
U63C5402	Business Data Processing Ivana Topolová	Z,ZK	6	2P+2C		PV

Characteristics of the courses of this group of Study Plan: Code=3.-6.S.EM 20/21 PVP Name=3.-6.s. Ekonomika a management od 20/21 povinn volitelné p edm ty v J

32BE-P-ACWR-01 Academic Writing		KZ	3
The ability to produce texts is a necessary skill of every university student. The goal of this primarily practical seminar is improving stude	ents academic	1	
usage of vocabulary, grammar and the ability to structure academic texts correctly. Practical exercises will be included as well as some		-	
English, how it differs from other varieties in form and function and how it has changed over time.			
32BC-P-BOZP-01 Workplace Health, Safety anf Fire Prevention		ZK	3
Basic legislation in the field of OSH in the EU, Czech Republic. Labour Code. Implementing regulations of the Labour Code. Employer'	s obligations		
Risk prevention. Employee training. Occupational accidents. Documentation to ensure OSH. Labour inspection. Fire protection. Public I	•		e e
Personal protective equipment. Safety signs and signals. Technical equipment.			ionarnygiene.
		71/	3
U16C5302 Workplace Health, Safety anf Fire Prevention	ad abligations		-
Basic legislation on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights an	0		
prevention. Training of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Ins	-		ngineering. Fire
protection. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals.	recrinical equ		-
U04E0202 Business Correspondence		ZK	3
The aim of the course to help students write better emails in English as emails are the most common form of written communication. It			
level, and consists of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but al	-		
such as fixed expressions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to wr		mails, express the	emselves clearly,
and their writing will be easier to understand. The course also uncovers cultural differences in Czech and English business communication	ation		
32BE-P-BCOR-01 Business Correspondence		ZK	3
The aim of the course to help students write better emails in English as emails are the most common form of written communication. It	is aimed at in	ntermediate or up	per-intermediate
level, and consists of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but al	so practices r	nore conventional	language areas,
such as fixed expressions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to wr	rite effective e	mails, express the	emselves clearly,
and their writing will be easier to understand. The course also uncovers cultural differences in Czech and English business communication	ation		
U16E0101 Corporate Social Responsibility		Z,ZK	6
The subject deals with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The cou	irse focuses o	n an explanation	of the theoretical
background of this concept, the interpretation of documents regulating corporate social, economic and environmental activities, and no	n-financial rep	porting standards.	It includes a link
between the CSR concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CS	SR strategies	and practices cov	er case studies
of projects designed abroad, and in Czech conditions.			
32BE-P-CSRS-01 Corporate Social Responsibility		Z,ZK	6
The subject deals with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The cou	irse focuses o	1 '	-
background of this concept, the interpretation of documents regulating corporate social, economic and environmental activities, and no		-	
between the CSR concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CS		0	
of projects designed abroad, and in Czech conditions.	0		
32BE-P-CRTH-01 Critical Thinking		ZK	3
The primary objective of the course is to become familiar with the essentials of correct argumentation and to improve students' analytic	cal and proble	I	-
discussion and practical use of advanced methods of argumentation, the course develops students' understanding of the essential print		-	-
decision-making with the emphasis on their practical application in case studies discussing recent socioeconomic and political issues.	-	-	
course might be used across the curriculum.			
U04E0204 Critical Thinking		ZK	3
The primary objective of the course is to become familiar with the essentials of correct argumentation and to improve students' analytic	cal and proble	1	-
discussion and practical use of advanced methods of argumentation, the course develops students' understanding of the essential print		-	-
decision-making with the emphasis on their practical application in case studies discussing recent socioeconomic and political issues.			
course might be used across the curriculum.	ine whing an	u language skills	
		7 71/	0
U16E0102 Cross-Cultural Management		Z,ZK	6
Managing cultural diversity is crucial in todays globalized world and doing business across countries. Cross culture is the interaction of personal diversity is crucial in todays globalized world and doing business across countries. Cross culture is the interaction of personal diversity is crucial in todays globalized world and doing business across countries.		•	
world. Knowledge of cross-cultural differences and their practical use increases the efficiency of interaction between representatives of di			
one of the core competencies of a successful manager in the global environment. The course is open to students of all majors looking f	-	wiedge about nov	w culture snapes
management practices in international companies as well as the cultural orientations of individual managers and organization member	ſS.		r
32BE-P-CCMN-01 Cross-Cultural Management		Z,ZK	6
Managing cultural diversity plays crucial in todays globalized world and doing business across countries. Cross culture is the interactio	n of people fr	om different back	grounds in the
business world. Knowledge of cross-cultural differences and their practical use increases the efficiency of interaction between represent			
be considered one of the core competencies of a successful manager in the global environment. The course is open to students of all r	-		ledge about how
culture shapes management practices in international companies as well as the cultural orientations of individual managers and organ	isation memb		
U63C4304 Tax and Customs System		Z,ZK	6
The course is focused on the issue of the entire tax system in the Czech Republic with a focus on explaining direct and indirect taxes a	and their effec	ts with a focus on	legal entities.
The course also deals with the basics of the customs system and characterizes the basic principles of tax proceedings.			
32BC-P-DBMN-01 Design and Brand Management		ZK	3
U16C5402 Design and Brand Management		ZK	3
U63C6201 Economic Security		ZK	3
· · · · · · · · · · · · · · · · · · ·			
U04E0208 English for Intercultural Communication		Z	6

U16E0103	Entrepreneurship and Business Plan	Z,ZK	6
	characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop	a business plan (to	select and use
	d methods to develop business plans, analyse risks and their impact on the feasibility of business plans).	7 71/	
	Entrepreneurship and Business Plan	Z,ZK	6
	o characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop d methods to develop business plans, analyse risks and their impact on the feasibility of business plans).	a business plan (to	select and use
		71/	0
TALQFM	Financial Modelling (Tallinn University of Technology, EST)	ZK	6
TALQGMCS	Governance and Management of Cyber Security (Tallinn University of Technology, EST)	ZK	6
32BE-P-INPL-01	Innovation Policies	KZ	3
	eneurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition	-	
	-change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much	-	-
	ntails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environme	-	
	competitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and q es and tensions among those approaches so innovation policies at both national and local level can bring very different resu		ak value theory).
	International Business Life	Z,ZK	3
	rious cases encountered in international business to give participants examples of real-life situations, help them understand	- I	-
	appropriate solutions. The aim of the course is to develop the participants' analytical ability in front of complex combinations		
	al projects, linked both to technical or interpersonal problems.		y anotaton ano
U16E0110	International Business Life	Z,ZK	3
	rious cases encountered in international business to give participants examples of real-life situations, help them understand		-
	appropriate solutions. The aim of the course is to develop the participants' analytical ability in front of complex combinations		
	al projects, linked both to technical or interpersonal problems.		,
32-IPW	International Project Workshop	ZK	3
32-IPW-6	International Project Workshop	ZK	6
32BE-P-ITRF-01	International Trade and Finance	Z,ZK	6
	lobalized world, in a world of open borders It is very likely that you will work in international company or in domestic company		-
-	or this type of work you need not only training in economic and managerial fields as you study them today (and technical as w g for working in an international environment The issue of international business and management is very extensive and cor	-	-
	you will surely meet in your practice: international trade and international finance Both fields are closely related: trade without	-	
	e, while international finance is largely focused on business transactions This course is just a starting point for further study,	-	-
	The combination of Czech and foreign students in this course opens one more dimension: mutual understanding and symp		it oldrang point
U16E0104	International Trade and Finance	Z,ZK	6
		KZ	3
	I Introduction to Game Theory e course is taught in English and is set on specialized foreign literature sources which might not be generally available in the	1 1	-
	course is laught in English and is set on specialized loreign interature sources which might hot be generally available in the		e or iibrary.
	not required to use the original textbooks to prepare for the course. Instead, after each lecture they will be provided with slic	-	d academic
However, students are	not required to use the original textbooks to prepare for the course. Instead, after each lecture they will be provided with slic	le presentations an	d academic
However, students are articles in pdf format of	ontaining all the basic knowledge which needs to be mastered for successful performance on the homework assignments ar	le presentations and the final test.	
However, students are articles in pdf format of U63E0101	ontaining all the basic knowledge which needs to be mastered for successful performance on the homework assignments an Introduction to Game Theory	le presentations and the final test.	3
However, students are articles in pdf format of U63E0101 U16C6501	ontaining all the basic knowledge which needs to be mastered for successful performance on the homework assignments ar Introduction to Game Theory Commmunication and Managerial Skills	le presentations and nd the final test. KZ Z,ZK	3
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course	ontaining all the basic knowledge which needs to be mastered for successful performance on the homework assignments ar Introduction to Game Theory Commmunication and Managerial Skills In connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana	te presentations and the final test. KZ Z,ZK gerial skills related t	3 6 o the successful
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia	le presentations and ad the final test. KZ Z,ZK gerial skills related to logue and achieven	3 6 o the successful nent of goals, as
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mar well as acquire the ski	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu	le presentations and ad the final test. KZ Z,ZK gerial skills related to logue and achieven used on managerial	3 6 o the successful nent of goals, as skills, students
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mar well as acquire the ski will acquire basic skills	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia	le presentations and ad the final test. KZ Z,ZK gerial skills related to logue and achieven used on managerial	3 6 o the successful nent of goals, as skills, students
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of man well as acquire the ski will acquire basic skills on their actions.	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire	le presentations and nd the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ad skills in practice a	3 6 o the successful nent of goals, as skills, students ind get feedback
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mar well as acquire the ski will acquire basic skills on their actions. U51C5401	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education	le presentations and nd the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ed skills in practice a Z,ZK	3 6 o the successful nent of goals, as skills, students
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mar well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter	le presentations and nd the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ed skills in practice a Z,ZK erprises.	3 6 o the successful nent of goals, as skills, students ind get feedback 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mar well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Leadership and Employee Education	ke presentations and the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ed skills in practice a Z,ZK erprises. Z,ZK	3 6 o the successful nent of goals, as skills, students ind get feedback
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mar well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and managerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter	le presentations and nd the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ad skills in practice a Z,ZK erprises. Z,ZK erprises.	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-0 ^o The course deals with U63C0201	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis	le presentations and nd the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ad skills in practice a Z,ZK erprises. Z,ZK proprises. ZK	3 6 o the successful hent of goals, as i skills, students ind get feedback 6 6 6 3
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of man well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with U63C0201 U63C4401	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics	le presentations and nd the final test. KZ Z,ZK gerial skills related to logue and achieven used on managerial ad skills in practice a Z,ZK erprises. Z,ZK erprises. Z,ZK derprises. Z,ZK	3 6 o the successful hent of goals, as skills, students ind get feedback 6 6 6 3 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with U63C0201 U63C4401 U63C5404	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and managerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems	le presentations and nd the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ad skills in practice a Z,ZK erprises. Z,ZK erprises. ZK Z,ZK ZK ZK ZK	3 6 o the successful hent of goals, as i skills, students ind get feedback 6 6 6 3
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of man well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with U63C0201 U63C4401	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics	le presentations and nd the final test. KZ Z,ZK gerial skills related to logue and achieven used on managerial ad skills in practice a Z,ZK erprises. Z,ZK erprises. Z,ZK derprises. Z,ZK	3 6 o the successful hent of goals, as skills, students ind get feedback 6 6 6 3 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with U63C0201 U63C4401 U63C5404	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and managerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems	le presentations and nd the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ad skills in practice a Z,ZK erprises. Z,ZK erprises. ZK Z,ZK ZK ZK ZK	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 6 3 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of man well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with U63C0201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C4403	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Management Informatics - Microsoft 365	le presentations and nd the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ad skills in practice a Z,ZK arprises. Z,ZK arprises. Z,K Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 3 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mar well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with U63C0201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C4403 32BC-P-MIN3-01	Introduction to Game Theory Communication and Managerial Skills no connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Database Systems Management Informatics - Microsoft 365 Business Informatics - Project Management	le presentations and nd the final test. KZ Z,ZK gerial skills related to logue and achieven used on managerial ad skills in practice a Z,ZK erprises. Z,ZK erprises. Z,K Z,K ZK ZK ZK ZK ZK ZK	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 3 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mar well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-0 ² The course deals with U63C0201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C4403 32BC-P-MIN3-01 U63C5403	Introduction to Game Theory Communication and Managerial Skills no connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics - Database Systems Business Informatics - Database Systems Management Informatics - Microsoft 365 Business Informatics - Project Management Business Informatics - Project Management	le presentations and nd the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ad skills in practice a Z,ZK erprises. Z,ZK erprises. Z,K ZK ZK ZK ZK ZK ZK ZK	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-0 ⁻⁷ The course deals with U63C0201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C5403 U63C5403 U63C6403	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu- in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Database Systems Management Informatics - Microsoft 365 Business Informatics - Project Management Business Informatics - Project Management Management Informatics - Project Management Management Informatics - Web design, ERP	le presentations and the final test. KZ Z,ZK gerial skills related to logue and achieven used on managerial ad skills in practice a Z,ZK erprises. Z,ZK erprises. Z,K ZK ZK ZK ZK ZK ZK ZK ZK	3 6 o the successful nent of goals, as i skills, students ind get feedback 6 6 3 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with U63C0201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C5404 32BC-P-MIN3-01 U63C5403 U63C6403 U63C5302	Introduction to Game Theory Commmunication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia Is of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci Incoducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Project Management Business Informatics - Project Management Business Informatics - Web design, ERP Management Informatics - web design, ERP Managerial Tools and Calculations	le presentations and the final test. KZ Z,ZK gerial skills related t logue and achieven used on managerial ad skills in practice a Z,ZK erprises. Z,ZK Z,ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK	3 6 o the successful hent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with U63C201 U63C401 U63C4401 U63C5404 32BC-P-MIN2-01 U63C4403 32BC-P-MIN3-01 U63C5403 U63C5403 U63C5403 U63C5302 32BC-P-MINP-0	Introduction to Game Theory Commmunication and Managerial Skills in connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Database Systems Management Informatics - Microsoft 365 Business Informatics - Project Management Business Informatics - Project Management Management Informatics - Web design, ERP Managerial Tools and Calculations Managerial Tools and Calculations	le presentations and nd the final test. KZ Z,ZK gerial skills related th logue and achieven used on managerial d skills in practice a Z,ZK erprises. Z,ZK Z,ZK Z,K ZK ZK ZK ZK ZK ZK ZK ZK ZK Z	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with U63C201 U63C401 U63C4401 U63C5404 32BC-P-MIN2-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5402 32BC-P-MINP-0 U16C4401	Introduction to Game Theory Commmunication and Managerial Skills in connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Database Systems Management Informatics - Microsoft 365 Business Informatics - Project Management Business Informatics - Project Management Managerial Tools and Calculations Managerial Tools and Calculations Managerial Tools and Calculations Marketing applications	le presentations and nd the final test. KZ Z,ZK gerial skills related th logue and achieven used on managerial d skills in practice a Z,ZK arprises. Z,ZK Z,ZK Z,K ZK ZK ZK ZK ZK ZK ZK ZK ZK Z	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with U63C201 U63C401 U63C4401 U63C5404 32BC-P-MIN2-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5402 32BC-P-MINP-0 U16C4401 The Marketing applica	Introduction to Game Theory Commmunication and Managerial Skills nonnection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the cornmunication process and techniques that lead to successful dia Is of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focu Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Project Management Business Informatics - Project Management Management Informatics - Nectorsoft 365 Business Informatics - Project Management Managerial Tools and Calculations Managerial Tools and Calculations Managerial Tools and Calculations Managerial Tools and Calculations	le presentations and nd the final test. KZ Z,ZK gerial skills related th logue and achieven used on managerial d skills in practice a Z,ZK arprises. Z,ZK Z,ZK Z,K ZK ZK ZK ZK ZK ZK ZK ZK ZK Z	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with U63C0201 U63C401 U63C4401 U63C5404 32BC-P-MIN2-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5402 32BC-P-MINP-0 U16C4401 The Marketing applica cases will be presente	Introduction to Game Theory Commmunication and Managerial Skills in connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia to of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Database Systems Management Informatics - Microsoft 365 Business Informatics - Project Management Business Informatics - Project Management Managerial Tools and Calculations Managerial Tools and Calculations Marketing applications ion course is focused on the marketing communication issues. The course makes students familiar with every part of the co of from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, n	le presentations and nd the final test. KZ Z,ZK gerial skills related th logue and achieven used on managerial d skills in practice a Z,ZK arprises. Z,ZK Z,ZK Z,K ZK ZK ZK ZK ZK ZK ZK ZK ZK Z	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with U63C0201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5402 32BC-P-MINP-0 U16C4401 The Marketing applica cases will be presente customer relationship	Introduction to Game Theory Commmunication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana gerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia s of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Database Systems Management Informatics - Microsoft 365 Business Informatics - Project Management Business Informatics - Project Management Management Informatics - web design, ERP Managerial Tools and Calculations Marketing applications ion course is focused on the marketing communication issues. The course makes students familiar with every part of the co form the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, n anagement.	le presentations and nd the final test. KZ Z,ZK gerial skills related th logue and achieven used on managerial d skills in practice a Z,ZK erprises. Z,ZK Z,ZK Z,K ZK ZK ZK ZK ZK ZK ZK ZK ZK Z	3 6 o the successful hent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with U63C0201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5404 The Marketing applica cases will be presente customer relationship U16C5401	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful is of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial ente Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial ente Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Database Systems Management Informatics - Nicrosoft 365 Business Informatics - Project Management Management Informatics - Project Management Management Informatics - Web design, ERP Managerial Tools and Calculations Marketing applications Informatics - web design, ERP Managerial Tools and Calculations Marketing applications Informatics and Calculations Marketing applications Informatics and Calculations Marketing Research Marketing Research	le presentations and nd the final test. KZ Z,ZK gerial skills related th logue and achieven used on managerial d skills in practice a Z,ZK erprises. Z,ZK Z,ZK Z,K ZK ZK ZK ZK ZK ZK ZK ZK ZK Z	3 6 o the successful hent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with U63C0201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C4403 32BC-P-MIN3-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5404 32BC-P-MINP-0 U16C4401 The Marketing applica cases will be presente customer relationship U16C5401 At the end of the course	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana gerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia is of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Database Systems Management Informatics - Neicrosoft 365 Business Informatics - Project Management Management Informatics - web design, ERP Managerial Tools and Calculations Marketing applications in course is focused on the marketing communication issues. The course makes students familiar with every part of the co from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, n anagement. Marketing Research e student should be able to define a problem for a research project, to specify the goals and target group, to determine the for	le presentations and nd the final test. KZ Z,ZK gerial skills related to logue and achieven used on managerial d skills in practice a Z,ZK erprises. Z,ZK Z,ZK Z,K ZK ZK ZK ZK ZK ZK ZK ZK ZK Z	3 6 o the successful hent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with U63C201 U63C401 U63C4401 U63C5404 32BC-P-MIN2-01 U63C4403 32BC-P-MIN3-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5404 32BC-P-MINP-0 U16C4401 The Marketing applica cases will be presente customer relationship U16C5401 At the end of the cours problems from the use	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana gerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia ls of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial ente Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial ente Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial ente Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Management Informatics - Database Systems Management Informatics - Project Management Business Informatics - Project Management Management Informatics - web design, ERP Managerial Tools and Calculations Marketing applications ion course is focused on the marketing communication issues. The course makes students familiar with every part of the co form the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, n management. Marketing Research e student should be able to define a problem for a research project, to specify the goals and target group, to determine the i d procedures and applications in the field of marketing practice. As a marketing manager, e / she should be able to assign	le presentations and nd the final test. KZ Z,ZK gerial skills related to logue and achieven used on managerial d skills in practice a Z,ZK erprises. Z,ZK Z,ZK Z,K ZK ZK ZK ZK ZK ZK ZK ZK ZK Z	3 6 o the successful hent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with U63C0201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5404 The Marketing applica cases will be presente customer relationship U16C5401 At the end of the cours problems from the use independently and in o	Introduction to Game Theory Communication and Managerial Skills n connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful is of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial ente Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial ente Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Project Management Management Informatics - Microsoft 365 Business Informatics - Project Management Management Informatics - web design, ERP Managerial Tools and Calculations Marketing applications ion course is focused on the marketing communication issues. The course makes students familiar with every part of the co form the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, n anagement. Marketing Research e student should be able to define a problem for a research project, to specify the goals and target group, to determine the or d procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign ooperation with a professional research agency.	le presentations and the final test. KZ Z,ZK gerial skills related th logue and achieven used on managerial d skills in practice a Z,ZK arprises. Z,ZK Z,ZK Z,K Z,K Z,K Z,K Z,K Z	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with U63C0201 U63C4401 U63C4401 U63C5404 32BC-P-MIN2-01 U63C4403 32BC-P-MIN3-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5404 32BC-P-MINP-0 U16C4401 The Marketing application course customer relationship U16C5401 At the end of the course independently and in of 32BC-P-MKVY-0	Introduction to Game Theory Communication and Managerial Skills connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial ente Macroeconomic Analysis Management Informatics - Database Systems Business Informatics - Project Management Business Informatics - Project Management Management Informatics - Project Management Managerial Tools and Calculations Managerial Tools and Calculations Marketing applications Marketing Research Marketing Research Marketing Research	le presentations and the final test. KZ Z,ZK gerial skills related to logue and achieven used on managerial d skills in practice a Z,ZK erprises. Z,ZK Z,ZK Z,K Z,K Z,K Z,K Z,K Z	3 6 o the successful hent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with U63C201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5404 The Marketing applications cases will be presented customer relationship U16C5401 At the end of the course independently and in of 32BC-P-MKVY-07 After completing the course independent of the course inde	Introduction to Game Theory Communication and Managerial Skills commetion to Game Theory Communication and Managerial Skills comection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful dia is of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part foci in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter Macroeconomic Analysis Management Informatics Business Informatics - Database Systems Business Informatics - Database Systems Business Informatics - Project Management Business Informatics - Project Management Management Informatics - web design, ERP Managerial Tools and Calculations Marketing applications in course is focused on the marketing communication issues. The course makes students familiar with every part of the co form the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, n management. Marketing Research e student should be able to define a problem for a research project, to specify the goals and target group, to determine the l procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign coperation with a professional research agency.	le presentations and the final test. KZ Z,ZK gerial skills related th logue and achieven used on managerial d skills in practice a Z,ZK arprises. Z,ZK Z,ZK Z,K Z,K Z,K Z,K Z,K Z	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6
However, students are articles in pdf format of U63E0101 U16C6501 The aim of the course implementation of mai well as acquire the ski will acquire basic skills on their actions. U51C5401 The course deals with 32BC-P-LEAD-07 The course deals with U63C201 U63C4401 U63C5404 32BC-P-MIN2-01 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5403 U63C5404 The Marketing applicat cases will be presented customer relationship U16C5401 At the end of the course independently and in of 32BC-P-MKVY-07 After completing the cod determine the method	Introduction to Game Theory Communication and Managerial Skills connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and mana agerial practice. Students are aware of the course of the communication process and techniques that lead to successful in conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquire Leadership and Employee Education approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial ente Macroeconomic Analysis Management Informatics - Database Systems Business Informatics - Project Management Business Informatics - Project Management Management Informatics - Project Management Managerial Tools and Calculations Managerial Tools and Calculations Marketing applications Marketing Research Marketing Research Marketing Research	le presentations and the final test. KZ Z,ZK gerial skills related th logue and achieven used on managerial d skills in practice a Z,ZK arprises. Z,ZK Z,ZK Z,K Z,K Z,K Z,K Z,K Z	3 6 o the successful nent of goals, as skills, students ind get feedback 6 6 6 6 6 6 6 6 6 6 6 6 6

U04E0201	Networking in English	ZK	3
	I communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and stra	-	
	n, interaction and behaviour in typical networking situations (personal branding, creation and management of a network of bu n and development of business opportunities) through language analysis, role-plays and practice situations, vocabulary and		· ·
v .	Practical language skills will be systematically developed in contexts and situations relevant to professional work.	grammar developi	ment, teanwork,
32BE-P-OMAR-01		Z,ZK	6
	burse provides a deep dive into the evolving landscape of digital marketing, with a significant emphasis on Al-driven strategie		-
behaviour in the digital r	ealm. It begins with exploring modern marketing techniques, emphasising the transformative role of artificial intelligence. Su	bsequent modules	s cover essential
	arketing research, search engine marketing, and innovative content marketing, including AI and podcasting. The course also		, ,
-	es of Al-enhanced video and mobile marketing, and effective social media strategies. It addresses the impact of influencer and		-
	letters and explores display and programmatic advertising. Additionally, it focuses on managing digital public relations and g surement, and concludes with creating an integrated digital marketing plan. This comprehensive curriculum is designed to ar		
	/ navigate the complex online marketing ecosystem.	in participants wit	In the knowledge
U16C6401	Online Marketing	Z,ZK	6
	arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course,	1 '	-
the impact of technology	on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business.	Understand how	to hit the target
	ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and e	-	-
	the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform	n "Digital Garage"	, which will allow
	cation in the field of Internet marketing.	7 71/	0
U16C6106	Enterpreunership and Business Plan	Z,ZK	6
U16E0105	Political Economy of International Trade Relations	Z,ZK	6 ith the economia
-	an interesting contrast between the inspiring trade theory and the alternative instances of economic policy will be done. Severa External Balance, Exchange Rate Policy, Free Markets vs Strategic Trade Policy. A modern approach will tackle the Balance		
	insactions vs the capital flows performing movements in the capital account. The methodology introduces to students the im		
-	relating to international trade. The course will focus on core issues of international trade and domestic policies, such as dive		
	porations, and the policies of protectionism or free trade. A set of case studies relating to the present state of affairs of intern		
32BE-P-PETR-01	Political Economy of International Trade Relations	Z,ZK	6
Throughout the course,	an interesting contrast between the inspiring trade theory and the alternative instances of economic policy will be developed	. Several topics d	ealing with
	discussed: External Balance, Exchange Rate Policy, Free Markets vs Strategic Trade Policy. A modern approach will tackle t	-	-
	nd service operations vs the capital flow detailed in the capital account transactions. The methodology introduces to students th	-	
	relating to international trade. The course will focus on core issues of international trade and domestic policies, such as dive porations, and the policies of protectionism or free trade. A set of case studies relating to the present state of affairs of intern		-
	sue of Strategic Trade Policy and the Industrial promotion, purposely implemented by developed countries.		be analyzeu,
U65C5301	Labor Law	ZK	3
00000001			0
Labor relations - the cre	ation, modification and termination, safety, collective bargaining,		
	ation, modification and termination, safety, collective bargaining. Labor Law	ZK	3
32BC-P-PRAP-01		ZK	3
32BC-P-PRAP-01	Labor Law	ZK	3
32BC-P-PRAP-01 Labor relations - establis U65C6301	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining.	ZK	3
32BC-P-PRAP-01 Labor relations - establia U65C6301 Basic information on con codes of ethics as one of	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market.	ZK	3
32BC-P-PRAP-01 Labor relations - establia U65C6301 Basic information on con codes of ethics as one of	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke	ZK	3
32BC-P-PRAP-01 Labor relations - establia U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke sumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke	ZK ts. Emphasizing th	3 ne importance of 3
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on coi codes of ethics as one of 32BC-P-PAOS-01 Basic information on coi codes of ethics as one of	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market.	ZK ts. Emphasizing th ZK ts. Emphasizing th	3 ne importance of 3 ne importance of
32BC-P-PRAP-01 Labor relations - establic U65C6301 Basic information on coil codes of ethics as one of 32BC-P-PAOS-01 Basic information on coil codes of ethics as one of 32BC-P-PRAX-01	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship	ZK tts. Emphasizing th ZK tts. Emphasizing th Z	3 ne importance of 3 ne importance of 6
32BC-P-PRAP-01 Labor relations - establic U65C6301 Basic information on coi codes of ethics as one of 32BC-P-PAOS-01 Basic information on coi codes of ethics as one of 32BC-P-PRAX-01 The classification of the	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market Legal Aspects of Consumer Protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport	ZK Lts. Emphasizing th ZK Lts. Emphasizing th Z tunity to acquire q	3 ne importance of 3 ne importance of 6 uality skills and
32BC-P-PRAP-01 Labor relations - establic U65C6301 Basic information on coi codes of ethics as one of 32BC-P-PAOS-01 Basic information on coi codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of	ZK Lts. Emphasizing th ZK Lts. Emphasizing th Z tunity to acquire q	3 ne importance of 3 ne importance of 6 uality skills and
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on coi codes of ethics as one of 32BC-P-PAOS-01 Basic information on coi codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature.	ZK ts. Emphasizing th ZK ts. Emphasizing th Z tunity to acquire q the study plans is	3 ne importance of 3 ne importance of 6 uality skills and short-term
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on coi codes of ethics as one of 32BC-P-PAOS-01 Basic information on coi codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of	ZK ts. Emphasizing th ZK ts. Emphasizing th Z tunity to acquire q the study plans is Z	3 ne importance of 3 ne importance of 6 uality skills and short-term 6
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice	ZK its. Emphasizing th ZK its. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of <td>ZK its. Emphasizing th ZK its. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q</td> <td>3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and</td>	ZK its. Emphasizing th ZK its. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Integal Aspects of Consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Presentation Skills Presentation Skills VUT during their studies to give students the	ZK its. Emphasizing th ZK its. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is ZK	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot natu	ZK tts. Emphasizing th ZK tts. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is Z the study plans is S in English. Stude	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Presentation Skills n rules of verbal, nonverbal a para verbal (voice) communication and principles of presentatio	ZK tts. Emphasizing th ZK tts. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is Z the study plans is S in English. Stude	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection issumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection issumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked of the preventive tools for consumer Protection issumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Presentation Skills in rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategies kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The count	ZK tts. Emphasizing the structure of the study plans is in English. Student study plans is a in English. Student study plans is the study	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked of the preventive tools for consumer protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport oft a pilot nature. Presentation Skills nules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. Th	ZK ts. Emphasizing tf ZK ts. Emphasizing tf Lunity to acquire q the study plans is Z tunity to acquire q the study plans is S in English. Stude rse is aimed at inter ZK	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marked of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Presentation Skil	ZK tts. Emphasizing the structure of the study plans is in English. Student study plans is a in English. Student study plans is a in English. Student study plans is the study plans. Study the study plans is the study plans. Study the study plans is the	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice Subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Presentation Skills n rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The council	ZK tts. Emphasizing the structure of the study plans is in English. Student study plans is a in English. Student study plans is a in English. Student study plans is the study plans. Study the study plans is the study plans. Study the study plans is the	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main their own presentation s	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice Subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Presentation Skills n rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The council	ZK tts. Emphasizing the structure of the study plans is in English. Student study plans is a in English. Student study plans is a in English. Student study plans is the study plans. Study the study plans is the study plans. Study the study plans is the	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop
32BC-P-PRAP-01 Labor relations - establia U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main their own presentation s upper-intermediate leve U16C6102	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke the preventive tools for consumer protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Presentation Skills n rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation,	ZK ts. Emphasizing tf ZK ts. Emphasizing tf ts. Emphasizing tf Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is S in English. Stude rse is aimed at inte ZK s in English. Stude rse is aimed at inte ZK	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop ermediate and 3
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main their own presentation s upper-intermediate leve U16C6102 Students will adopt main	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Presentation Skills Presentation Skills n rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The coult. <t< td=""><td>ZK ts. Emphasizing tf ZK ts. Emphasizing tf ts. Emphasizing tf Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is S in English. Stude rse is aimed at inte ZK s in English. Stude rse is aimed at inte ZK</td><td>3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop ermediate and 3</td></t<>	ZK ts. Emphasizing tf ZK ts. Emphasizing tf ts. Emphasizing tf Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is S in English. Stude rse is aimed at inte ZK s in English. Stude rse is aimed at inte ZK	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop ermediate and 3
32BC-P-PRAP-01 Labor relations - establis U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main their own presentation s upper-intermediate leve U16C6102 Students will adopt main	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport ors the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Presentation Skills nules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-revi	ZK ts. Emphasizing tf ZK ts. Emphasizing tf ts. Emphasizing tf Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is S in English. Stude rse is aimed at inte ZK s in English. Stude rse is aimed at inte ZK	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop ermediate and 3
32BC-P-PRAP-01 Labor relations - establia U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main their own presentation s upper-intermediate leve U16C6102 Students will adopt main practical exercises. They	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection isumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection isumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Presentation Skills a rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court Presentation Skills rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court Presentation Skills nul	ZK tts. Emphasizing th ZK tts. Emphasizing th ts. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is S in English. Stude rse is aimed at interview ZK s in English. Stude rse is aimed at interview Z their own presenta	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop ermediate and 3 ents will develop
32BC-P-PRAP-01 Labor relations - establia U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main their own presentation s upper-intermediate leve U16C6102 Students will adopt main practical exercises. They U16E0111 U16C4501 The course is focused of	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÜVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice Nesentation Skills n ules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court resentation Skills n ules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will ge	ZK tts. Emphasizing th ZK tts. Emphasizing th Its. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is S in English. Stude rse is aimed at inter ZK s in English. Stude rse is aimed at inter Z their own presenta Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Sents will learn effect	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop ermediate and 3 ents will develop ermediate and 3 ents will sin 3 etion skills in 3 etion skills in
32BC-P-PRAP-01 Labor relations - establia U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main their own presentation s upper-intermediate leve U16C6102 Students will adopt main practical exercises. They U16E0111 U16C4501 The course is focused of policies and practices for	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection sumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection sumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Presentation Skills or ules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation skills. Students will develop t will get feed back in a form of self evaluation, "peer-review" and lecturer comments. The court rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation skills. Students will develop t will get feed back in a form of self evaluation, "peer-review" and lecturer comments. The court rules of verbal, nonverba	ZK tts. Emphasizing th ZK tts. Emphasizing th Its. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is S in English. Stude rse is aimed at inter ZK s in English. Stude rse is aimed at inter Z their own presenta Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Sents will learn effect	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop ermediate and 3 ents will develop ermediate and 3 ents will sin 3 etion skills in 3 etion skills in
32BC-P-PRAP-01 Labor relations - establia U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main their own presentation s upper-intermediate leve U16C6102 Students will adopt main practical exercises. They U16E0111 U16C4501 The course is focused of policies and practices for organization.	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection sumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke if the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection sumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke if the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of a pilot nature. Practice subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of a pilot nature. Presentation SkillS rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation skills. Students will develop to will get feed back in a form of self evaluation, "peer-review" and lecturer comments. The court rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation skills. Students will develop to will ge	ZK tts. Emphasizing th ZK tts. Emphasizing th Its. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is S in English. Stude rse is aimed at interview ZK s in English. Stude rse is aimed at interview Z their own presenta Z,ZK Z,ZK dents will learn effeormance manager	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop ermediate and 3 ents will develop ermediate and 3 ents will sin 3 ents will sin
32BC-P-PRAP-01 Labor relations - establia U65C6301 Basic information on col codes of ethics as one of 32BC-P-PAOS-01 Basic information on col codes of ethics as one of 32BC-P-PRAX-01 The classification of the experience. MÚVS supp professional internship of U00C6104 The classification of the experience. MÚVS supp professional internship of 32BE-P-PRSK-01 Students will adopt main their own presentation s upper-intermediate leve U04E0203 Students will adopt main their own presentation s upper-intermediate leve U16C6102 Students will adopt main practical exercises. They U16E0111 U16C4501 The course is focused of policies and practices for	Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke of the preventive tools for consumer protection and the cultivation of the consumer market. Internship subject of professional practice is based on the decision of the MÜVS VUT during their studies to give students the opport orts the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of of a pilot nature. Practice Nesentation Skills n ules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court resentation Skills n ules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategie kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The court will ge	ZK tts. Emphasizing th ZK tts. Emphasizing th Its. Emphasizing th Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is Z tunity to acquire q the study plans is S in English. Stude rse is aimed at inter ZK s in English. Stude rse is aimed at inter Z their own presenta Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK Sents will learn effect	3 ne importance of 3 ne importance of 6 uality skills and short-term 6 uality skills and short-term 3 ents will develop ermediate and 3 ents will develop ermediate and 3 ents will develop ermediate and 3 ents will sin 3 etion skills in 3 etion skills in

Anotation: The course introduces students of technical university to the social determinants of international business. It does that predominantly by comparing physica and social environment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary for doing busin	l, institutional
and social environment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary for doing busin	
	ness in diverse
societies, as well as indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars help to impro	ve on the
knowledge in the form of discussions based on individual readings.	
U63E0201 Social Determinants of Global Business ZK	3
Anotation: The course introduces students of technical university to the social determinants of international business. It does that predominantly by comparing physical	
and social environment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary for doing busin	
societies as well as indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars help to improve or	n the knowledge
in the form of discussions based on individual readings.	
U16E0501 Talent Management Z,ZK	6
The course is aimed at practical application of knowledge and basic skills of Talent Management as well as the development of personal competencies of each studen	it in order to
improve individual self-presentation and to succeed during the Recruiting Process and Employee / Employer Selection process.	
U63C4303 Accounting in the Czech Republic Z,ZK	6
Module is focused on the financial reporting according to currently valid Czech accounting legislature.	
U63C6401 Z,ZK	6
U88E0201 Selected Business Management Issues A-1 ZK	6
U88E0202 Selected Business Management Issues A-2 ZK	6
U88E0203 Selected Business Management Issues B-1 ZK	3
U88E0204 Selected Business Management Issues B-2 ZK	3
U88E0205 Foreign Experience Z	6
U16C0501 Employee Selection Process Z	3
32BC-P-ZPDT-01 Business Data Processing Z,ZK	6
Design of primary system database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measures and dimension	ons design and
implementation for decision making purposes and results reporting using pivot charts and tables.	
U63C5402 Business Data Processing Z,ZK	6
Design of primary system database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measures and dimension	ons design and
implementation for decision making purposes and results reporting using pivot charts and tables.	

Code of the group: 4.S. EM 20/21 OZ

Name of the group: 4.s. Ekonomika a management od 20/21 oborové zam ení Requirement credits in the group: In this group you have to gain 6 credits Requirement courses in the group: In this group you have to complete 1 course Credits in the group: 6 Note on the group:

Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their Code Completion Credits Scope Semester Role members) Tutors, authors and guarantors (gar.) Tax and Customs System U63C4304 Z,ZK 6 2P+2C ΡV Otakar Schlossberger **Management Informatics** U63C4401 Z,ZK 6 0P+4C ΡV Tomáš Kubálek Management Informatics - Microsoft 365 U63C4403 ΖK 6 0P+4C ΡV Tomáš Kubálek Marketing applications U16C4401 Z,ZK 6 2P+2C P٧ Lenka Nováková Work Performance Management U16C4501 6 2P+2C Z,ZK ΡV Martin Šiký

Characteristics of the courses of this group of Study Plan: Code=4.S. EM 20/21 OZ Name=4.s. Ekonomika a management od 20/21 oborové zam ení

U63C4304	Tax and Customs System	Z,ZK	6
The course is focused	on the issue of the entire tax system in the Czech Republic with a focus on explaining direct and indirect taxes and their effect	ts with a focus on	legal entities.
The course also deals	with the basics of the customs system and characterizes the basic principles of tax proceedings.		
U63C4401	Management Informatics	Z,ZK	6
U63C4403	Management Informatics - Microsoft 365	ZK	6
U16C4401	Marketing applications	Z,ZK	6
The Marketing applicat	on course is focused on the marketing communication issues. The course makes students familiar with every part of the com	munication mix.	Communication
cases will be presented	I from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, ma	arketing planning,	STP theory, and
customer relationship r	nanagement.		
U16C4501	Work Performance Management	Z,ZK	6
The course is focused of	on the development of managerial skills in performance management in the organization. Through lectures and seminars, stud	ents will learn eff	ective strategies,
policies and practices f	or efficient performance management in the organization and the main tasks of managers in various activities related to perfo	rmance manager	ment in the
organization.			

Code of the group: 5+6.S. EM 20/21 OZ Name of the group: 5.+ 6.s. Ekonomika a management od 20/21 oborové zam ení

Requirement credits in the group: In this group you have to gain 18 credits Requirement courses in the group: In this group you have to complete at least 3 courses (at most 4) Credits in the group: 18 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U16C5302	Workplace Health, Safety anf Fire Prevention Josef Pros	ZK	3	2P+0C		PV
32BC-P-BOZP-01	Workplace Health, Safety anf Fire Prevention Josef Pros Josef Pros Josef Pros (Gar.)	ZK	3	2P+0C		PV
32BC-P-DBMN-01	Design and Brand Management Petra Jilková Petra Jilková Petra Jilková (Gar.)	ZK	3	2P+0C		PV
U16C5402	Design and Brand Management Petra Jílková	ZK	3	2P+0C		PV
U16C6501	Commmunication and Managerial Skills Lenka Emrová	Z,ZK	6	2P+2C		PV
U51C5401	Leadership and Employee Education Kate ina Tomešková	Z,ZK	6	2P+2C		PV
32BC-P-LEAD-01	Leadership and Employee Education Iveta Chmielová Dalajková, Kate ina Tomešková Kate ina Tomešková Kate ina Tomešková (Gar.)	Z,ZK	6	2P+2C		PV
U63C5404	Business Informatics - Database Systems Tomáš Kubálek	ZK	6	0P+4C		PV
32BC-P-MIN2-01	Business Informatics - Database Systems Tomáš Kubálek Tomáš Kubálek (Gar.)	ZK	6	0P+4C		PV
U63C5403	Business Informatics - Project Management Tomáš Kubálek	ZK	6	0P+4C		PV
32BC-P-MIN3-01	Business Informatics - Project Management Tomáš Kubálek Tomáš Kubálek (Gar.)	ZK	6	0P+4C		PV
U63C6403	Management Informatics - web design, ERP Tomáš Kubálek	ZK	6	0P+4C		PV
32BC-P-MNNP-01	Managerial Tools and Calculations Theodor Beran, Arnošt Klesla Theodor Beran Theodor Beran (Gar.)	Z,ZK	6	2P+2C		PV
U63C5302	Managerial Tools and Calculations Theodor Beran	Z,ZK	6	2P+2C		PV
32BC-P-MKVY-01	Marketing Research Lenka Nováková Lenka Nováková (Gar.)	Z,ZK	6	2P+2C		PV
U16C5401	Marketing Research Lenka Nováková	Z,ZK	6	2P+2C	*	PV
U16C6401	Online Marketing Tomáš Sadílek	Z,ZK	6	2P+2C	L	PV
U65C5301	Labor Law Kate ina Demová	ZK	3	2P+0C		PV
32BC-P-PRAP-01	Labor Law Kate ina Demová Kate ina Demová Kate ina Demová (Gar.)	ZK	3	2P+0C		PV
U65C6301	Legal Aspects of Consumer Protection Otakar Schlossberger	ZK	3	2P+0C		PV
32BC-P-PAOS-01	Legal Aspects of Consumer Protection Otakar Schlossberger Otakar Schlossberger (Gar.)	ZK	3	2P+0C		PV
U63C4303	Accounting in the Czech Republic Theodor Beran	Z,ZK	6	2P+2C		PV
U63C6401	Theodor Beran	Z,ZK	6	2P+2C	L	PV
32BC-P-ZPDT-01	Business Data Processing Ivana Topolová Ivana Topolová Ivana Topolová (Gar.)	Z,ZK	6	2P+2C		PV
U63C5402	Business Data Processing Ivana Topolová	Z,ZK	6	2P+2C		PV

Characteristics of the courses of this group of Study Plan: Code=5+6.S. EM 20/21 OZ Name=5.+ 6.s. Ekonomika a management od 20/21 oborové zam ení

32BC-P-BOZP-01	Workplace Health, Safety anf Fire Prevention	ZK	3				
Basic legislation in the f	Basic legislation in the field of OSH in the EU, Czech Republic. Labour Code. Implementing regulations of the Labour Code. Employer's obligations. Employee rights and obligations.						
Risk prevention. Employ	ree training. Occupational accidents. Documentation to ensure OSH. Labour inspection. Fire protection. Public Health Protect	tion Act. Occupati	onal hygiene.				
Personal protective equ	ipment. Safety signs and signals. Technical equipment.						
U16C5302	Workplace Health, Safety anf Fire Prevention	ZK	3				
Basic legislation on OS	H. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligations	of the employee.	Risk				
prevention.Training of st	aff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS,	Environmental E	ngineering. Fire				
protection. The law on the	ne protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Technical equi	ipment.					
32BC-P-DBMN-01	32BC-P-DBMN-01 Design and Brand Management ZK 3						
U16C5402	Design and Brand Management	ZK	3				

U16C6501	Commmunication and Managerial Skills	Z,ZK	6
	connection with the theoretical knowledge of the subject managerial psychology is the practice of communication and manag	1 · · ·	-
	gerial practice. Students are aware of the course of the communication process and techniques that lead to successful dialo		
	s of acting in conflict situations and negotiations. The course is also focused on successful self-presentation. In the part focus	0	0,
-	n conducting key interviews with subordinates and colleagues. Emphasis is placed on ensuring that students use the acquired	-	
on their actions.			
U51C5401	Leadership and Employee Education	Z,ZK	6
	pproaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter	1 · · ·	0
	Leadership and Employee Education	Z,ZK	6
	pproaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enter	1 1	0
U63C5404		ZK	6
	Business Informatics - Database Systems		
32BC-P-MIN2-01	Business Informatics - Database Systems	ZK	6
32BC-P-MIN3-01	Business Informatics - Project Management	ZK	6
U63C5403	Business Informatics - Project Management	ZK	6
U63C6403	Management Informatics - web design, ERP	ZK	6
U63C5302	Managerial Tools and Calculations	Z,ZK	6
	Managerial Tools and Calculations	Z,ZK	6
U16C5401	Marketing Research	Z,ZK	6
	student should be able to define a problem for a research project, to specify the goals and target group, to determine the m		-
	procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign a		
-	operation with a professional research agency.		problems both
		Z,ZK	6
	Marketing Research urse, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the	· · ·	-
	ind technique of solution from the used procedures and applications in the field of marketing practice. Students should be ab		
	rand in cooperation with a professional research agency from the position of a marketing manager.		ve research
111606401		774	6
U16C6401	Online Marketing	Z,ZK	6
The course deals with m	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course,	students will be ab	le to understand
The course deals with m the impact of technolog	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business.	students will be ab Understand how	le to understand to hit the target
The course deals with m the impact of technolog market in an online envi	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and e	students will be ab Understand how evaluating marketir	le to understand to hit the target ig activities on
The course deals with m the impact of technolog market in an online envi the Internet, understand	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business.	students will be ab Understand how evaluating marketir	le to understand to hit the target ig activities on
The course deals with m the impact of technology market in an online envi the Internet, understand students to obtain certif	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and e the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing.	students will be ab Understand how valuating marketir n "Digital Garage",	le to understand to hit the target ig activities on which will allow
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and e the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing. Labor Law	students will be ab Understand how evaluating marketir	le to understand to hit the target ig activities on
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cree	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and e I the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform iccation in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining.	students will be ab Understand how evaluating marketir n "Digital Garage",	le to understand to hit the target ig activities on which will allow 3
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and e I the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law	students will be ab Understand how valuating marketir n "Digital Garage",	le to understand to hit the target ig activities on which will allow
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and e I the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining.	students will be ab Understand how evaluating marketir n "Digital Garage", ZK ZK	le to understand to hit the target g activities on which will allow 3 3
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and el the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection	students will be ab Understand how evaluating marketir n "Digital Garage", ZK ZK ZK	le to understand to hit the target g activities on which will allow 3 3 3 3
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co	Online Marketing iarketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and elethe basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market	students will be ab Understand how evaluating marketir n "Digital Garage", ZK ZK ZK	le to understand to hit the target g activities on which will allow 3 3 3 3
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and elethesis of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform (cation in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection and the cultivation of the consumer market.	students will be ab Understand how evaluating marketir n "Digital Garage", ZK ZK ZK ts. Emphasizing th	le to understand to hit the target ig activities on which will allow 3 3 a be importance of
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and el the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform cation in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection Legal Aspects of Consumer Protection	students will be ab Understand how evaluating marketir n "Digital Garage", ZK ZK ZK Kts. Emphasizing th ZK	le to understand to hit the target ig activities on which will allow 3 3 a be importance of 3
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01 Basic information on co	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and elethe basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform cation in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market	students will be ab Understand how evaluating marketir n "Digital Garage", ZK ZK ZK Kts. Emphasizing th ZK	le to understand to hit the target ig activities on which will allow 3 3 a be importance of 3
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01 Basic information on co codes of ethics as one of	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform cation in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation f	students will be ab Understand how evaluating marketir n "Digital Garage", ZK ZK ZK Kts. Emphasizing th ZK Ets. Emphasizing th	le to understand to hit the target ig activities on which will allow 3 3 3 e importance of 3 e importance of
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01 Basic information on co codes of ethics as one of U63C4303	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and es the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform iccation in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection Accounting in the Czech Republic	students will be ab Understand how evaluating marketir n "Digital Garage", ZK ZK ZK Kts. Emphasizing th ZK	le to understand to hit the target ig activities on which will allow 3 3 a be importance of 3
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01 Basic information on co codes of ethics as one of U63C4303 Module is focused on th	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform cation in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation f	students will be ab Understand how evaluating marketir n "Digital Garage", ZK ZK ZK ts. Emphasizing th ZK Ets. Emphasizing th Z,ZK	le to understand to hit the target ig activities on which will allow 3 3 a be importance of 3 be importance of 6
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01 Basic information on co codes of ethics as one of U63C4303 Module is focused on th U63C6401	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business, ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and e the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market for the preventive tools for consumer protection and the cultivation of the consumer market. Accounting in the Czech Republic e financial reporting according to currently valid Czech accounting legislature.	students will be ab Understand how evaluating marketin n "Digital Garage", ZK ZK ZK ts. Emphasizing th ZK ts. Emphasizing th Z,ZK Z,ZK	le to understand to hit the target g activities on which will allow 3 3 a importance of 6 6
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01 Basic information on co codes of ethics as one of U63C4303 Module is focused on th U63C6401 32BC-P-ZPDT-01	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and e I the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection msumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection msumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection msumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection msumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection and the cultivation of the consumer market. Accounting in the Czech Republic e financial reporting according to currently valid Czech accounting legislature. Business Data Processing	students will be ab Understand how evaluating marketin n "Digital Garage", ZK ZK ZK ts. Emphasizing th ZK ts. Emphasizing th Z,ZK Z,ZK Z,ZK	le to understand to hit the target g activities on which will allow 3 3 a importance of 6 6 6
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01 Basic information on co codes of ethics as one of U63C4303 Module is focused on th U63C6401 32BC-P-ZPDT-01 Design of primary system	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and et the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer protection and the cultivation of the consumer market. Legal Aspects of Consumer protection and the cultivation of the consumer market. Legal Aspects of consumer protection and the cultivation of the consumer market. Accounting in the Czech Republic e financial reporting according to currently valid Czech accounting legislature. Business Data Processing m database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measure	students will be ab Understand how evaluating marketin n "Digital Garage", ZK ZK ZK ts. Emphasizing th ZK ts. Emphasizing th Z,ZK Z,ZK Z,ZK	le to understand to hit the target g activities on which will allow 3 3 a importance of 6 6 6
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01 Basic information on co codes of ethics as one of U63C4303 Module is focused on th U63C6401 32BC-P-ZPDT-01 Design of primary syste implementation for decis	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and et the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection and the cultivation of the consumer market. Accounting in the Czech Republic e financial reporting according to currently valid Czech accounting legislature. Business Data Processing m database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP means sion making purposes and results reporting using pivot charts and tables.	students will be ab Understand how evaluating marketin n "Digital Garage", ZK ZK ZK ts. Emphasizing th ZK ts. Emphasizing th Z,ZK Z,ZK Z,ZK sures and dimensi	le to understand to hit the target g activities on which will allow 3 3 a importance of 6 6 6 6 0 ons design and
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01 Basic information on co codes of ethics as one of U63C4303 Module is focused on th U63C6401 32BC-P-ZPDT-01 Design of primary syste implementation for decis	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and e I the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platforr ication in the field of Internet marketing. Labor Law ation, modification and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection and the cultivation of the consumer market. Accounting in the Czech Republic e financial reporting according to currently valid Czech accounting legislature. Business Data Processing m database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP mean sion making purposes and results reporting using pivot charts and tables. Business Data Processing	students will be ab Understand how evaluating marketin n "Digital Garage", ZK ZK ZK ts. Emphasizing th Z,ZK Z,ZK sures and dimensi Z,ZK	le to understand to hit the target g activities on which will allow 3 3 a importance of 6 6 6 6 6 0 6 6 6 6 0 6
The course deals with m the impact of technolog market in an online envi the Internet, understand students to obtain certif U65C5301 Labor relations - the cre 32BC-P-PRAP-01 Labor relations - establi U65C6301 Basic information on co codes of ethics as one of 32BC-P-PAOS-01 Basic information on co codes of ethics as one of U63C4303 Module is focused on th U63C6401 32BC-P-ZPDT-01 Design of primary syste implementation for decis U63C5402 Design of primary syste	Online Marketing arketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, y on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. ronment and set the basic marketing goals of a digital marketing campaign. Understand the possibilities of measuring and et the basics of electronic commerce and the possibilities of foreign expansion. The course is based on the e-learning platform ication in the field of Internet marketing. Labor Law ation, modification and termination, safety, collective bargaining. Labor Law shment, change and termination, liability of employer, liability of employee, collective bargaining. Legal Aspects of Consumer Protection nsumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial market of the preventive tools for consumer protection and the cultivation of the consumer market. Accounting in the Czech Republic e financial reporting according to currently valid Czech accounting legislature. Business Data Processing m database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP means sion making purposes and results reporting using pivot charts and tables.	students will be ab Understand how evaluating marketin n "Digital Garage", ZK ZK ZK ts. Emphasizing th Z,ZK Z,ZK sures and dimensi Z,ZK	le to understand to hit the target g activities on which will allow 3 3 a importance of 6 6 6 6 6 0 6 6 6 6 0 6

Code of the group: 5+6.S.EM 20/21 PVP E

Name of the group: 5.+ 6.s. Ekonomika a management od 20/21 povinn volitelné p edm ty v AJ Requirement credits in the group: In this group you have to gain 9 credits

Requirement courses in the group: In this group you have to complete at least 2 courses (at most 3) Credits in the group: 9

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32BE-P-ACWR-01	Academic Writing Kryštof Beták Kryštof Beták (Gar.)	KZ	3	0P+2C		PV
U04E0202	Business Correspondence Eva Císlerová	ZK	3	0P+2C	Z,L	PV
32BE-P-BCOR-01	Business Correspondence Eva Císlerová Eva Císlerová (Gar.)	ZK	3	0P+2C		PV
32BE-P-CSRS-01	Corporate Social Responsibility Irena Jind ichovská Irena Jind ichovská Irena Jind ichovská (Gar.)	Z,ZK	6	2P+2C		PV

U16E0101	Corporate Social Responsibility Irena Jind ichovská	Z,ZK	6	2P+2C		PV
U04E0204	Critical Thinking Ond ej Galuška	ZK	3	0P+2C	Z,L	PV
32BE-P-CRTH-01	Critical Thinking Ond ej Galuška Ond ej Galuška Ond ej Galuška (Gar.)	ZK	3	0P+2C		PV
32BE-P-CCMN-01	Cross-Cultural Management Eva Císlerová Eva Císlerová (Gar.)	Z,ZK	6	2P+2C		PV
U16E0102	Cross-Cultural Management	Z,ZK	6	2P+2C		PV
U63C6201	Economic Security František H ebík	ZK	3	1P+1C		PV
U04E0208	English for Intercultural Communication	Z	6	0P+4C		PV
U16E0103	Entrepreneurship and Business Plan	Z,ZK	6	2P+2C		PV
32BE-P-EBPL-01	Entrepreneurship and Business Plan Lucia Dobrucká Lucia Dobrucká (Gar.)	Z,ZK	6	2P+2C		PV
Q32-6	EuroTeQ 6 ECTS	Z,ZK	6			PV
TALQFM	Financial Modelling (Tallinn University of Technology, EST)	ZK	6			PV
TALQGMCS	Governance and Management of Cyber Security (Tallinn University of Technology, EST)	ZK	6			PV
32BE-P-INPL-01	Innovation Policies Ond ej Kolínský	KZ	3	2P+0C		PV
32BE-P-INBL-01	International Business Life Vincent Blaise Montenero Vincent Blaise Montenero Vincent Blaise Montenero (Gar.)	Z,ZK	3	1P+1C		PV
U16E0110	International Business Life Vincent Blaise Montenero	Z,ZK	3	1P+1C		PV
32BE-P-ITRF-01	International Trade and Finance Old ich Bronec Old ich Bronec Old ich Bronec (Gar.)	Z,ZK	6	2P+2C		PV
U16E0104	International Trade and Finance Old ich Bronec	Z,ZK	6	2P+2C		PV
32BE-P-GAME-01	Introduction to Game Theory	KZ	3	0P+2C		PV
U63E0101	Introduction to Game Theory	KZ	3	0P+2C		PV
U04E0201	Networking in English Eva Císlerová	ZK	3	0P+2C	Z,L	PV
32BE-P-OMAR-01	On-line Marketing Ladislava Knihová Ladislava Knihová Ladislava Knihová (Gar.)	Z,ZK	6	2P+2C		PV
32BE-P-PETR-01	Political Economy of International Trade Relations Helmuth Yesid Arias Gomez Helmuth Yesid Arias Gomez Helmuth Yesid Arias Gomez (Gar.)	Z,ZK	6	2P+2C		PV
U16E0105	Political Economy of International Trade Relations Helmuth Yesid Arias Gomez	Z,ZK	6	2P+2C	L	PV
32BE-P-PRSK-01	Presentation Skills Anna Wagnerová Anna Wagnerová Anna Wagnerová (Gar.)	ZK	3	0P+2C		PV
U04E0203	Presentation Skills Anna Wagnerová	ZK	3	0P+2C	Z,L	PV
U16E0111	Principles of Business Negotiations and Etiquette	Z,ZK	3	1P+1C		PV
32BE-P-ICTI-01	Social and Political Impacts of Modern ICT Jan Švec Jan Švec Jan Švec (Gar.)	ZK	3	1P+1C		PV
U63E0401	Social and Political Impacts of Modern ICT Jan Švec	ZK	3	1P+1C		PV
32BE-P-SDGB-01	Social Determinants of Global Business	ZK	3	2P+1C		PV
U63E0201	Social Determinants of Global Business	ZK	3	2P+1C		PV
U16E0501	Talent Management Vincent Blaise Montenero	Z,ZK	6	0P+4C		PV
U88E0201	Selected Business Management Issues A-1	ZK	6	2P+2C	Z,L	PV
U88E0202	Selected Business Management Issues A-2	ZK	6	2P+2C	Z,L	PV
U88E0203	Selected Business Management Issues B-1	ZK	3	0P+2C	Z,L	PV
U88E0204	Selected Business Management Issues B-2	ZK	3	0P+2C	Z,L	PV
U88E0205	Foreign Experience Vladimíra Dvo áková	Z	6	0P+4C		PV

Characteristics of the courses of this group of Study Plan: Code=5+6.S.EM 20/21 PVP E Name=5.+ 6.s. Ekonomika a management od 20/21 povinn volitelné p edm ty v AJ 32BE-P-ACWR-01 Academic Writing

32BE-P-ACWR-01 Academic Writing	n nz	3	L
The ability to produce texts is a necessary skill of every university student. The goal of this primarily practical seminar is improving students academic	writing skills with	focus on correct	
usage of vocabulary, grammar and the ability to structure academic texts correctly. Practical exercises will be included as well as some more theoret	ical remarks on w	hat is academic	
English, how it differs from other varieties in form and function and how it has changed over time.			

	Business Correspondence	ZK	3
	help students write better emails in English as emails are the most common form of written communication. It is aimed at in		
	sions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices n		
	is, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective e	mails, express the	emselves clearly,
-	easier to understand. The course also uncovers cultural differences in Czech and English business communication	71/	
	Business Correspondence	ZK	3
	help students write better emails in English as emails are the most common form of written communication. It is aimed at in ssions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices n		
	is, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective e		
	espectation of a detailed, mining words, propositions, who tended, and panetation etc. It will help etadorite to whice encourse a		inconvoc clourly,
U16E0101	Corporate Social Responsibility	Z,ZK	6
	orporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses o		
-	ept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial rep	-	
between the CSR conce	pt with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies	and practices cove	er case studies
of projects designed abr	oad, and in Czech conditions.		
32BE-P-CSRS-01	Corporate Social Responsibility	Z,ZK	6
The subject deals with c	orporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses o	n an explanation o	of the theoretical
background of this conce	ept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial rep	porting standards.	It includes a link
	pt with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies a	and practices cove	er case studies
	oad, and in Czech conditions.		
32BE-P-CRTH-01	Critical Thinking	ZK	3
	the course is to become familiar with the essentials of correct argumentation and to improve students' analytical and proble	-	-
	use of advanced methods of argumentation, the course develops students' understanding of the essential principles involve	-	
-	emphasis on their practical application in case studies discussing recent socioeconomic and political issues. The writing an	d language skills o	developed in this
course might be used ad			-
U04E0204	Critical Thinking	ZK	3
	the course is to become familiar with the essentials of correct argumentation and to improve students' analytical and proble	-	-
· ·	use of advanced methods of argumentation, the course develops students' understanding of the essential principles involve	•	
course might be used a	e emphasis on their practical application in case studies discussing recent socioeconomic and political issues. The writing an prose the curriculum	d language skills o	developed in this
-		774	6
	Cross-Cultural Management	Z,ZK	-
	ity is crucial in todays globalized world and doing business across countries. Cross culture is the interaction of people from diff is-cultural differences and their practical use increases the efficiency of interaction between representatives of different nationa	-	
-	ncies of a successful manager in the global environment. The course is open to students of all majors looking for deeper kno		
	n international companies as well as the cultural orientations of individual managers and organization members.	meage about not	v culture shapes
	Cross-Cultural Management	Z,ZK	6
	ity plays crucial in todays globalized world and doing business across countries. Cross culture is the interaction of people fro	I ' I	
	ge of cross-cultural differences and their practical use increases the efficiency of interaction between representatives of diff	-	
	core competencies of a successful manager in the global environment. The course is open to students of all majors looking		
culture shapes manager	nent practices in international companies as well as the cultural orientations of individual managers and organisation memb		
116206204		ers.	
U63C6201	Economic Security	ers. ZK	3
			3
U04E0208	English for Intercultural Communication	ZK Z	6
U04E0208 U16E0103	English for Intercultural Communication Entrepreneurship and Business Plan	ZK Z Z,ZK	6 6
U04E0208 U16E0103 Students will be able to	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a	ZK Z Z,ZK	6 6
U04E0208 U16E0103 Students will be able to relevant information and	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans).	ZK Z,ZK business plan (to	6 6 select and use
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan	ZK Z,ZK business plan (to Z,ZK	6 6 select and use 6
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans).	ZK Z,ZK business plan (to Z,ZK	6 6 select and use 6
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans).	ZK Z,ZK business plan (to Z,ZK business plan (to	6 select and use 6 select and use
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST)	ZK Z,ZK business plan (to Z,ZK business plan (to ZK	6 select and use 6 select and use 6
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST)	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK	6 6 select and use 6 select and use 6 6 6
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ	6 6 select and use 6 select and use 6 6 6 3
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entrepren	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies reurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ ns. The ability to in	6 6 select and use 6 select and use 6 6 6 3 inovate depends
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to-	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies reurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external conditior change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ ns. The ability to in more flexible, yet a	6 6 9 select and use 6 9 select and use 6 6 6 3 novate depends also vital, point
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This ent	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies reurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ Ns. The ability to in more flexible, yet a t, and prioritizatior	6 6 9 select and use 6 9 select and use 6 6 6 3 anovate depends also vital, point n of results. The
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster co	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies reurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ ns. The ability to in more flexible, yet a t, and prioritizatior ality of life (regional	6 6 9 select and use 6 9 select and use 6 6 6 3 anovate depends also vital, point n of results. The
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster of There are both synergie	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies reurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment pompetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qua-	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ Ns. The ability to in more flexible, yet a t, and prioritizatior ality of life (regional ts.	6 6 9 select and use 6 9 select and use 6 6 6 3 anovate depends also vital, point n of results. The
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster or There are both synergie 32BE-P-INBL-01	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies eurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment ompetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qui s and tensions among those approaches so innovation policies at both national and local level can bring very different result	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ Ns. The ability to in more flexible, yet a t, and prioritization ality of life (regional ts. Z,ZK	6 6 9 select and use 6 9 select and use 6 6 3 anovate depends also vital, point n of results. The ak value theory). 3
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster or There are both synergie 32BE-P-INBL-01 The course looks at varia	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies reurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment ompetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qui s and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ NS. The ability to in more flexible, yet a t, and prioritization ality of life (regional ts. Z,ZK what they may be	6 6 9 select and use 6 9 select and use 6 6 3 also vital, point n of results. The ak value theory). 3 confronted with
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster can There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies reurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment ompetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and quic s and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life bus cases encountered in international business to give participants examples of real-life situations, help them understand very cases encountered in international business to give participants examples of real-life situations, help them understand very cases encountered in international business to give participants examples of real-life situations, help them understand very cases e	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ NS. The ability to in more flexible, yet a t, and prioritization ality of life (regional ts. Z,ZK what they may be	6 6 9 select and use 6 9 select and use 6 6 3 also vital, point n of results. The ak value theory). 3 confronted with
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster cr There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies reurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment ompetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qua- s and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life ous cases encountered in international business to give participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants' analytical ability in front of complex combinations of	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ NS. The ability to in more flexible, yet a t, and prioritization ality of life (regional ts. Z,ZK what they may be	6 6 9 select and use 6 9 select and use 6 6 3 also vital, point n of results. The ak value theory). 3 confronted with
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster or There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international U16E0110 The course looks at vari	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies eurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external conditior change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much i ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment ompetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and quality is and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life Dus cases encountered in international business to give participants examples of real-life situations, help them understand v propriete solutions. The aim of the course is to develop the participants examples of real-life situations, help them understand v propriets, linked both to technical or interpersonal problems. International Business Life Dus cases encountered in internat	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ business plan (to ZK ZK KZ business plan (to ZK ZK kz business plan (to ZK kz business plan (to zk kz k business plan (to zk kz k business plan (to zk k business plan (to zk k business plan (to zk k business plan (to zk k kz k business plan (to zk k kz k business plan (to zk k kz k k kz k kz k k kz k k kz k k kz k kz k k kz k kz k kz k kz k kz k kz k kz k kz k kz k kz k kz k kz k kz kz	6 6 9 select and use 6 9 select and use 6 6 3 anovate depends also vital, point n of results. The ak value theory). 3 confronted with y threaten the 3 confronted with
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster cr There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international U16E0110 The course looks at vari and train them to find ap	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies euerial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external conditior change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment ompetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qu s and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life Dus cases encountered in international business to give participants' analytical ability in front of complex combinations of propiets, linked both to technical or interpersonal problems. International Business Life Dus cases encountered in international business to give participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is t	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ business plan (to ZK ZK KZ business plan (to ZK ZK kz business plan (to ZK kz business plan (to zk kz k business plan (to zk kz k business plan (to zk k business plan (to zk k business plan (to zk k business plan (to zk k kz k business plan (to zk k kz k business plan (to zk k kz k k kz k kz k k kz k k kz k k kz k kz k k kz k kz k kz k kz k kz k kz k kz k kz k kz k kz k kz k kz k kz kz	6 6 9 select and use 6 9 select and use 6 6 3 anovate depends also vital, point n of results. The ak value theory). 3 confronted with y threaten the 3 confronted with
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster cr There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international U16E0110 The course looks at vari and train them to find ap success of international	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies ueural, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external conditior shange factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment ompetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qui s and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life Dus cases encountered in international business to give participants examples of real-life situations, help them understand v propriete solutions. The aim of the course is to develop the participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants examples of real-life situations, help them understand v	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ business plan (to ZK ZK KZ business plan (to ZK ZK k, and prioritization ality of life (regional t, and prioritization t, and prio	6 6 9 select and use 6 9 select and use 6 6 3 anovate depends also vital, point n of results. The ak value theory). 3 confronted with y threaten the 3 confronted with y threaten the
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster cr There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international U16E0110 The course looks at vari and train them to find ap success of international 32BE-P-ITRF-01	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies ueural, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external conditior shange factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment propetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qu s and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life Dus cases encountered in international business to give participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants examples of real-life situations, help them understand v	ZK Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ hs. The ability to in more flexible, yet a t, and prioritization ality of life (regional ts. Z,ZK what they may be factors which ma Z,ZK	6 6 9 select and use 6 9 select and use 6 6 3 novate depends also vital, point of results. The ak value theory). 3 confronted with y threaten the 3 confronted with y threaten the 6
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster cr There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international U16E0110 The course looks at vari and train them to find ap success of international 32BE-P-ITRF-01 We live and work in a glo	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies leurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external conditior change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much alia sensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment ompetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qu is and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life bus cases encountered in international business to give participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants examples of real-life situations, help them understand v propriets, linked both to technical or interpersonal problems. International Business Life bus cases encountered in international	ZK Z,ZK business plan (to Z,ZK business plan (to Z,ZK K ZK KZ hs. The ability to in more flexible, yet a t, and prioritization ality of life (regional ts. Z,ZK what they may be factors which ma Z,ZK what they may be factors which ma	6 6 9 select and use 6 9 select and use 6 6 3 novate depends also vital, point of results. The ak value theory). 3 confronted with y threaten the 3 confronted with y threaten the 6 mbitions, maybe
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster cr There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international U16E0110 The course looks at vari and train them to find ap success of international 32BE-P-ITRF-01 We live and work in a glo you will work abroad For	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies leurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment mometitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qu s and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life Dus cases encountered in international business to give participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants' analytical ability in front of complex combinations of projects, linked both to technical or interpersonal problems. International Business Life Dus cases encountered in international bus	ZK Z,ZK business plan (to Z,ZK business plan (to Z,ZK K ZK KZ NS. The ability to in more flexible, yet a t, and prioritization ality of life (regional ts. Z,ZK what they may be factors which ma Z,ZK what they may be factors which ma Z,ZK what they may be factors which ma	6 6 9 select and use 6 9 select and use 6 6 3 novate depends also vital, point n of results. The ak value theory). 3 confronted with y threaten the 3 confronted with y threaten the 6 mbitions, maybe n technical field),
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster or There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international U16E0110 The course looks at vari and train them to find ap success of international 32BE-P-ITRF-01 We live and work in a glo you will work abroad For but also special training	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies eurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external conditior shange factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment mpetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qu s and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life Dus cases encountered in international business to give participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants analytical ability in front of complex combinations of project	ZK Z,ZK business plan (to Z,ZK business plan (to Z,ZK K ZK KZ NS. The ability to in more flexible, yet a t, and prioritization ality of life (regional ts. Z,ZK what they may be factors which ma Z,ZK what they may be factors which ma Z,ZK what they may be factors which ma Z,ZK	6 6 9 select and use 6 9 select and use 6 6 3 novate depends also vital, point n of results. The ak value theory). 3 confronted with y threaten the 3 confronted with y threaten the 6 mbitions, maybe n technical field), om the overall
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster cr There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international U16E0110 The course looks at vari and train them to find ap success of international 32BE-P-ITRF-01 We live and work in a glo you will work abroad For but also special training mosaic two fields that you	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies ueural, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external conditior shaneg factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment metitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qu s and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life ous cases encountered in international business to give participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants' analytical ability in front of complex combinations of projects, linked both to technical or interpersonal problems. International Business Life ous cases encountered in international busine	ZK Z,ZK business plan (to Z,ZK business plan (to Z,ZK K ZK KZ k. The ability to in more flexible, yet a t, and prioritization ality of life (regional ts. Z,ZK what they may be factors which ma Z,ZK what they may be factors which ma Z,ZK what they may be factors which ma Z,ZK what they may be factors which ma z,ZK	6 6 9 select and use 6 9 select and use 6 6 3 novate depends also vital, point n of results. The ak value theory). 3 confronted with y threaten the 3 confronted with y threaten the 6 mbitions, maybe n technical field), rom the overall ws and financing
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster cr There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international U16E0110 The course looks at vari and train them to find ap success of international 32BE-P-ITRF-01 We live and work in a glo you will work abroad For but also special training mosaic two fields that you is practically impossible,	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies eurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external condition change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment ompetitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and qu s and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life Dus cases encountered in international business to give participants' analytical ability in front of complex combinations of propiects, linked both to technical or interpersonal problems. International Business Life Dus cases encountered in international business to give participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants'	ZK Z,ZK business plan (to Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ business plan (to Z,ZK k k, and prioritization ality of life (regional ts, Z,ZK vhat they may be factors which ma Z,ZK vhat they may be factors which ma Z,ZK vith international a Il if you will work in plex, we choose fr securing cash flow ut it is an important	6 6 9 select and use 6 9 select and use 6 6 3 novate depends also vital, point n of results. The ak value theory). 3 confronted with y threaten the 3 confronted with y threaten the 6 mbitions, maybe n technical field), rom the overall ws and financing
U04E0208 U16E0103 Students will be able to relevant information and 32BE-P-EBPL-01 Students will be able to relevant information and TALQFM TALQGMCS 32BE-P-INPL-01 Technological, entreprer on a number of slow-to- of intervenstion. This end latter can aim to foster cr There are both synergie 32BE-P-INBL-01 The course looks at vari and train them to find ap success of international U16E0110 The course looks at vari and train them to find ap success of international 32BE-P-ITRF-01 We live and work in a glo you will work abroad For but also special training mosaic two fields that you is practically impossible,	English for Intercultural Communication Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Entrepreneurship and Business Plan characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a methods to develop business plans, analyse risks and their impact on the feasibility of business plans). Financial Modelling (Tallinn University of Technology, EST) Governance and Management of Cyber Security (Tallinn University of Technology, EST) Innovation Policies ueural, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external conditior shaneg factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much ails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment methods and tensions among those approaches so innovation policies at both national and local level can bring very different result International Business Life ous cases encountered in international business to give participants examples of real-life situations, help them understand v propriate solutions. The aim of the course is to develop the participants' analytical ability in front of complex combinations of projects, linked both to technical or interpersonal problems. International Business Life ous cases encountered in international business to give participants examples of real-life situations, help them understand v propriate solutions. The aim of t	ZK Z,ZK business plan (to Z,ZK business plan (to Z,ZK business plan (to ZK ZK KZ business plan (to Z,ZK k k, and prioritization ality of life (regional ts, Z,ZK vhat they may be factors which ma Z,ZK vhat they may be factors which ma Z,ZK vith international a Il if you will work in plex, we choose fr securing cash flow ut it is an important	6 6 9 select and use 6 9 select and use 6 6 6 3 anovate depends also vital, point n of results. The ak value theory). 3 confronted with y threaten the 3 confronted with y threaten the 6 mbitions, maybe n technical field), rom the overall ws and financing

32BE-P-GAME-01	Introduction to Game Theory	KZ	3
Teaching Strategy: The	course is taught in English and is set on specialized foreign literature sources which might not be generally available in the u	niversity bookstor	e or library.
	not required to use the original textbooks to prepare for the course. Instead, after each lecture they will be provided with slide	-	d academic
	ntaining all the basic knowledge which needs to be mastered for successful performance on the homework assignments and		
U63E0101	Introduction to Game Theory	KZ	3
U04E0201	Networking in English	ZK	3
° .	al communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and stra	•	
	n, interaction and behaviour in typical networking situations (personal branding, creation and management of a network of bu n and development of business opportunities) through language analysis, role-plays and practice situations, vocabulary and g		
	. Practical language skills will be systematically developed in contexts and situations relevant to professional work.	grammar developi	nent, teanwork,
	On-line Marketing	Z.ZK	6
	purse provides a deep dive into the evolving landscape of digital marketing, with a significant emphasis on Al-driven strategie	, ,	-
-	ealm. It begins with exploring modern marketing techniques, emphasising the transformative role of artificial intelligence. Sul		-
topics such as digital m	arketing research, search engine marketing, and innovative content marketing, including AI and podcasting. The course also	delves into the ar	t of storytelling
-	es of Al-enhanced video and mobile marketing, and effective social media strategies. It addresses the impact of influencer and		-
° °	sletters and explores display and programmatic advertising. Additionally, it focuses on managing digital public relations and grammatic advertising and the state of the second		
-	surement, and concludes with creating an integrated digital marketing plan. This comprehensive curriculum is designed to an	m participants with	n the knowledge
U16E0105	y navigate the complex online marketing ecosystem. Political Economy of International Trade Relations	Z.ZK	6
	an interesting contrast between the inspiring trade theory and the alternative instances of economic policy will be done. Severa	, , ,	-
-	External Balance, Exchange Rate Policy, Free Markets vs Strategic Trade Policy. A modern approach will tackle the Balance		
	ansactions vs the capital flows performing movements in the capital account. The methodology introduces to students the imp		
political economy (IPE)	relating to international trade. The course will focus on core issues of international trade and domestic policies, such as diver	rse development s	trategies, the
role of multinational cor	porations, and the policies of protectionism or free trade. A set of case studies relating to the present state of affairs of international states of affairs of international states of affairs of international states and the policies of protection of the present state of affairs of international states are apprecised at the policies of protection of the present state of affairs of international states are apprecised at the policies of protection of the present state of affairs of the present states are apprecised at the present state of the present state of affairs st	ational trade will b	e analyzed.
32BE-P-PETR-01	Political Economy of International Trade Relations	Z,ZK	6
-	an interesting contrast between the inspiring trade theory and the alternative instances of economic policy will be developed		-
	discussed: External Balance, Exchange Rate Policy, Free Markets vs Strategic Trade Policy. A modern approach will tackle th	-	-
	nd service operations vs the capital flow detailed in the capital account transactions. The methodology introduces to students the	•	
	relating to international trade. The course will focus on core issues of international trade and domestic policies, such as diver porations, and the policies of protectionism or free trade. A set of case studies relating to the present state of affairs of international trade and the present state of affairs of international trade.		
	solutions, and the policies of protectionism of mee trade. A set of case studies relating to the present state of analis of interna- sue of Strategic Trade Policy and the Industrial promotion, purposely implemented by developed countries.		e analyzeu,
	Presentation Skills	ZK	3
	n rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategies		-
their own presentation s	kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The cour	se is aimed at inte	ermediate and
upper-intermediate leve	l		
U04E0203	Presentation Skills	ZK	3
	n rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategies		•
	kills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The cour	se is aimed at inte	ermediate and
upper-intermediate leve		7 71/	
U16E0111	Principles of Business Negotiations and Etiquette	Z,ZK	3
U63E0401	Social and Political Impacts of Modern ICT	ZK	3
32BE-P-ICTI-01	Social and Political Impacts of Modern ICT	ZK	3
	Social Determinants of Global Business	ZK	3
	troduces students of technical university to the social determinants of international business. It does that predominantly by c		
	of individual countries and key regions of world economy. Students get to know about different religions and cultures, necess exes of economic freedom, corruption and economic development, which are needed for the right investment decision. Semi		
	f discussions based on individual readings.		
U63E0201	Social Determinants of Global Business	ZK	3
	troduces students of technical university to the social determinants of international business. It does that predominantly by c		
	of individual countries and key regions of world economy. Students get to know about different religions and cultures, necess		
	xes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars		
	ns based on individual readings.		
U16E0501	Talent Management	Z,ZK	6
The course is aimed at	practical application of knowledge and basic skills of Talent Management as well as the development of personal competenci	ies of each studer	nt in order to
	presentation and to succeed during the Recruiting Process and Employee / Employer Selection process.		
U88E0201	Selected Business Management Issues A-1	ZK	6
U88E0202	Selected Business Management Issues A-2	ZK	6
U88E0203	Selected Business Management Issues B-1	ZK	3
U88E0204	Selected Business Management Issues B-2	ZK	3
U88E0205	Foreign Experience	Z	6
Q32-6	EuroTeQ 6 ECTS	 Z,ZK	6
Name of the h			

Name of the block: Jazyky Minimal number of credits of the block: 24 The role of the block: J

Code of the group: 1.S. EM-J 20/21 Name of the group: 1.s. Ekonomika a management jazyky od 20/21 Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course Credits in the group: 6 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U04L1111	English Language 1 Eva Císlerová	Z	6	0P+4C	Z	J
U04L1101	English Language 1 Eva Císlerová	Z	6	0P+4C	Z	J

Characteristics of the courses of this group of Study Plan: Code=1.S. EM-J 20/21 Name=1.s. Ekonomika a management jazyky od 20/21

7

6

English Language 1 U04L1111

The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students professional life. 7 6

U04L1101 English Language 1

The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students'professional life.

Code of the group: 2.S. EM-J 20/21

Name of the group: 2.s. Ekonomika a management jazyky od 20/21 Requirement credits in the group: In this group you have to gain 6 credits Requirement courses in the group: In this group you have to complete 1 course Credits in the group: 6 Note on the aroup:

nete en ale g						
Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U04L2111	English Language 2 Eva Císlerová	Z	6	0P+4C	L	J
U04L2101	English Language 2 Eva Císlerová	Z	6	0P+4C	L	J

Characteristics of the courses of this group of Study Plan: Code=2.S. EM-J 20/21 Name=2.s. Ekonomika a management jazyky od 20/21

English Language 2	Z	6				
The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and						
listening, on understanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthening and improving grammar.						
lage skills are submitted to the goal of developing the required level needed for students' academic and professional life.						
English Language 2	Z	6				
or students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. r	eading, writing, sp	eaking and				
listening, on understanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthening and improving grammar.						
All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life.						
	or students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. r ding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on stree uage skills are submitted to the goal of developing the required level needed for students' academic and professional life. English Language 2 or students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. r ding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on stree the students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. r	or students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, sp ding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthening and imp uage skills are submitted to the goal of developing the required level needed for students' academic and professional life. English Language 2 or students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, sp ding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthening and imp ding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthening and imp				

Code of the group: 3.S. EM-J 20/21

Name of the group: 3.s. Ekonomika a management od 20/21 jazyky

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete at least 1 course (at most 2) Credits in the group: 6

Note on the aroup:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U04L3101	English Language 3 Eva Císlerová	Z	6	0P+4C		J
U04L3102	English Language 3-1 Eva Císlerová	Z	3	0P+2C		J
U04L3501	French Language 3-1 Eva Císlerová	Z	3	0P+2C		J
U04L3401	German Language 3-1 Eva Císlerová	Z	3	0P+2C		J
U04L3503	Portuguese Language 3-1 Eva Císlerová	Z	3	0P+2C		J

ſ		ſ	1	-r		
U04L3601	Russian Language 3-1 Eva Císlerová	Z	3	0P+2C		J
U04L3502	Spanish Language 3-1	Z	3	0P+2C		J
Characteristics of	f the courses of this group of Study Plan: Code=3.S. EM-J 20	/21 Name=3.s. Ekor	nomika a	managem	ent od	20/21 jazyky
U04L3101	English Language 3				Z	6
The course is suitable f	for students of bachelor managerial studies. Seminars cover Business Terminology	and Communication Skil	ls as well as	s grammar. The	e course	focuses on
developing language sl	kills - reading, writing, speaking and listening, on understanding and orientation in	a wide-range of topics, on	strengther	ning and improv	/ing gram	nmar. All
interconnected language	ge skills are submitted to the goal of developing the required level needed for stude	ents' professional life.				
U04L3102	English Language 3-1			2	Z	3
The course is suitable f	for students of bachelor managerial studies. Seminars cover Business Terminology	and Communication Skil	ls as well as	s grammar. The	e course	focuses on
developing language sl	kills - reading, writing, speaking and listening, on understanding and orientation in	a wide-range of topics, or	strengther	ning and improv	/ing gram	nmar. All
interconnected language	ge skills are submitted to the goal of developing the required level needed for stude	ents' professional life.				
U04L3501	French Language 3-1			2	Z	3
The course is suitable f	or bachelor students. The course develops all language competencies in the Frencl	h language at level A2-B1	according to	o the CEFR: sp	eaking, r	eading, listening
and writing. In the cours	se, students foster their knowledge of grammar and vocabulary for everyday situat	ions. The course focuses	on commur	nicative skills. It	is suitab	le for beginners.
U04L3401	German Language 3-1			2	Z	3
The course is suitable for	or bachelor students. The course develops all language competencies in the Germa	in language at level A2-B1	according t	o the CEFR: sp	eaking, r	eading, listening
and writing. In the cours	e, students foster their knowledge of grammar and vocabulary for everyday situation	s. The course focuses on c	ommunicati	ve skills. It is sui	itable for	pre-intermediate
students.						
U04L3503	Portuguese Language 3-1				Z	3
The course is suitable f	for bachelor students. The course develops all language skills in the Portuguese la	nguage at level A1 accord	ling to the C	CEFR: speaking	g, reading	g, listening and
writing. Students will fa	miliarise themselves with the basics of Portuguese grammar and lexis for everyda	y situations. The course fo	cuses on co	ommunicative s	skills. It is	suitable for
biginners/ false beginne	ers					
U04L3601	Russian Language 3-1			2	Z	3
The course is suitable f	for bachelor students. The course develops all language skills in the Russian langu	lage at level A1 according	to the CEF	R: speaking, re	ading, li	stening and
writing. Students will far	miliarise themselves with the basics of Russian grammar and lexis for everyday situ	ations. The course focuses	s on commu	unicative skills. I	It is suital	ble for biginners/
false beginners						
U04L3502	Spanish Language 3-1			2	Z	3
The course is suitable f	for bachelor students. The course develops all language skills in the Spanish langu	age on the level A1 accor	ding to the	CEFR: speakin	ہ ng, readir	ng, listening and
writing. Students will fai	miliarise themselves with the basics of Spanish grammar and lexis for everyday sit	uations. The course focus	es on comm	nunicative skills	s. The co	urse is designed
EXCLUSIVELY for begin	inners/ false beginners.					

Code of the group: 4.S. EM-J 20/21

Name of the group: 4.s Ekonomika a management od 20/21 jazyky

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete at least 1 course (at most 2) Credits in the group: 6

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U04L4101	English Language 4 Eva Císlerová	Z,ZK	6	0P+4C	L	J
U04L4102	English Language 4-1 Eva Císlerová	Z,ZK	3	0P+2C	L	J
U04L4501	French Language 4-1 Eva Císlerová	Z	3	0P+2C	L	J
U04L4401	German Language 4-1 Eva Císlerová	Z	3	0P+2C	L	J
U04L4503	Portuguese language 4-1 Eva Císlerová	Z	3	0P+2C		J
U04L4601	Russian Language 4-1 Eva Císlerová	Z	3	0P+2C	L	J
U04L4502	Spanish Language 4-1	Z	3	0P+2C	L	J

Characteristics of the courses of this group of Study Plan: Code=4.S. EM-J 20/21 Name=4.s Ekonomika a management od 20/21 jazyky

U04L4101	English Language 4	Z,ZK	6		
The course is suitable for	he course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and				
listening, on understand	ing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strer	igthening and imp	roving grammar.		
All interconnected langu	lage skills are submitted to the goal of developing the required level needed for students' academic and professional life.				
U04L4102	English Language 4-1	Z,ZK	3		
The course is suitable for	or students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re	ading, writing, sp	eaking and		
listening, on understand	ing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strer	igthening and imp	roving grammar.		
All interconnected langu	lage skills are submitted to the goal of developing the required level needed for students' academic and professional life.				
U04L4501	French Language 4-1	Z	3		
The course develops communicative skills of the students in the French language on the level A1 according to the CEFR: speaking, reading, listening and writing. It provides an					
introduction to sociocult	ural aspects of present-day France and French-speaking world.				
U04L4401	German Language 4-1	Z	3		

U04L4503	Portuguese language 4-1	Z	3		
The course develops c	ommunicative skills of the students in the Portuguese language on the level A1 according to the CEFR: speaking, reading, lis	tening and writing	I.		
U04L4601	Russian Language 4-1	Z	3		
U04L4502	Spanish Language 4-1	Z	3		
The course is suitable	The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: speaking, reading, listening and				
writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills. The course is designed					
EXCLUSIVELY for beg	inners/ false beginners.				

List of courses of this pass:

Code	Name of the course	Completion	Credits
32-IPW	International Project Workshop	ZK	3
32-IPW-6	International Project Workshop	ZK	6
32BC-P-BCPR-01	Bachelor Thesis	Z	6
32BC-P-BOZP-01	Workplace Health, Safety and Fire Prevention	ZK	3
1	the field of OSH in the EU, Czech Republic. Labour Code. Implementing regulations of the Labour Code. Employer's obligations. Em		
•	mployee training. Occupational accidents. Documentation to ensure OSH. Labour inspection. Fire protection. Public Health Protectio		•
	Personal protective equipment. Safety signs and signals. Technical equipment.		
32BC-P-DBMN-01	Design and Brand Management	ZK	3
32BC-P-DOPT-01	Transportation Technology	ZK	3
Basic terms in trans	port technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisa	tion of traffic in ea	ch transpor
mode, technolog	pic factors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using v	arious means of tr	ansport.
32BC-P-ERGO-01	Ergonomics	ZK	3
The student should	acquire theoretical knowledge and practical skills in ergonomic workplace adjustment, familiarize themselves with ergonomic require	ments for working	while sitting
standing, and using	a computer. The course also includes understanding spatial perception and the interaction between a person and their environment	t, as well as preve	nting health
	issues caused by prolonged passive sitting in poorly adjusted conditions.		
32BC-P-FIDS-01	Financial and Tax Environment	ZK	3
	urrent state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of a		
Definition of the cate	egory "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions. The position and importance of financial institutions are and place of the provide the provid		the curren
	market system. Tax system in the Czech Republic, system and classification of taxes. Orientation in basic financial cases and calc		0
32BC-P-LEAD-01	Leadership and Employee Education	Z,ZK	6
	burse deals with approaches to leadership and training of employees in the context of the theory and practice of contemporary indus	-	0
32BC-P-MATP-01	Applied Materials in Technology	ZK	3
32BC-P-MIN2-01	Business Informatics - Database Systems	ZK	6
32BC-P-MIN3-01	Business Informatics - Project Management		6
	Business Informatics - Project Management	ZK	-
32BC-P-MKVY-01	Marketing Research	Z,ZK	6
32BC-P-MKVY-01 After completing th	Marketing Research re course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re	Z,ZK search 3. in relatio	6 on to them,
32BC-P-MKVY-01 After completing th	Marketing Research le course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able	Z,ZK search 3. in relation to enter and solve	6 on to them,
32BC-P-MKVY-01 After completing the determine the met	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager	Z,ZK search 3. in relation to enter and solve	6 on to them, e research
32BC-P-MKVY01 After completing th determine the met 32BC-P-MNNP-01	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations	Z,ZK search 3. in relatic to enter and solve Z,ZK	6 on to them, e research 6
32BC-P-MKVY-01 After completing the determine the met	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK	6 on to them, e research
32BC-P-MKVY01 After completing th determine the met 32BC-P-MNNP-01 32BC-P-OPVY01 32BC-P-PAOS-01	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK	6 on to them, e research 6 6 3
32BC-P-MKVY01 After completing th determine the met 32BC-P-MNNP-01 32BC-P-OPVY01 32BC-P-PAOS-01	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re- thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection n consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK	6 on to them, e research 6 6 3
32BC-P-MKVY01 After completing th determine the met 32BC-P-MNNP-01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection n consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market.	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK mphasizing the im	6 in to them, e research 6 6 3 aportance of
32BC-P-MKVY01 After completing th determine the met 32BC-P-MNNP-01 32BC-P-OPVY01 32BC-P-PAOS-01	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection n consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. Labor Law	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK	6 on to them, e research 6 6 3
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP-01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the restand and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection n consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining.	Z,ZK search 3. in relation to enter and solve Z,ZK Z,ZK ZK mphasizing the im ZK	6 n to them, research 6 6 3 aportance of 3
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP-01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAP-01	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection occurse of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK mphasizing the in ZK Z	6 n to them, research 6 6 3 nportance o 3
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP-01 32BC-P-OPVY-01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAX-01 The classification o	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection n consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MUVS VUT during their studies to give students the opportuni	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK imphasizing the in ZK Z ty to acquire qualit	6 n to them, research 6 6 3 nportance o 3 y skills and
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP-01 32BC-P-OPVY-01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAX-01 The classification o	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the restand and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection n consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MUVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the subject of the studies to give students in point of the students and companies and emphasizes their mutual cooperation Part of the subject students the opportation of the during their studies to give students and companies and emphasizes their mutual cooperation Part of the subject students the opportation of the during their studies to give students the opportation of the during their studies to give students the opportation of the subject students the opportating the students and companies and emphasizes their	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK imphasizing the in ZK Z ty to acquire qualit	6 n to them, research 6 6 3 nportance of 3 y skills and
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP-01 32BC-P-OPVY-01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAX-01 The classification o experience. MÚV	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection a consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MUVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the professional internship of a pilot nature.	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK imphasizing the im ZK Z ty to acquire qualit ne study plans is s	6 n to them, research 6 6 3 aportance of 3 y skills and hort-term
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP-01 32BC-P-OPVY-01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAX-01 The classification o experience. MÚV 32BC-P-UKIB-01	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection a consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MUVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the professional internship of a pilot nature. Introduction to Cyber Security and Information Security	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK imphasizing the im ZK ty to acquire qualit he study plans is s ZK	6 n to them, research 6 6 3 nportance of 3 y skills and hort-term 3
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAX-01 The classification o experience. MÚV 32BC-P-UKIB-01 32BC-P-UMIN-01	Marketing Research the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re- thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection a consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the professional internship of a pilot nature. Introduction to Cyber Security and Information Security Artificial Intelligence	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK imphasizing the im ZK Z ty to acquire qualit ne study plans is s ZK Z,ZK	6 n to them, research 6 6 3 nportance o 3 y skills and hort-term 3 3
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAX-01 The classification o experience. MÚV 32BC-P-UKIB-01 32BC-P-UKIB-01 32BC-P-UMIN-01 32BC-P-ZPDT-01	Marketing Research e course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection n consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MÜVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the professional internship of a pilot nature. Introduction to Cyber Security and Information Security Artificial Intelligence Business Data Processing	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK imphasizing the im ZK Z ty to acquire qualit he study plans is s ZK Z,ZK Z,ZK	6 on to them, or research 6 6 3 oportance of 3 9 y skills and hort-term 3 3 6
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAX-01 The classification o experience. MÚV 32BC-P-UKIB-01 32BC-P-UKIB-01 32BC-P-UMIN-01 32BC-P-ZPDT-01	Marketing Research ie course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection n consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the professional internship of a pilot nature. Introduction to Cyber Security and Information Security Artificial Intelligence Business Data Processing ystem database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measure	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK imphasizing the im ZK Z ty to acquire qualit he study plans is s ZK Z,ZK Z,ZK	6 in to them, research 6 6 3 aportance o 3 9 skills and hort-term 3 3 6
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAP-01 The classification o experience. MÚV 32BC-P-UKIB-01 32BC-P-UKIB-01 32BC-P-UMIN-01 32BC-P-ZPDT-01 Design of primary s	Marketing Research ie course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re the d and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection in consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the professional internship of a pilot nature. Introduction to Cyber Security and Information Security Artificial Intelligence Business Data Processing ystem database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measure implementation for decision making purposes and results reportin	Z,ZK search 3. in relation to enter and solve Z,ZK Z,ZK ZK imphasizing the im ZK Z ty to acquire qualither study plans is s ZK Z,ZK Z,ZK s and dimensions	6 n to them, research 6 3 nportance of 3 3 6 y skills and hort-term 3 6 design and
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP-01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAP-01 The classification o experience. MÚV 32BC-P-UKIB-01 32BC-P-UMIN-01 32BC-P-UMIN-01 32BC-P-ZPDT-01 Design of primary s 32BE-P-ACWR-01	Marketing Research Intercention of the problem for the research project 2. specify the goals and target group of the restered and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection Codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the professional internship of a pilot nature. Business Data Processing ystem database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measure implementation for decision making purposes and results reporting using pivot charts and tables. Academic Writing	Z,ZK search 3. in relation to enter and solve Z,ZK Z,ZK ZK imphasizing the im ZK Z ty to acquire qualither study plans is s ZK Z,ZK Z,ZK s and dimensions KZ	6 n to them, research 6 6 3 nportance of 3 6 y skills and hort-term 3 6 design and 3
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP-01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAP-01 The classification o experience. MÚV 32BC-P-UKIB-01 32BC-P-UKIB-01 32BC-P-UMIN-01 32BC-P-ZPDT-01 Design of primary s 32BE-P-ACWR-01 The ability to product	Marketing Research e course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection a consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the professional internship of a pilot nature. Introduction to Cyber Security and Information Security Artificial Intelligence Business Data Processing ystem database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measure implementation for decision making purposes and results reporting using pivot charts and tables. Academic Writing e texts is a necessary skill of every university student. The goal of this primarily practical seminar is improving students academic writers	Z,ZK search 3. in relation to enter and solve Z,ZK Z,ZK ZK imphasizing the im ZK Z ty to acquire qualither study plans is s ZK Z,ZK Z,ZK s and dimensions KZ ting skills with focu	6 n to them, research 6 3 nportance o 3 6 y skills and hort-term 3 6 design and 3 s on correc
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP-01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAP-01 The classification o experience. MÚV 32BC-P-UKIB-01 32BC-P-UKIB-01 32BC-P-UMIN-01 32BC-P-ZPDT-01 Design of primary s 32BE-P-ACWR-01 The ability to product	Marketing Research e course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection a consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of th professional internship of a pilot nature. Introduction to Cyber Security and Information Security Artificial Intelligence Business Data Processing ystem database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measure implementation for decision making purposes and results reporting using pivot charts and tables. Academic Writing texts is a necessary skill of every university student. The goal of this primarily practical seminar is improving students academic writ, grammar and the ability to structure academic texts correctly. Practical exercises will be included as well as some more theoretical	Z,ZK search 3. in relation to enter and solve Z,ZK Z,ZK ZK imphasizing the im ZK Z ty to acquire qualither study plans is s ZK Z,ZK Z,ZK s and dimensions KZ ting skills with focu	6 n to them, research 6 3 nportance o 3 6 y skills and hort-term 3 6 design and 3 s on correc
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAP-01 32BC-P-PRAX-01 The classification o experience. MÚV 32BC-P-UKIB-01 32BC-P-UKIB-01 32BC-P-UMIN-01 32BC-P-DMIN-01 32BC-P-DMIN-01 32BC-P-ZPDT-01 Design of primary s 32BE-P-ACWR-01 The ability to produc usage of vocabulary	Marketing Research e course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of th professional internship Supports the establishment of decision for genesating and transmite the field of marketing from the using SQL, data retrieval from transaction systems and data processing, OLAP measure implementation for decision making purposes and results reporting using pivot charts and tables. Academic Writing te texts is a necessary skill of every university student. The goal of this primarily practical seminar is improving students academic writ, grammar and the ability to structure academic texts correctly. Practical exercises will be included as well as some more theoretical English, how it differs from other varieties in form and function and how it has changed over time.	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK imphasizing the im ZK Z ty to acquire qualit he study plans is s ZK Z,ZK Z,ZK s and dimensions KZ ting skills with focu remarks on what i	6 n to them, research 6 6 3 nportance o 3 6 y skills and hort-term 3 6 design and 3 s on correc s academic
32BC-P-MKVY01 After completing th determine the met 32BC-P-MNNP-01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAP-01 32BC-P-PRAX-01 The classification o experience. MÚV 32BC-P-UKIB-01 32BC-P-UKIB-01 32BC-P-ZPDT-01 Design of primary s 32BE-P-ACWR-01 The ability to produc usage of vocabulary	Marketing Research Warketing Research Warketing Research Warketing Research Warketing Protection protect 2. specify the goals and target group of the re whod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the professional internship f Introduction to Cyber Security and Information Security Artificial Intelligence Business Data Processing ystem database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measure implementation for decision making purposes and results reporting using pivot charts and tables. Academic Writing te texts is a necessary skill of every university student. The goal of this primarily practical seminar is improving students academic writ t, grammar and the ability to structure academic texts correctly. Practical exercises will be included as well as some more theoretical English, how it differs from other varieties in form and function and how it has changed over time. Applied Materials in Technology	Z,ZK search 3. in relation to enter and solve Z,ZK Z,ZK Z,ZK imphasizing the im ZK Z ty to acquire qualith the study plans is s ZK Z,ZK Z,ZK s and dimensions KZ ting skills with focu remarks on what in ZK	6 n to them, research 6 6 3 nportance o 3 6 y skills and hort-term 3 6 design and 3 s on correc s academic 3
32BC-P-MKVY01 After completing th determine the mer 32BC-P-MNNP01 32BC-P-OPVY01 32BC-P-PAOS-01 Basic information or 32BC-P-PRAP-01 32BC-P-PRAP-01 32BC-P-PRAX-01 The classification o experience. MÚV 32BC-P-UKIB-01 32BC-P-UKIB-01 32BC-P-UMIN-01 32BC-P-DMIN-01 32BC-P-DMIN-01 32BC-P-ZPDT-01 Design of primary s 32BE-P-ACWR-01 The ability to produc usage of vocabulary	Marketing Research e course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the re thod and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able problems independently and in cooperation with a professional research agency from the position of a marketing manager Managerial Tools and Calculations Operational Research Legal Aspects of Consumer Protection codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Labor Law Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. Internship f the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportuni S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of th professional internship Supports the establishment of decision for genesating and transmite the field of marketing from the using SQL, data retrieval from transaction systems and data processing, OLAP measure implementation for decision making purposes and results reporting using pivot charts and tables. Academic Writing te texts is a necessary skill of every university student. The goal of this primarily practical seminar is improving students academic writ, grammar and the ability to structure academic texts correctly. Practical exercises will be included as well as some more theoretical English, how it differs from other varieties in form and function and how it has changed over time.	Z,ZK search 3. in relatic to enter and solve Z,ZK Z,ZK ZK imphasizing the im ZK Z ty to acquire qualit he study plans is s ZK Z,ZK Z,ZK s and dimensions KZ ting skills with focu remarks on what i	6 n to them, research 6 6 3 nportance o 3 6 y skills and hort-term 3 6 design and 3 s on correct s academic

level, and consists of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices more conventional language areas,

such as fixed expressions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective emails, express themselves clearly,

	and their writing will be easier to understand. The course also uncovers cultural differences in Czech and English business commu	inication	, , ,
32BE-P-CCMIN-01	Cross-Cultural Management	Z,ZK	6
	diversity plays crucial in todays globalized world and doing business across countries. Cross culture is the interaction of people from	-	
	owledge of cross-cultural differences and their practical use increases the efficiency of interaction between representatives of differences of the global environment. The course is even to students of all majors looking for		
	of the core competencies of a successful manager in the global environment. The course is open to students of all majors looking for ire shapes management practices in international companies as well as the cultural orientations of individual managers and organisa		about now
32BE-P-COSY-01	Communication Systems and Technologies	ZK	3
32BE-P-CRTH-01	Critical Thinking	ZK	3
	ective of the course is to become familiar with the essentials of correct argumentation and to improve students' analytical and problem		-
	ractical use of advanced methods of argumentation, the course develops students' understanding of the essential principles involved		
decision-making wi	the emphasis on their practical application in case studies discussing recent socioeconomic and political issues. The writing and lar	nguage skills deve	loped in this
	course might be used across the curriculum.	7 71/	6
32BE-P-CSRS-01	Corporate Social Responsibility vith corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on ar	Z,ZK	6 theoretical
-	concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporti	-	
-	concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and	-	
	of projects designed abroad, and in Czech conditions.		
32BE-P-EBPL-01	Entrepreneurship and Business Plan	Z,ZK	6
Students will be ab	le to characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a business and the face is impact on the face is impact on the face is in the face is i		ect and use
32BE-P-GAME-01	relevant information and methods to develop business plans, analyse risks and their impact on the feasibility of business plan Introduction to Game Theory	KZ	3
	y: The course is taught in English and is set on specialized foreign literature sources which might not be generally available in the un		
	ts are not required to use the original textbooks to prepare for the course. Instead, after each lecture they will be provided with slide p		-
articles in	pdf format containing all the basic knowledge which needs to be mastered for successful performance on the homework assignment	its and the final tes	st.
32BE-P-ICTI-01	Social and Political Impacts of Modern ICT	ZK	3
32BE-P-INBL-01	International Business Life	Z,ZK	3
	t various cases encountered in international business to give participants examples of real-life situations, help them understand what		
and train them to f	ind appropriate solutions. The aim of the course is to develop the participants' analytical ability in front of complex combinations of far	ctors which may th	reaten the
32BE-P-INPL-01	success of international projects, linked both to technical or interpersonal problems. Innovation Policies	KZ	3
	preneurial, social, and institutional innovationes are a key factor helping societies to adapt to quickly changing external conditions. T		1
-	w-to-change factors like education, institutional quality, research infrastructure, entrpreneurial spirit. Policy framing offers a much mo		-
of intervenstion. Th	is entails ensuring good communication channels between various sectors (triple/quadruple helix model), regulatory environment, ar	nd prioritization of	results. The
	ter competitiveness and regional development (smart specialization), societal missions (Mariana Mazzucato) or wellbeing and quality		alue theory).
	ere are both synergies and tensions among those approaches so innovation policies at both national and local level can bring very differences		0
32BE-P-ITRF-01	a globalized world, in a world of open borders It is very likely that you will work in international company or in domestic company with i	Z,ZK	6
	d For this type of work you need not only training in economic and managerial fields as you study them today (and technical as well if y		-
-	ining for working in an international environment The issue of international business and management is very extensive and complex		-
	at you will surely meet in your practice: international trade and international finance Both fields are closely related: trade without secu	-	-
	sible, while international finance is largely focused on business transactions This course is just a starting point for further study, but it		• •
32BE-P-OMAR-01	the right time The combination of Czech and foreign students in this course opens one more dimension: mutual understanding and s On-line Marketing	Z,ZK	6
	ing course provides a deep dive into the evolving landscape of digital marketing, with a significant emphasis on Al-driven strategies a	,	-
	ital realm. It begins with exploring modern marketing techniques, emphasising the transformative role of artificial intelligence. Subsec	-	
topics such as digi	tal marketing research, search engine marketing, and innovative content marketing, including AI and podcasting. The course also del	lves into the art of	storytelling
-	ances of Al-enhanced video and mobile marketing, and effective social media strategies. It addresses the impact of influencer and affi	-	
	newsletters and explores display and programmatic advertising. Additionally, it focuses on managing digital public relations and good		-
Al loi periormance	measurement, and concludes with creating an integrated digital marketing plan. This comprehensive curriculum is designed to arm pa and skills to successfully navigate the complex online marketing ecosystem.	articipants with the	e knowledge
32BE-P-PETR-01		Z,ZK	6
	course, an interesting contrast between the inspiring trade theory and the alternative instances of economic policy will be developed.	,	1
	ill be discussed: External Balance, Exchange Rate Policy, Free Markets vs Strategic Trade Policy. A modern approach will tackle the I		-
	od and service operations vs the capital flow detailed in the capital account transactions. The methodology introduces to students the im		
	(IPE) relating to international trade. The course will focus on core issues of international trade and domestic policies, such as diverse nal corporations, and the policies of protectionism or free trade. A set of case studies relating to the present state of affairs of internat		
	including the breaking issue of Strategic Trade Policy and the Industrial promotion, purposely implemented by developed count		unury200,
32BE-P-PRSK-01	Presentation Skills	ZK	3
Students will adopt	main rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategies in	English. Students	will develop
their own presenta	tion skills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The course	is aimed at interm	ediate and
	upper-intermediate level.	71/	0
32BE-P-SDGB-01	Social Determinants of Global Business	ZK Aparing physical in	3
	urse introduces students of technical university to the social determinants of international business. It does that predominantly by con nent of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary		
	Il as indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Semir		
	knowledge in the form of discussions based on individual readings.		
32BE-P-TRST-01	Transportation Technology	ZK	3
	as a technical extension of the knowledge of economics and management students, in this case in the field of transport. It introduces a set this field of project management corporate management, strategic management		-
Q32-6	of this field. It is an ideal area for applying knowledge in the field of project management, corporate management, strategic management EuroTeQ 6 ECTS	Z,ZK	6
TALQFM	Financial Modelling (Tallinn University of Technology, EST)	Z,ZK	6
		<u> </u>	0

TALQGMCS	Governance and Management of Cyber Security (Tallinn University of Technology, EST)	ZK	6
TV1	Physical Education	Z	0
TV2	Physical Education	Z	0
U00C4104	Fundamentals of Thesis	Z	3
U00C6101	Bachelor Thesis	Z	6
U00C6104	Practice	Z	6
	of the subject of professional practice is based on the decision of the MÜVS VUT during their studies to give students the opportuni		
experience. MOV	/S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of th professional internship of a pilot nature.	ie sludy plans is s	non-term
U04E0201	Networking in English	ZK	3
	ictical communicative needs of the students, the aim of the course is to acquire and systematically develop language skills and strategi		-
	cation, interaction and behaviour in typical networking situations (personal branding, creation and management of a network of busin		
might help with exte	ension and development of business opportunities) through language analysis, role-plays and practice situations, vocabulary and grar		t, teamwork,
	and individual feedback. Practical language skills will be systematically developed in contexts and situations relevant to profession		0
U04E0202	Business Correspondence rse to help students write better emails in English as emails are the most common form of written communication. It is aimed at interr	ZK	3
	of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices more		
	ssions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective emai	-	-
	and their writing will be easier to understand. The course also uncovers cultural differences in Czech and English business commu	unication	
U04E0203	Presentation Skills	ZK	3
	main rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategies in		
their own presenta	tion skills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The course	is aimed at interm	ediate and
U04E0204	upper-intermediate level.	ZK	3
	Critical Thinking active of the course is to become familiar with the essentials of correct argumentation and to improve students' analytical and probler		
	ractical use of advanced methods of argumentation, the course develops students' understanding of the essential principles involved		
decision-making wi	th the emphasis on their practical application in case studies discussing recent socioeconomic and political issues. The writing and la	nguage skills deve	loped in this
	course might be used across the curriculum.		1
U04E0208	English for Intercultural Communication	Z	6
U04L1101	English Language 1	Z	6
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a		
	interconnected language skills are submitted to the goal of developing the required level needed for students professional lit		iniai. Ali
U04L1111	English Language 1	Z	6
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	n mar. The course fo	cuses on
developing lang	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a		nmar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students'professional life		
U04L2101	English Language 2 itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea		6
	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength		
U	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe	e 1	.9.9
U04L2111	English Language 2	Z	6
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea		-
U	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	e 1	ng grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe		<u> </u>
U04L3101	English Language 3 itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	Z	6 CUSES OD
	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a		
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional li	fe.	
U04L3102	English Language 3-1	Z	3
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram		
developing lang	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a interconnected language skills are submitted to the goal of developing the required level needed for students' professional li		imar. All
U04L3401	German Language 3-1	Z	3
	ble for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the CEF	_	
	purse, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skills. It		а:
	students.		
U04L3501	French Language 3-1	Z	3
	ble for bachelor students. The course develops all language competencies in the French language at level A2-B1 according to the CEF		
	course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk	Z	r beginners.
U04L3502 The course is suita	Spanish Language 3-1 ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: sp	1	1
	Il familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative		-
	EXCLUSIVELY for beginners/ false beginners.		
U04L3503	Portuguese Language 3-1	Z	3
	able for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFR: sp		-
writing. Students	will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on commun	icative skills. It is s	uitable for
	biginners/ false beginners.		

U04L3601	Russian Language 3-1	Z	3
The course is su	itable for bachelor students. The course develops all language skills in the Russian language at level A1 according to the CEFR: spea	aking, reading, liste	ening and
writing. Students wi	II familiarise themselves with the basics of Russian grammar and lexis for everyday situations. The course focuses on communicative s	skills. It is suitable fo	or biginners/
	false beginners		
U04L4101	English Language 4	Z,ZK	6
The course is su	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea	ading, writing, spea	aking and
	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength	• ·	ig grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe	essional life.	
U04L4102	English Language 4-1	Z,ZK	3
The course is su	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. re:	ading, writing, spea	aking and
-	tanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strength		ig grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profe		
U04L4401	German Language 4-1	Z	3
U04L4501	French Language 4-1	Z	3
The course deve	elops communicative skills of the students in the French language on the level A1 according to the CEFR: speaking, reading, listening	g and writing. It pro	vides an
	introduction to sociocultural aspects of present-day France and French-speaking world.		
U04L4502	Spanish Language 4-1	Z	3
The course is suita	ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: sp	peaking, reading, li	stening and
writing. Students wi	III familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative	e skills. The course	is designed
	EXCLUSIVELY for beginners/ false beginners.		
U04L4503	Portuguese language 4-1	Z	3
The course	develops communicative skills of the students in the Portuguese language on the level A1 according to the CEFR: speaking, reading	g, listening and writ	ing.
U04L4601	Russian Language 4-1	Z	3
U16C0501	Employee Selection Process	Z	3
U16C1101	Principles of Management	Z,ZK	6
U16C2202	Project Management Basics	Z,ZK	3
		,	
U16C2301	Logistics	ZK	3
U16C2401	Marketing	Z,ZK	6
-	urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, market	-	-
and the application	thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, ty	pes of intermediate	distribution
114000504	links, marketing distribution systems, marketing communications and new trends in marketing.	71/	
U16C3501	Human Resources Management	ZK	3
	ces modern principles and practices of human resource management in the organization, explains the key role of human resource man		
	of the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in		ny.
		7 71/	~
U16C4401	Marketing applications	Z,ZK	6
The Marketing app	lication course is focused on the marketing communication issues. The course makes students familiar with every part of the commu	unication mix. Com	munication
The Marketing app	lication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marketing	unication mix. Com	munication
The Marketing app cases will be prese	lication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, market customer relationship management.	unication mix. Com eting planning, STP	munication theory, and
The Marketing app cases will be prese U16C4501	lication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management	unication mix. Com eting planning, STP	munication theory, and 6
The Marketing app cases will be prese U16C4501 The course is focus	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management events and seminars, students and seminars, students for the development of managerial skills in performance management in the organization. Through lectures and seminars, students	unication mix. Com eting planning, STP Z,ZK s will learn effective	munication theory, and 6 e strategies,
The Marketing app cases will be prese U16C4501 The course is focus	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management Management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization and the main tasks of managers in various activities related to performance management in the organization.	unication mix. Com eting planning, STP Z,ZK s will learn effective	munication theory, and 6 e strategies,
The Marketing app cases will be preser U16C4501 The course is focus policies and prac	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management in the organization. Through lectures and seminars, student customer for efficient performance management in the organization and the main tasks of managers in various activities related to performance.	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme	munication theory, and 6 e strategies, ent in the
The Marketing app cases will be preser U16C4501 The course is focus policies and prac U16C5302	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management with every part of managerial skills in performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization and the main tasks of managers in various activities related to performance. Workplace Health, Safety and Fire Prevention	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme ZK	munication theory, and 6 e strategies, ent in the 3
The Marketing app cases will be prese U16C4501 The course is focus policies and prac U16C5302 Basic legislat	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management used on the development of managerial skills in performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization and the main tasks of managers in various activities related to performance. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme ZK ns of the employee	munication theory, and 6 e strategies, ent in the 3 c. Risk
The Marketing app cases will be preserved U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management with every part of managerial skills in performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization and the main tasks of managers in various activities related to performance organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er	Unication mix. Com eting planning, STP Z,ZK Is will learn effective rmance manageme ZK Ins of the employee invironmental Engin	munication theory, and 6 e strategies, ent in the 3 c. Risk
The Marketing app cases will be preserved U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protect	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management we on the development of managerial skills in performance management in the organization. Through lectures and seminars, student to trices for efficient performance management in the organization. Through lectures and seminars, student organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech	unication mix. Com eting planning, STP Z,ZK is will learn effective rmance manageme ZK ns of the employee avironmental Engin anical equipment.	munication theory, and 6 e strategies, ent in the 3 t. Risk eering. Fire
The Marketing app cases will be preserved U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protec U16C5401	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, market customer relationship management. Work Performance Management ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, student critices for efficient performance management in the organization and the main tasks of managers in various activities related to performance organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er ction. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research	Unication mix. Com eting planning, STP Z,ZK Is will learn effective rmance manageme ZK Ins of the employee avironmental Engin anical equipment. Z,ZK	munication theory, and 6 e strategies, ent in the 3 e. Risk eering. Fire 6
The Marketing app cases will be preserved U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protect U16C5401 At the end of the of	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, market customer relationship management. Work Performance Management ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, student to ctices for efficient performance management in the organization. Through lectures and seminars, student organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er ction. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met	Unication mix. Com eting planning, STP Z,ZK Is will learn effective rmance manageme ZK Ins of the employee twironmental Engin the employee twironmental Engin the comparison of the employee twironmental Engin the comparison of the employee the employee	munication theory, and 6 e strategies, ent in the 3 e. Risk eering. Fire 6 of solving
The Marketing app cases will be preserved U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protect U16C5401 At the end of the of	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the field of marketing product of the communication issues. The course presents these issues - management marketing strategy, market customer relationship management. Work Performance Management Work Performance Management and the development of managerial skills in performance management in the organization. Through lectures and seminars, student to the development of managerial skills in performance management in the organization. Through lectures and seminars, student to organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er totion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and	Inication mix. Com ating planning, STP Z,ZK Is will learn effective rmance manageme ZK Ins of the employee avironmental Engin anical equipment. Z,ZK hod and technique	munication theory, and 6 e strategies, ent in the 3 e. Risk eering. Fire 6 of solving
The Marketing app cases will be preserved U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protec U16C5401 At the end of the oproblems from the	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the field of marketing presents these issues - management marketing strategy, market customer relationship management. Work Performance Management Work Performance Management and on the development of managerial skills in performance management in the organization. Through lectures and seminars, student to the development of managerial skills in performance management in the organization. Through lectures and seminars, student to trices for efficient performance management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er totion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency.	unication mix. Com ating planning, STP Z,ZK s will learn effective rmance manageme ZK ns of the employee hvironmental Engin annical equipment. Z,ZK hod and technique solve research pro	munication theory, and 6 e strategies, ent in the 3 e. Risk eering. Fire 6 of solving blems both
The Marketing app cases will be present U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protect U16C5401 At the end of the oproblems from the U16C5402	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, market customer relationship management. Work Performance Management ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, students trices for efficient performance management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er stion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme ZK ns of the employee hvironmental Engin nnical equipment. Z,ZK hod and technique solve research pro	munication theory, and 6 e strategies, ent in the 3 e. Risk eering. Fire 6 of solving blems both 3
The Marketing app cases will be preserved U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protect U16C5401 At the end of the oproblems from the U16C5402 U16C5402 U16C6102	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, market customer relationship management. Work Performance Management and on the development of managerial skills in performance management in the organization. Through lectures and seminars, students trices for efficient performance management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er- stion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme vironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK Z	munication theory, and 6 e strategies, ent in the 3 e. Risk eering. Fire 6 of solving blems both 3 3
The Marketing app cases will be preserved U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protect U16C5401 At the end of the oproblems from the U16C5402 U16C5402 U16C6102	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management and on the development of managerial skills in performance management in the organization. Through lectures and seminars, students ctices for efficient performance management in the organization. Through lectures and seminars, students ctices for efficient performance management in the organization. Through lectures and seminars, students ctices for efficient performance management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er- tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme vironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK Z	munication theory, and 6 e strategies, ent in the 3 e. Risk eering. Fire 6 of solving blems both 3 3
The Marketing app cases will be preserved U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protect U16C5401 At the end of the of problems from the U16C5402 U16C6102 Students will ado	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, market customer relationship management. Work Performance Management ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, student trices for efficient performance management in the organization and the main tasks of managers in various activities related to performance for efficient performance management in the organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments.	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme vironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK Z eir own presentatio	munication theory, and 6 e strategies, ent in the 3 e. Risk eering. Fire 6 of solving blems both 3 an skills in
The Marketing app cases will be present U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protect U16C5401 At the end of the of problems from the U16C5402 U16C6102 Students will ado	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication relationship management from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, student trictices for efficient performance management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme vironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK Z eir own presentation Z,ZK	munication theory, and 6 e strategies, ent in the 3 e. Risk eering. Fire 6 of solving blems both 3 a n skills in 6
The Marketing appression of the cases will be pressive of the pression of the course is focus policies and practices and problems from the problems from the U16C5402 U16C6102 Students will ado U16C6106 U16C6302	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communicated from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Management ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization and the main tasks of managers in various activities related to performance organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligatio of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tect Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme vironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK Z eir own presentation Z,ZK ZK	munication theory, and 6 e strategies, ent in the 3 eering. Fire 6 of solving blems both 3 3 on skills in 6 3
The Marketing appression of the cases will be pressive of the pression of the course is focus policies and practices and problems from the problems from the U16C5402 U16C6102 Students will ado U16C6106 U16C6302	bilication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication relationship management marketing strategy, marke customer relationship management. Work Performance Management ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization. Workplace Health, Safety and Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme vironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK Z eir own presentation Z,ZK ZK	munication theory, and 6 e strategies, ent in the 3 eering. Fire 6 of solving blems both 3 3 on skills in 6 3
The Marketing app cases will be present U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention.Training protect U16C5401 At the end of the of problems from the U16C5402 U16C6102 Students will ado U16C6106 U16C6302 The content of the	bilication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication course presents these issues - management marketing strategy, marked customer relationship management. Work Performance Management and on the development of managerial skills in performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization. Workplace Health, Safety and Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic contains examples of practical use of quality systems.	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme vironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK Z eir own presentation Z,ZK ZK ZK approaches to qua	munication theory, and 6 e strategies, ent in the 3 eering. Fire 6 of solving blems both 3 3 on skills in 6 3 lity. It also
The Marketing appression of the cases will be pressed ultication of the course is focus policies and practication of the course is focus policies and practication of the course is focus policies and practication of the course is focus provided and the end of the course from the ultication of the course of the	bilication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Management led on the development of managerial skills in performance management in the organization. Through lectures and seminars, student titles for efficient performance management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er the law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic contains examples of practical use of quality systems. Online Marketing	unication mix. Com eting planning, STP Z,ZK s will learn effective rmance manageme ZK ns of the employee wironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK eir own presentation Z,ZK approaches to qua	munication theory, and 6 e strategies, ent in the 3 c. Risk eering. Fire 6 of solving blems both 3 an skills in 6 3 lity. It also 6
The Marketing appression of the cases will be pressed ult6C4501 The course is focus policies and prace Data prevention. Training proteer U16C5401 At the end of the or problems from the U16C5402 U16C5402 U16C6102 Students will ado U16C6106 U16C6302 The content of the U16C6401 The course deals will ado	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Management in the organization. Through lectures and seminars, student tictes for efficient performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization. Through lectures and seminars, student tictes for efficient performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligatio of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tect Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems	unication mix. Com ting planning, STP Z,ZK s will learn effective rmance manageme ZK ns of the employee wironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK eir own presentation Z,ZK approaches to qua Z,ZK dents will be able to	munication theory, and 6 e strategies, ent in the 3 . Risk eering. Fire 6 of solving blems both 3 a 3 m skills in 6 3 lity. It also 6 understand
The Marketing appression of the pression of th	bication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Management in the organization. Through lectures and seminars, student to perform the development of managerial skills in performance management in the organization. Through lectures and seminars, student ctices for efficient performance management in the organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er ton. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tect Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic contains examples of practical use of quality systems. Online Marketing th marketing, marketing strategy and the creation of a marketing campaign in an online environme	unication mix. Com ating planning, STP Z,ZK s will learn effective rmance manageme ZK ns of the employee wironmental Engin mical equipment. Z,ZK hod and technique solve research pro ZK eir own presentation Z,ZK approaches to qua Z,ZK dents will be able to nderstand how to hill	munication theory, and 6 e strategies, ent in the 3 . Risk eering. Fire 6 of solving blems both 3 3 on skills in 6 3 lity. It also 6 understand it the target
The Marketing appression of the pression of th	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Management in the organization. Through lectures and seminars, student cites for efficient performance management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety and Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligatio of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Contains examples of practical use of quality systems. Online Marketing th marketing, marketing strategy and the creation of a marketing campaign in an online environment. After completing this course, stuc ology on the traditional marketing mix. Understand how they can use digital marketing to increase sales and grow their business. Uc e environment and set the basic marketing goals of a digita	unication mix. Com ating planning, STP Z,ZK Is will learn effective rmance manageme ZK ns of the employee wironmental Engin mical equipment. Z,ZK hod and technique solve research pro ZK Z eir own presentation Z,ZK approaches to qua Z,ZK dents will be able to inderstand how to hi luating marketing a	munication theory, and 6 e strategies, ent in the 3 . Risk eering. Fire 6 of solving blems both 3 3 on skills in 6 3 lity. It also 6 understand it the target ctivities on
The Marketing appression of the pression of th	bication course is focused on the marketing communication issues. The course makes students familiar with every part of the communication the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Management ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, student tices for efficient performance management in the organization and the main tasks of managers in various activities related to perfoor organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligatio of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Ert et al. Occupational accidents. Report of the accident. Documentation to ensure the health and safety signs and signals. Tect Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic contains examples of practical use of quality systems. Online Marketing environment. After completing this course, stuce toology on the traditional marketing goals of a digital m	unication mix. Com ating planning, STP Z,ZK Is will learn effective rmance manageme ZK ns of the employee wironmental Engin mical equipment. Z,ZK hod and technique solve research pro ZK Z eir own presentation Z,ZK approaches to qua Z,ZK dents will be able to inderstand how to hi luating marketing a	munication theory, and 6 e strategies, ent in the 3 . Risk eering. Fire 6 of solving blems both 3 3 on skills in 6 3 lity. It also 6 understand it the target ctivities on
The Marketing app cases will be preserved U16C4501 The course is focus policies and prace U16C5302 Basic legislat prevention. Training protec U16C5401 At the end of the of problems from the U16C5402 U16C6102 Students will ado U16C6106 U16C6302 The content of the U16C6401 The course deals w the impact of techr market in an online the Internet, unders	blication course is focused on the marketing communication issues. The course makes students familiar with every part of the communicated from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Management ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, student tices for efficient performance management in the organization. Through lectures and seminars, student tices for efficient performance management in the organization. Through lectures and seminars, student tices for efficient performance management in the organization. Through lectures and seminars, student tices for efficient performance management in the organization. Through lectures and seminars, student student because the performance management is prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligatio i of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Teet Course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Prosentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality man	unication mix. Com ating planning, STP Z,ZK s will learn effective rmance manageme vironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK eir own presentation Z,ZK approaches to qua Z,ZK dents will be able to nderstand how to hi luating marketing a bigital Garage", which	munication theory, and 6 e strategies, ent in the 3 eering. Fire 6 of solving blems both 3 3 on skills in 6 3 lity. It also 6 understand it the target ctivities on ch will allow
The Marketing appression of the pression of th	bilication course is focused on the marketing communication issues. The course makes students familiar with every part of the communicated from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Management ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, students titices for efficient performance management in the organization. Through lectures and seminars, students titices for efficient performance management in the organization. Through lectures and seminars, students titices for efficient performance management in the organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligatio of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research course student should be able to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreturership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic contains examples of practical use of	unication mix. Com ating planning, STP Z,ZK s will learn effective rmance manageme ZK ns of the employee wironmental Engin nnical equipment. Z,ZK hod and technique solve research pro ZK eir own presentation Z,ZK approaches to qua Z,ZK dents will be able to nderstand how to hi luating marketing a bigital Garage", while Z,ZK	munication theory, and 6 e strategies, ant in the 3 c. Risk eering. Fire 6 of solving blems both 3 an skills in 6 3 understand t the target ctivities on ch will allow 6
The Marketing appression of the pression of th	bilication course is focused on the marketing communication issues. The course makes students familiar with every part of the communed from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Managerment ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, student titces for efficient performance management in the organization and the main tasks of managers in various activities related to performance management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligatio of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research Marketing Research Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic contains examples of practical use of quality systems. Online Marketing campaign in an online environment. After completing this course, stude ology on the traditional marketing management or a marketing campaign. In an online environment. After completing this course, stude to obtain certification in the field of Internet marketing. Communication and Managerial Skills se in	unication mix. Com ating planning, STP Z,ZK s will learn effective rmance manageme ZK ns of the employee wironmental Engin mical equipment. Z,ZK hod and technique solve research pro ZK eir own presentation Z,ZK approaches to qua Z,ZK dents will be able to nderstand how to hi luating marketing a bigital Garage", whi Z,ZK I skills related to the	munication theory, and 6 e strategies, ent in the 3 . Risk eering. Fire 6 of solving blems both 3 3 on skills in 6 3 (ity. It also 6 understand it the target ctivities on ch will allow 6 e successful
The Marketing appression of the impact of the course is focus policies and prace policies and prace provide the impact of the impact of the course is focus policies and prace U16C5302 Basic legislat prevention. Training protee U16C5401 At the end of the or problems from the U16C5402 U16C6102 Students will ado U16C6106 U16C6302 The content of the U16C6401 The course deals we the impact of technic market in an online the Internet, underst U16C6501 The aim of the course implementation of rest.	bilication course is focused on the marketing communication issues. The course makes students familiar with every part of the communed from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Management is the organization and the main tasks of managers in various activities related to perfore organization. Work Performance Management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety anf Fire Prevention ion on SH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligation of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Err tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tect is such a specific to define a problem for a research project, to specify the goals and target group, to determine the met used procedures and applications in the field of marketing practice. As a marketing manager, he / she should be able to assign and independently and in cooperation with a professional research agency. Design and Brand Management Presentation Skills practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Contains examples of practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lest or such as a non-systemic contains examples of practical used systems as well as non-systemic contains examples of practical used systems as well as non-systemic contains examples of practical use of quality systems. Conline Marketing and gain an online environment. After completing this course, studentog un tradicital marketing strategy and the creation of a amarketing campaign. Understand the possibilities of measuring and eval	unication mix. Com ating planning, STP Z,ZK s will learn effective rmance manageme ZK ns of the employee wironmental Engin mical equipment. Z,ZK hod and technique solve research pro ZK eir own presentation Z,ZK approaches to qua Z,ZK dents will be able to nderstand how to hi luating marketing a bigital Garage", whi Z,ZK I skills related to the e and achievement	munication theory, and 6 e strategies, ent in the 3 . Risk eering. Fire 6 of solving blems both 3 3 on skills in 6 3 lity. It also 6 understand it the target ctivities on ch will allow 6 e successful of goals, as
The Marketing appression of the course is focus policies and prace protection. Training protection. The course for the the course deals with the impact of technic the Internet, understimplementation of rivell as acquire the the section. The course deals with a section. The course deals with the impact of the cours	bilication course is focused on the marketing communication issues. The course makes students familiar with every part of the communed from the theoretical and practical view. Furthermore, the course presents these issues - management marketing strategy, marke customer relationship management. Work Performance Managerment ed on the development of managerial skills in performance management in the organization. Through lectures and seminars, student titces for efficient performance management in the organization and the main tasks of managers in various activities related to performance management in the organization and the main tasks of managers in various activities related to perform organization. Workplace Health, Safety anf Fire Prevention ion on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligatio of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Er tion. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Tech Marketing Research Marketing Research Design and Brand Management Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop th practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic contains examples of practical use of quality systems. Online Marketing campaign in an online environment. After completing this course, stude ology on the traditional marketing management or a marketing campaign. In an online environment. After completing this course, stude to obtain certification in the field of Internet marketing. Communication and Managerial Skills se in	unication mix. Com ating planning, STP Z,ZK s will learn effective rmance manageme ZK ns of the employee wironmental Engin mical equipment. Z,ZK hod and technique solve research pro ZK ZK eir own presentation Z,ZK dents will be able to nderstand how to hi luating marketing a bigital Garage", which Z,ZK I skills related to the e and achievement on managerial skill	munication theory, and 6 e strategies, ent in the 3 . Risk eering. Fire 6 of solving blems both 3 3 on skills in 6 3 lity. It also 6 understand it the target ctivities on ch will allow 6 e successful of goals, as Is, students

U16E0101	Corporate Social Responsibility	Z,ZK	6
	with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on ar		
-	concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporti	-	
between the CSR	concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions.	practices cover ca	ase sludies
U16E0102	Cross-Cultural Management	Z,ZK	6
	liversity is crucial in todays globalized world and doing business across countries. Cross culture is the interaction of people from differer	,	1
	f cross-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cu	0	
one of the core con	npetencies of a successful manager in the global environment. The course is open to students of all majors looking for deeper knowle	dge about how cul	ture shapes
	management practices in international companies as well as the cultural orientations of individual managers and organization me		
U16E0103	Entrepreneurship and Business Plan	Z,ZK	6
Students will be ab	le to characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a bus relevant information and methods to develop business plans, analyse risks and their impact on the feasibility of business plan		ect and use
U16E0104	International Trade and Finance	Z,ZK	6
U16E0105	Political Economy of International Trade Relations	Z,ZK	6
	Irse, an interesting contrast between the inspiring trade theory and the alternative instances of economic policy will be done. Several to		-
-	ssed: External Balance, Exchange Rate Policy, Free Markets vs Strategic Trade Policy. A modern approach will tackle the Balance of P	-	
the good and serv	vice transactions vs the capital flows performing movements in the capital account. The methodology introduces to students the impo	rtant section of Int	ernational
	(IPE) relating to international trade. The course will focus on core issues of international trade and domestic policies, such as diverse	•	•
	nal corporations, and the policies of protectionism or free trade. A set of case studies relating to the present state of affairs of internat		
U16E0110	International Business Life at various cases encountered in international business to give participants examples of real-life situations, help them understand wha	Z,ZK	3
	find appropriate solutions. The aim of the course is to develop the participants examples of real-life studious, help them understand what		
	success of international projects, linked both to technical or interpersonal problems.	,	
U16E0111	Principles of Business Negotiations and Etiquette	Z,ZK	3
U16E0501	Talent Management	Z,ZK	6
The course is ain	ned at practical application of knowledge and basic skills of Talent Management as well as the development of personal competencie		n order to
	improve individual self-presentation and to succeed during the Recruiting Process and Employee / Employer Selection proce		
U16E1101	Principles of Management	Z,ZK	6
-	ey discipline in the life of a company, institution, and society. Modern management trends fundamentally change its essence and con g faster. Knowing the basics of management is a necessity not only for managers, practically for all employees who hold key positions		
	ust a question of taking a basic course, managers must be prepared for lifelong learning and adaptation to new trends, knowledge, m		
-	pasics of management in the context of its modern trends and is therefore the starting point for further study of managerial and econo		
U16E2401	Principles of Marketing	Z,ZK	6
	is on understanding the objectives and role of marketing in a company. Students will be introduced to the fundamentals of marketing		
techniques used in	market segmentation, positioning and designing marketing mix tools. The marketing mix is introduced as a set of objectives and dec	isions in the areas	of product,
115100001	pricing, distribution and communication.	ZK	2
U51C2301	Managerial Psychology aints with the basics of contemporary conception of psychology and its application in managerial practice. It allows to get a look at mo		3
	recognize and assess other people. Students will be introduced to the role of psychology in managerial practice and personnel mana		
the importance of th	he personality of the manager, they will get acquainted with the basic concepts of personality psychology. They will become acquainted wi	th the personality p	orerequisites
-	eir importance for successful performance of managerial activities, with psychic functions and processes applied in performing managerial activities.		-
	uces the principles of human development and psychological characteristics of selected developmental periods, personality psycholo amics of personality. Social psychology will acquaint students with the way of socio-psychological thinking - it allows them to look at th		
	henomena around them with theoretical background and concepts of social psychology so that they can understand people's social b		
	udents will also be guided to self-knowledge and self-awareness as a basis for the self-management and management of others, esp		•
The course will	also point out the workload and ways of its elimination, as well as problematic phenomena of the working environment such as mobile	ing, bossing, burn	out, etc.
U51C5401	Leadership and Employee Education	Z,ZK	6
	course deals with approaches to leadership and training of employees in the context of the theory and practice of contemporary indus		
U51E2301	Managerial Psychology	Z,ZK	3
U63C0201	Macroeconomic Analysis	ZK	3
U63C1101	Mathematics 1	Z,ZK	6
U63C1301	Business Economics	Z,ZK	6
U63C1401	Informatics	ZK	3
U63C2101	Mathematics 2	Z,ZK	6
U63C3101	Statistics 1 are verified by the following forms of attestation: a) Credit b) Exam The credit is awarded on completion of the requirements set by th	Z,ZK	6
-	he course of Statistics I, there is a minimum active participation in the 75% exercise, the preparation of the semester project in the re-		
	test at the minimum level of 60%. A subsequent examination is a form of attestation that examines knowledge of student principles ar		
	listed below for the Statistics I subject. The exam is always written and usually supplemented by the oral part.		
U63C3201		ZK	3
_U63C3301	Accounting	Z,ZK	6
I he course focuses	s on the method, the key elements and processes of double-entry bookkeeping. At the end of their studies, students will be able to perform basic tasks within the financial states	-	accounting
U63C3401	records, understand basic economic transactions during the accounting cycle and perform basic tasks within the financial stater	ZK	3
	Information Systems and Design s, information systems architecture, basic types of software applications for information system of enterprise, information system lifecy		-
	system development, business process modeling using BPMN, UML and others, information system modeling - UML and data mo		
U63C4101	Statistics 2	Z,ZK	6
	lops on the Statistics I themes; students will receive an extension basic principles of statistical knowledge, which they have acquired		
Deepening relates	to the field of random variables - random vector field and non-parametric testing. The other topics below mentioned is extending the ki	nowledge acquired	in previous

Statistics I course.	gualitative data files.		
U63C4201	Macroeconomics	ZK	3
	s students with functioning of economy in terms of macroeconomic variables that are framed in theories of economic growth derived fi		-
	ve overlaps to macroeconomic policy and its tools. Macroeconomics and its analysis makes familiar with economic phenomenon and p		
U63C4302	n at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous r Corporate Financial Management	Z.ZK	ai policy.
	n and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as pe	,	-
	placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterpris maximize wealth for shareholders.	-	
U63C4303	Accounting in the Czech Republic Module is focused on the financial reporting according to currently valid Czech accounting legislature.	Z,ZK	6
U63C4304	Tax and Customs System	Z,ZK	6
The course is foc	used on the issue of the entire tax system in the Czech Republic with a focus on explaining direct and indirect taxes and their effects of the customs system and characterizes the basic principles of tax proceedings.	with a focus on le	gal entities.
U63C4401	Management Informatics	Z,ZK	6
U63C4403	Management Informatics - Microsoft 365	ZK	6
U63C5101	Operational Research	Z,ZK	6
Operations rese	earch is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we selec solutions.	t the best of the a	cceptable
U63C5301	Financial and Tax Environment	ZK	3
	current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of a		-
Definition of the car	tegory "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of fina market system. Tax system in the Czech Republic, system and classification of taxes. Orientation in basic financial cases and calcu		n the current
U63C5302	Managerial Tools and Calculations	Z,ZK	6
U63C5302	Business Data Processing	Z,ZK Z,ZK	6
	Business Data Processing system database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measure		-
	implementation for decision making purposes and results reporting using pivot charts and tables.		<u>.</u>
U63C5403	Business Informatics - Project Management	ZK	6
U63C5404	Business Informatics - Database Systems	ZK	6
U63C6201	Economic Security	ZK	3
U63C6401		Z,ZK	6
00300401			
U63C6401	Management Informatics - web design, ERP	ZK	6
	Management Informatics - web design, ERP Introduction to Game Theory	ZK KZ	6 3
U63C6403 U63E0101 U63E0201	Introduction to Game Theory Social Determinants of Global Business	KZ ZK	3
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ	Introduction to Game Theory	KZ ZK nparing physical, i r for doing busines	3 3 institutional as in diverse
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ	Introduction to Game Theory Social Determinants of Global Business purse introduces students of technical university to the social determinants of international business. It does that predominantly by com iment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary s indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hel	KZ ZK nparing physical, i r for doing busines	3 3 institutional ss in diverse
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as	Introduction to Game Theory Social Determinants of Global Business purse introduces students of technical university to the social determinants of international business. It does that predominantly by com iment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary s indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hell in the form of discussions based on individual readings.	KZ ZK nparing physical, i r for doing busines p to improve on th	3 3 institutional ss in diverse e knowledge
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401	Introduction to Game Theory Social Determinants of Global Business ourse introduces students of technical university to the social determinants of international business. It does that predominantly by com iment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary is indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hell in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT	KZ ZK nparing physical, i r for doing busines p to improve on th ZK	3 3 institutional ss in diverse e knowledge 3
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr	Introduction to Game Theory Social Determinants of Global Business ourse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary s indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations,	KZ ZK nparing physical, i for doing busines p to improve on th ZK ZK ZK and trade-offs. G	3 anstitutional ss in diverse e knowledge 3 3 raphical
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of	Introduction to Game Theory Social Determinants of Global Business ourse introduces students of technical university to the social determinants of international business. It does that predominantly by com iment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary is indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, f equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity-r	KZ ZK nparing physical, i f for doing busines p to improve on th ZK ZK ZK and trade-offs. G money) model, de	3 3 institutional ss in diverse e knowledge 3 3 raphical scribing the
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and	Introduction to Game Theory Social Determinants of Global Business ourse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary s indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations,	KZ ZK nparing physical, i for doing busines p to improve on th ZK ZK ZK and trade-offs. G money) model, de to the open ecor	3 anstitutional ss in diverse e knowledge 3 3 raphical sscribing the nomy setting
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a	Introduction to Game Theory Social Determinants of Global Business burse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary is indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, f equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity-r I financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken	KZ ZK nparing physical, i for doing busines p to improve on th ZK ZK ZK and trade-offs. G money) model, de to the open econ etary policy on the	3 3 institutional ss in diverse e knowledge 3 3 raphical iscribing the iomy setting domestic
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a	Introduction to Game Theory Social Determinants of Global Business Deurse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary is indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Tovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, f equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity-r I financial markets in the short run, is extended by the labor market and thus by the Philips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone	KZ ZK nparing physical, i for doing busines p to improve on th ZK ZK ZK and trade-offs. G money) model, de to the open econ etary policy on the	3 3 institutional ss in diverse e knowledge 3 3 raphical iscribing the iomy setting domestic
U63C6403 U63E0101 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301	Introduction to Game Theory Social Determinants of Global Business Deurse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Nacroeconomics Nacroeconomics Individual servers to understand how a country operates in terms of its markets, aggregate variables, equations, if equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity-r I financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course ha	KZ ZK nparing physical, i for doing busines p to improve on th ZK ZK and trade-offs. G money) model, de to the open econ tary policy on the as only lectures, r ZK	3 a sin diverse e knowledge 3 3 raphical scribing the nomy setting domestic no seminars. 3
U63C6403 U63E0101 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301	Introduction to Game Theory Social Determinants of Global Business Durse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary is indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, f equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity- I financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course ha Law I lectures on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Labor Law	KZ ZK nparing physical, i for doing busines p to improve on th ZK ZK and trade-offs. G money) model, de to the open econ tary policy on the as only lectures, r ZK	3 3 institutional ss in diverse e knowledge 3 3 raphical scribing the nomy setting domestic no seminars. 3
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial	Introduction to Game Theory Social Determinants of Global Business purse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, f equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity- I financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course ha Law I lectures on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Labor relations - the creation, modification and termination, safety, collective bargaining.	KZ ZK nparing physical, i for doing busines p to improve on th ZK ZK and trade-offs. G money) model, de to the open econ stary policy on the as only lectures, r ZK fields of law. This	3 3 ss in diverse e knowledge 3 3 3 aphical scribing the sorting domestic to seminars. 3 3 3 3
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 U65C5301	Introduction to Game Theory Social Determinants of Global Business Durse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary is indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, f equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity- I financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course he Law I lectures on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Labor Law Labor relations - the creation, modification and termination, safety, collective bargaining. Legal Aspects of Consumer Protection on consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK ZK and trade-offs. G money) model, de to the open ecor etary policy on the as only lectures, r ZK fields of law. This ZK	3 3 ass in diverse e knowledge 3 3 3 asphical scribing the sorting domestic so seminars. 3 3 introduction 3 3
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C5301 Basic information of	Introduction to Game Theory Social Determinants of Global Business burse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary is indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, f equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity- I financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course he Law I lectures on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Legal Aspects of Consumer Protection on consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market.	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK and trade-offs. G money) model, de to the open ecor etary policy on the as only lectures, r ZK fields of law. This ZK zK mphasizing the in	3 3 ss in diverse e knowledge 3 3 3 3 3 3 ascribing the sortising the sortising domestic no seminars. 3 3 introduction 3 3 anportance of
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C5301 U65C6301 Basic information of U77C0002	Introduction to Game Theory Social Determinants of Global Business Durse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary is indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, f equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity- I financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course he Law I lectures on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Labor Law Labor relations - the creation, modification and termination, safety, collective bargaining. Legal Aspects of Consumer Protection on consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK and trade-offs. G money) model, de to the open ecor etary policy on the as only lectures, r ZK fields of law. This ZK mphasizing the in ZK	3 3 ass in diverse e knowledge 3 3 3 asphical asscribing the sorting domestic no seminars. 3 asphical asphical <tr< td=""></tr<>
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C5301 Basic information of U77C0002 Basic terms in tran	Introduction to Game Theory Social Determinants of Global Business Durse introduces students of technical university to the social determinants of international business. It does that predominantly by comment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, if equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity- I financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course he Law I lectures on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Labor relations - the creation, modification and termination, safety, collective bargaining. Legal Aspects of Consumer Protection on consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. Transport Technology	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK and trade-offs. G money) model, de to the open ecor etary policy on the as only lectures, r ZK fields of law. This ZK mphasizing the in ZK ition of traffic in ea arious means of th	3 3 institutional ss in diverse e knowledge 3 3 3 3 3 3 ascribing the somy setting domestic no seminars. 3 introduction 3 anportance of 3 ach transport
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C5301 Basic information of U77C0002 Basic terms in tran mode, technolo U77C0003	Introduction to Game Theory Social Determinants of Global Business urse introduces students of technical university to the social determinants of international business. It does that predominantly by con ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hel in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics in Macroeconomics Macroeconomics in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course ha Law I lectures on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Labor Law Labor relations - the creation, modification and termination, safety, collective bargaining. Legal Aspects of Consumer Protection on consumer protection in general, interpretation of legislation from general to special, incl. consumer market. Transport Technology particular steps of transport planning, line planning, limetabling, planning in pasanger and freight transport, organisaa opgic factors of the side of operator and client including influence on economy organisation of urban transit and their aplication using variables Coology and Technology otection and sustainable development and their development ince 1990 and current sustainability problems, trends, sources of inform	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK and trade-offs. G money) model, de to the open ecor etary policy on the as only lectures, r ZK fields of law. This ZK mphasizing the in ZK anot traffic in ea arious means of th Z,ZK hation about the e	3 3 institutional ss in diverse e knowledge 3 3 3 a 3 a
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C5301 Basic information of U77C0002 Basic terms in tran mode, technolo U77C0003 Environmental pro	Introduction to Game Theory Social Determinants of Global Business urse introduces students of technical university to the social determinants of international business. It does that predominantly by con ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hel in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Gocial and Political Impacts of International business, aggregate variables, equations, fequilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity- I financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course ha Law I lectures on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Legal Aspects of Consumer Protection on consumer protection in general, interpretation of legislation from general to special, incl. consumer market. Transport Technology sport Technology, particular steps of transport planning, line planning, line planning, ine planning in pasanger and freight transport, organisa orgic factors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using va Ecology and Technology otection and sustainable development and their development ince 1990 and current sustainability problems, trends, sources of inform and sh	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK and trade-offs. G money) model, de to the open econ etary policy on the as only lectures, r ZK fields of law. This ZK mphasizing the in ZK arious means of th Z,ZK nation about the e UN).	3 3 institutional ss in diverse e knowledge 3 3 3 ascribing the scribing the
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C5301 Basic information of U77C0002 Basic terms in tran mode, technolo U77C0003 Environmental pro	Introduction to Game Theory Social Determinants of Global Business urse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, if equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity- financial markets in the short run, is extended by the labor market and thus by the Philips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trileman or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course h Law I lectures on the Czech legal system and its constitutional fundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Legal Aspects of Consumer Protection on consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisa ogic factors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using ve Ecology and Technology otection and sustainable development and their development since	KZ ZK zK of or doing busines p to improve on th ZK ZK and trade-offs. G money) model, de to the open econ etary policy on the as only lectures, r ZK fields of law. This ZK mphasizing the in ZK tion of traffic in ea arious means of th Z,ZK nation about the e UN). ZK	3 3 ass in diverse e knowledge 3 3 3 3 3 ascribing the nomy setting domestic no seminars. 3 3 introduction 3 apportance of 3 ach transport. 3 nvironment 3
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C6301 Basic information of U77C0002 Basic terms in tran mode, technolo U77C0003 Environmental pro	Introduction to Game Theory Social Determinants of Global Business urse introduces students of technical university to the social determinants of international business. It does that predominantly by con ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, ceessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, requilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemen or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course h Law Lectures on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Legal Aspects of Consumer Protection on consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of ethics as one of the preventive tools for consumer protection and their aplication using varies sport technology, particular steps of transport planning, line planning,	KZ ZK ZK of or doing busines p to improve on th ZK ZK and trade-offs. G money) model, de to the open econ tary policy on the as only lectures, r ZK r fields of law. This ZK imphasizing the ir ZK imphasizing the ir Z,ZK tion of traffic in ea arious means of tr Z,ZK nation about the e UN). ZK ZK	3 3 asin diverse e knowledge 3 3 3 3 3 3 ascribing the nomy setting the nomy setting of domestic no seminars. 3 ascribing the nomy setting of domestic no seminars. 3 notroduction 3 nortrance of 3 noth transport. 3 nvironment 3 3
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C6301 Basic information of U77C0002 Basic terms in tran mode, technolo U77C0003 Environmental pro U77C0004 U77C0006 U77C0008	Introduction to Game Theory Social Determinants of Global Business urse introduces students of technical university to the social determinants of international business. It does that predominantly by com ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics rovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, if equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity- financial markets in the short run, is extended by the labor market and thus by the Philips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trileman or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course h Law I lectures on the Czech legal system and its constitutional fundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Legal Aspects of Consumer Protection on consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisa ogic factors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using va Ecology and Technology otection and sustainable development and their development since	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK ZK and trade-offs. G money) model, de to the open econ stary policy on the as only lectures, r ZK fields of law. This ZK ZK imphasizing the in ZK imphasizing the in Z,ZK nation about the e UN). ZK Z,ZK A	3 3 asin diverse e knowledge 3 3 3 3 3 3 asphical scribing the nomy setting oorseminars. 3 introduction 3 nportance of 3 ansport. 3 nvironment 3 3 3 3
U63C6403 U63E0101 U63E0201 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C5301 U65C6301 Basic information of U77C0002 Basic terms in tran mode, technolo U77C0004 U77C0004 U77C0006 U77C0008 U77C0008	Introduction to Game Theory Social Determinants of Global Business burse introduces students of technical university to the social determinants of international business. It does that predominantly by comment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics ovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, the form and the abor run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course h Law I lectures on the Czech legal system and its constitutional foundations the course Law will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Legal Aspects of Consumer Protection on consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. E codes of thics as one of the preventive tools for consumer protection in financial markets. E Coology and Technology technology, particular steps of transport planning, line planning, timetabiling, planning in pasanger and freight transport, organisa pigic factors of the side of operator and client including influence on economy, statianability problems, trends, sources of inform and shifts in technical and institutional environmental protection in the const of the EU and the world (Engineering Materials Ecology and Technology Cotection an	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK ZK and trade-offs. G money) model, de to the open econ tary policy on the as only lectures, r ZK r fields of law. This ZK mphasizing the in ZK imphasizing the in ZK ation of traffic in ea arious means of th Z,ZK nation about the e UN). ZK ZK ZK ZK	3 3 institutional ss in diverse e knowledge 3 3 raphical sscribing the nomy setting domestic no seminars. 3 introduction 3 nortance of 3 nortance of 3 nvironment 3
U63C6403 U63E0101 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C5301 U65C5301 Basic information of U77C0002 Basic terms in tran mode, technolo U77C0003 Environmental pro U77C0004 U77C0004 U77C0008 U77C0008	Introduction to Game Theory Social Determinants of Global Business uruse introduces students of technical university to the social determinants of international business. It does that predominantly by con ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics Nature of the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics the course. The main textbook is Blanchard (2021). This course he Labor Law Labor relations - the creation, modification and termination, safety, collective bargaining. Legal Aspects of Consumer Protection no consumer protection in general, interpretation of legislation from general to special, incl. consumer market. Transport Technology sport technology, particular steps of transport planning, line planning, interpretation of undain influence on economy, consumer and the consut of the consumer and the advert of the second of the relation second of the relation second of the relation second of the secon	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK ZK and trade-offs. G money) model, de to the open ecor etary policy on the as only lectures, r ZK fields of law. This ZK mphasizing the in ZK ation of traffic in ea arious means of th Z,ZK nation about the e UN). ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK	3 3 asin diverse e knowledge 3 asin diverse e knowledge 3 raphical scribing the nomy setting domestic no seminars. 3 introduction 3 nortance of 3 nortance of 3 nvironment 3
U63C6403 U63E0101 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are summ U65C3301 Following the initial U65C6301 Basic information of U77C0002 Basic terms in tran mode, technolo U77C0003 Environmental pro U77C0004 U77C0008 U77C0008 U77C0008	Introduction to Game Theory Social Determinants of Global Business Durse introduces students of chenical university to the social determinants of international business. It does that predominantly by con ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hel in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics Law Lew Lew Lew Lew Lew Lew Lew Lew L	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK ZK and trade-offs. G money) model, de to the open ecorr etary policy on the as only lectures, r ZK fields of law. This ZK mphasizing the in ZK arious means of th Z,ZK hation about the e UN). ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK	3 3 institutional ss in diverse e knowledge 3 3 raphical isscribing the iomy setting domestic no seminars. 3 introduction 3 introduction 3 inch transport. 3 invironment 3
U63C6403 U63E0101 Anotation: The co and social environ societies as well as U63E0401 U63E3201 U63E4201 This course pr representations of goods market and and presented a economy are sum U65C3301 Following the initial U65C5301 U65C5301 Basic information of U77C0002 Basic terms in tran mode, technolo U77C0003 Environmental pro U77C0004 U77C0004 U77C0008 U77C0008	Introduction to Game Theory Social Determinants of Global Business uruse introduces students of technical university to the social determinants of international business. It does that predominantly by con ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars hele in the form of discussions based on individual readings. Social and Political Impacts of Modern ICT Microeconomics Macroeconomics Nature of the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken as the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mone marized as well. The history of modern macroeconomics the course. The main textbook is Blanchard (2021). This course he Labor Law Labor relations - the creation, modification and termination, safety, collective bargaining. Legal Aspects of Consumer Protection no consumer protection in general, interpretation of legislation from general to special, incl. consumer market. Transport Technology sport technology, particular steps of transport planning, line planning, interpretation of undain influence on economy, consumer and the consut of the consumer and the advert of the second of the relation second of the relation second of the relation second of the secon	KZ ZK apparing physical, i for doing business p to improve on th ZK ZK ZK and trade-offs. G money) model, de to the open ecor etary policy on the as only lectures, r ZK fields of law. This ZK mphasizing the in ZK ation of traffic in ea arious means of th Z,ZK nation about the e UN). ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK ZK	3 3 institutional ss in diverse e knowledge 3 3 raphical scribing the somy setting domestic no seminars. 3 3 introduction 3 noportance of an apportance of an apport. 3 nvironment 3

U88E0203	Selected Business Management Issues B-1	ZK	3
U88E0204	Selected Business Management Issues B-2	ZK	3
U88E0205	Foreign Experience	Z	6

For updated information see <u>http://bilakniha.cvut.cz/en/FF.html</u> Generated: day 2025-07-04, time 03:54.