Study plan

Name of study plan: B-EM-P prezen ní studium od 22/23

Faculty/Institute/Others:

Department:

Branch of study guaranteed by the department: Welcome page

Garantor of the study branch:

Program of study: Economics and Management

Type of study: Bachelor full-time

Required credits: 162 Elective courses credits: 18 Sum of credits in the plan: 180

Note on the plan:

Name of the block: Compulsory courses Minimal number of credits of the block: 96

The role of the block: Z

Code of the group: 1.S. EM 22/23

Name of the group: 1.s. Ekonomika a management povinné p edm ty od 22/23 Requirement credits in the group: In this group you have to gain 15 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 15 Note on the group:

U16C1101

Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their Code Completion Credits Scope Semester Role members) Tutors, authors and guarantors (gar.) U63C1401 ZK 0P+2C Ζ **Informatics** Ζ **Mathematics 1** U63C1101 2P+2C Z,ZK 6 Ζ Eliška Cézová U63C1301 Z,ZK 6 2P+2C **Business Economics** Z **Principles of Management** U16E1101 Z,ZK 6 2P+2C Ζ z Dagmar Skokanová TV1 Ζ 0 0+2 Z Ζ **Physical Education Principles of Management**

Characteristics of the courses of this group of Study Plan: Code=1.S. EM 22/23 Name=1.s. Ekonomika a management povinné p edm ty od 22/23

Z,ZK

2P+2C

Z

U63C1401	Informatics	ZK	3
U63C1101	Mathematics 1	Z,ZK	6
U63C1301	Business Economics	Z,ZK	6
U16E1101	Principles of Management	Z,ZK	6

Management is a key discipline in the life of a company, institution, and society. Modern management trends fundamentally change its essence and content, methods and tools, while changes are getting faster. Knowing the basics of management is a necessity not only for managers, practically for all employees who hold key positions in the company or institution. However, it is not just a question of taking a basic course, managers must be prepared for lifelong learning and adaptation to new trends, knowledge, methods and tools. The course deals with the basics of management in the context of its modern trends and is therefore the starting point for further study of managerial and economic fields at the university.

TV1	Physical Education	Z	0
U16C1101	Principles of Management	Z,ZK	6

Code of the group: 2.S. EM 22/23

Name of the group: 2.s. Ekonomika a management povinné p edm ty od 22/23

Requirement credits in the group: In this group you have to gain 24 credits

Old ich Bronec Old ich Bronec

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 24

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U16C2301	Logistics Michal Mervart Michal Mervart	ZK	3	2P+0C	L	Z
U16C2401	Marketing Petra Jílková	Z,ZK	6	2P+2C	Z,L	Z
32BC-P-MAT2-01	Mathematics 2 Nikola Kasp íková, Eliška Cézová, Leopold Herrmann, Ji í Nárožný Nikola Kasp íková Nikola Kasp íková (Gar.)	Z,ZK	6	2P+2C		Z
U63C2101	Mathematics 2 Leopold Herrmann	Z,ZK	6	2P+2C	L	Z
U16E2401	Principles of Marketing Dagmar Skokanová	Z,ZK	6	2P+2C	L	Z
TV2	Physical Education	Z	0	0+2	L	Z
U63C3301	Accounting Theodor Beran Theodor Beran	Z,ZK	6	2P+2C		Z
U16C2202	Project Management Basics Petr Fanta Petr Fanta	Z,ZK	3	1P+1C		Z

Characteristics of the courses of this group of Study Plan: Code=2.S. EM 22/23 Name=2.s. Ekonomika a management povinné p edm ty od 22/23

U16C2301	Logistics	ZK	3				
U16C2401	Marketing	Z,ZK	6				
The Marketing course n	nakes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, mai	keting research,	marketing mix				
and the application there	eof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy	, types of interme	diate distribution				
links, marketing distribu	tion systems, marketing communications and new trends in marketing.						
32BC-P-MAT2-01	Mathematics 2	Z,ZK	6				
U63C2101	Mathematics 2	Z,ZK	6				
U16E2401	Principles of Marketing	Z,ZK	6				
The course focuses on	understanding the objectives and role of marketing in a company. Students will be introduced to the fundamentals of marketi	ng and learn the p	procedures and				
techniques used in mar	ket segmentation, positioning and designing marketing mix tools. The marketing mix is introduced as a set of objectives and	decisions in the a	reas of product,				
pricing, distribution and	communication.						
TV2	Physical Education	Z	0				
U63C3301	Accounting	Z,ZK	6				
The course focuses on the method, the key elements and processes of double-entry bookkeeping. At the end of their studies, students will be able to perform a simplified form accounting							
records, understand bas	records, understand basic economic transactions during the accounting cycle and perform basic tasks within the financial statements.						
U16C2202	Project Management Basics	Z,ZK	3				

Code of the group: 3.S. EM 22/23

Name of the group: 3.s. Ekonomika a management od 22/23 povinné p edm ty

Requirement credits in the group: In this group you have to gain 21 credits

Requirement courses in the group: In this group you have to complete 6 courses

Credits in the group: 21 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32BE-P-HRMN-01	Human Resources Management Martin Šiký Martin Šiký Martin Šiký (Gar.)	ZK	3	2P+0C		Z
32BC-P-ISPR-01	Information Systems and Design Ji í Kaiser Ji í Kaiser (Gar.)	ZK	3	1P+1C		Z
U63C3401	Information Systems and Design Ji í Kaiser	ZK	3	1P+1C	Z	Z
32BE-P-MNPS-01	Managerial Psychology Vincent Blaise Montenero Vincent Blaise Montenero Vincent Blaise Montenero (Gar.)	Z,ZK	3	1P+1C		Z
U51E2301	Managerial Psychology Vincent Blaise Montenero	Z,ZK	3	1P+1C		Z
U51C2307	Managerial Psychology Lenka Emrová	Z,ZK	3	1P+1C		Z
U51C2301	Managerial Psychology Lenka Emrová	ZK	3	1P+1C	L	Z
32BC-P-MNPS-01	Managerial Psychology Lenka Emrová Lenka Emrová (Gar.)	Z,ZK	3	1P+1C		Z
U63E3201	Microeconomics Petr Makovský	ZK	3	2P+0C		Z
32BE-P-MICR-02	Microeconomics Petr Makovský Petr Makovský (Gar.)	ZK	3	2P+0C		Z

U63C3201	Petr Makovský	ZK	3	2P+0C	Z	Z
32BC-P-MIKR-02	Microeconomics František H ebík František H ebík (Gar.)	ZK	3	2P+0C		Z
32BC-P-PRAV-01	Law Jií Všete ka Jií Všete ka Jií Všete ka (Gar.)	ZK	3	2P+0C		Z
U65C3301	Law	ZK	3	2P+0C		Z
U16C3501	Human Resources Management Martin Šiký	ZK	3	2P+0C	Z	Z
32BC-P- LZD-01	Human Resources Management Martin Šiký Martin Šiký Martin Šiký (Gar.)	ZK	3	2P+0C		Z
32BC-P-STA1-01	Statistics 1 Marek andík, Tomáš Macák, Ji í Zmatlík, Tomáš Löster Ji í Zmatlík Tomáš Macák (Gar.)	Z,ZK	6	2P+2C		Z
U63C3101	Statistics 1 Ji í Zmatlík	Z,ZK	6	2P+2C		Z

32BE-P-HRMN-	01 Human Resources Management	ZK	3
	s modern principles and practices of human resource management (HRM) in the organization, explains the key role of human	1	ent in achieving
strategic objectives	f the organization and introduces fundamental human resource functions that determine the competitiveness of the organization	on in the market ecc	nomy.
32BC-P-ISPR-0	Information Systems and Design	ZK	3
	nformation systems architecture, basic types of software applications for information system of enterprise, information system	lifecycle, approaches	s to information
system development	business process modeling using BPMN, UML and others, information system modeling - UML and data modeling.		
U63C3401	Information Systems and Design	ZK	3
	information systems architecture, basic types of software applications for information system of enterprise, information system	lifecycle, approaches	s to informatio
	business process modeling using BPMN, UML and others, information system modeling - UML and data modeling.		
	Managerial Psychology	Z,ZK	3
U51E2301	Managerial Psychology	Z,ZK	3
U51C2307	Managerial Psychology	Z,ZK	3
The subject acquain	s with the basics of contemporary conception of psychology and its application in managerial practice. It allows to get a look a	t modern methods o	f psychology,
which are used to re	ognize and assess other people. Students will be introduced to the role of psychology in managerial practice and personnel n	nanagement. They w	ill understand
	personality of the manager, they will get acquainted with the basic concepts of personality psychology. They will become acquaint		
	r importance for successful performance of managerial activities, with psychic functions and processes applied in performing m		
	s the principles of human development and psychological characteristics of selected developmental periods, personality psycl	•	, ,
-	cs of personality. Social psychology will acquaint students with the way of socio-psychological thinking - it allows them to look		
· · · · · · · · · · · · · · · · · · ·	nomena around them with theoretical background and concepts of social psychology so that they can understand people's so		-
	lents will also be guided to self-knowledge and self-awareness as a basis for the self-management and management of others. Soint out the workload and ways of its elimination, as well as problematic phenomena of the working environment such as mot		
			
J51C2301	Managerial Psychology	ZK	3 f novebology
-	s with the basics of contemporary conception of psychology and its application in managerial practice. It allows to get a look a		
	ognize and assess other people. Students will be introduced to the role of psychology in managerial practice and personnel n personality of the manager, they will get acquainted with the basic concepts of personality psychology. They will become acquaint		
•	personality of the manager, they will get acquainted with the basic concepts of personality psychology. They will become acquaint r importance for successful performance of managerial activities, with psychic functions and processes applied in performing m	•	
-	s the principles of human development and psychological characteristics of selected developmental periods, personality psych	_	-
	cs of personality. Social psychology will acquaint students with the way of socio-psychological thinking - it allows them to look		
•	nomena around them with theoretical background and concepts of social psychology so that they can understand people's so		
deeper contexts. Stu	lents will also be guided to self-knowledge and self-awareness as a basis for the self-management and management of others	, especially in difficul	t life situation
The course will also	point out the workload and ways of its elimination, as well as problematic phenomena of the working environment such as mot	obing, bossing, burn	out, etc.
32BC-P-MNPS-	01 Managerial Psychology	Z,ZK	3
	s with the basics of contemporary conception of psychology and its application in managerial practice. It allows to get a look a	t modern methods o	f psychology,
	ognize and assess other people. Students will be introduced to the role of psychology in managerial practice and personnel n		
the importance of the	personality of the manager, they will get acquainted with the basic concepts of personality psychology. They will become acquaint	ed with the personali	ty prerequisite
of managers and the	r importance for successful performance of managerial activities, with psychic functions and processes applied in performing m	anagerial functions.	Development
osychology introduc	s the principles of human development and psychological characteristics of selected developmental periods, personality psycl	hology will focus on	clarifying the
-	cs of personality. Social psychology will acquaint students with the way of socio-psychological thinking - it allows them to look		
	nomena around them with theoretical background and concepts of social psychology so that they can understand people's so		-
deener contexts. Stu	lents will also be guided to self-knowledge and self-awareness as a basis for the self-management and management of others		t lite situation
	point out the workload and ways of its elimination, as well as problematic phenomena of the working environment such as mob		
The course will also		, , , , , , , , , , , , , , , , , , , 	out, etc.
The course will also U63E3201	Microeconomics	ZK	out, etc.
The course will also U63E3201 32BE-P-MICR-0	Microeconomics	ZK ZK	out, etc.
The course will also U63E3201 32BE-P-MICR-0	Microeconomics	ZK ZK ZK	out, etc.
The course will also U63E3201 32BE-P-MICR-0 U63C3201	Microeconomics	ZK ZK	3 3
The course will also U63E3201 32BE-P-MICR-(U63C3201 32BC-P-MIKR-(Microeconomics Microeconomics	ZK ZK ZK ZK	3 3 3 3
The course will also U63E3201 32BE-P-MICR-0 U63C3201 32BC-P-MIKR-0 The subject introduc	Microeconomics 2 Microeconomics 2 Microeconomics	ZK ZK ZK ZK ZK Applained with respect	3 3 3 t to consumer
The course will also U63E3201 32BE-P-MICR-0 U63C3201 32BC-P-MIKR-0 The subject introduce the peof cost functions.	Microeconomics Microeconomics Microeconomics Microeconomics students to the functioning of the market mechanism and the behavior of partial economic subjects. Market equilibrium is expective of utility theory and producer behavior. The equilibrium of the enterprise with the impact on the market of production to the market of product	ZK ZK ZK ZK ZK Applained with respect factors is explained of	3 3 3 t to consumer
The course will also U63E3201 32BE-P-MICR-(U63C3201 32BC-P-MIKR-(The subject introduct behavior from the peof cost functions.	Microeconomics Microeconomics Microeconomics Microeconomics students to the functioning of the market mechanism and the behavior of partial economic subjects. Market equilibrium is expective of utility theory and producer behavior. The equilibrium of the enterprise with the impact on the market of production to the market of product	ZK ZK ZK ZK ZK Applained with respect	3 3 3 t to consumer
The course will also U63E3201 32BE-P-MICR-(U63C3201 32BC-P-MIKR-(The subject introduce behavior from the peof cost functions. 32BC-P-PRAV-(Microeconomics Microeconomics Microeconomics Microeconomics Students to the functioning of the market mechanism and the behavior of partial economic subjects. Market equilibrium is expective of utility theory and producer behavior. The equilibrium of the enterprise with the impact on the market of production to the market of product	ZK ZK ZK ZK ZK Applained with respect factors is explained of	3 3 3 t to consumer
The course will also U63E3201 32BE-P-MICR-(U63C3201 32BC-P-MIKR-(The subject introduce behavior from the peof cost functions. 32BC-P-PRAV-(U65C3301	Microeconomics Microeconomics Microeconomics Microeconomics sistudents to the functioning of the market mechanism and the behavior of partial economic subjects. Market equilibrium is exspective of utility theory and producer behavior. The equilibrium of the enterprise with the impact on the market of production to the market of prod	ZK ZK ZK ZK ZK Applained with respect factors is explained of ZK ZK	out, etc. 3 3 3 t to consumer on the examp
The course will also U63E3201 32BE-P-MICR-(U63C3201 32BC-P-MIKR-(The subject introduce behavior from the peof cost functions. 32BC-P-PRAV-(U65C3301 Following the initial leteral sections of the section of the sect	Microeconomics Microeconomics Microeconomics Microeconomics students to the functioning of the market mechanism and the behavior of partial economic subjects. Market equilibrium is exspective of utility theory and producer behavior. The equilibrium of the enterprise with the impact on the market of production to the state of the control of the control of the enterprise with the impact on the market of production to the state of the control of the enterprise with the impact on the market of production to the control of the enterprise with the impact on the market of production to the control of the enterprise with the impact on the market of production to the enterprise with the impact on the market of production to the enterprise with the impact on the market of production to the enterprise with the impact on the market of production to the enterprise with the impact on the market of production to the enterprise with the impact on the market of production to the enterprise with the impact on the market of production to the enterprise with the impact on the market of production to the enterprise with the impact on the market of production to the enterprise with the impact on the market of production to the enterprise with the impact on the market of production to the enterprise with the impact on the enterprise with the enterprise with the impact on the enterprise with the e	ZK ZK ZK ZK ZK Applained with respect factors is explained of ZK ZK	out, etc. 3 3 3 4 to consumer on the example
The course will also U63E3201 32BE-P-MICR-(U63C3201 32BC-P-MIKR-(The subject introduce behavior from the peof cost functions. 32BC-P-PRAV-(U65C3301 Following the initial left.	Microeconomics Microeconomics Microeconomics Microeconomics students to the functioning of the market mechanism and the behavior of partial economic subjects. Market equilibrium is exspective of utility theory and producer behavior. The equilibrium of the enterprise with the impact on the market of production to the law Law Law Law ctures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and	ZK ZK ZK ZK ZK Applained with respect factors is explained of ZK ZK	out, etc. 3 3 3 t to consumer on the examp

32BC-P- LZD-01 Human Resources Management ZK 3 The course introduces modern principles and practices of human resource management in the organization, explains the key role of human resource management in achieving strategic

The course introduces modern principles and practices of human resource management in the organization, explains the key role of human resource management in achieving strategic objectives of the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the market economy.

32BC-P-STA1-01 | Statistics 1

The study results are verified by the following forms of attestation: a) Credit b) Exam The credit is awarded on completion of the requirements set by the teacher at the beginning of the semester. In the course of Statistics I, there is a minimum active participation in the 75% exercise, the preparation of the semester project in the required quality and scale, and passing the final test at the minimum level of 60%. A subsequent examination is a form of attestation that examines knowledge of student principles and practices within the topics listed below for the Statistics I subject. The exam is always written and usually supplemented by the oral part.

U63C3101 | Statistics 1 | Z,ZK | 6 |
The study results are verified by the following forms of attestation: a) Credit b) Exam The credit is awarded on completion of the requirements set by the teacher at the beginning of

The study results are verified by the following forms of attestation: a) Credit b) Exam The credit is awarded on completion of the requirements set by the teacher at the beginning of the semester. In the course of Statistics I, there is a minimum active participation in the 75% exercise, the preparation of the semester project in the required quality and scale, and passing the final test at the minimum level of 60%. A subsequent examination is a form of attestation that examines knowledge of student principles and practices within the topics listed below for the Statistics I subject. The exam is always written and usually supplemented by the oral part.

Code of the group: 4.S. EM 22/23

Name of the group: 4.s. Ekonomika a management od 22/23 povinné p edm ty Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete 4 courses

Credits in the group: 18

Note on the group:

Note on the grot	•					
Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U63E4201	Macroeconomics Aliya Algozhina	ZK	3	2P+0C		Z
32BE-P-MACR-01	Macroeconomics Aliya Algozhina Aliya Algozhina (Gar.)	ZK	3	2P+0C		Z
U63C4201	Macroeconomics František H ebík	ZK	3	2P+0C		Z
32BC-P-MACR-01	Macroeconomics František H ebík, Jaroslav Krameš František H ebík Jaroslav Krameš (Gar.)	ZK	3	2P+0C		Z
U63C4302	Corporate Financial Management Miroslav Sponer	Z,ZK	6	2P+2C		Z
32BC-P-POFI-01	Corporate Financial Management Miroslav Sponer, Arnošt Klesla, Ji í Svoboda, Igor Kukliš Miroslav Sponer Miroslav Sponer (Gar.)	Z,ZK	6	2P+2C		Z
32BC-P-STA2-01	Statistics 2 Tomáš Macák, Ji í Zmatlík, Tomáš Löster Tomáš Macák Tomáš Macák (Gar.)	Z,ZK	6	2P+2C		Z
U63C4101	Statistics 2 Tomáš Macák	Z,ZK	6	2P+2C	L	Z
32BC-P-ZODB-02	Fundamentals of Thesis Petr Vym tal, Hana Úlehlová Petr Vym tal Petr Vym tal (Gar.)	Z	3	2P+0C		Z
U00C4104	Fundamentals of Thesis Petr Vym tal	Z	3	2P+0C	L	Z

Characteristics of the courses of this group of Study Plan: Code=4.S. EM 22/23 Name=4.s. Ekonomika a management od 22/23 povinné

		•	•				
p edm ty							
U63E4201	Macroeconomics	ZK	3				
This course provides b	asic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations,	and trade-offs. G	raphical				
representations of equ	ilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquid	ity-money) model	, describing the				
goods market and fina	ncial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further ta	ken to the open e	conomy setting				
and presented as the t	amous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and mor	etary policy on th	ne domestic				
economy are summari	zed as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This cours	e has only lecture	es, no seminars.				
32BE-P-MACR-0	Macroeconomics	ZK	3				
This course provides b	asic macroeconomic concepts to understand how a country operates regarding its aggregate variables and equations describ	oing its main mark	cets. Graphical				
representations of equ	ilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquid	ity-money) model	, characterizing				
the goods and financia	I markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. In the long run, the	ne Solow model a	s a fundamental				
economic growth fram	ework is also covered. The open economy specifics related to exports-imports and exchange rates are presented within the fa	mous Mundell-Fle	eming model,				
including the Policy Tri	emma or Impossible Trinity concept. The effects of fiscal and monetary policies on the domestic economy are also summarize	d. The main textbo	ook is Blanchard				
(2021). Mankiw (2022)	can be used as well. This course has only lectures and no exercise sessions.						
U63C4201	Macroeconomics	ZK	3				
Subject introduces stu	Subject introduces students with functioning of economy in terms of macroeconomic variables that are framed in theories of economic growth derived from basic economic schools.						
These schools have overlaps to macroeconomic policy and its tools. Macroeconomics and its analysis makes familiar with economic phenomenon and problems of national economy							
and equilibrium at agg	and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous monetary and fiscal policy.						
32BC-P-MACR-0	Macroeconomics	ZK	3				

U63C4302 | Corporate Financial Management

The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as performance analysis. The main emphasis will be placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterprise, increase market value and maximize wealth for shareholders.

32BC-P-POFI-01	Corporate Financial Management	Z,ZK	6					
	The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as performance analysis. The main							
emphasis will be placed	emphasis will be placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterprise, increase market value and							
maximize wealth for sha	areholders.							
32BC-P-STA2-01	Statistics 2	Z,ZK	6					
U63C4101	Statistics 2	Z,ZK	6					
The course develops or	the Statistics I themes; students will receive an extension basic principles of statistical knowledge, which they have acquired	d during the study	Statistics I.					
Deepening relates to the	e field of random variables - random vector field and non-parametric testing. The other topics below mentioned is extending th	ne knowledge acq	uired in previous					
Statistics I course. After	completing the course, students will be ready to use the complicated methodological apparatus suitable for extraction of kno	wledge from both	quantitative and					
qualitative data files.								
32BC-P-ZODB-02	32BC-P-ZODB-02 Fundamentals of Thesis Z 3							
U00C4104	Fundamentals of Thesis	Z	3					

Code of the group: 5.S. EM 22/23

Name of the group: 5.s. Ekonomika a management od 22/23 povinné p edm ty

Requirement credits in the group: In this group you have to gain 9 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 9 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U63C5301	Financial and Tax Environment Otakar Schlossberger	ZK	3	2P+0C		Z
U63C5101	Operational Research	Z,ZK	6	2P+2C	Z,L	Z

Characteristics of the courses of this group of Study Plan: Code=5.S. EM 22/23 Name=5.s. Ekonomika a management od 22/23 povinné p edm ty

p earn ty							
U63C5301	Financial and Tax Environment	ZK	3				
Development and curre	Development and current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of an advanced market economy.						
Definition of the categor	Definition of the category "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current						
market system. Tax syst	em in the Czech Republic, system and classification of taxes. Orientation in basic financial cases and calculations.						
U63C5101	Operational Research	Z,ZK	6				
Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable							
solutions.							

Code of the group: 6.S. EM 22/23

Quality Management

Name of the group: 6.s. Ekonomika a management od 22/23 povinné p edm ty

Requirement credits in the group: In this group you have to gain 9 credits

Requirement courses in the group: In this group you have to complete 2 courses

Credits in the group: 9 Note on the group:

U16C6302

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32BC-P-BCPR-01	Bachelor Thesis Old ich Bronec, Theodor Beran, Petr Fanta, Martin Šiký, Vincent Blaise Montenero, Lenka Emrová, Petr Makovský, František H ebík, Ji í Zmatlík,	Z	6			Z
U00C6101	Bachelor Thesis Petr Vym tal	Z	6	0P+0C	L	Z
32BC-P-MJAK-01	Quality Management Ond ej Hykš Ond ej Hykš (Gar.)	ZK	3	2P+0C		Z
U16C6302	Quality Management	ZK	3	2P+0C	L	Z

Characteristics of the courses of this group of Study Plan: Code=6.S. EM 22/23 Name=6.s. Ekonomika a management od 22/23 povinné

p cam ty						
32BC-P-BCPR-01 E	Bachelor Thesis	Z	6			
U00C6101 E	Bachelor Thesis	Z	6			
32BC-P-MJAK-01	Quality Management	ZK	3			
The content of the course consists of various quality management systems with a focus on the most frequently used systems as well as non-systematic approaches to quality. It also						
contains examples of practical use of quality systems.						

The content of the course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic approaches to quality. It also contains examples of practical use of quality systems.

Name of the block: Compulsory elective courses

Minimal number of credits of the block: 42

The role of the block: PV

Code of the group: EM-T 22/23

Name of the group: Ekonomika a management technické p edm ty od 22/23 Requirement credits in the group: In this group you have to gain 9 credits

Requirement courses in the group: In this group you have to complete 3 courses

Credits in the group: 9 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U77E0004	Applied Materials in Technology	ZK	3	2P+0C		PV
32BE-P-AMTT-01	Applied Materials in Technology Jaroslav Valach Jaroslav Valach (Gar.)	ZK	3	2P+0C		PV
32BE-P-ARTT-01	Artificial Intelligence Olga Št pánková, Martin Macaš Olga Št pánková Olga Št pánková (Gar.)	Z,ZK	3	1P+1C		PV
U77E0006	Artificial Intelligence Olga Št pánková	Z,ZK	3	1P+1C		PV
U63E0402	Communication Systems and Technologies Dušan Maga	ZK	3	2P+0C		PV
32BE-P-COSY-01	Communication Systems and Technologies Dušan Maga Dušan Maga Dušan Maga (Gar.)	ZK	3	2P+0C		PV
U77C0003	Ecology and Technology	Z,ZK	3	1P+1C	Z	PV
32BC-P-ERGO-01	Ergonomics	ZK	3	2P+0C		PV
U77C0004	Engineering Materials Jaroslav Valach	ZK	3	2P+0C	Z	PV
32BC-P-MATP-01	Applied Materials in Technology Jaroslav Valach Jaroslav Valach (Gar.)	ZK	3	2P+0C		PV
U77C0002	Transport Technology Michal Mervart	ZK	3	2P+0C	L,Z	PV
32BC-P-DOPT-01	Transportation Technology Michal Mervart Michal Mervart (Gar.)	ZK	3	2P+0C		PV
32BE-P-TRST-01	Transportation Technology Old ich Bronec Old ich Bronec (Gar.)	ZK	3	2P+0C		PV
U77E0002	Old ich Bronec	ZK	3	2P+0C		PV
U77C0006	Artificial Intelligence Olga Št pánková	Z,ZK	3	1P+1C	*	PV
32BC-P-UMIN-01	Artificial Intelligence Olga Št pánková, Martin Macaš Olga Št pánková Olga Št pánková (Gar.)	Z,ZK	3	1P+1C		PV
U77C0008	Introduction to Cyber Security and Information Security Jaroslav Bur ík	ZK	3	2P+0C		PV
32BC-P-UKIB-01	Introduction to Cyber Security and Information Security Jaroslav Bur ik Jaroslav Bur ik Jaroslav Bur ik (Gar.)	ZK	3	2P+0C		PV

Characteristics of the courses of this group of Study Plan: Code=EM-T 22/23 Name=Ekonomika a management technické p edm ty

od 22/23			, p			
U77E0004	Applied Materials in Technology	ZK	3			
32BE-P-AMTT-01	Applied Materials in Technology	ZK	3			
32BE-P-ARTT-01	Artificial Intelligence	Z,ZK	3			
U77E0006	Artificial Intelligence	Z,ZK	3			
U63E0402	Communication Systems and Technologies	ZK	3			
32BE-P-COSY-01	Communication Systems and Technologies	ZK	3			
U77C0003	Ecology and Technology	Z,ZK	3			
•	n and sustainable development and their development since 1990 and current sustainability problems, trends, sources of inf nd institutional environmental protection in the Czech Republic in the context of the EU and the world (UN).	formation about the	e environment			
32BC-P-ERGO-01	Ergonomics	ZK	3			
U77C0004	Engineering Materials	ZK	3			
32BC-P-MATP-01	Applied Materials in Technology	ZK	3			
U77C0002	Transport Technology	ZK	3			
Basic terms in transport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisation of traffic in each transport mode, technologic factors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using various means of transport.						
32BC-P-DOPT-01	Transportation Technology	ZK	3			
Basic terms in transport	technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organized	nisation of traffic i	n each transport			

mode, technologic factors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using various means of transport.

32BE-P-TRST-01	Transportation Technology	ZK	3				
The course serves as a	The course serves as a technical extension of the knowledge of economics and management students, in this case in the field of transport. It introduces students to the basic problems						
and concepts of this fiel	d. It is an ideal area for applying knowledge in the field of project management, corporate management, strategic manageme	ent and/or econon	nics.				
U77E0002		ZK	3				
U77C0006	Artificial Intelligence	Z,ZK	3				
32BC-P-UMIN-01	Artificial Intelligence	Z,ZK	3				
U77C0008	Introduction to Cyber Security and Information Security	ZK	3				
32BC-P-UKIB-01	Introduction to Cyber Security and Information Security	ZK	3				

Code of the group: 3.-6.S. EM 22/23 PVP

Name of the group: 3.-6.s. Ekonomika a management od 22/23 povinn volitelné p edm ty v J

Requirement credits in the group: Requirement courses in the group:

Credits in the group: 0
Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32-IPW-6	International Project Workshop Vincent Blaise Montenero	ZK	6	45B		PV
U63C0201	Macroeconomic Analysis Petr Makovský	ZK	3	0P+2C		PV
U16C6106	Enterpreunership and Business Plan	Z,ZK	6	2P+2C		PV
32BC-P-PRAX-01	Internship So a Cupalová, Libor Cupal So a Cupalová So a Cupalová (Gar.)	Z	6	180XH		PV
U00C6104	Practice So a Cupalová	Z	6	180XH		PV
U16C6102	Presentation Skills	Z	3	0P+2C		PV
U16C0501	Employee Selection Process Iveta Chmielová Dalajková	Z	3	24C		PV

Characteristics of the courses of this group of Study Plan: Code=3.-6.S. EM 22/23 PVP Name=3.-6.s. Ekonomika a management od 22/23 povinn volitelné p edm ty v J

32-IPW-6	International Project Workshop	ZK	6		
U63C0201	Macroeconomic Analysis	ZK	3		
U16C6106	Enterpreunership and Business Plan	Z,ZK	6		
32BC-P-PRAX-01	Internship	Z	6		
The classification of the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportunity to acquire quality skills and					

The classification of the subject of professional practice is based on the decision of the MUVS VUT during their studies to give students the opportunity to acquire quality skills and experience. MÚVS supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the study plans is short-term professional internship of a pilot nature.

The classification of the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportunity to acquire quality skills and experience. MÚVS supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the study plans is short-term

professional internship of a pilot nature.

U16C6102 Presentation Skills

Students will adopt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop their own presentation skills in practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments.

U16C0501 Employee Selection Process Z 3

Code of the group: 4.S. EM 22/23 OZ

Name of the group: 4.s. Ekonomika a management od 22/23 oborové zam ení

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32BC-P-DCSY-01	Tax and Customs System Otakar Schlossberger Otakar Schlossberger (Gar.)	Z,ZK	6	2P+2C		PV
32BC-P-MNIF-01	Management Informatics Tomáš Kubálek Tomáš Kubálek (Gar.)	Z,ZK	6	0P+4C		PV
32BC-P-M365-01	Management Informatics - Microsoft 365 Tomáš Kubálek Tomáš Kubálek Tomáš Kubálek (Gar.)	ZK	6	0P+4C		PV

32BC-P-MKAP-01	Marketing Applications Lenka Nováková Lenka Nováková (Gar.)	Z,ZK	6	2P+2C	PV	
32BC-P-RHPV-01	Work Performance Management Martin Šiký Martin Šiký Martin Šiký (Gar.)	Z,ZK	6	2P+2C	PV	

Characteristics of the courses of this group of Study Plan: Code=4.S. EM 22/23 OZ Name=4.s. Ekonomika a management od 22/23 oborové zam ení

32BC-P-DCSY-01	Tax and Customs System	Z,ZK	6			
The course is focused on the issue of the entire tax system in the Czech Republic with a focus on explaining direct and indirect taxes and their effects with a focus on legal entities						
The course also deals v	with the basics of the customs system and characterizes the basic principles of tax proceedings.					
32BC-P-MNIF-01	Z,ZK	6				
32BC-P-M365-01	Management Informatics - Microsoft 365	ZK	6			
32BC-P-MKAP-01 Marketing Applications		Z,ZK	6			
32BC-P-RHPV-01	Z,ZK	6				
The course is feetined a	lanta will laarn off	active etrotogica				

The course is focused on the development of managerial skills in performance management in the organization. Through lectures and seminars, students will learn effective strategies, policies and practices for efficient performance management in the organization and the main tasks of managers in various activities related to performance management in the organization.

Code of the group: 5+6.S. EM 22/23 OZ

Name of the group: 5.+ 6.s. Ekonomika a management od 22/23 oborové zam ení

Requirement credits in the group: In this group you have to gain 18 credits

Requirement courses in the group: In this group you have to complete at least 3 courses (at most 4)

Credits in the group: 18

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32BC-P-BOZP-01	Workplace Health, Safety anf Fire Prevention Josef Pros Josef Pros Josef Pros (Gar.)	ZK	3	2P+0C		PV
32BC-P-DBMN-01	Design and Brand Management Petra Jílková Petra Jílková (Gar.)	ZK	3	2P+0C		PV
32BC-P-KOMD-01	Commmunication and Managerial Skills Lenka Emrová Lenka Emrová (Gar.)	Z,ZK	6	2P+2C		PV
32BC-P-LEAD-01	Leadership and Employee Education Iveta Chmielová Dalajková, Kate ina Tomešková Iveta Chmielová Dalajková Kate ina Tomešková (Gar.)	Z,ZK	6	2P+2C		PV
32BC-P-MNIF-01	Management Informatics Tomáš Kubálek Tomáš Kubálek (Gar.)	Z,ZK	6	0P+4C		PV
32BC-P-MIN2-01	Business Informatics - Database Systems	ZK	6	0P+4C		PV
32BC-P-MIN3-01	Business Informatics - Project Management	ZK	6	0P+4C		PV
32BC-P-MNNP-01	Managerial Tools and Calculations Theodor Beran, Arnošt Klesla Theodor Beran Theodor Beran (Gar.)	Z,ZK	6	2P+2C		PV
32BC-P-MKVY-01	Marketing Research Lenka Nováková Lenka Nováková (Gar.)	Z,ZK	6	2P+2C		PV
32BC-P-OMAR-01	Online marketing Tomáš Sadílek Tomáš Sadílek (Gar.)	Z,ZK	6	2P+2C		PV
32BC-P-PRAP-01	Labor Law Kate ina Demová Kate ina Demová (Gar.)	ZK	3	2P+0C		PV
32BC-P-PAOS-01	Legal Aspects of Consumer Protection Otakar Schlossberger Otakar Schlossberger (Gar.)	ZK	3	2P+0C		PV
32BC-P-UCCR-01	Accounting in the Czech Republic Theodor Beran, Jana Nováková Theodor Beran Theodor Beran (Gar.)	Z,ZK	6	2P+2C		PV
32BC-P-VPRI-01	Corporate Management Theodor Beran, Miroslav Sponer, Igor Kukliš Theodor Beran Theodor Beran (Gar.)	Z,ZK	6	2P+2C		PV
32BC-P-ZPDT-01	Business Data Processing Ivana Topolová Ivana Topolová (Gar.)	Z,ZK	6	2P+2C		PV

Characteristics of the courses of this group of Study Plan: Code=5+6.S. EM 22/23 OZ Name=5.+ 6.s. Ekonomika a management od 22/23 oborové zam ení

32BC-P-MNIF-01 Management Informatics	Z,ZK	6				
32BC-P-BOZP-01 Workplace Health, Safety anf Fire Prevention	ZK	3				
Basic legislation on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligations	of the employee.	Risk				
prevention. Training of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS	, Environmental E	ngineering. Fire				
protection. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Technical equ	ıipment.					
32BC-P-DBMN-01 Design and Brand Management	ZK	3				
32BC-P-KOMD-01 Commmunication and Managerial Skills	Z,ZK	6				
32BC-P-LEAD-01 Leadership and Employee Education	Z,ZK	6				
The course deals with approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enterprises.						
32BC-P-MIN2-01 Business Informatics - Database Systems	ZK	6				

32BC-P-MIN3-01 Business Informatics - Project Management	ZK	6				
32BC-P-MNNP-01 Managerial Tools and Calculations	Z,ZK	6				
32BC-P-MKVY-01 Marketing Research	Z,ZK	6				
After completing the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the research 3. in relation to them,						
determine the method and technique of solution from the used procedures and applications in the field of marketing practice. Students should be ab	le to enter and so	lve research				
problems independently and in cooperation with a professional research agency from the position of a marketing manager.						
32BC-P-OMAR-01 Online marketing	Z,ZK	6				
32BC-P-PRAP-01 Labor Law	ZK	3				
Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining.						
32BC-P-PAOS-01 Legal Aspects of Consumer Protection	ZK	3				
Basic information on consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial marke	ts. Emphasizing th	ne importance of				
codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market.						
32BC-P-UCCR-01 Accounting in the Czech Republic	Z,ZK	6				
32BC-P-VPRI-01 Corporate Management	Z,ZK	6				
32BC-P-ZPDT-01 Business Data Processing	Z,ZK	6				
Design of primary system database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measures and dimensions design and						
implementation for decision making purposes and results reporting using pivot charts and tables.						

Code of the group: 5+6.S.EM 22/23 PVP E

Name of the group: 5.+ 6.s. Ekonomika a management od 22/23 povinn volitelné p edm ty v AJ Requirement credits in the group: In this group you have to gain 9 credits

Requirement courses in the group: In this group you have to complete at least 2 courses (at most 3)

Credits in the group: 9

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U04E0202	Business Correspondence Eva Císlerová	ZK	3	0P+2C	Z,L	PV
U16E0101	Corporate Social Responsibility Irena Jind ichovská	Z,ZK	6	2P+2C		PV
U04E0204	Critical Thinking	ZK	3	0P+2C	Z,L	PV
U16E0102	Cross-cultural Management	Z,ZK	6	2P+2C		PV
U16E0103	Entrepreneurship and Business Plan Lucia Dobrucká	Z,ZK	6	2P+2C		PV
TALQFM	Financial Modelling (Tallinn University of Technology, EST)	ZK	6			PV
TALQGMCS	Governance and Management of Cyber Security (Tallinn University of Technology, EST)	ZK	6			PV
U16E0110	International Business Life Vincent Blaise Montenero	Z,ZK	3	1P+1C		PV
U16E0104	International Trade and Finance Old ich Bronec	Z,ZK	6	2P+2C		PV
U16E0105	Political Economy of International Trade Relations	Z,ZK	6	2P+2C	L	PV
U04E0203	Presentation Skills Anna Wagnerová	ZK	3	0P+2C	Z,L	PV
U63E0401	Social and Political Impacts of Modern ICT	ZK	3	1P+1C		PV
U63E0201	Social Determinants of Global Business	ZK	3	2P+1C		PV

Characteristics of the courses of this group of Study Plan: Code=5+6.S.EM 22/23 PVP E Name=5.+ 6.s. Ekonomika a management od 22/23 povinn volitelné p edm ty v AJ

U04E0202	Business Correspondence	ZK	3		
The aim of the course to help students write better emails in English as emails are the most common form of written communication. It is aimed at intermediate or upper-intermediate					
level, and consists of se	ssions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices n	nore conventional	language areas,		
such as fixed expression	ns, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective e	mails, express the	emselves clearly,		
and their writing will be	easier to understand. The course also uncovers cultural differences in Czech and English business communication				
U16E0101	Corporate Social Responsibility	Z,ZK	6		
The subject deals with o	orporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses o	n an explanation	of the theoretical		
background of this cond	ept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial rep	orting standards.	It includes a link		
between the CSR concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and practices cover case studies					
of projects designed abroad, and in Czech conditions.					
U04E0204	Critical Thinking	ZK	3		

The primary objective of the course is to become familiar with the essentials of correct argumentation and to improve students' analytical and problem-solving skills. Through the discussion and practical use of advanced methods of argumentation, the course develops students' understanding of the essential principles involved in the practice of reasoned decision-making with the emphasis on their practical application in case studies discussing recent socioeconomic and political issues. The writing and language skills developed in this course might be used across the curriculum.

U16E0102 Cross-cultural Management Managing cultural diversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different backgrounds in the business world. Knowledge of cross-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cultures and could be considered one of the core competencies of a successful manager in the global environment. The course is open to students of all majors looking for deeper knowledge about how culture shapes management practices in international companies as well as the cultural orientations of individual managers and organization members. U16E0103 Z,ZK Entrepreneurship and Business Plan Students will be able to characterise the conditions and entrepreneurial trends in the 21st century, to evaluate a new business idea and to develop a business plan (to select and use relevant information and methods to develop business plans, analyse risks and their impact on the feasibility of business plans). TALQFM Financial Modelling (Tallinn University of Technology, EST) ZK **TALQGMCS** Governance and Management of Cyber Security (Tallinn University of Technology, EST) ZK 6

The course looks at various cases encountered in international business to give participants examples of real-life situations, help them understand what they may be confronted with and train them to find appropriate solutions. The aim of the course is to develop the participants' analytical ability in front of complex combinations of factors which may threaten the success of international projects, linked both to technical or interpersonal problems.

Z,ZK

3

U16E0104	International Trade and Finance	Z,ZK	6
U16E0105	Political Economy of International Trade Relations	Z,ZK	6

Throughout the course, an interesting contrast between the inspiring trade theory and the alternative instances of economic policy will be done. Several topics dealing with the economic policy will be discussed: External Balance, Exchange Rate Policy, Free Markets vs Strategic Trade Policy. A modern approach will tackle the Balance of Payment analysis, emphasising the good and service transactions vs the capital flows performing movements in the capital account. The methodology introduces to students the important section of International political economy (IPE) relating to international trade. The course will focus on core issues of international trade and domestic policies, such as diverse development strategies, the role of multinational corporations, and the policies of protectionism or free trade. A set of case studies relating to the present state of affairs of international trade will be analyzed.

U04E0203 Presentation Skills ZK 3

Students will adopt main rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategies in English. Students will develop their own presentation skills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The course is aimed at intermediate and upper-intermediate level.

U63E0401	Social and Political Impacts of Modern ICT	ZK	3
U63E0201	Social Determinants of Global Business	ZK	3

Anotation: The course introduces students of technical university to the social determinants of international business. It does that predominantly by comparing physical, institutional and social environment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary for doing business in diverse societies as well as indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars help to improve on the knowledge in the form of discussions based on individual readings.

Name of the block: Jazyky

Minimal number of credits of the block: 24

International Business Life

The role of the block: J

U16E0110

Code of the group: 1.S. EM-J 22/23

Name of the group: 1.s. Ekonomika a management jazyky od 22/23

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U04L1101	English Language 1 Eva Císlerová	Z	6	0P+4C	Z	J
U04L1111	English Language 1	Z	6	0P+4C	Z	J

Characteristics of the courses of this group of Study Plan: Code=1.S. EM-J 22/23 Name=1.s. Ekonomika a management jazyky od 22/23

U04L1101	English Language 1		6
The course is suitable for	or students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gram	mar. The course f	focuses on
developing language ski	ills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening an	d improving gram	ımar. All
interconnected language	e skills are submitted to the goal of developing the required level needed for students professional life.		

The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students professional life.

Code of the group: 2.S. EM-J 22/23

English Language 1

Name of the group: 2.s. Ekonomika a management jazyky od 22/23

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete 1 course

Credits in the group: 6 Note on the group:

U04L1111

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U04L2111	English Language 2 Eva Císlerová	Z	6	0P+4C	L	J
U04L2101	English Language 2	Z	6	0P+4C	L	J

Characteristics of the courses of this group of Study Plan: Code=2.S. EM-J 22/23 Name=2.s. Ekonomika a management jazyky od 22/23

U04L2111 English Language 2

The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and

In a course is suitable for students or bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics in the students' respective professional and accedemic context, as well as on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life.

U04L2101 | English Language 2

7

6

The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics in the students' respective professional and accedemic context, as well as on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life.

Code of the group: 3.S. EM-J 22/23

Name of the group: 3.s. Ekonomika a management jazyky od 22/23

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete at least 1 course (at most 2)

Credits in the group: 6 Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
32BL-P-ENL1-02	English Language 1 Sheri Elaine Ballard, Kryštof Beták, Dagmar Garlick, Zuzana Chvatíková, Romana Janotová, Suzanne Elaine Lewis, Barbora Maturová, Lenka Pánková, Jana Rubešová, Eva Císlerová Eva Císlerová (Gar.)	Z	6	0P+4C		J
32BL-P-ENL1-01	English Language 1 Sheri Elaine Ballard, Kryštof Beták, Dagmar Garlick, Zuzana Chvatíková, Romana Janotová, Suzanne Elaine Lewis, Barbora Maturová, Lenka Pánková, Jana Rubešová, Eva Císlerová Eva Císlerová (Gar.)	Z	6	0P+4C		J
U04L3101	English Language 3 Eva Císlerová	Z	6	0P+4C		J
32BL-P-ENL3-01	English Language 3 Sheri Elaine Ballard, Kryštof Beták, Dagmar Garlick, Zuzana Chvatíková, Romana Janotová, Suzanne Elaine Lewis, Barbora Maturová, Lenka Pánková, Jana Rubešová, Eva Císlerová Eva Císlerová (Gar.)	Z	6	0P+4C		J
U04L3102	English Language 3-1 Eva Císlerová	Z	3	0P+2C		J
32BL-P-EN31-01	English Language 3-1 Sheri Elaine Ballard, Kryštof Beták, Dagmar Garlick, Zuzana Chvatíková, Romana Janotová, Suzanne Elaine Lewis, Barbora Maturová, Lenka Pánková, Jana Rubešová, Eva Císlerová Eva Císlerová (Gar.)	Z	3	0P+2C		J
32BL-P-FR31-01	French Language 3-1 Eva Císlerová, Abigail Rejchrtová Kozlíková Eva Císlerová Abigail Rejchrtová Kozlíková (Gar.)	Z	3	0P+2C		J
U04L3501	French Language 3-1 Eva Císlerová	Z	3	0P+2C		J
32BL-P-IT31-01	Italian Language 3-1 Eva Císlerová, Miroslava Ferrarová Eva Císlerová Eva Císlerová (Gar.)	Z	3	0P+2C		J
U04L3401	German Language 3-1 Eva Císlerová	Z	3	0P+2C		J
32BL-P-GE31-01	German Language 3-1 Eva Císlerová, Markéta Blažejová Eva Císlerová Eva Císlerová (Gar.)	Z	3	0P+2C		J
U04L3503	Portuguese Language 3-1 Eva Císlerová	Z	3	0P+2C		J
U04L3502	Spanish Language 3-1 Miroslava Ferrarová	Z	3	0P+2C		J
32BL-P-SP31-01	Spanish Language 3-1 Anna Wagnerová, Eva Císlerová Eva Císlerová (Gar.)	Z	3	0P+2C		J

Characteristics of the courses of this group of Study Plan: Code=3.S. EM-J 22/23 Name=3.s. Ekonomika a management jazyky od 22/23

32BL-P-ENL1-02 | English Language 1

Z

-

The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' professional life.

	7	6
32BL-P-ENL1-01 English Language 1	<u> </u>	_
The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gra		
developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	and improving gran	nmar. All
nterconnected language skills are submitted to the goal of developing the required level needed for students' professional life.	7	
U04L3101 English Language 3	Z	6
The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gra		
developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	and improving gran	nmar. All
nterconnected language skills are submitted to the goal of developing the required level needed for students' professional life.		,
32BL-P-ENL3-01 English Language 3	Z	6
The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gra	mmar. The course	focuses on
developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	and improving gran	nmar. All
nterconnected language skills are submitted to the goal of developing the required level needed for students' professional life.		
U04L3102 English Language 3-1	Z	3
The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gra	mmar. The course	focuses on
developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a	and improving gran	nmar. All
nterconnected language skills are submitted to the goal of developing the required level needed for students' professional life.		
32BL-P-EN31-01 English Language 3-1	Z	3
The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gra	mmar. The course	focuses on
developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening a		
nterconnected language skills are submitted to the goal of developing the required level needed for students' professional life.		
32BL-P-FR31-01 French Language 3-1	Z	3
The course is suitable for bachelor students. The course develops all language competencies in the French language at level A1-A2 according to the	_	_
and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communications		
J04L3501 French Language 3-1	7	3
The course is suitable for bachelor students. The course develops all language competencies in the French language at level A2-B1 according to the	_	
and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative	• •	-
	7	3
32BL-P-IT31-01 Italian Language 3-1	-	
The course is suitable for bachelor students. The course develops all language competencies in the Italian language at level A1-A2 level according to	CEFR. speaking,	reading, listenin
and writing In the course, at idente feater their knowledge of grammer and vecabulary for averyday city ations. The course featers an examinication	المئنية منافل والنباء مي	la far baginnar
and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative	1	
U04L3401 German Language 3-1	Z	3
U04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the	Z CEFR: speaking,	3 reading, listenin
U04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk	Z CEFR: speaking,	3 reading, listenin
U04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students.	Z CEFR: speaking, ills. It is suitable for	3 reading, listenin pre-intermediat
J04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1	Z CEFR: speaking, ills. It is suitable for	3 reading, listenin pre-intermediat
J04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1	Z CEFR: speaking, ills. It is suitable for	3 reading, listening pre-intermediate
J04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the	Z CEFR: speaking, ills. It is suitable for Z CEFR: speaking,	3 reading, listening pre-intermediate 3 reading, listening
J04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the und writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk tudents. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the und writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk	Z CEFR: speaking, ills. It is suitable for Z CEFR: speaking,	3 reading, listenir pre-intermedia 3 reading, listenir
J04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the und writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the und writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students.	Z CEFR: speaking, ills. It is suitable for Z CEFR: speaking,	3 reading, listenir pre-intermedia 3 reading, listenir
J04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skitudents. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skitudents. J04L3503 Portuguese Language 3-1	Z CEFR: speaking, ills. It is suitable for Z CEFR: speaking, ills. It is suitable for	3 reading, listenir pre-intermedia 3 reading, listenir pre-intermedia
U04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. U04L3503 Portuguese Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFR	Z CEFR: speaking, ills. It is suitable for Z CEFR: speaking, ills. It is suitable for	3 reading, listenir pre-intermediat 3 reading, listenir pre-intermediat 3 g, listening and
German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skitudents. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skitudents. 30BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFF viriting. Students will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on communicative skills in the Portuguese language at level A1 according to the CEFF viriting. Students will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on communicative skills in the Portuguese grammar and lexis for everyday situations.	Z CEFR: speaking, ills. It is suitable for Z CEFR: speaking, ills. It is suitable for	3 reading, listenir pre-intermediat 3 reading, listenir pre-intermediat 3 g, listening and
JO4L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skitudents. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skitudents. JO4L3503 Portuguese Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFR writing. Students will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on communicatives of postuguese grammar and lexis for everyday situations. The course focuses on communicatives of postuguese grammar and lexis for everyday situations. The course focuses on communicatives of postuguese grammar and lexis for everyday situations.	Z CEFR: speaking, ills. It is suitable for Z CEFR: speaking, ills. It is suitable for Z Z SEFR: speaking, ills. It is suitable for Z SEFR: speaking, reading, reading	3 reading, listenir pre-intermediat 3 reading, listenir pre-intermediat 3 g, listening and as suitable for
JO4L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skitudents. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skitudents. JO4L3503 Portuguese Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFR virting. Students will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on common biginners/ false beginners JO4L3502 Spanish Language 3-1	Z CEFR: speaking, ills. It is suitable for Z CEFR: speaking, ills. It is suitable for Z S: speaking, readin unicative skills. It is	3 reading, listenir pre-intermediat 3 reading, listenir pre-intermediat 3 g, listening and a suitable for
German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFR viriting. Students will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on common originners/ false beginners. 33BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR course is suitable for bachelor students.	Z CEFR: speaking, ills. It is suitable for Z CEFR: speaking, ills. It is suitable for Z R: speaking, readin unicative skills. It is Z R: speaking, readin	3 reading, listenin pre-intermediat 3 reading, listenin pre-intermediat 3 g, listening and s suitable for 3 ng, listening and
German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFR virting. Students will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on communicative skills in the Spanish language on the level A1 according to the CEFR virting. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills in the Spanish language on the level A1 according to the CEFR virting. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills in the Spanish language on the level A1 according to the CEFR virting. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills in the Spanish language on the level A1 according to the CEFR virting.	Z CEFR: speaking, ills. It is suitable for Z CEFR: speaking, ills. It is suitable for Z R: speaking, readin unicative skills. It is Z R: speaking, readin	3 reading, listenir pre-intermediat 3 reading, listenir pre-intermediat 3 g, listening and a s suitable for 3 ng, listening an
J04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. J04L3503 Portuguese Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFR writing. Students will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on communicatives is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR viriting. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills familiarise themselves with the basics of Spanish grammar and lexis for everyday situations.	Z CEFR: speaking, iills. It is suitable for Z CEFR: speaking, iills. It is suitable for Z R: speaking, readinunicative skills. It is Z R: speaking, readicative skills. The contact is speaking.	3 reading, listenir pre-intermediat 3 reading, listenir pre-intermediat 3 g, listening and as suitable for 3 ng, listening an and as suitable for
U04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 1004L3503 Portuguese Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFR writing. Students will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on commologinners/ false beginners. 1004L3502 Spanish Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communic EXCLUSIVELY for beginners/ false beginners. 32BL-P-SP31-01 Spanish Language 3-1	Z CEFR: speaking, iills. It is suitable for Z CEFR: speaking, iills. It is suitable for Z R: speaking, readinunicative skills. It is Z R: speaking, readicative skills. The co	3 reading, listenin pre-intermediat 3 reading, listenin pre-intermediat 3 g, listening and s suitable for 3 ng, listening an purse is designe
U04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative sk students. J04L3503 Portuguese Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFF writing. Students will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on commologinners/ false beginners. J04L3502 Spanish Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFF writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communic exclusively for beginners/ false beginners. 32BL-P-SP31-01 Spanish Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFF writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communic exclusively for beginners/ false beginners. 32BL-P-SP31-01 Spanish Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFF writing.	Z CEFR: speaking, iills. It is suitable for Z CEFR: speaking, iills. It is suitable for Z R: speaking, readinunicative skills. It is Z R: speaking, readicative skills. The country of Z	3 reading, listenir pre-intermediat 3 reading, listenir pre-intermediat 3 g, listening and as suitable for 3 ng, listening an aurse is designed 3 ng, listening an aurse is designed
J04L3401 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skitudents. 32BL-P-GE31-01 German Language 3-1 The course is suitable for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the and writing. In the course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skitudents. J04L3503 Portuguese Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFR writing. Students will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on communicatives have beginners. J04L3502 Spanish Language 3-1 The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills in the Spanish language on the level A1 according to the CEFR writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills in the Spanish language on the level A1 according to the CEFR writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills in the Spanish Language 3-1 Spanish Language 3-1 Spanish Language 3-1 Spanish Language 3-1	Z CEFR: speaking, iills. It is suitable for Z CEFR: speaking, iills. It is suitable for Z R: speaking, readinunicative skills. It is Z R: speaking, readicative skills. The country of Z	3 reading, listenir pre-intermediat 3 reading, listenir pre-intermediat 3 g, listening and as suitable for 3 ng, listening an aurse is designed 3 ng, listening an aurse is designed

Code of the group: 4.S. EM-J 22/23

Name of the group: 4.s. Ekonomika a management jazyky od 22/23

Requirement credits in the group: In this group you have to gain 6 credits

Requirement courses in the group: In this group you have to complete at least 1 course (at most 2)

Credits in the group: 6

Note on the group:

Code	Name of the course / Name of the group of courses (in case of groups of courses the list of codes of their members) Tutors, authors and guarantors (gar.)	Completion	Credits	Scope	Semester	Role
U04L4101	English Language 4 Eva Císlerová	Z,ZK	6	0P+4C	L	J
U04L4102	English Language 4-1 Eva Císlerová	Z,ZK	3	0P+2C	L	J
U04L4501	French Language 4-1 Eva Císlerová	Z	3	0P+2C	L	J
U04L4401	German Language 4-1 Eva Císlerová	Z	3	0P+2C	L	J
U04L4502	Spanish Language 4-1 Miroslava Ferrarová	Z	3	0P+2C	L	J

Characteristics of the courses of this group of Study Plan: Code=4.S. EM-J 22/23 Name=4.s. Ekonomika a management jazyky od 22/23 U04L4101 English Language 4 The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life. U04L4102 English Language 4-1 Z,ZK The course is suitable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and professional life. U04L4501 French Language 4-1 The course develops communicative skills of the students in the French language on the level A1 according to the CEFR: speaking, reading, listening and writing. It provides an introduction to sociocultural aspects of present-day France and French-speaking world. U04L4401 German Language 4-1 U04L4502 Spanish Language 4-1 3 The course is suitable for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: speaking, reading, listening and writing. Students will familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative skills. The course is designed EXCLUSIVELY for beginners/ false beginners. List of courses of this pass: Code Name of the course Completion Credits 32-IPW-6 International Project Workshop ZK 6 32BC-P-BCPR-01 **Bachelor Thesis** Ζ 6 Workplace Health, Safety anf Fire Prevention 32BC-P-BOZP-01 7K 3 Basic legislation on OSH. EU, Czech Labour Code. Implementing regulations of the Labour Code. Duties of the employer. The rights and obligations of the employee. Risk prevention. Training of staff. Occupational accidents. Report of the accident. Documentation to ensure the health and safety. Labour Inspection, KHS, Environmental Engineering. Fire protection. The law on the protection of public health. Occupational Hygiene. Personal protective equipment. Safety signs and signals. Technical equipment. 32BC-P-DBMN-01 Design and Brand Management 3 32BC-P-DCSY-01 Tax and Customs System Z,ZK 6 The course is focused on the issue of the entire tax system in the Czech Republic with a focus on explaining direct and indirect taxes and their effects with a focus on legal entities. The course also deals with the basics of the customs system and characterizes the basic principles of tax proceedings. 32BC-P-DOPT-01 Transportation Technology Basic terms in transport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisation of traffic in each transport mode, technologic factors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using various means of transport. 32BC-P-ERGO-01 Ergonomics ZK 3 32BC-P-ISPR-01 Information Systems and Design ZK 3 Fundamental terms, information systems architecture, basic types of software applications for information system of enterprise, information system lifecycle, approaches to information system development, business process modeling using BPMN, UML and others, information system modeling - UML and data modeling. 32BCP-KOMD-01 Communication and Managerial Skills Z,ZK 6 32BC-P-LEAD-01 Leadership and Employee Education Z.ZK 6 The course deals with approaches to leadership and training of employees in the context of the theory and practice of contemporary industrial enterprises 32BC-P-M365-01 Management Informatics - Microsoft 365 ZK 6 32BC-P-MACR-01 Macroeconomics ZK 3 32BC-P-MAT2-01 Z,ZKMathematics 2 6 32BC-P-MATP-01 Applied Materials in Technology ZK 3 32BC-P-MIKR-02 Microeconomics ZK 3 The subject introduces students to the functioning of the market mechanism and the behavior of partial economic subjects. Market equilibrium is explained with respect to consumer behavior from the perspective of utility theory and producer behavior. The equilibrium of the enterprise with the impact on the market of production factors is explained on the example of cost functions. 32BC-P-MIN2-01 **Business Informatics - Database Systems** ZK 6 32BC-P-MIN3-01 **Business Informatics - Project Management** ZK 6 32BC-P-MJAK-01 **Quality Management** ZK 3 The content of the course consists of various quality management systems with a focus on the most frequently used systems as well as non-systematic approaches to quality. It also contains examples of practical use of quality systems. 32BC-P-MKAP-01 Marketing Applications Z,ZK 6 32BC-P-MKVY-01 Marketing Research Z,ZK 6 After completing the course, the student should be able to: 1. define the problem for the research project 2. specify the goals and target group of the research 3. in relation to them, determine the method and technique of solution from the used procedures and applications in the field of marketing practice. Students should be able to enter and solve research problems independently and in cooperation with a professional research agency from the position of a marketing manager. 32BC-P-MNIF-01 Management Informatics Z,ZK 6 32BC-P-MNNP-01 Managerial Tools and Calculations Z,ZK 6 32BC-P-MNPS-01 Managerial Psychology Z,ZK 3 The subject acquaints with the basics of contemporary conception of psychology and its application in managerial practice. It allows to get a look at modern methods of psychology,

which are used to recognize and assess other people. Students will be introduced to the role of psychology in managerial practice and personnel management. They will understand

the importance of the personality of the manager, they will get acquainted with the basic concepts of personality psychology. They will become acquainted with the personality prerequisites of managers and their importance for successful performance of managerial activities, with psychic functions and processes applied in performing managerial functions. Developmental psychology introduces the principles of human development and psychological characteristics of selected developmental periods, personality psychology will focus on clarifying the structure and dynamics of personality. Social psychology will acquaint students with the way of socio-psychological thinking - it allows them to look at their own behavior, behavior of others and social phenomena around them with theoretical background and concepts of social psychology so that they can understand people's social behavior more and put them in deeper contexts. Students will also be guided to self-knowledge and self-awareness as a basis for the self-management and management of others, especially in difficult life situations. The course will also point out the workload and ways of its elimination, as well as problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. 32BC-P-OMAR-01 Online marketing 6 32BC-P-PAOS-01 Legal Aspects of Consumer Protection 7K 3 Basic information on consumer protection in general, interpretation of legislation from general to special, incl. consumer protection in financial markets. Emphasizing the importance of codes of ethics as one of the preventive tools for consumer protection and the cultivation of the consumer market. 32BC-P-POFI-01 Corporate Financial Management Z,ZK 6 The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as performance analysis. The main emphasis will be placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterprise, increase market value and maximize wealth for shareholders. 32BC-P-PRAP-01 ZK Labor Law 3 Labor relations - establishment, change and termination, liability of employer, liability of employee, collective bargaining. 32BC-P-PRAV-01 ZK 3 Law 32BC-P-PRAX-01 Internship 6 The classification of the subject of professional practice is based on the decision of the MÚVS VUT during their studies to give students the opportunity to acquire quality skills and experience. MÚVS supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the study plans is short-term professional internship of a pilot nature. 32BC-P-RHPV-01 Work Performance Management The course is focused on the development of managerial skills in performance management in the organization. Through lectures and seminars, students will learn effective strategies, policies and practices for efficient performance management in the organization and the main tasks of managers in various activities related to performance management in the organization. 32BC-P-STA1-01 Statistics 1 The study results are verified by the following forms of attestation: a) Credit b) Exam The credit is awarded on completion of the requirements set by the teacher at the beginning of the semester. In the course of Statistics I, there is a minimum active participation in the 75% exercise, the preparation of the semester project in the required quality and scale, and passing the final test at the minimum level of 60%. A subsequent examination is a form of attestation that examines knowledge of student principles and practices within the topics listed below for the Statistics I subject. The exam is always written and usually supplemented by the oral part. 32BC-P-STA2-01 Statistics 2 Z.ZK 6 32BC-P-UCCR-01 Accounting in the Czech Republic Z,ZK 6 32BC-P-UKIB-01 Introduction to Cyber Security and Information Security 3 ZK 32BC-P-UMIN-01 Artificial Intelligence Z,ZK 3 32BC-P-VPRI-01 Corporate Management Z,ZK 6 32BC-P-ZODB-02 Fundamentals of Thesis 7 3 32BC-P-ZPDT-01 **Business Data Processing** Z,ZK 6 Design of primary system database, database implementation using SQL, data retrieval from transaction systems and data processing, OLAP measures and dimensions design and implementation for decision making purposes and results reporting using pivot charts and tables. 32BC-P- LZD-01 **Human Resources Management** ZK 3 The course introduces modern principles and practices of human resource management in the organization, explains the key role of human resource management in achieving strategic objectives of the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the market economy. 32BE-P-AMTT-01 Applied Materials in Technology 7K 3 32BE-P-ARTT-01 Artificial Intelligence Z.ZK 3 32BE-P-COSY-01 Communication Systems and Technologies ZK 3 32BE-P-HRMN-01 **Human Resources Management** 3 The course introduces modern principles and practices of human resource management (HRM) in the organization, explains the key role of human resource management in achieving strategic objectives of the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the market economy. 32BE-P-MACR-01 Macroeconomics ZK This course provides basic macroeconomic concepts to understand how a country operates regarding its aggregate variables and equations describing its main markets. Graphical representations of equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity-money) model, characterizing the goods and financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. In the long run, the Solow model as a fundamental economic growth framework is also covered. The open economy specifics related to exports-imports and exchange rates are presented within the famous Mundell-Fleming model, including the Policy Trilemma or Impossible Trinity concept. The effects of fiscal and monetary policies on the domestic economy are also summarized. The main textbook is Blanchard (2021). Mankiw (2022) can be used as well. This course has only lectures and no exercise sessions. 32BE-P-MICR-02 ZK 3 Microeconomics Managerial Psychology 32BE-P-MNPS-01 Z.ZK 3 Transportation Technology 32BE-P-TRST-01 7K 3 The course serves as a technical extension of the knowledge of economics and management students, in this case in the field of transport. It introduces students to the basic problems and concepts of this field. It is an ideal area for applying knowledge in the field of project management, corporate management, strategic management and/or economics **English Language 3-1** The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' professional life. 32BI -P-FNI 1-01 English Language 1 The course is suitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as grammar. The course focuses on

developing language skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening and improving grammar. All interconnected language skills are submitted to the goal of developing the required level needed for students' professional life.

32BL-P-ENL1-02	English Language 1	Z	6
The course is su	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gramm	mar. The course fo	cuses on
developing lang	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar		mar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional life		
32BL-P-ENL3-01	,	Z	6
	uitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gramr guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar		
developing land	interconnected language skills are submitted to the goal of developing the required level needed for students' professional lif		IIIai. Ali
32BL-P-FR31-01		z. Z	3
	ا ble for bachelor students. The course develops all language competencies in the French language at level A1-A2 according to the CEFI		-
	course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative ski		
32BL-P-GE31-01		Z	3
	ble for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the CEF	R: speaking, readi	ng, listening
and writing. In the co	ourse, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skills. It	is suitable for pre-i	ntermediate
	students.		
32BL-P-IT31-01	Italian Language 3-1	Z	3
	ble for bachelor students. The course develops all language competencies in the Italian language at level A1-A2 level according to CEF		1
	course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative ski	ills. It is suitable for	
32BL-P-SP31-01	, , , , , , , , , , , , , , , , , , , ,	Z	3
	ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: sp		٠ ا
writing. Students wi	ill familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative	skills. The course	is aesignea
TALQFM	EXCLUSIVELY for beginners/ false beginners.	71/	-
	Financial Modelling (Tallinn University of Technology, EST)	ZK	6
TALQGMCS	Governance and Management of Cyber Security (Tallinn University of Technology, EST)	ZK	6
TV1	Physical Education	Z	0
TV2	Physical Education	Z	0
U00C4104	Fundamentals of Thesis	Z	3
U00C6101	Bachelor Thesis	Z	6
U00C6104	Practice	Z	6
	of the subject of professional practice is based on the decision of the MUVS VUT during their studies to give students the opportunit		
experience. MU	/S supports the establishment of a relationship between students and companies and emphasizes their mutual cooperation Part of the	ie study plans is si	nort-term
110450202	professional internship of a pilot nature.	71/	3
U04E0202	Business Correspondence rse to help students write better emails in English as emails are the most common form of written communication. It is aimed at intern	ZK	-
	of sessions of language practice covering a wide range of business topics. It includes exercises on email style, but also practices more		
	essions, sentence structures, linking words, prepositions, verb tenses, and punctuation etc. It will help students to write effective emails	-	-
	and their writing will be easier to understand. The course also uncovers cultural differences in Czech and English business commu	•	,,
U04E0203	Presentation Skills	ZK	3
Students will adopt	main rules of verbal, nonverbal a para verbal (voice) communication and principles of presentation and communication strategies in	English. Students	will develop
their own presenta	ation skills in practical exercises. They will get feedback in a form of self-evaluation, "peer-review" and lecturer comments. The course	is aimed at interm	ediate and
	upper-intermediate level.		
U04E0204	Critical Thinking	ZK	3
	ective of the course is to become familiar with the essentials of correct argumentation and to improve students' analytical and problem	-	-
-	practical use of advanced methods of argumentation, the course develops students' understanding of the essential principles involved		
decision-making wi	th the emphasis on their practical application in case studies discussing recent socioeconomic and political issues. The writing and lar course might be used across the curriculum.	iguage skilis devel	oped in this
U04L1101	English Language 1	Z	6
	ا uitable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gramr		
	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar		
	interconnected language skills are submitted to the goal of developing the required level needed for students'professional life		
U04L1111	English Language 1	Z	6
The course is su	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gramr	mar. The course fo	cuses on
developing lang	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar		mar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students professional life		
U04L2101	English Language 2	Z	6
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea		- 1
=	standing and orientation in a wide-range of topics in the students' respective professional and accdemic context, as well as on strengthe		ig grammar.
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profes		6
U04L2111	English Language 2 itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea	Z	6
	standing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengths		- 1
=	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profes		J 5. 3
U04L3101	English Language 3	Z	6
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gramr		
	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar		
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional life		
U04L3102	English Language 3-1	Z	3
	itable for students of bachelor managerial studies. Seminars cover Business Terminology and Communication Skills as well as gramr	mar. The course fo	
developing lang	guage skills - reading, writing, speaking and listening, on understanding and orientation in a wide-range of topics, on strengthening ar		mar. All
	interconnected language skills are submitted to the goal of developing the required level needed for students' professional life	e.	

	German Language 3-1	Z	3
	ole for bachelor students. The course develops all language competencies in the German language at level A2-B1 according to the CEFF	R: speaking, read	ing, listenin
na writing. In the co	ourse, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skills. It is	s suitable for pre-	intermediat
	students.		
U04L3501	French Language 3-1	Z	3
	ole for bachelor students. The course develops all language competencies in the French language at level A2-B1 according to the CEFF		•
	course, students foster their knowledge of grammar and vocabulary for everyday situations. The course focuses on communicative skil		
U04L3502	Spanish Language 3-1	Z Z	3
	ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: spe		_
miling. Students wi	ill familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative EXCLUSIVELY for beginners/ false beginners.	skills. The course	is designe
U04L3503	Portuguese Language 3-1	Z	3
	able for bachelor students. The course develops all language skills in the Portuguese language at level A1 according to the CEFR: spe	_	
	will familiarise themselves with the basics of Portuguese grammar and lexis for everyday situations. The course focuses on communic		
J	biginners/ false beginners		
U04L4101	English Language 4	Z,ZK	6
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. read	•	aking and
stening, on unders	standing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthe	ning and improving	ng gramma
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profes	sional life.	
U04L4102	English Language 4-1	Z,ZK	3
	itable for students of bachelor managerial studies. The course focuses on developing all four language skills at the given level, i.e. rea		
-	standing and orientation in a wide-range of topics in the students' respective professional and acedemic context, as well as on strengthe		ng gramma
	All interconnected language skills are submitted to the goal of developing the required level needed for students' academic and profes		
U04L4401	German Language 4-1	Z	3
U04L4501	French Language 4-1	Z	3
The course deve	elops communicative skills of the students in the French language on the level A1 according to the CEFR: speaking, reading, listening	and writing. It pro	ovides an
11041 4500	introduction to sociocultural aspects of present-day France and French-speaking world.		
U04L4502	Spanish Language 4-1	Z	3
	ble for bachelor students. The course develops all language skills in the Spanish language on the level A1 according to the CEFR: spe ill familiarise themselves with the basics of Spanish grammar and lexis for everyday situations. The course focuses on communicative		-
riting. Students wi	EXCLUSIVELY for beginners/ false beginners.	skiiis. The course	is designe
U16C0501	Employee Selection Process	Z	3
U16C1101		Z,ZK	6
	Principles of Management	•	
U16C2202	Project Management Basics	Z,ZK	3
U16C2301	Logistics	ZK	3
U16C2401	Marketing	Z,ZK	6
_	urse makes the students familiar with some basic concepts, such as marketing and business strategies, market segmentation, market	ing research, ma	_
nd the application	thereof, product policy, new product, product life cycle, pricing policy, pricing strategy, pricing methods and factors, distribution policy, typ	an of intermediate	a dias-ibsia
		es of intermediate	e distributio
111602501	links, marketing distribution systems, marketing communications and new trends in marketing.		1
U16C3501	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management	ZK	3
he course introduc	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management ces modern principles and practices of human resource management in the organization, explains the key role of human resource management.	ZK agement in achiev	3 ring strateg
he course introduc objectives	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management bes modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource	ZK agement in achiev	3 ring strateg my.
he course introduc objectives U16C6102	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management bees modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the presentation Skills	ZK agement in achiev the market econo Z	3 ring strateg my.
ne course introduc objectives U16C6102	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management bes modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource	ZK agement in achiev the market econo Z	3 ring strateg my.
objectives U16C6102 Students will ado	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management be modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in to Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments.	ZK agement in achiev the market econo Z ir own presentation	3 ring strateg my. 3 on skills in
he course introduce objectives U16C6102 Students will ado	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in too Presentation Skills Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan	ZK agement in achiev the market econo Z ir own presentatio Z,ZK	3 ring strateg my. 3 on skills in
he course introduce objectives U16C6102 Students will ado U16C6106 U16C6302	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management be modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in to Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments.	ZK agement in achiev the market econo Z ir own presentatio Z,ZK ZK	3 ving strateg my. 3 on skills in 6 3
he course introduce objectives U16C6102 Students will ado U16C6106 U16C6302	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in too Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management	ZK agement in achiev the market econo Z ir own presentatio Z,ZK ZK	3 ving strateg my. 3 on skills in 6 3
he course introduce objectives U16C6102 Students will ado U16C6106 U16C6302	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management be smodern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the presentation and introduces fundamental human resource management skills. Presentation Skills Presentation Skills Presentation Skills Presentation Skills Presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems.	ZK agement in achieven the market economy Z ir own presentation Z,ZK ZK ZK pproaches to quarter	3 ving strateg my. 3 on skills in 6 3
he course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management be smodern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource management skills. Presentation Skills Presentation	ZK agement in achieven the market econory Z ir own presentation Z,ZK ZK pproaches to quare	3 an skills in 6 3 allity. It also
be course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the object deals will be coursed to the course of the course o	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management be smodern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the presentation and introduces fundamental human resource functions that determine the competitiveness of the organization in the presentation and introduces fundamental human resource functions that determine the competitiveness of the organization in the presentation and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems. Corporate Social Responsibility	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK pproaches to quantity Z,ZK explanation of the	3 a strategomy. 3 on skills in 6 3 allity. It also
he course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the object deals was ackground of this content o	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in to the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management skills. Enterpresentation Skills Presentation skills Students will develop the competition of the principle sof presentation skills. Students will develop the presentation skills students will develop the presentation of the organization in the presentation of the presentation skills Presentation S	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK pproaches to quantity Z,ZK explanation of the thing standards. It incomes the control of the thing standards. It incomes the control of the cont	3 a strategomy. 3 on skills in 6 3 allity. It also 6 e theoretic cludes a lii
be course introduce objectives U16C6102 Students will ado U16C6302 The content of the object deals was ackground of this determined by the content of the content of the content of the subject deals was ackground of this determined by the content of the cont	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management be smodern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the organization and introduces fundamental human resource functions that determine the key role of human resource management in the organization, explains the key role of human resource management skills. Presentation Skills Presentation Skills Presentation Skills Presentation Skills Presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems. Corporate Social Responsibility with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions.	ZK agement in achieve the market econorization of the practices cover control of the market econorization of the m	3 a strategomy. 3 on skills in 6 3 a liity. It also 6 e theoretic cludes a liitase studie
ne course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the object deals was ackground of this detween the CSR of the object deals was ackground of the object deals was ackground of this detween the CSR of the object deals was ackground of this detween the CSR of the object deals was ackground of this detween the CSR of the object deals was ackground of this detween the CSR of the object deals was ackground of this detween the CSR of the object deals was ackground of this deals was ackground of the object	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in too the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in too the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the practical exercises of the organization in the presentation of self evaluation and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems. Corporate Social Responsibility with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK ZK pproaches to quantity Z,ZK explanation of the grandards. It impractices cover contacts Z,ZK	3 aring strategomy. 3 on skills in 6 3 ality. It also 6 e theoretic cludes a linease studie
ne course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the object deals was ackground of this detween the CSR of the content of the object deals was ackground of this detween the CSR of the content of the object deals was ackground of this detween the CSR of the content of the object deals was ackground of this detween the CSR of the content of the cont	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management The sem modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource managements. Presentation Skills Presentation of presentation of people from different different in the organization and principles of presentation of people from different different in the organization of people from different different in the organization of people from different different in the organization of people from different differ	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK pproaches to quantity Z,ZK explanation of the grandards. It impractices cover contact Z,ZK t backgrounds in the contact Z,ZK	3 a strategomy. 3 on skills in 6 3 a slitty. It also 6 theoretic cludes a linease studie 6 the busines
ne course introduce objectives U16C6102 Students will ado U16C6302 The content of the object deals was ackground of this detween the CSR of the cortex o	Inks, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management for the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the presentation skills. Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems. Corporate Social Responsibility with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management liversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different forses-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cult	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK pproaches to quantity Z,ZK explanation of the grandards. It impractices cover continuous z,ZK t backgrounds in the tures and could be seen achieved.	3 aring strategomy. 3 on skills in 6 3 ality. It also 6 e theoretic cludes a linease studie 6 the businese considere
be course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the object deals was ackground of this object deals was ackg	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management be modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management systems Skills Presentation Skills pt main rules of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems. Corporate Social Responsibility with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an aconcept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management liversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different processes the efficiency of interaction between representatives of different national culting petencies of a successful manager in the global environment. The cour	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK pproaches to quantity Z,ZK explanation of the grandards. It impractices cover continues and could be about how cultimated the standard could be age about how cultimated the standard could be age.	3 ring strateg my. 3 on skills in 6 3 ality. It also cludes a li ase studie 6 the busine e consider
be course introduce objectives U16C6102 Students will ado U16C6302 The content of the object deals was ackground of this object deals was ackground of this object deals was ackground of the core come of the core core.	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the presentation and introduces fundamental human resource functions that determine the competitiveness of the organization in the practical exercises of the organization in the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems. Corporate Social Responsibility with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an aconcept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management liversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different for coss-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cultipatencies of a successful manager in the global environment. The course is open to students of all majors looking for deeper knowled management practices in international	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK pproaches to quantity Z,ZK explanation of the standards. It impractices cover continuous Z,ZK t backgrounds in the tures and could be about how cumbers.	3 ying strategomy. 3 on skills in 6 3 ality. It also cludes a line cludes a line cludes a studie de considere e considere lture shape
he course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the subject deals was ackground of this content of the content	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in to the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in to the organization and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems. Corporate Social Responsibility with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management liversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different foross-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cultipatencies of a successful manager in the global environment. The course is open to students of all majors looking for deeper knowled management practices in international companies as well as the cultural orie	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK ZK pproaches to quantity Z,ZK explanation of the grandards. It impractices cover continues and could be about how cumbers. Z,ZK	3 ring strateg my. 3 on skills in 6 3 ality. It also 6 e theoretic cludes a lire asse studie 6 the busines e considere Iture shape
he course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the object deals was ackground of this object deals was ackground of this object deals was continued to ord. Knowledge of the core comunication of the core comunication of the core comunication.	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Best modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management principles and introduces fundamental human resource functions that determine the competitiveness of the organization in to the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in to the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the presentation of verbal, non verbal a para verbal (voice) communication and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems. Corporate Social Responsibility with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management iversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different for cross-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cult management practices in intern	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK pproaches to quantity Z,ZK explanation of the practices cover compared to the could be about how cumbers. Z,ZK siness plan (to sel	3 ring strategomy. 3 on skills in 6 3 ality. It also 6 e theoretic cludes a line asse studies 6 the busines e considere lture shape
he course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the subject deals was ackground of this object when the CSR of the content of	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Best modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management of the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in to Presentation Skills Presentation of skills students will develop the presentation of verbal, and resource will develop the practical explaints will develop the presentation of the organization in to self-evaluation, "peer-review" and lecturer comments. Corporate Social Responsibility Presentation Skills Presentat	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK pproaches to quantity Z,ZK explanation of the standards. It impractices cover continues and could be about how cumbers. Z,ZK siness plan (to selss).	3 ying strategomy. 3 on skills in 6 3 ality. It also cludes a line cludes a line cludes a studie cludes a considered the busines a considered through the consid
be course introduce objectives U16C6102 Students will adoption U16C6106 U16C6302 The content of the subject deals weakground of this content of the CSR of the core core of the core core U16E0102 Idenaging cultural disorde. Knowledge of the core core U16E0103 Students will be ab	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management from the organization and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems. Corporate Social Responsibility with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management inversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different for cross-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cult petencies of a successful manager in the global environment. The course is open to students of all majors looking for deeper knowled management practices in international companies as well as the cultural orientations of individual managers and org	ZK agement in achieve the market economic Z ir own presentation Z,ZK ZK ZK pproaches to quantity Z,ZK explanation of the standards. It impractices cover contains and could be added about how cumbers. Z,ZK interest plan (to seles). Z,ZK	3 ring strateg my. 3 on skills in 6 3 ality. It also le theoretic cludes a line asse studie e considere lture shape lect and us
he course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the content of the content of this content of the content of t	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Best modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management of the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the presentation of the organization in the presentation of the organization in the presentation of the organization and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management Quality Management Quality Management Corporate Social Responsibility With corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management Inversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different for cross-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cultipatencies of a successful manager in the global environment. The course is open to students of all majors looking for deeper knowled management practices in international companies as well as the cultural orientations of individual managers and organization men tenterpreneurship and Business Plan Let the condi	ZK agement in achieve the market economic Z ir own presentation Z ir own presentation Z Z,ZK ZK pproaches to quantity Z,ZK explanation of the practices cover compared to the control of t	3 ring strateg my. 3 on skills in 6 3 ality. It also 6 the theoretic cludes a lire asse studies e considere liture shape lect and us
be course introduce objectives U16C6102 Students will ado U16C6106 U16C6302 The content of the subject deals weakground of this content of the core compared to the core compared to the core compared to the core core of the co	Ilinks, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management Quality Management Quality Management Corporate Social Responsibility With corporate social responsibility (CSR). The CSR concept builds on the principle 3P; people-planet-profit. The course focuses on an concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management inversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different forcoss-cultural differences and their practical use increases the efficiency of interaction between representatives of different national culture petencies of a successful manager in the global environment. The course is open to students of all majors looking for deeper knowled management practices in international companies as well as the cultural orientations of individual managers and organization men Entrepreneurship and Business Plan Let to characterise the	ZK agement in achieve the market economic Z ir own presentation Z ir own presentation Z Z,ZK ZK pproaches to quantity Z,ZK explanation of the practices cover compared to the practices cover compared to the practices and could be aloued by the practices are practices and could be aloued by the practices and could be aloued by the practices and could be aloued by the practices are practices and could be aloued by the practices and could be aloued by the practices and could be aloued by the practices are practices and could be aloued by the practices and could be aloued by the practices are practices and could be aloued by the practices and could be aloued by the practices are practices and could be aloued by the practices are practices and could be aloued by the practices are practices and could be aloued by the practices are practices and could be aloued by the practices are practices and could be aloued by the practices are practices and could be aloued by the practices are practices and could be aloued by the practices are practices and could be aloued by the practices are practices and could be aloued by the practices are practices are practices and could be aloned by the practices are practices and the practices are practices are practices and the practices are practices are practices are practices are practices are pr	3 ring strateg my. 3 on skills in 6 3 ality. It also be theoretic cludes a li
the course introduce objectives U16C6102 Students will ado U16C6302 The content of the objectives U16E0101 In e subject deals weakground of this object when the CSR of order to find the order of the core compared to the core compared to the core core of the cor	links, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and introduces fundamental human resource functions that determine the competitiveness of the organization in the presentation of the organization in the organization and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management Quality Management e course consists of various quality management systems with a focus on the most currently used systems as well as non-systemic a contains examples of practical use of quality systems. Corporate Social Responsibility with corporate social responsibility (CSR). The CSR concept builds on the principle 3P: people-planet-profit. The course focuses on an concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management liversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different foross-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cultingetencies of a successful manager in the global environment. The	ZK agement in achieve the market economic Z ir own presentation Z ir own presentation Z Z,ZK ZK pproaches to quantity Z,ZK explanation of the practices cover contains and could be also about how cumbers. Z,ZK interest plan (to sell s). Z,ZK cics dealing with the ayment analysis, and achieves and could be also about how cumbers. Z,ZK interest plan (to sell s).	3 ring strateg my. 3 on skills in 6 3 ality. It also e theoretic cludes a li rase studie 6 the busine e consider liture shap 6 lect and us
be course introduce objectives U16C6102 Students will ado U16C6302 The content of the content of the exception of this content of the conte	Ilinks, marketing distribution systems, marketing communications and new trends in marketing. Human Resources Management Des modern principles and practices of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization, explains the key role of human resource management in the organization and principles of presentation skills. Students will develop the practical exercises. They will get feed back in a form of self evaluation, "peer-review" and lecturer comments. Enterpreunership and Business Plan Quality Management Quality Management Quality Management Corporate Social Responsibility With corporate social responsibility (CSR). The CSR concept builds on the principle 3P; people-planet-profit. The course focuses on an concept, the interpretation of documents regulating corporate social, economic and environmental activities, and non-financial reporting concept with corporate processes, especially business strategy, HRM, marketing, and PR. Illustrations of various CSR strategies and of projects designed abroad, and in Czech conditions. Cross-cultural Management inversity is crucial in today's globalized world and doing business across countries. Cross culture is the interaction of people from different forcoss-cultural differences and their practical use increases the efficiency of interaction between representatives of different national culture petencies of a successful manager in the global environment. The course is open to students of all majors looking for deeper knowled management practices in international companies as well as the cultural orientations of individual managers and organization men Entrepreneurship and Business Plan Let to characterise the	ZK agement in achieve the market economic Z ir own presentation Z ir own presentation Z Z,ZK ZK pproaches to quark Z,ZK explanation of the practices cover compared to the practices cover compared to the practices and could be about how cumbers. Z,ZK the backgrounds in the practice and could be about how cumbers. Z,ZK timess plan (to seles). Z,ZK citics dealing with the practice dealing with the practice of Incition 2 in the practice of Incitor 2 in the practice 2 in the practice 2 in the practice 2 in the practice 2 in	3 a ring strategomy. 3 on skills in 6 a 3 a lity. It also cludes a lity

Unification to International Business Life measure to one a virtual cases encountered in international business by an entireprise submition, help their understand what they may be contributed on the designation of the desi				,
und sain the min find appropriate substrains. The aim of the course is to develop the participants analytical activity in found of complex contributions or books which in the course of productions or contribution of the course of the production of th	_U16E0110	International Business Life	,	1
Success of informational progests, linking better to such relation of interpretational productives. Principles of Management is a key discipline in the life of a company, institution, and society. Modern immagement started fundamentally change is essence and content, nethods and society. Among any patients of the content of the progress of the history in the progress of history or institution of the progress of the history of the progress of the progress of the history of the progress of the				
Unification Principles of Management and surface process of the	and ridin riem to t		ciois which may tr	neaten the
tenergement is a view flocisplies in the life of a company, institution, and society, Modern remognement brands fundamentally change its essence and confert, methods and tools are harmous as a confert in remotes and to the manages are proteined by an increase protein tool led possible on the manages are proteined by an increase protein or harmous and to the conference of the proteined or harmous and to the conference of the proteined or harmous and to the conference of the three study of managerial and common climate and the conference of the fundamentals of managerial and common climate and the conference of the fundamentals of managerial and common climate and the conference of the fundamentals of managerial and common climate and the conference of the fundamentals of managerial and common climate and the conference of the fundamentals of managerial and common climate and common climate and the conference of the fundamentals of managerial and common climate and the conference of the fundamentals of managerial proteins climate and the conference of the conf	U16F1101		7 7K	6
hanges are getting finite. Knowing the basics of management is a necessity or only for managers, producingly for all engaginess who had key positions in the company or installations, in the little instance of the management of the content of the management of the management of the content of the management of the manage		·	•	1
the court in the place is question of taking a basel course, enterpolar must be prepared for fellong learning and adaptation to new transity. Including and search mode and in the relocation of the courts doubt on management in the contract of tax mode and the relocation of the courts doubt on management in the courts of tax mode and the relocation of the courts doubt on the court doubt on	_			
USIGNO TO CONTRIBUTION OF THE ADMINISTRATION				
The course focusies on understanding the elegentows and role of manifesting relateding into Continues used in matter temperaturition, prositioning and designing relateding into Continues used in matter temperaturition, prositioning and designing relateding into Continues in International Continues and the Continues of Section 1997 (distribution and communication). USTC2301 The subpert acquainth with the basics of contemporary conception of psychology and sits application in managerisal practice. It allows to grid a lock at modern membrates of experimental continues and account of the continues and accounts of the continues of personality. Social psychology will account account and dynamics of personality. Social psychology will account account and dynamics of personality. Social psychology will account account account and dynamics of personality. Social psychology will account account and dynamics of personality. Social psychology will account account account and dynamics of personality. Social psychology will account account account and dynamics of personality. Social psychology will account account and dynamics of personality accounts of the continues and dynamics of personality. Social psychology will account account and dynamics of personality accounts of the social psychology will account account and dynamics of the social psychology to be account and or account account and dynamics of personality. Social psychology will account account account	deals with the b	asics of management in the context of its modern trends and is therefore the starting point for further study of managerial and econo	mic fields at the u	niversity.
exhankques used in manket segmentation, positioning and designing marketing mix tools. The marketing mix is introduced as a set of chipectives and decisions in the alexans of production of the subject acquaints with the basics of contemporary conception of psychology and its application in managerial practice. It allows to get a look at modern members of psychology, which are used to recognize and assess other people. Students will be introduced to the rice of psychology are in managerial practice. It allows to get a look at modern members of psychology and the produced of the people of the produced of the produced of the rice of psychology in managerial practice. It allows to get a look at modern members of psychology properties and practices of the people of the produced of the produce		· · · · · · · · · · · · · · · · · · ·	,	-
USTG2301 The subject acquaints with the basics of contemporary conception of psychology and list application in ranagerist practice. It shows to get all took at madern methods of psychology within are used to recognize and assess other people. Students will be interducted to the role of psychology in managerist practice and personnel removement. They will understant he importance of the personality of the manager, they will get acquainted with the basic concepts of personality psychology. They will become acquainted with the personality precision of the importance of the personality of the managers and winds with the personality precision of the importance of the personality of the managers and winds with the part of the province of the pro			-	
LIST (2.23.01 Managerial Psychology 2K substitution 2K subst	techniques used in		isions in the areas	s of product
The subject acquaints with the basics of contemporary conception of psychology and its application in managerial practice, and psessonal improvement. They will understand be importance of the personality of the manageria and within a rouse of the programs of the programs. The programs of the personality of the manageria and within a managerial and within a managerial and within the programs of the pressonality pressponding of the managerial personality in the programs of the pressponding of the managerial and within a managerial and within a managerial and within a managerial and within a managerial personality in the part of the programs of the pressponding programs of the psychology will be contained by the pressponding psychology will be contained the psychology programs of the psychology will be contained the psychology programs of the psychology will be contained the psychology will be ps	115102201	· · ·	フレ	ာ
which are used to recognize and assess other people. Students will be introduced to the role of psychology in managerial practice and personnel management. They will understand the importance of the personnelly previously in the personnelly previously p		, , , , , , , , , , , , , , , , , , ,		1
he importance of the personality of the manage, they will got acquainted with the passic concepts of personality proxychology. They will become acquainted with the passic concepts of personality proxychology introduces the principles of human development and psychological characteristics of selected developmental periods, personality psychology will floate and psychological characteristics of selected developmental periods, personality psychology will floate the proxychological brindings in a floate with the proxychological psychology and a selection of the proxychological brindings in a floate will be the pulled to self-hoovedings and selectiveness as a basis of the self-management and management of others will not be qualitied to self-hoovedings and selectiveness as a basis for the self-management and management of others, bossing, burnout, etc. 15 (15 (23) 07 The subject acquaints with the basics of contemporary conception of psychology and its application in management and others, bossing, burnout, etc. 15 (25 (25) 07 The subject acquaints with the basics of contemporary conception of psychology and its application in management and other methods of psychology with a rise used to recognize acquaints with the basics of contemporary conception of psychology and its application in management and the management and the proxychiology introduces the pursonality of the management and them will be introduced to the role of psychology in management proxychiology introduces the pursonality of the management and them will be introduced to the role of psychology introduces the principle of the management and them will be introduced to the role of psychology introduces the principle of the management and them will be introduced to the role of psychology introduces the principle of the management and them will be introduced to the role of psychology introduces the principle of the management and them will be introduced to the role of psychology introduces the principle of the management and them will be principle of th			-	
In managers and their importance for successful performance of managerial activities, with psychic functions and processes applied in practices, Development perspectives the principles of human development and apsychology are interested developmental protricts, personally psychology will baces on calarifying the structure and dynamics of personality psychology will baces on calarifying the structure and dynamics of personality psychology will baces on calarifying the structure and dynamics of personality psychology will be a possible psychology to shart throy can understand people's a phenomenea active without the share of the possible psychology in the psychology of the psychology and seed awareness as a basis for the self-management and managerial proteined of the psychology in the psychology will be psychology in the psychology in the psychology will be psychology will be psychology in the psychology in the psychology will be psychology will be psychology in the psychology will be psychology			-	
structure and dynamics of personality. Social psychology will acquaint students with the way of socio-psychological thinking. I allows them to look at their own behavior, behavior of theirs and social phenomena around them with theoretical background and correctly of social psychology so that they can understand pocial behavior more and put them teleper contexts. Students will also be guided to self-invokedge and self-awareness as a basis for the self-amangement and management of others, especially in difficult this situation. The social social point out the workload and ways of its elimination, as well as problematic phenomena of the voting environment sun acobing, bossingly in difficult this situation. The subject acquaints with the basics of contemporary conception of psychology and its application in managerial practice. It allows to get a look at modern methods of psychology with are used to recognize and assess other people. Students will be introduced to the role of psychology, The yell become extending with the personality promotes and personality psychology. They will become extending the importance of the personality of the managers and their importance for successful performance of managerial activities, with psychic functions and processes applied in performing managerial functions. Development of the processes applied in performing managerial functions. Development of the processes of the processes of the processes of the processes. The processes of the processes of the processes of control psychology methods and personality psychology. Well boas on calcifying the structure and dynamics of personality to the managers and them importance for successes applied in performing managerial functions. Development of the processes applied in performing managerial functions. Development of the personality of the members and social psychology will do social control psychology will could be applied to self-amagerial activities, with psychology the psychology. The psychology will acquaint students with the psyc	•			-
where sand social phenomena around them with theoretical background and concepts of social psychology a that they can understand people's social behavior more and put them greated the control of the process of the pr	psychology introdu	uces the principles of human development and psychological characteristics of selected developmental periods, personality psychological characteristics of selected developmental periods, personality psychological characteristics are selected developmental periods.	gy will focus on cl	arifying the
Integer contexts. Students will also be guided to self-knowledge and self-awareness as a basis for the self-management and management of others, especially in difficult tile students for the course will sape point out the workload and ways of its selmination, as well as problemating beneformens of the working environment sund mobility. Dissing Junior 1997 of the self-management and management of pack-floogy with a result of recognized and seases of the people. Students will be introduced to the role of psychology in managerial practice and generated and seases of the people. Students will be introduced to the role of psychology in managerial practice and generated and seases of the people of the self-management and seases of the people of the self-management. They will understand the importance for the prevailing of the management and seases of the properties of the management and seases of the properties of the management of the self-management and psychology of the self-management and processes applied in performing management. They will understand the importance for the self-management and psychology of the self-management and processes applied in performing management. They will understand the importance for self-management and psychology of the self-management and processes applied in performing management and processes and processes applied in performing management and processes and proc				
The course will also point out the workload and ways of its elimination, as well as problematic phenomena of the working environment such as mobibing, bossing, burnout, etc., UST 1200 Managerial Psychology **Experience** The subject acquaints with the basics of contemporary conception of psychology and its application in managerial practice. It allows to get a look at modern methods of psychology with a serience of the personality of the manager, they will get acquainted of the role of psychology in managerial practice and personality will understann be importance of the personality of the manager, they will get acquainted with the basic concepts of personality psychology. They will become acquainted with the personality prorequalities of personality provides of the personality psychology introduces the principles of human development and psychological characteristics of selected developmental periods, personality psychology introduces the principles of human development and psychological characteristics of selected developmental periods, personality psychology introduces the principles of human development and psychological characteristics of selected developmental periods, personality psychology will focus on clarifying the structure and dynamics of personality psychology so that they can understand people's social behavior more and put them developments are provided to self-involvedge and self-awarderes as a basis for the self-invalgement and management of the self-invalgement and management of the self-invalgement and management of the self-invalgement and management and control in the self-invalgement and management of the self-invalgement and people's social behavior more and put them developed the self-invalgement and interest and people's social behavior more and put them developed to the self-invalgement of the self-invalgement and people's social behavior more and put them the self-invalgement in the self-invalgement and people's social behavior more and people self-invalgement and people's social be	· ·			-
US5 (2.307 Managerial Psychology This subject acquaints with the basics of contemporary conception of psychology and tas application in managerial practice. It allows to got a look at modurn methods of psychology which are used to recognize and sissess other people. Students will be introduced to the role of psychology in managerial practice and personnel management. They will understane be importance of the personality presyndiated in managerial and processes and their importance for the managerial acquainted with the personality presyndiated in managerial processes and their importance for successful performance of managerial activities, with psychic functions and processes applied in performing managerial functions. Development psychology will be only a processes and their importance for human development and psychological characteristics of salected developmental periods, period psychology will cause in control of the successful presentation of the processes and	•		-	
The subject acquaints with the basics of contemporary conception of psychology and fits application in managerial practice. It allows to get a look at modern methods of psychology which are used to recognize and assess other people. Stickents will be introduced to the role of psychology. They will become acquainted with the personality prescribed in the programment of the personality of the manager, they will got acquainted with the basic concepts of personality psychology. They will become acquainted with the personality prescribed in the programment of the personality prescribed in the programment of the programment of the personality prescribed in the programment of the programment personality psychology will councins and processes applied in personality psychology will councins and processes applied by the look at their own behavior, behavior there and social phenomena around them with there were discussed in the personality psychology will be provide the personality psychology will be provide a psychology will be personally psychology will be provided and provided and social psychology will be provided and will be provided and ways of its elimination, as well as problematic phenomena of the working environment such as morbing, bossing, burrout, etc. 1051E2301 Managerial Psychology Zizk 3 1053C1101 Marchael Sizk 3 1053				
which are used to recognize and assess other people. Students will be introduced to the role of psychology in managerial practice and personnel management. They will understante he importance of the personality prescribed in the protection of the personality prescribed in managers and their importance for successful performance of managerial activities, with psychic functions and processes applied in performing managerial functions. Development personality prescribed in the protection of the importance for successful performance of managerial activities, with psychic functions and processes applied in performing managerial functions. Development personality prescribed in the protection of the protection o		\$; S;	•	1
he importance of the personality of the manager, they will get acquainted with the basic connects of personality psychology. They will become acquainted with the personality prerequisite firm anagers and their importance for successful performance of managerial and willies, with psychic functions and processes applied in performing managerial functions. Development personality prevailed in the processes applied in performing managerial functions. Development personality prevailed in the processes applied in performing managerial functions. Development personality psychology will could be provide the processes and social phenomena around them with theoretical background and concepts of social psychology so that they can understand people's social behavior more and put them become an accord them with the personality prevailed and valves of its elimination. The course will also point out the vorkload and ways of its elimination, as well as problematic phenomena of the workload people's social behavior more and put them become an accordance of the self-management and management and manage			-	
If managers and their importance for successful performance of managerial activities, with psychology infoculous the principles of human development and psychological characteristics of elected developmental periods of human development and psychological characteristics of elected developmental psychology will focus on clarifying the structure and dynamics of personality. Social psychology will acquaint students with the ewy of socio-psychological thinking . I allows them to look at their own behavior, behavior or their structure and dynamics of personality. Social psychology will acquaint students with the ewy of socio-psychology of the they or understand people's social behavior more and put them the principle of the property of the prope			-	
psychology introduces the principles of human development and psychological characteristics of selected developmental priorists, personality psychology will focus no clarifying the structure and dynamics of personality. Social psychology will acquainst studies with the very osciol-psychology to that they can understand people's social behavior more and put them before the provided part and experience of the provided part and experience and put them the cereated background and concepts of social psychology so that they can understand people's social behavior more and put them before the provided part and experience and put them the cereated background and concepts of social psychology so that they can understand people's social behavior more and put them before the provided part and experience and and experienc				-
structure and dynamics of personality. Social psychology will acquaint students with the early of socio-psychological thinking. I allows the price took at their own behavior, Dehavior or thinkings and social phonomena around them with thoeretical background and concepts of social psychology so that they can understand people's social behavior more and put them teleper contexts. Students will also be guided to self-knowledge and self-waveness as a basis for the self-management and management of others, especially in difficult life situation. The course will also point out the workload and ways of its elimination, as well as problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. Williams of the problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. Williams of the problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. Williams of the problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. Williams of the problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. Williams of the problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. Williams of the problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. Williams of the problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. Williams of the problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. Williams of the problematic phenomena of the working environment such as mobbing, bossing, burnout, etc. Williams of the self-device phenomena of the working environment such as mobbing, etc. The examination of the perparation of the semester project in the requirements set by the teacher at the beginning of the semester in the course of Statistics I, there is a minimum active participation in the 7% exercise, the preparation of the semester project in the requirements set by the t	•			
where and social phenomena around them with theoretical background and concepts of social psychology so that they can understand people's social behavior more and put them beper contexts. Students will also be guided to self-knowledge and self-wareness as a basis for the self-management and management of there, sepacebally in difficult life situation. The course will also point out the workload and ways of its elimination, as well as problematic phenomena of the working environment such as mobbing, bossing, burrout, etc. U51E2301 Managerial Psychology Z,ZK 3. U63C0201 Macroeconomic Analysis Z,K 3. U63C1101 Mathematics 1 Z,ZK 6. U63C1101 Mathematics 1 Z,ZK 6. U63C1401 Informatics Z,ZK 6. U63C1401 Informatics Z,ZK 6. U63C1401 Mathematics 2 Z,ZK 6. U63C1401 Statistics 1 Statistics 1 Statistics 1 Statistics 1 Z,ZK 6. U63C30101 Statistics 1 Statistics 1 Statistics 1 Z,ZK 6. U63C30101 Statistics 1 Statistics 1 Statistics 1 Statistics 1 Z,ZK 6. U63C30101 Statistics 1 Sta				
The course will also point out the workload and ways of its elimination, as well as problematic phenomena of the working environment such as mobibing, bossing, burrout, et al. U531E2301 Managerial Psychology Z,ZK 3. U630101 Macroeconomic Analysis ZK 3. U6301101 Mathematics 1 Z,ZK 6. U6301301 Business Economics Z,ZK 6. U630101 Informatics Z,ZK 6. U630101 Statistics 1 Z,ZK 6. U630101 St				
U63C0201 Macroeconomic Analysis Z,ZK 3 U63C0201 Macroeconomic Analysis Z,K 3 U63C0201 Macroeconomic Analysis Z,K 3 U63C0201 Macroeconomic Analysis Z,ZK 6 U63C1301 Business Economics Z,ZK 6 U63C1301 Business Economics Z,ZK 6 U63C1301 Business Economics Z,ZK 6 U63C1401 Informatics Z,K 3 U63C3101 Mathematics 2 Z,ZK 6 U63C3101 Mathematics 2 Z,ZK 6 U63C3101 The study results are verified by the following forms of attestation: a) Credit b) Exam The credit is awarded on completion of the requirements set by the teacher at the beginning of the semester. In the course of Statistics I, there is a minimum active participation in the 75% exercise, the preparation of the semester project in the required quality and scale, and passing the final test at the minimum level of 60%. A subsequent examination is a form of attestation that examines knowledge of student principles and practices within the topics listed below for the Statistics I subject. The exam is always written and usually supplemented by the oral part. U63C3201	deeper contexts. St	udents will also be guided to self-knowledge and self-awareness as a basis for the self-management and management of others, espe	ecially in difficult lif	fe situations
U63C101		<u> </u>		
U63C1101	U51E2301	· · · · · · · · · · · · · · · · · · ·		3
U63C1301 Business Economics Z,ZK 6	U63C0201	Macroeconomic Analysis	ZK	3
U63C1401 Mathematics 2	U63C1101	Mathematics 1	Z,ZK	6
U63C2101 Mathematics 2 Z,ZK 6	U63C1301	Business Economics	Z,ZK	6
U63C2101 Mathematics 2 Z,ZK 6	U63C1401	Informatics		3
U63C3101 The study results are verified by the following forms of attestation: a) Credit b) Exam The credit is awarded on completion of the requirements set by the teacher at the beginning of the semester. In the course of Statistics I, there is a minimum active participation in the 75% exercise, the preparation of the semester project in the required quality and scale, and passing the final test at the minimum level of 60%. A subsequent examination is a form of attestation that examines knowledge of student principles and practices within the topics listed below for the Statistics I subject. The exam is always written and usually supplemented by the oral part. U63C3201 U63C3301 Accounting The course focuses on the method, the key elements and processes of double-nerty bookkeeping. At the end of their studies, students will be able to perform a simplified form accounting records, understand basic economic transactions during the accounting cycle and perform basic tasks within the financial statements. U63C3401 Information Systems and Design Tundamental terms, information systems architecture, basic types of software applications for information system of enterprise, information system lifecycle, approaches to information system development, business process modeling using BPMN, UML and others, information system modeling. U63C4101 Statistics 2 Z,ZK 6 The course develops on the Statistics I themes: students will receive an extension basic principles of statistical knowledge, which they have acquired during the study Statistics. I Depending relates to the field of random variables - random vector field and non-parametric testing. The other topics below mentioned is extending the knowledge from both quantitative and usualitative dart affiles. U63C4201 Macroeconomics Macroeconomics Macroeconomics and its analysis makes familiar with economic phenomenon and problems of national economy and equilibrium at aggregate level. It also familiarizes with economic variables that are framed in theories of econom				
The study results are verified by the following forms of attestation: a) Credit b) Exam The credit is awarded on completion of the requirements set by the teacher at the beigning of the semester. In the course of Statistics I, there is a minimum active participation in the 75% exercise, the preparation of the semester project in the required quality and scale, and passing the final test at the minimum level of 60%. A subsequent examination is a form of attestation that examines knowledge of student principles and practices within the topics listed below for the Statistics I subject. The exam is always written and usually supplemented by the oral part. U63C3201				
the semester. In the course of Statistics I, there is a minimum active participation in the 75% exercise, the preparation of the semester project in the required quality and scale, and passing the final test at the minimum level of 60%. A subsequent examination is a form of attestation that examines knowledge of student principles and practices within the topics listed below for the Statistics I subject. The exam is always written and usually supplemented by the oral part. U63C3301				_
U63C3201	•			
U63C3201 Accounting Fine course focuses on the method, the key elements and processes of double-entry bookkeeping. At the end of their studies, students will be able to perform a simplified form accounting records, understand basic economic transactions during the accounting cycle and perform basic tasks within the financial statements. U63C3401 Information systems architecture, basic types of software applications for information system of enterprise, information system lifecycle, approaches to informatic system development, business process modeling using BPMN, UML and others, information system modeling - UML and data modeling. U63C4101 Statistics I themes; students will receive an extension basic principles of statistical knowledge, which they have acquired during the study Statistics I. Deepening relates to the field of random variables - random vector field and non-parametric testing. The other topics below mentioned is extending the knowledge acquired in previor Statistics I course. After completing the course, students will be ready to use the complicated methodological apparatus suitable for extraction of knowledge from both quantitative are qualitative data files. U63C4201 Macroeconomics U63C4201 Macroeconomics U63C4201 Macroeconomics These schools have overlaps to macroeconomic policy and its tools. Macroeconomic variables that are framed in theories of economic phenomenon and problems of national econom and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous monetary and fiscal policy. U63C4302 Corporate Financial Management Financial management Financial languagement from accounting to the basic function of the target enterprise, increase market value an maximize wealth for shareholders. U63C5101 Operations research is the branch of science dea				
Hoscasson the method, the key elements and processes of double-entry bookkeeping. At the end of their studies, students will be able to perform a simplified form accounting records, understand basic economic transactions during the accounting cycle and perform basic tasks within the financial statements. U63C3401		listed below for the Statistics I subject. The exam is always written and usually supplemented by the oral part.		
The course focuses on the method, the key elements and processes of double-entry bookkeeping. At the end of their studies, students will be able to perform a simplified form accounting records, understand basic economic transactions during the accounting cycle and perform basic tasks within the financial statements. U63C3401	U63C3201		ZK	3
records, understand basic economic transactions during the accounting cycle and perform basic tasks within the financial state—nts. U63C3401	U63C3301	Accounting	Z,ZK	6
U63C3401 Information Systems and Design	The course focuses	on the method, the key elements and processes of double-entry bookkeeping. At the end of their studies, students will be able to perfor	m a simplified form	n accountin
Fundamental terms, information systems architecture, basic types of software applications for information system of enterprise, information system lifecycle, approaches to information system development, business process modeling using BPMN, UML and others, information system modeling - UML and data modeling. U63C4101 Statistics 2		records, understand basic economic transactions during the accounting cycle and perform basic tasks within the financial stater	nents.	
system development, business process modeling using BPMN, UML and others, information system modeling - UML and data modeling. U63C4101 Statistics 2 The course develops on the Statistics I themes; students will receive an extension basic principles of statistical knowledge, which they have acquired during the study Statistics I. Deepening relates to the field of random variables - random vector field and non-parametric testing. The other topics below mentioned is extending the knowledge acquired in previous process. After completing the course, students will be ready to use the complicated methodological apparatus suitable for extraction of knowledge from both quantitative and qualitative data files. U63C4201 Macroeconomics Subject introduces students with functioning of economy in terms of macroeconomic variables that are framed in theories of economic growth derived from basic economic schools. These schools have overlaps to macroeconomic policy and its tools. Macroeconomics and its analysis makes familiar with economic phenomenon and problems of national economy and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous monetary and fiscal policy. U63C4302 Corporate Financial Management The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as performance analysis. The macenths are macenthal policy in the engineering instruments, the financing needs of the company, as well as performance analysis. The macenths are maximize wealth for shareholders. U63C5101 Operational Research Operational Research Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable solutions. U63C5301 Financial and Tax Environment Development and current state of scientific knowledge in the field of management of financial instituti	U63C3401	Information Systems and Design	ZK	3
Statistics 2 The course develops on the Statistics I themes; students will receive an extension basic principles of statistical knowledge, which they have acquired during the study Statistics I. Deepening relates to the field of random variables - random vector field and non-parametric testing. The other topics below mentioned is extending the knowledge acquired in previor statistics I course. After completing the course, students will be ready to use the complicated methodological apparatus suitable for extraction of knowledge from both quantitative are qualitative data files. U63C4201 Macroeconomics ZK 3 Subject introduces students with functioning of economy in terms of macroeconomic variables that are framed in theories of economic growth derived from basic economic schools. These schools have overlaps to macroeconomic policy and its tools. Macroeconomics and its analysis makes familiar with economic phenomenon and problems of national econom and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous monetary and fiscal policy. U63C4302 Corporate Financial Management Z,ZK 6 The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as performance analysis. The material swill be placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterprise, increase market value an maximize wealth for shareholders. U63C5101 Operational Research Operational Research Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable solutions. U63C5301 Financial and Tax Environment ZK 3 Development and current state of scientific knowledge in the field of management of financial institutions. Tipology of financial institutions. The position and imp	- - - - - - - - - - - - - - - - - - -			informatio
The course develops on the Statistics I themes; students will receive an extension basic principles of statistical knowledge, which they have acquired during the study Statistics I. Deepening relates to the field of random variables - random vector field and non-parametric testing. The other topics below mentioned is extending the knowledge acquired in previous statistics I course. After completing the course, students will be ready to use the complicated methodological apparatus suitable for extraction of knowledge from both quantitative are qualitative data files. U63C4201				
Deepening relates to the field of random variables - random vector field and non-parametric testing. The other topics below mentioned is extending the knowledge acquired in previous statistics I course. After completing the course, students will be ready to use the complicated methodological apparatus suitable for extraction of knowledge from both quantitative are qualitative data files. U63C4201 Macroeconomics Subject introduces students with functioning of economy in terms of macroeconomic variables that are framed in theories of economic growth derived from basic economic schools. These schools have overlaps to macroeconomic policy and its tools. Macroeconomics and its analysis makes familiar with economic phenomenon and problems of national econom and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous monetary and fiscal policy. U63C4302 Corporate Financial Management Z,ZK 6 The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as performance analysis. The macenths are macental policy in the placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterprise, increase market value and maximize wealth for shareholders. U63C5101 Operational Research				1
Statistics I course. After completing the course, students will be ready to use the complicated methodological apparatus suitable for extraction of knowledge from both quantitative are qualitative data files. U63C4201				
qualitative data files. U63C4201 Macroeconomics ZK 3 Subject introduces students with functioning of economy in terms of macroeconomic variables that are framed in theories of economic growth derived from basic economic schools. These schools have overlaps to macroeconomic policy and its tools. Macroeconomics and its analysis makes familiar with economic phenomenon and problems of national economic and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous monetary and fiscal policy. U63C4302 Corporate Financial Management Z,ZK 6 The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as performance analysis. The mage amphasis will be placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterprise, increase market value and maximize wealth for shareholders. U63C5101 Operational Research Z,ZK 6 Operational Research Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable solutions. U63C5301 Financial and Tax Environment ZK 3 Development and current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of an advanced market econom Definition of the category "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the curre				-
Macroeconomics Subject introduces students with functioning of economy in terms of macroeconomic variables that are framed in theories of economic growth derived from basic economic schools. These schools have overlaps to macroeconomic policy and its tools. Macroeconomics and its analysis makes familiar with economic phenomenon and problems of national economy and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous monetary and fiscal policy. U63C4302 Corporate Financial Management The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as performance analysis. The magemphasis will be placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterprise, increase market value and maximize wealth for shareholders. U63C5101 Operational Research Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable solutions. U63C5301 Financial and Tax Environment Development and current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of an advanced market economic products and institutions in the current conditions on the current state of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current current state of scientific knowledge in the field of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current current state of scientific knowledge in the field of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current current state of scientific knowledge in the field o	Statistics I course.		age from both qua	ntitative an
Subject introduces students with functioning of economy in terms of macroeconomic variables that are framed in theories of economic growth derived from basic economic schools. These schools have overlaps to macroeconomic policy and its tools. Macroeconomics and its analysis makes familiar with economic phenomenon and problems of national economic and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous monetary and fiscal policy. U63C4302	110004004		71/	
These schools have overlaps to macroeconomic policy and its tools. Macroeconomics and its analysis makes familiar with economic phenomenon and problems of national economic and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous monetary and fiscal policy. U63C4302				
and equilibrium at aggregate level. It also familiarizes with economic policy, its goals and efficiency of using its tools of exogenous and endogenous monetary and fiscal policy. U63C4302	•	·		
Corporate Financial Management The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as performance analysis. The mage emphasis will be placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterprise, increase market value and maximize wealth for shareholders. U63C5101 Operational Research Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable solutions. U63C5301 Financial and Tax Environment ZK 3 Development and current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of an advanced market economy definition of the category "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the financial institutions. Typology of financial institutions.				
The aim is to widen and deepen knowledge and skills in the field of financial engineering instruments, the financing needs of the company, as well as performance analysis. The material emphasis will be placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterprise, increase market value and maximize wealth for shareholders. U63C5101 Operational Research Operational Research Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable solutions. U63C5301 Financial and Tax Environment Development and current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of an advanced market economy Definition of the category "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current of the current state of scientific knowledge in the financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the financial institutions. Typology of financial institutions.			-	
emphasis will be placed on understanding the company in its entirety and complexity, particularly with regard to the basic function of the target enterprise, increase market value an maximize wealth for shareholders. U63C5101 Operational Research Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable solutions. U63C5301 Financial and Tax Environment Development and current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of an advanced market economy definition of the category "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the financial institutions.		·		1
maximize wealth for shareholders. U63C5101 Operational Research Operational Research Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable solutions. U63C5301 Financial and Tax Environment Development and current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of an advanced market economy of the category "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the field of management of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the field of management of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the field of management of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the field of management of financial institutions. The position and importance of financial institutions in the current state of scientific knowledge in the field of management of financial institutions.			-	
U63C5101 Operational Research Operational Research Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable solutions. U63C5301 Financial and Tax Environment Description of the category "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the curre	, 20 pi		,	3 311
Operations research is the branch of science dealing with formulation, modelling and solution of various decision-making situations in which we select the best of the acceptable solutions. U63C5301 Time Time Time Time Time Time Time Time	U63C5101		Z.ZK	6
solutions. U63C5301 Financial and Tax Environment		·		1
Development and current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of an advanced market economy Definition of the category "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the curre				
Development and current state of scientific knowledge in the field of management of financial institutions, financial and tax system in the conditions of an advanced market economy Definition of the category "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the curre	U63C5301	Financial and Tax Environment	ZK	3
Definition of the category "financial institutions". Classification of financial institutions. Typology of financial institutions. The position and importance of financial institutions in the curre				1
market system. Tax system in the Czech Republic, system and classification of taxes. Orientation in basic financial cases and calculations.	•			-

U63E0201	Social Determinants of Global Business	ZK	3
Anotation: The co	burse introduces students of technical university to the social determinants of international business. It does that predominantly by comp	paring physical,	institutional
and social environ	ment of individual countries and key regions of world economy. Students get to know about different religions and cultures, necessary to	for doing busine	ss in diverse
societies as well as	indexes of economic freedom, corruption and economic development, which are needed for the right investment decision. Seminars help	to improve on th	ie knowledge
	in the form of discussions based on individual readings.		
U63E0401	Social and Political Impacts of Modern ICT	ZK	3
U63E0402	Communication Systems and Technologies	ZK	3
U63E3201	Microeconomics	ZK	3
U63E4201	Macroeconomics	ZK	3
This course pro	ovides basic macroeconomic concepts to understand how a country operates in terms of its markets, aggregate variables, equations, a	and trade-offs. C	raphical
representations of	equilibrium conditions are extensively used for easy comprehension and flexibility. The canonical IS-LM (investment-saving, liquidity-m	ioney) model, de	escribing the
goods market and	financial markets in the short run, is extended by the labor market and thus by the Phillips curve in the medium run. It is further taken to	•	, ,
•		aminaliai an thi	e domestic
and presented a	is the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and monet		
and presented a economy are sumr	is the famous Mundell-Fleming model, including the policy trilemma or impossible trinity concept. The effects of fiscal policy and monet marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course has	s only lectures,	no seminars.
and presented a economy are summ	marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course has Law	s only lectures,	no seminars.
and presented a economy are summ	marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course has Law Law Lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other	s only lectures,	no seminars.
and presented a economy are summulation U65C3301 Following the initial	marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course has Law	s only lectures,	no seminars.
and presented a economy are summ	marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course has Law Law Lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other	s only lectures,	no seminars.
and presented a economy are summu U65C3301 Following the initial U77C0002 Basic terms in trans	marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course has Law I lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisations.	s only lectures, ZK fields of law. This ZK fon of traffic in ea	no seminars. 3 s introduction 3 ach transport
and presented a economy are sumr U65C3301 Following the initial U77C0002 Basic terms in transmode, technological economics and presented as a contract of the	marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course has Law I lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Transport Technology	s only lectures, ZK fields of law. This ZK fon of traffic in ea	no seminars. 3 s introduction 3 ach transport
and presented a economy are summu U65C3301 Following the initial U77C0002 Basic terms in trans	marized as well. The history of modern macroeconomics concludes the course. The main textbook is Blanchard (2021). This course has Law I lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisations.	s only lectures, ZK fields of law. This ZK fon of traffic in ea	no seminars. 3 s introduction 3 ach transport
and presented a economy are sumr U65C3301 Following the initial U77C0002 Basic terms in trans mode, technolo U77C0003	Law Lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisatiogic factors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using value technology become and sustainable development and their development since 1990 and current sustainability problems, trends, sources of informations.	s only lectures, ZK fields of law. This ZK fon of traffic in e- rious means of t Z,ZK ation about the e	no seminars. 3 s introduction 3 ach transport. 3
and presented a economy are sumr U65C3301 Following the initial U77C0002 Basic terms in trans mode, technolo U77C0003	Law Lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisatiogic factors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using value in the planning of the side of operator and client including influence on economy, organisation of urban transit and their aplication using value in the planning of the side of operator and client including influence on economy.	s only lectures, ZK fields of law. This ZK fon of traffic in e- rious means of t Z,ZK ation about the e	no seminars. 3 s introduction 3 aach transport ransport. 3
and presented a economy are sumr U65C3301 Following the initial U77C0002 Basic terms in trans mode, technolo U77C0003	Law Lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisatiogic factors of the side of operator and client including influence on economy, organisation of urban transit and their aplication using value technology become and sustainable development and their development since 1990 and current sustainability problems, trends, sources of informations.	s only lectures, ZK fields of law. This ZK fon of traffic in e- rious means of t Z,ZK ation about the e	no seminars. 3 s introduction 3 aach transport ransport. 3
and presented a economy are sumr U65C3301 Following the initial U77C0002 Basic terms in trans mode, technolo U77C0003 Environmental pro	Law Lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisation of the side of operator and client including influence on economy, organisation of urban transit and their aplication using value technology steps of transport and their development since 1990 and current sustainability problems, trends, sources of information and shifts in technical and institutional environmental protection in the Czech Republic in the context of the EU and the world (U	s only lectures, ZK fields of law. This ZK fon of traffic in exious means of the state of the st	no seminars. 3 s introduction 3 ach transport ransport. 3 environment
and presented a economy are sumr U65C3301 Following the initial U77C0002 Basic terms in transmode, technolo U77C0003 Environmental pro U77C0004	Law Lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisation of the side of operator and client including influence on economy, organisation of urban transit and their aplication using varietion and sustainable development and their development since 1990 and current sustainability problems, trends, sources of information and shifts in technical and institutional environmental protection in the Czech Republic in the context of the EU and the world (U	s only lectures, ZK fields of law. This ZK on of traffic in errious means of t Z,ZK ation about the ex	no seminars. 3 s introduction 3 ach transport ransport. 3 environment
and presented a economy are sumr U65C3301 Following the initial U77C0002 Basic terms in transmode, technolo U77C0003 Environmental pro U77C0004 U77C0006	Law Lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisation of urban transit and their aplication using value to and sustainable development and their development since 1990 and current sustainability problems, trends, sources of information and shifts in technical and institutional environmental protection in the Czech Republic in the context of the EU and the world (U Engineering Materials Artificial Intelligence	s only lectures, ZK fields of law. This ZK on of traffic in exicus means of the second	no seminars. 3 s introduction 3 ach transport ransport. 3 environment 3 3
and presented a economy are sumr U65C3301 Following the initial U77C0002 Basic terms in transmode, technolo U77C0003 Environmental pro U77C0004 U77C0006 U77C0008	Law Lectures on the Czech legal system and its constitutional foundations the course "Law" will focus on private and corporate law, and other to law shall form the basic pillar of legal knowledge of MUVS students. Transport Technology sport technology, particular steps of transport planning, line planning, timetabling, planning in pasanger and freight transport, organisation of urban transit and their aplication using value to and sustainable development and their development since 1990 and current sustainability problems, trends, sources of information and shifts in technical and institutional environmental protection in the Czech Republic in the context of the EU and the world (U Engineering Materials Artificial Intelligence	s only lectures, ZK fields of law. This ZK on of traffic in extrious means of to Z,ZK ation about the explored by Z,ZK Z,ZK Z,ZK Z,ZK Z,ZK	no seminars. 3 s introduction 3 ach transport. 3 environment 3 3 3 3

For updated information see http://bilakniha.cvut.cz/en/FF.html Generated: day 2024-05-17, time 06:21.